



US00D932732S

(12) **United States Design Patent** (10) **Patent No.:** **US D932,732 S**
Johansson et al. (45) **Date of Patent:** **** Oct. 12, 2021**

(54) **PET TREAT**

(56) **References Cited**

(71) Applicant: **Mars, Incorporated**, McLean, VA (US)

U.S. PATENT DOCUMENTS

(72) Inventors: **Joanne Johansson**, Batley (GB);
Helena Skinn, Batley (GB); **Joel Cockcroft**, Batley (GB); **Wayne Morris**, Leeds (GB); **Adam Smith**, Barrie (CA); **Keith Kristiansen**, Stratford, CT (US); **Roland Charriez**, Plattekill, NY (US); **David Demar**, Edgewater, NJ (US); **Philip Ryan**, Dublin (IE)

D24,688 S 9/1895 Perky
1,924,826 A * 8/1933 Anderson A23L 7/17
426/559
2,065,550 A * 12/1936 Baxter A23G 9/506
426/95
D187,372 S 3/1960 Dailey
D218,368 S 8/1970 Johnson
3,764,715 A 10/1973 Henthorn et al.
4,455,321 A 6/1984 Glabe et al.

(Continued)

(73) Assignee: **Mars, Incorporated**, McLean, VA (US)

FOREIGN PATENT DOCUMENTS

(**) Term: **15 Years**

AU 145980 S 11/2001

(21) Appl. No.: **29/727,044**

OTHER PUBLICATIONS

(22) Filed: **Mar. 8, 2020**

Barlow, Stephanie. "An Ode to Cereal Shredded Wheat." The Kitchn. Mar. 9, 2012. Web. Jun. 17, 2021. <<https://www.thekitchn.com/ode-to-cereal-the-wonders-of-shredded-wheat-167160>>.*

(Continued)

Related U.S. Application Data

(63) Continuation of application No. 29/672,985, filed on Dec. 11, 2018, now Pat. No. Des. 880,807.

Primary Examiner — Katie Jane Stofko

(74) *Attorney, Agent, or Firm* — Mars, Incorporated

(51) **LOC (13) Cl.** **01-01**

(57) **CLAIM**

The ornamental design for a pet treat, as shown and described.

(52) **U.S. Cl.**

USPC **D1/128**

DESCRIPTION

(58) **Field of Classification Search**

USPC D1/100-130, 199; 426/94, 104, 138, 426/143, 144, 274, 283, 303, 391, 512, 426/514, 518, 549; D6/597, 601; D7/675, 560, 566, 568; D28/8.1, 8.2; D21/385, 386, 707; D24/101-104
CPC A23L 1/0067; A23L 1/005; A23L 1/0052; A23L 1/217; A23G 9/48; A23G 3/54; A23V 2002/00

FIG. 1 is a perspective view of a pet treat showing our new design;

FIG. 2 is a front view thereof;

FIG. 3 is a rear view thereof;

FIG. 4 is a top view thereof;

