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**Pieters**

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(54) **CHRYSANTHEMUM PLANT NAMED ‘FIORA PINK’**

(50) Latin Name: *Chrysanthemum*×*morifolium*  
Varietal Denomination: **Fiora Pink**

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(52) **U.S. Cl.**  
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(58) **Field of Classification Search**  
USPC ..... Plt./286, 297, 291, 292  
See application file for complete search history.

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(57) **ABSTRACT**

A new and distinct cultivar of *Chrysanthemum* plant named ‘Fiora Pink’, characterized by its upright, outwardly spreading and uniformly rounded plant habit; moderately vigorous growth habit; freely branching habit; dense and full plant habit; uniform and freely flowering habit; and relatively large decorative-type inflorescences that are initially dark pink in color becoming lighter pink with development.

**1 Drawing Sheet**

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Botanical designation: *Chrysanthemum*×*morifolium*.  
Cultivar denomination: ‘FIORA PINK’.

**BACKGROUND OF THE INVENTION**

The present invention relates to a new and distinct cultivar of *Chrysanthemum* plant, botanically known as *Chrysanthemum*×*morifolium* and hereinafter referred to by the name ‘Fiora Pink’.

The new *Chrysanthemum* plant is a product of a planned breeding program conducted by the Inventor in Oostnieuwkerke, Belgium. The objective of the breeding program is to create new uniformly mounding and freely flowering *Chrysanthemum* plants with unique and attractive ray floret coloration.

The new *Chrysanthemum* plant originated from a cross-pollination made by the Inventor in Oostnieuwkerke, Belgium in September, 2008 of *Chrysanthemum*×*morifolium* ‘Busca’, not patented, as the female, or seed, parent with *Chrysanthemum*×*morifolium* ‘Alessi Pink’, not patented. The new *Chrysanthemum* plant was discovered and selected by the Inventor as a flowering plant from within the progeny of the stated cross-pollination in a controlled greenhouse environment in Oostnieuwkerke, Belgium in October, 2009.

Asexual reproduction of the new *Chrysanthemum* plant by vegetative cuttings was first conducted in a controlled greenhouse environment in Oostnieuwkerke, Belgium in February, 2010. Asexual reproduction by cuttings has shown that the unique features of this new *Chrysanthemum* plant are stable and reproduced true to type in successive generations.

**SUMMARY OF THE INVENTION**

Plants of the new *Chrysanthemum* have not been observed under all possible environmental conditions. The phenotype may vary somewhat with variations in environment such as temperature, daylength and light intensity, without, however, any variance in genotype.

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The following traits have been repeatedly observed and are determined to be the unique characteristics of ‘Fiora Pink’. These characteristics in combination distinguish ‘Fiora Pink’ as a new and distinct *Chrysanthemum* cultivar:

1. Upright, outwardly spreading and uniformly rounded plant habit; moderately vigorous growth habit.
2. Freely branching habit; dense and full plant habit.
3. Uniform and freely flowering habit.
4. Relatively large decorative-type inflorescences that are initially dark pink in color becoming lighter pink with development.

Plants of the new *Chrysanthemum* differ from the female parent, ‘Busca’, in the following characteristics:

1. Plants of the new *Chrysanthemum* are more uniformly rounded than plants of ‘Busca’.
2. Plants of the new *Chrysanthemum* are more vigorous than plants of ‘Busca’.
3. Plants of the new *Chrysanthemum* and ‘Busca’ differ slightly in ray floret color.

Plants of the new *Chrysanthemum* differ from the male parent, ‘Alessi Pink’, in the following characteristics:

1. Plants of the new *Chrysanthemum* have larger leaves than plants of ‘Alessi Pink’.
2. Plants of the new *Chrysanthemum* have larger inflorescences than plants of ‘Alessi Pink’.
3. Plants of the new *Chrysanthemum* and ‘Alessi Pink’ differ slightly in ray floret color.

Plants of the new *Chrysanthemum* can be compared to plants of *Chrysanthemum*×*morifolium* ‘PPP TUSC 05’, disclosed in U.S. Plant Pat. No. 18,096. In side-by-side comparisons conducted in Oostnieuwkerke, Belgium, plants of the new *Chrysanthemum* differed from plants of ‘PPP TUSC 05’ in the following characteristics:

1. Plants of the new *Chrysanthemum* had larger inflorescences than plants of ‘PPP TUSC 05’.
2. Plants of the new *Chrysanthemum* and ‘PPP TUSC 05’ differed in ray floret color.



## BRIEF DESCRIPTION OF THE PHOTOGRAPH

The accompanying photograph illustrates the overall appearance of the new *Chrysanthemum* plant showing the colors as true as it is reasonably possible to obtain in colored reproductions of this type. Colors in the photograph may differ slightly from the color values cited in the detailed botanical description which accurately describe the colors of the new *Chrysanthemum* plant.

The photograph comprises a side perspective view of a typical flowering plant of 'Fiora Pink' grown in a container.

## DETAILED BOTANICAL DESCRIPTION

The aforementioned photograph and following observations and measurements describe plants grown in 19-cm containers in an outdoor nursery in Oostnieuwkerke, Belgium during the summer to late autumn under conditions and practices which approximate those generally used in commercial production. During the production of the plants, day temperatures ranged from 25° C. to 30° C. and night temperatures ranged from 15° C. to 20° C. Plants were 18 weeks old when the photograph and description were taken. In the following description, color references are made to The Royal Horticultural Society Colour Chart, 2005 Edition, except where general terms of ordinary dictionary significance are used.

