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[54] STRAWBERRY SENECA

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Related U.S. Application Data

[63] Continuation of Ser. No. 757,051, Sep. 9, 1991, abandoned.

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[57] ABSTRACT

A new and distinct variety of strawberry (Fragaria × Ananassa) which is exceptional in combining large yield, potential large fruit size, extreme fruit firmness and good fruit quality. The strawberry is named 'Seneca' and was tested as NY 1529.

9 Drawing Sheets

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This application is a continuation of application Ser. No. 07/757,051, filed Sep. 9, 1991 now abandoned.

BACKGROUND OF THE INVENTION

This new cultivar was developed by the small fruits breeding program of the Department of Horticulture Sciences, Cornell University, Geneva, N.Y., 14456. It was selected in 1976 from 243 progeny of a cross between NY 1261×'Holiday'. (NY 1261 being a cross of 'Redcoat' and NY 844; with 'Redcoat' in turn being a cross of 'Redglow' and NY 254; NY 254 in turn being a cross of Tenn, Shipper and Fairfax. The NY 1261 × Holiday cross was made in 1974. As a selection the new cultivar was tested as NY 1529. It was tested for many years in second test plots, and was evaluated in replicated yield trials in 1981 and 1982. It was further evaluated at numerous sites throughout the Great Lakes States by cooperative testers. In the fall of 1991, NY 1529 will be publicly released as 'Seneca'.

DESCRIPTION OF RELATED ART

NY 1529 has moderate vigor and runnering growth habit, its leaves are medium green in color, corresponding to Green 137B of the R.H.S. Colour Chart, and foliage is opened and not cupped. NY 1529 leaf serrations are less deeply serrated in comparison with 'Earliglow'. Glandular hairs on the flower pedicel epidermis of NY 1529 run almost parallel with the pedicel, similar to 'Earliglow'. In contrast, glandular hairs on 'Honeoye' are perpendicular to the pedicel and may point slightly downward. The glandular hairs on NY 1529 are 30 much less dense then 'Allstar'.

Table 1 sets forth mean maturity dates based on a 1982 field trial. Mean date of harvest was calculated on a weighted basis. Means followed by the same letter are not significantly different, based on Waller and Dun- 35 can's BSD test, K=100.

Table 2 sets forth mean subjective fruit skin toughness scores. Skin toughness was subjectively deter-

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mined by rubbing the skin of several berries in the hand from each replicate of each genotype. Each plot at each harvest (replicate) was scored independently. Each genotype was rated 1 to 9 with '9' being most resistant to skin abrasion.

Table 3 sets forth mean Instron measurements from 1982 (firmest fruit listed first). Each genotype mean score reflects the force required for the Instron probe to penetrate the flesh of undamaged berries. Twelve berries were tested of each genotype on the same day of harvest for each harvest date. Means followed by the same letter are not significantly different, based on Waller and Duncan's BSD test, K=100.

Table 4 sets forth mean berry weight of 29 strawberry genotypes based upon 1982 field trials. Mean berry weight was determined by dividing total yield per plot by total number of berries per plot. Means followed by the same letter are not significantly different based on Waller and Duncan's BSD test, K=100.

Table 5 sets forth mean subjective fruit appearance scores. Berries were rated 1 to 9 with '9' being the most attractive. Each plot at each harvest (replicate) was scored independently. Means followed by the same letter are not significantly different, based on Waller and Duncan's BSD test, K=100.

Table 6 sets forth mean subjective flavor scores. Berries were rated 1 to 9 with '9' being best flavor. Each plot at each harvest (replicate) was scored independently. Means followed by the same letter was not significantly different, based on Waller and Duncan's BSD test, K = 100.

Table 7 shows fruit yields in 1981 and 1982. Means followed by the same letter are not significantly different, based on Waller and Duncan's BSD test, K=100.

Table 8 sets forth the findings of two years of taste panel evaluations.

Table 9 sets forth the mean ranking of 29 cultivars and selections, averaged over 8 characteristics.

Table 10 sets forth the relative performance of NY 1529 at numerous test sites throughout the Great Lakes Region.

TABLE 1

	TWDI	1 تــــــــــــــــــــــــــــــــــــ	_	
Mean matur	rity date of NY	1529 vs. other	cultivars	
otype	Mean V	Weighted Date	of Harvest	
lidawn'	June 23	A		
lland'	June 24	\mathbf{AB}		
1402	June 25	ABC		
US 4380	June 26	BCD		
ter'	June 26	BCD		
US 4355	June 26	BCD		1:
1524	June 26	BCD		
US 4774	June 26	BCD		
skill'	June 27	CDE		
1560	June 27	CDE		
neoye'	June 28	DEFG	÷	
iday'	June 28	DEFG	ř	20
1530	June 28	DEFG	}	
US 4579	June 28	DEFG	H	
itan'	June 28	DEFG	HI	
1570	June 29	EFG	HIJ	
1333	June 29	FC	HUK	•
US 4426	June 29	FC	HIJK	2
el'	June 30	C	HIJKL	
1529	July 1		HIJKLM	
1368	July 1		HUKLMN	
1431	July 1		IJKLMN	
1406	July 1		IJKLMN	3
1580	July 1		JKLMN	J.
star'	July 1		JKLMN	
oga'	July 2		KLMN	
tt'	July 2		LMN	
rkle'	July 3		MN	
1482	July 4		N	3
	lidawn' lland' 1402 US 4380 ter' US 4355 1524 US 4774 skill' 1560 teoye' iday' 1530 US 4579 itan' 1570 1333 US 4426 rel' 1529 1368 1431 1406 1580 star' toga' ett' rkle'	Mean maturity Mean V otype Mean V lidawn' June 23 lland' June 24 1402 June 25 US 4380 June 26 ter' June 26 US 4355 June 26 US 4774 June 26 skill' June 27 1560 June 27 neoye' June 28 1530 June 28 US 4579 June 28 1570 June 29 1333 June 29 1333 June 29 1368 July 1 1368 July 1 1431 July 1 1406 July 1 1580 July 1 1580 July 1 1580 July 1 1580 July 2 1580' July 2 1580' July 2 1580' July 3	Mean maturity date of NY 1529 vs. other otype Mean Weighted Date lidawn' June 23 A lland' June 25 ABC US 4380 June 26 BCD ter' June 26 BCD US 4355 June 26 BCD US 4374 June 26 BCD US 4774 June 26 BCD skill' June 27 CDE neoye' June 28 DEFG iday' June 28 DEFG itan' June 28 DEFG itan' June 29 FC 1570 June 29 FC 1529 July 1 1368 July 1 1431 July 1 1406 July 1 1580 July 2 rkle' July 3	Ilidawn' June 23

TABLE 2

	111022				
Mean subjectiv	Mean subjective fruit skin toughness scores for NY 1529 and other cultivars.				
Treatment	Replicates	Mean Score	40		
NY 1524	6	7.7 A			
NY 1529	5	7.6 AB			
'Jewel'	5	7.4 AB			
NY 1530	6	7.2 ABC	45		
MDUS 4426	5	7.0 ASCD			
NY 1368	5	6.8 ABCDE			
MDUS 4579	5	6.8 ABCDE			
'Holiday'	8	6.8 ABCDE			
NY 1580	3	6.7 ABCDEF			
'Canoga'	4	6.5 ABCDEF	50		
'Scott'	8	6.5 BCDEF			
'Lester'	7	6.3 BCDEF			
'Allstar'	4	6.2 BCDEFG			
NY 1333	5	6.0 CDEFG			
NY 1406	9	5.9 DEFG			
MDUS 4335	6	5.8 DEFG	55		
MDUS 4774	5	5.6 EFGH			
NY 1482	4	5.5 EFGHI			
NY 1560	4	5.3 EFGHI			
NY 1402	5	5.2 FGHI			
NY 1431	5	5.2 FGHI	60		
'Raritan'	7	5.0 GHI	00		
'Honeoye'	7	4.5 HIJ			
MDUS 4380	6	4.3 IJK			
'Sparkle'	5	3.8 JK			
'Earlidawn'	8	3.7 JK			
Midland	7	3.0 K	65		
NY 1570	1	2.0 KL			
'Catskill'	7	1.1 L			