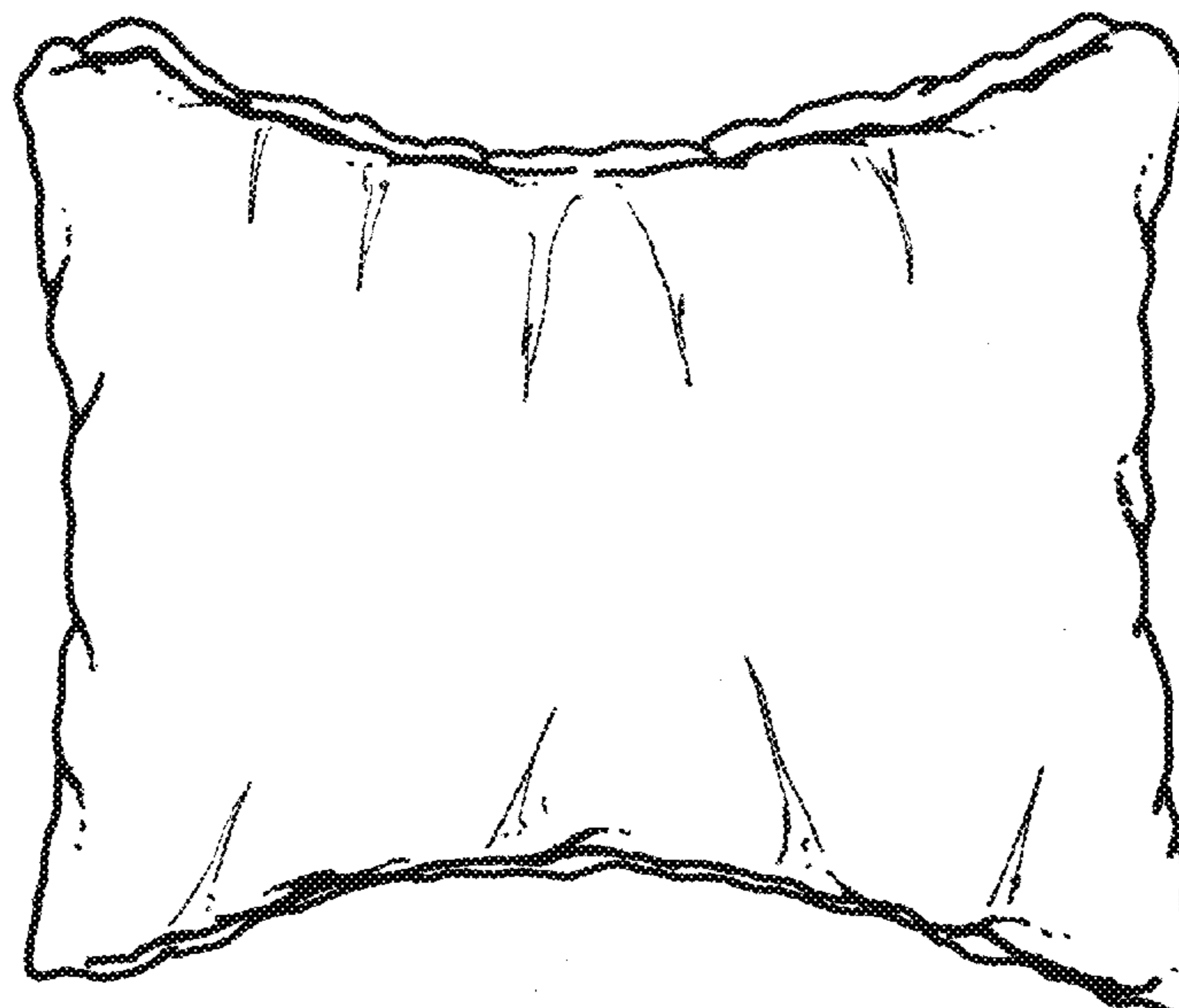
FIG. 5 is a bottom view thereof;

FIG. 6 is a left side view thereof; and,

FIG. 7 is a right side view thereof.

See application file for complete search history.

1 Claim, 4 Drawing Sheets



(56)

References Cited

U.S. PATENT DOCUMENTS

4,679,262 A * 7/1987 Davis A47C 7/383
297/391

D301,763 S 6/1989 Rhoa et al.
D315,437 S 3/1991 Stein
D324,290 S 3/1992 Stein
5,176,936 A 1/1993 Creighton et al.
5,194,283 A 3/1993 Dupas et al.
D346,086 S * 4/1994 Jones 5/485
D379,708 S 6/1997 Borek et al.
D382,163 S * 8/1997 Hartney D6/597
5,695,797 A 12/1997 Geromini et al.
D388,649 S 1/1998 Chekuri
D391,736 S 3/1998 Oelke
D410,851 S 6/1999 Grabher
D427,747 S 7/2000 Bentley
D429,402 S 8/2000 Reisman
6,312,746 B2 11/2001 Paluch
D466,751 S 12/2002 Coats et al.
D483,547 S 12/2003 Norton
6,733,263 B2 5/2004 Pope et al.
D510,174 S 10/2005 Richey et al.
D531,381 S 11/2006 Bailey
7,264,836 B2 9/2007 McHugh et al.
D552,327 S * 10/2007 Aleman D1/125
D578,276 S 10/2008 Pavan
D585,736 S * 2/2009 Dowd D9/431
7,530,127 B2 * 5/2009 Leifermann A47G 9/1081
5/490

D607,180 S 1/2010 Slusarczyk et al.
D607,181 S 1/2010 Slusarczyk et al.
D609,878 S 2/2010 Tham et al.
D614,430 S * 4/2010 Watanabe D6/601
7,789,805 B2 * 9/2010 Lim A63B 21/0004
482/35

8,679,522 B2 3/2014 Barreca
D702,972 S 4/2014 Busch
8,877,277 B2 11/2014 Ganjyal
D722,239 S * 2/2015 Russell D6/601
D739,991 S 10/2015 Chu
D771,349 S 11/2016 Yang et al.
D777,973 S 1/2017 Sommarstrom et al.
D784,650 S 4/2017 Fuentes et al.
D822,324 S 7/2018 Bello
D880,807 S * 4/2020 Johansson D1/125

