



US00PP29843P2

(12) **United States Plant Patent**  
**Palmer et al.**

(10) **Patent No.:** **US PP29,843 P2**  
(45) **Date of Patent:** **Nov. 13, 2018**

(54) **ARGYRANTHEMUM PLANT NAMED**  
**‘G15104’**

(50) Latin Name: *Argyranthemum frutescens*  
Varietal Denomination: **G15104**

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(\*) Notice: Subject to any disclaimer, the term of this  
patent is extended or adjusted under 35  
U.S.C. 154(b) by 0 days.

(21) Appl. No.: **15/732,082**

(22) Filed: **Sep. 14, 2017**

(51) **Int. Cl.**  
**A01H 5/02** (2018.01)

(52) **U.S. Cl.**  
USPC ..... **Plt./406**

(58) **Field of Classification Search**  
USPC ..... Plt./406  
See application file for complete search history.

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(57) **ABSTRACT**

A new and distinct cultivar of *Argyranthemum* plant named  
‘G15104’, characterized by its upright and somewhat out-  
wardly spreading plant habit; freely branching habit; dense  
and bushy appearance; freely flowering habit; large single-  
type inflorescences with creamy yellow-colored ray florets  
and yellow orange-colored disc florets; and good garden  
performance.

**1 Drawing Sheet**

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Botanical designation: *Argyranthemum frutescens*.  
Cultivar denomination: ‘G15104’.

**CROSS-REFERENCED TO CLOSELY-RELATED  
APPLICATIONS**

Title: *Argyranthemum* Plant Named ‘G15101’  
Applicants: Irene E. Palmer & Michael S. Owen  
Filed: Concurrently with this application

**BACKGROUND OF THE INVENTION**

The present invention relates to a new and distinct cultivar  
of *Argyranthemum* plant, botanically known as *Argyranthe-*  
*mum frutescens* and hereinafter referred to by the cultivar  
name ‘G15104’.

The objective of the breeding program is to create new  
*Argyranthemum* plants with attractive ray and disc floret  
colors, sterility and good garden performance.

The new *Argyranthemum* plant is a naturally-occurring  
whole plant mutation of *Argyranthemum frutescens* ‘Butter-  
fly’, not patented. The new *Argyranthemum* plant was dis-  
covered and selected by the Inventors as a single flowering  
plant from within a population of plants of ‘Butterfly’ in a  
controlled greenhouse environment in Bellefonte, Pa. in  
August, 2014.

Asexual reproduction of the new *Argyranthemum* plant by  
vegetative tip cuttings was first conducted in Bellefonte, Pa.  
on Nov. 17, 2014. Asexual reproduction by terminal veg-  
etative cuttings has shown that the unique features of this  
new *Argyranthemum* plant are stable and reproduced true to  
type in successive generations.

**SUMMARY OF THE INVENTION**

Plants of the new *Argyranthemum* have not been observed  
under all possible combinations of environmental conditions

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and cultural practices. The phenotype may vary somewhat  
with variations in environmental conditions such as tem-  
perature, daylength and light intensity, without, however,  
any variance in genotype.

5 The following traits have been repeatedly observed and  
are determined to be the unique characteristics of the new  
*Argyranthemum* plant. These characteristics in combination  
distinguish ‘G15104’ as a new and distinct *Argyranthemum*  
plant:

- 10 1. Upright and somewhat outwardly spreading plant habit.  
2. Freely branching habit; dense and bushy appearance.  
3. Freely flowering habit.  
4. Large single-type inflorescences with creamy yellow-  
colored ray florets and yellow orange-colored disc  
15 florets.  
5. Good garden performance.

Plants of the new *Argyranthemum* differ from plants of the  
mutation parent, ‘Butterfly’, in the following characteristics:

- 20 1. Plants of the new *Argyranthemum* have larger ray  
florets than plants of ‘Butterfly’.  
2. Ray florets of the new *Argyranthemum* are lighter  
yellow in color than ray florets of plants of ‘Butterfly’.

25 Plants of the new *Argyranthemum* differ from plants of  
*Argyranthemum frutescens* ‘G15101’, disclosed in a U.S.  
Plant patent application Ser. No. 15/732,081, in the follow-  
ing characteristics:

- 30 1. Plants of the new *Argyranthemum* have smaller inflo-  
rescences than plants of ‘G15101’.  
2. Ray florets of the new *Argyranthemum* are lighter  
yellow in color than ray florets of plants of ‘G15101’.

35 Plants of the new *Argyranthemum* can be compared to  
plants of *Argyranthemum frutescens* ‘Vanilla’, disclosed in  
U.S. Plant Pat. No. 14,642. In side-by-side comparisons,  
plants of the new *Argyranthemum* differ primarily from  
plants of ‘Vanilla’ in the following characteristics:



1. Plants of the new *Argyranthemum* have larger ray florets than plants of 'Vanilla'.
2. Ray florets of the new *Argyranthemum* are creamy yellow in color whereas ray florets of plants of 'Vanilla' are initially yellow in color and become creamy white in color with development.

