



US00D981787S

(12) **United States Design Patent**  
**Jacob**

(10) **Patent No.:** **US D981,787 S**  
(45) **Date of Patent:** **\*\* Mar. 28, 2023**

(54) **BEVERAGE SYSTEM**

(71) Applicant: **BruMate, INC.**, Dover, DE (US)  
(72) Inventor: **Dylan M. Jacob**, Denver, CO (US)  
(73) Assignee: **BruMate, INC.**, Denver, CO (US)

(\*\*) Term: **15 Years**

(21) Appl. No.: **29/738,867**

(22) Filed: **Jun. 19, 2020**

(51) **LOC (14) Cl.** ..... **07-01**

(52) **U.S. Cl.**  
USPC ..... **D7/510; D7/524; D7/509**

(58) **Field of Classification Search**  
USPC ..... D7/507, 509, 510, 511, 533, 536, 392.1,  
D7/396.1, 396.2, 608, 900; D30/132,  
(Continued)

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

D168,409 S \* 12/1952 Kell ..... D7/524  
D173,106 S \* 9/1954 Foster ..... D7/524  
(Continued)

**FOREIGN PATENT DOCUMENTS**

CA 117429 \* 7/2007

**OTHER PUBLICATIONS**

BruMate [online] URL: <https://www.facebook.com/MyBruMate/photos/2396386417298338> (site visited: Apr. 29, 2022) (Year: 2019).\*  
(Continued)

*Primary Examiner* — Jae Liang  
*Assistant Examiner* — Tia Ruth-Renee Polidori

(74) *Attorney, Agent, or Firm* — Shook, Hardy & Bacon LLP

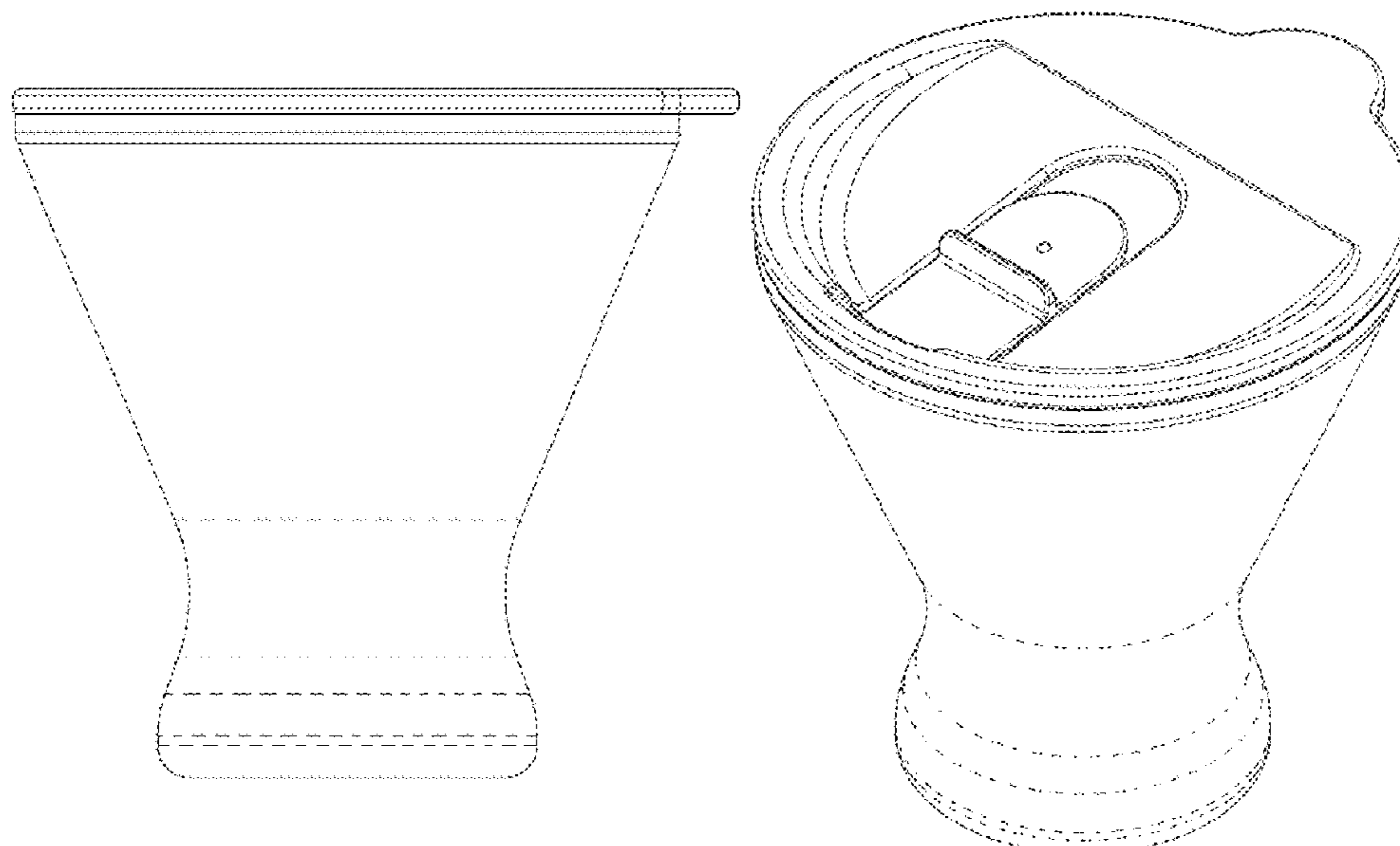
(57) **CLAIM**

The ornamental design for a beverage system, as shown and described.

**DESCRIPTION**

FIG. 1 is a front elevation view of a beverage system showing my new design, with the lid portion removed for clarity of disclosure;  
FIG. 2 is a rear elevation view thereof;  
FIG. 3 is a right-side elevation view thereof;  
FIG. 4 is a left-side elevation view thereof;  
FIG. 5 is a top plan view thereof;  
FIG. 6 is bottom plan view thereof;  
FIG. 7 is a top perspective view thereof;  
FIG. 8 is a front elevation view of a beverage system, showing my new design and shown with the lid portion and with the container portion for clarity of disclosure;  
FIG. 9 is a rear elevation view thereof;  
FIG. 10 is a right-side elevation view thereof;  
FIG. 11 is a left-side elevation view thereof;  
FIG. 12 is a top plan view thereof;  
FIG. 13 is bottom plan view thereof;  
FIG. 14 is a top perspective view thereof;  
FIG. 15 is a front elevation view of a beverage system, shown with the container portion removed for clarity of disclosure;  
FIG. 16 is a rear elevation view thereof;  
FIG. 17 is a right-side elevation view thereof;  
FIG. 18 is a left-side elevation view thereof;  
FIG. 19 is a top plan view thereof;  
FIG. 20 is a bottom plan view thereof; and,  
FIG. 21 is a top perspective view thereof.  
The even-dash broken lines in the drawing depict portions of the beverage system that form no part of the claimed design. The dot-dash lines indicate boundaries of the claimed design.

**1 Claim, 19 Drawing Sheets**



- (58) **Field of Classification Search**  
 USPC ..... D30/121, 122, 123, 124, 125, 126, 127,  
 D30/128, 129, 130, 131, 133; D9/443,  
 D9/449, 561; D3/202; D29/125, 126  
 CPC ..... A47G 19/2205; A47G 23/16; A47G  
 19/2272; A47J 41/00; A47J 41/02; A47J  
 41/0077; Y10S 220/903; B65D 21/02;  
 B65D 43/00; B65D 41/00  
 See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

D235,364 S \* 6/1975 Fassauer ..... D11/146  
 D256,309 S \* 8/1980 Saffell ..... D7/527  
 D285,032 S \* 8/1986 Alonzo ..... D34/1  
 D304,514 S \* 11/1989 Vezirian ..... D99/25  
 D388,660 S \* 1/1998 Grundl ..... D7/509  
 D440,465 S \* 4/2001 La Torre ..... D7/510  
 D515,359 S \* 2/2006 Andrews ..... D7/523  
 D527,223 S \* 8/2006 Thun ..... D7/523  
 D537,682 S \* 3/2007 Roth ..... D7/629  
 D560,098 S \* 1/2008 Barducci ..... D7/509  
 D568,103 S \* 5/2008 Bodum ..... D7/509  
 D579,675 S \* 11/2008 Paterson ..... D6/349  
 D644,064 S \* 8/2011 DuBois ..... D30/129  
 D707,373 S \* 6/2014 Nugent ..... D26/22  
 D717,603 S \* 11/2014 Federighi ..... D7/509  
 D729,013 S \* 5/2015 Riedel ..... D7/524  
 D731,245 S \* 6/2015 Beller ..... D7/532  
 D741,110 S \* 10/2015 Haessig ..... D7/533  
 D742,694 S \* 11/2015 Malaspino ..... D7/532  
 D790,272 S \* 6/2017 Han ..... D7/396.2  
 D801,746 S \* 11/2017 Thuma ..... D7/392.1  
 D811,817 S \* 3/2018 Harrington, III ..... D7/510  
 D822,428 S \* 7/2018 Thuma ..... D7/392.1

D851,997 S \* 6/2019 Calderaio ..... D7/523  
 D861,321 S \* 10/2019 Petre ..... D3/202  
 D861,432 S \* 10/2019 Ou ..... D7/672  
 D877,570 S \* 3/2020 Coleman ..... D7/532  
 D922,146 S \* 6/2021 Hume ..... D7/532  
 D923,400 S \* 6/2021 Wang ..... D7/396.2  
 D929,801 S \* 9/2021 Henkel ..... D7/392.1  
 D931,682 S \* 9/2021 Calderaio ..... D7/510  
 D933,418 S \* 10/2021 Sareault ..... D9/449  
 2014/0183204 A1 \* 7/2014 Kao ..... A47G 19/2205  
 220/737  
 2016/0353909 A1 \* 12/2016 Fishbone ..... A47G 19/23  
 2018/0184824 A1 \* 7/2018 Calderaio ..... B65D 77/0493  
 2020/0054174 A1 \* 2/2020 Calderaio ..... B65D 51/20

OTHER PUBLICATIONS

BruMate [online] URL: [https://www.amazon.com/-/es/Br%C3%BCMate-MargTini-Martini-Margarita-aislamiento/dp/B07X1ZKXZD/ref=cm\\_cr\\_arp\\_d\\_product\\_top?ie=UTF8&th=1](https://www.amazon.com/-/es/Br%C3%BCMate-MargTini-Martini-Margarita-aislamiento/dp/B07X1ZKXZD/ref=cm_cr_arp_d_product_top?ie=UTF8&th=1) (site visited: Apr. 29, 2022) (Year: 2019).\*

