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#### (54) PETUNIA PLANT NAMED 'PIC ROSSA'

(50) Latin Name: *Petunia hybrida*Varietal Denomination: **Pic Rossa** 

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# (57) ABSTRACT

A new *Petunia* plant named 'Pic Rossa' particularly distinguished by the small red-purple flowers, early blooming, good floriferiousness, and initially semi-compact and then an outwardly spreading plant habit.

# 1 Drawing Sheet

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Latin name of the genus and species of the plant claimed: *Petunia hybrida*.

Varietal denomination: 'Pic Rossa'.

#### BACKGROUND OF THE NEW PLANT

The present invention comprises a new *Petunia*, botanically known as *Petunia hybrida*, and hereinafter referred to by the variety name 'Pic Rossa'.

'Pic Rossa' is a product of a planned breeding program. 10 The new cultivar has small red-purple flowers, early blooming, good floriferousness, and initially semi-compact and then an outwardly spreading plant habit.

'Pic Rossa' originated from a hybridization made in August 2004 in a controlled breeding environment in Gilroy, 15 Calif. The seed was sown in February 2005. The female parent was the proprietary plant designated '1356-6' (unpatented) with larger rose colored flowers and a more trailing habit.

The male parent of 'Pic Rossa' was a commercial variety <sup>20</sup> identified as 'MP209,' U.S. Plant Pat. No. 16,439, with larger rose colored flowers with a deeper colored throat, and is earlier to flower.

'Pic Rossa' was selected as one flowering plant within the progeny of the stated cross in a controlled environment in <sup>25</sup> May 2005 in Gilroy, Calif.

The first act of asexual reproduction of 'Pic Rossa' was accomplished when vegetative cuttings were propagated from the initial selection in May 2005 in a controlled environment in Gilroy, Calif.

## BRIEF SUMMARY OF INVENTION

Horticultural examination of plants grown from cuttings of the plant initiated in May 2005, and continuing thereafter, has demonstrated that the combination of characteristics as herein disclosed for 'Pic Rossa' are firmly fixed and are retained through successive generations of asexual reproduction.

'Pic Rossa' has not been observed under all possible environmental conditions. The phenotype may vary significantly
with variations in environment such as temperature, light
intensity and day length.

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A Plant Breeder's Right for this cultivar was applied for in Canada on Jan. 30, 2009. 'Pic Rossa' has not been made publicly available more than one year prior to the filing of this application.

The following traits have been repeatedly observed and are determined to be basic characteristics of the new variety. The combination of these characteristics distinguishes this *Petunia* as a new and distinct variety.

## BRIEF DESCRIPTION OF THE PHOTOGRAPHS

The accompanying photographic drawing shows typical flower and foliage characteristics of 'Pic Rossa' with colors being as true as possible with an illustration of this type.

The photographic drawing shows in FIG. 1, three flowering potted plants of the new variety, and in

FIG. 2, a close-up of the flowers.

## DETAILED BOTANICAL DESCRIPTION

The plant descriptions, measurements and aforementioned photographs were taken in Gilroy, Calif. from plants growing outside in 10 inch basket trials, 3 plants per basket. These plants were approximately 14-16 weeks of age.

Color references are made to The Royal Horticultural Society Colour Chart (R.H.S.) 2001.

## TABLE 1

DIFFERENCES BETWEEN THE NEW VARIETY 'PIC ROSSA' AND THE MOST RESEMBLING VARIETY 'MP209' (U.S. Plant Pat. No. 16,439)

		'Pic Rossa'	'MP209' (U.S. Plant Pat. No. 16,439)
35	Flower size:	Smaller	Larger
	Throat coloring:	More conspicuous	Less conspicuous
	Flowering response:	Later	Earlier

Plant:

Form, growth and habit.—Initially semi-compact to outwardly spreading, strong vigorous habit, well branched, small foliage, early and continuous flowering.

