



US00D923471S

(12) **United States Design Patent** (10) **Patent No.:** **US D923,471 S**
Marotti et al. (45) **Date of Patent:** **** Jun. 29, 2021**

(54) **TOOTHPASTE CARTON**

(71) Applicant: **The Procter & Gamble Company,**
Cincinnati, OH (US)

(72) Inventors: **Martin Jay Marotti,** Carmel, IN (US);
Jennifer Kay Seiser, Cincinnati, OH
(US); **Eric Donald Weller,** Liberty
Township, OH (US); **Geraldine Uribe,**
Mason, OH (US)

(73) Assignee: **The Procter & Gamble Company,**
Cincinnati, OH (US)

(**) Term: **15 Years**

(21) Appl. No.: **29/717,335**

(22) Filed: **Dec. 17, 2019**

(51) **LOC (13) Cl.** **09-03**

(52) **U.S. Cl.**
USPC **D9/432**

(58) **Field of Classification Search**
USPC D5/56, 59, 60, 62; D7/601, 602, 607,
D7/609, 703; D9/414, 415, 416, 418,
(Continued)

(56) **References Cited**

U.S. PATENT DOCUMENTS

D216,871 S * 3/1970 Leis D9/418
D275,837 S * 10/1984 Poelvoorde D9/418
(Continued)

FOREIGN PATENT DOCUMENTS

RU 00087183 * 12/2013

OTHER PUBLICATIONS

Amazon Crest Gum Repair Toothpaste: Announced Oct. 6, 2019,
online]. Site Visited [Dec. 17, 2020, online]. Available from Internet
URL: <https://www.amazon.com/Crest-Enamel-Toothpaste-Advanced-Whitening/dp/B07K11XWXY> (see wayback machine for date) (Year:
2019).*

Primary Examiner — Catherine S Posthauer

Assistant Examiner — Riah D Buchanan

(74) *Attorney, Agent, or Firm* — Parker D. McCrary

(57) **CLAIM**

The ornamental design for a toothpaste carton, as shown and
described.

DESCRIPTION

The file of this patent contains at least one drawing/photo-
graph executed in color. Copies of this patent with color
drawing(s)/photograph(s) will be provided by the Office
upon request and payment of the necessary fee.

FIG. 1 is a front, right, bottom perspective view of a first
embodiment of a toothpaste carton;

FIG. 2 is a front view thereof;

FIG. 3 is a right side view thereof;

FIG. 4 is a back view thereof;

FIG. 5 is a left side view thereof;

FIG. 6 is a top view thereof; and

FIG. 7 is a bottom view thereof.

FIG. 8 is a front, right, bottom perspective view of a second
embodiment of a toothpaste carton;

FIG. 9 is a front view thereof;

FIG. 10 is a right side view thereof;

FIG. 11 is a back view thereof;

FIG. 12 is a left side view thereof;

FIG. 13 is a top view thereof; and

FIG. 14 is a bottom view thereof.

FIG. 15 is a front, right, bottom perspective view of a third
embodiment of a toothpaste carton;

FIG. 16 is a front view thereof;

FIG. 17 is a right side view thereof;

FIG. 18 is a back view thereof; and

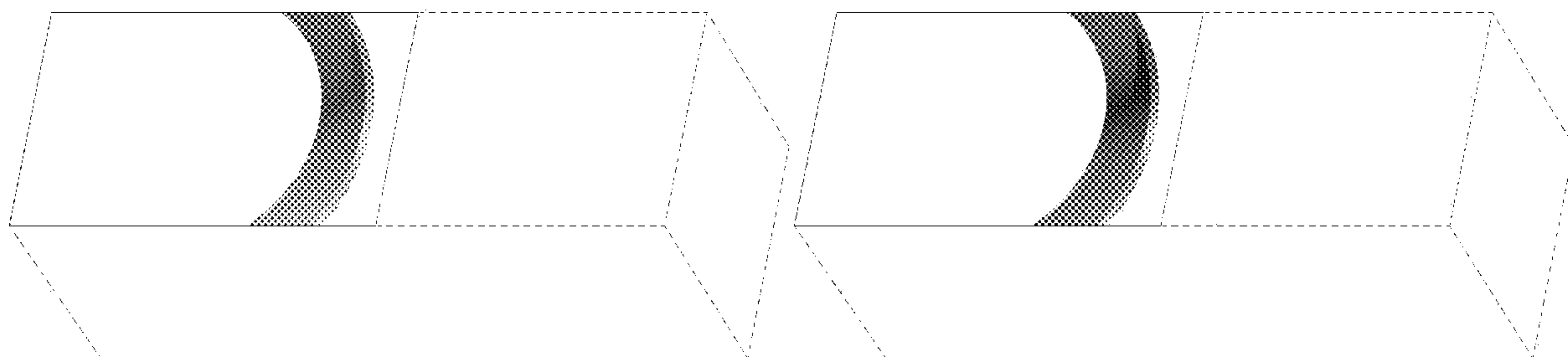
FIG. 19 is a left side view thereof;

FIG. 20 is a top view thereof; and,

FIG. 21 is a bottom view thereof.

The broken lines are shown for the purpose of illustrating
parts of the article that form no part of the claim. The
dot-dash lines represent the boundaries of the claim and
form no part thereof.

1 Claim, 12 Drawing Sheets
(4 of 12 Drawing Sheet(s) Filed in Color)



(58) Field of Classification Search

USPC D9/420, 423, 425, 432, 433, 454, 630,
 D9/703, 713; D27/175, 186; D28/66
 CPC B65D 35/34; B65D 75/32; B65D 77/24;
 B65D 5/00; B65D 5/01; B65D 5/02;
 B65D 5/0209; B65D 5/0272; B65D
 5/029; B65D 5/40; B65D 5/72; B65D
 5/541; B65D 5/705; B65D 5/706; B65D
 5/727; B65D 5/4204; B65D 1/00; B65D
 1/02; B65D 1/0233; B65D 1/22; B65D
 1/32; B65D 1/36; B65D 1/40; B65D
 1/225; B65D 23/00; B65D 23/12; B65D
 23/14; B65D 2203/00; B65D 2203/02;
 B65D 2501/0008; B65D 2543/00296;
 B65D 15/08; B65D 65/22; B65D
 2577/205; B65D 79/00; B65D 81/00;
 B65D 82/00; B65D 85/00; B65D 2585/00

See application file for complete search history.