BruMate [online] URL: <https://cowgirlmagazine.com/brumate/> (site visited: Apr. 29, 2022) (Year: 2019).\*

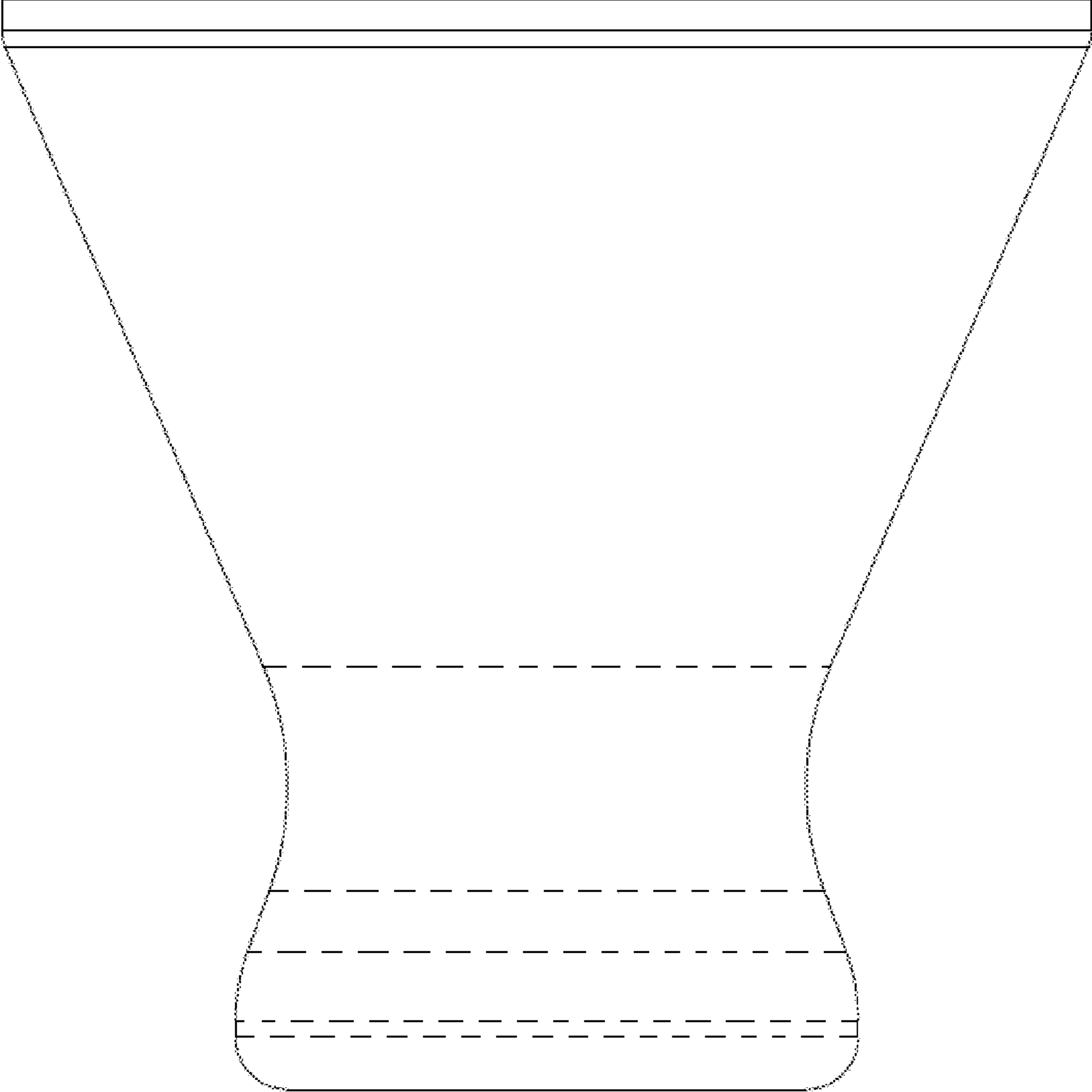
Jillmo [online] URL: <https://www.amazon.com/dp/B0991D2BS5> (site visited: Apr. 29, 2022) (Year: 2021).\*

Snowfox [online] URL: <https://www.amazon.com/SNOWFOX-Insulated-Stainless-Stemless-Martini/dp/B07CGFGGPB> (site visited: Nov. 1, 2022) (Year: 2018).\*

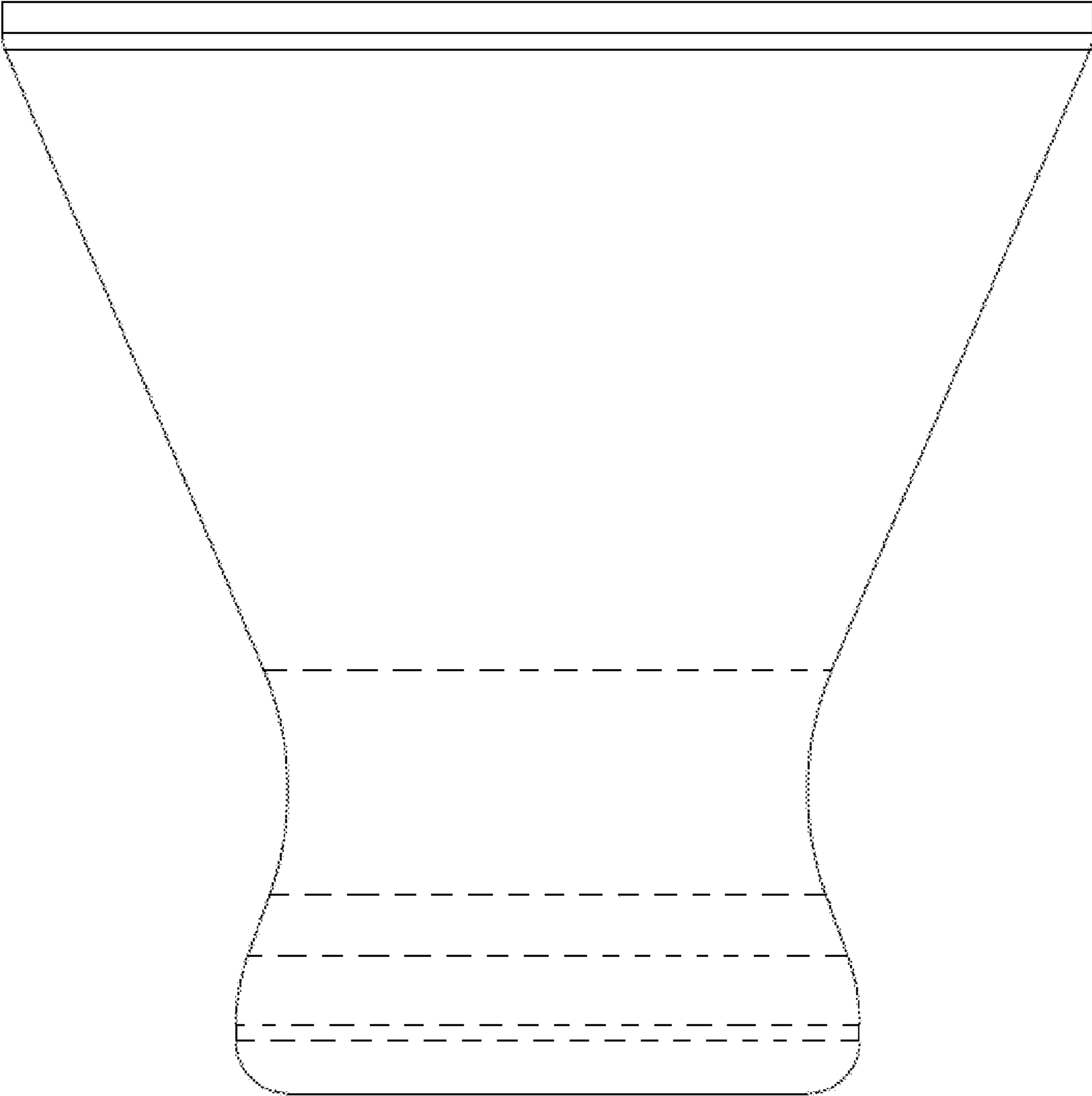
Boozelab [online] URL: <https://www.amazon.com/BoozeLab-Margarita-Insulated-Stainless-Cocktail/dp/B099WWMK6T> (site visited: Nov. 1, 2022) (Year: 2021).\*

Docktails [online] URL: <https://havefungrowyoung.com/products/docktails-insulated-martini-cup-with-lid-hawaiian-blue> (site visited: Nov. 1, 2022) (Year: 2021).\*

