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(12) **United States Design Patent** (10) **Patent No.:** **US D973,057 S**  
**Hafen et al.** (45) **Date of Patent:** **\*\* Dec. 20, 2022**

(54) **CUSTOMIZABLE MARKETING APPARATUS WITH TRAPEZOID CUTOUT**

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(73) Assignee: **MEDIA FAST, LC**, American Fork, UT (US)

(\*\*) Term: **15 Years**

(21) Appl. No.: **29/696,208**

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**Related U.S. Application Data**

(63) Continuation of application No. 15/088,480, filed on Apr. 1, 2016, now Pat. No. 10,455,709.

(51) **LOC (13) Cl.** ..... **14-02**

(52) **U.S. Cl.**  
USPC ..... **D14/440**; D20/10; D19/1

(58) **Field of Classification Search**  
USPC ..... D14/440, 447, 250; 206/45.23, 320, 206/45.2; 361/679.55; 294/25; 224/218; D19/1; D20/10

(Continued)

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(57) **CLAIM**

The customizable marketing apparatus with a trapezoid cutout, as shown and described.

**DESCRIPTION**

FIG. 1 is a front, facing view of an unfolded customizable marketing apparatus with a trapezoid cutout including our design;

FIG. 2 is a front, facing view of the unfolded customizable marketing apparatus with a trapezoid cutout with three tabs extending from the left most flap folded in according to our new design;

FIG. 3 is a bottom profile view thereof;

FIG. 4 is a front, facing view thereof with the rightmost flap folded in;

FIG. 5 is a bottom profile view thereof;

FIG. 6 is a front, facing view thereof with the rightmost flaps folded in and the leftmost flap folded in;

FIG. 7 is a bottom profile view thereof;

FIG. 8 is a rear, facing view thereof with the two rightmost flaps folded in and the leftmost flap folded in;

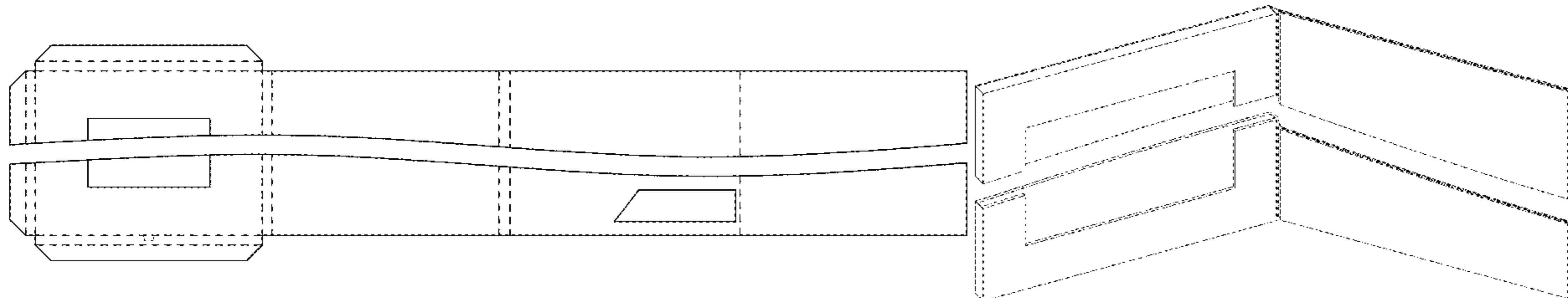
FIG. 9 is a bottom profile view thereof;

FIG. 10 is a front, perspective view thereof with an open front flap; and,

FIG. 11 is a front, perspective view thereof with a closed front flap.

The broken line showing of elements on the customizable marketing apparatus with a trapezoid cutout illustrate fold lines.

**1 Claim, 6 Drawing Sheets**



(58) **Field of Classification Search**  
 CPC ..... G06F 1/1628; G06F 1/1626; G06F 1/699;  
 A47B 23/044; H04B 1/3888; H05K  
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 See application file for complete search history.