(56)

References Cited

U.S. PATENT DOCUMENTS

D499,019	S	*	11/2004	Sagmeister	D9/418
D586,210	S	*	2/2009	Noschang	D9/434
D637,486	S	*	5/2011	Andrew	D9/432
D649,874	S	*	12/2011	Barclay	D9/432
D660,145	S	*	5/2012	Tekulve	D9/432
D669,793	S	*	10/2012	Hynes	D9/702
D693,681	S	*	11/2013	Allen	D9/434
D701,760	S	*	4/2014	Fraser	D9/434
D706,630	S	*	6/2014	Merchant	D9/434
D711,737	S	*	8/2014	Hara	D9/432
D767,398	S	*	9/2016	Miyazaki	D9/499
D786,680	S	*	5/2017	Merchant	D9/516
D833,868	S	*	11/2018	Marotti	D9/434
D842,101	S	*	3/2019	Breen	D9/434
D842,102	S	*	3/2019	Janes	D9/434
D842,692	S	*	3/2019	Breen	D9/434
D842,693	S	*	3/2019	Janes	D9/434
D842,694	S	*	3/2019	Janes	D9/434
D871,210	S	*	12/2019	Clifton	D9/432
D880,293	S	*	4/2020	Redding	D9/432

* cited by examiner

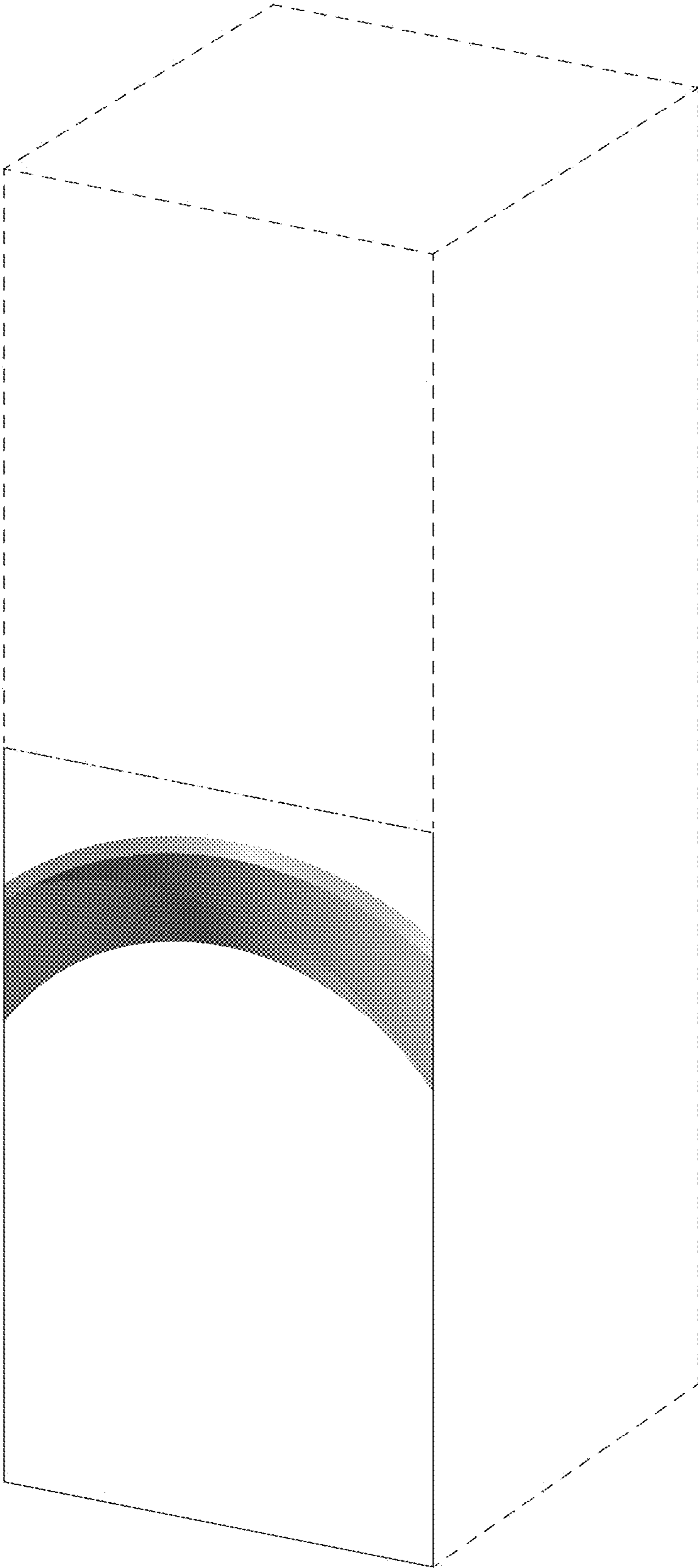


FIG. 1

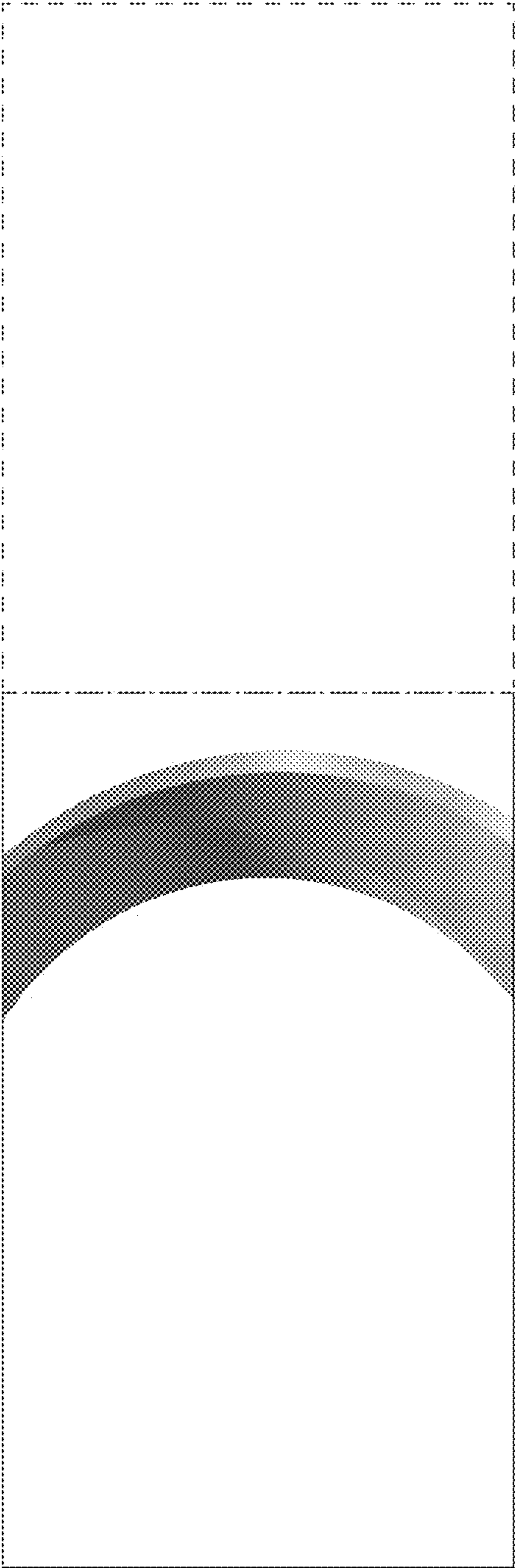


FIG. 2

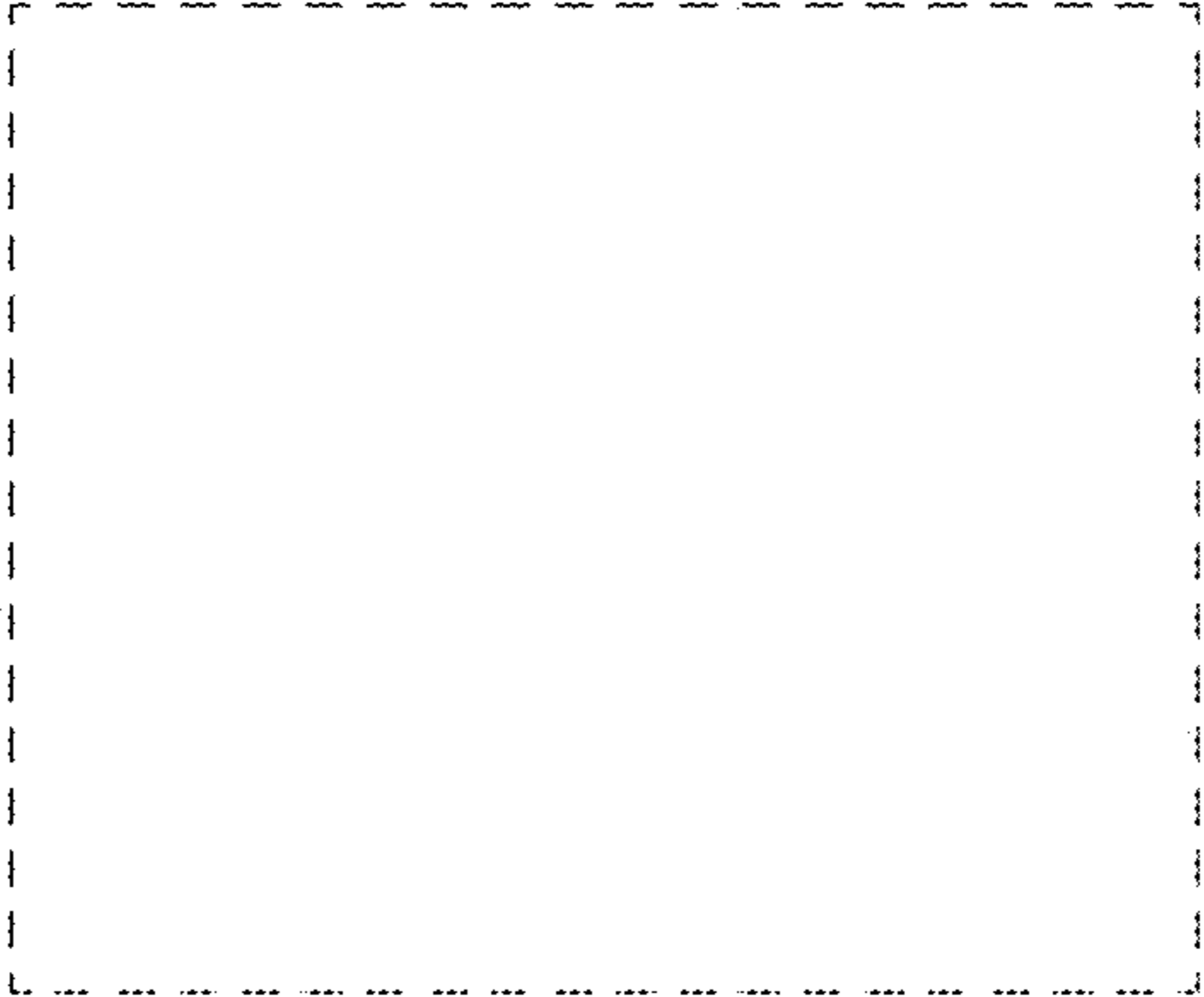


FIG. 3

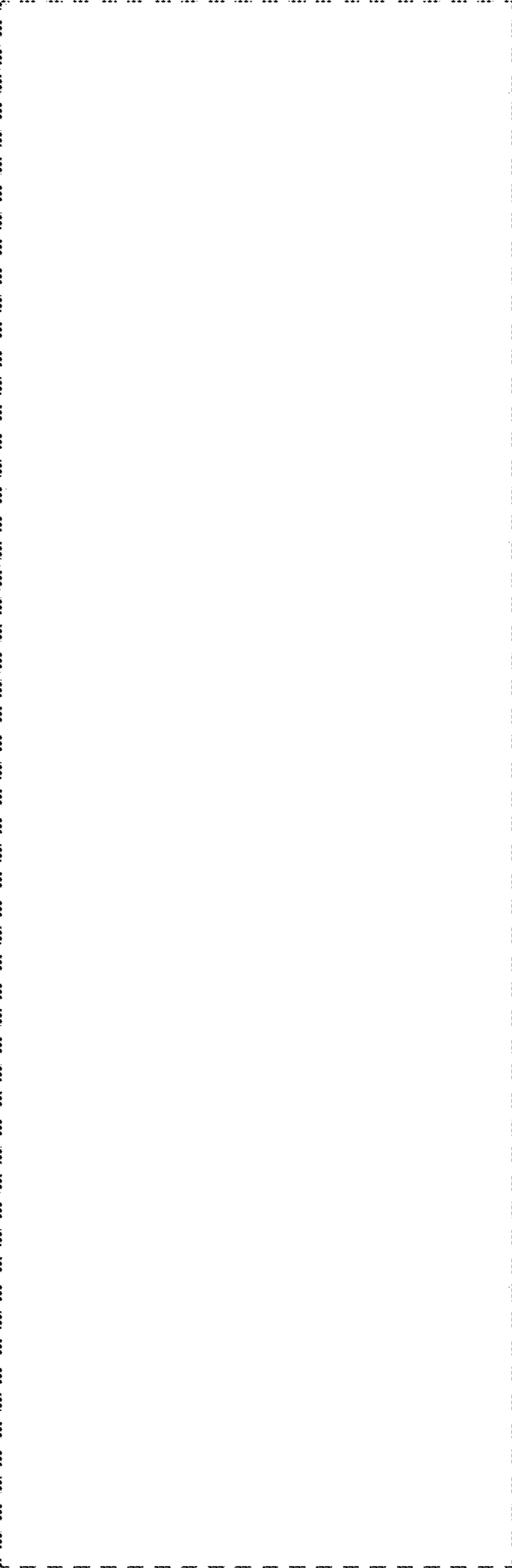


FIG. 4



FIG. 5

