



US00D958870S

(12) **United States Design Patent**
Murphy et al.

(10) **Patent No.:** **US D958,870 S**
(45) **Date of Patent:** **** Jul. 26, 2022**

(54) **MOBILE HOLOGRAM APPARATUS**

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(71) Applicant: **Virtual Marketing Incorporated**,
Chicago, IL (US)

(57) **CLAIM**

The ornamental design for a mobile hologram apparatus, as shown and described.

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DESCRIPTION

(73) Assignee: **VIRTUAL MARKETING INCORPORATED**, Chicago, IL (US)

The present application is a divisional of, claims priority to and the benefit of U.S. Patent Application Serial No. 29/569,369, filed on Jun. 27, 2016, now U.S. Design Patent No. D858,614, the entirety of which is incorporated herein by reference.

(**) Term: **15 Years**

(21) Appl. No.: **29/704,199**

FIG. 1 illustrates a top perspective view of an unassembled mobile hologram apparatus, according to a first embodiment.

(22) Filed: **Sep. 3, 2019**

FIG. 2 illustrates a top plan view of the unassembled mobile hologram apparatus, according to the first embodiment.

Related U.S. Application Data

FIG. 3 illustrates a right-side view of the unassembled mobile hologram apparatus, according to the first embodiment.

(62) Division of application No. 29/569,369, filed on Jun. 27, 2016, now Pat. No. Des. 858,614.

(51) **LOC (13) Cl.** **16-02**

FIG. 4 illustrates a left-side view of the unassembled mobile hologram apparatus, according to the first embodiment.

(52) **U.S. Cl.**
USPC **D16/229**

FIG. 5 illustrates a bottom plan view of the unassembled mobile hologram apparatus, according to the first embodiment.

(58) **Field of Classification Search**
USPC D16/221, 225, 229–230, 232–233, 235;
D14/125, 358

FIG. 6 illustrates a rear view of the unassembled mobile hologram apparatus, according to the first embodiment.

(Continued)

FIG. 7 illustrates a front view of the unassembled mobile hologram apparatus, according to the first embodiment.

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(Continued)

FIG. 8 illustrates a top perspective view of a folded assembled mobile hologram apparatus, according to a second embodiment.

OTHER PUBLICATIONS

U.S. Appl. No. 15/296,623 Final Office Action dated Aug. 10, 2017.

FIG. 9 illustrates a top plan view of the folded assembled mobile hologram apparatus, according to the second embodiment.

Primary Examiner — Wan Laymon

FIG. 10 illustrates a right-side view of the folded assembled mobile hologram apparatus, according to the second embodiment.

FIG. 11 illustrates a left-side view of the folded assembled mobile hologram apparatus, according to the second embodiment.

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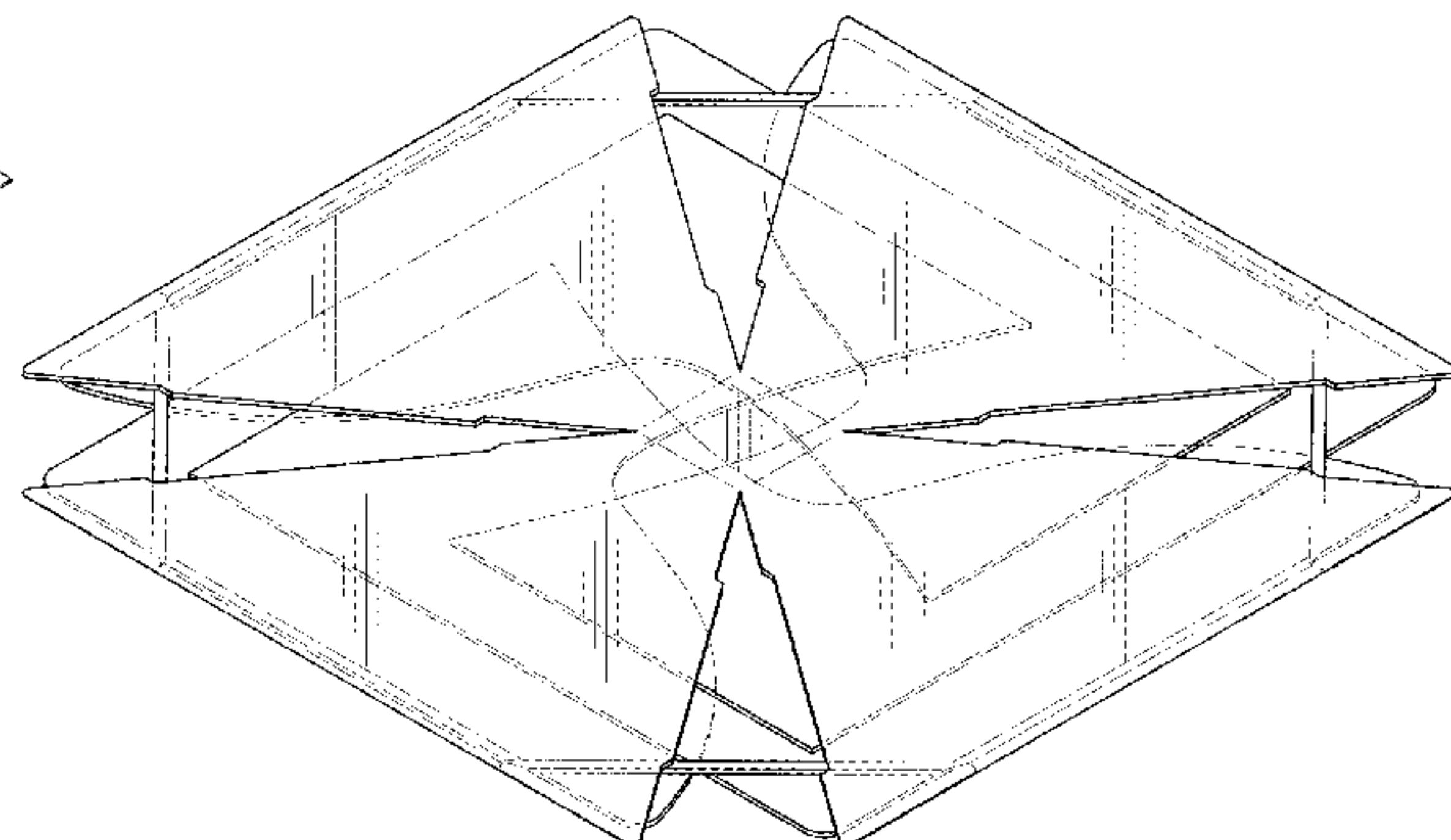
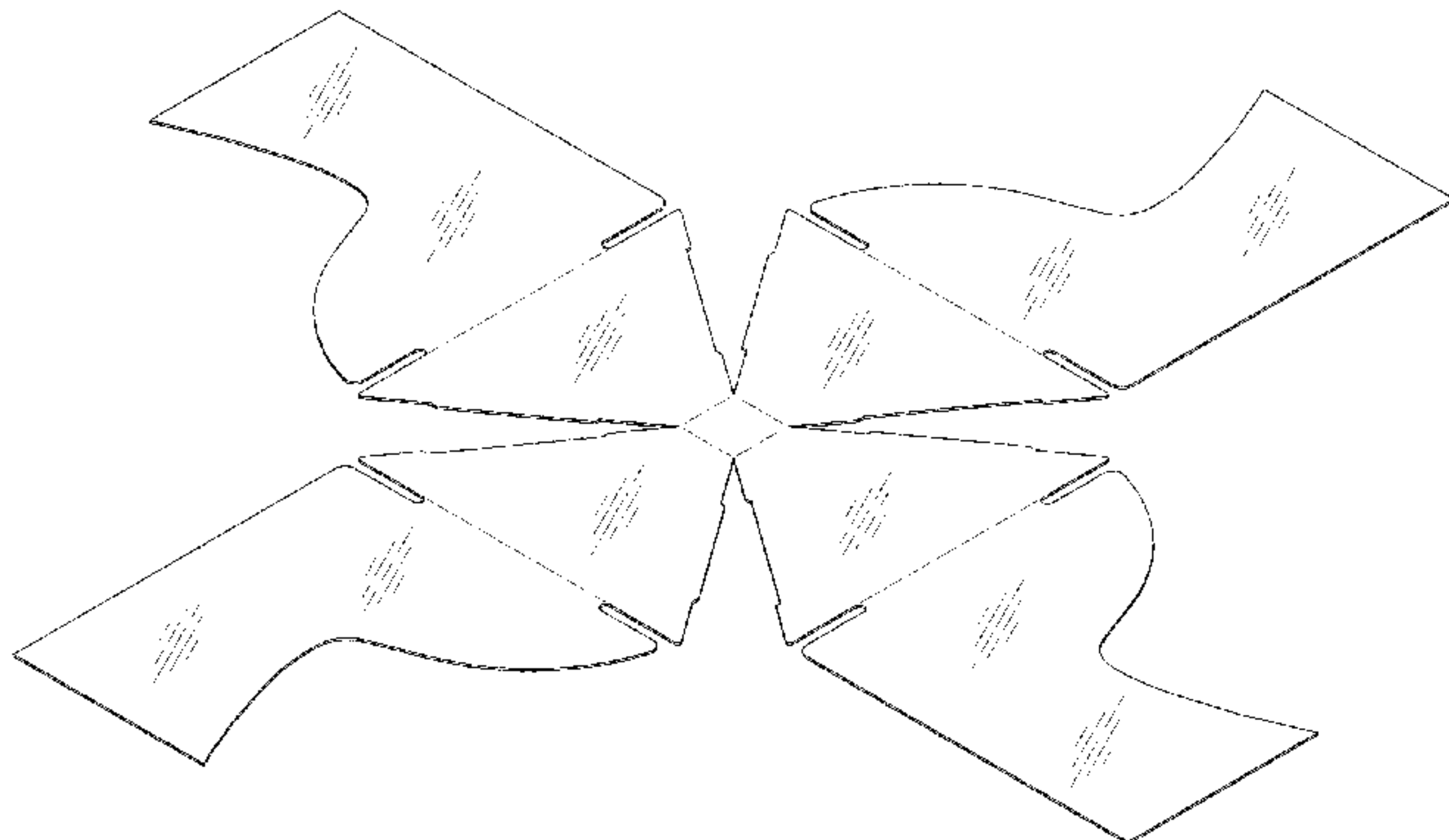