D880,808 S * 4/2020 Johansson D1/125
D880,809 S * 4/2020 Johansson D1/125
D892,426 S * 8/2020 McGlade D1/101
D896,547 S * 9/2020 Huang D6/601

2007/0122536 A1 5/2007 Fryirs et al.
2007/0220678 A1 9/2007 Ciliento
2009/0087521 A1 4/2009 Belanger et al.
2009/0324780 A1 12/2009 Slusarczyk et al.
2014/0154366 A1 6/2014 Miura et al.
2015/0099034 A1 4/2015 Kim et al.
2016/0205986 A1 7/2016 Walther et al.
2016/0286826 A1 10/2016 Kino et al.
2017/0055559 A1 3/2017 Kino et al.
2019/0008776 A1 1/2019 Gao et al.
2019/0183801 A1 6/2019 Quijano et al.

OTHER PUBLICATIONS

“Organic Cereals” MNN Apr. 10, 2009, <https://www.mnn.com/food/healthy-eating/stories/organic-cereals>, 2 pages.
Chelsea “Muddy Buddies” Chelsea’s Messy Apron, Oct. 1, 2018, 20 pages.
Cullum, Erin, The Best Grocery Store Snacks of 2017, Pop Sugar. Mar. 17, 2018, 15 pages.
Finnish Design Gazette vol. 12, (Dec. 15, 1993), p. 22, 54793 (HH06026471).
Frozen Friday Totino’s Pizza Rolls, Brand Eating. Sep. 24, 2010. Web. Jun. 19, 2019, 4 pages.
German Design Publication vol. 10, (May 25, 1996), p. 2503, M9406811 (HH09042524).
Korean Design Publication vol. 1266, (Jan. 7, 1995), p. 1, 157893 (HH07018301).
Korean Design Publication vol. 1317, (Jul. 27, 1995), p. 6, 165486 (HH08019567).
Mao, Natlie, “Choco Filled Pillow Snacks Machine Pillow Snack Production Line” YouTube, Jan. 1, 2018, 1 page.
McMaster, Catherine, Wheat from the Chaff, The Sun. Feb. 25, 2018. Web. Jun. 19, 2019, 4 pages.
Staciolk, Shredded Wheat Snack Mix, Kat’s Kitchen. Dec. 30, 2014. Web. Sep. 13, 2019, 4 pages.
Temptations, Cat Treats, <https://www.temptationstreats.com/>, 1 pg., Dec. 11, 2018.
White, Alan, I Just Ate Four Shredded Wheat, BuzzFeed. Mar. 24, 2015, 9 pages.

