



US00D946862S

(12) **United States Design Patent** (10) **Patent No.:** **US D946,862 S**
Johansson et al. (45) **Date of Patent:** **** Mar. 29, 2022**

(54) **PET TREAT**

(56) **References Cited**

(71) Applicant: **Mars, Incorporated**, McLean, VA (US)

U.S. PATENT DOCUMENTS

(72) Inventors: **Joanne Johansson**, Batley (GB);
Helena Skinn, Batley (GB); **Joel Cockcroft**, Batley (GB); **Wayne Morris**, Leeds (GB); **Adam Smith**, Barrie (CA); **Keith Kristiansen**, Stratford, CT (US); **Roland Charriez**, Plattekill, NY (US); **David Demar**, Edgewater, NJ (US); **Philip Ryan**, Dublin (IE)

D24,688 S 9/1895 Perky
1,924,826 A * 8/1933 Anderson A23L 7/17
426/559

2,065,550 A 12/1936 Baxter
D187,372 S 3/1960 Dailey
D218,368 S 8/1970 Johnson
3,533,126 A * 10/1970 Leon A47L 13/16
15/229.11

3,764,715 A 10/1973 Henthorn et al.
(Continued)

(73) Assignee: **Mars, Incorporated**, McLean, VA (US)

FOREIGN PATENT DOCUMENTS

(**) Term: **15 Years**

AU 145980 S 11/2001

(21) Appl. No.: **29/802,025**

OTHER PUBLICATIONS

(22) Filed: **Aug. 2, 2021**

Barlow, Stephanie, An Ode to Cereal Shredded Wheat, The Kitchn, Mar. 9, 2021, Web. 8 pages. Jun. 17, 2021. <https://www.thekitchn.com/ode-to-cereal-the-wonders-of-shredded-wheat-167160>.

(Continued)

Related U.S. Application Data

(60) Division of application No. 29/727,021, filed on Mar. 7, 2020, now Pat. No. Des. 928,451, which is a continuation of application No. 29/672,987, filed on Dec. 11, 2018, now Pat. No. Des. 880,809.

Primary Examiner — Katie Jane Stofko

(51) **LOC (13) Cl.** **01-01**

(57) **CLAIM**

The ornamental design for a pet treat, as shown and described.

(52) **U.S. Cl.**

USPC **D1/128**

DESCRIPTION

(58) **Field of Classification Search**

USPC D1/100-130, 199; 426/94, 104, 138, 426/143, 144, 274, 283, 303, 391, 512, 426/514, 518, 549; D6/597, 601; D7/675, 560, 566, 568; D28/8.1, 8.2; D21/385, 386, 707; D24/101-104
CPC A23L 1/0067; A23L 1/005; A23L 1/0052; A23L 1/217; A23G 9/48; A23G 3/54; A23V 2002/00

FIG. 1 is a perspective view of a pet treat showing our new design;

FIG. 2 is a front view thereof;

FIG. 3 is a rear view thereof;

FIG. 4 is a top view thereof;