FIG. 12 illustrates a bottom plan view of the folded assembled mobile hologram apparatus, according to the second embodiment.

FIG. 13 illustrates a rear view of the folded assembled mobile hologram apparatus, according to the second embodiment.

FIG. 14 illustrates a front view of the folded assembled mobile hologram apparatus, according to the second embodiment.

FIG. 15 illustrates a top perspective view of a folded assembled mobile hologram apparatus, according to a third embodiment.

FIG. 16 illustrates a top plan view of the folded assembled mobile hologram apparatus, according to the third embodiment.

FIG. 17 illustrates a right-side view of the folded assembled mobile hologram apparatus, according to the third embodiment.

FIG. 18 illustrates a left-side view of the folded assembled mobile hologram apparatus, according to the third embodiment.

FIG. 19 illustrates a bottom plan view of the folded assembled mobile hologram apparatus, according to the third embodiment.

FIG. 20 illustrates a rear view of the folded assembled mobile hologram apparatus, according to the third embodiment.

FIG. 21 illustrates a front view of the folded assembled mobile hologram apparatus, according to the third embodiment.

FIG. 22 illustrates a top perspective view of the folded assembled mobile hologram apparatus partially inserted into a direct-mail piece, according to the third embodiment; and,

FIG. 23 illustrates a top perspective view of a partially-folded assembled mobile hologram apparatus, according to a fourth embodiment.

The broken line in the drawings is included for the purpose of illustrating portions and environmental elements of the mobile hologram apparatus and forms no part of the claimed design. Additionally, the mobile hologram apparatus is not limited to the scale shown herein.

1 Claim, 11 Drawing Sheets

(58) **Field of Classification Search**

CPC G03H 1/0005; G03H 1/0443; G03H 1/08;
G03H 1/22; G03H 1/2202; G03H 1/00;
G03H 1/0236; G03H 2001/231; G03H
2001/2228; G03H 2001/2244; G03H
2227/02; G03B 27/22; G03B 21/58;
G03B 30/56; G09F 1/06; H04N 1/00153;
H04N 1/00156

See application file for complete search history.

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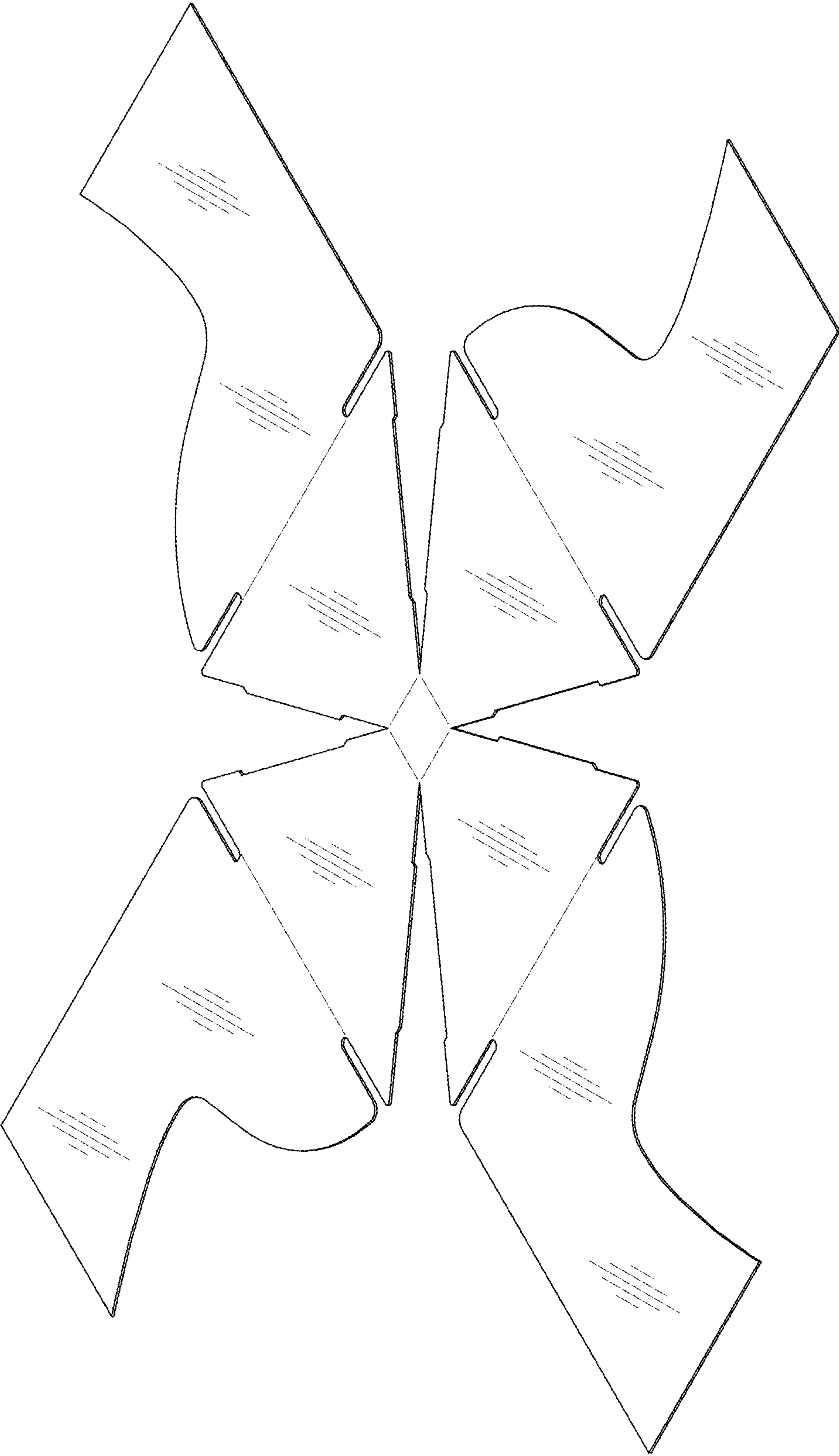