TABLE 3

Mean puncture force			
Genotype	(dalto	ns)	
NY 1570	65.8	A	
'NY 1529'	62.7	A	
MDUS 4579	57.6	A	
MDUS 4774	56.4	A	
NY 1524	53.9	AB	
NY 1530	46.9	BC	
NY 1580	46.7	BC	
NY 1560	46.1	BC	
'Holiday'	45.7	CD	
'Canoga'	44.7	CDE	
MDUS 4426	44.2	CDE	
Allstar'	39.3	CDEF	
NY 1431	38.3	DEFG	
'Scott'	37.6	EFGH	
NY 1406	35.9	FGHI	
'Jewel'	33.5	FGHIJ	
NY 1402	32.5	FGHU	
NY 1333	30.8	GHIJ	
NY 1482	30.1	GHIJK	
MDUS 4380	30.0	HIJK	
'Нопеоуе'	28.8	IJK	
MDUS 4355	28.7	IJK	
'Lester'	28.6	IJK	
'Midland'	27.1	JKL	
NY 1368	27.1	JKL	
'Raritan'	25.9	JKL	
'Earlidawn	25.6	JKL	
'Sparkle'	22.0	KL	
'Catskill'	19.9	L	

TABLE 4

Mean berry weight	for NY 15	29 and other cultivars
Genotype	Gram	is/berry
NY 1524	14.4	A
'Canoga'	13.7	AB
'Allstar'	13.6	AB
NY 1333	13.5	ABC
MDUS 4426	13.4	ABC
NY 1431	12.6	ABCD
NY 1482	12.5	ABCD
NY 1529	11.8	BCDE
NY 1570	11.5	CDEF
'Jewel'	11.3	DEFG
'Lester'	11.2	DEFG
NY 1580	11.2	DEFG
NY 1406	10.9	DEFGH
NY 1368	10.8	DEFGHI
'Holiday'	10.7	DEFGHU
NY 1560	10.5	EFGHIJK
MDUS 4579	10.2	EFGHIJKL
'Honeoye'	10.0	EFGHUKL
MDUS 4380	10.0	EFGHUKL
NY 1402	10.0	EFGHIJKL
MDUS 4774	9.7	FGHIJKL
'Raritan'	9.3	GHIJKL
'Scott'	9.1	HUKL
MDUS 4355	9.0	HIJKL
'Catskill'	8.9	HIJKL
NY 1530	8.8	IJKL
'Midland'	8.7	JKL
'Sparkle'	8.6	KL
'Earlidawn'	8.3	L

TABLE 5

**************************************	Y 1529 and other cultivars	
Genotype	Replicates	Mean Score
NY 1333	5	7.6 A
'Lester'	7	7.3 AB
'Jewel'	5	6.8 ABC
NY 1524	6	6.5 ABCD
NY 1530	6	6.3 ABCD
MDUS 4355	6	6.3 ABCDE
'Honeoye'	7	6.3 ABCDE

TABLE 5-continued

Genotype	Replicates	Mea	Mean Score	
NY 1529	5	6.2	ABCDEF	
MDUS 4380	. 6	6.2	BCDEF	
'Scott'	8	6.1	BCDEF	
NY 1368	5	6.0	BCDEF	
NY 1560	4	5.8	CDEF	
'Raritan'	7	5.7	CDEFG	
'Allstar'	4	5.5	CDEFG	
'Canoga'	4	5.5	CDEFG	
'Holiday'	8	5.5	CDEFG	
NY 1431	5	5.4	CDEFG	
NY 1530	3	5.3	CDEFG	
NY 1482	4	5.3	DEFG	
NY 1402	5	5.0	EFG	
NY 1406	9	4.9	FG	
MDUS 4774	5	4.8	FG	

4.6

4.2

4.0

4.0

3.4

3.0

1.9

TABLE 7-continued

Mean fruit yield of 29 strawberry genotypes in 1981 (established under adverse growing conditions) and in 1982 (Established under favorable conditions)

5	Genotype	Yield 1981	$(g/4.5 m)^1$	Yield 1982	(g/4.5 m)
	Jewel	5166	ab	6407	efghi
	NY 1333	2113	abc	6064	fghi
	NY 1368	3148	abc	6841	efghi
	NY 1402	2450	abc		defghi
0	NY 1406	4616	ab	10748	a
	NY 1431	2744	abc	8359	abcdef
	NY 1482	5171	ab	7874	bcdefgh
	NY 1524	2622	abc	7234	cdefghi
	NY 1529	3542	abc	10824	а
	NY 1530	5010	ab	9674	abcd
15	NY 1560	2458	abc	6418	efghi
IJ	NY 1570	1125	c	2749	j
	NY 1580	2309	abc	9834	abcd
	Raritan	3383	abc	9933	abc
	Scott	4270	abc	8347	abcdef
	Sparkle	3942	abc	8943	abcde

^{20 &}lt;sup>1</sup>To convert to lb/A multiply by 1.6

55

G

G

G

G

G

 GH

Η

TABLE 6

'Earlidawn'

MDUS 4426

MDUS 4579

'Midland'

'Sparkle'

NY 1570

'Catskill'

				25			
	Mean flavor scores for NY 1529 and other cultivars						
	Treatment	Replicates	Mean Score				
	'Lester'	7	6.3 A				
	NY 1570	2	6.0 AB				
	NY 1529	5	6.0 AB	30			
	'Jewel'	5	5.8 AB	50			
	'Holiday'	8	5.8 AB				
	NY 1368	5	5.6 AB				
	NY 1560	4	5.5 AB				
	'Sparkle'	5	5.4 AB				
	NY 1524	6	5.3 AB	3.5			
	'Raritan'	7	5.3 AB	35			
	'Honeoye'	7	5.1 AB				
	'Allstar'	4	5.0 AB				
	'Canoga'	4	5.0 AB				
	MDUS 4380	6	5.0 AB				
	'Scott'	8	4.9 AB				
	NY 1530	6	4.8 AB	40			
	MDUS 4355	6	4.8 AB				
	MDUS 4426	5	4.8 AB				
	NY 1333	5	4.8 AB				
•	NY 1431	5	4.8 AB				
	NY 1580	3	4.7 AB				
	MDUS 4774	5	4.6 B	45			
	NY 1402	5	4.6 B				
	'Midland'	7	4.4 B				
	NY 1406	9	4.2 B				
	NY 1482	4	4.0 B				
	'Catskill'	7	4.0 B				
	MDUS 4579	5	3.8 B	50			
	'Earlidawn'	8	3.8 B	- •			

TABLE 8

Summary of results from 1981 and 1982 taste panel evaluations of frozen fruit.

	pa	nel evaluations of frozen fruit.
_ 25 `		Consistently rated 'very good' MDUS 4744 Holiday Honeoye MDUS 4355 NY 1406
30	2.	Consistently rate 'good' Scott NY 1529 Jewel
35		Marginally 'acceptable' NY 1580 Sparkle
•	• • •	Lester NY 1570 NY 1482 NY 1524 NY 1402
40	4.	Midland 'Unacceptable' Canoga Allstar Raritan NY 1333
45		NY 1560 MDUS 4579 NY 1530 NY 1368 MDUS 4426 NY 1431
50 —		MDUS 4380 Earlidawn Catskill

TABLE 7

Mean fruit yield of 29 strawberry genotypes in 1981 (established under adverse growing conditions) and in 1982 (Established under favorable conditions)

Genotype	Yield 1981	$(g/4.5 \text{ m})^1$	Yield 1982	(g/4.5 m)
Alistar	3197	abc	6592	efghi
Canoga	4321	ab	10876	a
Catskill	5268	a	9830	abcd
Earlidawn	3322	abc	7133	cdefghi
Holiday	3394	abc	9750	abcd
Honeoye	2760	abc	10396	ab
Lester	2762	abc	6481	efghi
MDUS 4355	2594	abc	5131	_
MDUS 4380	2272	abc	5038	ij
MDUS 4426	2883	abc	5422	-
MDUS 4579	3150	abc		abcdefg
MDUS 4774	2069	bc	4599	ij
Midland	3479	abc	5149	hij

TABLE 9

Overall genotype mean rankings (yield, size, attractiveness, skin, flesh, fresh flavor, frozen quality) listed in order of total mean ranking of overall traits.