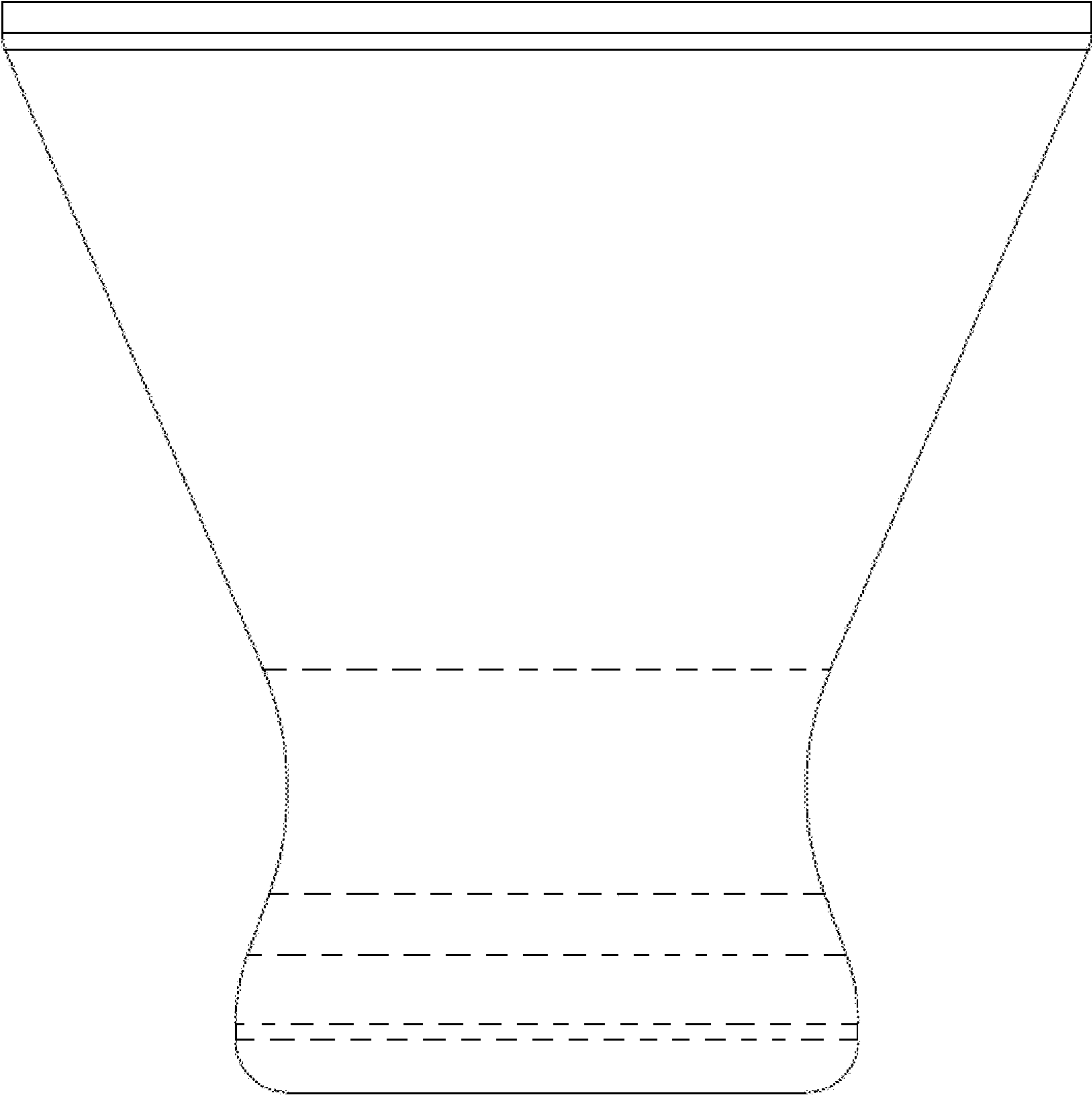
\* cited by examiner



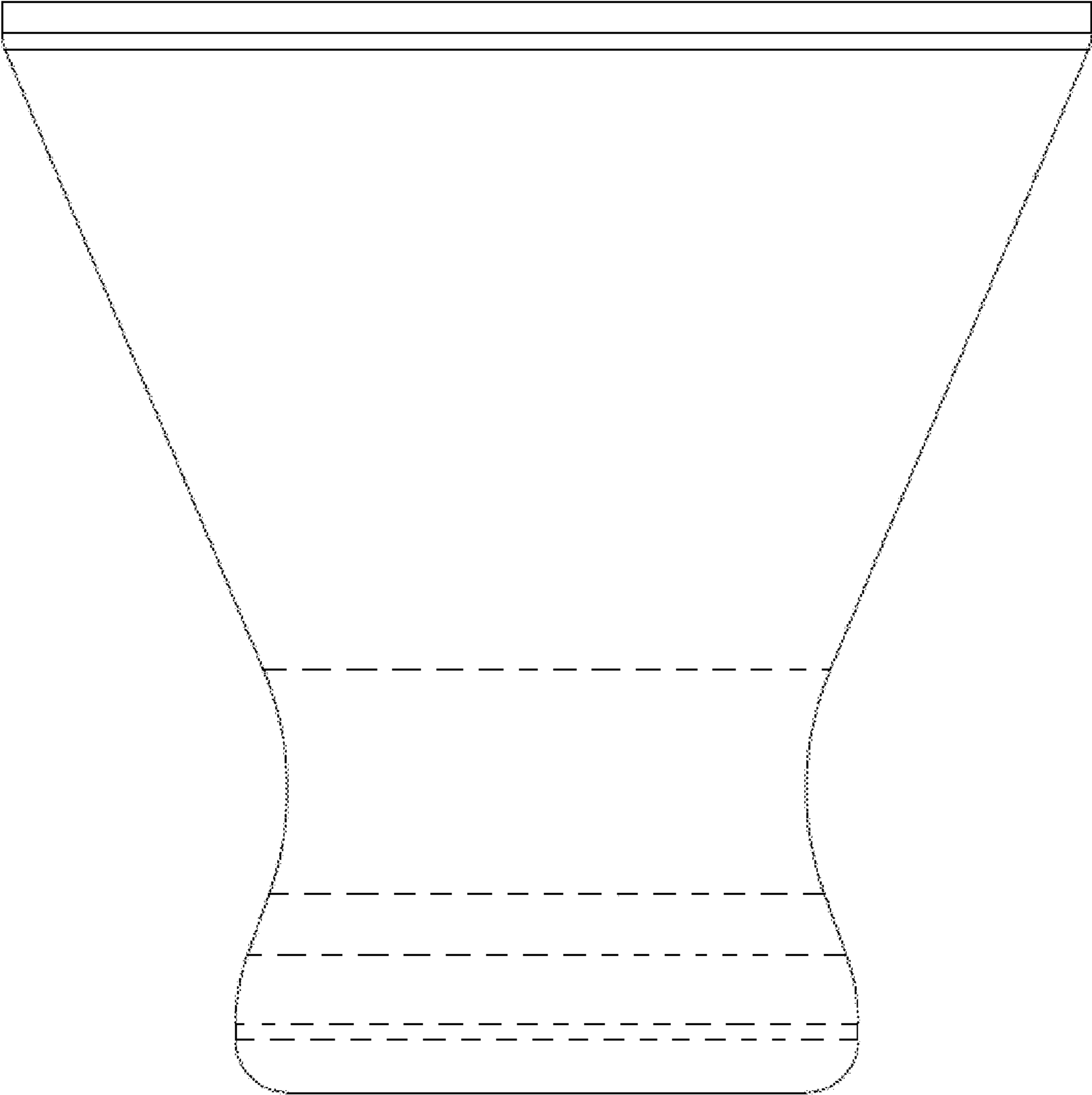
**FIG. 1**



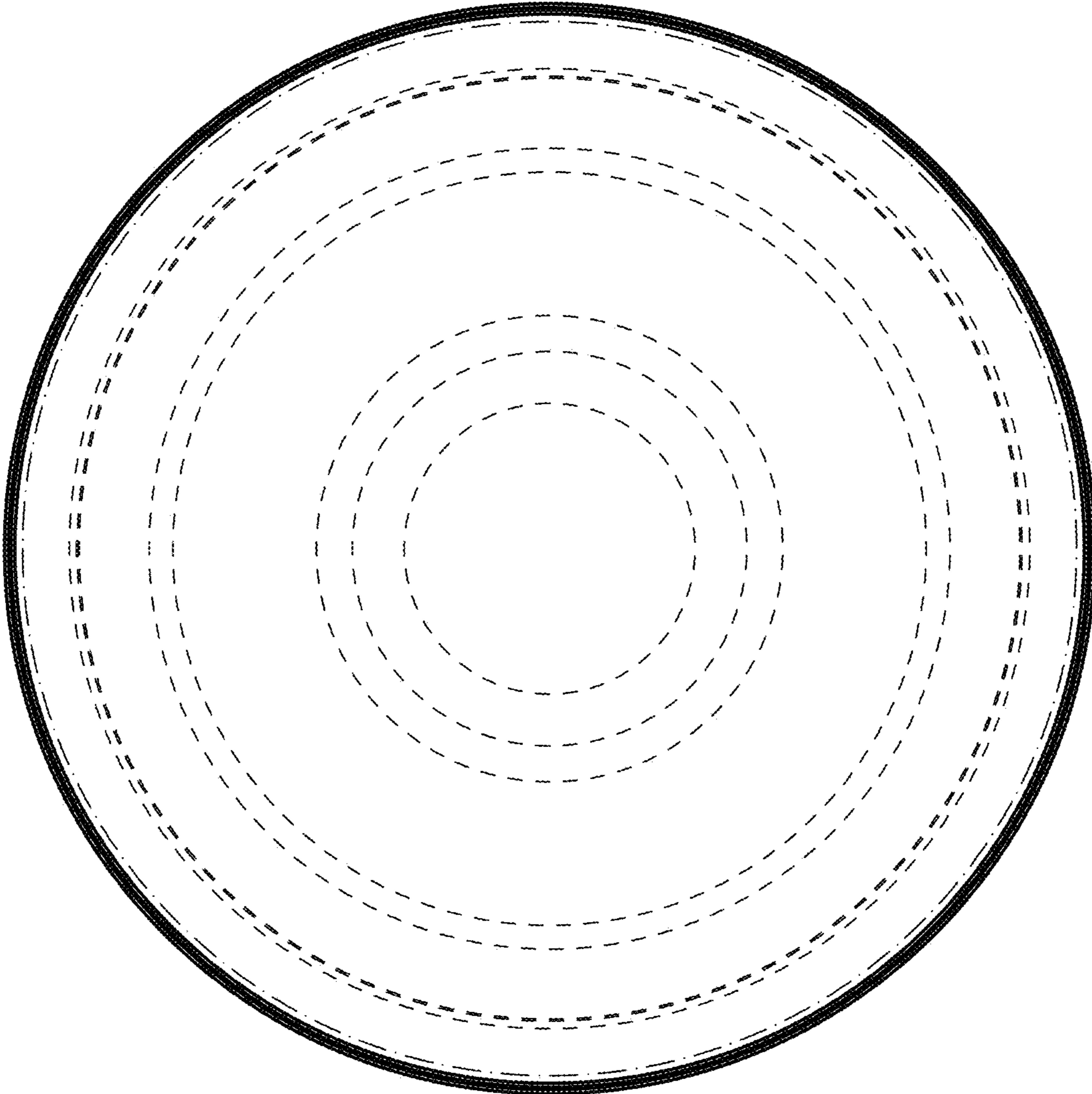