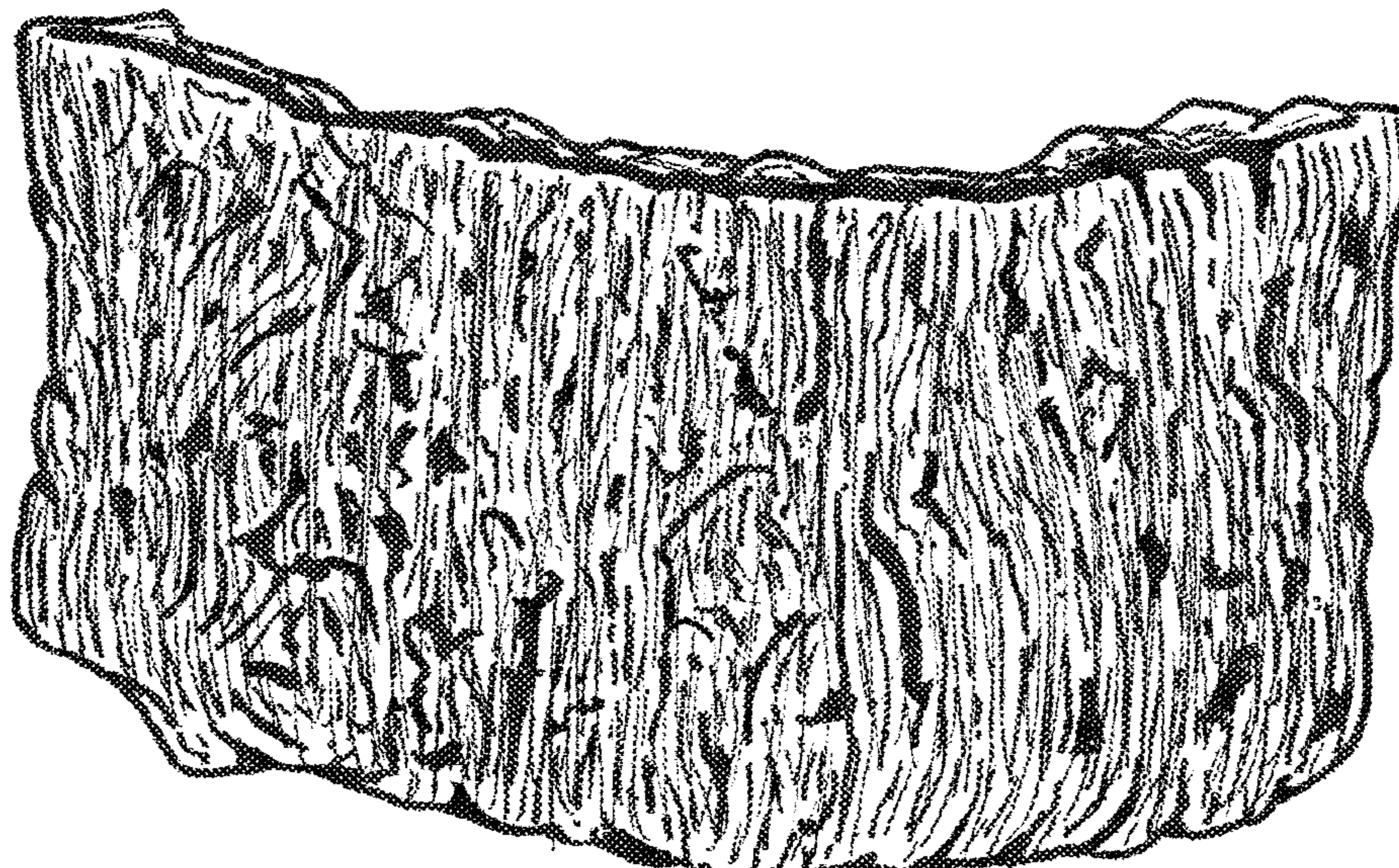
FIG. 5 is a bottom view thereof;

FIG. 6 is a left side view thereof; and,

FIG. 7 is a right side view thereof.

See application file for complete search history.

1 Claim, 4 Drawing Sheets



(56)

References Cited

U.S. PATENT DOCUMENTS

4,273,788 A * 6/1981 Bone A23K 50/42
426/104

4,455,321 A 6/1984 Glabe et al.

4,679,262 A 7/1987 Davis et al.

D301,763 S 6/1989 Rhoa

D315,437 S 3/1991 Stein

D324,290 S 3/1992 Stein

5,176,936 A 1/1993 Creighton et al.

D334,274 S * 3/1993 Creighton D1/128

5,194,283 A 3/1993 Dupas et al.

D346,086 S 4/1994 Jones

D379,708 S 6/1997 Borek

D382,163 S 8/1997 Hartney

5,695,797 A 12/1997 Geromini et al.

D388,649 S 1/1998 Chekuri

D391,736 S 3/1998 Oelke

D410,851 S 6/1999 Grabher

D427,747 S 7/2000 Bentley

D429,402 S 8/2000 Reisman

6,312,746 B2 11/2001 Paluch

D466,751 S 12/2002 Coats

D468,861 S * 1/2003 Kosub D28/8.1

D474,573 S * 5/2003 Pavan D1/128

D483,547 S 12/2003 Norton

6,733,263 B2 5/2004 Pope et al.

6,827,957 B2 * 12/2004 Paluch A23K 40/30
426/94

D510,174 S 10/2005 Richey

D531,381 S 11/2006 Bailey

7,264,836 B2 9/2007 McHugh et al.

D552,327 S 10/2007 Aleman et al.

D578,276 S 10/2008 Pavan

D585,736 S 2/2009 Dowd

7,530,127 B2 5/2009 Leifermann et al.