* cited by examiner

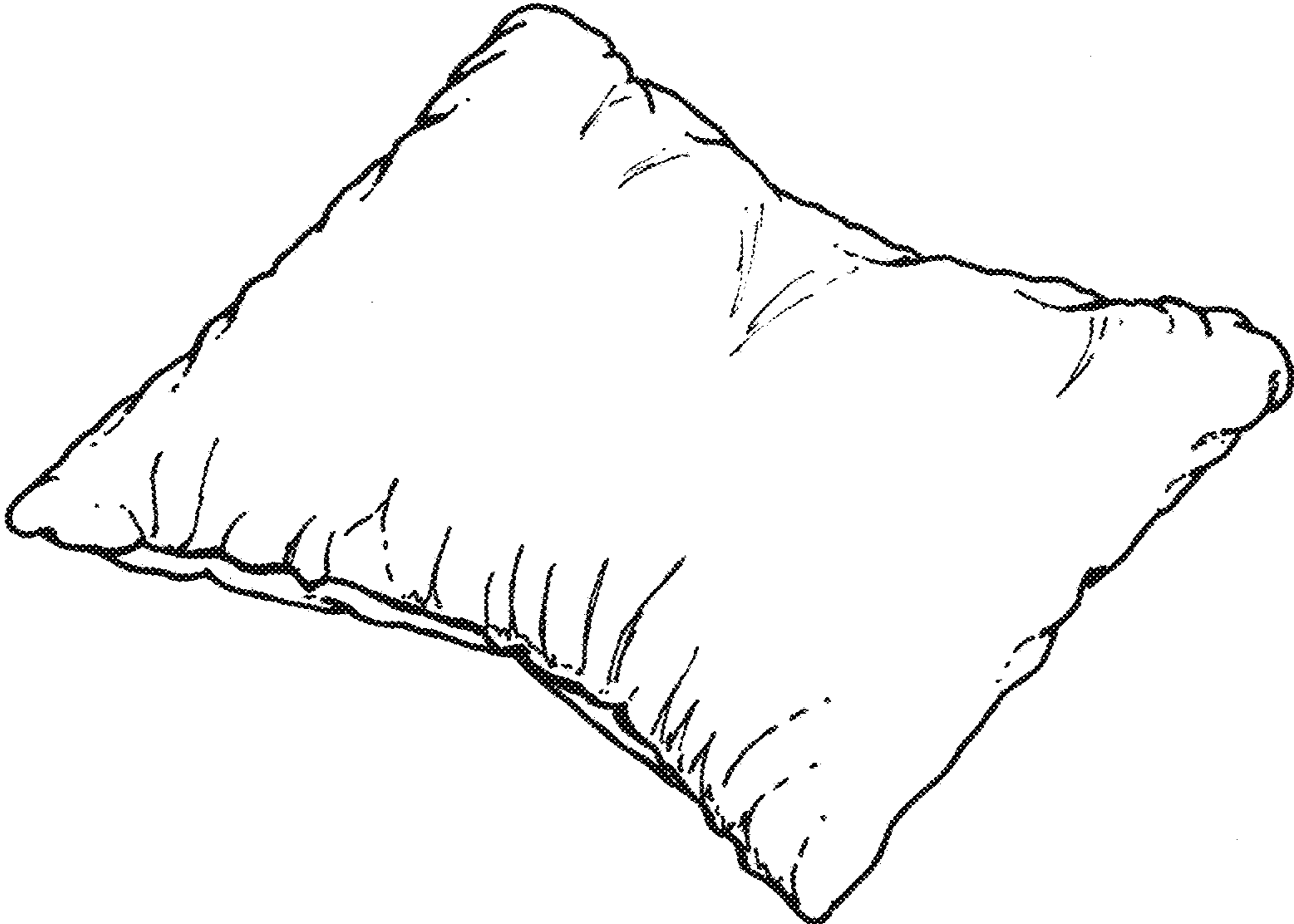


FIG. 1

