



US00D965857S

(12) **United States Design Patent** (10) **Patent No.:** **US D965,857 S**  
**Li** (45) **Date of Patent:** **\*\* Oct. 4, 2022**

(54) **ELECTRONIC CIGARETTE ASSEMBLY**

(74) *Attorney, Agent, or Firm* — Ladas & Parry LLP

(71) Applicant: **SHENZHEN SMOORE TECHNOLOGY LIMITED**,  
Guangdong (CN)

(57) **CLAIM**

The ornamental design for an electronic cigarette assembly, as shown and described.

(72) Inventor: **Kui Li**, Guangdong (CN)

(73) Assignee: **SHENZHEN SMOORE TECHNOLOGY LIMITED**, Shenzhen (CN)

**DESCRIPTION**

(\*\*) Term: **15 Years**

FIG. 1 is a front elevational view of an electronic cigarette assembly shown as a component 1 removed from the assembly in FIGS. 17-24 for clarity of disclosure; FIG. 2 is a rear elevational view thereof; FIG. 3 is a left side elevational view thereof; FIG. 4 is a right side elevational view thereof; FIG. 5 is a top plan view thereof; FIG. 6 is a bottom plan view thereof; FIG. 7 is a front, right, and top perspective view thereof; and FIG. 8 is a rear, left, and bottom perspective view thereof. FIG. 9 is a front elevational view of electronic cigarette assembly shown as a component 2 removed from the assembly in FIGS. 17-24 for clarity of disclosure; FIG. 10 is a rear elevational view thereof; FIG. 11 is a left side elevational view thereof; FIG. 12 is a right side elevational view thereof; FIG. 13 is a top plan view thereof; FIG. 14 is a bottom plan view thereof; FIG. 15 is a front, right, and top perspective view thereof; and FIG. 16 is a rear, left, and bottom perspective view thereof. FIG. 17 is a front elevational view of an electronic cigarette assembly where component 1 and component 2 are shown in an assembled state of use; FIG. 18 is a rear elevational view thereof; FIG. 19 is a left side elevational view thereof; FIG. 20 is a right side elevational view thereof; FIG. 21 is a top plan view thereof; FIG. 22 is a bottom plan view thereof; FIG. 23 is a front, right, and top perspective view thereof; and FIG. 24 is a rear, left, and bottom perspective view thereof.

(21) Appl. No.: **29/698,922**

(22) Filed: **Jul. 22, 2019**

(30) **Foreign Application Priority Data**

Jan. 21, 2019 (CN) ..... 201930030610.X

(51) **LOC (13) Cl.** ..... **27-02**

(52) **U.S. Cl.**  
USPC ..... **D27/162**

(58) **Field of Classification Search**  
USPC ..... D27/162, 100, 101, 163-165, 172, 174, D27/175, 183, 185-194; D24/110, 110.5  
(Continued)

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

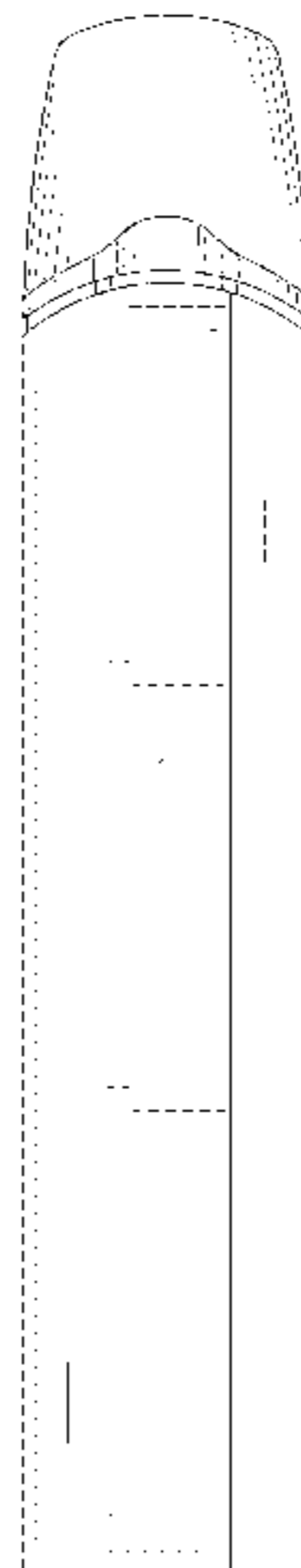
D875,302 S \* 2/2020 Pan ..... D27/162  
D875,303 S \* 2/2020 Pan ..... D27/162  
(Continued)

**OTHER PUBLICATIONS**

JUUL Vape By: It's A Skin found on Amazon Feb. 14, 2022  
[https://www.amazon.com/ITS-Decal-Charger-Sticker-Sleeve/dp/B07H5SCHK9/ref=pd\\_sbs\\_5/140-2086734-0804068?pd\\_rd\\_w=\(Oct. 20, 2017\).\\*](https://www.amazon.com/ITS-Decal-Charger-Sticker-Sleeve/dp/B07H5SCHK9/ref=pd_sbs_5/140-2086734-0804068?pd_rd_w=(Oct. 20, 2017).*)

*Primary Examiner* — Rebecca Tsehaye

(Continued)



# US D965,857 S

Page 2

The broken lines in the drawings depict portions of the electronic cigarette assembly that form no part of the claimed design.

## 1 Claim, 24 Drawing Sheets

### (58) Field of Classification Search

CPC .... A24F 47/002; A24F 47/004; A24F 47/006;  
A24F 47/008; A61M 15/00; A61M 15/06  
See application file for complete search history.

### (56) References Cited

#### U.S. PATENT DOCUMENTS

D875,305 S \* 2/2020 Lai ..... D27/167  
D875,306 S \* 2/2020 Pan ..... D27/167  
D889,736 S \* 7/2020 Han ..... D27/162  
D893,094 S \* 8/2020 Wang ..... D27/162

D895,199 S \* 9/2020 Li ..... D27/162  
D900,385 S \* 10/2020 Wang ..... D27/162  
D900,386 S \* 10/2020 Wang ..... D27/162  
D902,473 S \* 11/2020 Li ..... D27/101  
D904,680 S \* 12/2020 Pan ..... D27/162  
D908,279 S \* 1/2021 Li ..... D27/162  
D914,277 S \* 3/2021 Han ..... D27/162  
D919,172 S \* 5/2021 Zu ..... D27/162  
D919,879 S \* 5/2021 Han ..... D27/162  
D926,362 S \* 7/2021 Liu ..... D27/162  
D927,059 S \* 8/2021 Lai ..... D27/162  
D928,394 S \* 8/2021 Jones ..... D27/162  
D929,034 S \* 8/2021 Li ..... D27/162  
D929,648 S \* 8/2021 Wang ..... D27/162  
D932,094 S \* 9/2021 Laidlaw ..... D27/162  
D934,491 S \* 10/2021 Han ..... D27/162  
D937,477 S \* 11/2021 Li ..... D27/162  
D937,479 S \* 11/2021 Lai ..... D27/162  
D940,951 S \* 1/2022 Ding ..... D27/162  
D943,172 S \* 2/2022 Li ..... D27/162