D607,180 S 1/2010 Slusarczyk

D607,181 S 1/2010 Slusarczyk

D609,878 S 2/2010 Tham

D614,430 S 4/2010 Watanabe

7,789,805 B2 9/2010 Lim

8,128,956 B2 * 3/2012 Torney A23K 40/25
424/442

8,679,522 B2 3/2014 Barreca

D702,972 S 4/2014 Busch

8,877,277 B2 11/2014 Ganjyal

D722,239 S 2/2015 Russell

8,944,798 B2 * 2/2015 Gimmler B29C 48/18
425/133.1

D739,991 S 10/2015 Chu

D771,349 S 11/2016 Yang

D777,973 S 1/2017 Sommarstrom

D784,650 S 4/2017 Fuentes

D822,324 S 7/2018 Bello

D880,807 S * 4/2020 Johansson D1/125

D880,808 S * 4/2020 Johansson D1/125

D880,809 S * 4/2020 Johansson D1/125

D892,426 S 8/2020 Mcglade et al.

D896,547 S 9/2020 Huang

D928,451 S * 8/2021 Johansson D1/128

2007/0122536 A1 5/2007 Fryirs et al.

2007/0220678 A1 9/2007 Ciliento

2009/0087521 A1 4/2009 Belanger et al.

2009/0324780 A1 12/2009 Slusarczyk et al.

2014/0154366 A1 6/2014 Miura et al.

2015/0099034 A1 4/2015 Kim et al.

2016/0205986 A1 7/2016 Walther et al.

2016/0286826 A1 10/2016 Kino et al.

2017/0055559 A1 3/2017 Kino et al.

2019/0008776 A1 1/2019 Gao et al.

2019/0183801 A1 6/2019 Diaz Quijano et al.

OTHER PUBLICATIONS

Frozen Friday Totino's Pizza Rolls, Brand Eating. Sep. 24, 2010. Web. Jun. 19, 2019 <https://www.brandeating.com/2010/09/frozen-friday-totinos-pizza-rolls.html>, 4 pgs.

White, Alan, I Just Ate Four Shredded Wheat For Breakfast to Teach our Prime Minister A Lesson, BuzzFeed. Mar. 24, 2015. Jun. 19, 2019. <https://www.buzzfeed.com/alanwhite/i-just-ate-four-shredded-sheat-for-breakfast-to-teach>, 9 pgs.

Chelsea, Muddy Buddies, Chelsea's Messy Apron, Oct. 1, 2018, <https://www.chelseasmessyapron.com/3-recipes-muddy-buddies/>, 20 pgs.

Finnish Design Gazette vol. 12, (Dec. 15, 1993), p. 22, 54793 (HH06026471).

German Design Publication vol. 10, (May 25, 1996), p. 2503, M9406811 (HH09042524).

Temptations CatTreats, <https://www.temptationstreats.com/>, 1 pg., Dec. 11, 2018.

Staceilk, Shredded Wheat Snack Mix, Kat's Kitchen. Dec. 30, 2014. Web. Sep. 13, 2019. <https://katskitchen.wordpress.com/2014/12/30/shredded-wheat-sncak-mix/>, 4 pgs.

Korean Design Publication vol. 1266, (Jan. 7, 1995), p. 1, 157893 (HH07018301).

Korean Design Publication vol. 1317, (Jul. 27, 1995), p. 6, 165486 (HH08019567).

Mao, Natlie, Choco Filled Pillow Snacks Machine Pillow Snack Production Line, You Tube, Jan. 1, 2018, <https://www.youtube.com/watch?v=jLMxhflVeH8>, Web, 1 pg.

Owen, Mia, Organic Cereals, MNN, Apr. 10, 2009, <https://www.mnn.com/food/healthy-eating/stories/organic-cereals>, —2 pgs.

Cullum, Erin., The Best Grocery Store Snacks of 2017, Pop Sugar. Mar. 17, 2018. <https://www.popsugar.com/food/photo-gallery/42938201/image/43098761/Whole-Foods-365-PBJ-Bites>. 15 pgs.

McMaster, Catherine, Wheat from the Chaff, The Sun. Feb. 25, 2018. Web. Jun. 19, 2019. <https://www.thesun.co.uk/fabulous/food/5668642/this-is-how-shredded-wheat-is-really-made-and-each-one-takes-24-hours-to-create/>. 4 pgs.