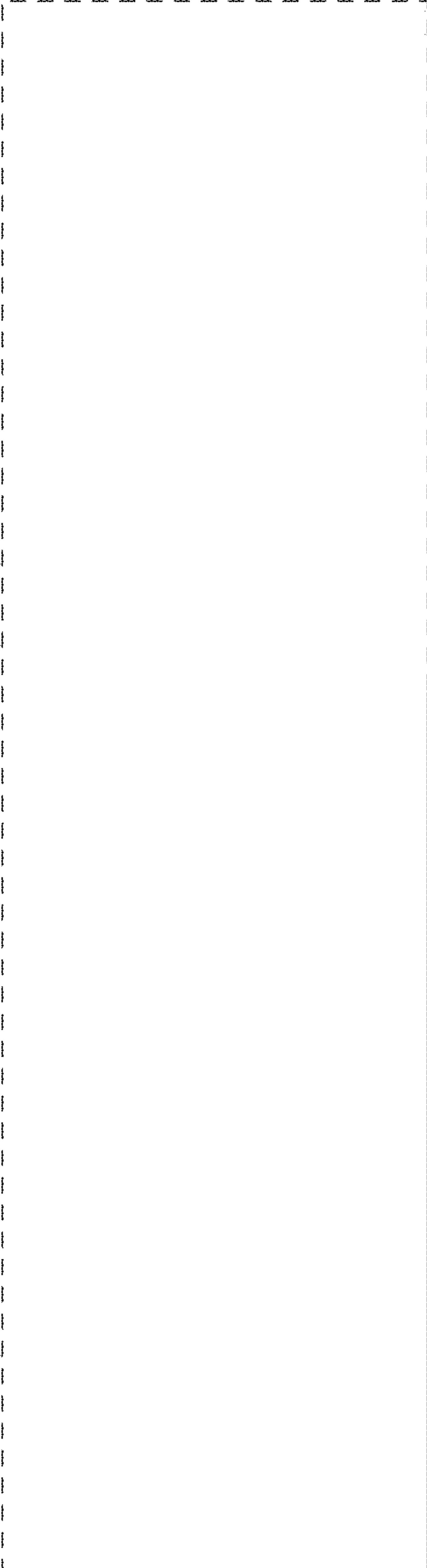


FIG. 6

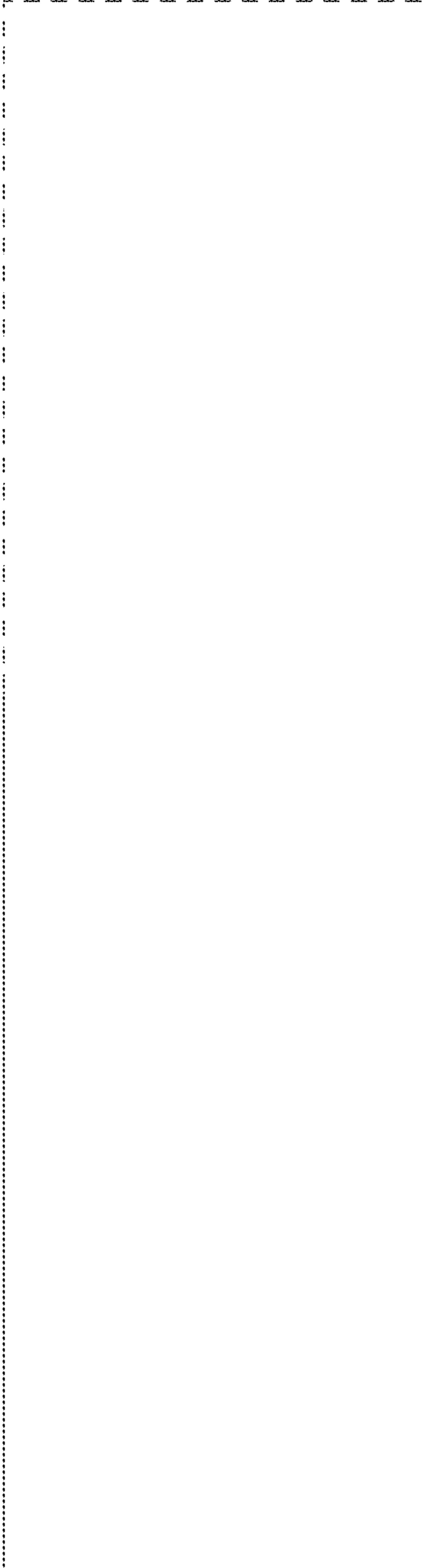


FIG. 7

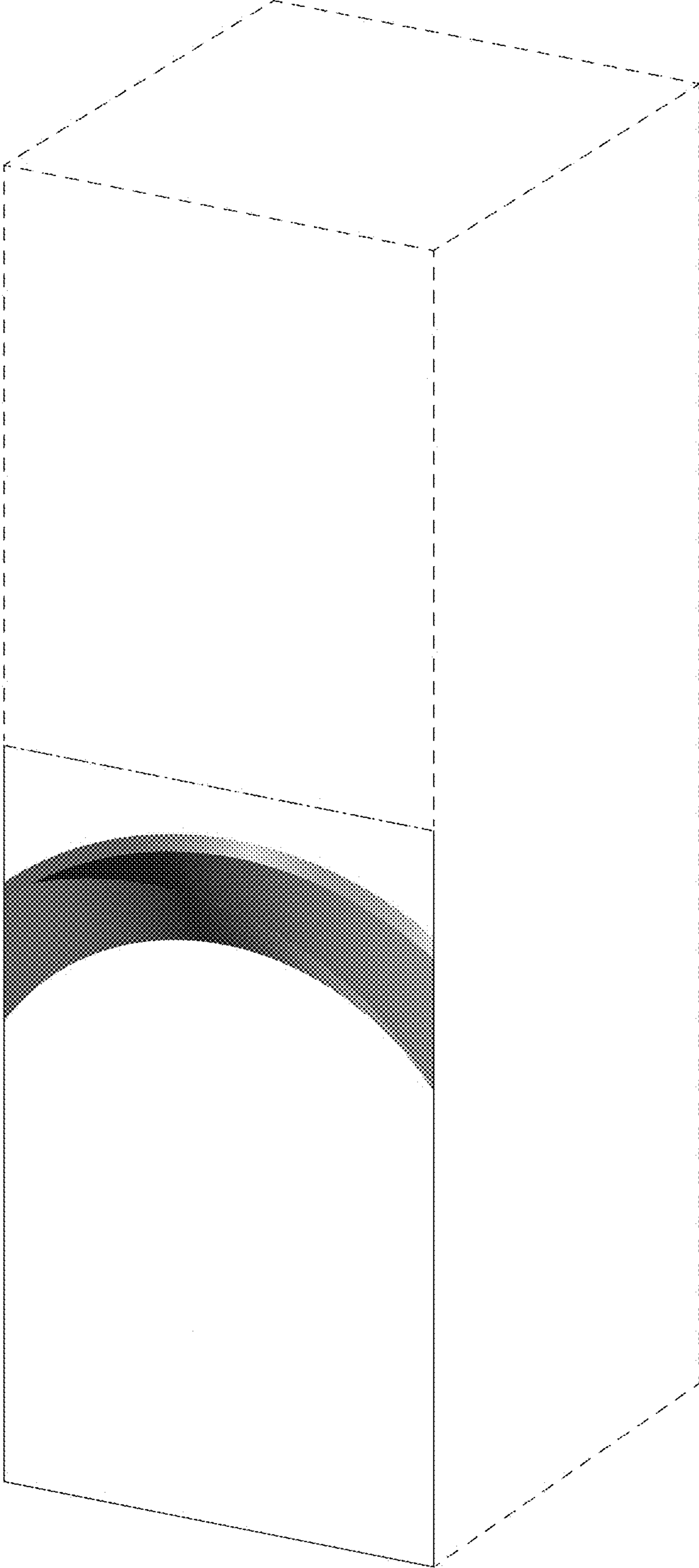


FIG. 8

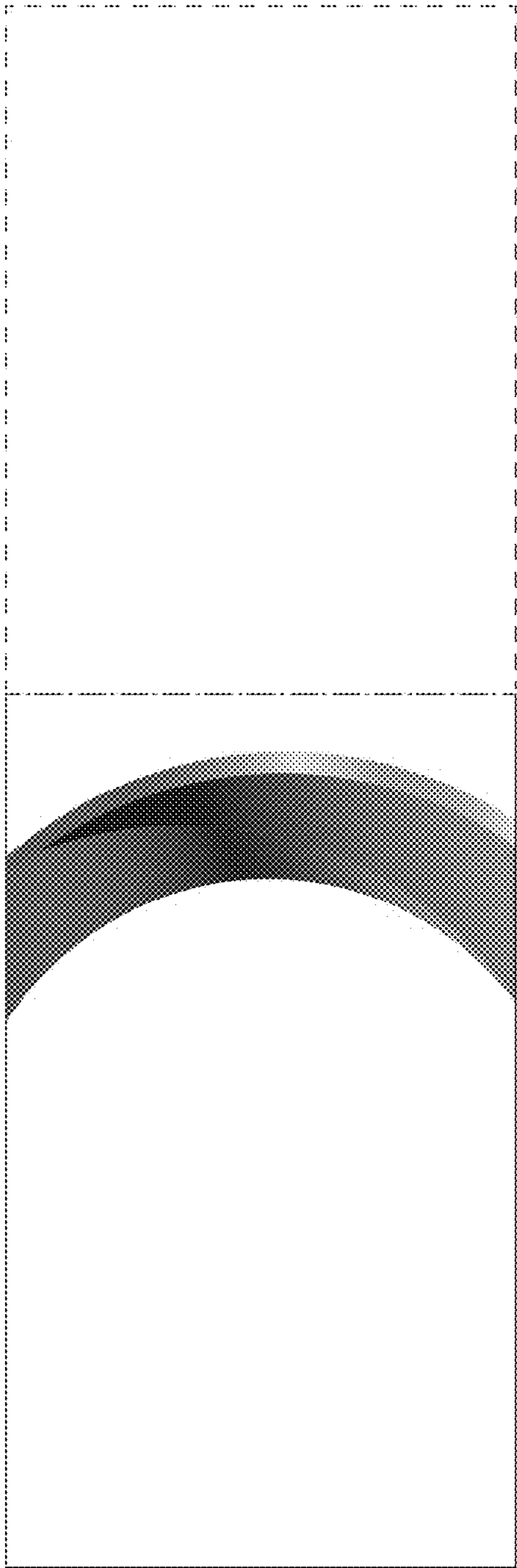


FIG. 9



FIG. 10

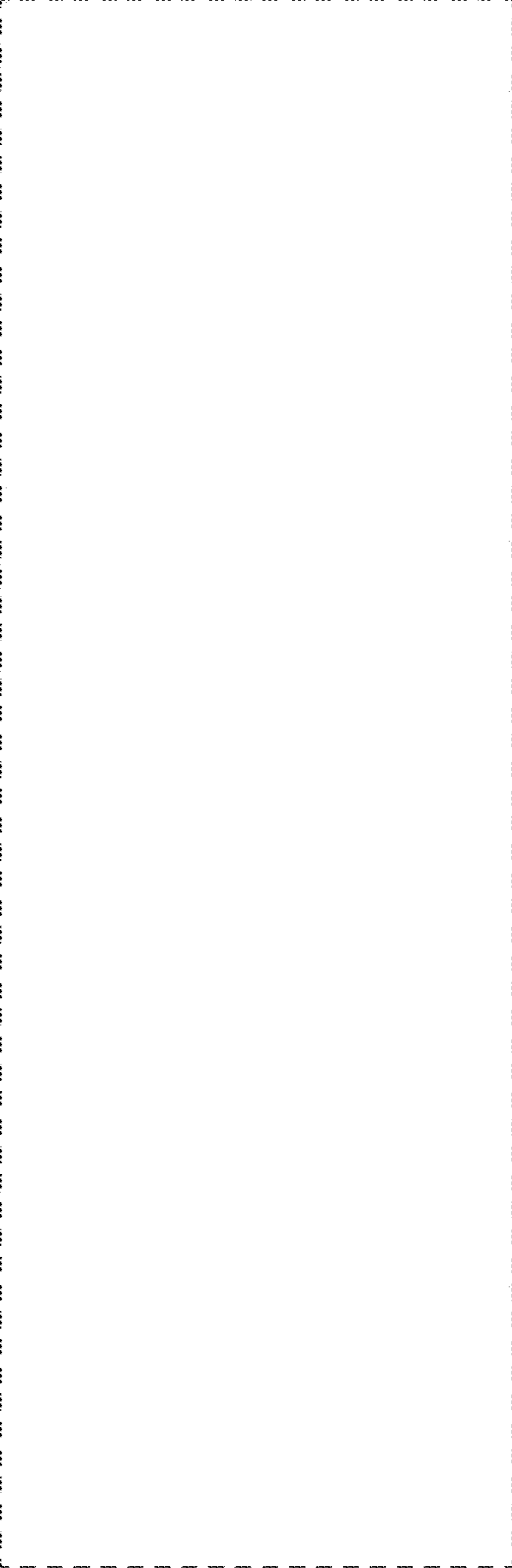