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Immature inflorescence: Plant height.—18-21 cm. *Diameter.*—2.7-2.9 cm. Plant height (inflorescence included).—21-25 cm. Color, upper surface.—Closest to RHS N66A but with a Plant width.—40-45 cm. little more purple. Garden performance and tolerance to weather.—Very Color, lower surface.—RHS N66D. good. Mature inflorescence: Crop time to flowering.—About 8-9 weeks. Floret horizontal diameter.—3.0-3.4 cm. Roots: Vertical depth.—3.3-3.5 cm. Number of days to initiate roots and produce a rooted *Petal color, upper surface.*—Closest to N66B but with a cutting.—18-23 days at about 22 degrees C. little more purple, with RHS 67A mid veins; maturing 10 *Type.*—Fine, fibrous, free branching. to shades of RHS 67A to RHS 67C; and finally fading Color.—RHS N155B but whiter. to shades of white with various hues and mottling of Foliage: about RHS N66C, RHS N66D and RHS 68B. Arrangement.—Alternate, upper leaves sub-opposite. Petal color, lower surface.—About N66D fading to *Immature, leaf color, upper surface.*—Little lighter than 15 N155B. RHS 137B. Petal apex shape.—Cuspidate. Immature, leaf color, lower surface.—Closest to RHS Petal base shape.—Fused. 137C. Petal margin.—Entire. Waviness of petals.—Moderate. Mature, leaf color, upper surface.—RHS 137B. Petal lobation.—Moderate. Mature, leaf color, lower surface.—Closest to RHS 20 Petal texture, upper surface.—Papillose. 137C. *Under surface.*—Few glandular hairs mainly on the *Length.*—2.6-2.9 cm. veins. *Width.*—1.2-1.5 cm. Corolla tube color inside.—RHS N155B ground color Shape.—Ovate. with veins of about RHS N186C in varying shades. Base shape.—Attenuate. Outside.—RHS N155B with veins of RHS N77A. *Apex shape.*—Acute. Corolla tube length.—2.2-2.5 cm. *Margin.*—Entire. Corolla texture.—Short hirsute along the veins. Texture, upper surface.—Glandular hairs. Calyx: *Texture, lower surface.*—Glandular hairs. Color, upper surface.—Lighter than RHS 137B. 30 Color of veins, upper surface.—RHS 144A basally, oth-Color, lower surface.—Lighter than RHS 137B. *Length.*—1.0-1.2 cm. erwise indistinct. Width.—0.15-0.2 cm. Color of veins, lower surface.—RHS 144A. *Shape*.—Ligulate. Petiole color.—Little darker than RHS 144A. *Apex shape.*—Acute. Length.-0.5 cm. Based.—Fused. *Diameter.*—0.15-0.2 cm. *Margins*.—Entire. *Texture.*—Glandular hairs of various lengths. Texture, upper surface.—Glandular hairs of various Stem: lengths. Color of stem.—Closest to RHS 144A. Texture, lower surface.—Glandular hairs of various Length of stem.—About 30.0 cm. lengths. Diameter.—0.2-0.25 cm. Reproductive organs: Pistil.—1. Length of internodes.—1.0-1.3 cm. Length.—1.8 cm. *Texture.*—Glandular hairs. Style color.—Closest to RHS N155D. Color of peduncle.—Closest to RHS 144A. Style length.—1.5-1.6 cm. Length of peduncle.—1.6-2.0 cm. Stigma color.—RHS 144A. Peduncle diameter.—0.15 cm. Ovary color.—Not observed. *Texture.*—Glandular hairs. Stamens.—5. Inflorescence: Color of filaments.—Closest to RHS N 155D. 50 *Type.*—Flowers appear solitary in upper leaf axis. Length filaments.—1.5 cm. *Floret type.*—Funnel-shaped; 5 lobed petals; fused at the Anther color.—RHS N155D with a hint of purple. base; calyx, 5 deeply lobed sepals. Anther length.—About 0.2 cm. Blooming habit.—Continuous throughout the growing Anther shape.—Reniform. season; Good floriferousness. Color of pollen.—RHS 155D.

Quantity of inflorescences per plant.—About 35-45.

Color.—RHS N66A but with a little more purple.

*Fragrance*.—Slightly sweet and spicy.

Bud (just before opening/showing color):

4-8 days.

*Length.*—2.4-2.9 cm.

Width.—0.4 cm.

Shape.—Oblong.

Lastingness of individual blooms on the plant.—About

What is claimed is:

1. A new and distin

hybrid.

hybrid.

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*Pollen amount.*—Moderate.

1. A new and distinct variety of *Petunia* plant named 'Pic Rossa,' substantially as illustrated and described herein.

Disease/pest resistance: Has not been observed on this

Fertility/seed set.—Has not been observed on this

\* \* \* \* \*



figure 1.



Figure 2.