\* cited by examiner

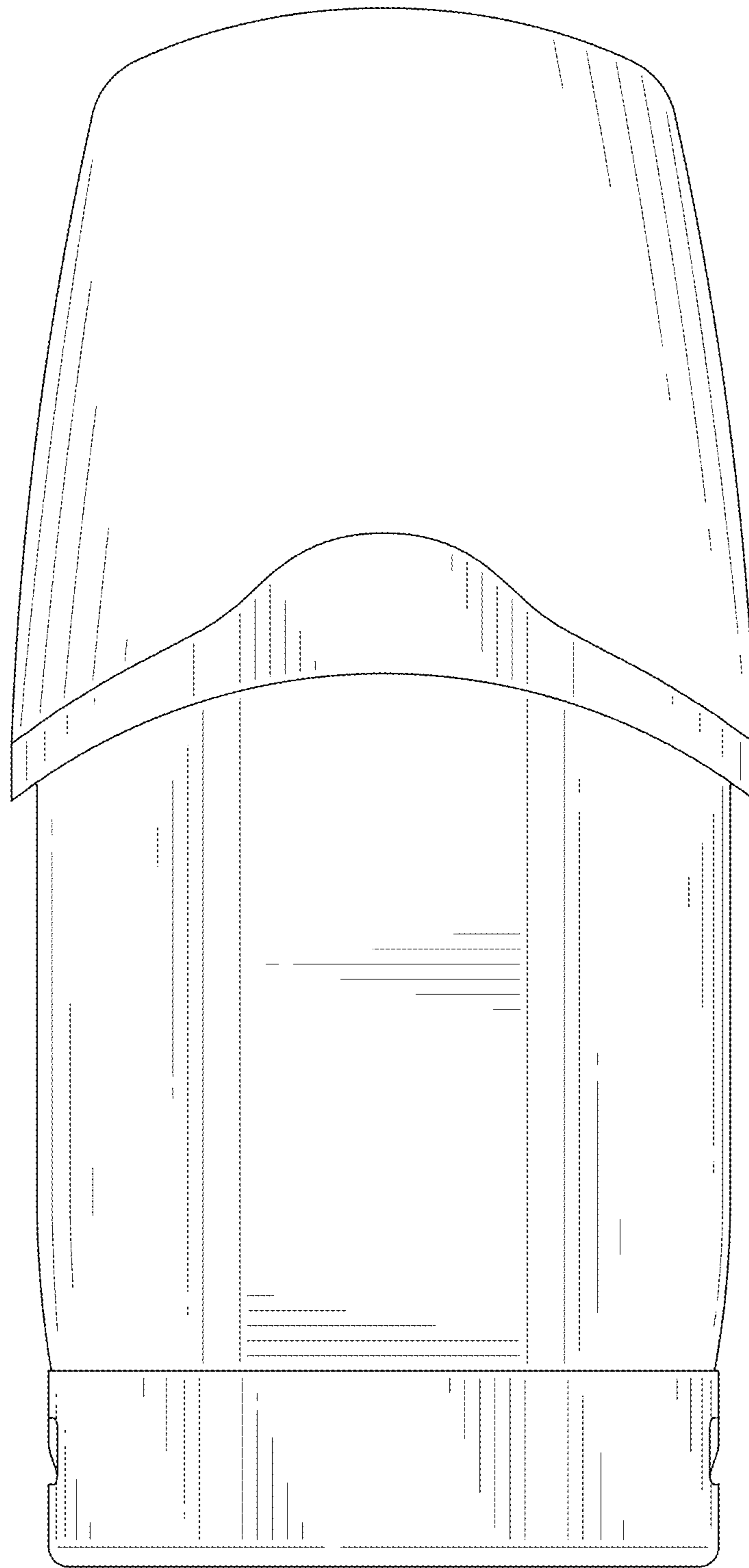


FIG. 1

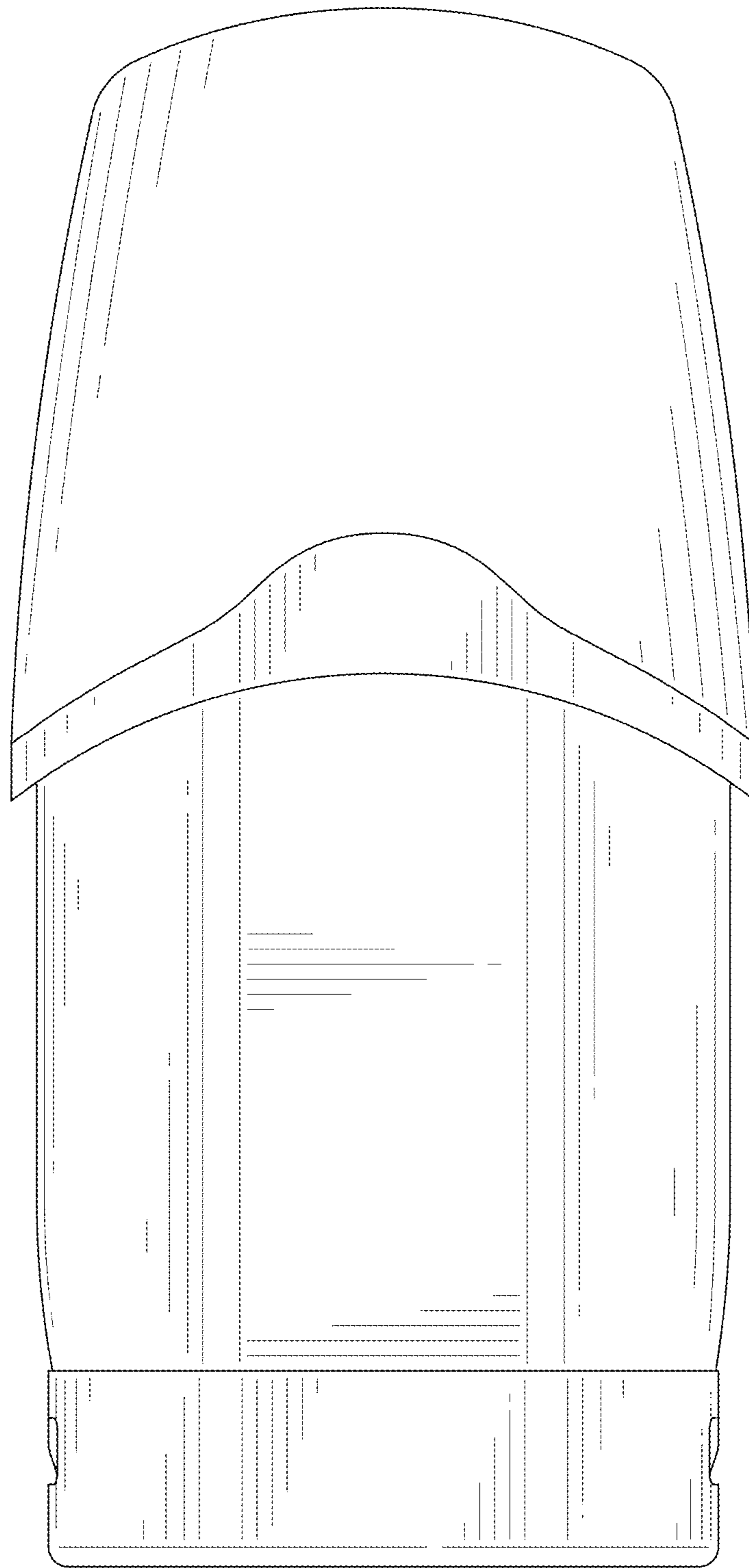


FIG. 2

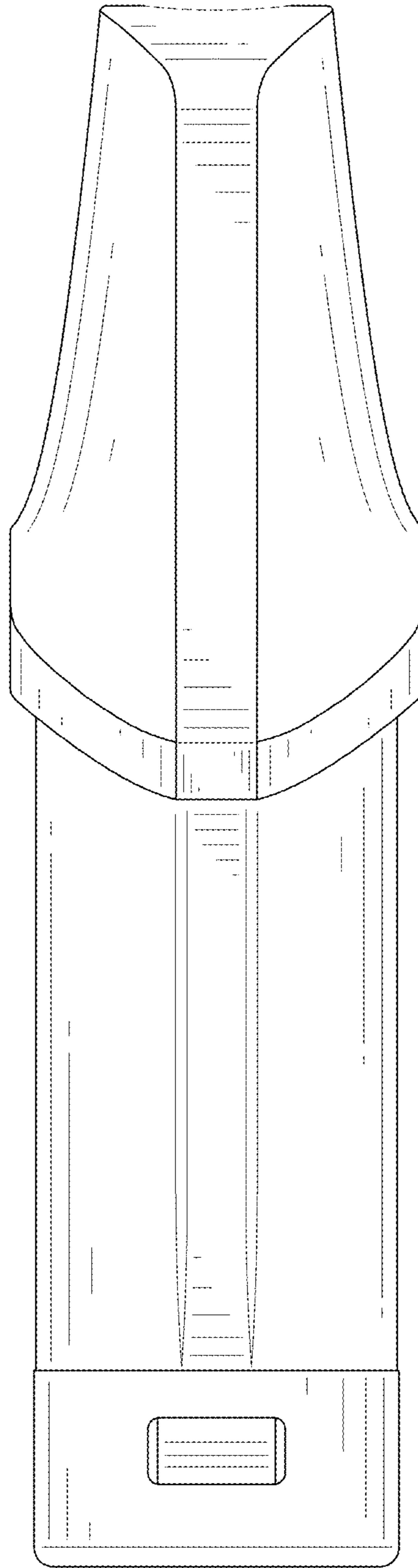


FIG. 3

