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BUDDLEJA PLANT NAMED 'TOBUD072'

Latin Name: **Buddleja davidii** Varietal Denomination: TOBUD072

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ABSTRACT (57)

A new cultivar of *Buddleja* plant named 'TOBUD072' that is characterized by short internodes, conical flower spikes with white flowers and a long flowering season.

1 Drawing Sheet

Botanical classification: Buddleja davidii. Variety denomination: 'TOBUD072'.

BACKGROUND OF THE INVENTION

The present invention relates to a new and distinct cultivar of Buddleja plant botanically known as Buddleja davidii and hereinafter referred to by the cultivar name 'TOBUD072'.

'TOBUD072' originated from open pollination of the female or seed parent a proprietary Buddleja davidii identi- 10 fied as 'BU05017' (not patented) and an unknown male or pollen parent in 2006. The resulting seeds were subsequently planted and grown. The cultivar 'TOBUD072' was selected by the inventor in 2007 as a single plant in Harkstead, Ipswich, United Kingdom.

Asexual reproduction of the new cultivar 'TOBUD072' first occurred by terminal cuttings in 2007 in Harkstead, Ipswich, United Kingdom. Since that time, under careful observation, the unique characteristics of the new cultivar have been uniform, stable and reproduced true to type in 20 successive generations of asexual reproduction.

SUMMARY OF THE INVENTION

The following represent the distinguishing characteristics 25 of the new Buddleja cultivar 'TOBUD072'. These traits in combination distinguish 'TOBUD072' as a new and distinct cultivar apart from other existing known varieties of Buddleja.

- 1. Buddleja 'TOBUD072' exhibits short internodes.
- 2. Buddleja 'TOBUD072' exhibits conical flower spikes with white flowers.
- 3. Buddleja 'TOBUD072' exhibits a long flowering season.

The closest comparison cultivar is *Buddleja* 'Tobudviole' 35 (not patented). 'TOBUD072' is distinguishable from 'Tobudviole' by the following characteristics:

1. 'TOBUD072' has white flowers. The flowers of 'Tobudviole' are violet.

'TOBUD072' is distinguishable from the female parent $_{40}$ 'BU05017' by the following characteristics:

- 1. 'TOBUD072' has longer flower spikes.
- 2. 'TOBUD072' exhibits a more compact habit.
- 3. 'TOBUD072' exhibits a larger number of flowers.

BRIEF DESCRIPTION OF THE DRAWING

The accompanying photograph illustrates the distinguishing traits of *Buddleja* 'TOBUD072'. The plant in the photograph shows a view of the inflorescence on a 4 month old plant. The photograph was taken using conventional techniques and although colors may appear different from actual colors due to light reflectance it is as accurate as possible by conventional photographic techniques.

BOTANICAL DESCRIPTION OF THE PLANT

The following is a detailed description of the new Buddleja cultivar named 'TOBUD072'. Data was collected in Mainz, Germany from 4 month plants grown outdoors in 16 cm. diameter containers. The time of year was Fall and the average temperature was 20 degrees Centigrade during the day and 10 degrees Centigrade at night. The light level was natural light. No photoperiodic treatments or growth retards were used. Color determinations are in accordance with The Royal Horticultural Society Colour Chart 2007 edition, except where general color terms of ordinary dictionary significance are used. The growing requirements are similar to the species. 'TOBUD072' has not been tested under all possible conditions and phenotypic differences may be observed with variations in environmental, climatic, and cultural conditions, however, without any variance in genotype.

Botanical classification: Buddleja davidii 'TOBUD072'.

Annual or perennial: Perennial.

Parentage: 'TOBUD072' is the product of the female or seed parent a proprietary Buddleja davidii identified as BU05017 and an unknown male or pollen parent.

Plant type: Woody shrub.

Vigor: Strong.

Growth habit: Upright.

Plant shape: Bushy, upright.

Suitable container size: 16 cm. pots.

Height: 50 to 70 cm. in height.

Width: 40 to 50 cm. in width.

Low temperature tolerance: -20° Centigrade.

High temperature tolerance: 45° Centigrade.

Propagation: Cuttings or tissue culture.