Botanical classification: *Chrysanthemum*×*morifolium* 'Fiora Pink'.

## Parentage:

*Female, or seed, parent.*—*Chrysanthemum*×*morifolium* 'Busca', not patented.

*Male, or pollen, parent.*—*Chrysanthemum*×*morifolium* 'Alessi Pink', not patented.

## Propagation:

*Type.*—Terminal vegetative cuttings.

*Time to initiate roots, summer.*—About 14 days at temperatures about 20° C.

*Time to initiate roots, winter.*—About 20 days at temperatures about 20° C.

*Time to produce a rooted young plant, summer.*—About 30 days at temperatures about 20° C.

*Time to produce a rooted young plant, winter.*—About 40 days at temperatures about 20° C.

*Root description.*—Fine, fibrous; light brown in color.

*Rooting habit.*—Freely branching; medium density.

## Plant description:

*Appearance.*—Perennial decorative-type *Chrysanthemum*; stems upright and outwardly spreading giving a uniformly rounded appearance to the plant; very freely branching habit, about 25 primary lateral branches develop, each primary lateral branch with multiple secondary branches; pinching enhances lateral branch development; dense and full plant habit; strong and moderately vigorous growth habit.

*Plant height.*—About 35 cm.

*Plant width.*—About 50 cm.

*Lateral branches.*—Length: About 25 cm. Diameter: About 2 mm to 3 mm. Internode length: About 2 cm. Strength: Strong. Texture: Pubescent; longitudinally ridged. Color: Close to 144A.

*Leaves.*—Arrangement: Alternate, simple. Length: About 3.5 cm to 6 cm. Width: About 3 cm to 3.5 cm. Apex: Rounded to cuspidate. Base: Attenuate. Margin: Palmately lobed and serrate, sinuses between lateral lobes divergent to parallel. Texture, upper and

lower surfaces: Slightly pubescent. Color: Developing leaves, upper surface: Close to 137C. Developing leaves, lower surface: Close to 137D. Fully expanded leaves, upper surface: Close to N137C; venation, close to 148C. Fully expanded leaves, lower surface: Close to 147B; venation, close to 147B to 147C. Petioles: Length: About 1 cm. Diameter: About 2 mm. Texture, upper and lower surfaces: Slightly pubescent and rough. Color, upper surface: Close to 146C. Color, lower surface: Close to 146D.

## Inflorescence description:

*Appearance.*—Decorative-type inflorescence form; inflorescences borne on terminals above foliar plane; disc and ray florets arranged acropetally on a capitulum.

*Fragrance.*—Faintly fragrant, pungent.

*Flowering response.*—Under natural season conditions, plants flower mid to late August in Belgium.

*Postproduction longevity.*—Inflorescences maintain good color and substance for about five weeks in an outdoor nursery; inflorescences persistent.

*Quantity of inflorescences.*—About 20 inflorescences develop per lateral branch.

*Inflorescence buds.*—Height: About 1.5 mm. Diameter: About 1.5 mm. Shape: Globular. Color: Close to 144A and 137C.

*Inflorescence size.*—Diameter: About 8 cm. Depth (height): About 3 cm. Disc diameter: About 3 mm. Receptacle diameter: About 3 mm. Receptacle height: About 2.5 mm to 3 mm. Receptacle color: Close to 144B.

*Ray florets.*—Length: About 3.5 cm to 4 cm. Width: About 5 mm to 7 mm. Shape: Oval. Apex: Rounded. Base: Attenuate. Margin: Entire. Aspect: Mostly flat. Texture, upper and lower surfaces: Smooth, glabrous. Number of ray florets per inflorescence: About 150 to 200 arranged in about eight whorls. Color: When opening and fully opened, upper surface: Close to 184D; color becoming closer to 51B with development. When opening and fully opened, lower surface: Close to 185D; color becoming close to 51B with development.

*Disc florets.*—Length: About 3 mm. Diameter: About 0.5 mm to 1 mm. Shape: Tubular, elongated; apices acute. Number of disc florets per inflorescence: About 15 to 20. Color, immature: Apex: Close to 144C. Mid-section: Close to 5B. Base: Close to 145D. Color, mature: Apex: Close to 12A. Mid-section: Close to 12A. Base: Close to 12A.

*Phyllaries.*—Number of phyllaries per inflorescence: About 25 arranged in two or three whorls. Length: About 4 mm to 6 mm. Width: About 2 mm to 3 mm. Shape: Ovate. Apex: Rounded. Base: Rounded to truncate. Margin: Entire. Texture, upper and lower surfaces: Smooth, glabrous. Color, upper surface: Close to 137A. Color, lower surface: Close to N137B.

*Peduncles.*—Length, terminal peduncle: About 4 cm. Length, fourth peduncle: About 6 cm. Length, seventh peduncle: About 8 cm. Diameter: About 2 mm. Angle: About 30° from vertical. Strength: Moderately strong. Texture: Slightly pubescent. Color: Close to 146B.

*Reproductive organs*.—Androecium: Not observed.  
Gynoecium: Not observed.  
*Seeds and fruit*.—Seed and fruit production have not been observed on plants of the new *Chrysanthemum*.  
Disease & pest resistance: Resistance to pathogens and pests 5  
common to *Chrysanthemum* plants has not been observed on plants of the new *Chrysanthemum* grown under commercial conditions.

Garden performance: Plants of the new *Chrysanthemum* have demonstrated excellent garden performance and will tolerate temperatures ranging from about 0° C. to about 45° C.  
It is claimed:  
1. A new and distinct *Chrysanthemum* plant named ‘Fiora Pink’ as illustrated and described.

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