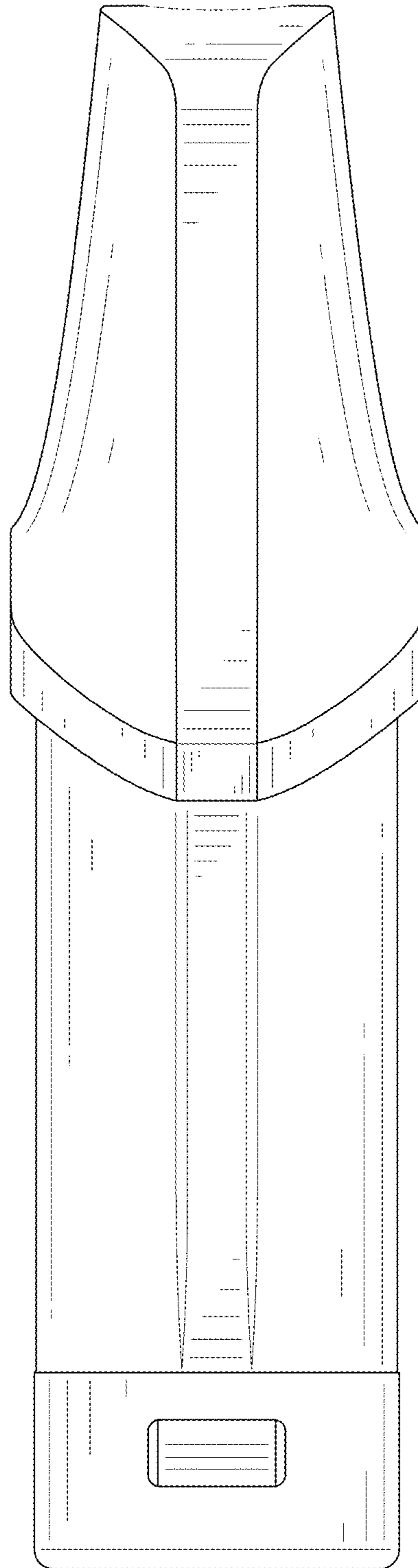


FIG. 4



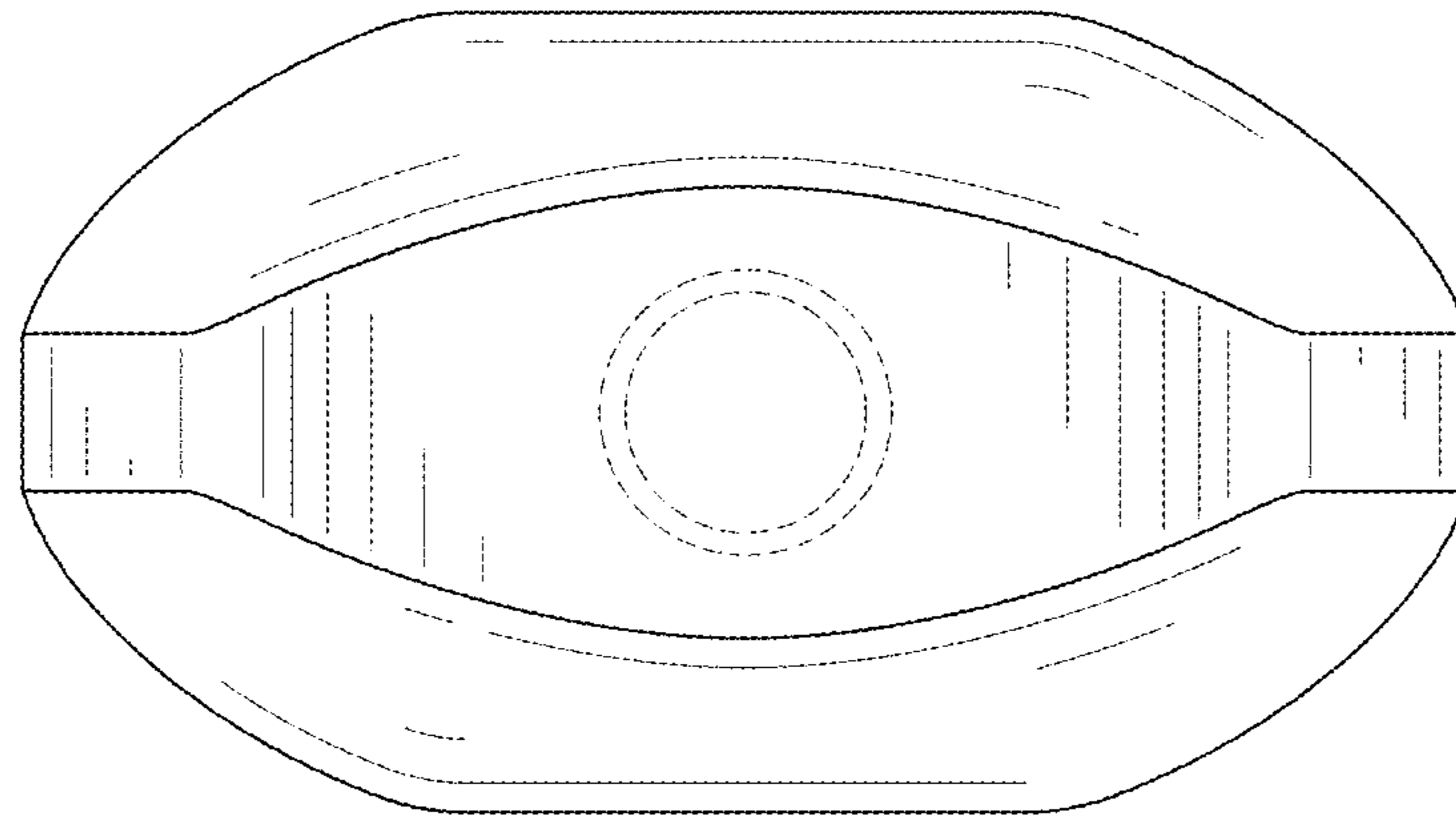


FIG. 5

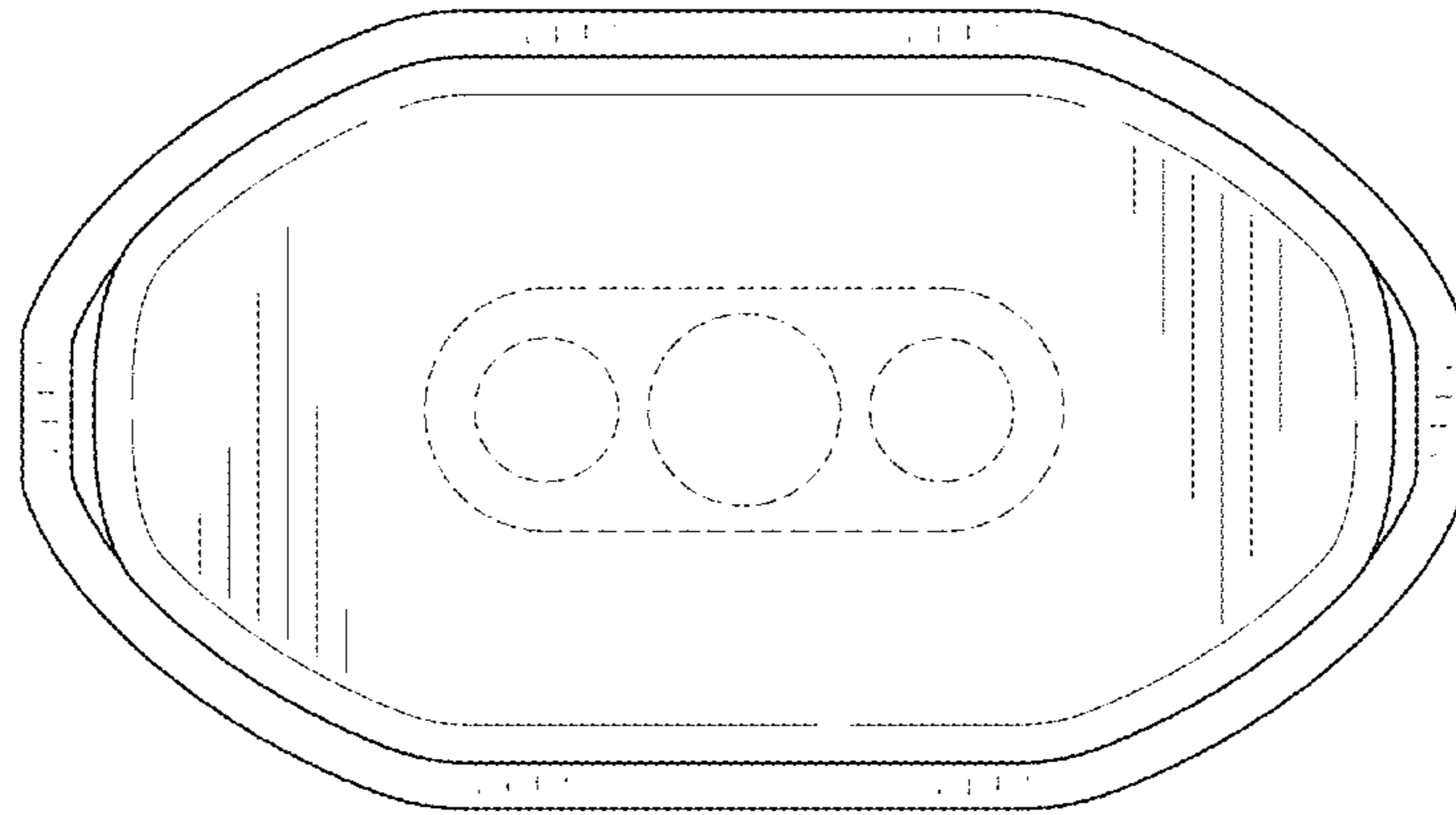


FIG. 6



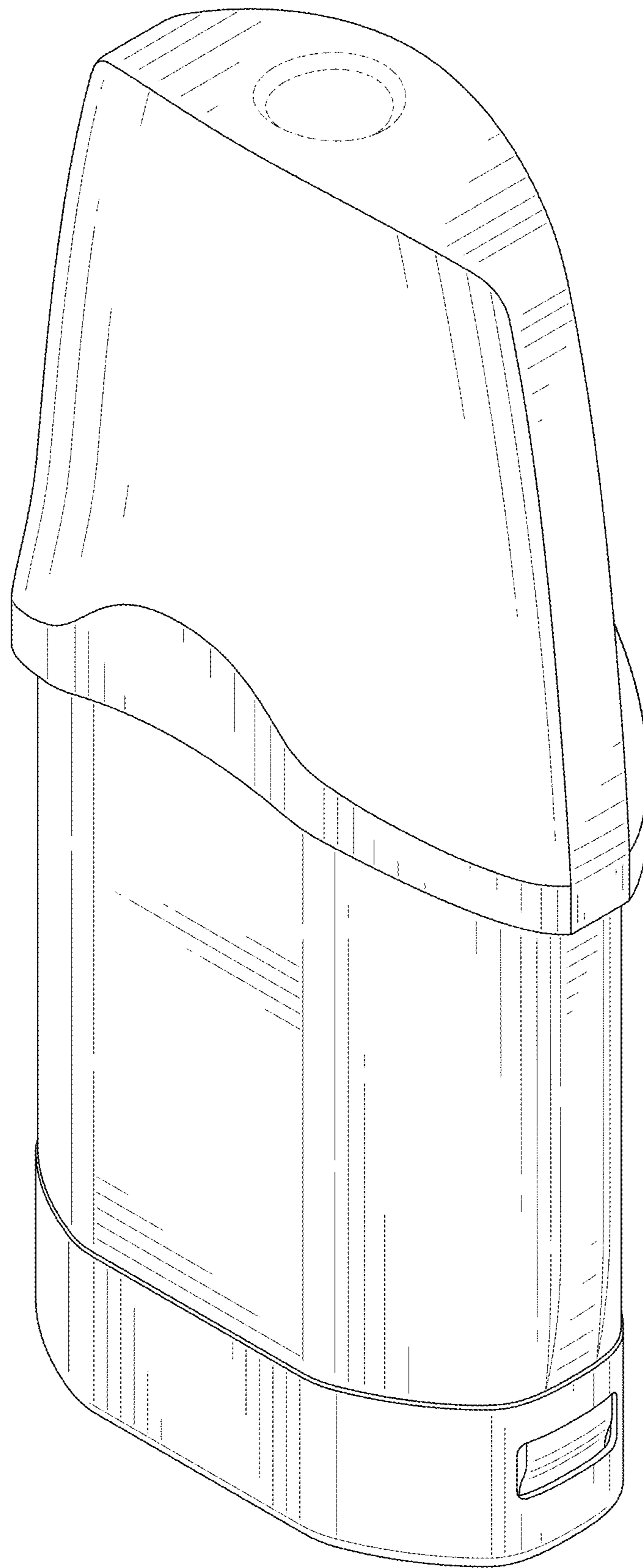