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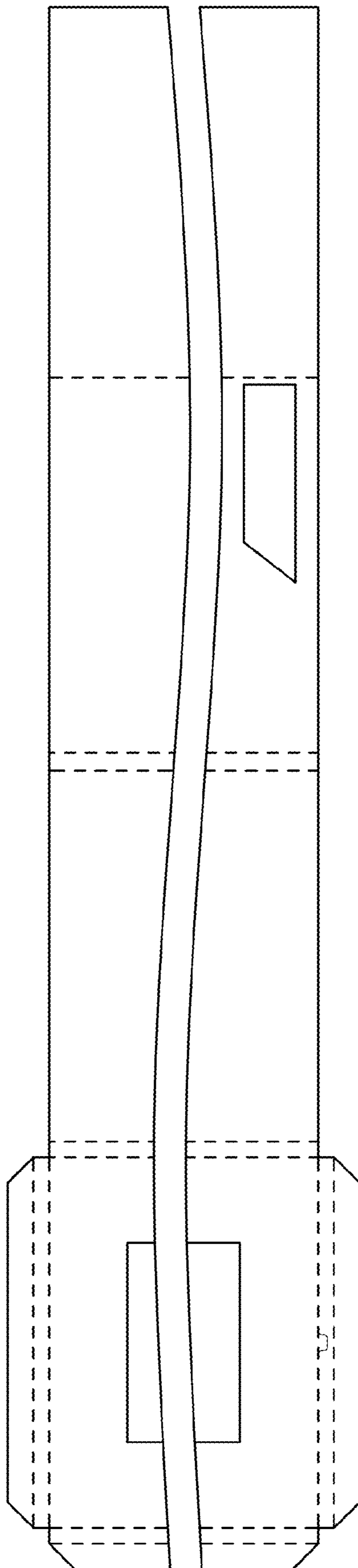