**FIG. 2**



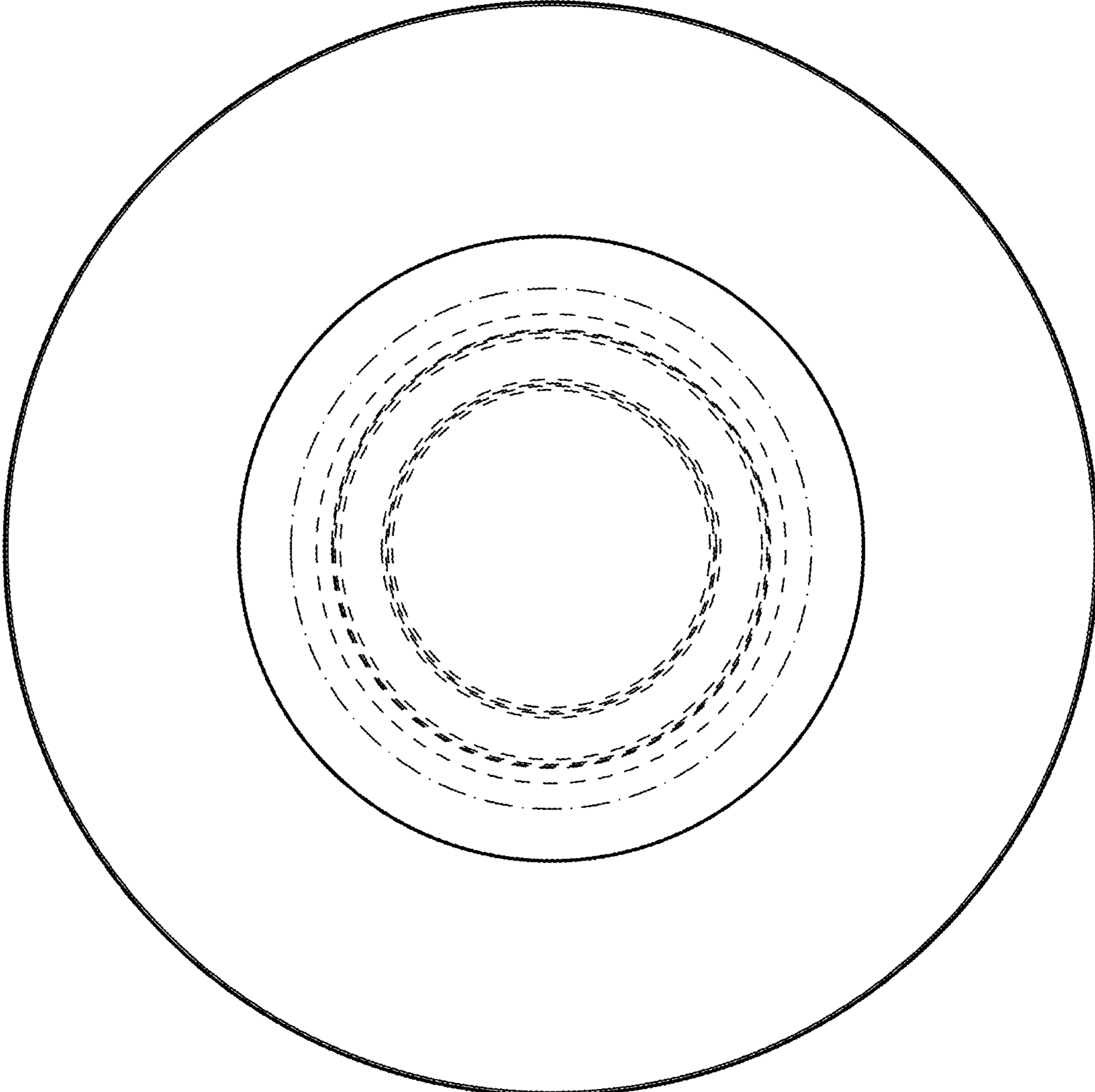
**FIG. 3**



**FIG. 4**

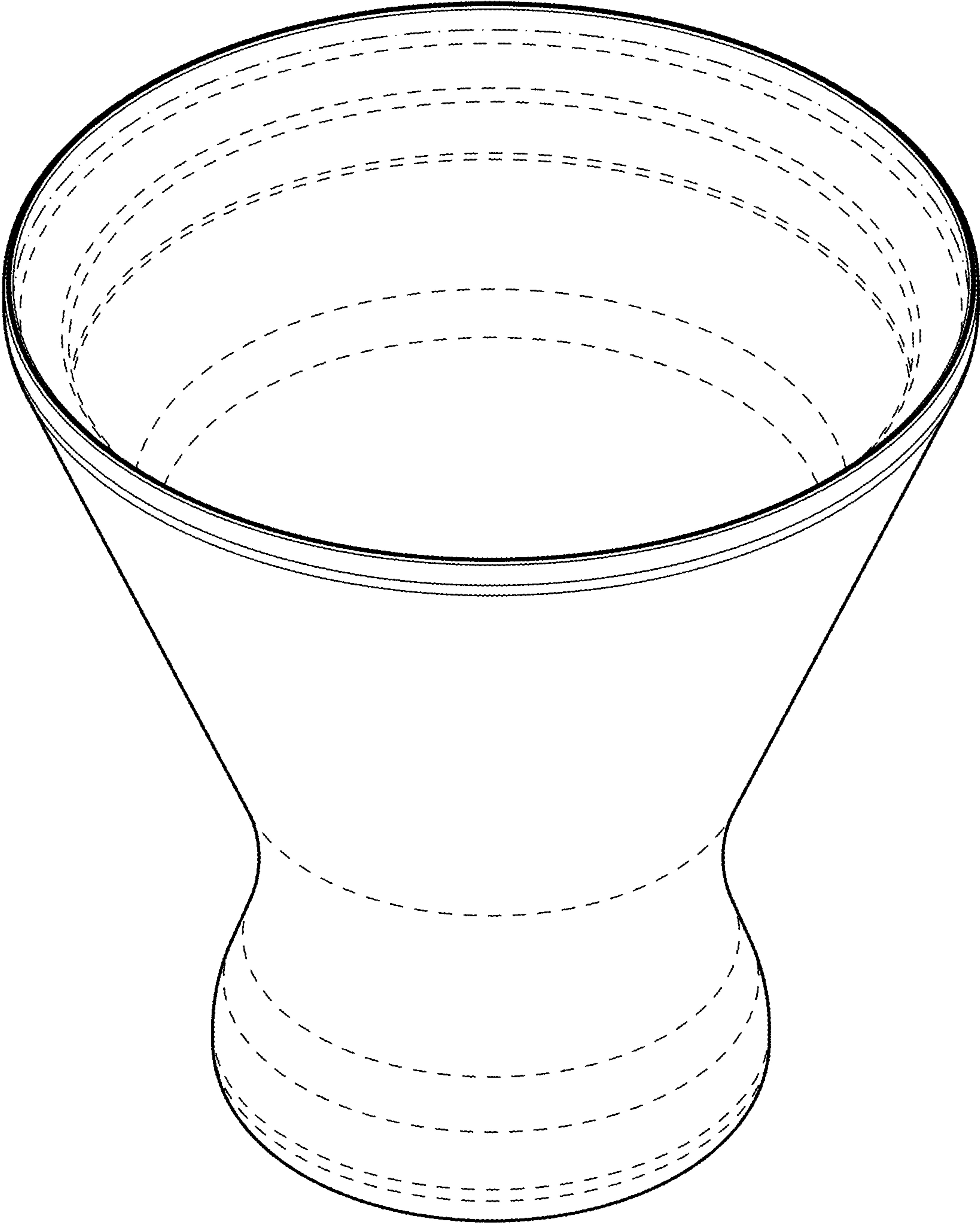


**FIG. 5**

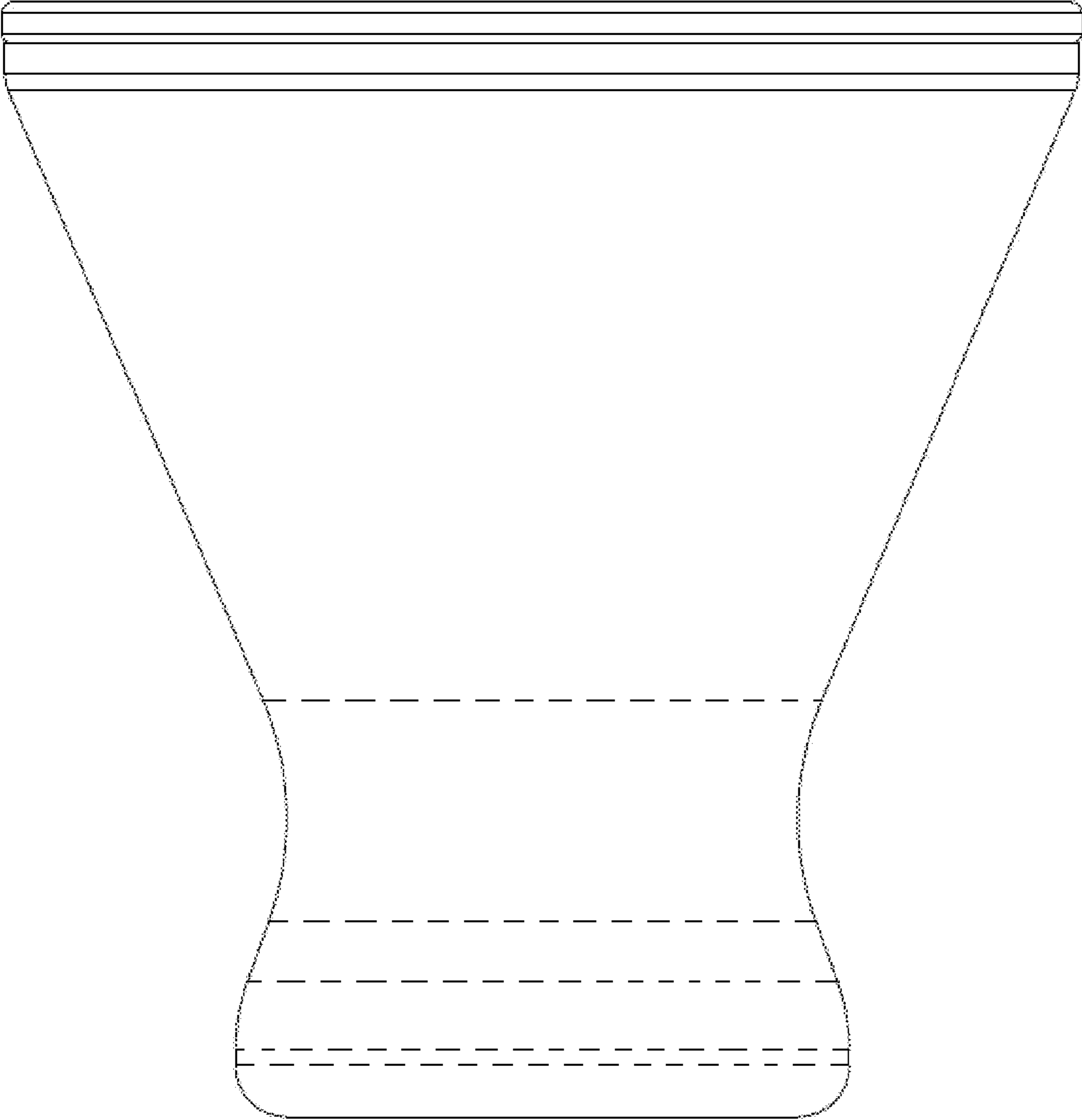


**FIG. 6**

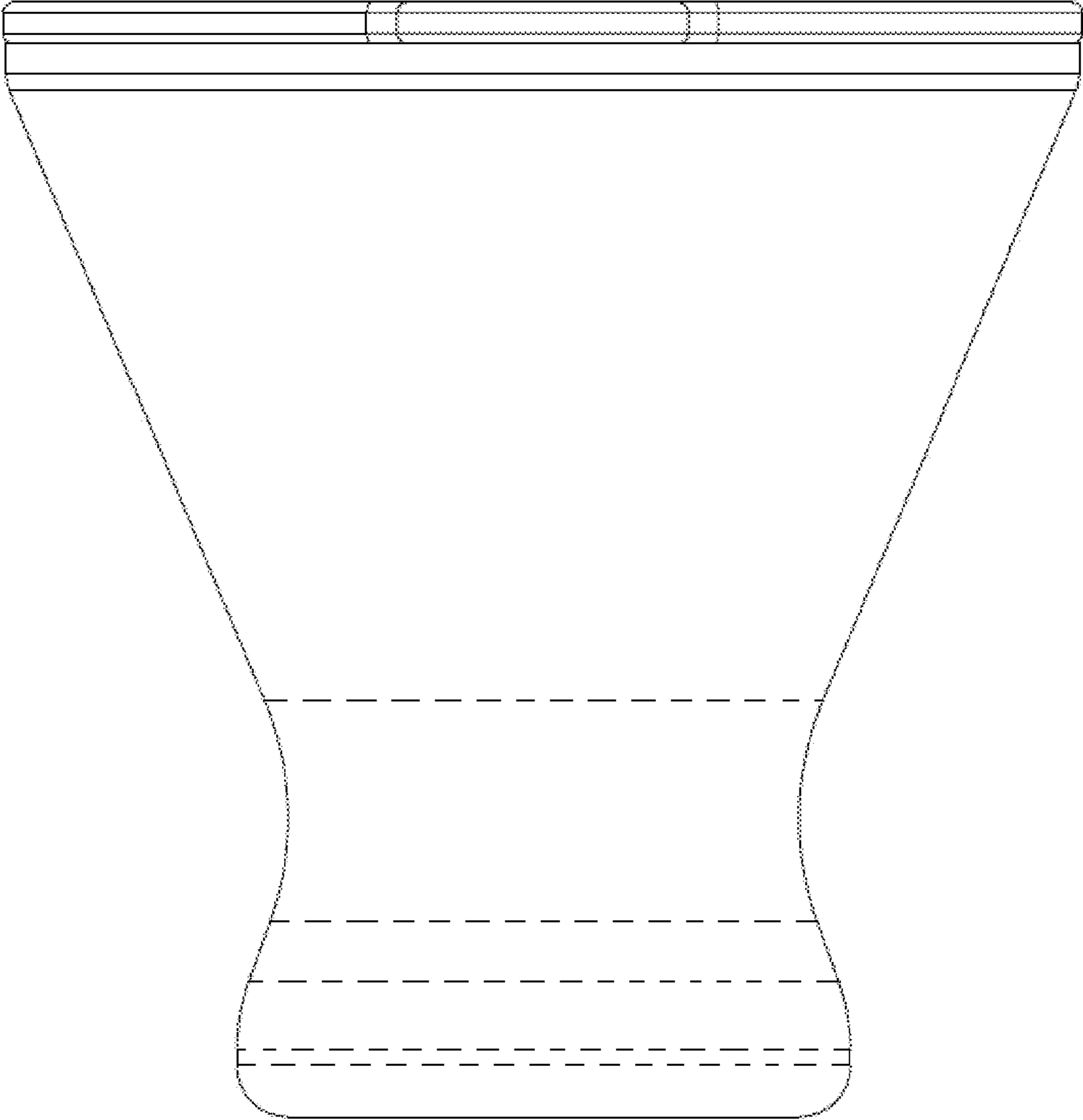