FIG. 7

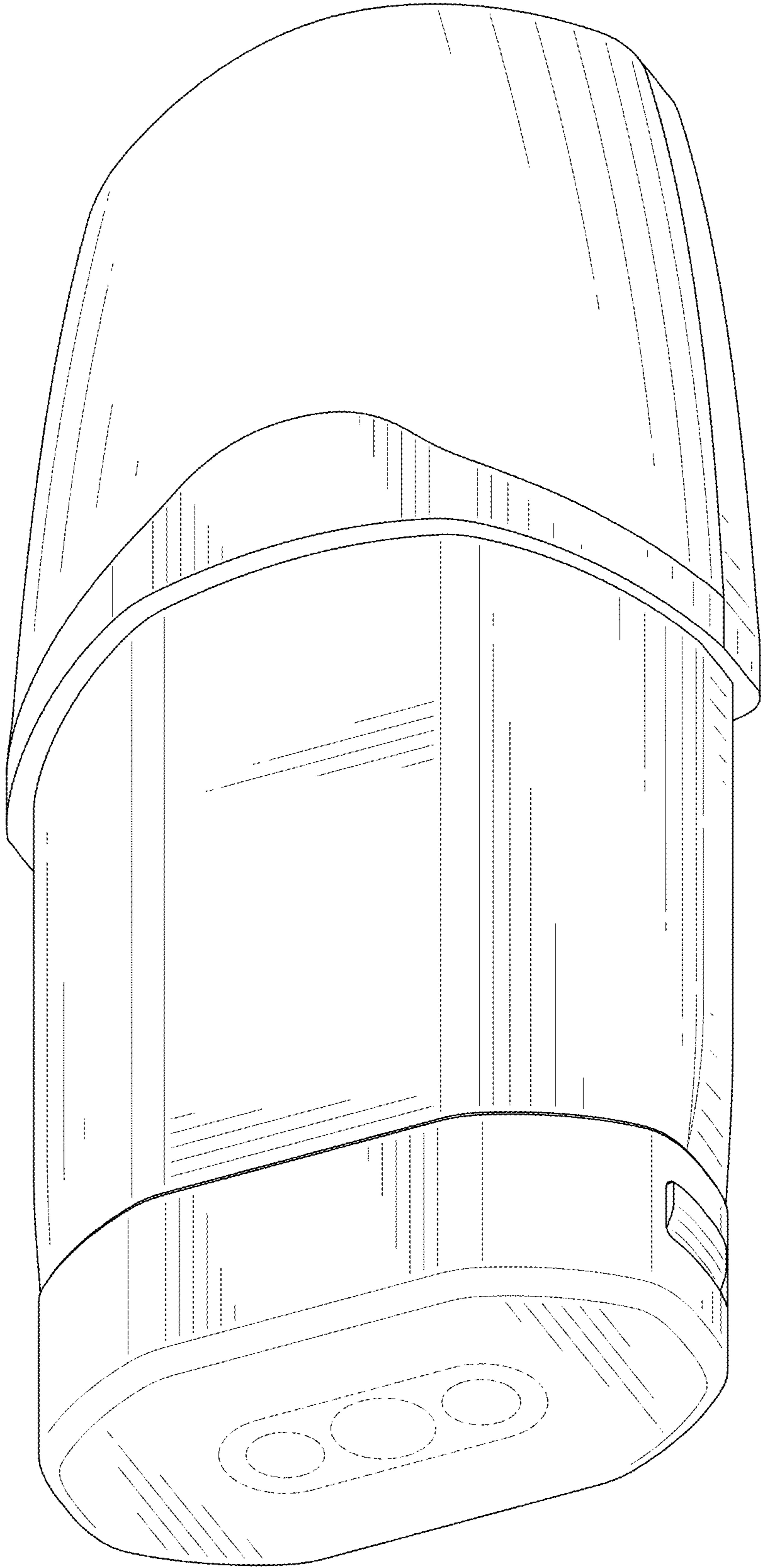


FIG. 8

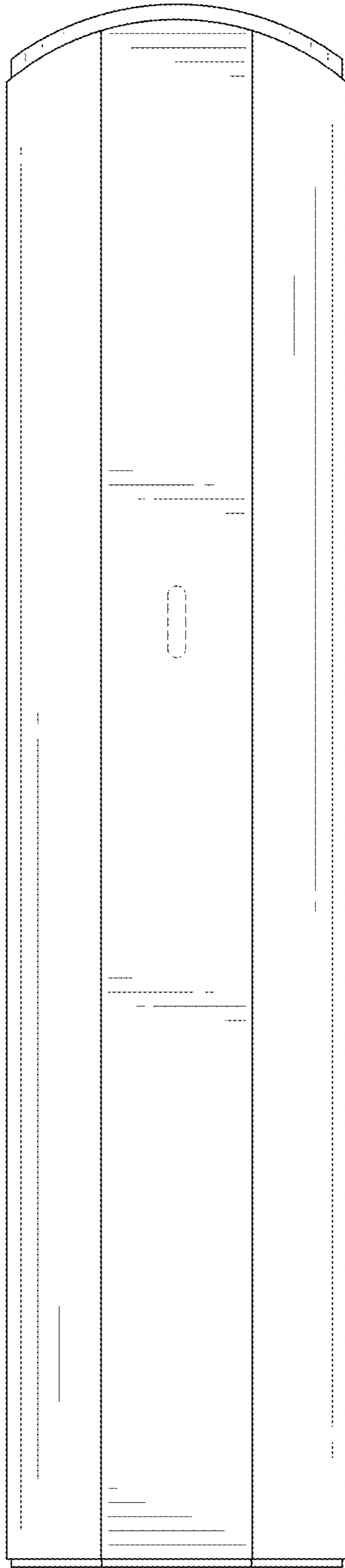


FIG. 9

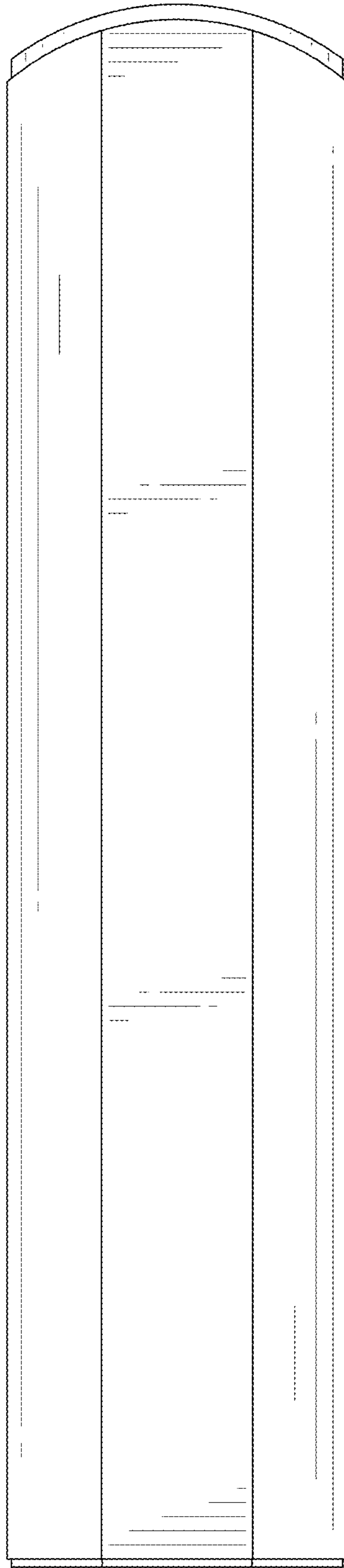


FIG. 10