FIG. 1

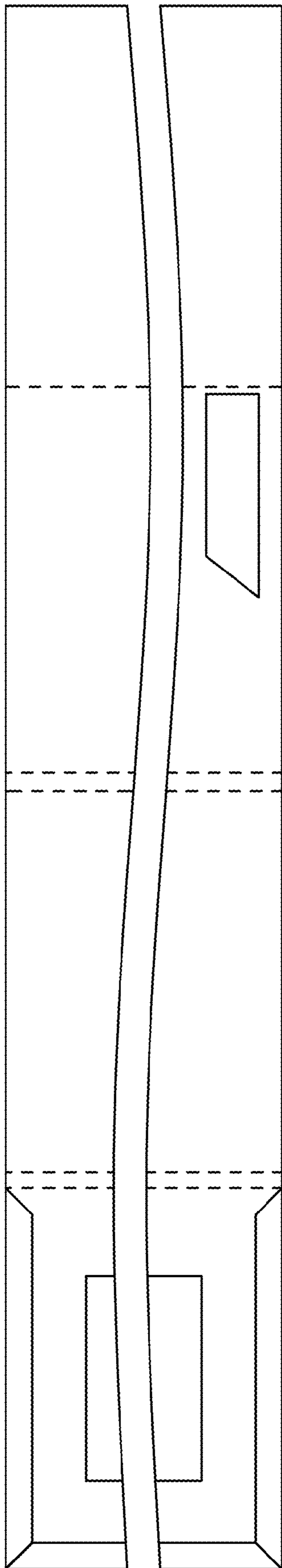


FIG. 2

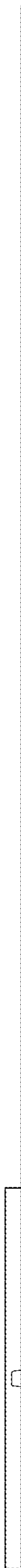