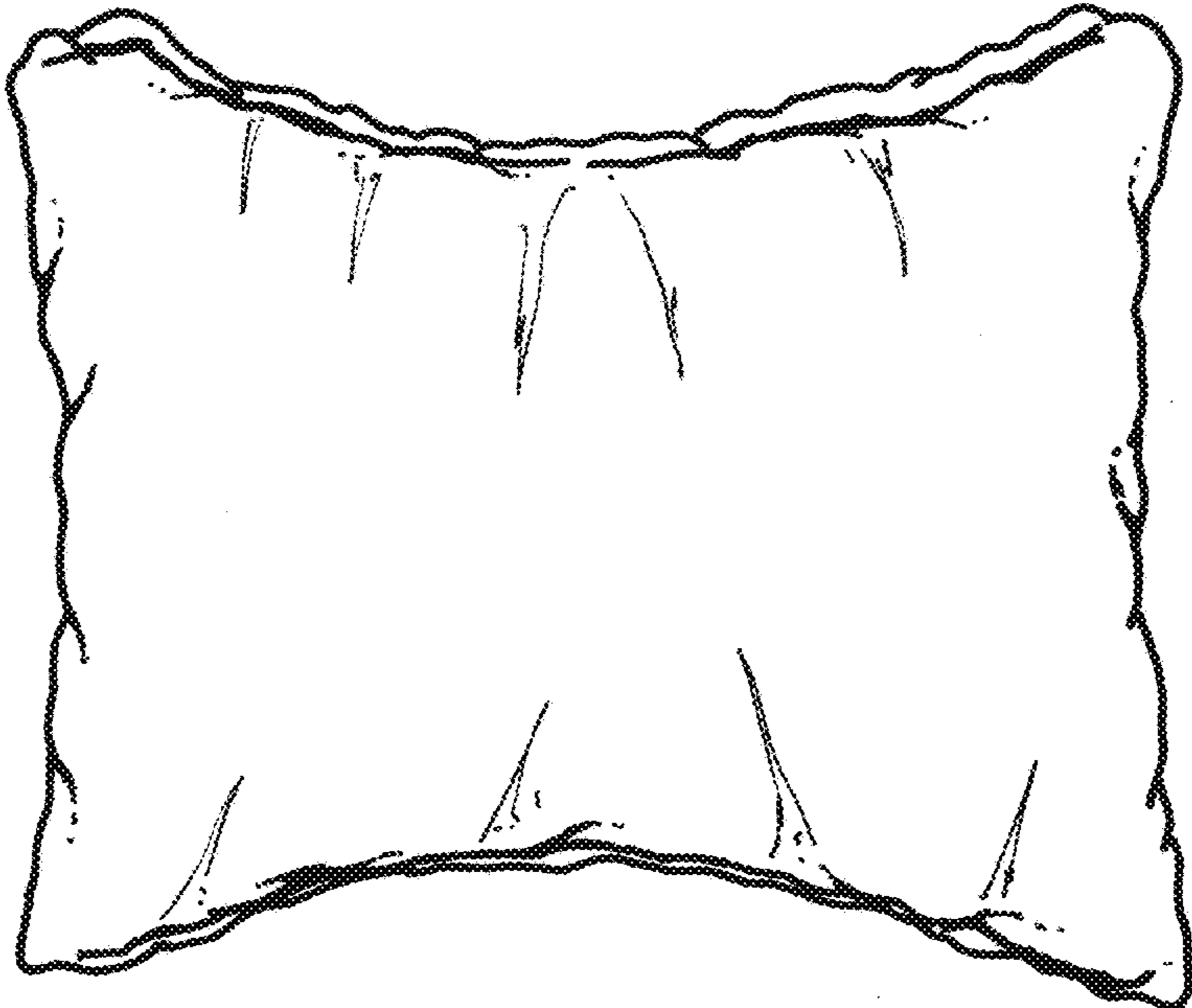


FIG. 2

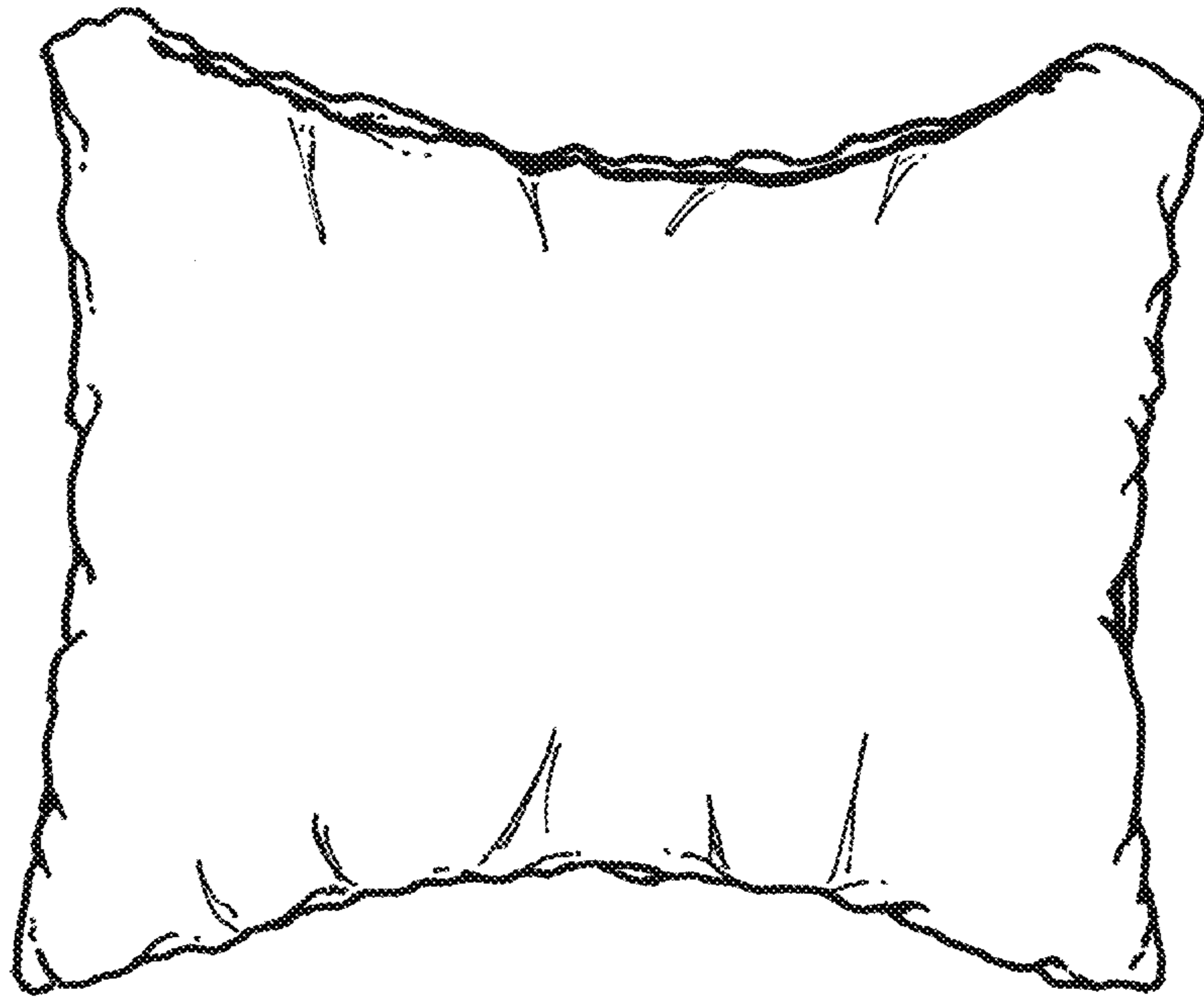