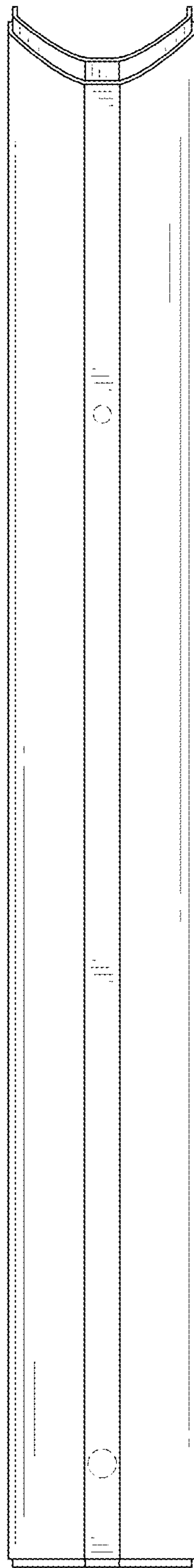


FIG. 11

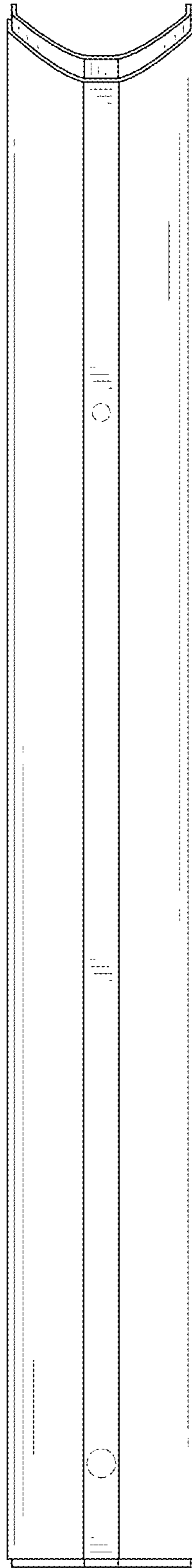


FIG. 12

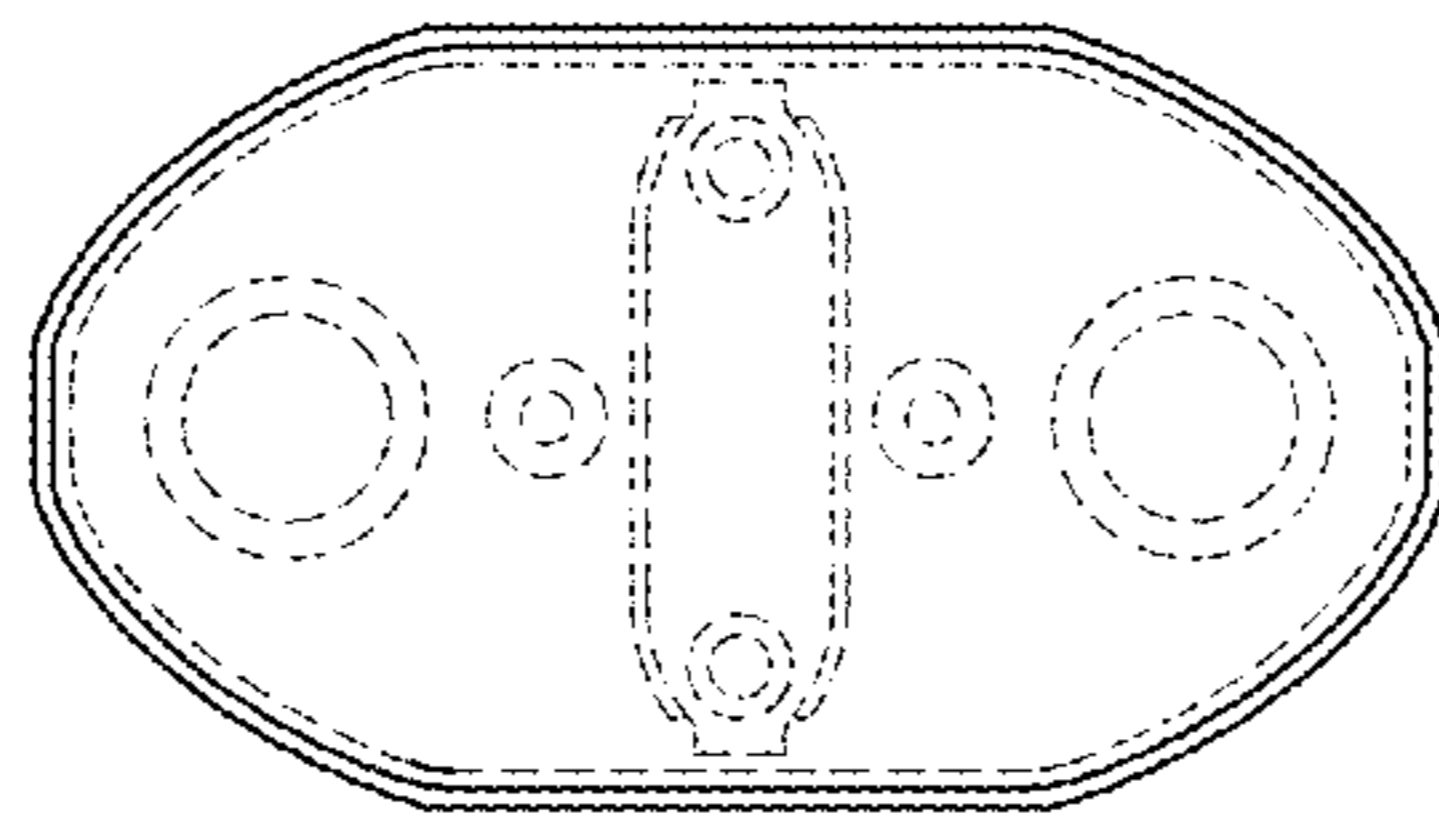


FIG. 13



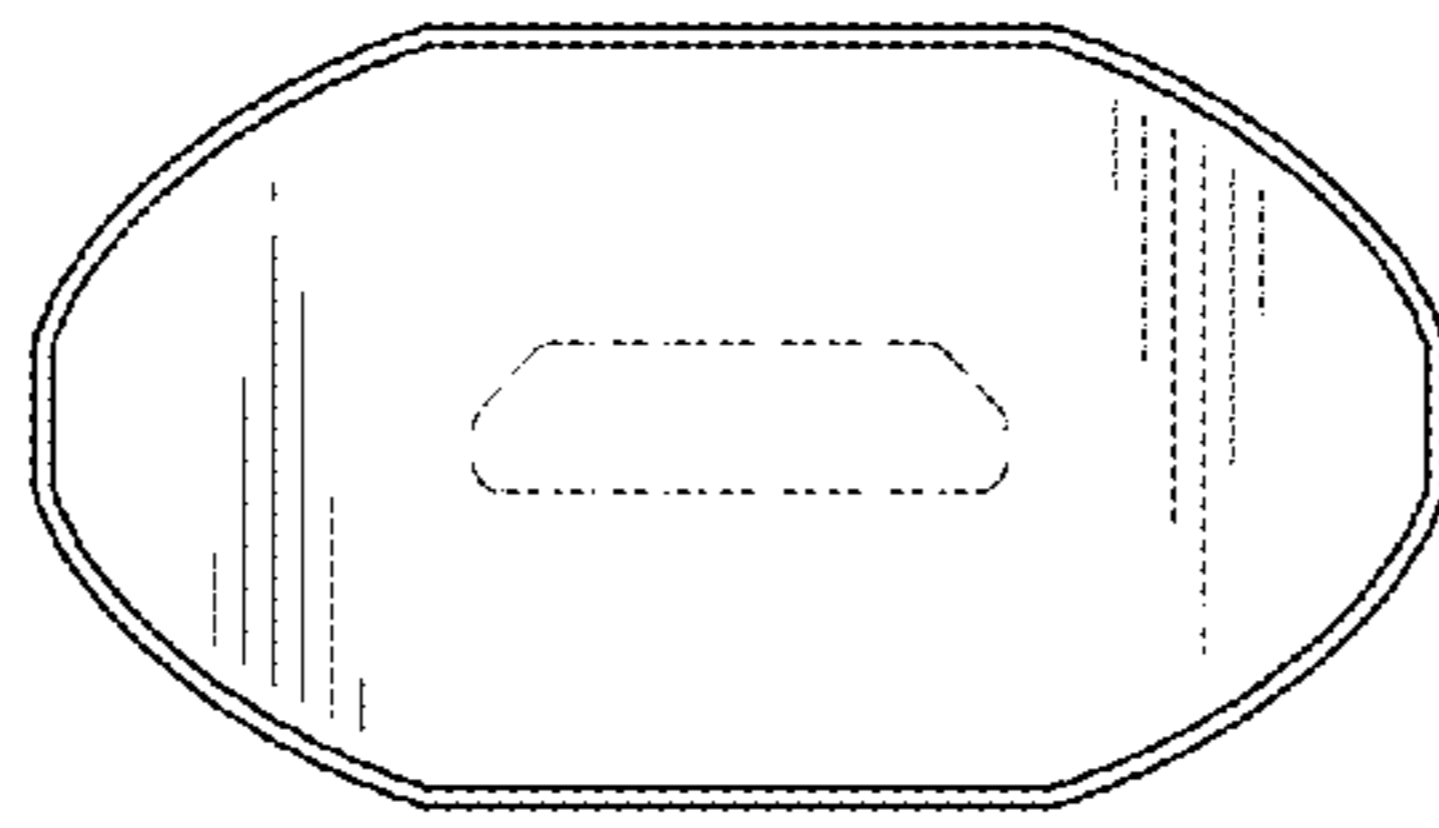