60	Overall ranking	cultivar/ selection	Yield ¹ rank	Yield ² rank	Size ³ rank	Attractive- ness ⁴ rank
	1	NY 1529	9	2	2	8
	2	Holiday	11	8	13	16
	3	Jewel	3	22	18	3
4 5	4	NY 1524	21	15	8	4
	5	Canoga	6	1	1	15
65	6	NY 1530	4	9	19	5
	7	Scott	7	12	16	10
	8	NY 1406	5	3	17	21
	9	MDUS 4359	18	20	11	2
	10	Honeoye	19	4	20	7

45

TABLE 9-continued

Overall genotype mean rankings (yield, size, attractiveness,

	skin, flesh, fresh flavor, frozen quality) listed in order of total mean ranking of overall traits.								
1	NY 1580	25	6	10	18				
2	Allstar	14	19	7	14				
3	NY 1482	2	14	6	19				
4	NY 1368	16	18	15	11				
.5	MDUS 4579	15	13	12	25				
6	MDUS 4426	17	24	5	24				
7	NY 1333	27	23	3	1				
8	MIDI IS 4355	22	26	24	6				

 14
 NY 1368
 16
 18
 15
 11

 15
 MDUS 4579
 15
 13
 12
 25

 16
 MDUS 4426
 17
 24
 5
 24

 17
 NY 1333
 27
 23
 3
 1

 18
 MDUS 4355
 22
 26
 24
 6

 19
 MDUS 4774
 28
 28
 14
 22

 20
 Raritan
 12
 5
 22
 13

 21
 NY 1560
 23
 21
 21
 12

 22
 NY 1570
 29
 29
 4
 28

 23
 NY 1431
 20
 11
 9
 17

 24
 Sparkle
 8
 10
 28
 27

 25
 NY 1402
 24
 17
 25
 20

 26
 MDUS 4380
 26
 27
 23
 9

 27
 Catskill
 1
 7
 27
 29

16

Midland

Earlidawn

29

Overall ranking	cultivar/ selection	Skin ⁵ rank	Texture ⁶ rank	Flavor ⁷ rank	Quality ⁸ rank
1	NY 1529	2	2	2	9
2	Holiday	2	9	5	1
3	Jewel	3	16	J A	9
4	NY 1524	1	5	9	19
5	Canoga	10	10	13	29
6	NY 1530	4	6	16	29
7	Scott	11	14	15	9
8	NY 1406	15	15	25	1
9	MDUS 4359	12	23	1	19
10	Honeoye	23	21	11	1
11	NY 1580	9	7	21	19
12	Allstar	13	12	12	29
13	NY 1482	18	19	26	19
14	NY 1368	6	25	6	29
15	MDUS 4579	7	3	28	29
16	MDUS 4426	5	11	18	29
17	NY 1333	14	18	19	29
18	MDUS 4355	16	22	17	1
19	MDUS 4774	17	4	22	1
20	Raritan	22	26	10	29
21	NY 1560	19	8	7	29
22	NY 1570	28	1	2	19
23	NY 1431	21	13	20	29
24	Sparkle	25	28	8	19
25	NY 1402	20	17	23	19
26	MDUS 4380	24	20	14	29
27	Catskill	29	29	27	29
28	Midland	27	24	24	19
29	Earlidawn	26	27	29	29

Yield based on 3 replicates, 15-ft. plots. 8 harvest dates, 1981.

²Yield based on 3 replicates, 15-ft. plots, 8 harvest dates, 1982.

⁴Attractiveness evaluated subjectively, scored 1-9, 4-8

⁴Attractiveness evaluated subjectively, scored 1-9, 4-8 reps. ⁵Skin toughness evaluated subjectively, scored 1-9, 4-8 reps.

⁶Texture evaluated using Instron Instrument, 12 fruit per mean, 4-8 reps.

Flavor evaluated subjectively, score 1-9, 4-8 reps.

⁸Frozen quality evaluated by replicated blind taste panels, 1 = very good, 9 = good, 19 = acceptable, 29 = unacceptable.

TABLE 10

NY 1529 as scored at various sites in the Great lakes region of North America.

Test site	Yield	Flavor	Size	Appearance	Firm- ness
Montreal, Quebec	3	3	3	3	5
MN	4	2	3	3	5
WS	3	4	3	4	
MA	5	3	4	4	4
NY	4	4	5	5	4
OH	5	4	4	4	4
PA	5	3	4	4	3
Average Score:	4.1	3.3	3.7	4.4	4.2

1 = poor, 3 = average, 5 = best

DESCRIPTION OF FIGURES

FIG. 1. One quart basket of NY 1529 shown with scale in inches and millimeters. Note large size, glossy color, and attractive appearance and shape.

FIG. 2. Fruit shown ripening in a field planting. Note fruit size in comparison to the quarter, and fruit ripen over a long period.

FIG. 3. Foliage shown in a field planting. Note open canopy, leaves not cupped.

FIG. 4. Plot of NY 1529 with moderate vigor and runnering, very acceptable habit for production in the Northeast.

FIG. 5. NY 1529 leaf serrations in comparison with 'Earliglow'. 'Earliglow' (on the right) is more deeply serrated along the leaf edge.

FIG. 6. Glandular hairs on the flower pedicel and peduncle of NY 1529 run almost parallel with the pedicel, similar to 'Earliglow'.

FIG. 7. Note the way the glandular hairs on 'Earliglow' run parallel to the pedicel.

FIG. 8. The amount of grandular hairs on NY 1529 (photo 6), is much less dense than 'Allstar', shown here.

FIG. 9. In contrast to FIGS. 6 and 7, glandular hairs on 'Honeyoye' are perpendicular to the pedicel and may be pointed slightly downward or more than 90 degrees. This is similar to NY 1593, except NY 1593 glandular hairs are pointed slightly upward and less than 90 degrees from the pedicel.

FIG. 10. Microphotograph of the upper leaf surface of 'Seneca'.

FIG. 11. Microphotograph of the upper leaf surface of 'Allstar'.

FIG. 12. Microphotograph of the lower leaf surface of 'Seneca'.

FIG. 13. Microphotograph of the lower leaf surface of 'Allstar'.

FIG. 14. Microphotograph of the lower leaf surface of 'Honeyoye'.

FIG. 15. Microphotograph of the lower leaf surface of 'Earliglow'.

FIG. 16. Microphotograph of the lower leaf surface of 'Jewel'.

DESCRIPTION OF THE INVENTION

This invention is a new and distinct variety of strawberry (Fragaria×Ananassa) which is exceptional in combining large yield, potential large fruit size, extreme fruit firmness, and good fruit quality. The strawberry is named 'Seneca' and was tested as NY 1529. Asexual propagation has been achieved by runner plants and also by means of tissue culture at the Department of Horticultural Sciences, Cornell University, Geneva, 55 N.Y.

The primary berries of NY 1529 are blunt conic in shape with very broad-shoulders, the smaller fruit are near globose in shape. Seeds are mostly dull-yellow and may be dark red on the dark side of the fruit, are slighly sunken to even with the skin, and are more often even toward the fruit tip. The calyx is even to sunken, not reflexed. Sepals rest on top of fruit and tend to lay flatter as fruit mature. Sepal tips may turn upward until fruit mature. Skin has moderate toughness, flesh is very firm, exterior color is medium red and glossy, corresponding to Red 45A and 46B of the Royal Horticultural Society (London) Colour Chart. Internal flesh is a very light red transparent color. Fruit flavor is good,

slightly acid with a mild 'Holiday' aromatic quality. NY 1529 matures in late midseason.

NY 1529 has a moderate vigor and runnering growth habit, its leaves are medium green in color, corresponding to Green 137B of the R.H.S. Colour Chart and foliage is open not cupped. NY 1529 leaf serrations are less deeply serrated in comparison with 'Earliglow'. Glandular hairs on the flower pedicil epidermis of NY 1529 run almost parallel with the pedicel. The glandular hairs of NY 1529 are less dense than 'Allstar'.

Further examination of 'Seneca' leaves revealed a few more distinguishing characteristics. FIG. 10 shows the upper surface of a 'Seneca' strawberry leaf with moderate pubescence, compared to FIG. 11 showing 15 the upper surface of an 'Allstar' strawberry leaf with no pubescence present. Upon microscopic examination of the upper leaf surfaces, 'Seneca' always shows a moderate amount of pubescence and 'Allstar' is absent of any pubescence on the upper leaf surface.

FIG. 12 shows the lower leaf surface of 'Seneca' with no interveinal pubescence and few veinal hairs running parallel and on the lower leaf venation, compared to 'Allstar' in FIG. 13 which has many interveinal hairs and more dense and coarse venal pubescence. FIG. 14 shows the undersurface of a 'Honeoye' leaf and has similar veinal and interveinal pubescence as 'Allstar'. 'Earliglow' (FIG. 15), and 'Jewel' (FIG. 16), (as well as 'Chambly', 'Cavendish', and 'Lateglow') all have less 30 for all characters (Table 9). interveinal pubescence than 'Allstar' and 'Honeoye', but more than 'Seneca'.

Mature 'Seneca' upper leaf surfaces correspond to green 137 B of the R.H.S. Colour Chart and lower surfaces correspond to Greyed-Green 191 A. Younger 35 ters enumerated above. and newly unfurled leaves correspond to Green 137 D

for the upper leaf surface and Greyed-Green 191 B for the lower leaf surface.

'Seneca' leaflet size ranges in length from 8.1-9.5 cm (average length 8.54 cm) and ranges in width from 5.9-9.5 cm (average width 7.06 cm) with an average of 28.88 serrations per leaflet. Average serration width is 0.93 cm.

'Seneca' has no brown resistance to any root diseases including Red Steele and verticillium wilt and seems particularly susceptible to Black Root Rot disease. Therefore, it should not be planted into solid known to be infested up such root disease organisms.

