

US00PP22535P2

(12) United States Plant Patent

Stemkens

(10) Patent No.:

US PP22,535 P2

(45) **Date of Patent:**

Feb. 28, 2012

(54) VERBENA PLANT NAMED 'PUWYDENA'

(50) Latin Name: *Verbena×hybrida*Varietal Denomination: **Puwydena**

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(*) Notice: Subject to any disclaimer, the term of this

patent is extended or adjusted under 35

U.S.C. 154(b) by 0 days.

(21) Appl. No.: **12/924,086**

(22) Filed: Sep. 20, 2010

(51) Int. Cl. A01H 5/00 (2006.01)

(52) U.S. Cl. Plt./308

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(57) ABSTRACT

A new *Verbena* plant named 'Puwydena' particularly distinguished by the bold-medium violet colored flowers with a distinct white eye, medium green foliage, medium sized creeping and trailing plant habit with good branching and is early to flower.

1 Drawing Sheet

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Latin name of the genus and species of the plant claimed: *Verbena*×*hybrida*.

Varietal denomination: 'Puwydena'.

BACKGROUND OF THE NEW PLANT

The present invention comprises a new *Verbena*, botanically known as *Verbena*×*hybrida*, and hereinafter referred to by the variety name 'Puwydena'.

'Puwydena' is a product of a planned breeding program.

The new cultivar has bold-medium violet colored flowers with a distinct white eye, medium green foliage, medium sized creeping and trailing plant habit with good branching and is early to flower.

'Puwydena' originated from a open pollinated hybridization made in summer of 2005 in a controlled breeding environment in Enkhuizen, Netherlands. The female parent was the unpatented, proprietary plant designated 'G1031-1', with smaller purple flowers with a lighter edge and lighter leaves.

The male parent of 'Puwydena' was an unpatented, proprietary plant designated as 'G0997-3' with pink flowers, is later 20 to flower and has 'entire' shaped margins on the foliage. The resultant seed was sown in February 2006.

'Puwydena' was selected as one flowering plant within the progeny of the stated cross in the August 2006 in a controlled environment in Enkhuizen, Netherlands.

The first act of asexual reproduction of 'Puwydena' was accomplished when vegetative cuttings were propagated from the initial selection in August 2006 in a controlled environment in Enkhuizen, Netherlands.

BRIEF SUMMARY OF INVENTION

Horticultural examination of plants grown from cuttings of the plant initiated in August 2006, and continuing thereafter, has demonstrated that the combination of characteristics as herein disclosed for 'Puwydena' are firmly fixed and are 35 retained through successive generations of asexual reproduction.

'Puwydena' has not been observed under all possible environmental conditions. The phenotype may vary significantly with variations in environment such as temperature, light intensity and day length.

Plant Breeder's Right for this cultivar were applied for in Canada on Feb. 9, 2010 (10-6833) and in CPVO on Sep. 23,

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2009 (2009/1859). 'Puwydena' has not been made publicly available more than one year prior to the filing of this application.

The following traits have been repeatedly observed and are determined to be basic characteristics of the new variety. The combination of these characteristics distinguishes this *Verbena* as a new and distinct variety.

BRIEF DESCRIPTION OF THE PHOTOGRAPHS

The accompanying photographic drawing shows typical flower and foliage characteristics of 'Puwydena' with colors being as true as possible with an illustration of this type.

The photographic drawing shows a flowering potted plant of the new variety and a close-up of the flowers.

DETAILED BOTANICAL DESCRIPTION

The aforementioned photographs were taken in April 2010 from plants growing in a greenhouse trial in Gilroy, Calif. USA. These plants were growing in 4 inch pots and were approximately 15-16 weeks of age.

The plant descriptions and measurements were taken in late May 2010 in Enkhuizen, Netherlands on about 12 week old plants that had been planted into 12 cm pots and were grown on benches in a greenhouse at a minimum temperature (heating temperature) of 12° C. From April on, a minimum night temperature of 8° C. was held, while day temperatures were much higher, depending on outdoor temperature.

Color references are made to The Royal Horticultural Society Colour Chart (R.H.S.) 2001.