FIG. 11



FIG. 12

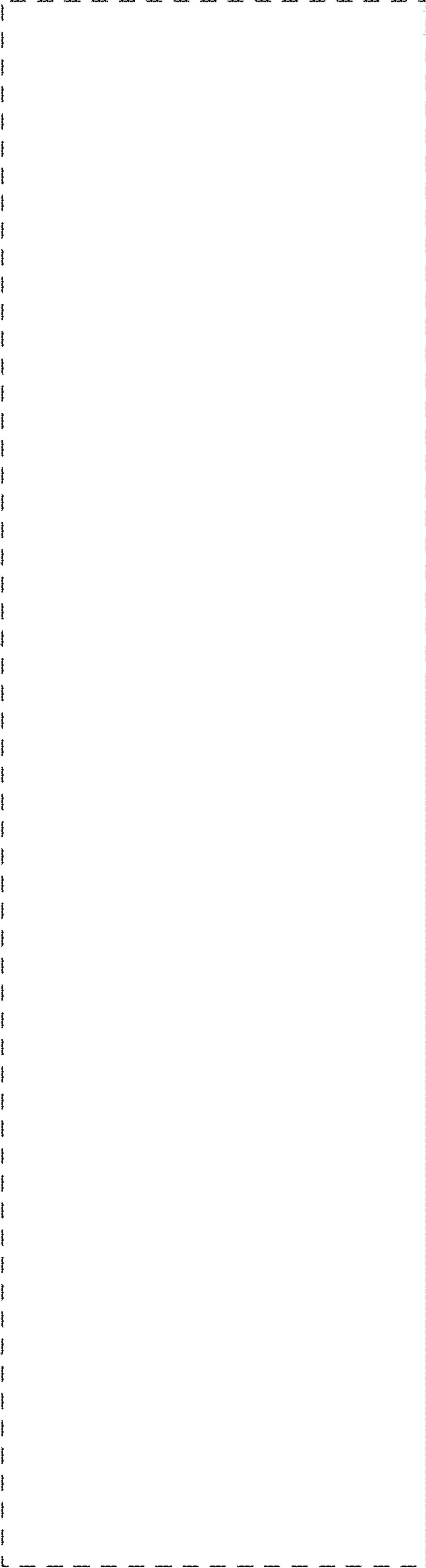


FIG. 13

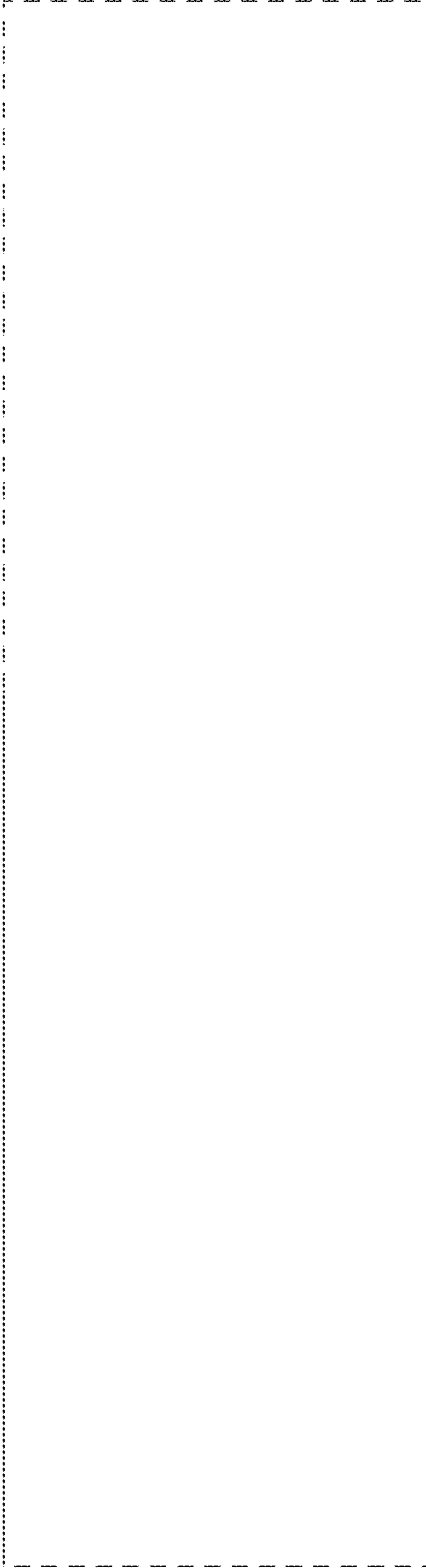


FIG. 14

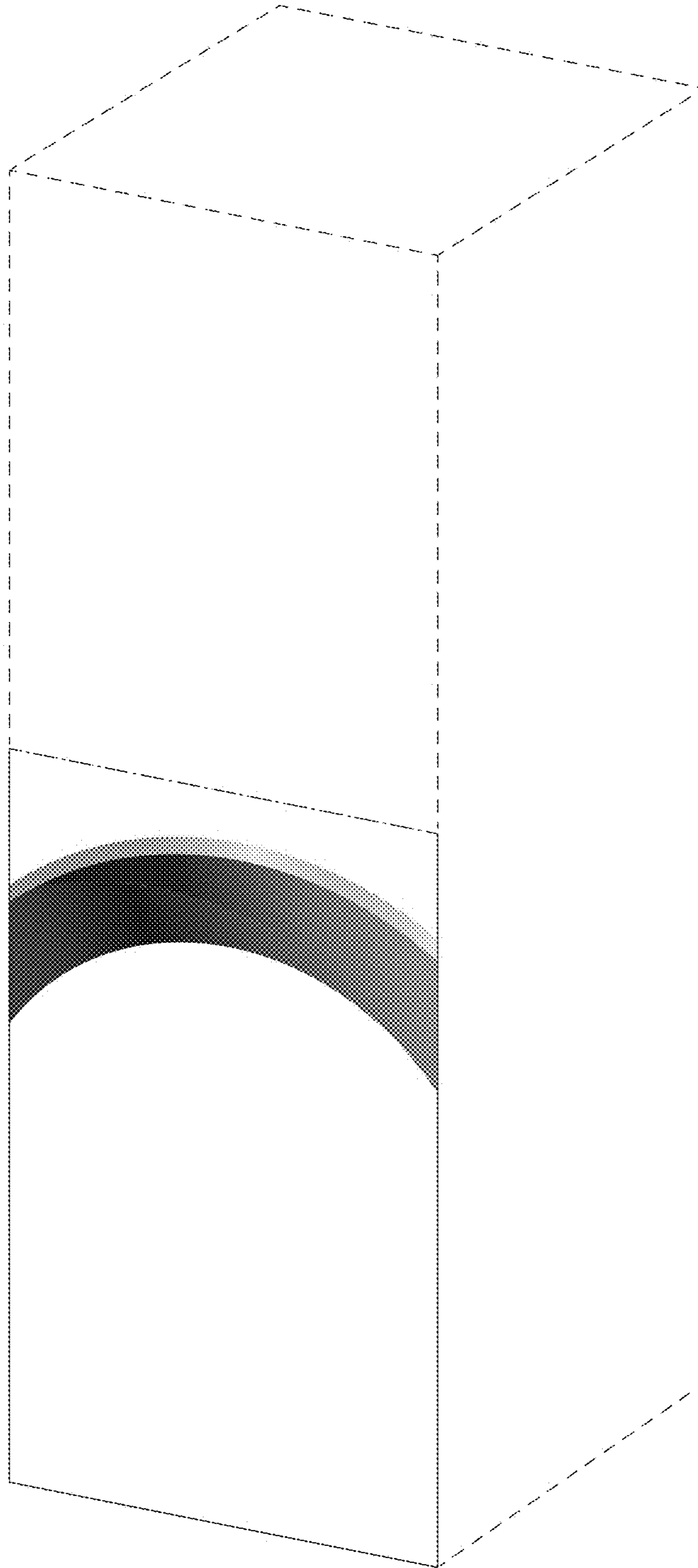


FIG. 15

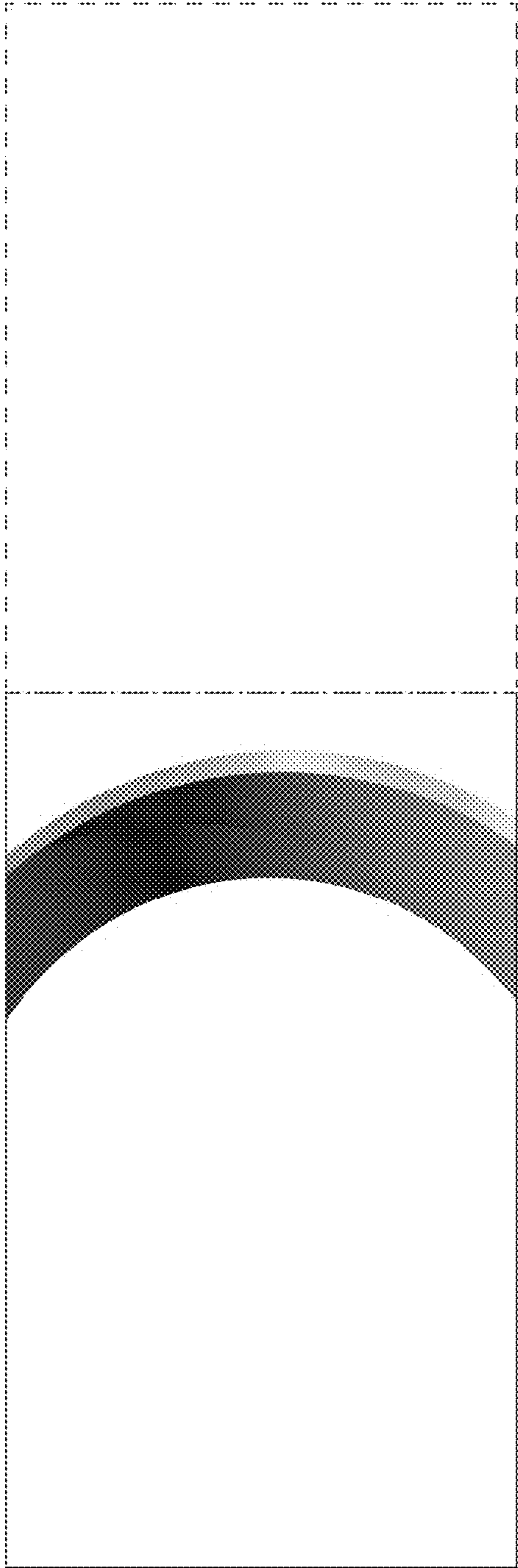


FIG. 16