FIG. 3

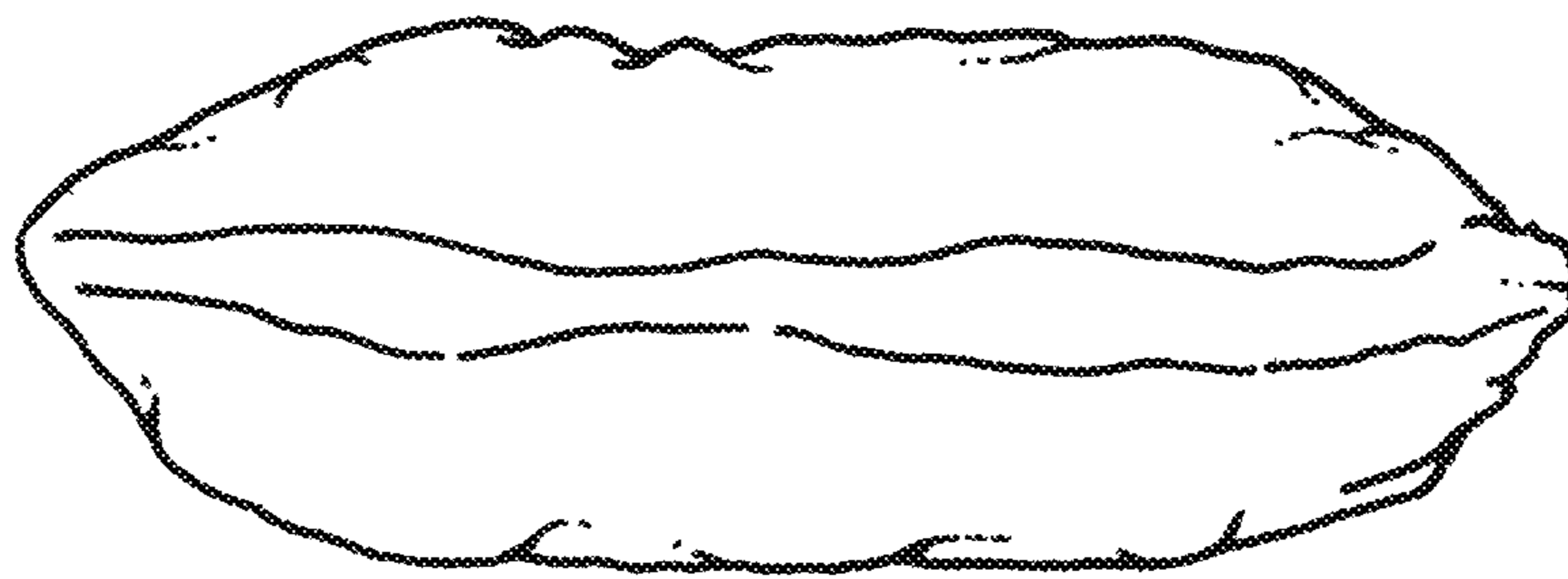


FIG. 4