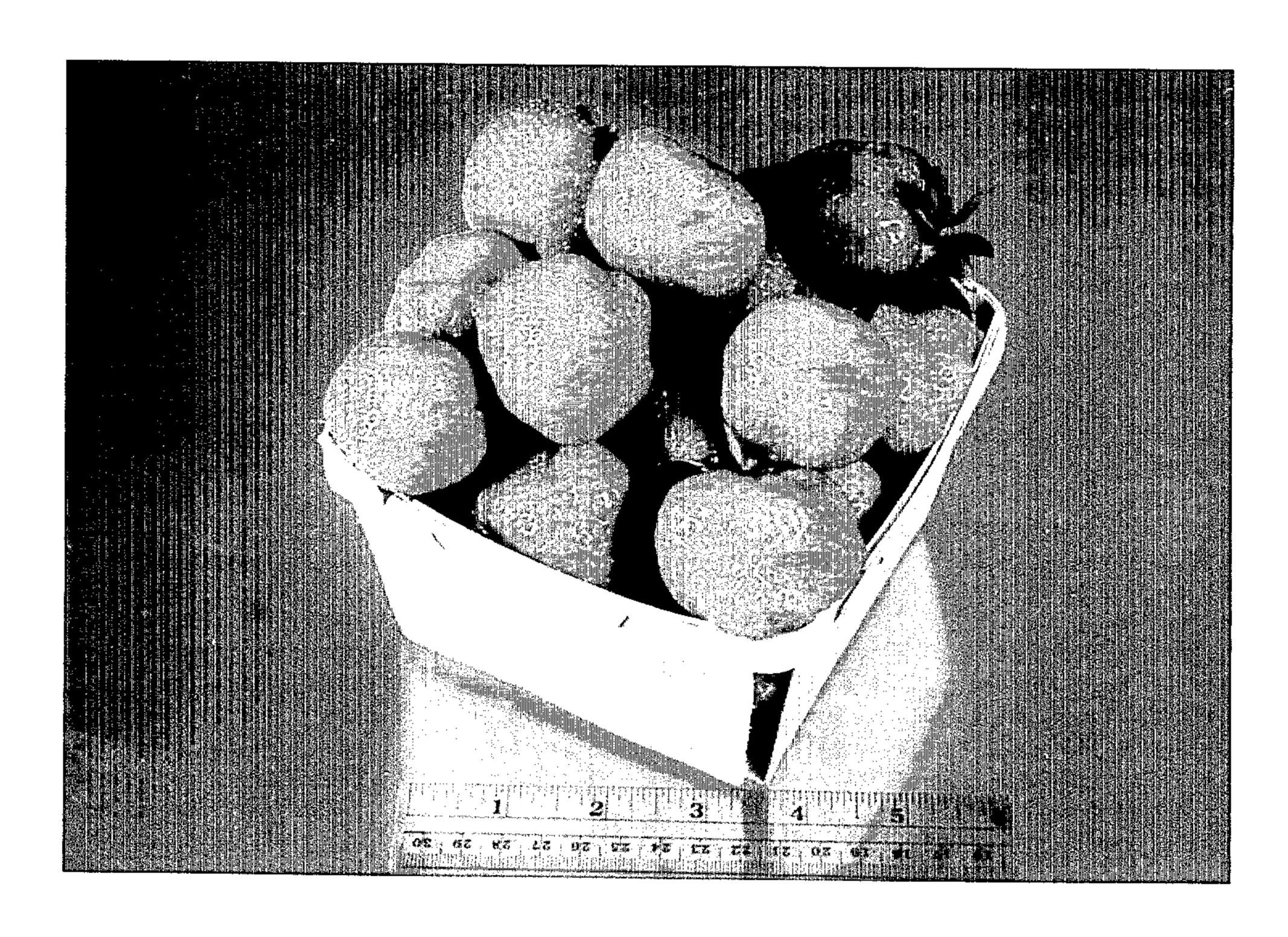
Usefulness

This new cultivar is particularly well-suited for use by commercial fruit growers in the Great Lakes Region of the United States, because of its high potential (Table 7), its tough skin (Table 2) and firm flesh (Table 3) which are needed for shipping, its large fruit size (Table 4) which is needed for efficient hand harvest, and its attractive (Table 5) and pleasant flavored (Table 6) fruit which should market well. Cooperative testers in many Great Lakes States report superior performance (Table 10), indicating good hardiness. In addition, taste panels have found this cultivar to be superior to most other cultivars tested in terms of frozen fruit quality (Table 8). When 29 cultivars and selections adapted to the Great Lakes climate were ranked for 8 characteristics, this cultivar was found to make the highest mean ranking

We claim:

1. The new and distinct variety of strawberry herein described and illustrated and identified by the charac-

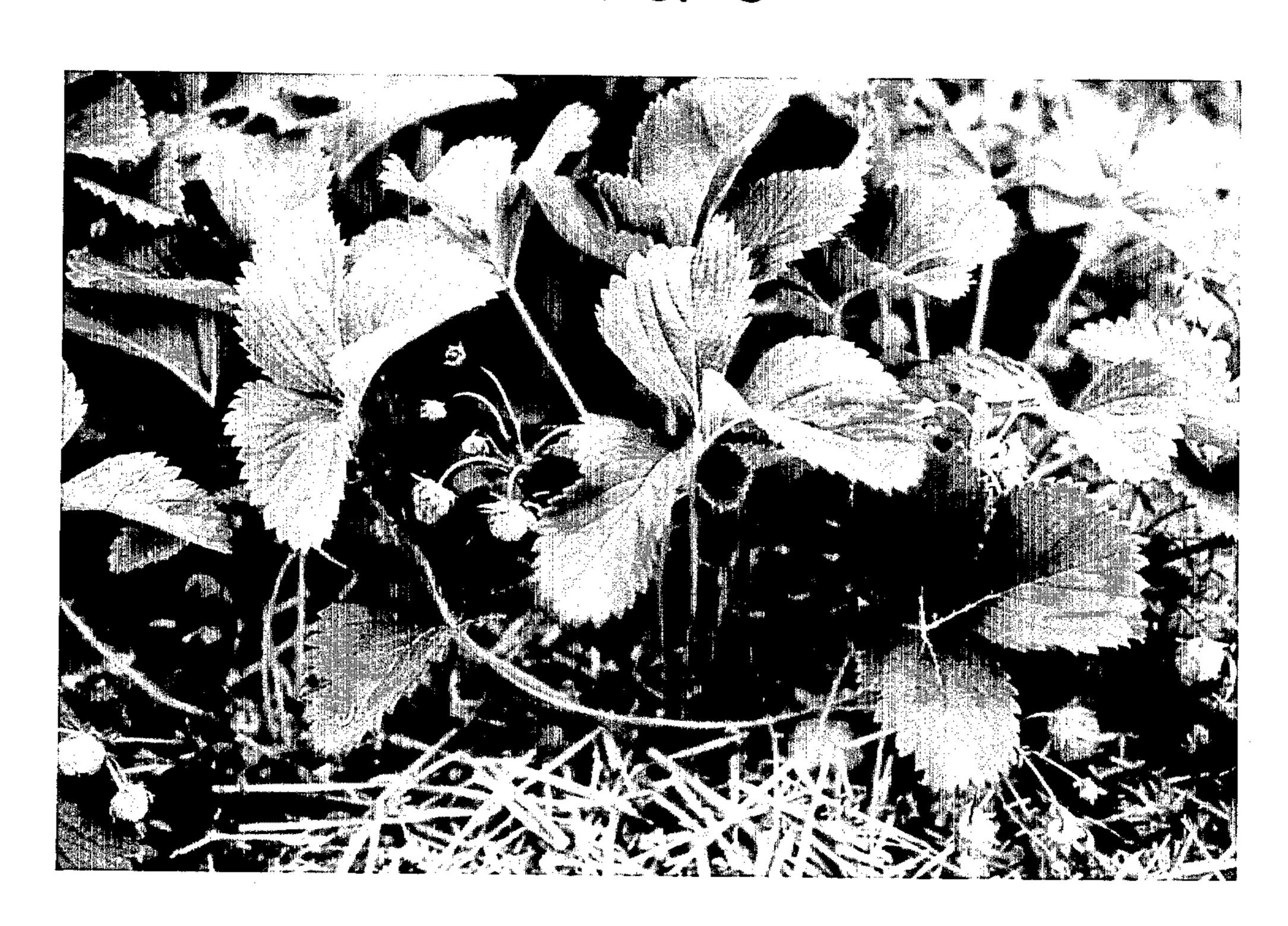
F1G. 1



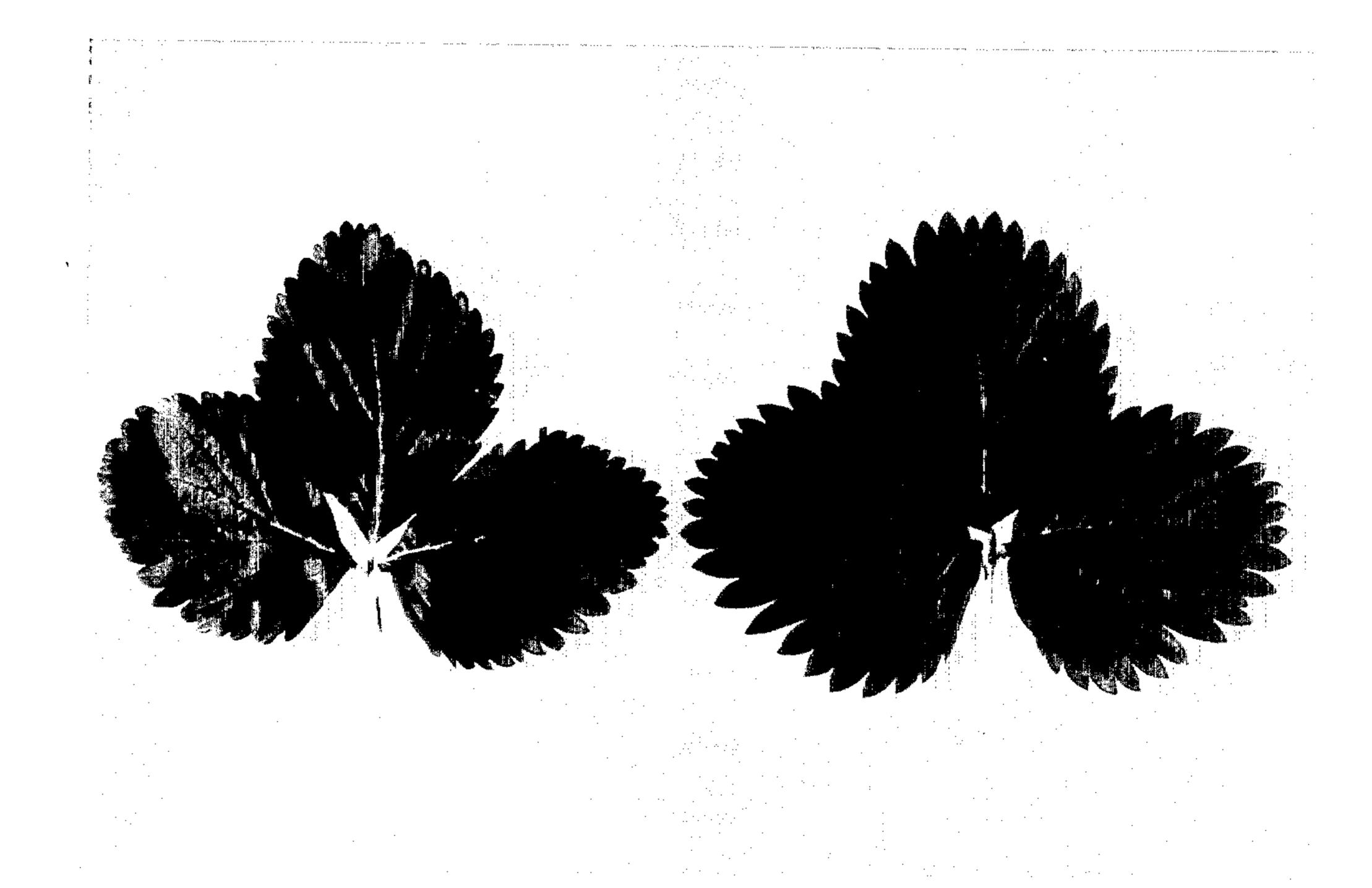
F 1 G. 2



F1G. 3



F1G. 5



F1G. 4



F1G. 6



FIG. 7 (PRIOR ART)

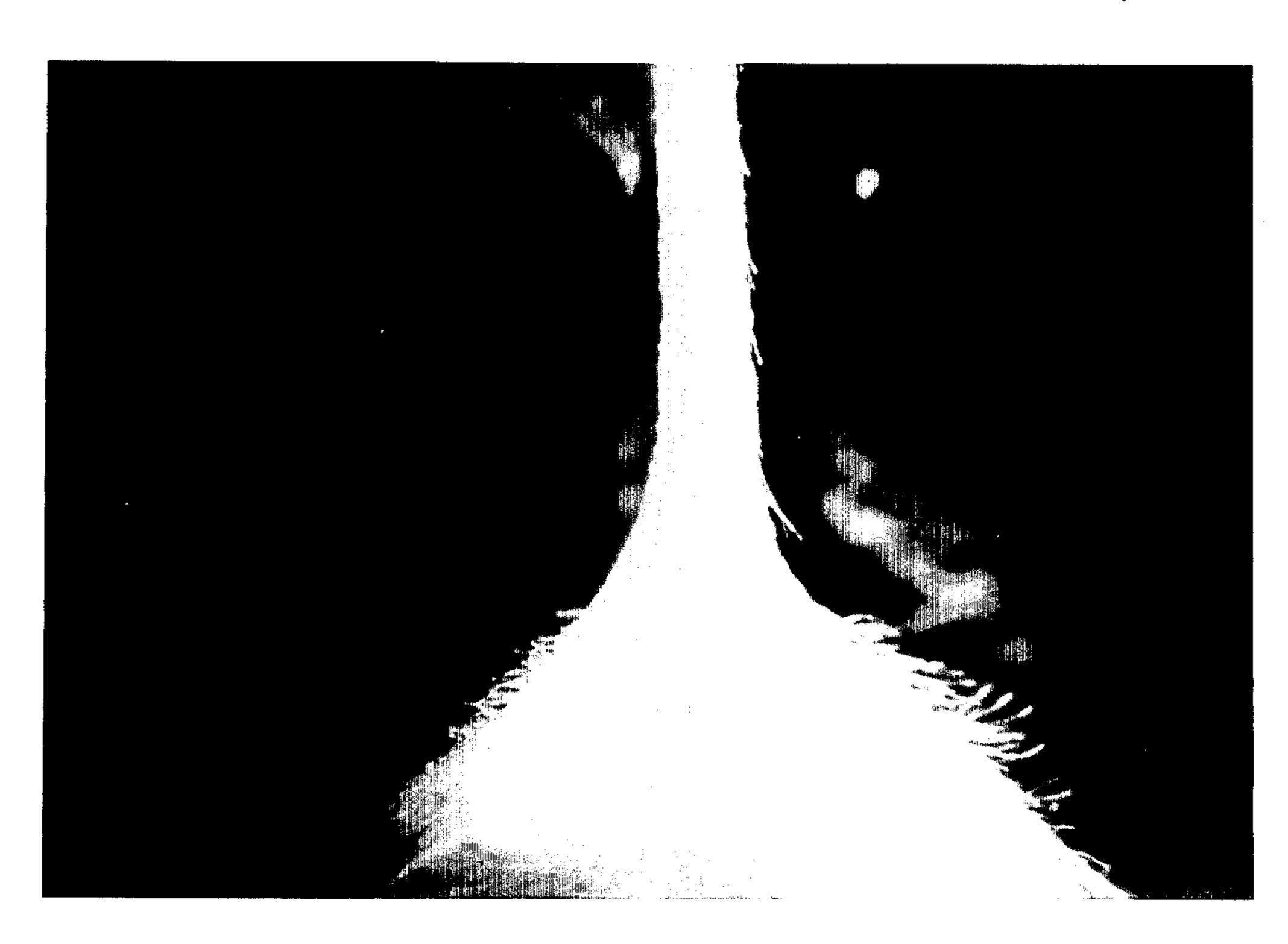


FIG. 8 (PRIOR ART)