FIG. 14

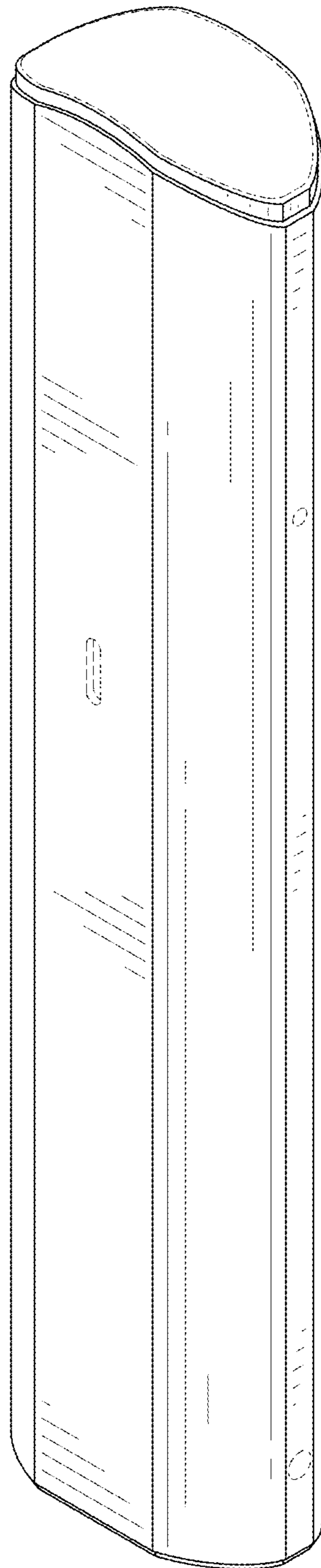


FIG. 15

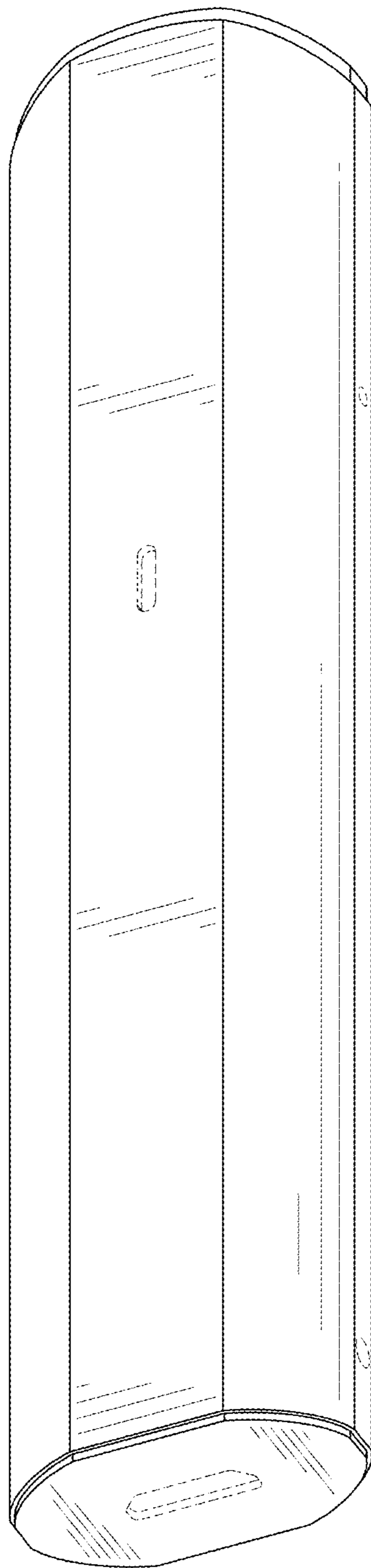


FIG. 16

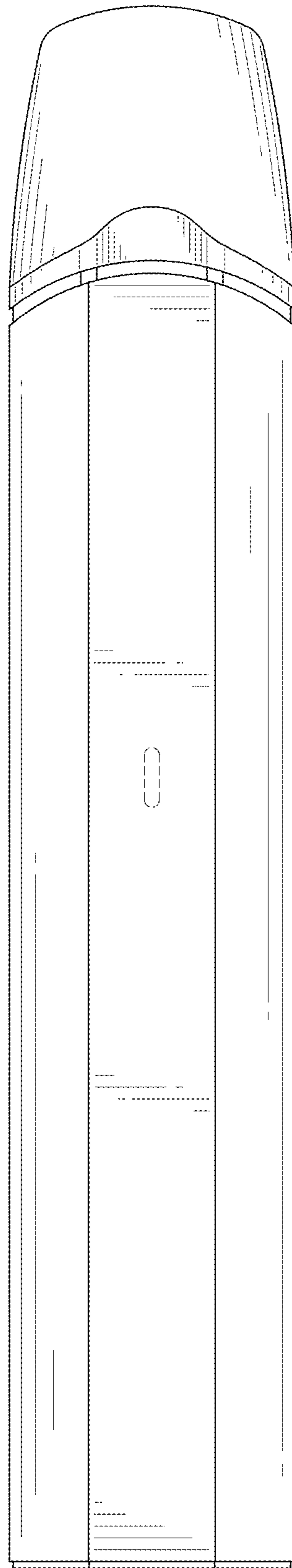


FIG. 17