* cited by examiner

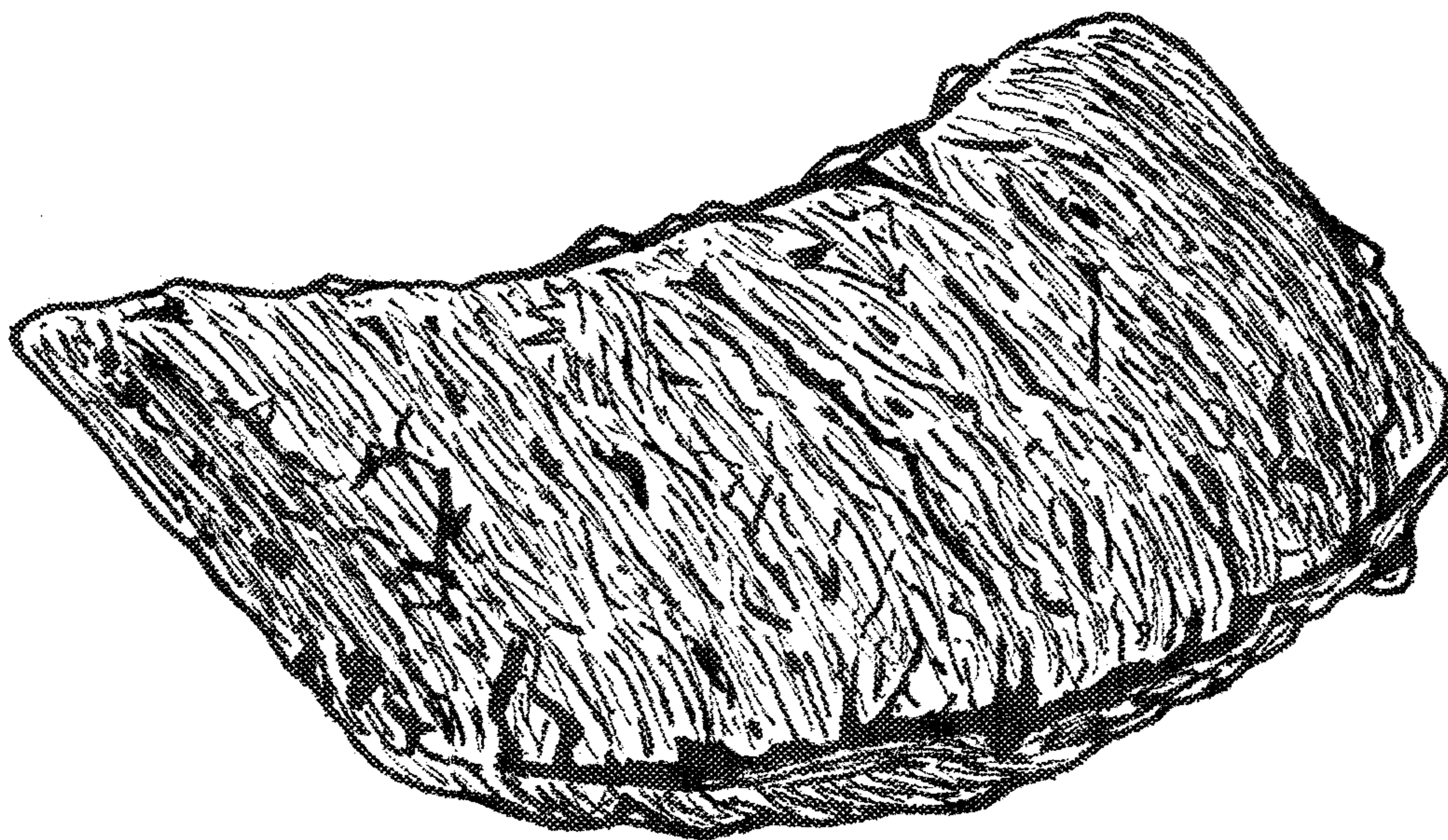