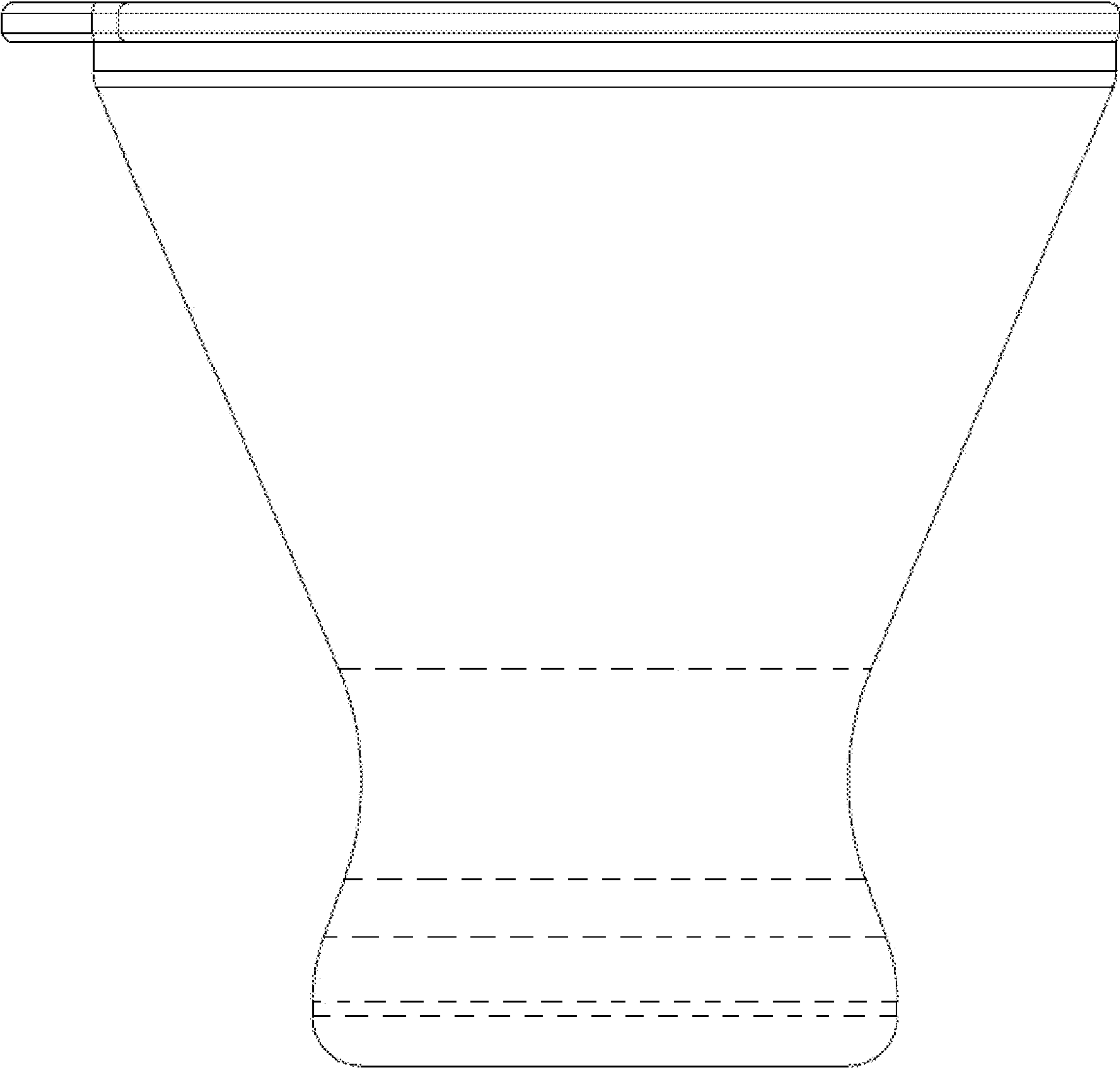
**FIG. 7**



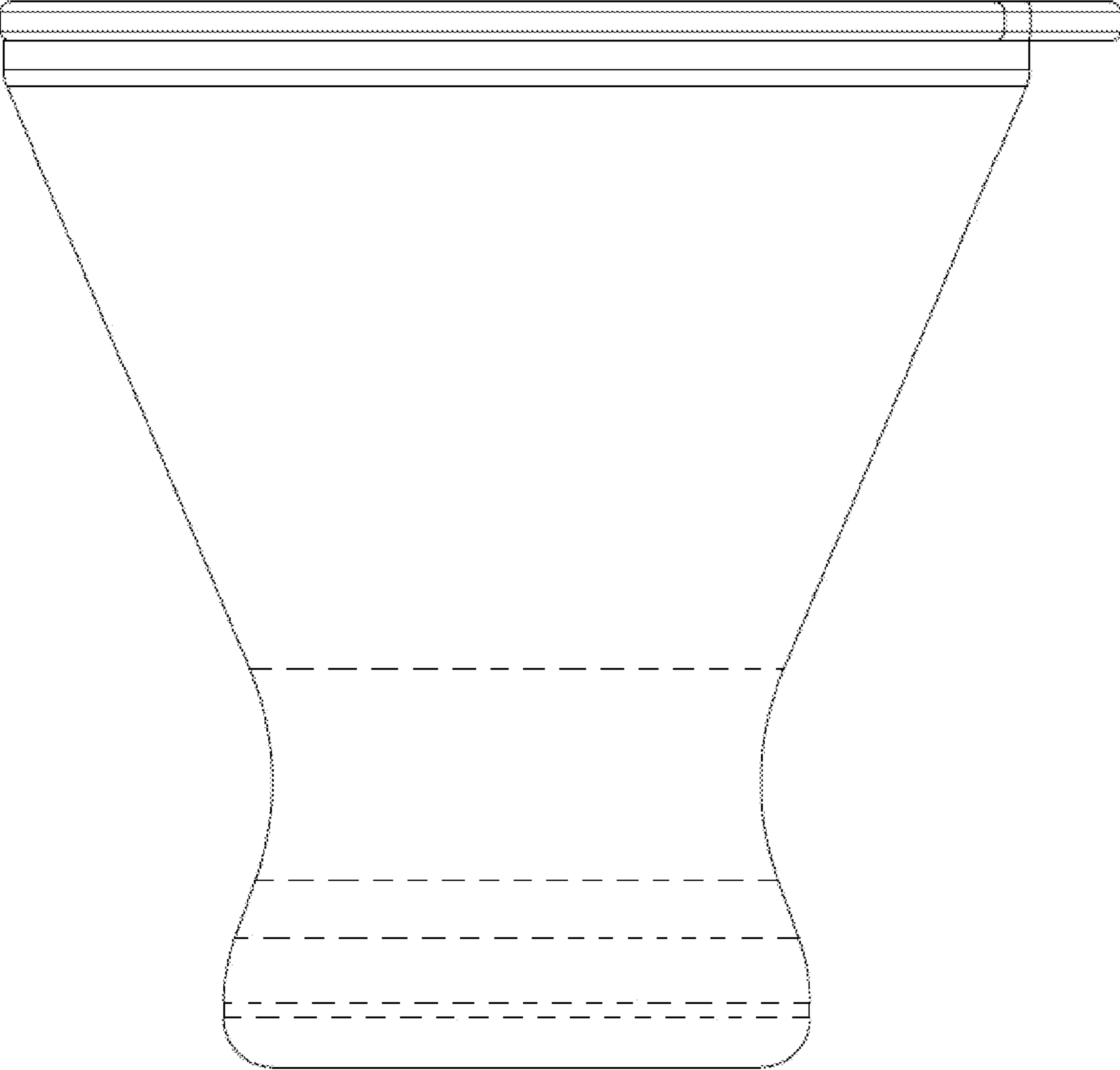
**FIG. 8**



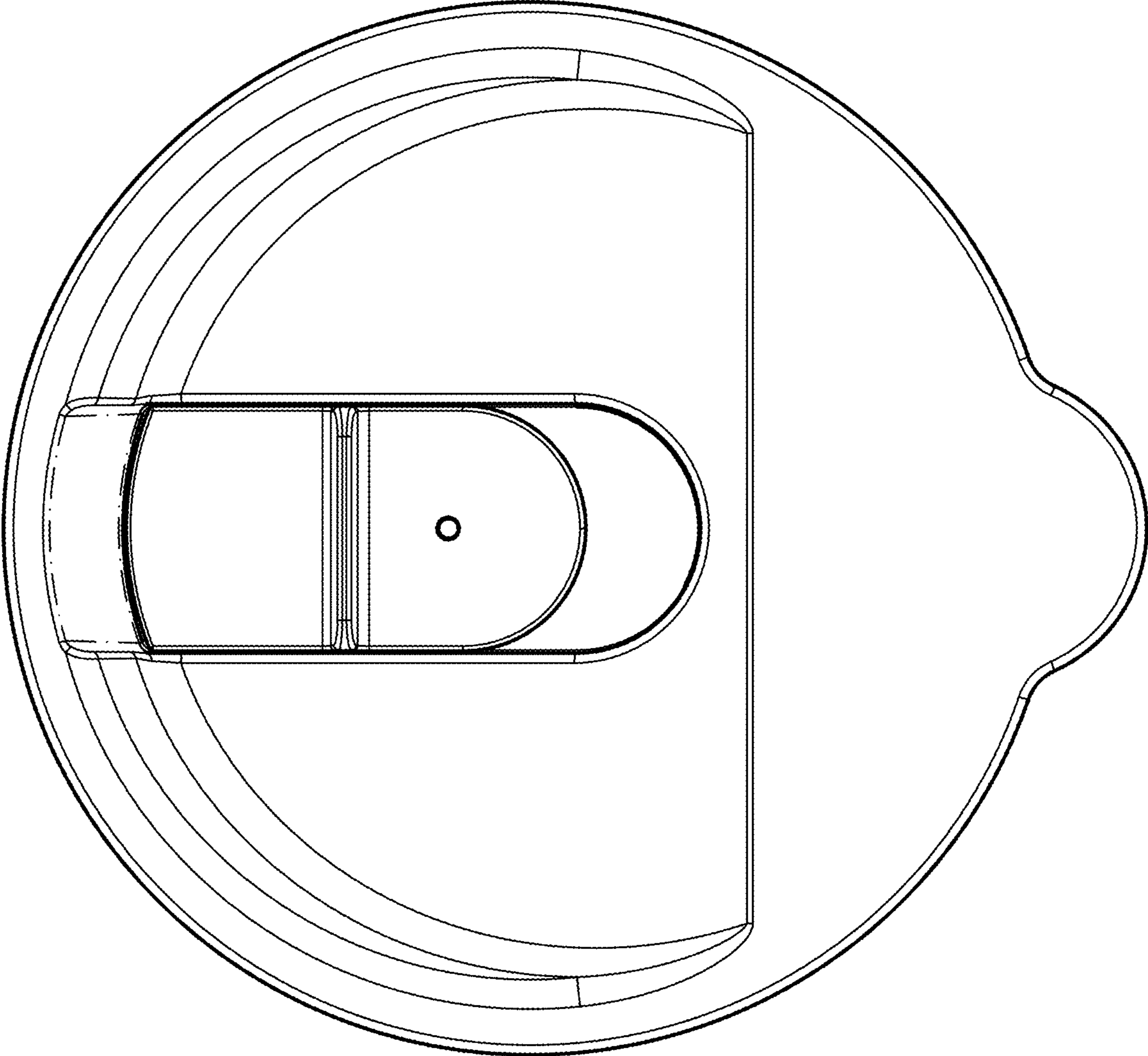