4

Time to initiate roots in summer: 14 days to initiate roots at Flower aspect.—Outward. Flower shape.—Salverform. 22° Centigrade. Time to initiate roots in winter: 20 days to initiate roots at 20° Flower dimensions.—8.5 mm. in diameter and 10 mm. in height. Centigrade. Time to produce a rooted cutting or liner in summer: 21 days 5 Throat color.—23A. at 22° Centigrade. Tube length.—10 mm. Tube diameter.—1 mm. Time to produce a rooted cutting or liner in winter: 28 days at 20° Centigrade. Tube color.—23D. Crop time: Approximately 3 months. *Flower longevity.*—5 to 8 days. 10 *Number of petals.*—4. Root system: Fine and fibrous. Stem: Fused or unfused.—Fused. Petal arrangement.—Cruciform. Basal branching.—Yes. Average number of lateral branches.—12. *Petal Texture.*—Smooth both sides. Pinching.—Yes. Petal shape.—Reniform. Lateral branch diameter.—3 to 4 mm. in diameter. *Petal margin.*—Undulate. Lateral branch length.—40 cm. in length. *Petal apex.*—Obtuse. Petal base.—Fused with corolla. *Internode length.*—4 cm. Stem shape.—Round. Petal length.—4 mm. Petal width.—3 mm. Stem strength.—Strong. 20 Petal color when opening (upper side).—N155B. Stem color.—193A and 199A. Petal color when opening (under side).—N155B. Pubescence.—Present. Foliage: Petal color fully opened (upper side).—N155A. Petal color fully opened (under side).—N155B. Leaf arrangement.—Opposite. Petal color fading to.—N155A. Compound or single.—Single. *Number of leaves per lateral branch.*—20 to 26. Self-cleaning or persistent.—Persistent. Leaf shape.—Lanceolate. Sepals: Sepal arrangement.—Cruciform, clasping. Leaf apex.—Acute. *Number of sepals.*—4. *Leaf base.*—Acuminate. Sepal shape.—Ovate. *Leaf length.*—8 to 9 cm. in length. Sepal margin.—Entire. Leaf width.—2.5 to 2.8 cm. in width. Sepal apex.—Obtuse. *Texture.*—Glabrous both surfaces. Sepal base.—Fused. Pubescence.—Young leaves covered with short hairs on Sepal dimensions.—3.0 mm. in length and 2.0 mm. in both sides. width. *Leaf margin.*—Serrate. Young sepal color (upper side).—N137B. Venation pattern.—Anastomosing. Young sepal color (under side).—N137B. Young leaf color (upper surface).—137A. Mature sepal color (upper side).—N137B. Young leaf color (lower surface).—191A. Mature sepal color (under side).—N137B. Mature leaf color (upper surface).—137A. Calyx: Mature leaf color (lower surface).—191A. Calyx shape.—Lyriform. Vein color (upper surface).—191D. Calyx dimensions.—2 mm. in length and 1 mm. in diam-Vein color (under surface).—191D. eter. Leaf attachment.—Petiolate. Peduncle: Petiole dimensions.—3 mm. in length, and 1.5 mm. in Peduncle dimensions.—3 mm. in length and 2 mm. in diameter. diameter. Petiole color.—191D. *Peduncle angle.*—20 degrees from stem. *Peduncle strength.*—Moderate. Durability of foliage to stress.—Strong. Peduncle color.—192A. Flower: Pedicels: Inflorescence arrangement.—Terminal and lateral ver-Pedicel length.—2 mm. ticillasters. Pedicel diameter.—1 mm. *Inflorescence dimensions.*—7 to 10 cm. in length and 4 Pedicel color.—138D. cm. in width. Reproduction organs: Quantity of flowers per inflorescence.—200 to 250. Stamen number.—4. Flower type.—Salverform. *Filament length.*—4 mm. Quantity of flowers per lateral stem.—3 to 5 spikes. Filament color.—23A. Quantity of flower buds per lateral stem.—3 to 5 spikes. Anther shape.—Ovate. Quantity of flowers and buds per plant.—4000 to 6250. Anther length.—1.0 mm. *Natural flowering season.*—June to October. Anther diameter.—0.5 mm. *Time to flower.*—6 weeks. Anther color.—11D. *Rate of flower opening.*—Every 3 to 4 days. Amount of pollen.—Low. 60 Fragrance.—Strong. Pollen color.—11D. Flower bud length.—10 mm. Pistil number.—1. Flower bud diameter.—2 mm. Pistil length.—2.0 mm. Flower bud shape.—Clavate. Stigma shape.—Elongated. Bud color.—N155C. Stigma color.—192D.

Style length.—2 mm.

Rate of bud opening.—3 to 4 days.

5

Style color.—192D.

Ovary color.—192D.

Fruit and seed production has not been observed.

Disease and pest resistance: Disease and pest resistance has not been observed.

The invention claimed is:

1. A new and distinct variety of *Buddleja* plant named 'TOBUD072' as described and illustrated.

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