FIG. 1

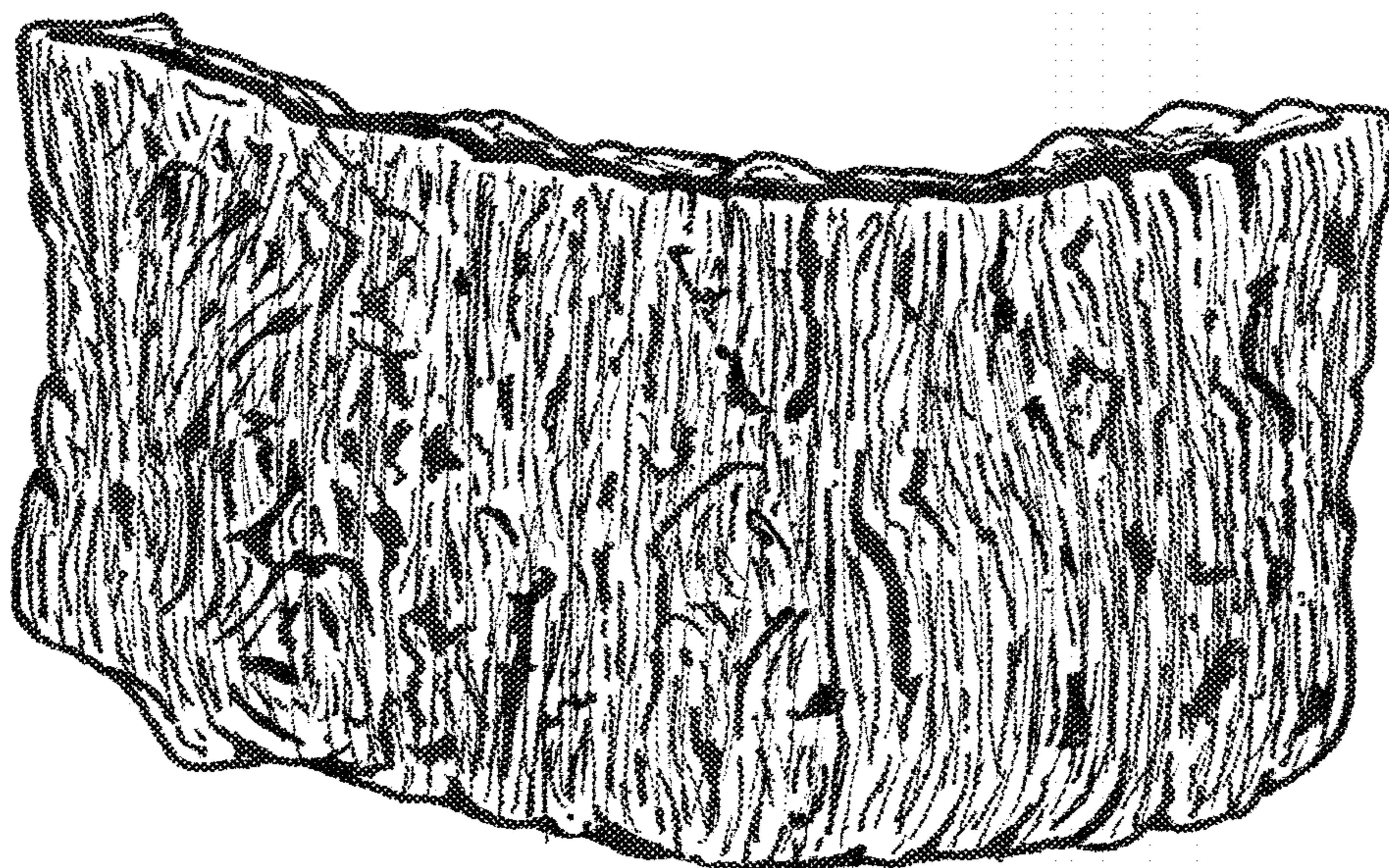


FIG. 2