**FIG. 9**



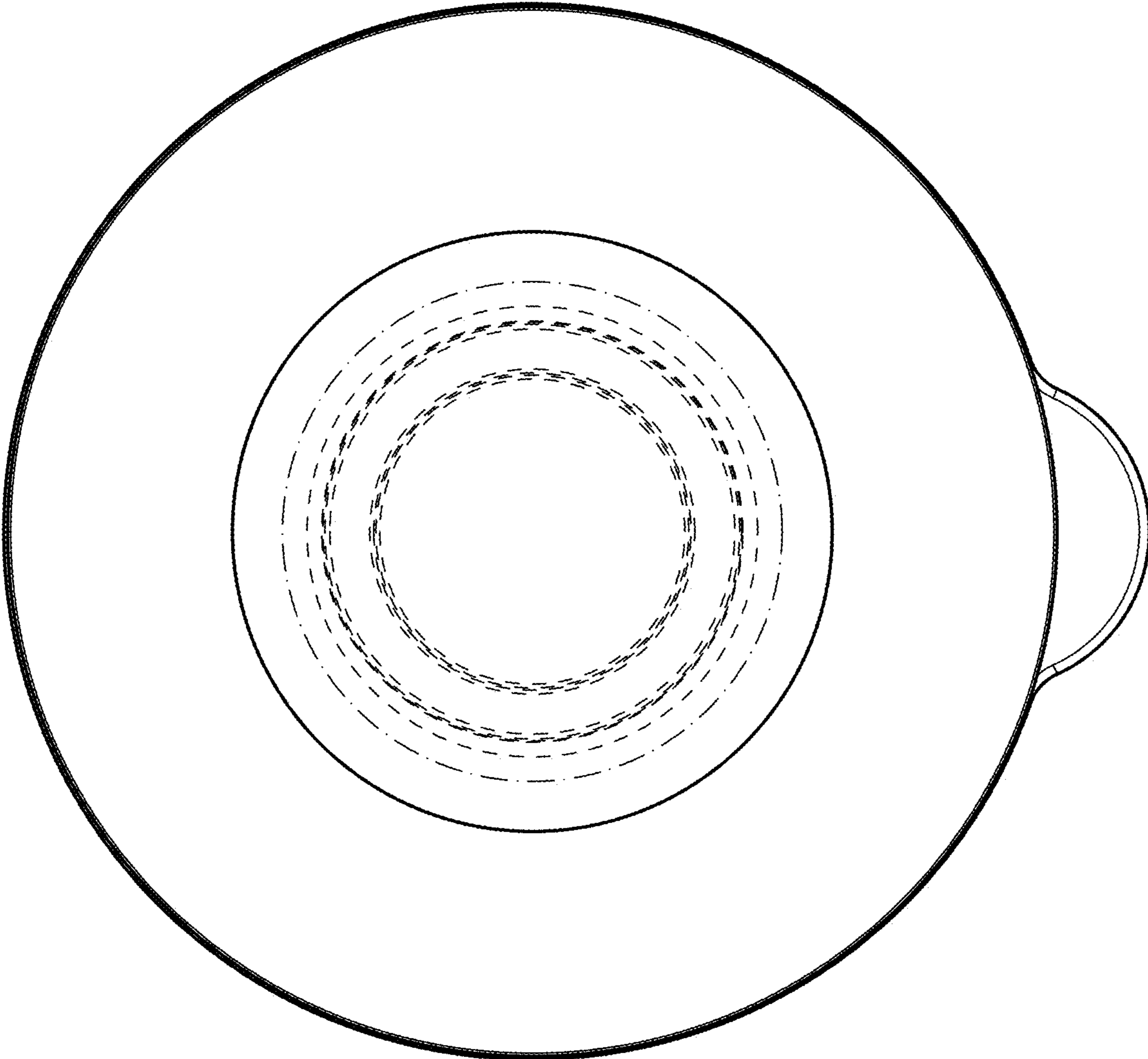
**FIG. 10**



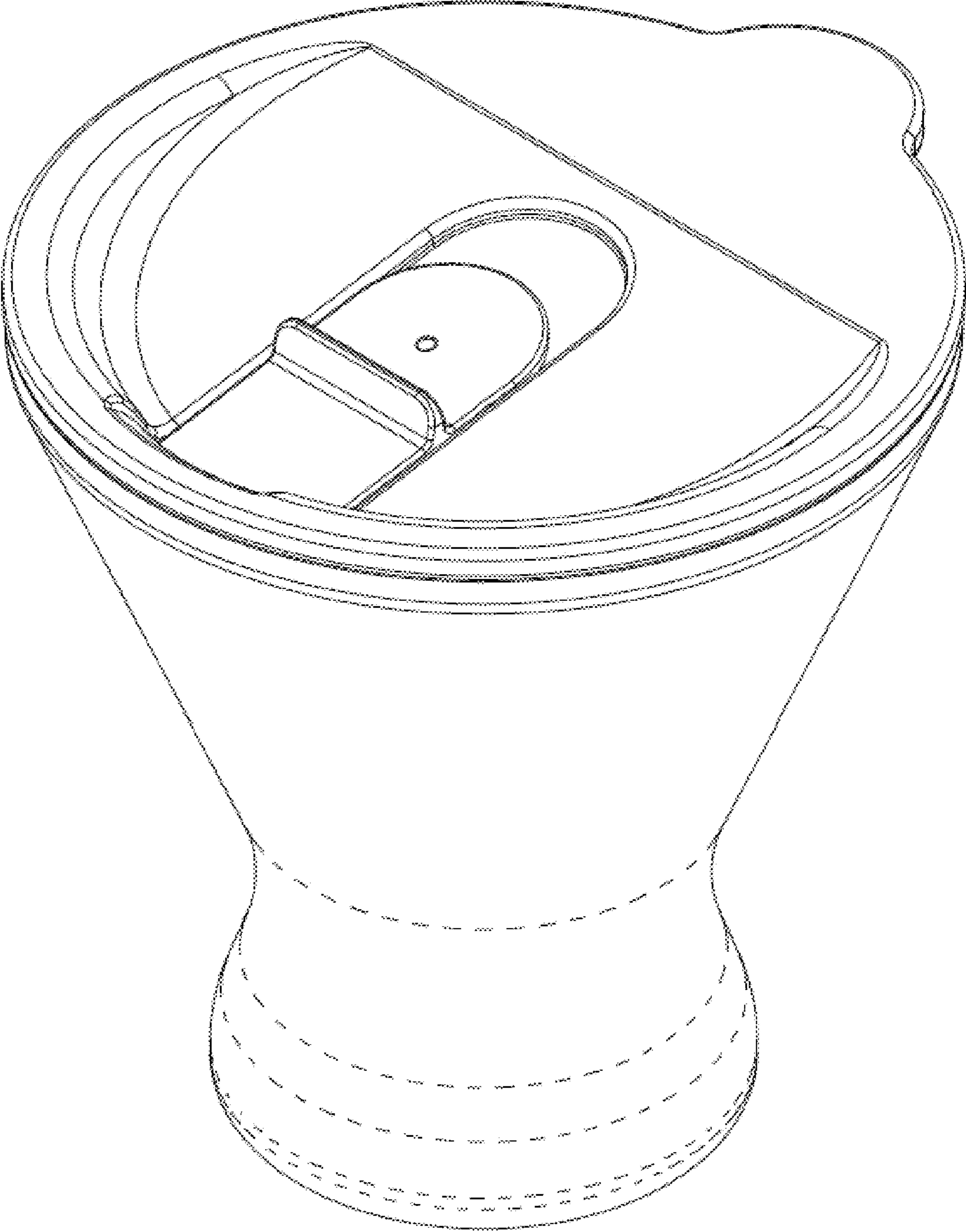
**FIG. 11**



**FIG. 12**

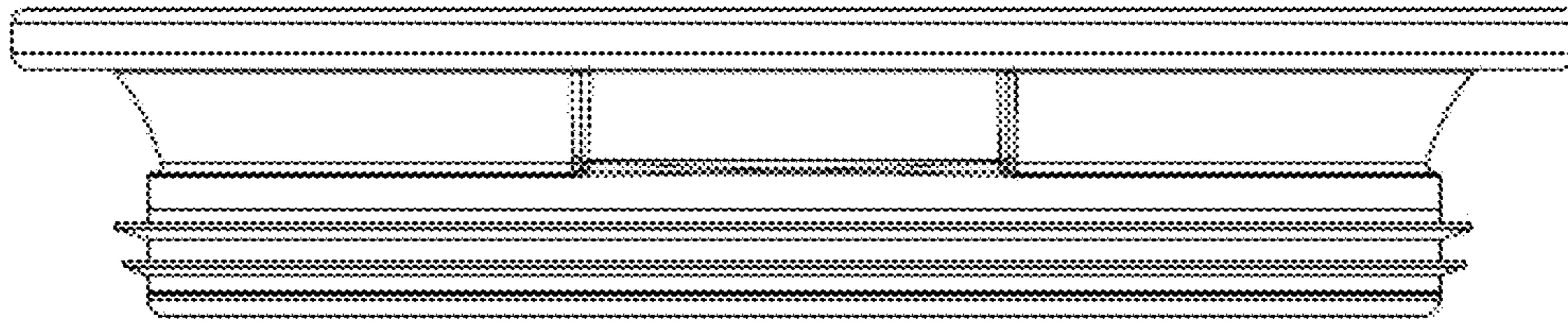