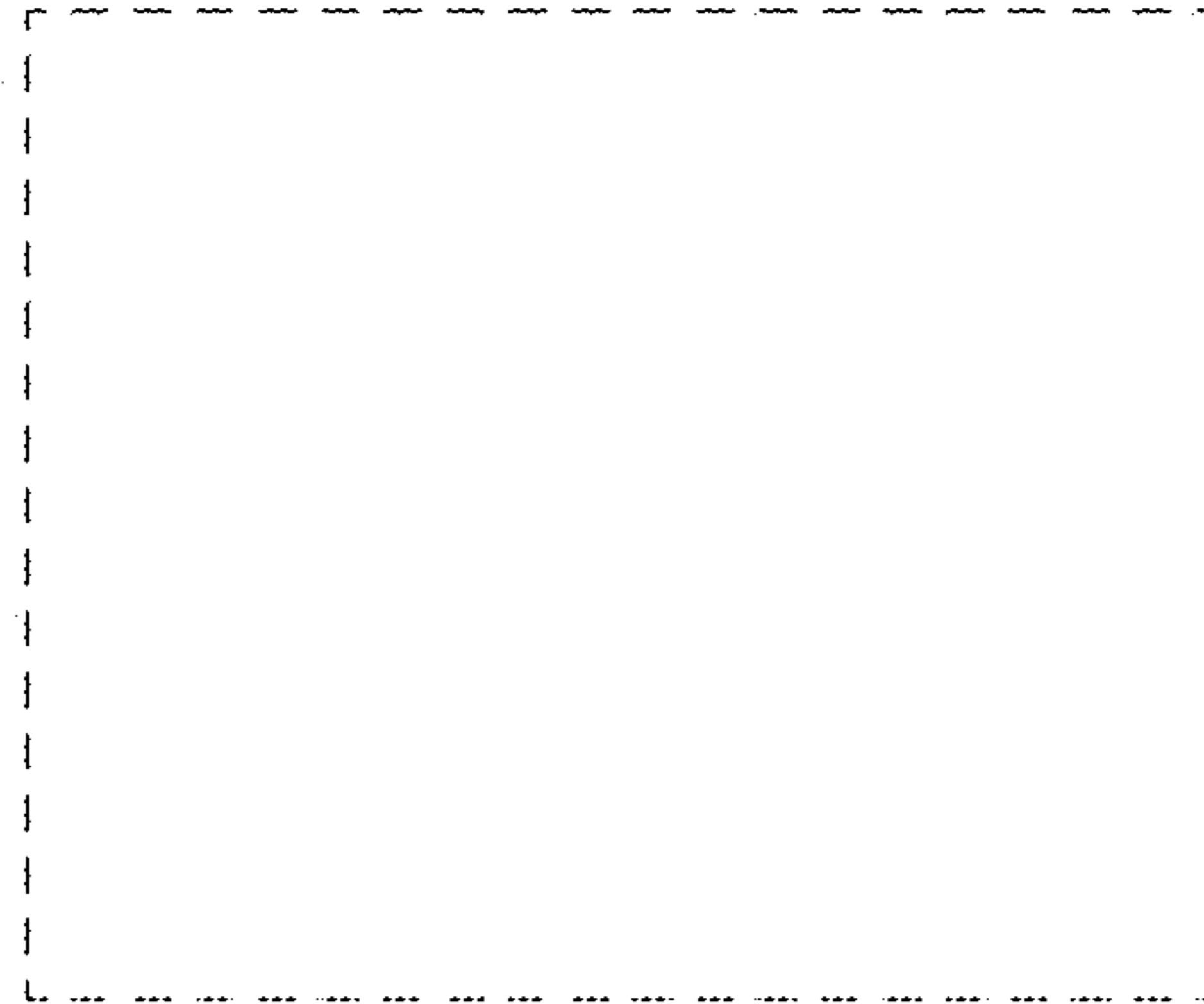


FIG. 17

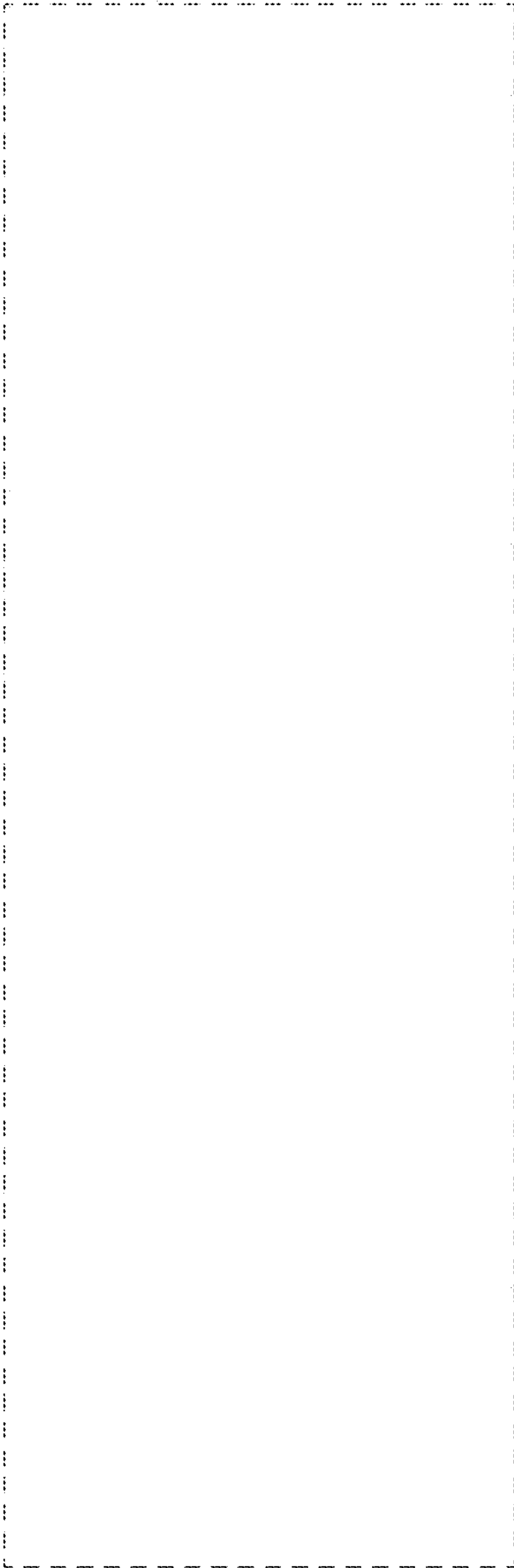


FIG. 18

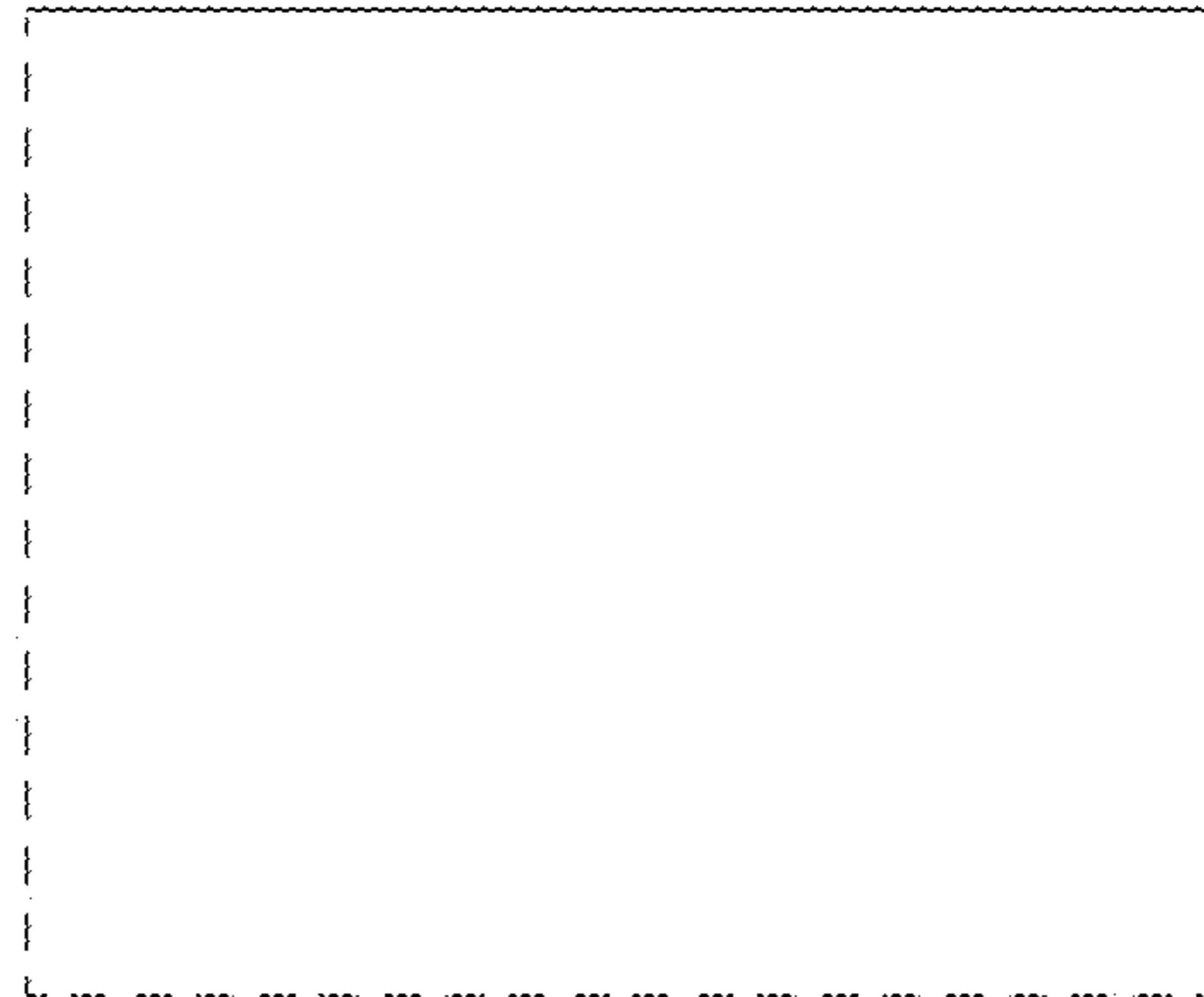


FIG. 19

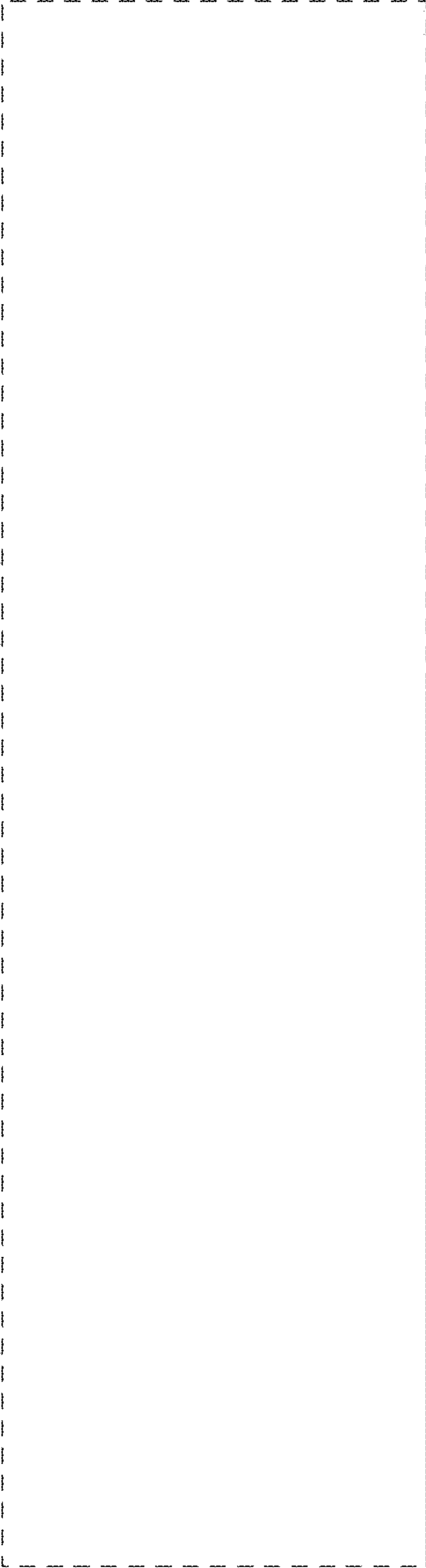


FIG. 20

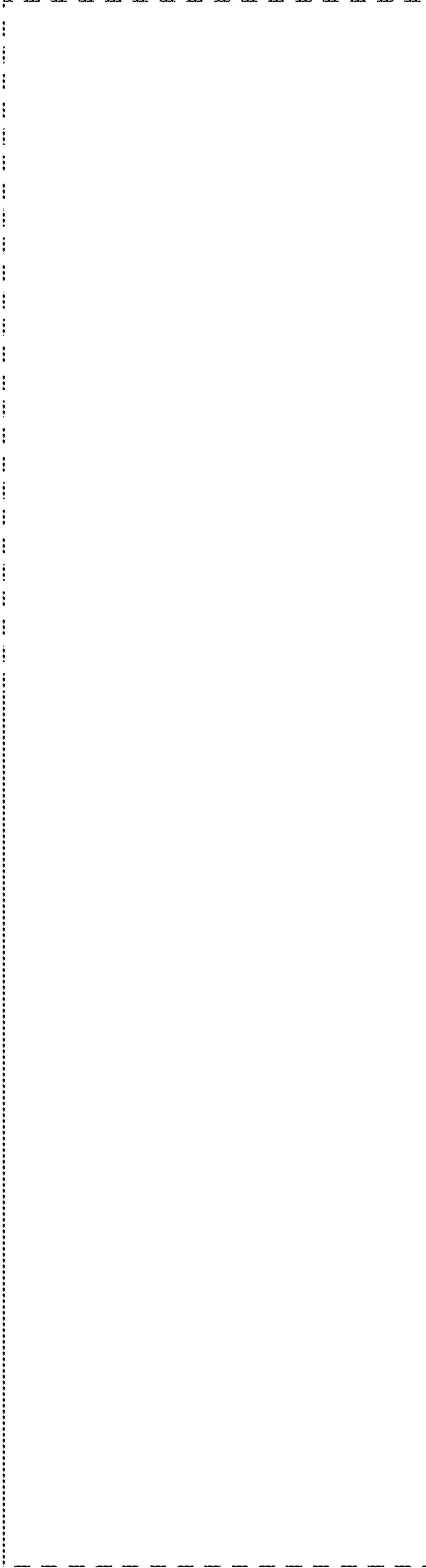


FIG. 21