FIG. 1

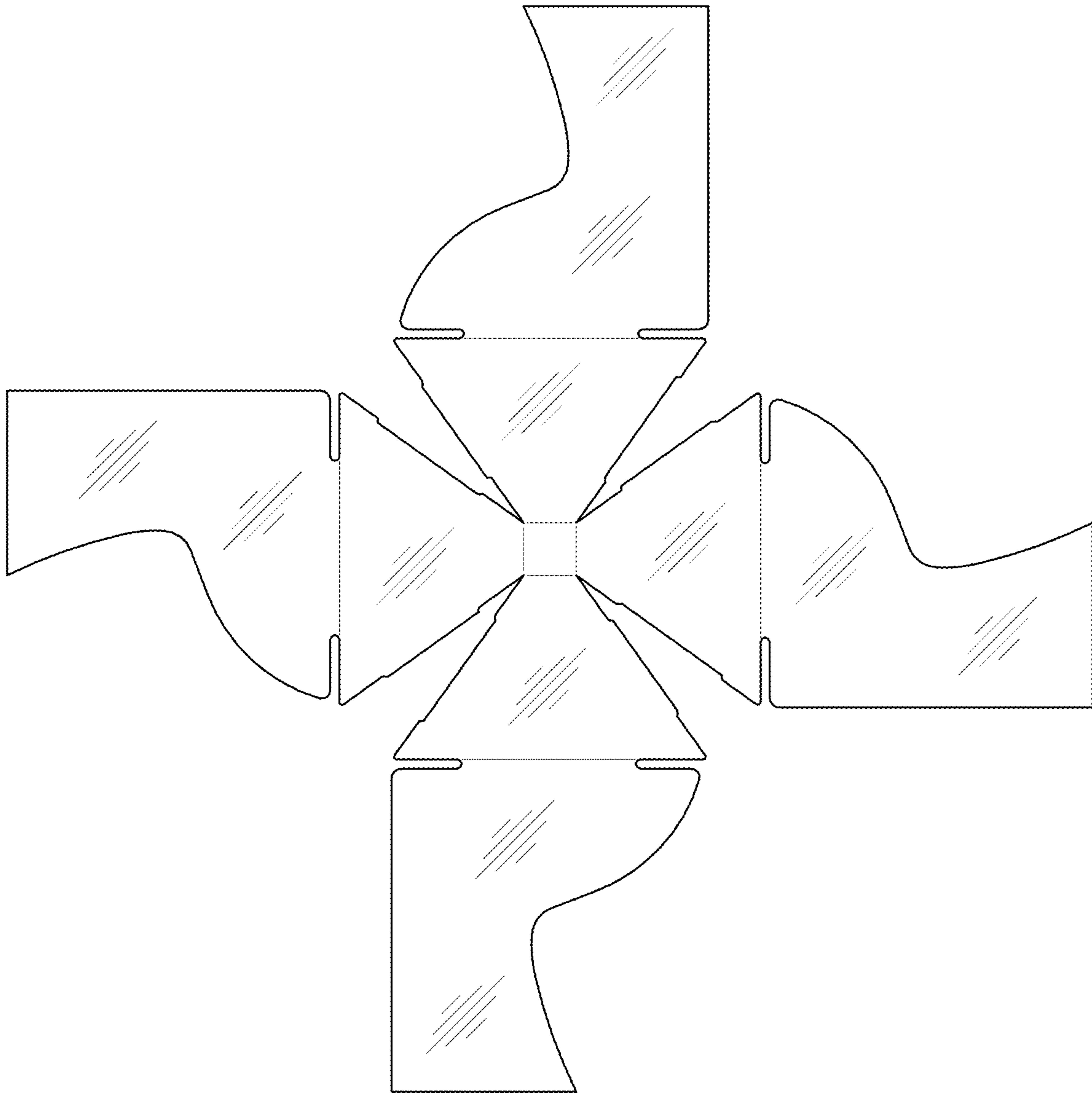


FIG. 2

FIG. 3

FIG. 4

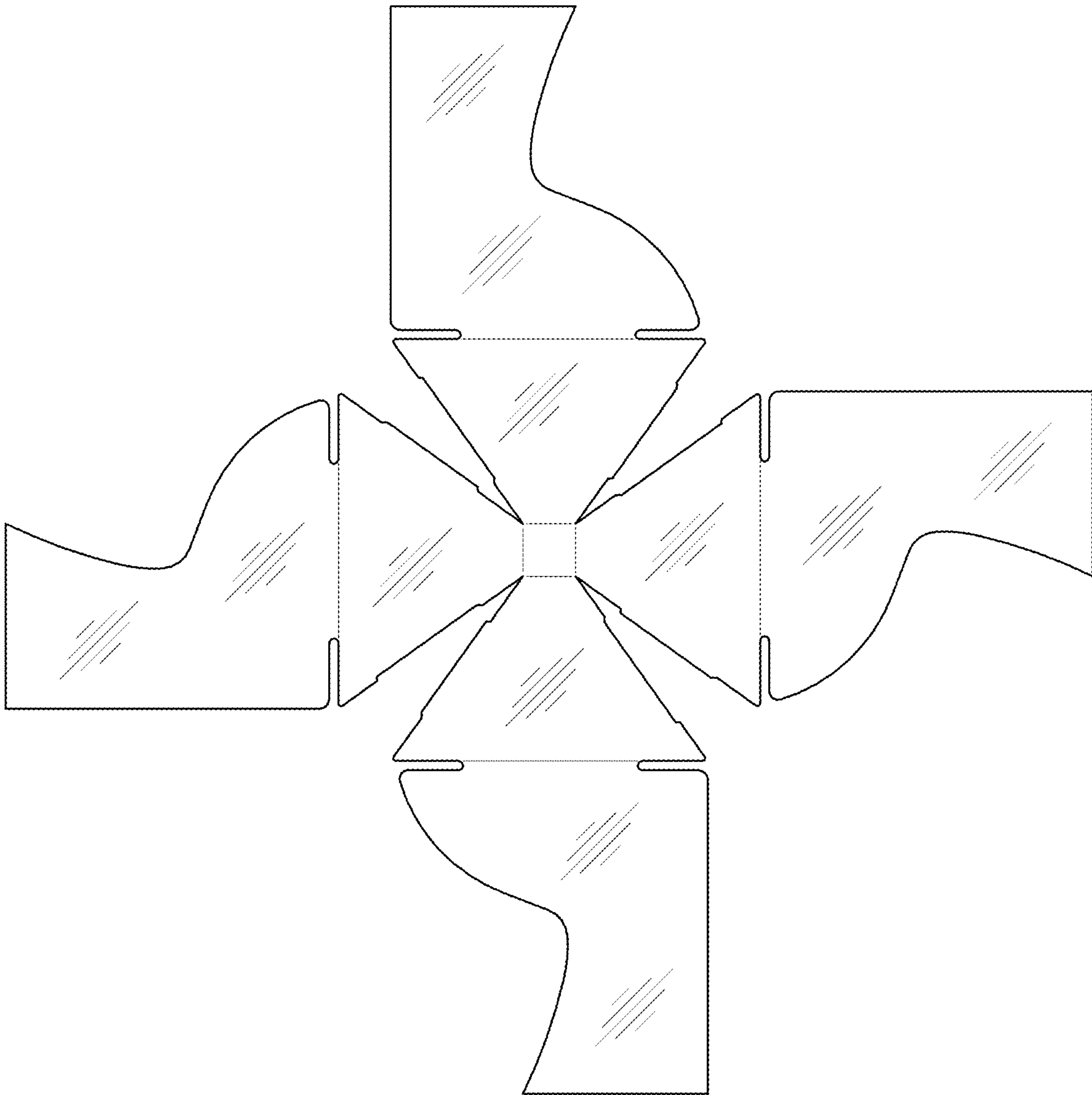


FIG. 5

FIG. 6

FIG. 7