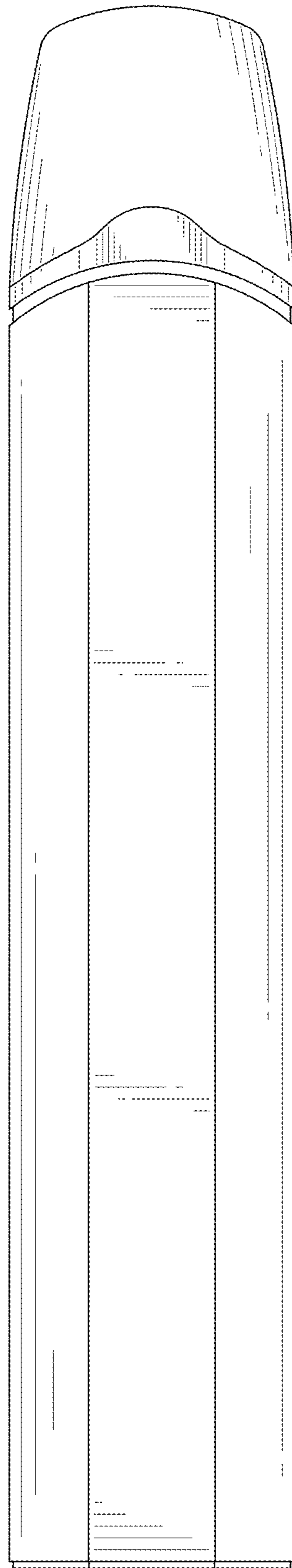


FIG. 18

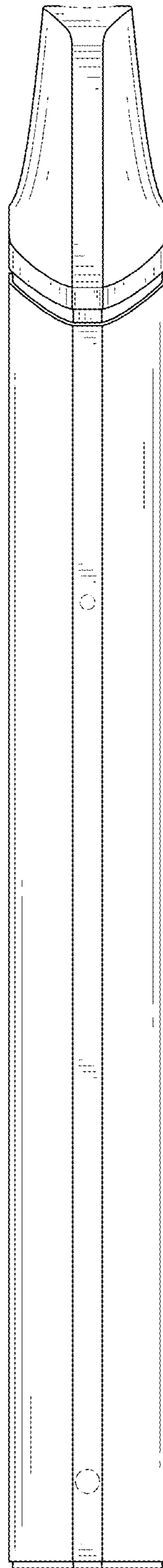


FIG. 19

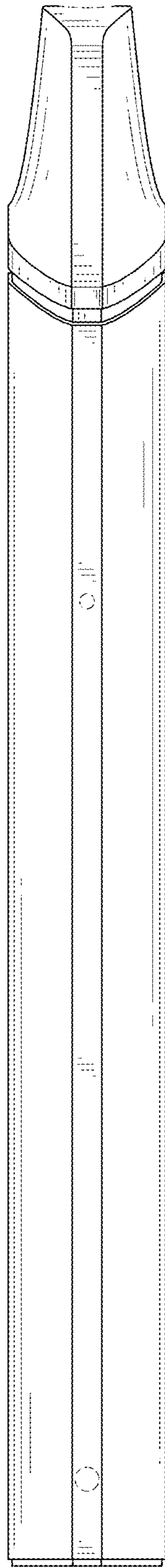


FIG. 20



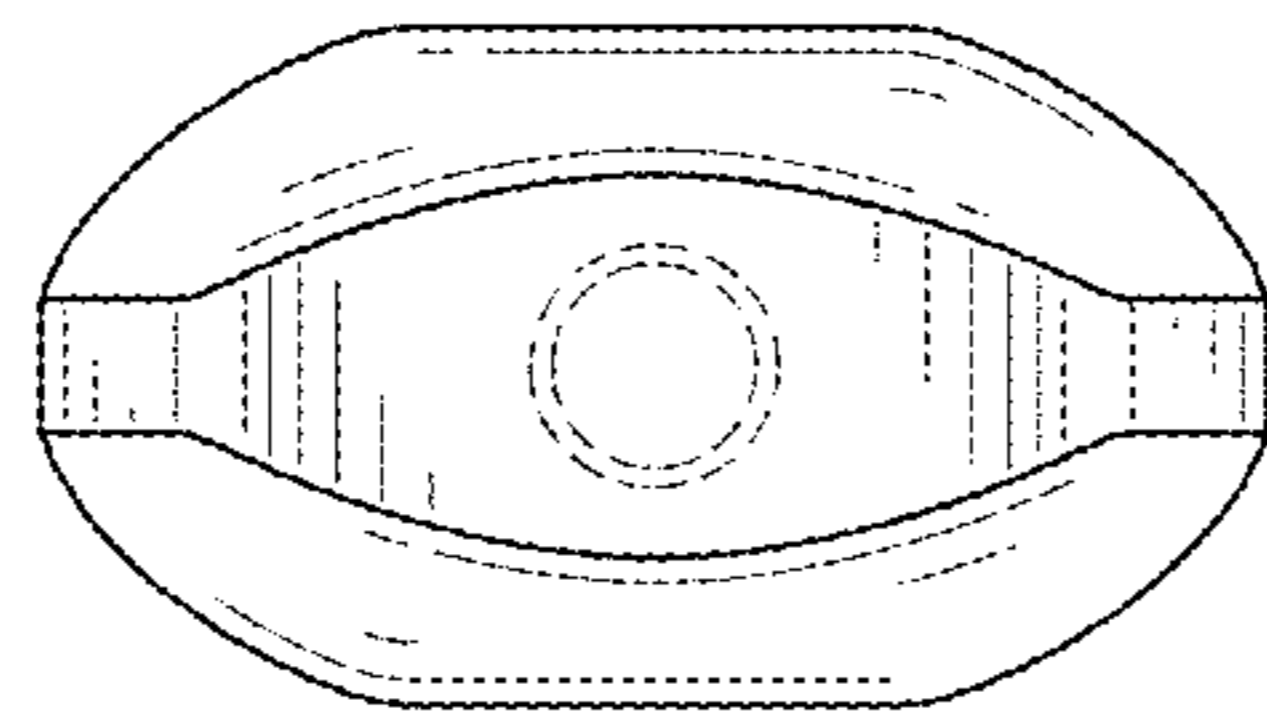