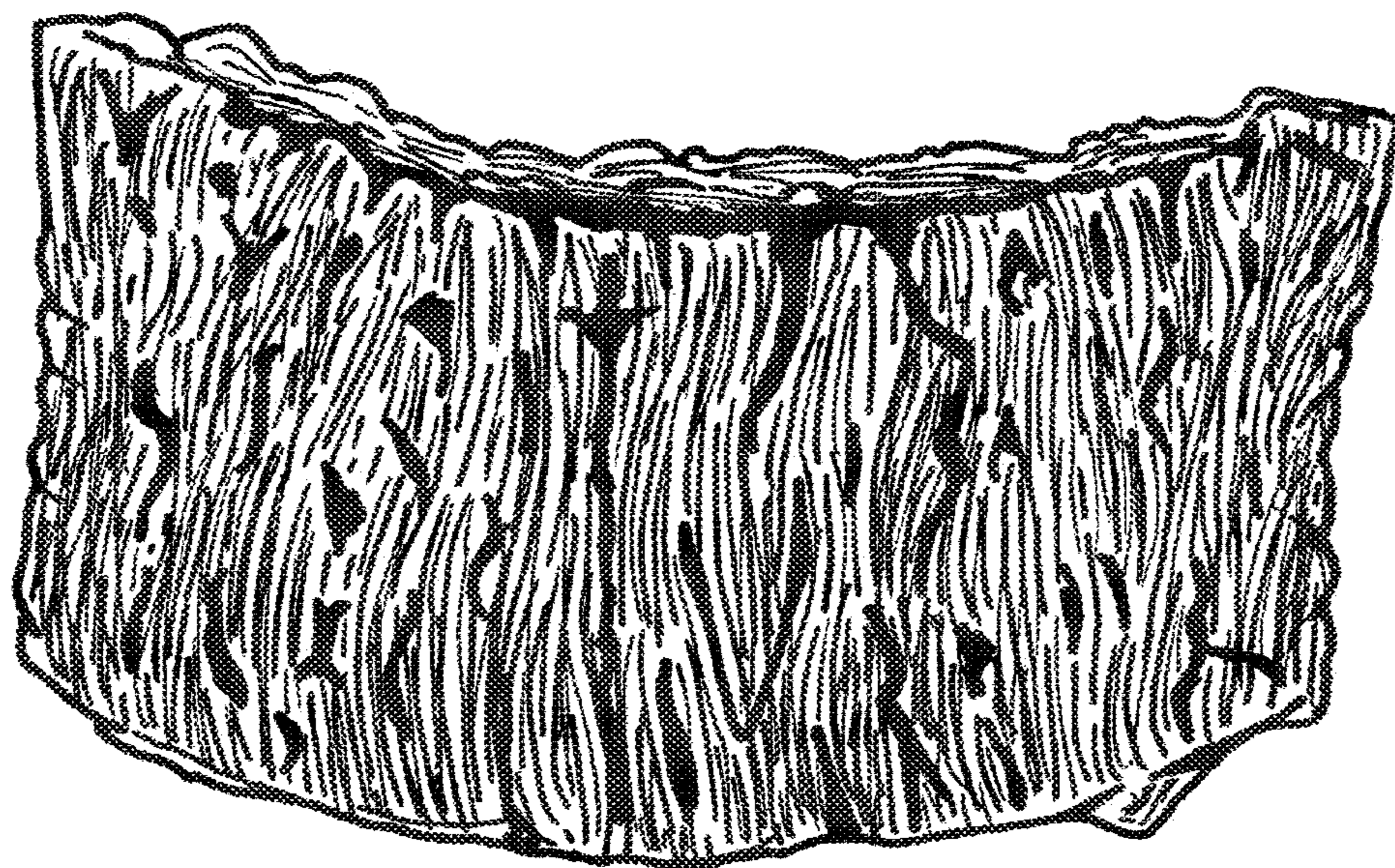


FIG. 3



FIG. 4