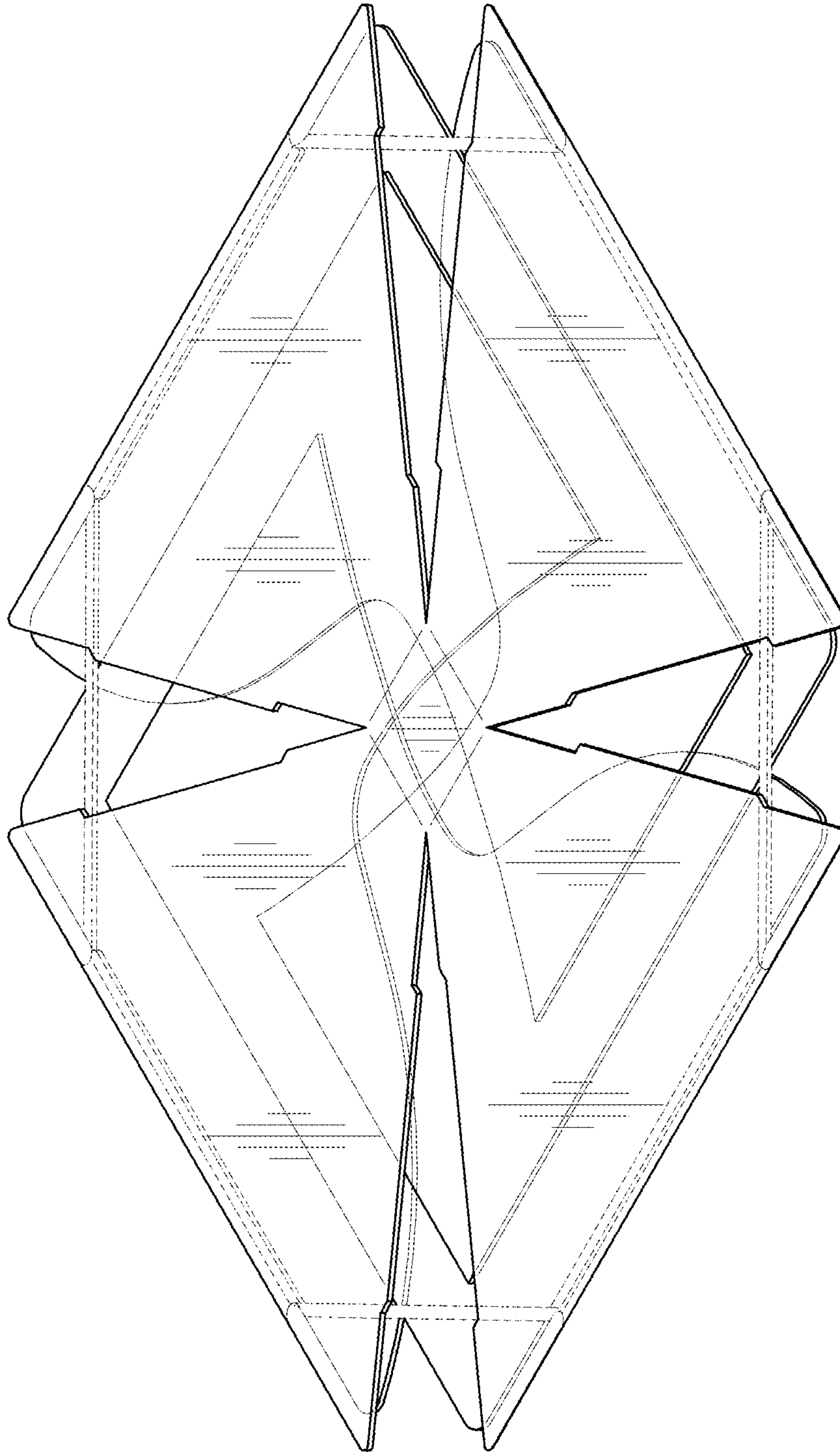


FIG. 8

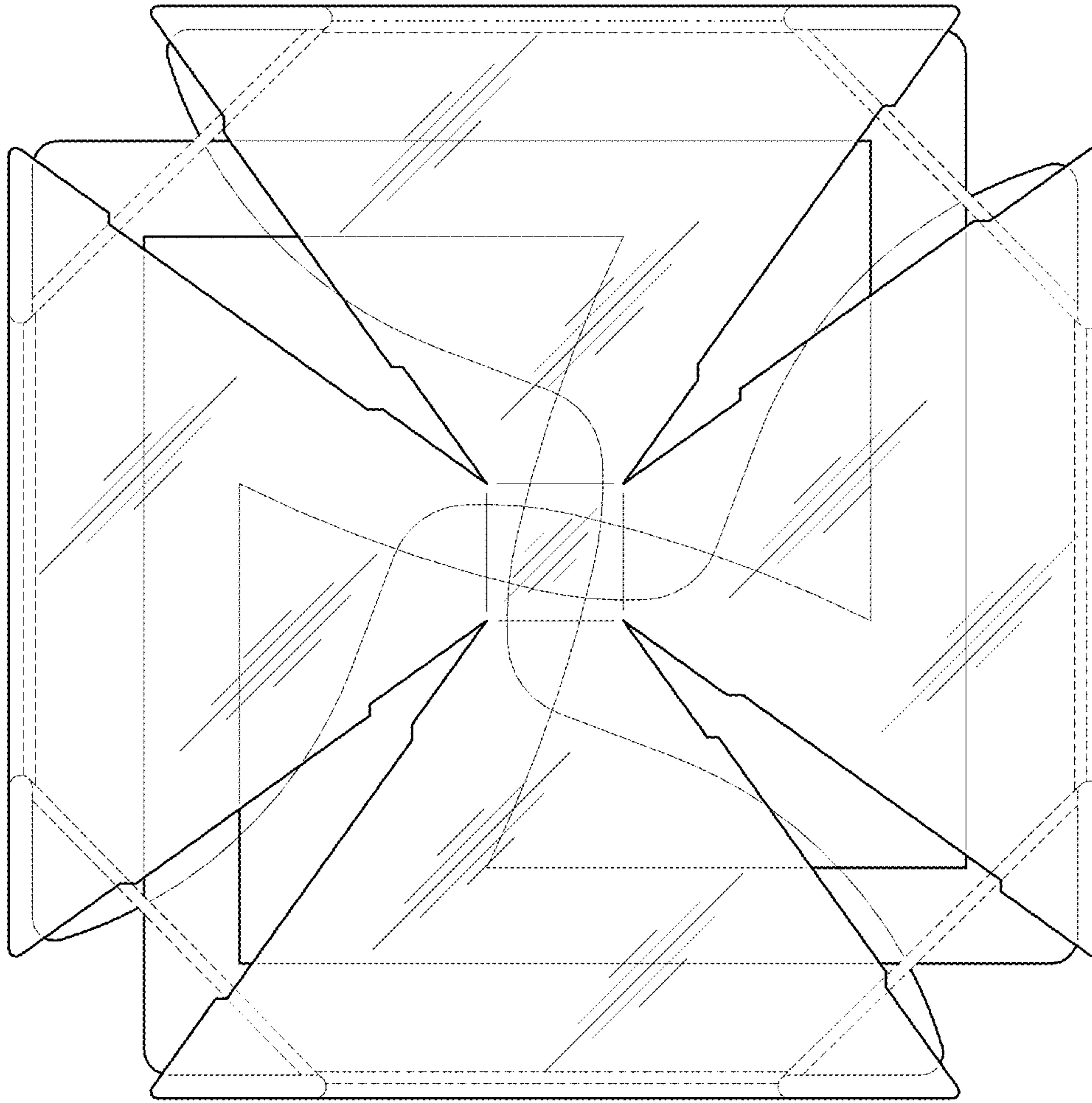


FIG. 9

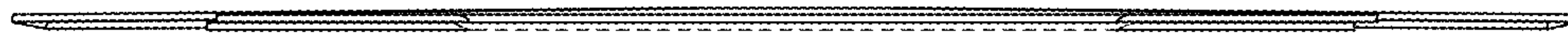


FIG. 10

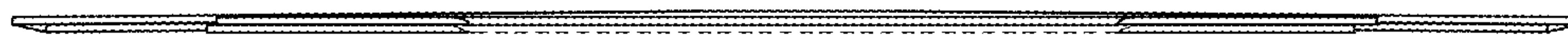


