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**Dekker**

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(54) **CHRYSANTHEMUM PLANT NAMED**  
**‘VERBURCH’**

(50) Latin Name: *Chrysanthemum×morifolium*  
Varietal Denomination: **Verburch**

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patent is extended or adjusted under 35  
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(57) **ABSTRACT**

A new and distinct cultivar of Chrysanthemum plant named  
‘Verburch’, characterized by its decorative pompon type  
inflorescences with golden yellow-colored ray florets; strong  
and upright flowering stems; early flowering response; and  
good postproduction longevity.

**1 Drawing Sheet**

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Botanical classification/cultivar designation: *Chrysanthemum×morifolium* cultivar Verburch.

**BACKGROUND OF THE INVENTION**

The present invention relates to a new and distinct cultivar  
of Chrysanthemum plant, botanically known as  
*Chrysanthemum×morifolium* and referred to by the name  
‘Verburch’.

The new Chrysanthemum is the product of a planned  
breeding program conducted by the Inventor in Hensbroek,  
The Netherlands. The new Chrysanthemum originated from  
a cross-pollination made by the Inventor on Oct. 14, 1999,  
in Hensbroek, The Netherlands, of a proprietary selection of  
Chrysanthemum identified as code number 5000.03, not  
patented, as the female, or seed, parent with a proprietary  
Chrysanthemum selection identified as code number  
5001.46, not patented, as the male, or pollen, parent. The  
new Chrysanthemum was discovered and selected by the  
Inventor as a single plant within the progeny of the stated  
cross-pollination in a controlled environment in Hensbroek,  
The Netherlands.

Asexual reproduction of the new Chrysanthemum by  
terminal cuttings in Hensbroek, The Netherlands since June,  
2000, has shown that the unique features of this new  
Chrysanthemum are stable and reproduced true to type in  
successive generations.

**BRIEF SUMMARY OF THE INVENTION**

The cultivar Verburch has not been observed under all  
possible environmental conditions. The phenotype may vary  
somewhat with variations in environment such as  
temperature, daylength and light intensity, without,  
however, any variance in genotype.

The following traits have been repeatedly observed and  
are determined to be the unique characteristics of ‘Ver-  
burch’. These characteristics in combination distinguish  
‘Verburch’ as a new and distinct cultivar:

1. Decorative pompon type inflorescences with golden  
yellow-colored ray florets; typically grown as a spray  
type.

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2. Strong and upright flowering stems.
3. Early flowering response.
4. Good postproduction longevity.

Compared to plants of the female parent selection, plants  
of the new Chrysanthemum grow faster, have stronger  
flowering stems, and are more resistant to Verticillium Wilt.  
In addition, plants of the new Chrysanthemum and the  
female parent selection differ in ray floret coloration as  
plants of the female parent have whitish green-colored ray  
florets.

Compared to plants of the male parent selection, plants of  
the new Chrysanthemum grow slower, have smaller leaves,  
and have more ray florets. In addition, plants of the new  
Chrysanthemum and the male parent selection differ in ray  
floret coloration as plants of the male parent have pink-  
colored ray florets.

Plants of the new Chrysanthemum can be compared to  
plants of the Chrysanthemum cultivar Henly, not patented.  
In side-by-side comparisons conducted in Hensbroek, The  
Netherlands, plants of the new Chrysanthemum differed  
from plants of the cultivar Henly in the following charac-  
teristics:

1. Plants of the new Chrysanthemum grew slower than  
plants of the cultivar Henly.
2. Plants of the new Chrysanthemum had smaller leaves  
than plants of the cultivar Henly.
3. Plants of the cultivar Henly had smaller inflorescences  
than plants of the new Chrysanthemum.
4. Plants of the new Chrysanthemum had darker colored  
ray florets than plants of the cultivar Henly.

**BRIEF DESCRIPTION OF THE PHOTOGRAPHS**

The accompanying colored photographs illustrate the  
overall appearance of the new cultivar, showing the colors as  
true as it is reasonably possible to obtain in colored repro-  
ductions of this type. Colors in the photographs may differ  
slightly from the color values cited in the detailed botanical  
description which accurately describe the actual colors of  
the new Chrysanthemum.



The photograph at the top of the sheet comprises a side perspective view of a typical flowering stem of 'Verburch'.

The photograph at the bottom of the sheet comprises a close-up view of typical leaves and inflorescences of 'Verburch'.

#### DETAILED BOTANICAL DESCRIPTION

In the following description, color references are made to The Royal Horticultural Society Colour Chart, 1995 Edition, except where general terms of ordinary dictionary significance are used. The aforementioned photographs and following observations and measurements describe plants grown during the spring in Hensbroek, The Netherlands, under commercial practice in a glass-covered greenhouse. Plants were initially given long day/short night treatments followed by short day/long night treatments to induce flower initiation and development. During the production of the plants, day temperatures ranged from 17.5 to 22° C., night temperatures were about 18.5° C., and light levels were about five kilolux. Plants were pinched once and were about eleven weeks from planting when the photographs and the description were taken.