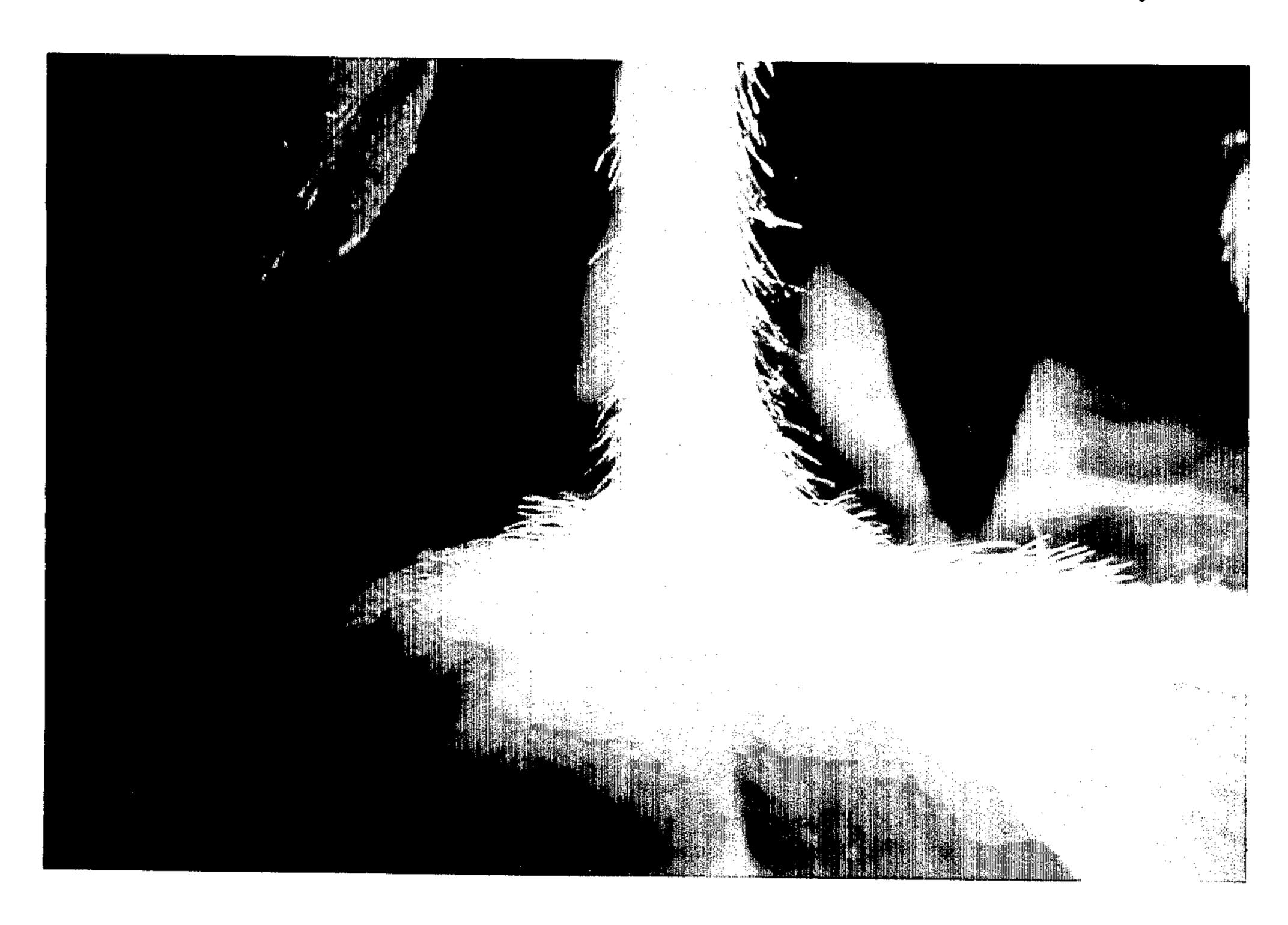
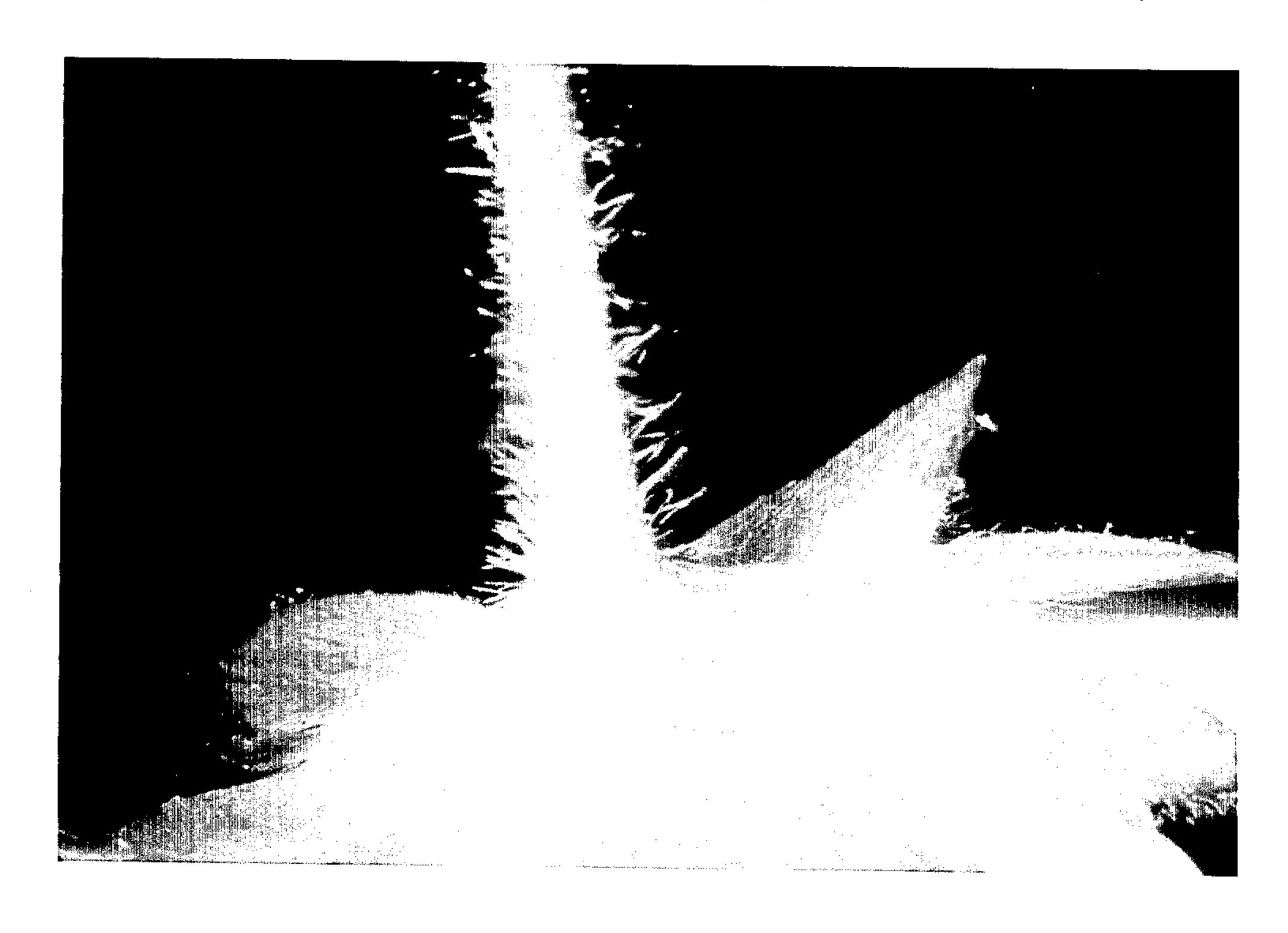


FIG. 9 (PRIOR ART)