FIG. 11

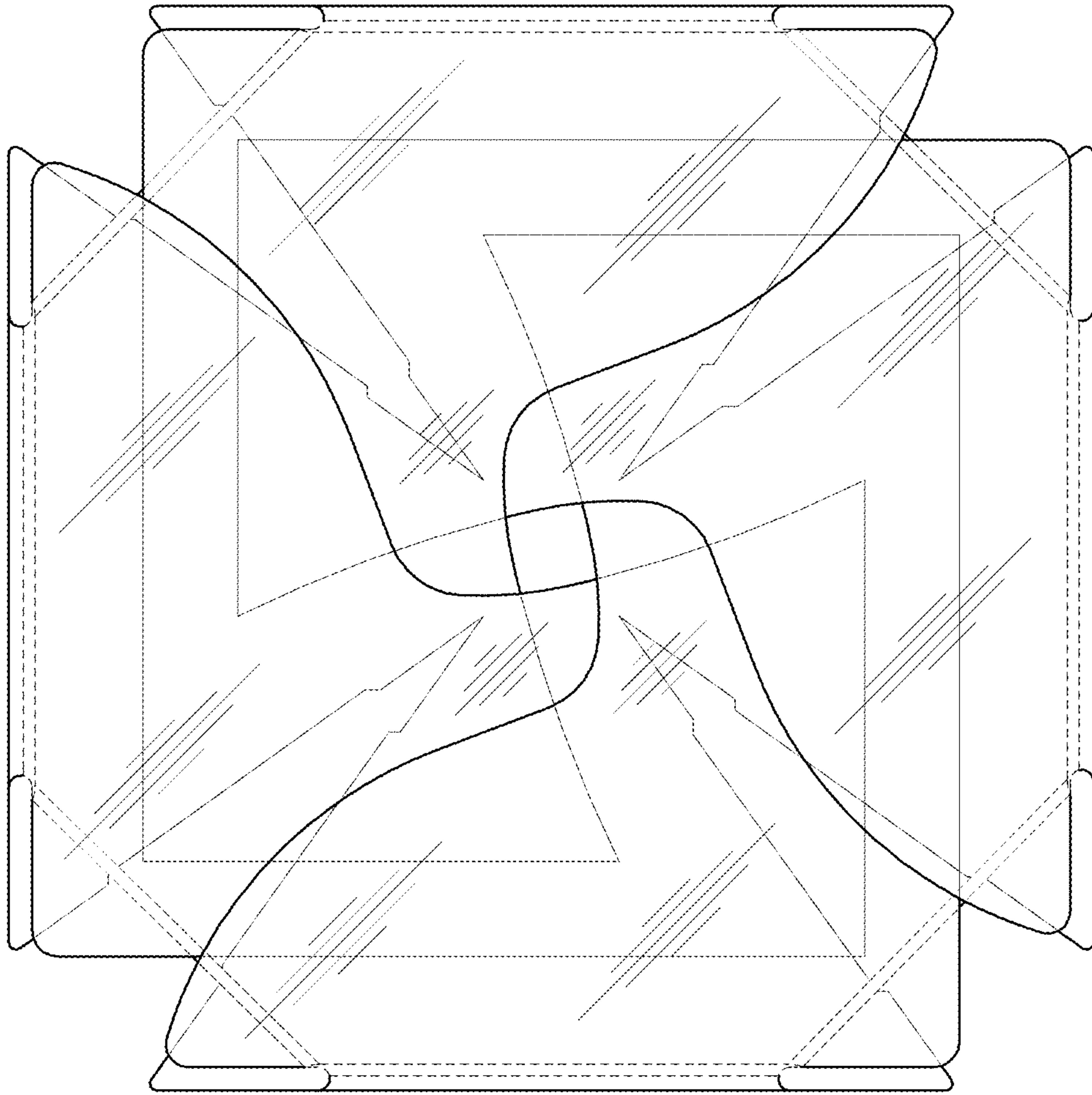


FIG. 12

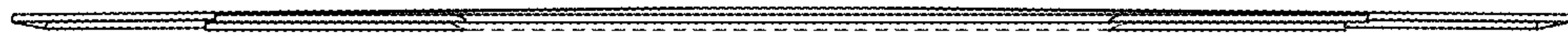


FIG. 13

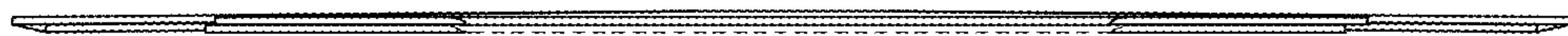