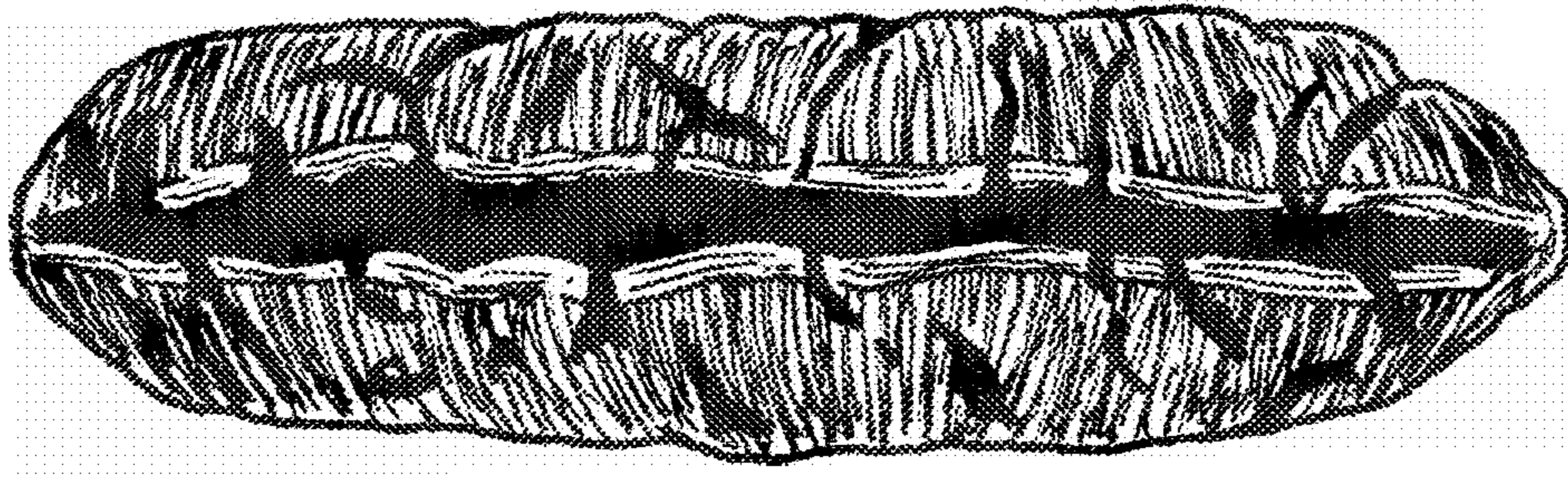


FIG. 5

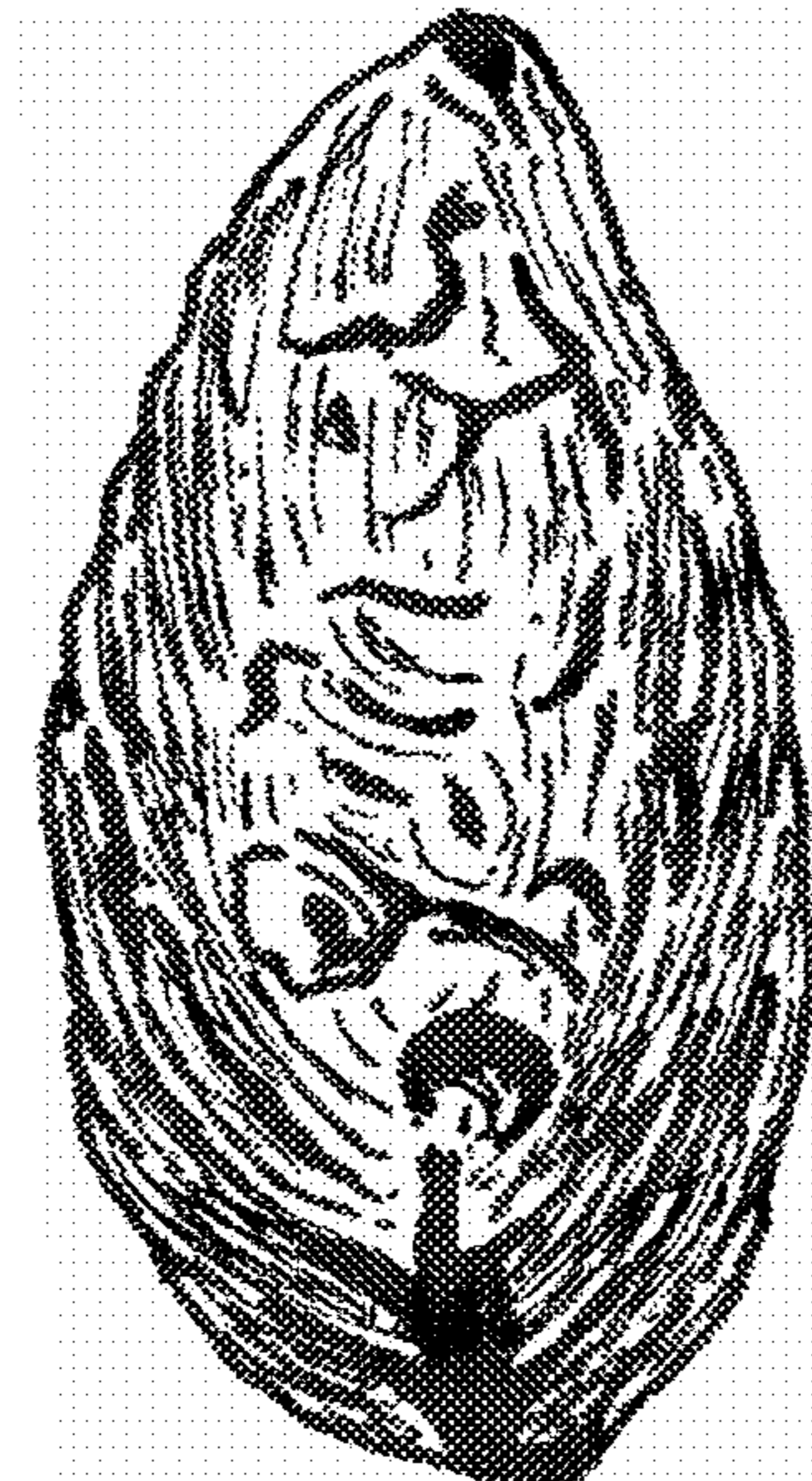