Plants of the new *Argyranthemum* can also be compared to plants of *Argyranthemum frutescens* 'Bonmadwitim', disclosed in U.S. Plant Pat. No. 18,711. In side-by-side comparisons, plants of the new *Argyranthemum* differ primarily from plants of 'Bonmadwitim' in ratio of ray floret length to disc diameter as inflorescences of plants of 'Bonmadwitim' have ray florets that are approximately equal in length to the diameter of the disc whereas inflorescences of plants of the new *Argyranthemum* have ray florets that are approximately 1.5 times in length to the diameter of the disc.

#### BRIEF DESCRIPTION OF THE PHOTOGRAPHS

The accompanying photographs illustrate the overall appearance of the new *Argyranthemum* showing the colors as true as it is reasonably possible to obtain in colored reproductions of this type. Colors in the photographs may differ slightly from the color values cited in the detailed botanical description which accurately describe the colors of the new *Argyranthemum* plant.

The photograph at the bottom of the sheet comprises a side perspective view of a typical flowering plant of 'G15104' grown in a container.

The photograph at the top of sheet is a close-up view of a typical flowering plant of 'G15104'.

#### DETAILED BOTANICAL DESCRIPTION

The aforementioned photographs and following observations and measurements describe plants grown during the spring in 11.5-cm containers in an acrylic-covered greenhouse in Carleton, Mich. and under cultural practices typical of commercial potted *Argyranthemum* production. During the production of the plants, day and night temperatures ranged from 18° C. to 27° C. Plants were eleven weeks old when the photographs and description were taken. In the following description, color references are made to The Royal Horticultural Society Colour Chart, 2007 Edition, except where general terms of ordinary dictionary significance are used.

Botanical classification: *Argyranthemum frutescens* 'G15104'.

Parentage: Naturally-occurring whole plant mutation of *Argyranthemum frutescens* 'Butterfly', not patented.

Propagation:

*Type*.—Terminal vegetative cuttings.

*Time to initiate roots, summer*.—About one to two weeks at soil temperatures about 22° C.

*Time to initiate roots, winter*.—About two to three weeks at soil temperatures about 22° C.

*Time to produce a rooted young plant, summer*.—About three to four weeks at ambient temperatures about 22° C. to 27° C.

*Time to produce a rooted young plant, winter*.—About four to five weeks at ambient temperatures about 18° C. to 23° C.

*Root description*.—Medium in thickness, fibrous; close to white in color, actual color of the roots is dependent on substrate composition, water quality, fertil-

izer type and formulation, substrate temperature and physiological age of roots.

*Rooting habit*.—Freely branching; dense.

Plant description:

*Plant and growth habit*.—Herbaceous perennial; upright to somewhat outwardly spreading plant habit; vigorous growth habit and moderate growth rate.

*Branching habit*.—Freely branching growth habit with about nine primary branches, each with about three to four secondary lateral branches developing per plant.

*Plant height, soil level to top of foliar plane*.—About 29 cm.

*Plant height, soil level to top of floral plane*.—About 39 cm.

*Plant width*.—About 45 cm.

*Lateral branches*.—Length: About 25 cm. Diameter: About 6 mm. Internode length: About 2.6 cm. Strength: Strong; young stems, flexible. Aspect: Highly variable, about 15° to about 45° from vertical. Texture: Smooth, glabrous. Luster: Matte. Color, developing: Close to 146C; at the internodes, close to 146C. Color, developed: Close to 146B; at the internodes, close to 146C.

Leaf description:

*Arrangement*.—Alternate, simple.

*Length*.—About 6.7 cm.

*Width*.—About 4.6 cm.

*Lobe depth*.—About 2.5 cm.

*Shape*.—Pinnatifid; in outline, elliptical.

*Apex*.—Acute.

*Base*.—Attenuate, equilateral.

*Margin*.—Deeply dissected with three to seven narrow lobes.

*Sinuses*.—Parallel.

*Texture, upper and lower surfaces*.—Smooth, glabrous.

*Luster, upper and lower surfaces*.—Matte.

*Venation*.—Pinnate.

*Color*.—Developing leaves, upper and lower surfaces: Close to 146A. Fully expanded leaves, upper surface: Close to 137B; venation, close to 146C. Fully expanded leaves, lower surface: Close to 146A; venation, close to 146B.

*Petioles*.—Length: About 3.8 cm. Diameter, flattened: About 5 mm. Strength: Moderately strong. Texture, upper and lower surfaces: Smooth, glabrous. Luster, upper and lower surfaces: Very slightly glossy. Color, upper and lower surfaces: Close to 146B.