FIG. 21

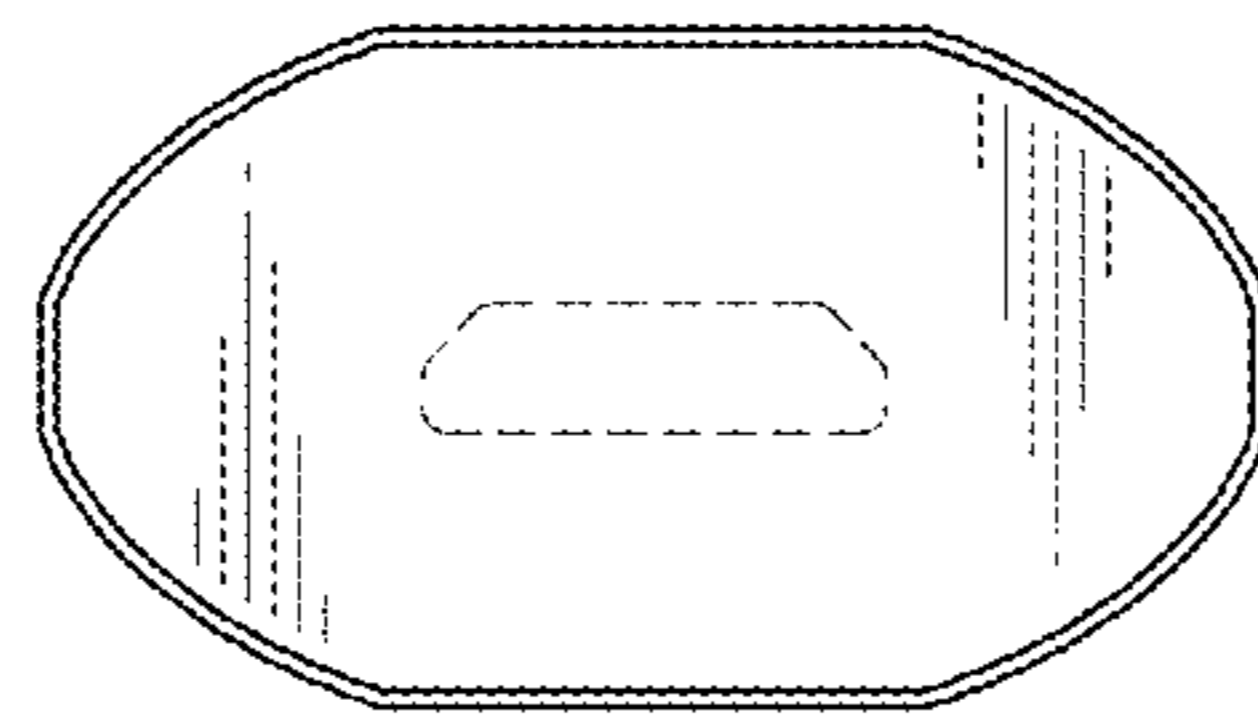


FIG. 22

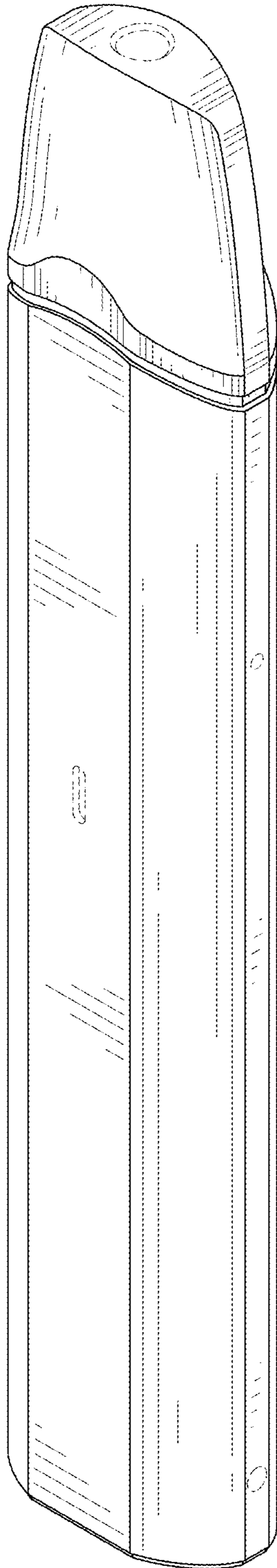


FIG. 23

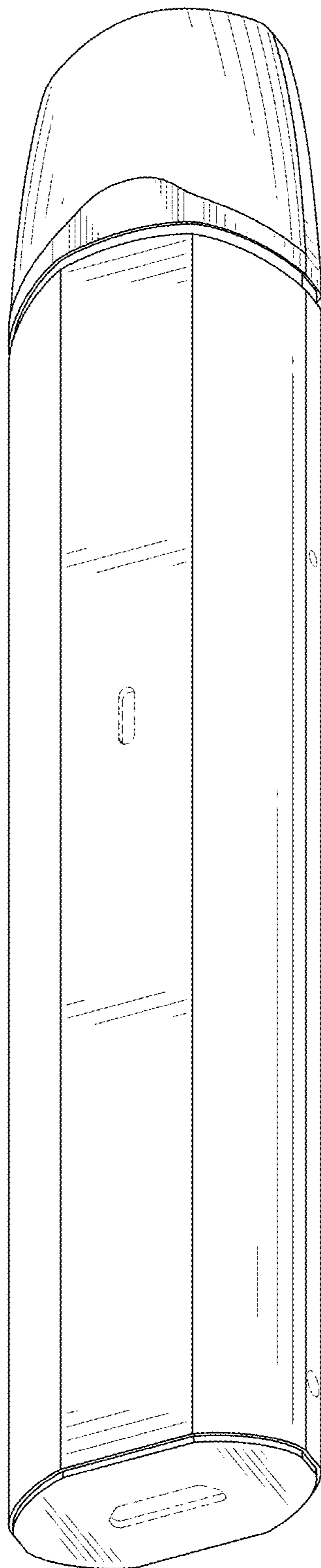


FIG. 24