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Bullis

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(54) **NEOREGELIA PLANT NAMED ‘COOKIE’**

(50) Latin Name: ***Neoregelia* hybrid**
Varietal Denomination: **Cookie**

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patent is extended or adjusted under 35
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(52) **U.S. Cl.** **Plt./370**

(58) **Field of Classification Search** **Plt./370**
See application file for complete search history.

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(57) **ABSTRACT**

A new and distinct cultivar of *Neoregelia* plant named
‘Cookie’, characterized by its upright and outwardly arching
growth habit; relatively rapid growth rate; leaves that are dark
green and dark burgundy variegated in color; and good inte-
riorscape and landscape performance.

2 Drawing Sheets

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Botanical designation: *Neoregelia* hybrid.
Cultivar denomination: ‘Cookie’.

BACKGROUND OF THE INVENTION

The present invention relates to a new and distinct cultivar
of *Neoregelia* plant, botanically known as *Neoregelia* hybrid
and hereinafter referred to by the name ‘Cookie’.

The new *Neoregelia* plant is a product of a planned breed-
ing program conducted by the Inventor in Princeton, Fla. The
objective of the breeding program is to create new *Neoregelia*
plants with uniquely colored leaves.

The new *Neoregelia* plant originated from a cross-pollina-
tion made by the Inventor in 2002 in Princeton, Fla. of an
unnamed proprietary selection of *Neoregelia* carolinae, not
patented, as the female, or seed, parent with the *Neoregelia*
hybrid ‘Loie’s’, not patented, as the male, or pollen, parent.
The new *Neoregelia* plant was discovered and selected by the
Inventor as a single plant within the progeny of the stated
cross-pollination in a controlled greenhouse environment in
Princeton, Fla. in 2002.

Asexual reproduction of the new *Neoregelia* plant by off-
sets in a controlled environment in Princeton, Fla. since 2002,
has shown that the unique features of this new *Neoregelia*
plant are stable and reproduced true to type in successive
generations.

SUMMARY OF THE INVENTION

Plants of the new *Neoregelia* have not been observed under
all possible environmental conditions. The phenotype may
vary somewhat with variations in environment and cultural
practices such as temperature and light intensity without,
however, any variance in genotype.

The following traits have been repeatedly observed and are
determined to be the unique characteristics of ‘Cookie’.
These characteristics in combination distinguish ‘Cookie’ as
a new and distinct cultivar of *Neoregelia*:

1. Upright and outwardly arching growth habit.
2. Relatively rapid growth rate.

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3. Leaves that are dark green and dark burgundy variegated
in color.

4. Good interiorscape and landscape performance.

Plants of the new *Neoregelia* differ from plants of the
female parent selection in the following characteristics:

1. Plants of the new *Neoregelia* have shorter and more
upright leaves than plants of the female parent selection.
2. Plants of the new *Neoregelia* and the female parent
selection differ in leaf coloration.
3. Plants of the new *Neoregelia* are stronger and less sus-
ceptible to root rots than plants of the female parent
selection.

Plants of the new *Neoregelia* differ from plants of the male
parent, ‘Loie’s’, in the following characteristics:

1. Plants of the new *Neoregelia* and ‘Loie’s’ differ in leaf
coloration.
2. Leaves of plants of the new *Neoregelia* develop their
predominant dark burgundy coloration earlier than
leaves of plants of ‘Loie’s’.
3. Plants of the new *Neoregelia* are more high temperature
tolerant than plants of ‘Loie’s’.

Plants of the new *Neoregelia* can be compared to plants of
the *Neoregelia* hybrid ‘Perfection’, not patented. Plants of the
new *Neoregelia* and ‘Perfection’ differ in the following char-
acteristics:

1. Plants of the new *Neoregelia* are more compact than
plants of ‘Perfection’.
2. Plants of the new *Neoregelia* flower earlier than plants of
‘Perfection’.
3. Plants of the new *Neoregelia* and ‘Perfection’ differ in
leaf coloration.

BRIEF DESCRIPTION OF THE PHOTOGRAPHS

The accompanying colored photographs illustrate the over-
all appearance of the new *Neoregelia* plant, showing the col-
ors as true as it is reasonably possible to obtain in colored
reproductions of this type. Colors in the photographs may

differ slightly from the color values cited in the detailed botanical description which accurately describe the colors of the new *Neoregelia*.

The photograph at the bottom of the first sheet is a side perspective view of a typical vegetative plant of 'Cookie' grown in a container. 5

The photograph at the top of the first sheet is a top perspective view of a typical vegetative plant of 'Cookie'.

The photograph at the bottom of the second sheet is a side perspective view of a typical flowering plant of 'Cookie' grown in a container. 10

The photograph at the top of the second sheet is a top perspective view of a typical flowering plant of 'Cookie'.

DETAILED BOTANICAL DESCRIPTION 15

The aforementioned photographs and following observations, measurements and values describe plants grown in 15-cm containers in Princeton, Fla. during the spring under commercial practice in a polypropylene-covered shade house with day temperatures ranging from 10° C. to 32° C., night temperatures ranging from 7° C. to 29° C. and light levels averaging 3,200 foot-candles. Single plants used for the photographs and description were 18 months old. In the following description, color references are made to The Royal Horticultural Society Colour Chart, 2007 Edition, except where general terms of ordinary dictionary significance are used. Botanical classification: *Neoregelia* hybrid 'Cookie'. 20

Parentage:

Female, or seed, parent.—Unnamed proprietary selection of *Neoregelia carolinae*, not patented. 30

Male, or pollen, parent.—*Neoregelia* hybrid 'Loie's', not patented.