**FIG. 13**

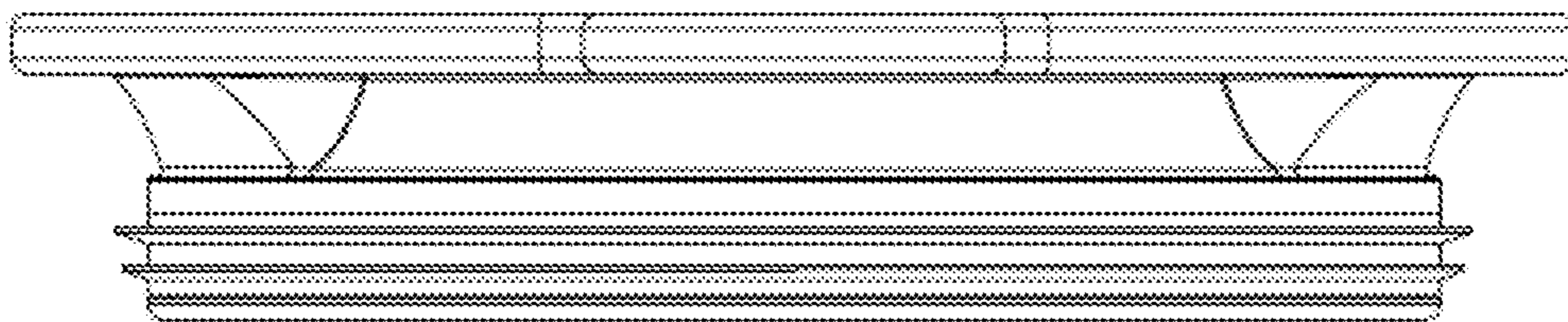


**FIG. 14**

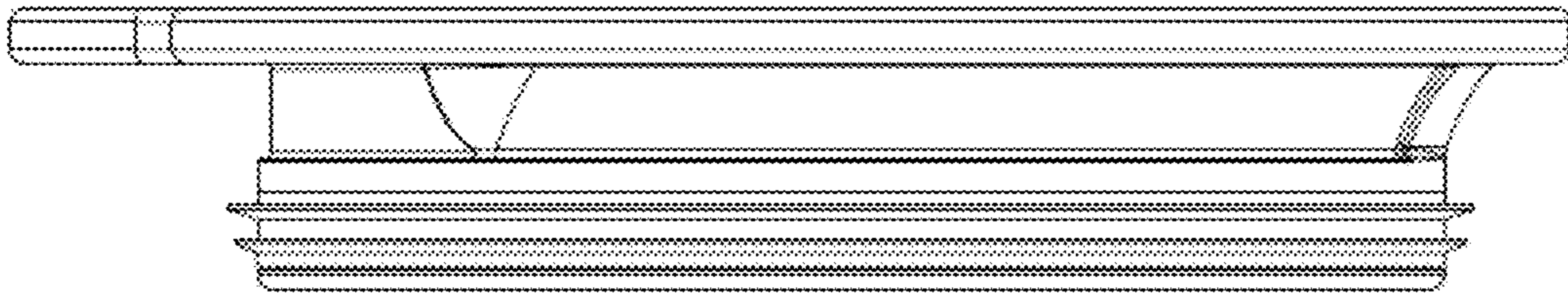




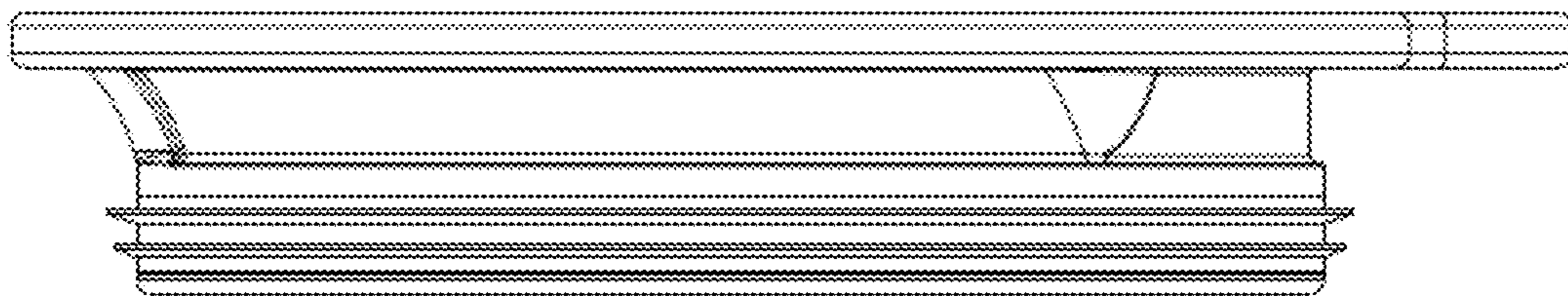
**FIG. 15**



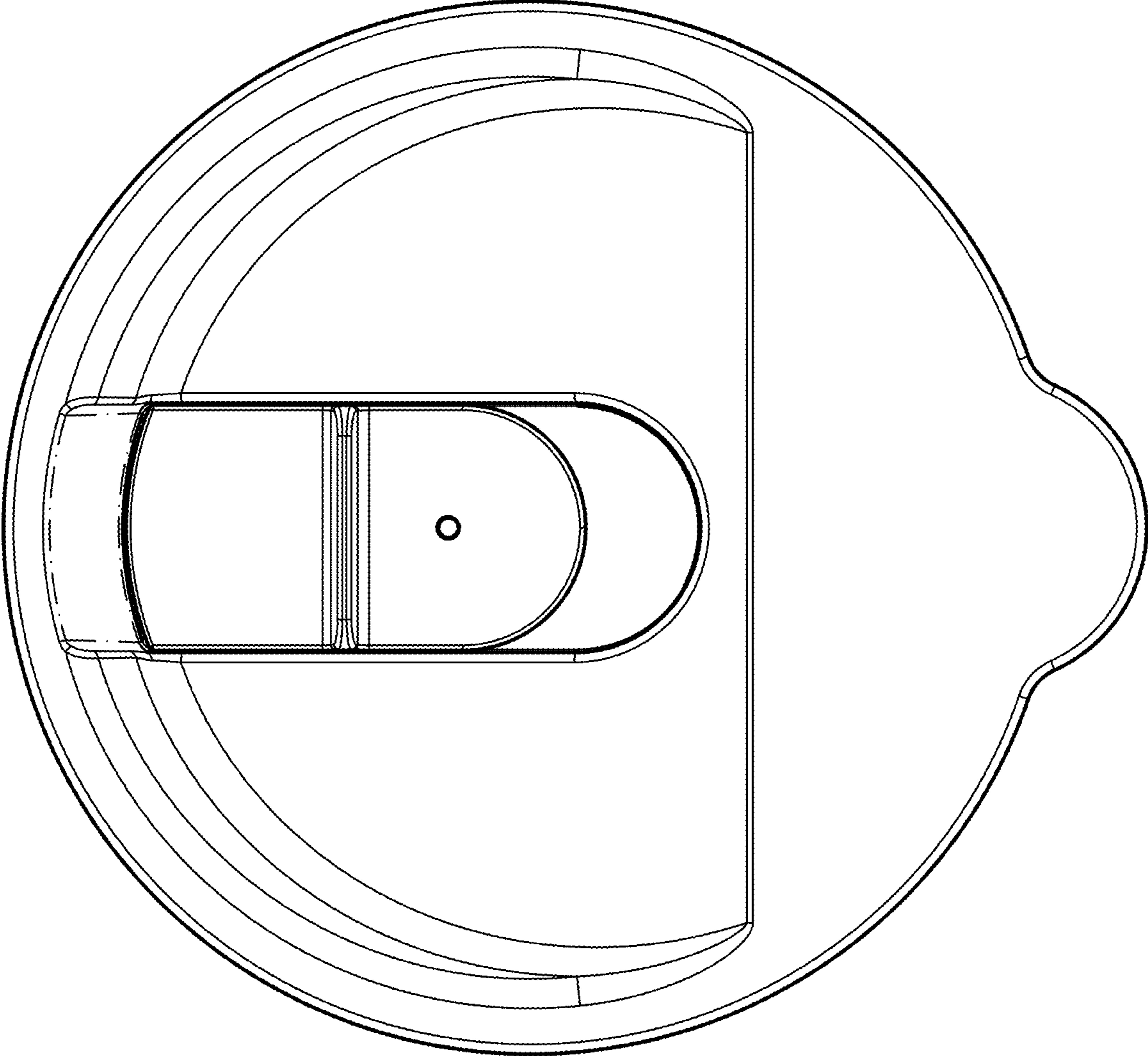