Inflorescence description:

*Inflorescence form and arrangement*.—Single-type terminal and axillary inflorescences held above and beyond the foliar plane on strong peduncles; ray and disc florets arranged acropetally on a receptacle; inflorescences face mostly upright to somewhat outwardly.

*Flowering habit*.—Freely flowering habit with about 120 inflorescence buds and open inflorescences per plant.

*Flowering season*.—Plants flower from spring to frost in Pennsylvania; flowering continuous during this period; plants begin flowering about six weeks after planting.

*Inflorescence longevity*.—Inflorescences last about five to seven days on the plant; inflorescences persistent.



*Fragrance*.—Slightly fragrant, sour.

*Inflorescence buds*.—Height: About 1.7 cm. Diameter:

About 1.2 cm. Shape: Spherical to slightly conical.

Texture: Smooth, glabrous. Luster: Involucral bracts, slightly glossy; ray florets, matte. Color: Close to 6D. 5

*Inflorescence size*.—Diameter: About 4.8 cm. Depth

(height): About 1.8 cm. Diameter of disc: About 1.5

cm. Receptacle diameter: About 1.6 cm. Receptacle

height: About 5 mm. Receptacle shape: Flat and shallow dome. Receptacle color: Close to 146A to 146B. 10

*Ray florets*.—Quantity per inflorescence and arrange-

ment: About 21 arranged in about 1 to 1.25 whorls.

Length: About 2.5 cm. Width: About 6 mm. Shape: 15

Ligulate. Apex: Rounded, emarginate or minutely

tri-dentate. Base: Attenuate. Margin: Entire. Aspect:

Slightly upward; apices slightly recurved. Texture,

upper and lower surfaces: Smooth, glabrous; shallow

longitudinal ridges. Luster, upper and lower sur-

faces: Matte. Color: When opening, upper surface:

Close to 5C. When opening, lower surface: Close to

5D. Fully opened, upper surface: Close to 5C;

towards the apex, close to 5D; towards the base,

close to 5B; venation, close to 5C; with develop-

ment, color becomes closer to 4C and towards the

base, close to 5B to 5C. Fully opened, lower surface:

Close to 4C to 4D; venation, close to 4C; with

development, color becoming closer to 4D. 25

*Disc florets*.—Quantity per inflorescence and arrange-

ment: About 250 spirally arranged in about twelve

whorls at the center of the receptacle. Length: About

6 mm. Diameter: About 1 mm. Shape: Tubular with

five free apical lobes. Apex: Acute. Texture, inner

and outer surfaces: Smooth, glabrous. Luster, inner

and outer surfaces: Slightly glossy. Color, immature,

inner and outer surfaces: Close to 17A. Color, imma-

ture, inner and outer surfaces: Close to 17B; vena-

tion, close to 17B; color does not change with

development. 30

*Phyllaries*.—Quantity per inflorescence and arrange-

ment: About 20 arranged in about three whorls. 35

Length: About 8 mm. Width: About 3 mm. Shape:

Elliptical. Apex: Acute. Base: Truncate. Margin:

Entire. Texture, upper and lower surfaces: Smooth,

glabrous; edges, membranous. Luster, upper sur-

face: Moderately glossy. Luster, lower surface:

Matte. Color, upper surface: Close to 146B. Color,

lower surface: Close to 146A to 146B.

*Peduncles*.—Length, terminal peduncle: About 6 cm.

Diameter, terminal peduncle: About 2 mm. Length,

third peduncle: About 8.4 cm. Diameter, third

peduncle: About 2 mm. Angle: Terminal peduncle,

curling upright; lateral peduncles, about 45° to 55°

from primary lateral axis. Strength: Moderately

strong. Texture: Smooth with shallow longitudinal

ridges, glabrous. Luster: Matte. Color: Close to

146A.

*Reproductive organs*.—Androecium: Present on disc

florets only; five per disc floret. Filament length:

Less than 1 mm. Filament color: Close to 145D.

Anther length: About 1 mm. Anther shape: Lanceo-

late. Anther color: Close to 15B. Pollen amount:

None observed to date. Gynoecium: Present on both

ray and disc florets; one per floret. Pistil length:

About 6 mm. Stigma diameter: About 1 mm. Stigma

shape: Bi-parted. Stigma color: Close to 15A. Style

length: About 2 mm. Style color: Close to 2C. Ovary

color: Close to 157A.

*Seeds and fruits*.—Seed and fruit production has not

been observed on plants of the new *Argyranthemum*

to date.

Disease & pest resistance: Plants of the new *Argyranthemum*

have not been shown to be resistant to pathogens and pests

common to *Argyranthemum* plants.

Garden performance: Plants of the new *Argyranthemum*

have been observed to have good garden performance and

to tolerate rain, wind and to tolerate low temperatures

about 1.7° C. and to be suitable for USDA Hardiness

Zones 10 and 11.

It is claimed:

1. A new and distinct *Argyranthemum* plant named

'G15104' as illustrated and described.

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