



US00PP27044P2

(12) **United States Plant Patent**  
**Klemm et al.**

(10) **Patent No.:** **US PP27,044 P2**  
(45) **Date of Patent:** **Aug. 9, 2016**

(54) **PETUNIA PLANT NAMED ‘KLEPH14267’**

(50) Latin Name: *Petunia hybrida*  
Varietal Denomination: **KLEPH14267**

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(\*) Notice: Subject to any disclaimer, the term of this  
patent is extended or adjusted under 35  
U.S.C. 154(b) by 0 days.

(21) Appl. No.: **14/545,073**

(22) Filed: **Mar. 23, 2015**

(51) **Int. Cl.**  
**A01H 5/02** (2006.01)

(52) **U.S. Cl.**  
USPC ..... **Plt./356.13**

(58) **Field of Classification Search**  
USPC ..... Plt./356.13  
CPC ..... A01H 5/02  
See application file for complete search history.

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(57) **ABSTRACT**

A new *Petunia* plant particularly distinguished by magenta  
and white flowers, a medium-compact form, and a semi-  
trailing habit, is disclosed.

**1 Drawing Sheet**

**1**

Genus and species: *Petunia hybrida*.  
Variety denomination: ‘KLEPH14267’.

#### BACKGROUND OF THE NEW PLANT

The present invention comprises a new and distinct variety  
of *Petunia*, botanically known as *Petunia hybrida*, and here-  
inafter referred to by the variety name ‘KLEPH14267’.  
‘KLEPH14267’ originated from a cross-pollination con-  
ducted in July 2011 in Latina, Italy between the proprietary  
female *Petunia* variety ‘PH-2010-2058’ (unpatented) and the  
proprietary male *Petunia* variety ‘PH-2011-2667’ (un-  
known).

The seeds from the cross were sown and plants were grown  
in a greenhouse for evaluation, where an individual plant  
designated ‘KLEPH14267’ was selected from the group of  
plants in April 2012 in Latina, Italy. In April 2012,  
‘KLEPH14267’ was first vegetatively propagated by terminal  
tip cuttings in Latina, Italy. ‘KLEPH14267’ was found to  
reproduce true to type in successive generations of asexual  
propagation via tissue culture and terminal tip cuttings.

#### SUMMARY

The following are the most outstanding and distinguishing  
characteristics of this new variety when grown under normal  
horticultural practices in Stuttgart, Germany and Latina, Italy.

1. Magenta and white flowers; and
2. A medium-compact form and semi-trailing habit.

#### DESCRIPTION OF THE PHOTOGRAPH

This new *Petunia* plant is illustrated by the accompanying  
photograph of a plant grown in a glass greenhouse in Stut-  
tgart, Germany. The photograph was taken in May 2014 and  
shows the foliage and flowers of a 3-month-old plant grown in  
a pot.

**2**

The colors shown are as true as can be reasonably obtained  
by conventional photographic procedures.

#### DESCRIPTION OF THE NEW VARIETY

The following detailed descriptions set forth the distinctive  
characteristics of ‘KLEPH14267’. The data which define  
these characteristics were collected from asexual reproduc-  
tions carried out in Latina, Italy. Data was collected on plants  
grown 12-weeks from cultivation from potting in a plastic  
greenhouse in Latina, Italy in February 2015. Color refer-  
ences are to The R.H.S. Colour Chart of The Royal Horticul-  
tural Society of London (R.H.S.), 5<sup>th</sup> edition (2007).

##### Classification:

*Family*.—Solanaceae.  
*Botanical*.—*Petunia hybrida*.  
*Common*.—*Petunia*.  
*Designation*.—‘KLEPH14267’.

##### Parentage:

*Female parent*.—The proprietary female *Petunia* variety  
‘PH-2010-2058’ (unpatented).  
*Male parent*.—The proprietary male *Petunia* variety  
‘PH-2011-2667’ (unknown).

##### Plant:

*Form*.—Medium-compact.  
*Habit*.—Semi-trailing.  
*Height (from top of soil)*.—6.5 cm.  
*Width (horizontal plant diameter)*.—18.0 cm.  
*Propagation*.—Terminal tip cuttings and tissue culture.  
*Time to produce a finished flowering plant*.—12 weeks  
in the winter under short day conditions, and 7 weeks  
in the spring.  
*Time to initiate and develop roots*.—2 to 3 weeks.  
*Root description*.—Moderate density, moderate branch-  
ing, white roots.

##### Stems:

*Average number (basal)*.—13.  
*Length of basal branches (from the base of the stem to  
the tip)*.—About 8.0 cm.