Botanical classification: *Chrysanthemum*×*morifolium* cultivar Verburch.

Commercial classification: Decorative pompon type Chrysanthemum typically grown as a spray-type cut flower.

Parentage:

*Female or seed parent.*—Proprietary selection of *Chrysanthemum*×*morifolium* identified as code number 5000.03, not patented.

*Male or pollen parent.*—Proprietary selection of *Chrysanthemum*×*morifolium* identified as code number 5001.46, not patented.

Propagation:

*Type.*—Terminal tip cuttings.

*Time to initiate roots, summer.*—About 6 days at 20° C.

*Time to initiate roots, winter.*—About 7 days at 20° C.

*Time to produce a rooted cutting, summer.*—About 14 days at 20° C.

*Time to produce a rooted cutting, winter.*—About 16 days at 20° C.

*Root description.*—Fine and freely branching; light brown in color.

Plant description:

*Appearance.*—Herbaceous decorative-type cut Chrysanthemum; typically grown as a spray type; erect and strong flowering stems.

*Growth rate.*—Moderate; moderately vigorous.

*Flowering stem description.*—Length: About 70 to 80 cm. Diameter, at apex: About 6 mm. Strength: Strong. Aspect: Erect. Branching habit: Plants are typically grown as single stems, but if pinched, will develop 9 to 12 lateral stems. Color: 146B.

*Foliage description.*—Arrangement: Alternate. Length: About 7 to 10 cm. Width: About 6 to 8 cm. Apex: Cuspidate. Base: Acute. Margin: Pinnately lobed. Texture: Rough; both surfaces pubescent. Petiole length: About 2 to 3 cm. Color: Developing and fully expanded foliage, upper surface: 147A. Developing and fully expanded foliage, lower sur-

face: 137C. Venation, upper surface: 147B. Venation, lower surface: 137D. Petiole: 137C.

Inflorescence description:

*Appearance.*—Decorative pompon type inflorescence form with elongated oblong-shaped ray florets. Inflorescences borne on terminals above foliage. Disk and ray florets develop acropetally on a capitulum. Not fragrant. Typically grown as a spray-type.

*Flowering response.*—Under natural conditions, plant typically flower in November in the Northern Hemisphere. At other times of the year, inflorescence initiation and development can be induced under short day/long night conditions (at least 13.5 hours of darkness). Plants exposed to long day/short night conditions after planting followed by photoinductive short day/long night conditions flower about 52 days later.

*Postproduction longevity.*—Inflorescences will maintain good substance and form for about 20 days after harvesting.

*Quantity of inflorescences per flowering stem.*—About 10 to 14 inflorescences per flowering stem.

*Inflorescence size.*—Diameter: About 4 to 5 cm. Depth (height): About 1.5 to 2 cm. Diameter of disc: About 8 mm.

*Inflorescence buds.*—Length: About 8 to 9 mm. Diameter: About 9 to 11 mm. Shape: Oblate. Color: 138A to 138B.

*Ray florets.*—Length, fully developed: About 1.5 to 2 cm. Width, fully developed: About 9 to 11 mm. Shape: Elongated oblong. Apex: Rounded. Base: Fused; short corolla tube. Margin: Entire. Texture: Smooth, glabrous. Number of ray florets per inflorescence: About 300. Color: When opening, upper and lower surfaces: 154C. Fully opened, upper surface: 15A; color becoming closer to 15B with development. Fully opened, lower surface: 15B.

*Disc florets.*—Shape: Oblong, tubular. Length: About 6 mm. Width: About 1 to 2 mm. Number of disc florets per inflorescence: About three. Color: Immature: 145C. Mature: Towards the base, 145C; towards the apex, 13A.

*Peduncles.*—Length, terminal peduncle: About 7 cm. Length, fourth peduncle: About 8 cm. Diameter: About 2 to 3 mm. Angle: About 45° from vertical. Texture: Pubescent. Color: 146B.

*Reproductive organs.*—Androecium: Present on disc florets only. Anther color: 151B. Pollen color: 23A. Gynoecium: Present on both ray and disc florets. Stigma length: About 1 mm. Stigma width: About 0.3 mm. Stigma color: Towards the apex, 151B; towards the base, 144C to 144D.

*Seed/fruit.*—Seed and fruit production has not been observed.

*Disease/pest resistance:* Plants of the new Chrysanthemum have been observed to be resistant to Verticillium Wilt. Resistance to other known Chrysanthemum pathogens and pests has not been observed on plants of the new Chrysanthemum.

It is claimed:

1. A new and distinct cultivar of Chrysanthemum plant named 'Verburch', as illustrated and described.

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