Propagation:

Type.—By offsets. 35

Time to initiate roots, summer.—About 30 days at 30° C. to 32° C.

Time to initiate roots, winter.—About 45 days at 30° C. to 32° C.

Time to produce a rooted young plant, summer.—About three to four months at 30° C. to 32° C. 40

Time to produce a rooted young plant, winter.—About three to four months at 18° C. to 22° C.

Root description.—Medium in thickness, fibrous; yellow to tan in color. 45

Rooting habit.—Moderately freely branching; medium density.

Plant description:

Plant form/growth habit.—Upright and outwardly arching growth habit; rosette leaves are erect when young, becoming outwardly arching with development; plants readily produce uniform offsets; vigorous growth habit. 50

Plant height, vegetative and flowering plant.—About 24 cm. 55

Plant diameter or spread, vegetative and flowering plant.—About 38 cm.

Internode length, vegetative and flowering plants.—About 5 mm. 60

Foliage description:

Arrangement.—Rosette, spiral phyllotaxis; simple; sessile, clasping.

Shape.—Oblong to broadly ensiform.

Apex.—Cuspidate. 65

Base.—Truncate.

Margin.—Serrate, spinose.

Length.—About 26.5 cm.

Width.—About 5.8 cm.

Texture.—Smooth, glabrous; leathery.

Venation pattern.—Parallel.

Color.—Developing leaves, vegetative plants upper surface: Longitudinal stripes of close to 158C and close to 147A to 147B. Developing leaves, vegetative plants lower surface: Longitudinal stripes of close to 158C to 158D and close to 147A to 147B. Developed leaves, vegetative plants, upper surface: Longitudinal stripes of close to 187B to 187D and darker than 147A, venation, darker than 147A. Developed leaves, vegetative plants, lower surface: Longitudinal stripes of close to 187D, 186A and 147A; venation, close to 146A. Upper leaves, flowering plants, upper surface: Longitudinal stripes of close to 187A to 187C and muted 147A. Upper leaves, flowering plants, lower surface: Longitudinal stripes of close to 187D, 186A and muted 147A.

Inflorescence description:

Inflorescence form.—Terminal flat-topped compact corymb located inside the leaf rosette; about 98 flowers develop per inflorescence.

Flower longevity.—Individual flowers last about one to two days on the plant; flowers persistent.

Inflorescence length.—About 6.3 cm.

Inflorescence diameter.—About 5.3 cm.

Flower size.—Length: About 4.3 cm. Diameter: About 6 mm.

Fragrance.—None detected.

Flower buds.—Length: About 3.6 cm. Diameter: About 5 mm. Shape: Elongated oblong. Color: Close to 91B.

Petals.—Quantity per flower: Three in a single whorl. Shape: Oblanceolate. Apex: Mucronate. Base: Truncate. Margin: Entire. Length: About 3.1 cm. Width: About 5 mm. Texture: Smooth, glabrous. Color: When opening, upper surface: Close to 84A. When opening, lower surface: Close to 85C. Fully opened, upper surface: Towards the apex, close to 84A; center and towards the base, close to NN155D. Fully opened, lower surface: Towards the apex, close to 85B; center and towards the base, close to NN155D.

Flower bracts.—Quantity per flower: One. Shape: Oblanceolate. Length: About 3.5 cm. Width: About 6 mm. Texture: Membraneous. Color: Towards the apex, close to 146C; towards the base, close to 157D.

Sepals.—Quantity per flower: Three in a single whorl. Shape: Lanceolate. Apex: Acuminate. Base: Truncate. Margin: Entire. Length: About 2.2 cm. Width: About 4 mm. Texture: Smooth, glabrous. Color, upper surface: Towards the apex, close to 146C; towards the base, close to 157A. Color, lower surface: Towards the apex, close to 146C; towards the base, close to 157C.

Peduncles.—Strength: Strong. Aspect: Typically erect. Length: About 3.7 cm. Diameter: About 1.5 cm. Texture: Smooth, glabrous. Color: Close to NN155D.

Pedicels.—Strength: Strong. Aspect: Typically erect to somewhat outward. Length: About 1.2 cm. Diameter: About 2 mm. Texture: Smooth, glabrous. Color: Close to NN155D.

Stamens.—Quantity per flower: About six. Filament length: About 1.1 cm. Filament color: Close to NN155D. Anther shape: Lanceolate. Anther length:

About 4 mm. Anther color: Close to NN155B. Pollen amount: Scarce. Pollen color: Close to 155A to 155B. *Pistils*.—Quantity per flower: One. Pistil length: About 3 cm. Stigma shape: Rounded. Stigma color: Close to NN155C. Style length: About 1.7 cm. Style color: Close to NN155C. Ovary color: Close to NN155A. *Seed/fruit*.—Seed and fruit production have not been observed.

Temperature tolerance: Plants of the new *Neoregelia* have been observed to tolerate temperatures ranging from about 4° C. to about 37° C.

Interior & garden performance: Plants of the new *Neoregelia* have been observed to have good postproduction longevity under interior conditions and to have good garden performance.

5 Disease/pest resistance: Resistance to pathogens and pests common to *Neoregelia* has not been observed.

It is claimed:

1. A new and distinct *Neoregelia* plant named ‘Cookie’ as
10 illustrated and described.

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