FIG. 14

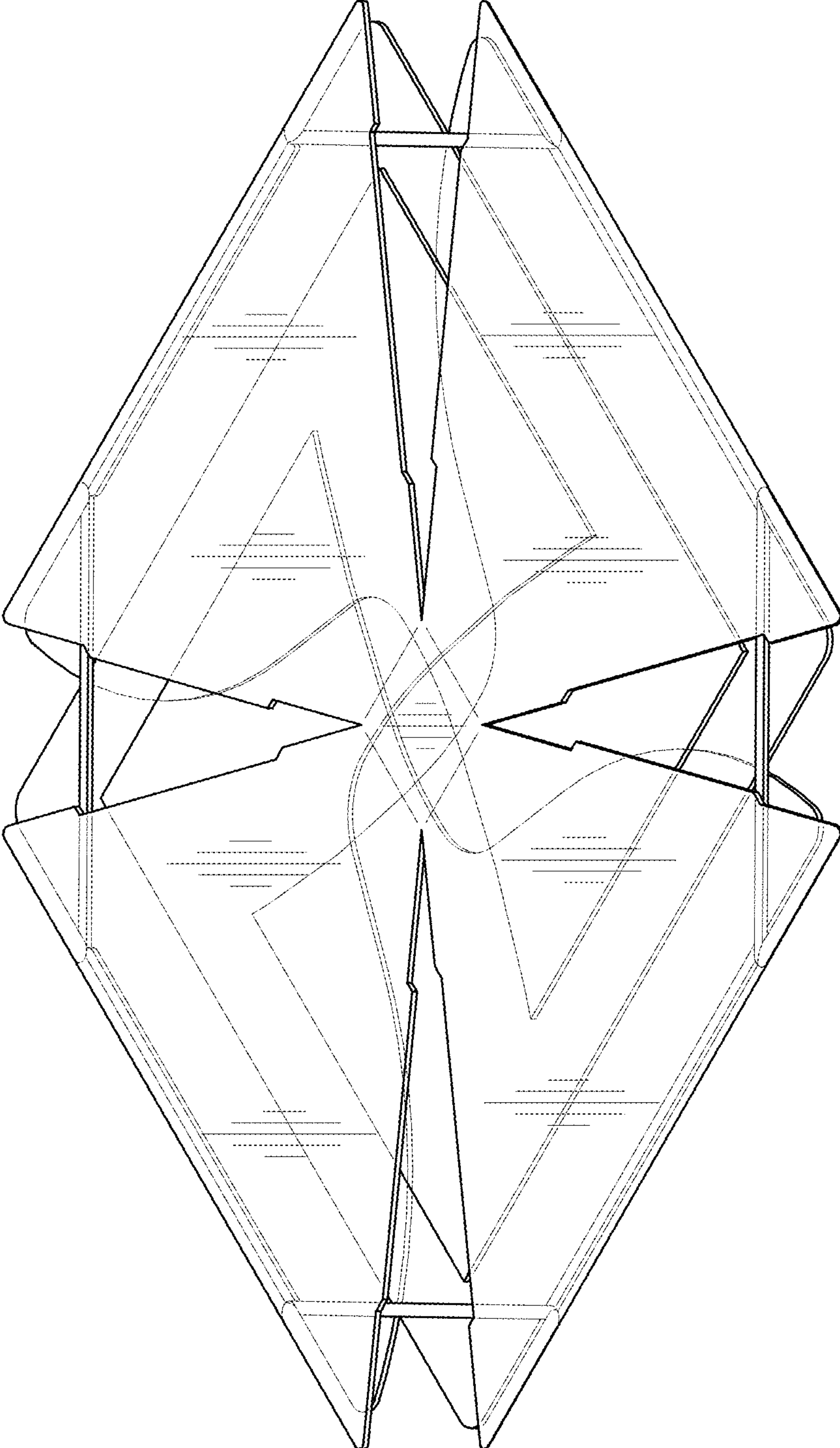


FIG. 15

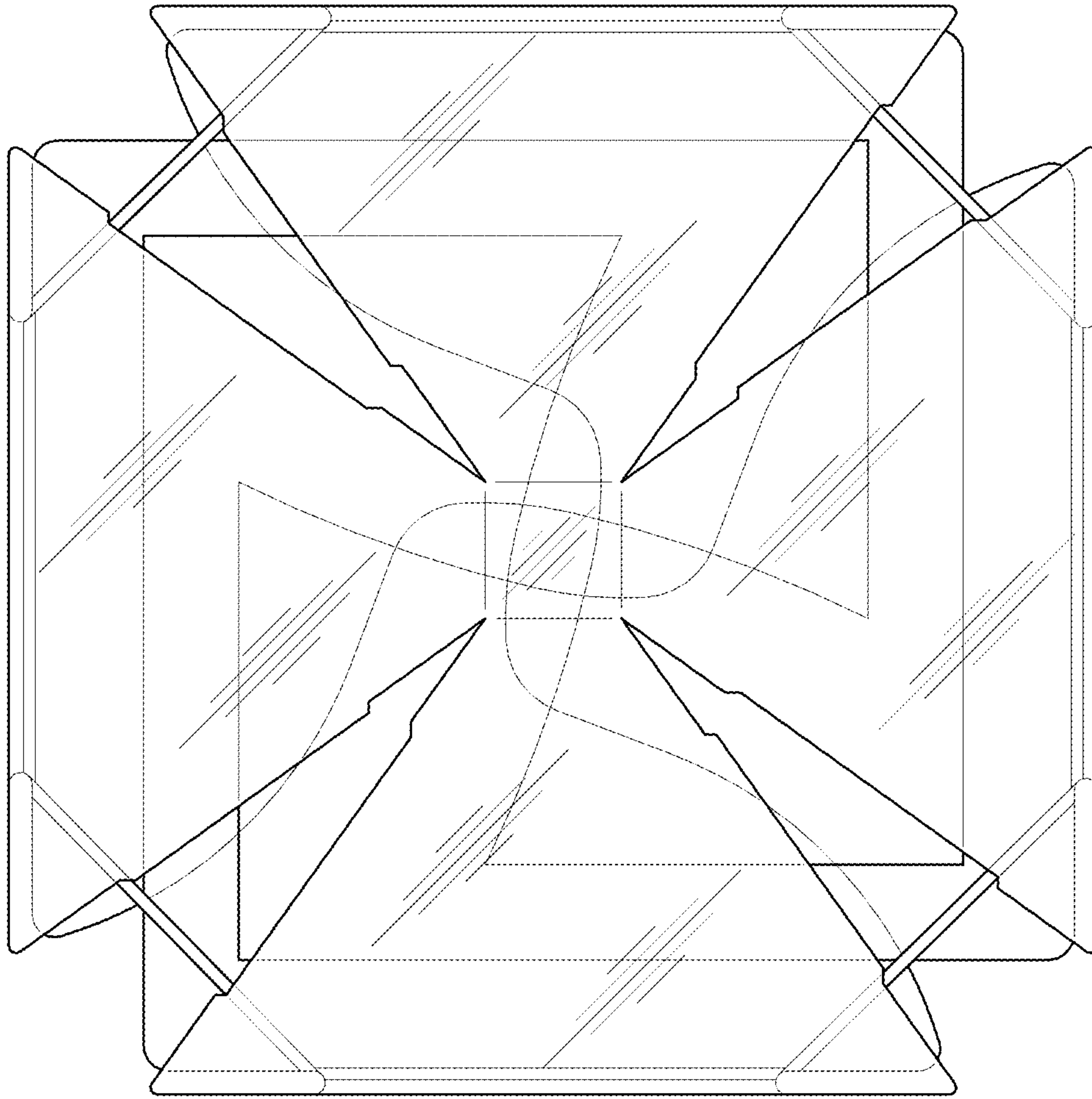


FIG. 16

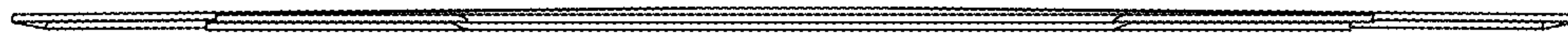