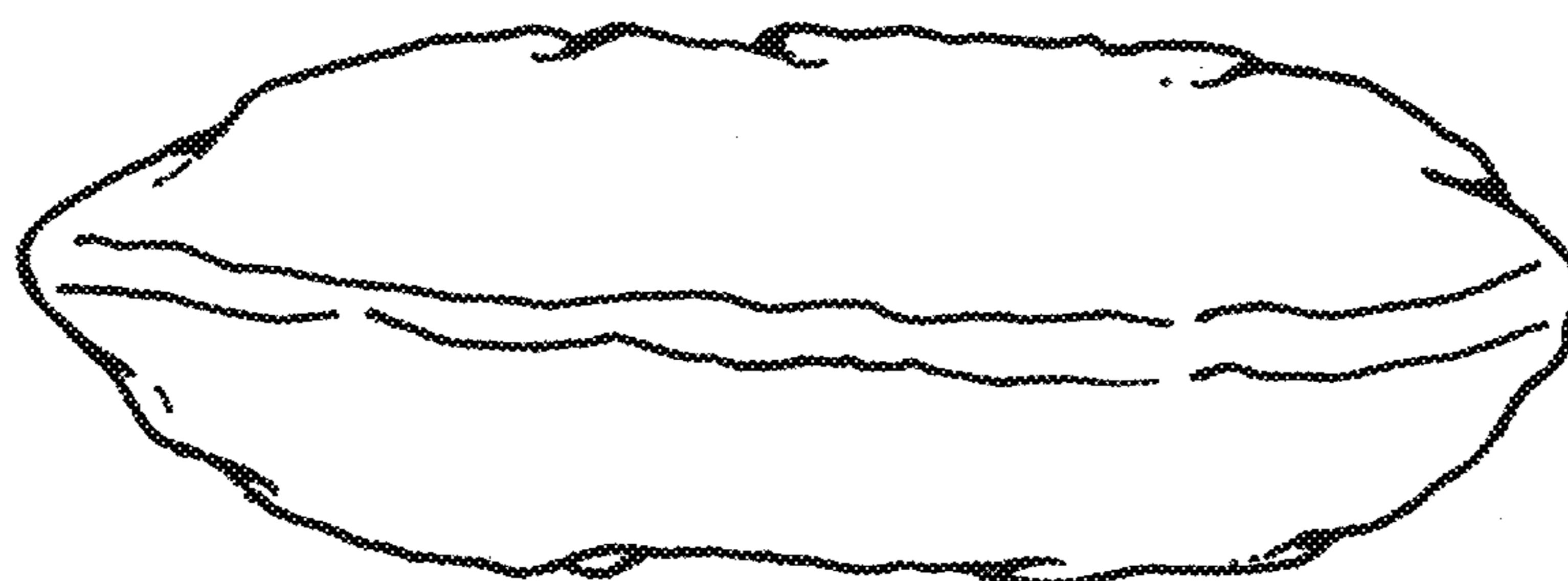


FIG. 5

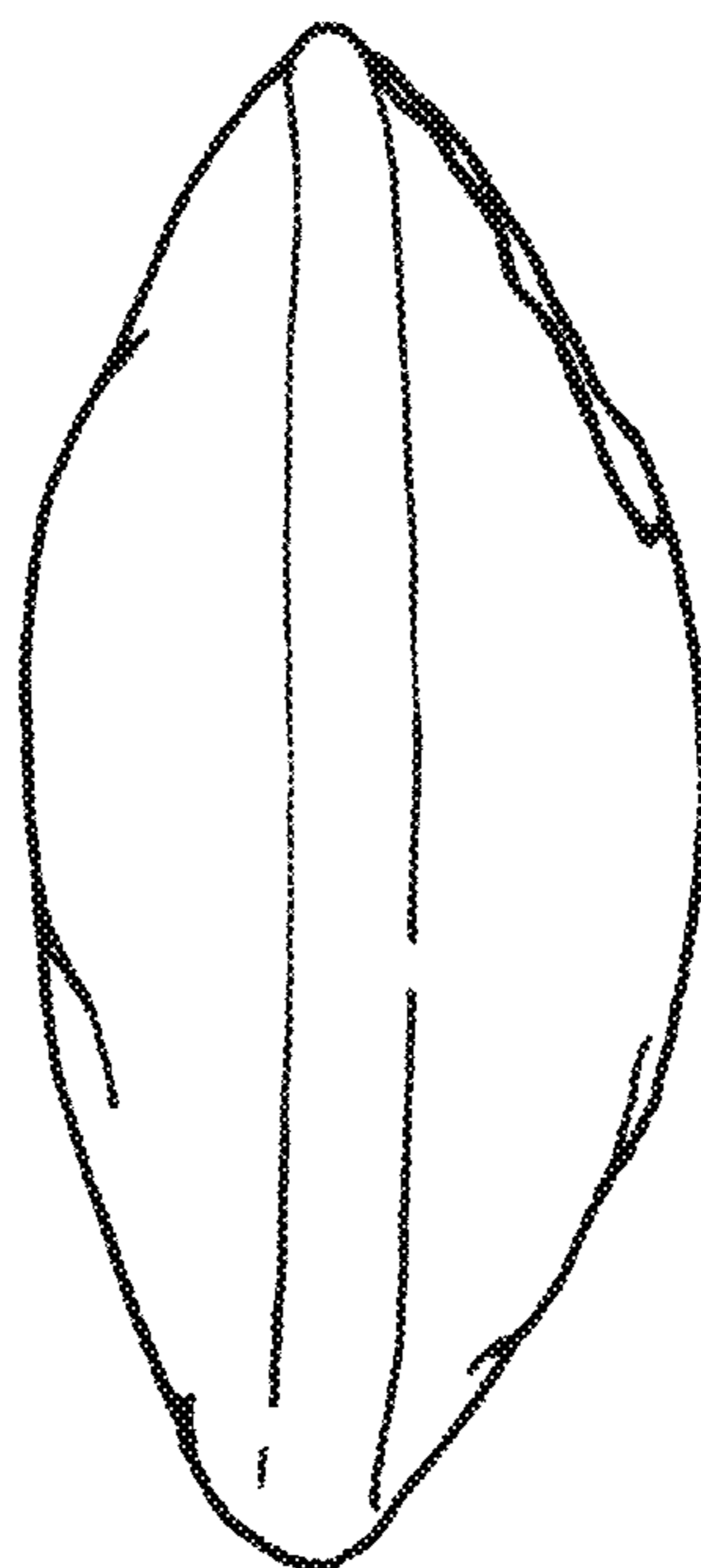