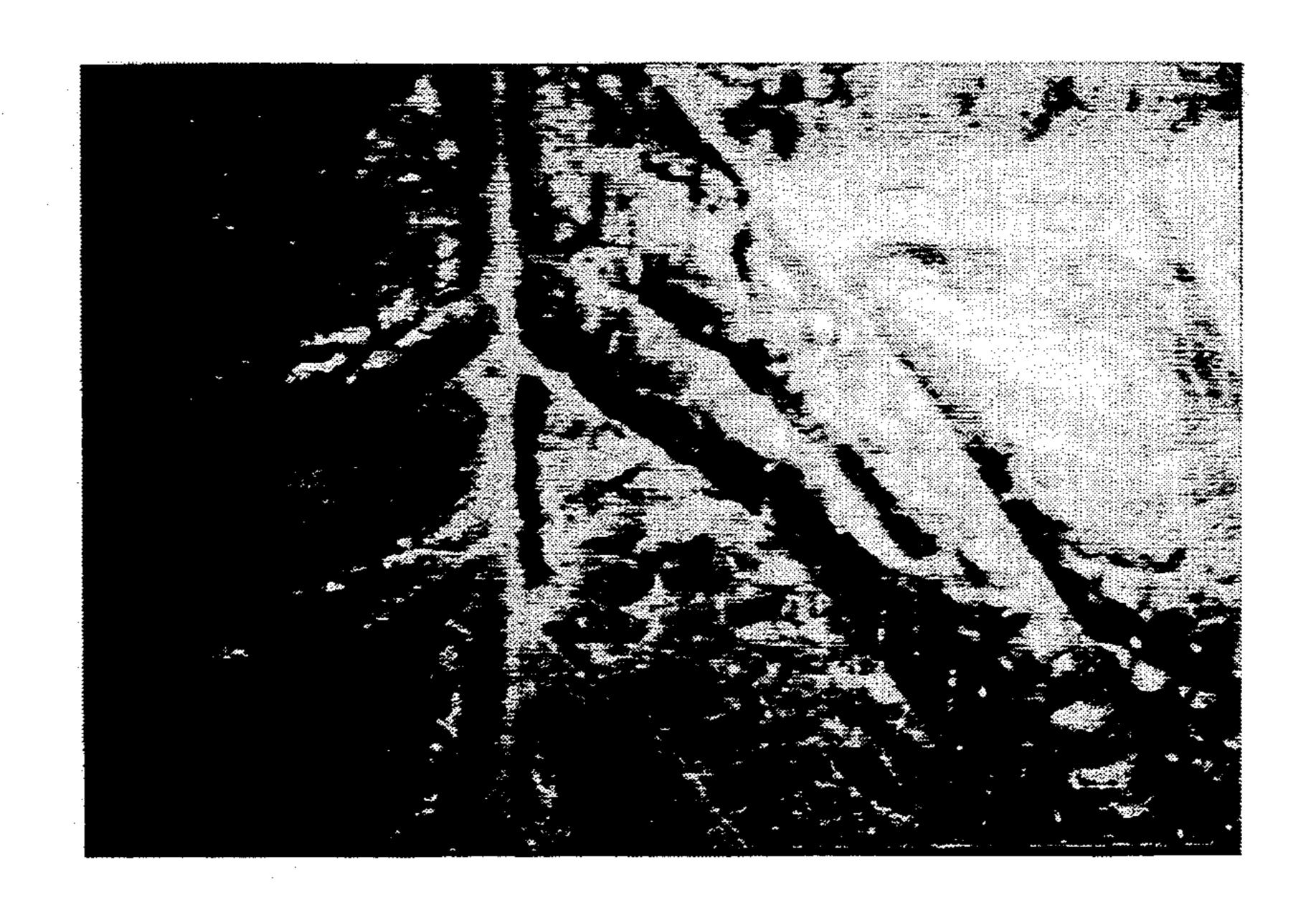


FIGURE 10



FIGURE 11
(PRIOR ART)

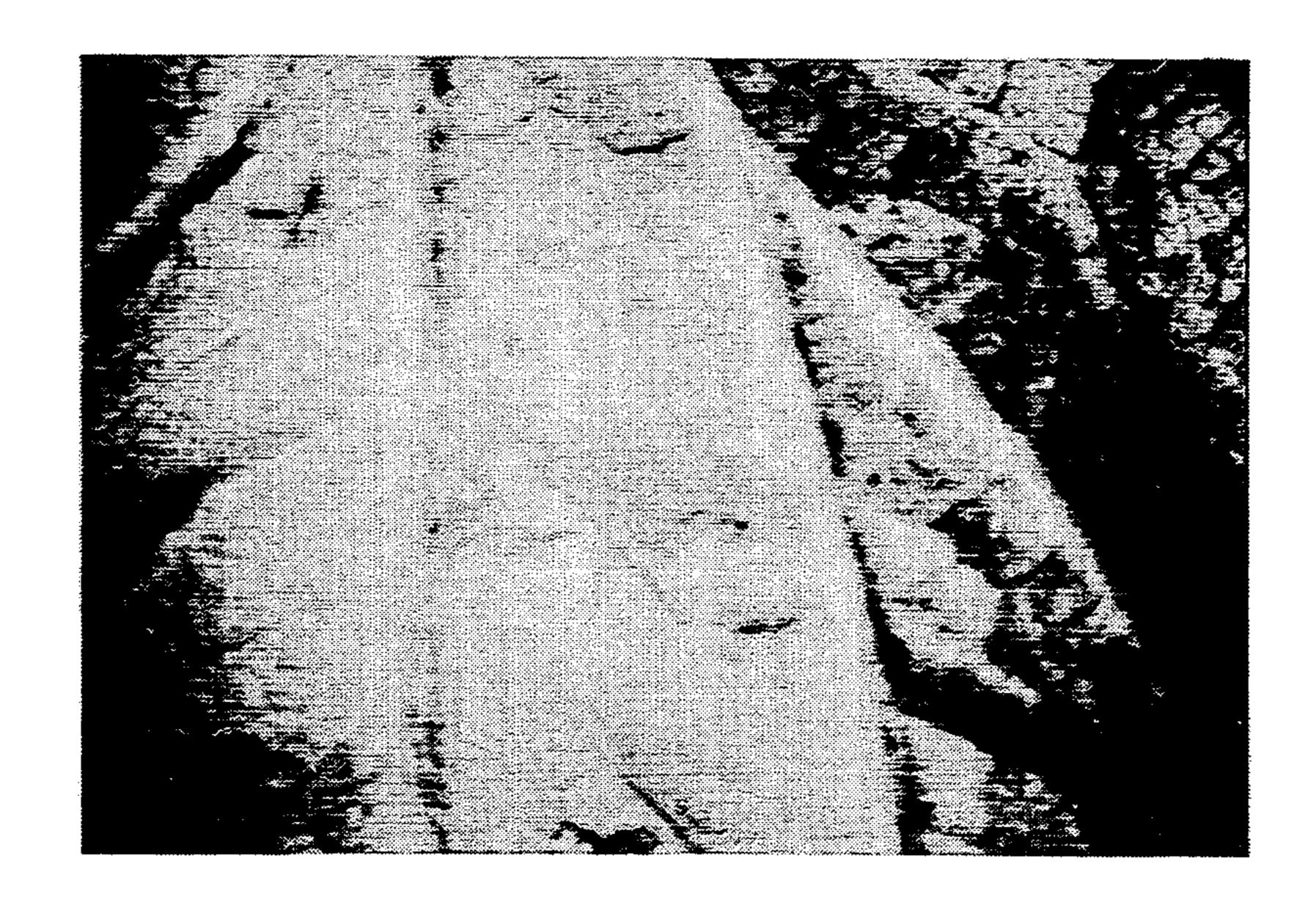


FIGURE 12

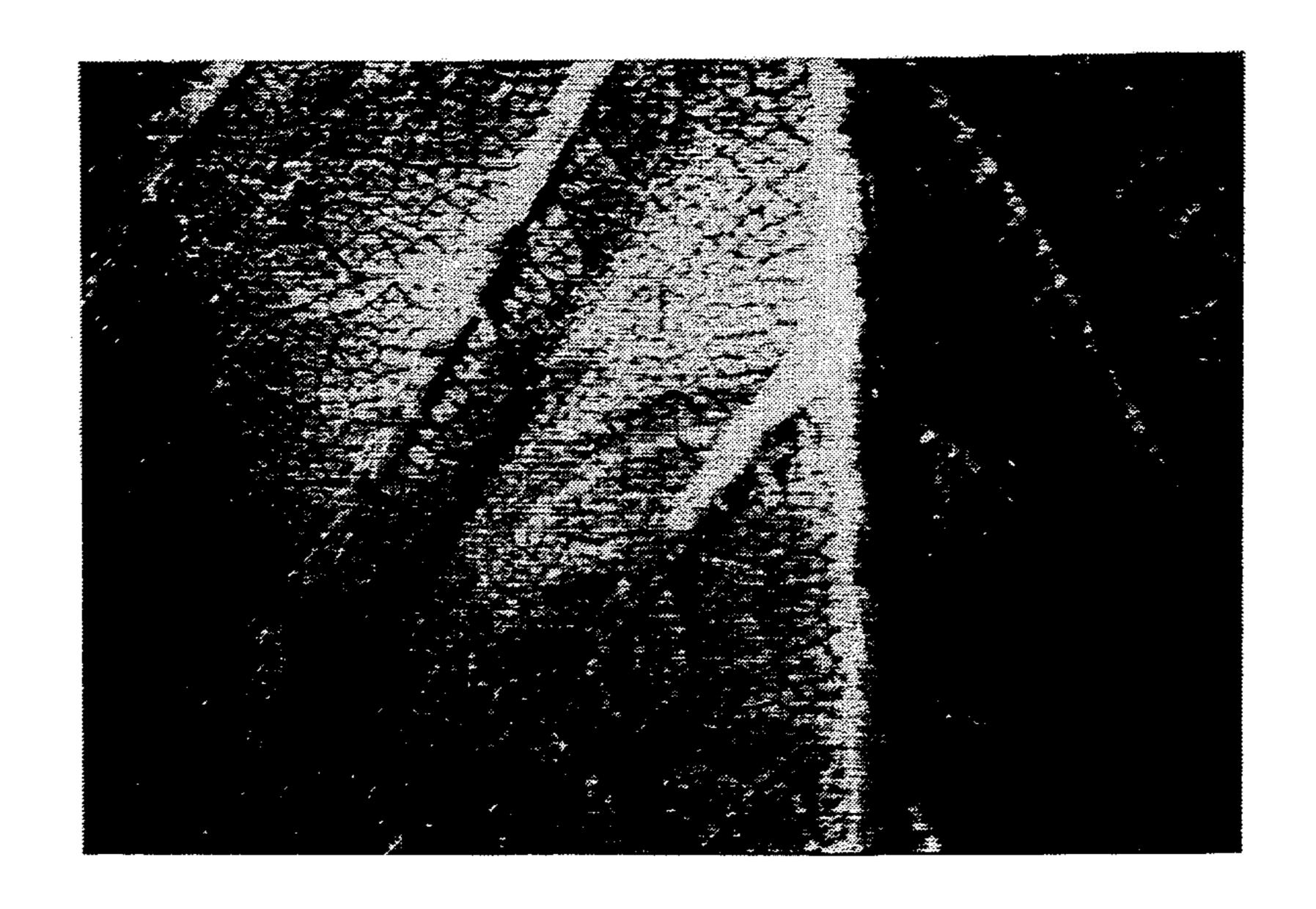


FIGURE 13
(PRIOR ART)