FIG. 3

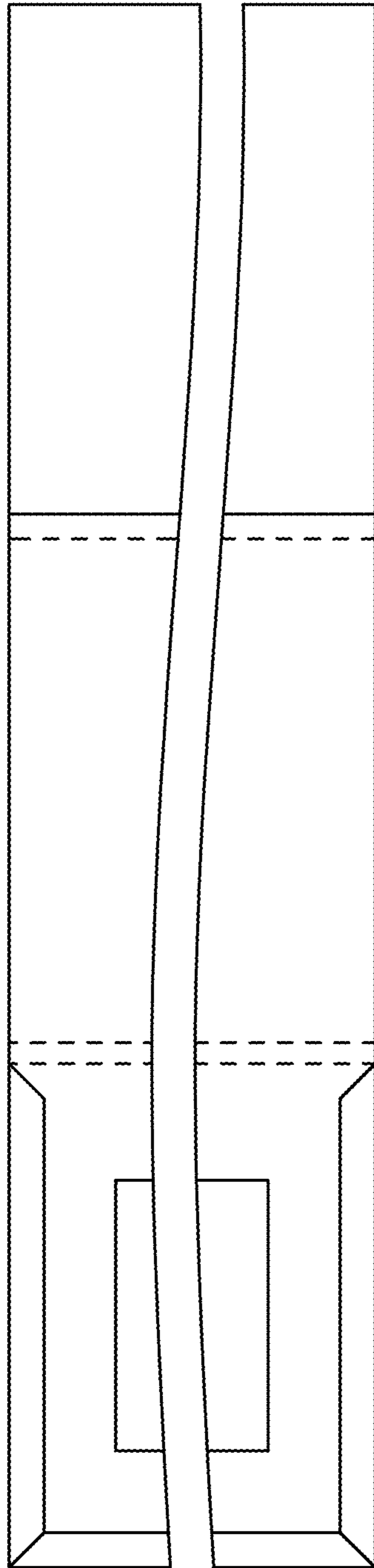


FIG. 4



FIG. 5

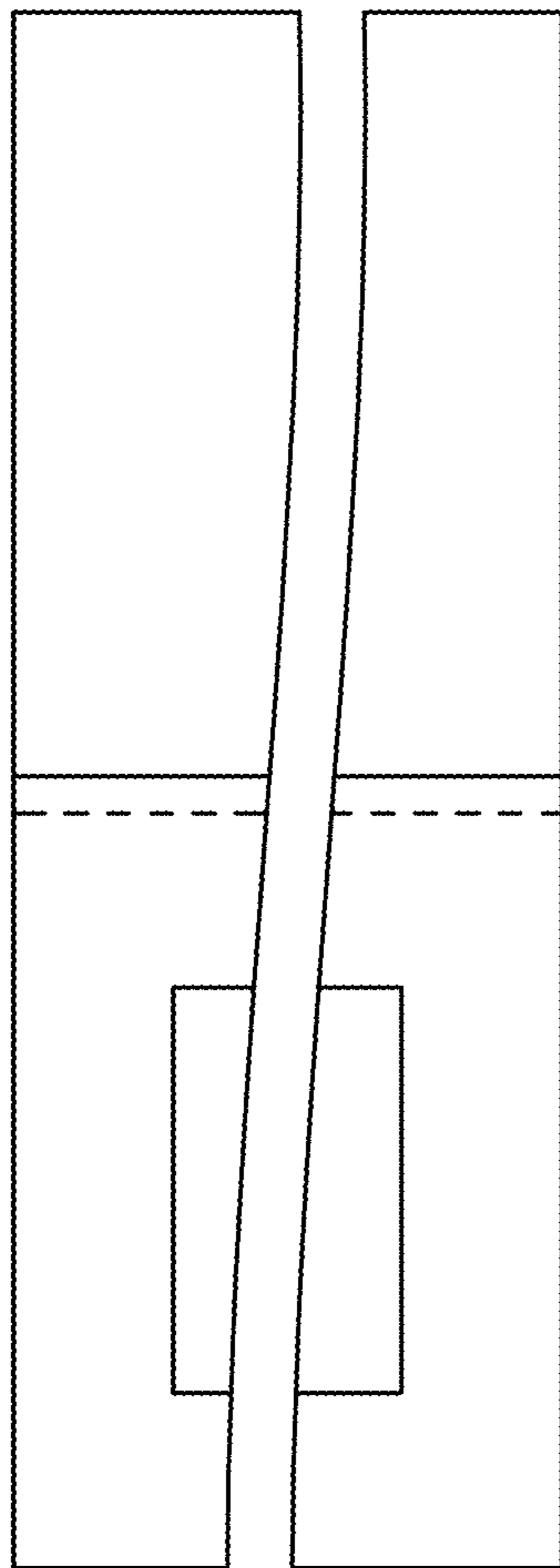