FIG. 17

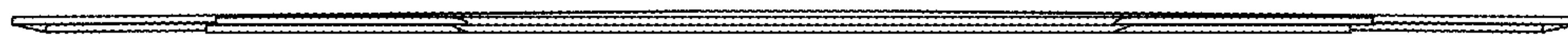


FIG. 18

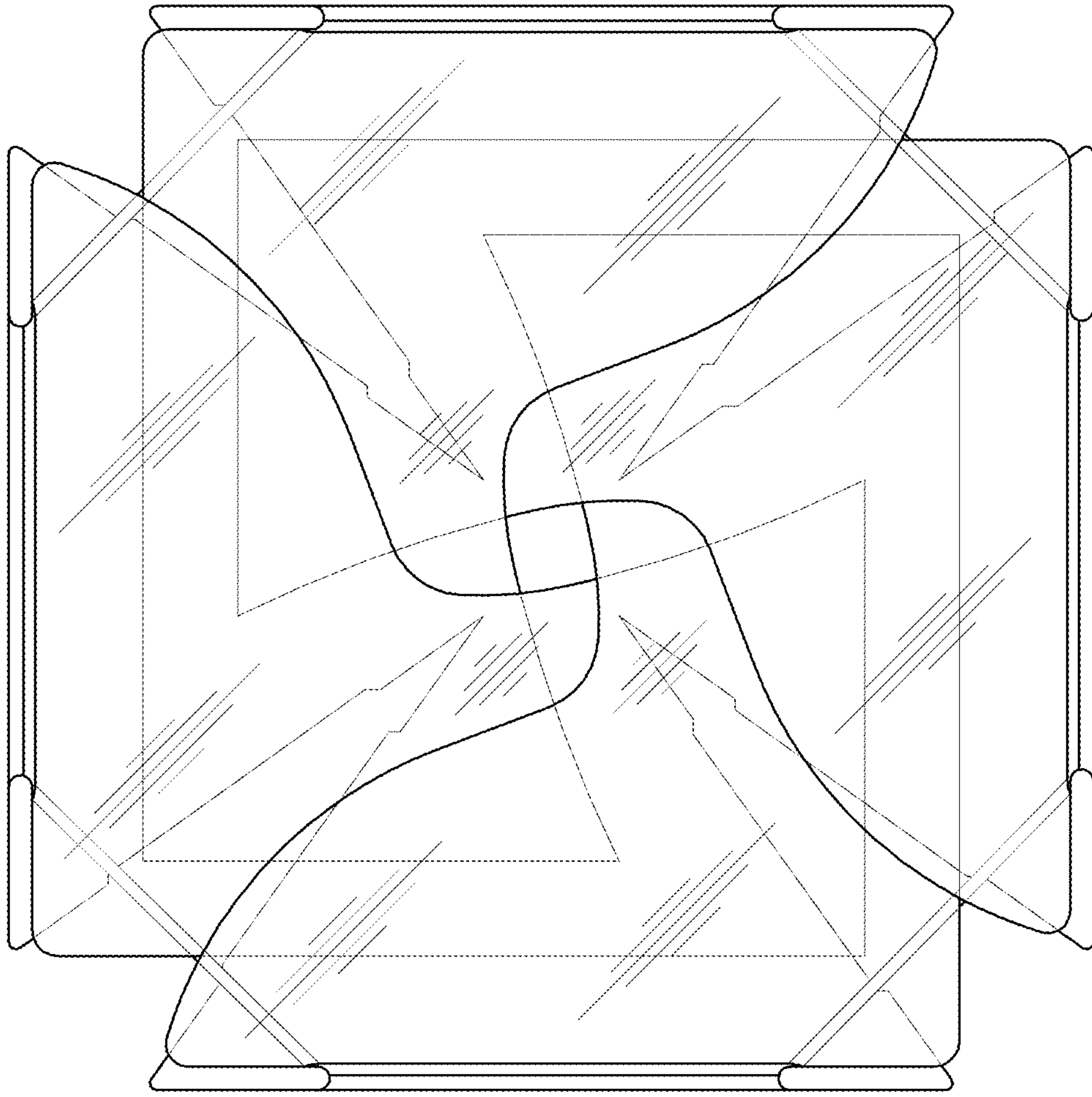


FIG. 19

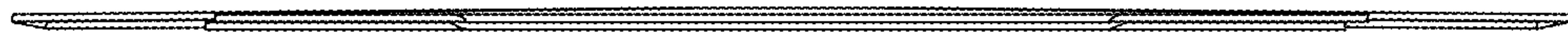