**FIG. 16**



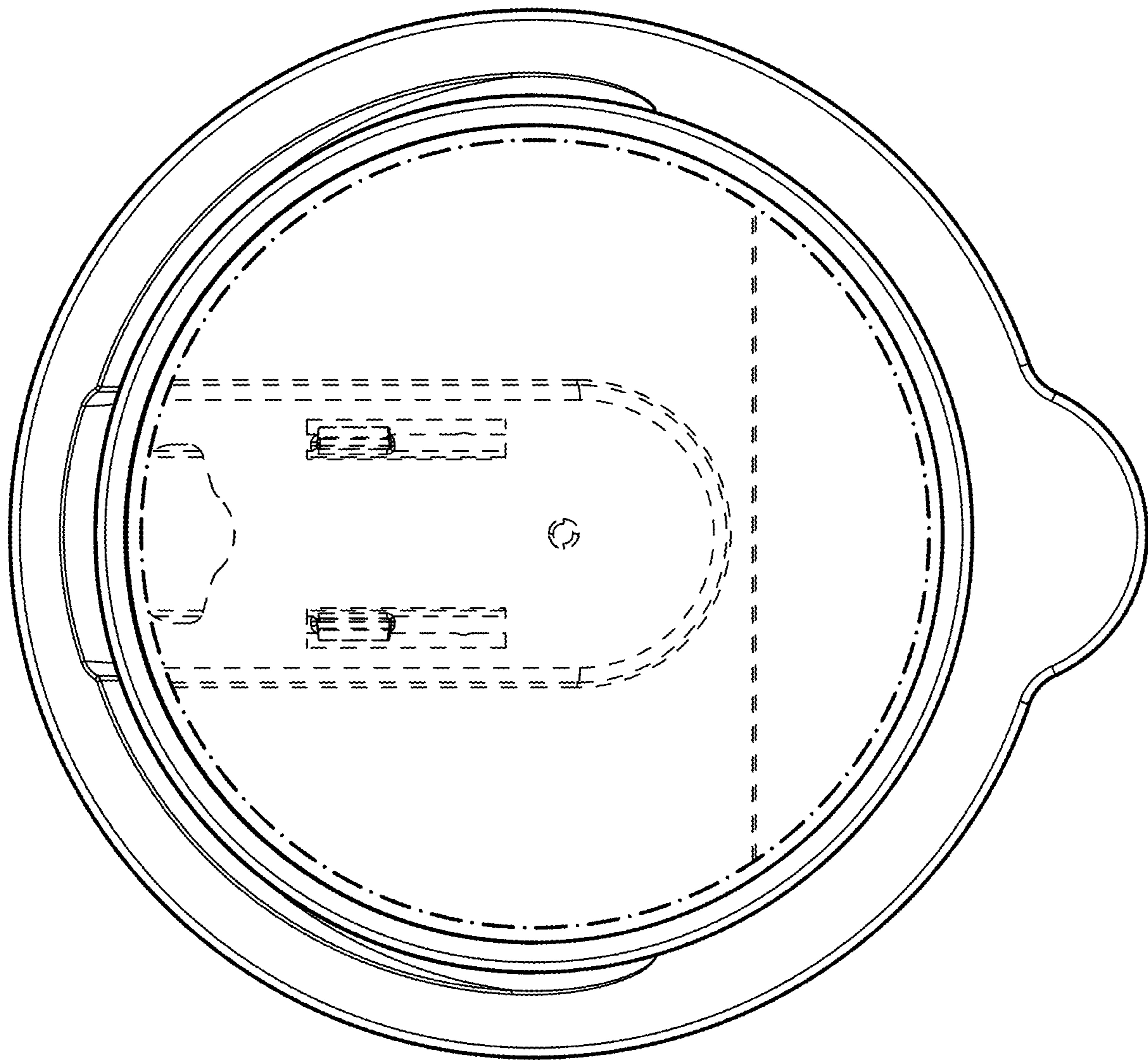
**FIG. 17**



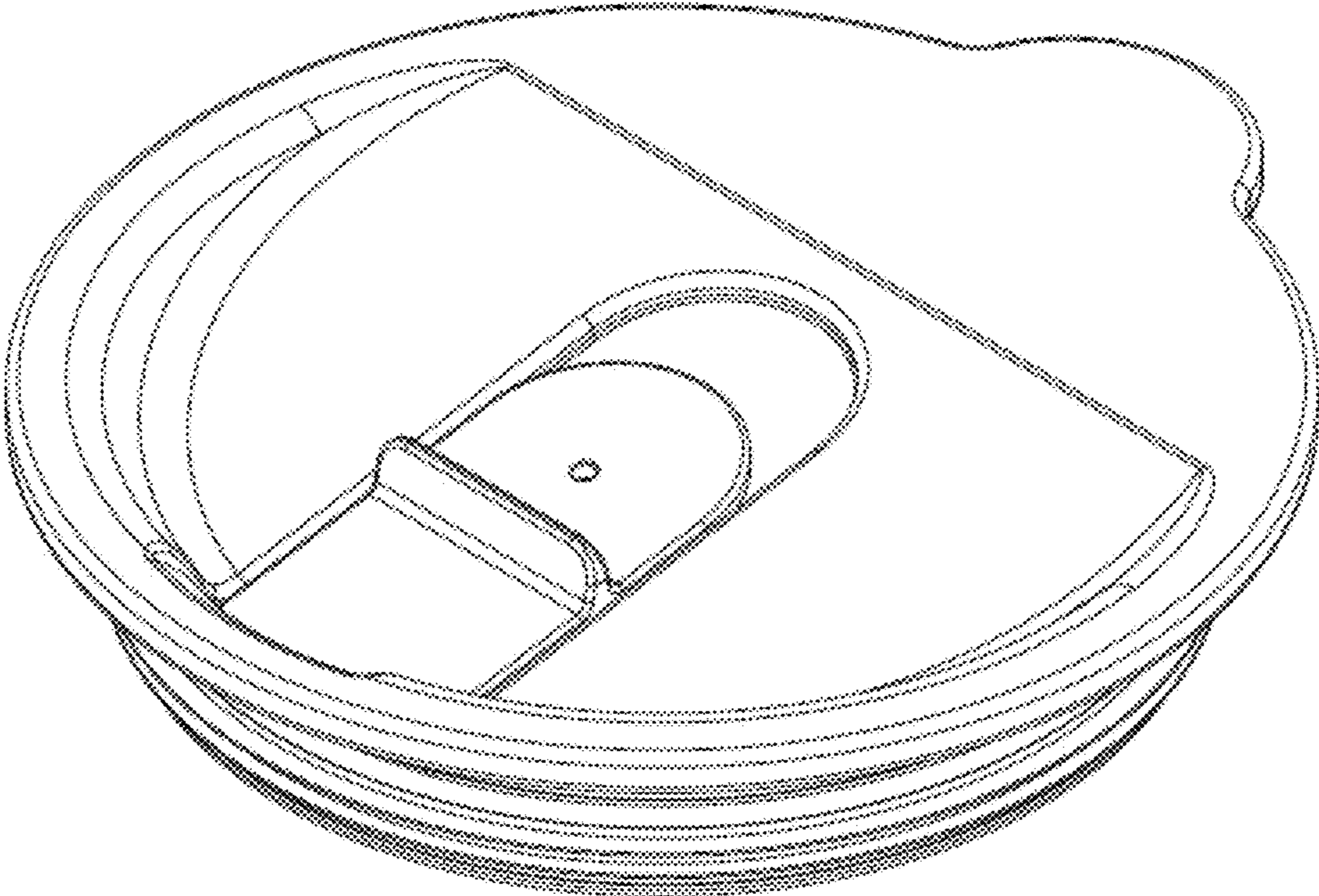
**FIG. 18**



**FIG. 19**



**FIG. 20**



**FIG. 21**