FIG. 6

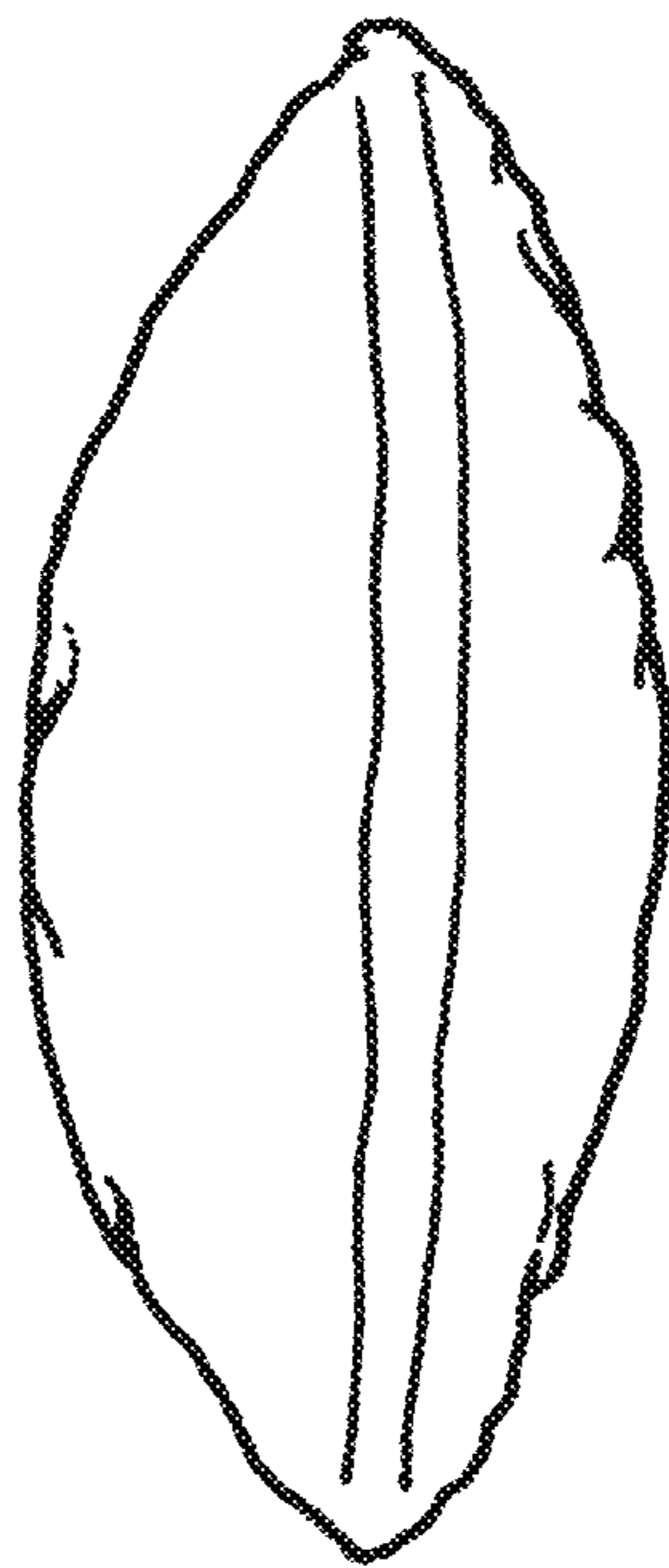


FIG. 7