FIG. 20

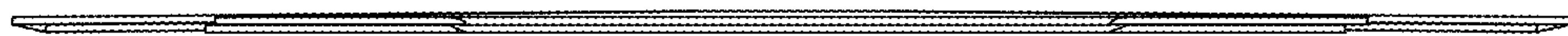


FIG. 21

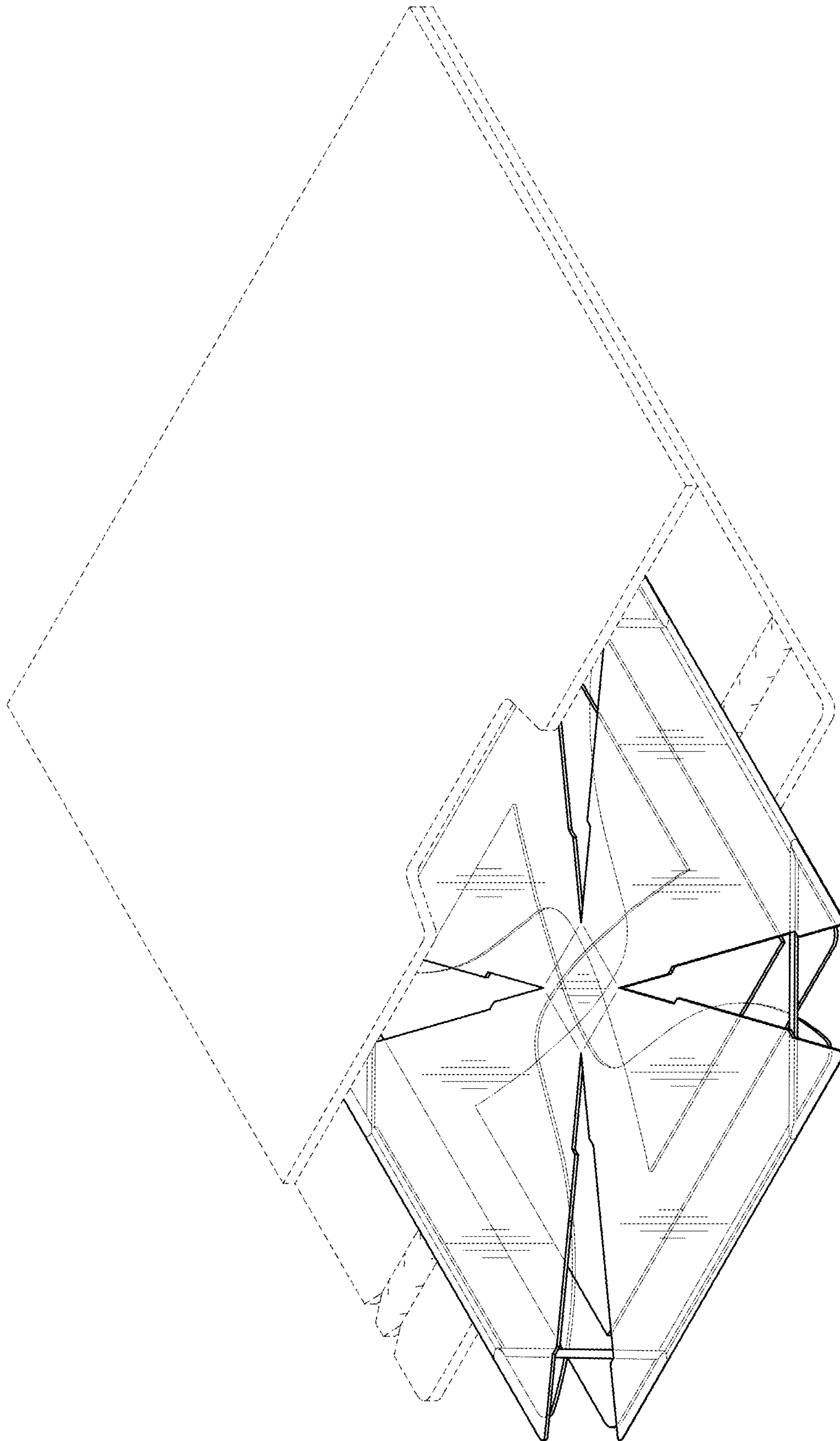


FIG. 22

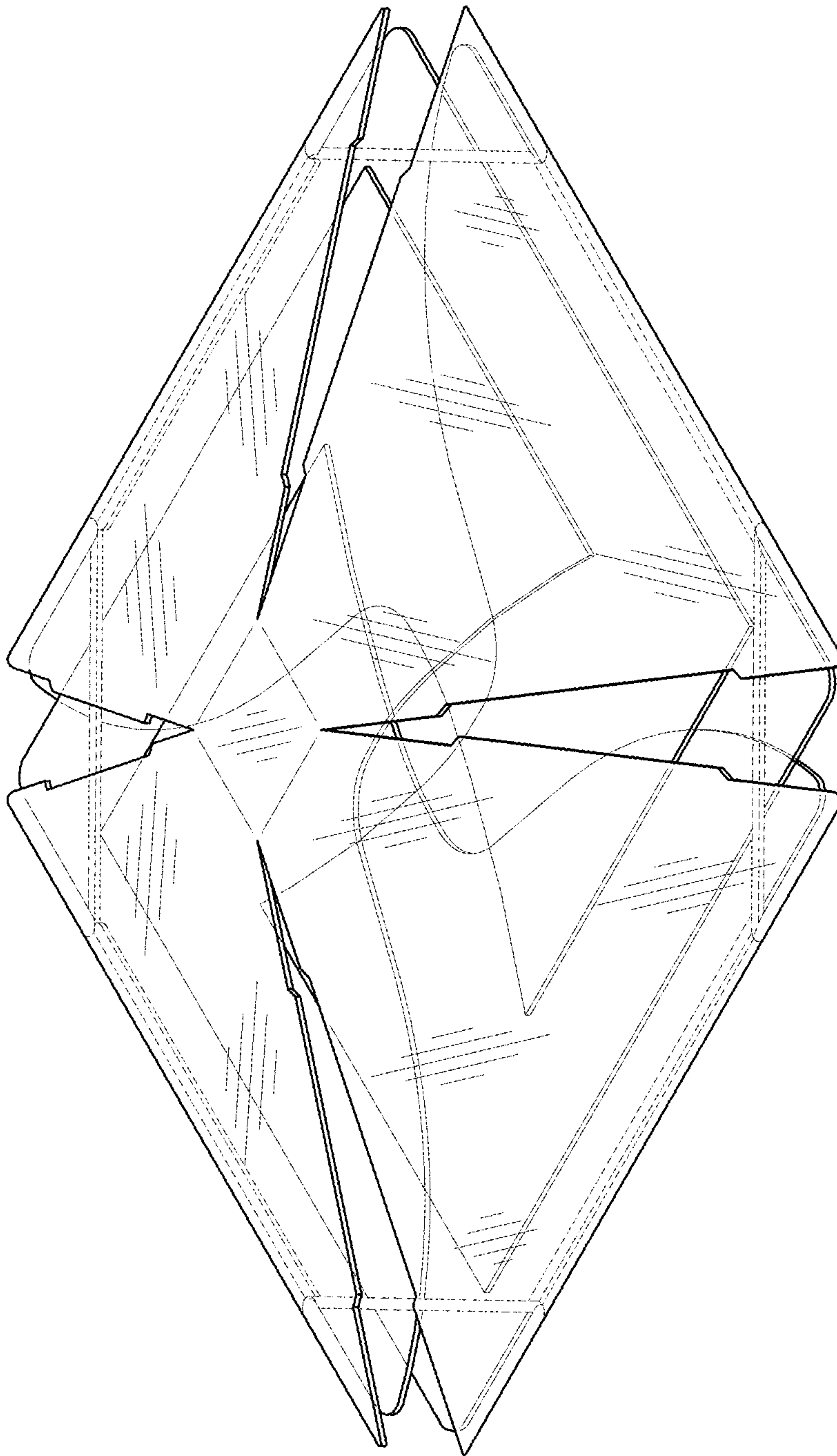


FIG. 23