FIG. 6



FIG. 7

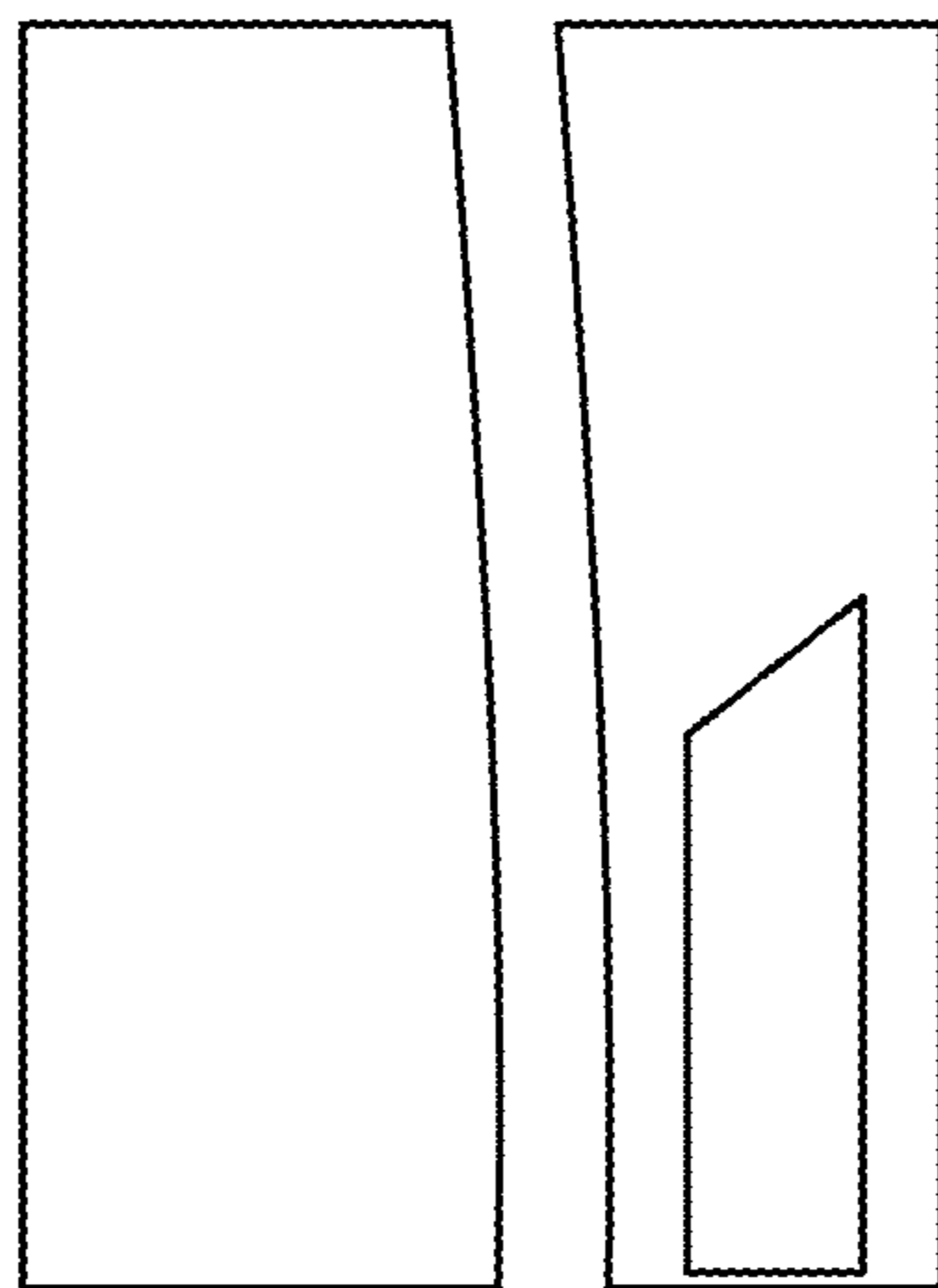


FIG. 8



FIG. 9