FIGURE 14
(PRIOR ART)

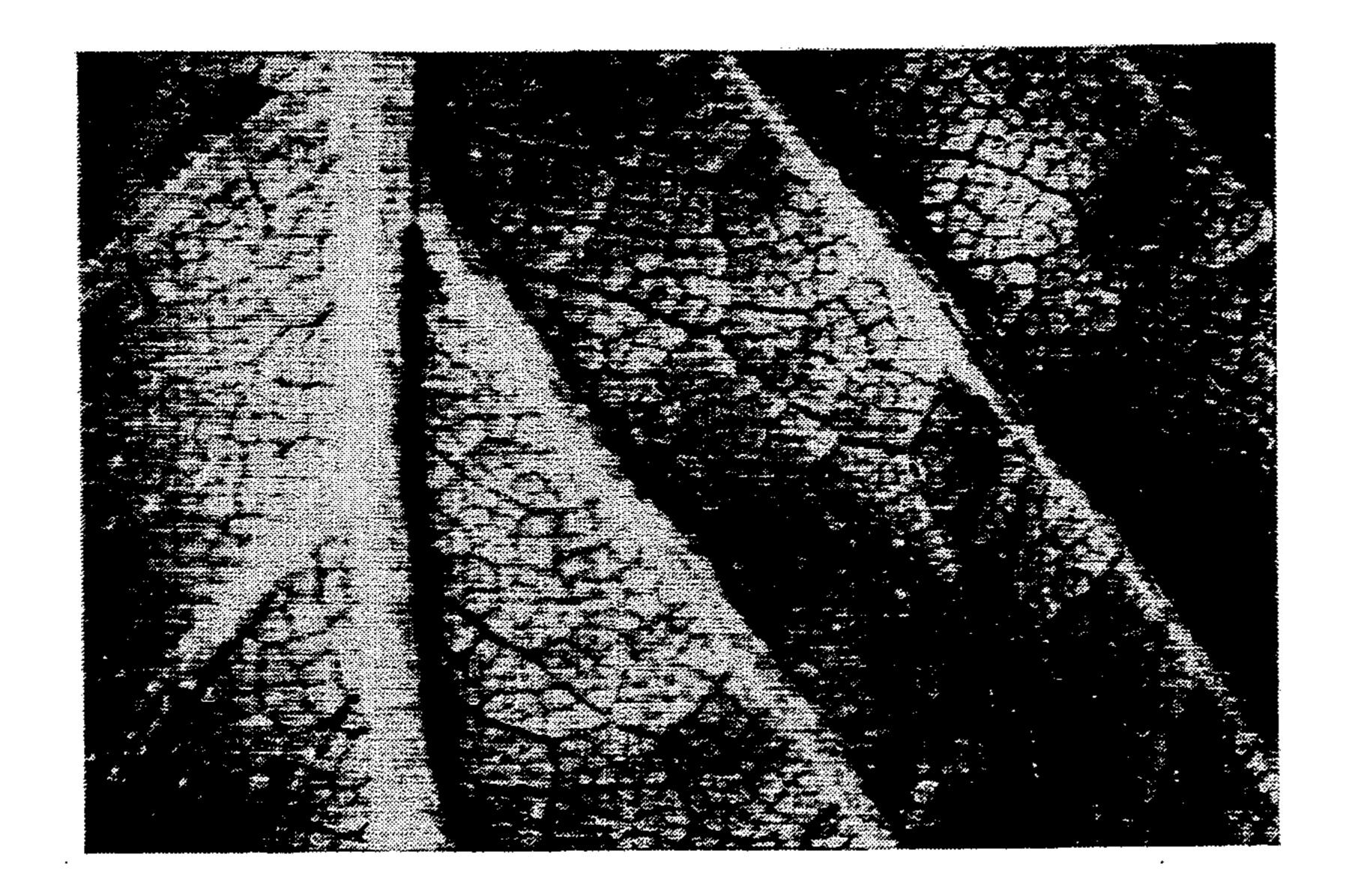


FIGURE 15
(PRIOR ART)

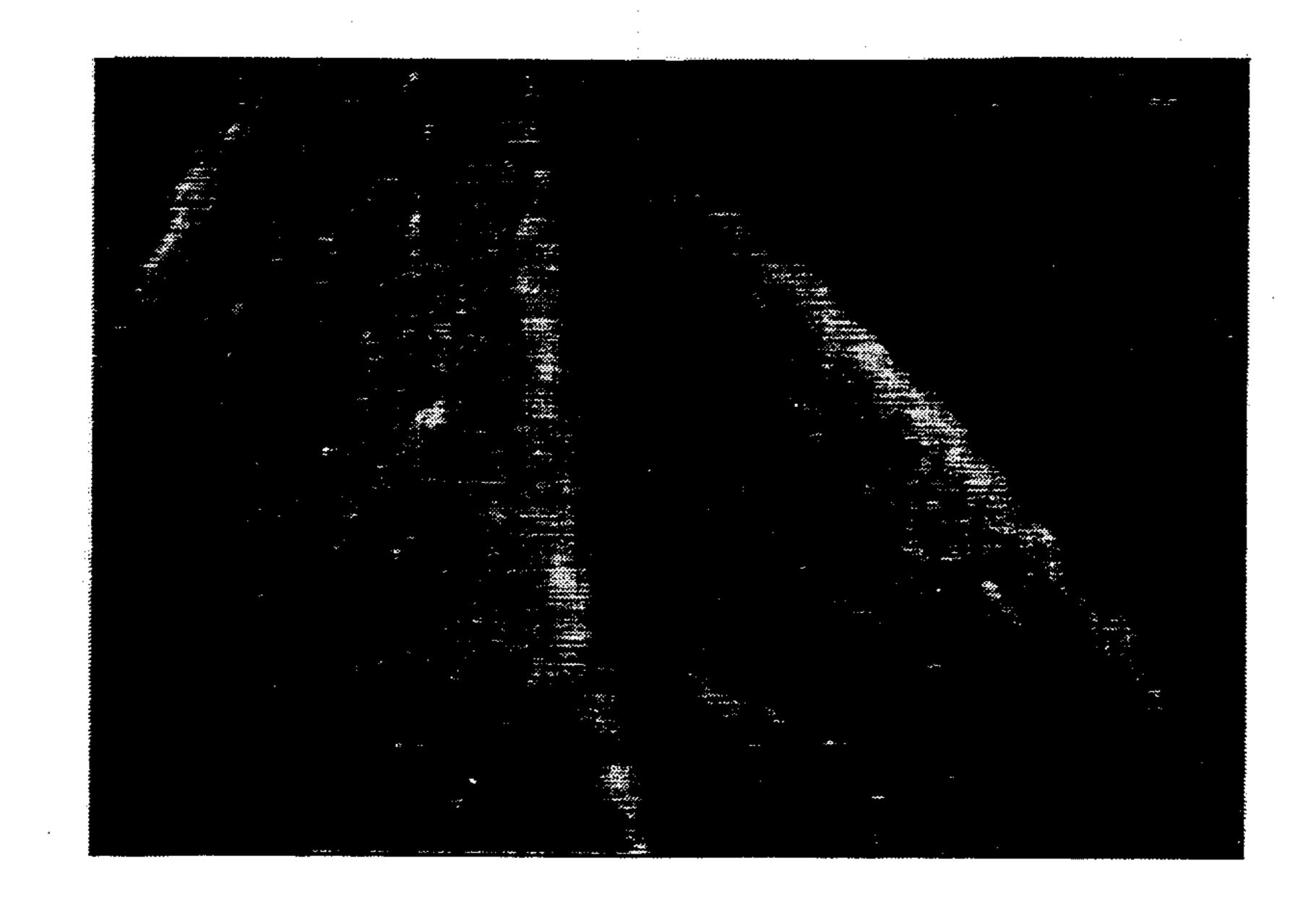


FIGURE 16

(PRIOR ART)