TABLE 1

DIFFERENCES BETWEEN THE NEW VARIETY 'PUWYDENA' AND A SIMILAR VARIETY

| | | 'Puwydena' | 'Sunmaref TP-V' (U.S. Plant Pat. No. 9,411) |
|------------|----------------------|-----------------------|--|
| 4 0 | Flower color: | Violet with white eye | Purple blue without eye |
| | Earliness to flower: | Early | Late |
| | Flower size: | Medium | Small |

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Width.-0.5-0.7 cm. Plant: *Shape.*—Mainly tube-shaped with a bulbous end. Form, growth and habit.—Herbaceous, initially spreading, later becoming decumbent to trailing. Floret: Form and type.—Sessile; salverform, composed of 5 *Plant height.*—About 8 cm. Plant height (inflorescence included).—10-13 cm. partly fused petals with a base of a narrow tube. Immature color, upper surface.—RHS 83B with an eye Plant width.—About 36 cm. color of RHS 155B of about 0.3 cm wide. Lower Roots: surface: RHS 83C. *Number of days to initiate and produce roots.*—About Mature color, upper surface.—RHS 83B with an eye 10-14 days at about 22 degrees C. color of about RHS 155B of about 0.3 cm wide. *Type.*—Fine, fibrous, free branching. Lower surface: RHS 83D. Color.—RHS N155B. Floret diameter.—1.8-2.2 cm. Foliage: Floret depth.-1.8-2.3 cm. Arrangement.—Alternate, simple. Length of petals.—0.6-0.9 cm. Immature, leaf color, upper surface.—RHS 137D. Width of petals.—0.6-1.0 cm. Lower surface.—RHS 138B. Petal shape.—Obcordate. Mature, leaf color, upper surface.—RHS 137B. Lower surface.—RHS138C. *Apex shape.*—Emarginate. *Margin*.—Entire. *Length.*—3.8-5.4 cm. Petal texture, upper surface.—Smooth and glabrous. *Width.*—2.2-3.4 cm. Lower surface: Smooth and glabrous. Shape.—Ovate. Corolla tube length.—1.7-2.0 cm. Base shape.—Acute to attenuate. 20 Corolla tube color inside.—RHS 150C. Tube color out-*Apex shape.*—Obtuse. side: RHS 150D. *Margin.*—Pinnatifid; entire but with incisions of about Corolla texture, inside.—Glabrous. Outside: Glabrous 0.9-1.2 cm. basally; glandular hairs at the flare. Texture, upper surface.—Sparse short hairs. Lower surface.—Short, stiff hairs mainly along with 25 Calyx: *Type.*—Five sepals whose margins are fused to each veins; some glandular hairs. Color of veins, upper surface.—RHS 144A becoming other along their length, with a transparent membrane of less than 0.1 cm in width and with one smaller sepal indistinct. attached to the base of the calyx. Color of veins, lower surface.—RHS 145B. Petiole color.—RHS 145B. Color of sepals.—RHS 143B to RHS 143C. Length of sepals.—1.0-1.2 cm. Length.—0.1-0.4 cm. Width of sepals.—0.2-0.3 cm. *Diameter.*—0.1-0.2 cm. Sepal shape.—Linear. *Texture*.—Hirtellous. *Apex shape.*—Acute. Stem: Characteristics.—Side branches develop potentially at *Margins*.—Entire. *Texture*.—Densely covered with short hair. every node. Reproductive organs: Color of stem.—RHS 137C. Pistil.—1. Length of stem.—Approximately 16-28 cm. Length.—1.4-2.0 cm. Diameter.—0.3 cm. Style color.—RHS 144B. Length of internodes.—Approximately 5-6 cm. Style length.—1.3-1.8 cm. *Texture*.—Densely hirsute. Stigma color.—RHS 143B. Color of peduncle.—RHA 138A. Length of peduncle.—5-8 cm. Stamens.—Anthers and filaments fused to upper half of corolla tube; four anthers with two pollen sacs per Peduncle diameter.—0.15-0.2 cm. Texture.—Densely covered with short glandular hairs, anther. Color of filaments.—RHS 150D to RHD 155B. hirtellous. Length filaments.—0.1 cm. Inflorescence: Anther color.—RHS N144B. *Type.*—Umbel-like, but actually a spike, umbrellashaped to roughly semi-spherical. Length of anthers.—0.1-0.15 cm. Color of pollen.—RHS 1B. Blooming habit.—Flowers continuously. Quantity of inflorescences per plant.—15-20. *Pollen amount.*—Moderate. Fertility/seed set.—Has not been observed on this Lastingness of individual blooms on the plant.—About hybrid. 6 days in the greenhouse. Disease/pest resistance: Disease/pest resistance has not been Fragrance.—None. observed on this hybrid. *Inflorescence horizontal diameter.*—3.8-5.0 cm. What is claimed is: *Inflorescence depth* (height).—2.0-3.2 cm. Quantity of flowers and buds per inflorescence.—20-30. 55 1. A new and distinct variety of *Verbena* plant named 'Puwydena' substantially as illustrated and described herein. Bud (just when starting to show color): Color.—RHS N155B.

Length.—2.1-2.5 cm.