FIG. 6

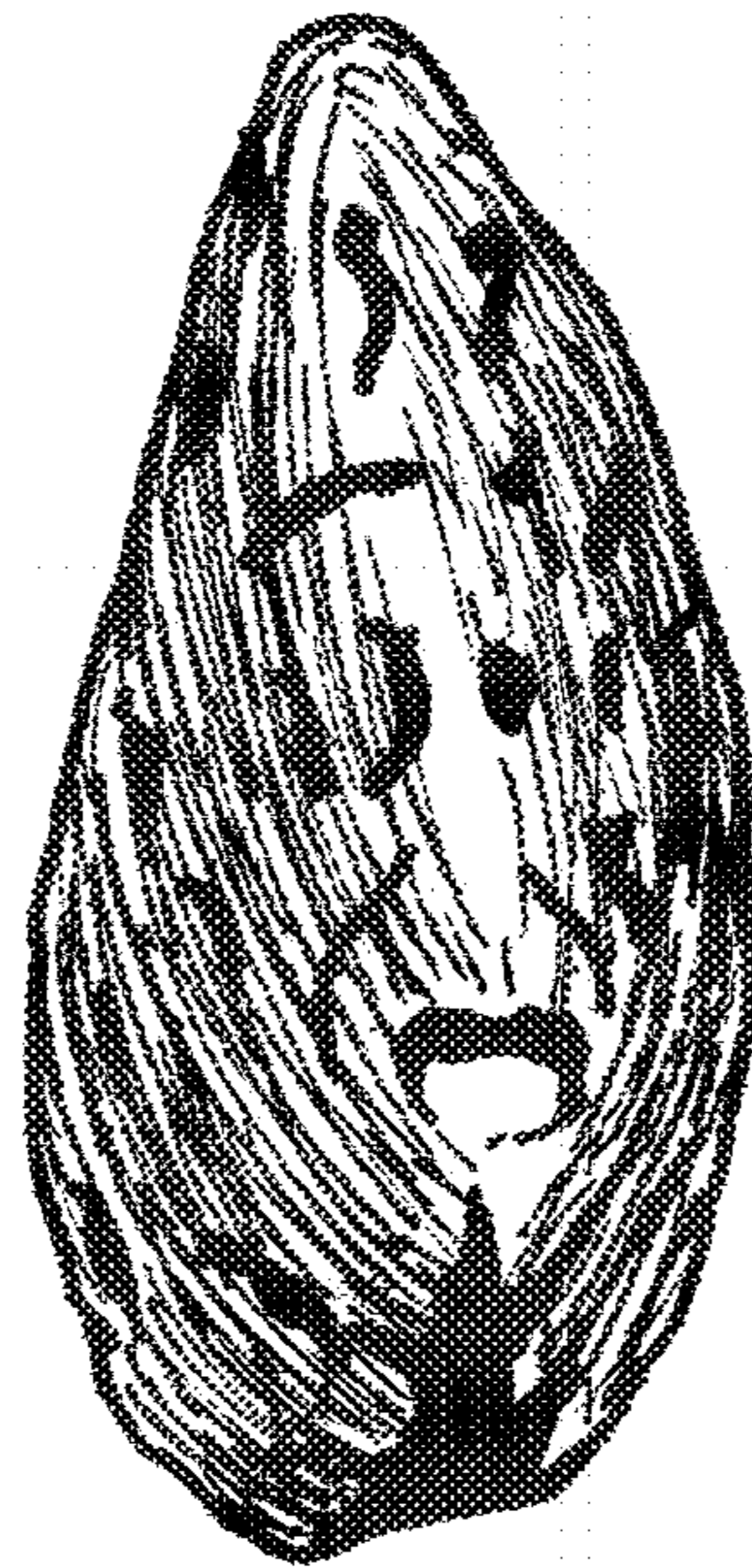


FIG. 7