*Internode length*.—0.5 cm to 1.0 cm.  
*Diameter of branches (from midpoint)*.—0.4 cm.  
*Stem color*.—RHS 144B.  
*Anthocyanin*.—Absent.  
*Texture*.—Tomentose. 5

Leaves:

*Arrangement*.—Alternate.  
*Length*.—3.2 cm.  
*Width*.—1.7 cm.  
*Shape*.—Ovate. 10  
*Apex*.—Broadly acuminate.  
*Base*.—Attenuate.  
*Margin*.—Entire.  
*Immature leaf color*.—Upper surface: RHS 137A and  
RHS 137B. Lower surface: RHS 138A. 15  
*Mature leaf color*.—Upper surface: RHS 137B. Lower  
surface: RHS 146B.  
*Texture (both upper and lower surfaces)*.—Tomentose.  
*Venation pattern*.—Arcuate.  
*Venation color*.—Upper surface: RHS 146C. Lower sur- 20  
face: RHS 146D.  
*Petioles*.—Length: 2.0 cm. Diameter: 0.1 cm. Color:  
RHS 146C. Texture: Tomentose.

Flower buds:

*Shape*.—Irregular oblong. 25  
*Length*.—3.5 cm to 4.0 cm.  
*Diameter*.—0.7 cm.  
*Color at tight bud*.—RHS N82A and RHS N82C.  
*Texture*.—Slightly tomentose.

Inflorescence: 30

*Blooming habit (flowering season)*.—Permanent flow-  
ering during summer time.  
*Inflorescence type*.—Cymose.  
*Number of flowers per node*.—2.  
*Lastingness of individual blooms on the plant*.—7 to 10 35  
days.  
*Fragrance*.—Absent.  
*Flowers*.—Arrangement: Composed of 5 petals fused at  
the base. Shape: Funnel-form. Diameter (flower  
face): 4.0 cm to 4.5 cm. Depth (total length of flower): 40  
4.5 cm. Throat/Funnel: Length: 3.0 cm. Diameter (at  
opening): 1.2 cm. Texture (both inner and outer sur-  
faces): Smooth, glabrous. Petals: Color of petals,  
immature flower: Upper surface: RHS N74 with RHS  
N75 A and N 75B. Lower surface: RHS N78B with 45  
RHS N155B. Color of petals, mature flower: Upper  
surface: RHS N74A and RHS N74B. Lower surface:  
RHS 75A and RHS N155B. Apex: Broadly mucr-  
onate. Base: Fused. Margin: Entire. Strength of wavi-  
ness: Weak. Degree of lobation: Weak. Calyx arrange- 50  
ment: Actinomorphic, composed of 5 sepals. Sepals:

Color: Upper surface: RHS N137A and RHS 138B.  
Lower surface: RHS 138A. Length: 1.5 cm. Width:  
0.3 cm. Shape: Linear. Apex: Acute. Base: Sessile.  
Margin: Entire. Texture (both upper and lower sur-  
faces): Tomentose.  
*Pedicels*.—Color: RHS 138A. Length: 1.5 cm to 2.0 cm.  
Diameter: 0.15 cm. Texture: Tomentose.

Reproductive organs:

*Stamens*.—Quantity: 5. Shape: Needle with elliptic  
head. Filament: Length: 1.2 cm. Diameter: 0.05 cm.  
Color: RHS 149D. Anther: Shape: Elliptic. Color:  
RHS N187D. Length: 0.15 cm. Diameter: 0.1 cm.  
Pollen: Color: RHS N187C. Amount: Moderate.  
*Pistils*.—Quantity per flower: 1. Length: 2.0 cm. Stigma  
color: RHS N189A. Style color: RHS 144D.

Fruit and seed set: No fruit and seed set observed.  
Disease and pest/insect resistance: No disease and pest/insect  
resistance observed.

COMPARISON WITH PARENTAL LINES AND  
KNOWN VARIETY

‘KLEPH14267’ is a distinct variety of *Petunia* and is dis-  
tinguished from its parents as described in Table 1.

TABLE 1

Comparison with Parental Lines			
Characteristic	‘KLEPH14267’	Female Parent ‘PH-2010-2058’	Male Parent ‘PH-2011-2667’
Flower type	Single flower	Semi-double	
Flower waviness	Weak		Stronger than ‘KLEPH14267’

‘KLEPH14267’ is a distinct variety of *Petunia* and is most  
similar to the commercial *Petunia* variety ‘Famous Red Star’  
(patent status unknown). Differences between the varieties  
are described in Table 2.

TABLE 2

Comparison with Similar Variety		
Characteristic	‘KLEPH14267’	‘Famous Red Star’
Flower color	Magenta and white	Red and white

We claim:

1. A new and distinct variety of *Petunia* plant designated  
‘KLEPH14267’ as illustrated and described herein.

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