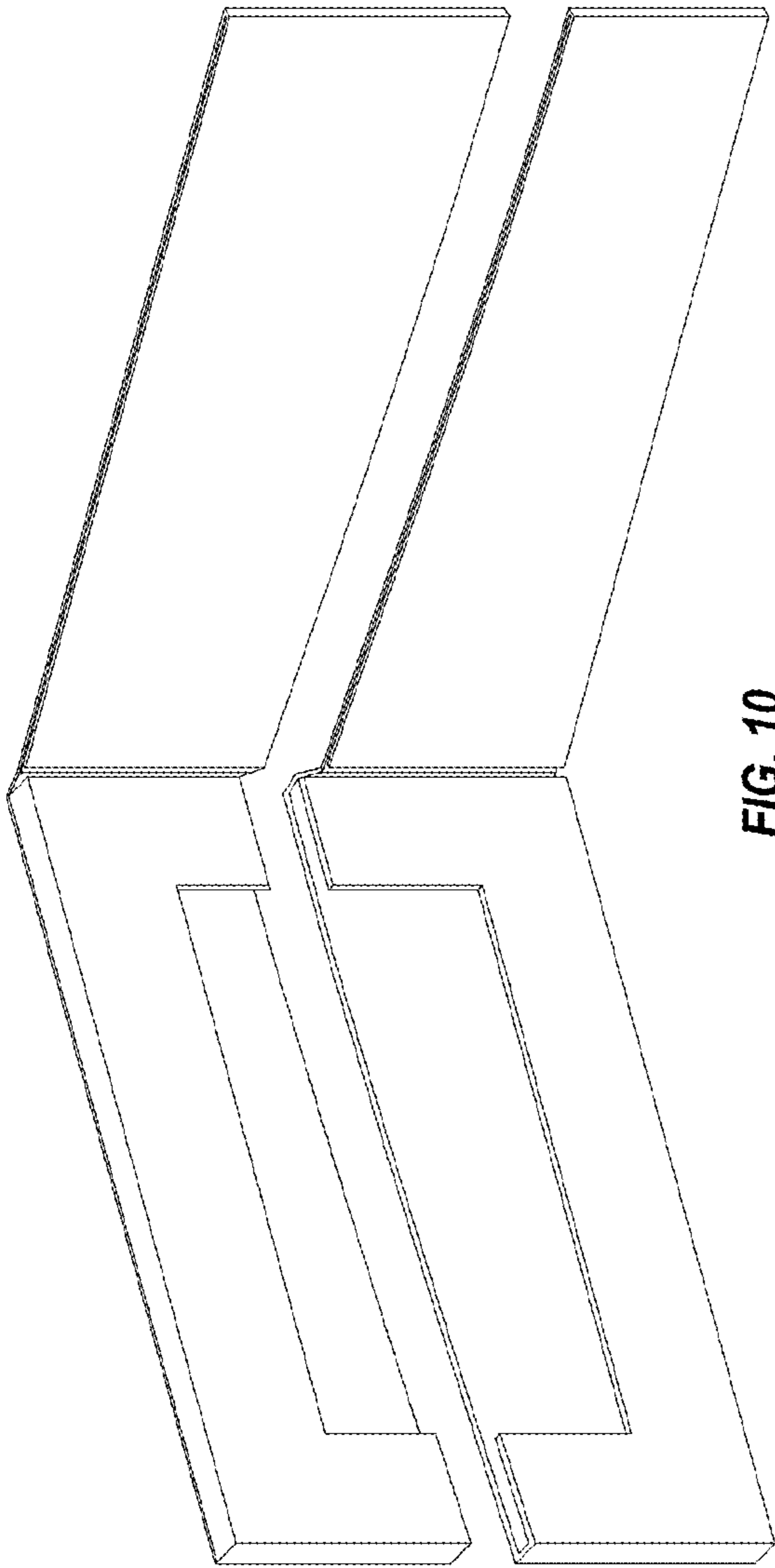


FIG. 10

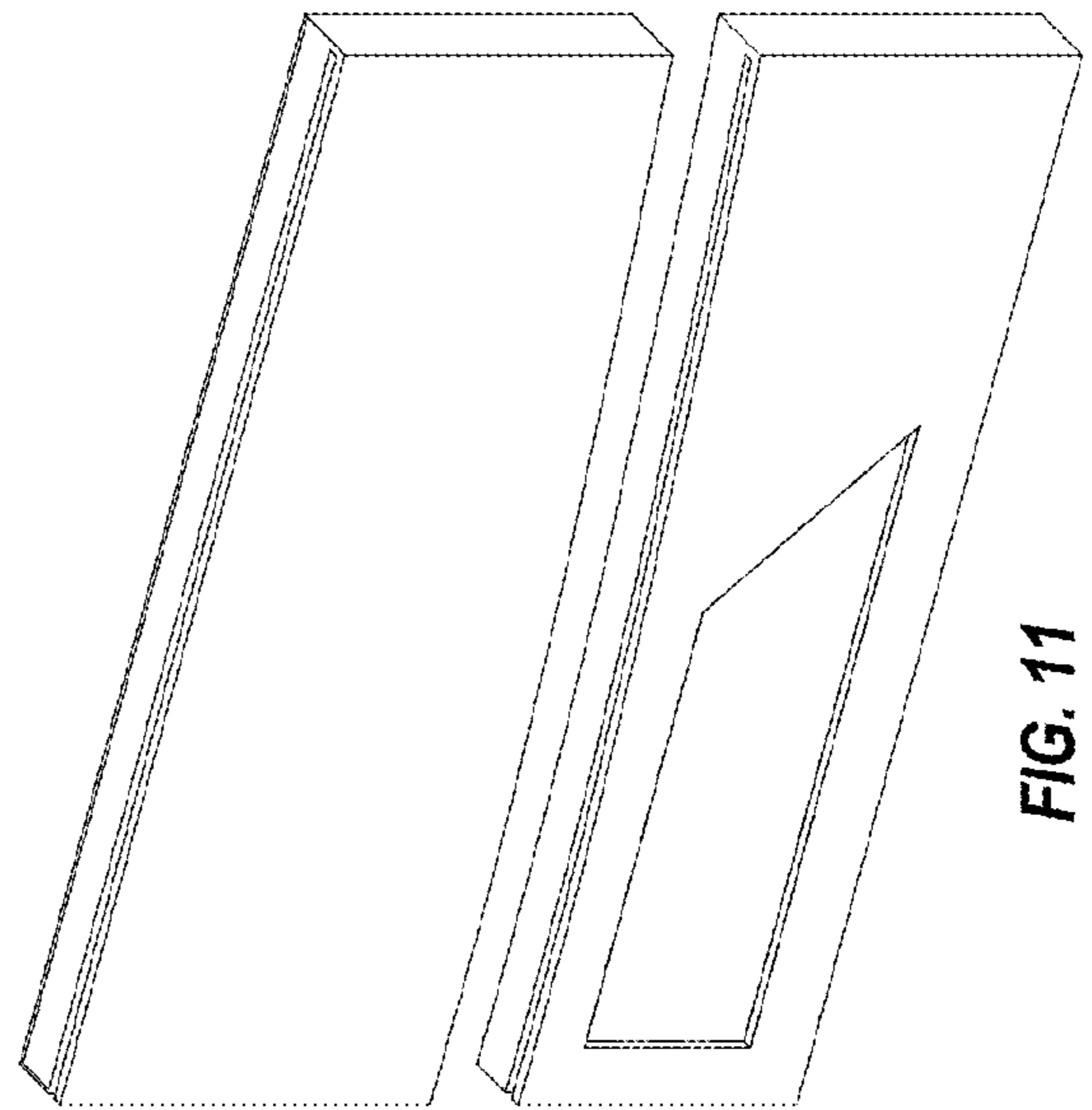


FIG. 11