



US00D902761S

(12) **United States Design Patent**
Patterson et al.

(10) **Patent No.:** **US D902,761 S**

(45) **Date of Patent:** **** Nov. 24, 2020**

(54) **MERCHANDISE TAG WITH ELECTRONIC DISPLAY**

(71) Applicants: **Hubert A. Patterson**, Delray Beach, FL (US); **Alexis Brooke Ehlich**, Boca Raton, FL (US); **Christian Joseph Souder**, Sanford, NC (US); **Lauren Richard**, Plymouth, MA (US); **Mohammad Mohiuddin**, Boynton Beach, FL (US)

(72) Inventors: **Hubert A. Patterson**, Delray Beach, FL (US); **Alexis Brooke Ehlich**, Boca Raton, FL (US); **Christian Joseph Souder**, Sanford, NC (US); **Lauren Richard**, Plymouth, MA (US); **Mohammad Mohiuddin**, Boynton Beach, FL (US)

(73) Assignee: **SENSORMATIC ELECTRONICS, LLC**, Boca Raton, FL (US)

(**) Term: **15 Years**

(21) Appl. No.: **29/629,990**

(22) Filed: **Dec. 18, 2017**

(51) **LOC (12) Cl.** **10-05**

(52) **U.S. Cl.**
USPC **D10/106.91**

(58) **Field of Classification Search**
USPC D10/104.1, 106.9, 106.91, 106.93, 109.1; 70/57.1; D14/140, 142, 240, 217, 218, D14/155, 356, 357, 358, 359, 383, 385, D14/435, 435.1, 447, 553, 480.1, 480.3, D14/480.5, 480.7, 483, 484.1, 432; D3/208; D13/168; D8/347
CPC H04W 4/80; H04W 4/029; H04W 12/08; H04W 4/025; H04W 12/0023; H04W 12/02; H04W 12/04; H04W 12/06; H04W 4/046; H04W 4/40; H04W 52/0229; H04W 88/02; H04W 12/00407; H04W 12/12;

(Continued)

(56) **References Cited**

U.S. PATENT DOCUMENTS

D343,368 S * 1/1994 Witzky D10/106.91
D353,115 S * 12/1994 Garner D10/106.91

(Continued)

OTHER PUBLICATIONS

“E Ink Electronic Shelf Label” available May 15, 2019, [online], [site visited May 15, 2019]. Retrieved from Internet, <URL:https://www.eink.com/electronic-shelf-label.html?type=application&id=5> (Year: 2019).*

(Continued)

Primary Examiner — Michael C Stout

Assistant Examiner — Katrina N Gonzalez

(74) *Attorney, Agent, or Firm* — Arent Fox LLP

(57) **CLAIM**

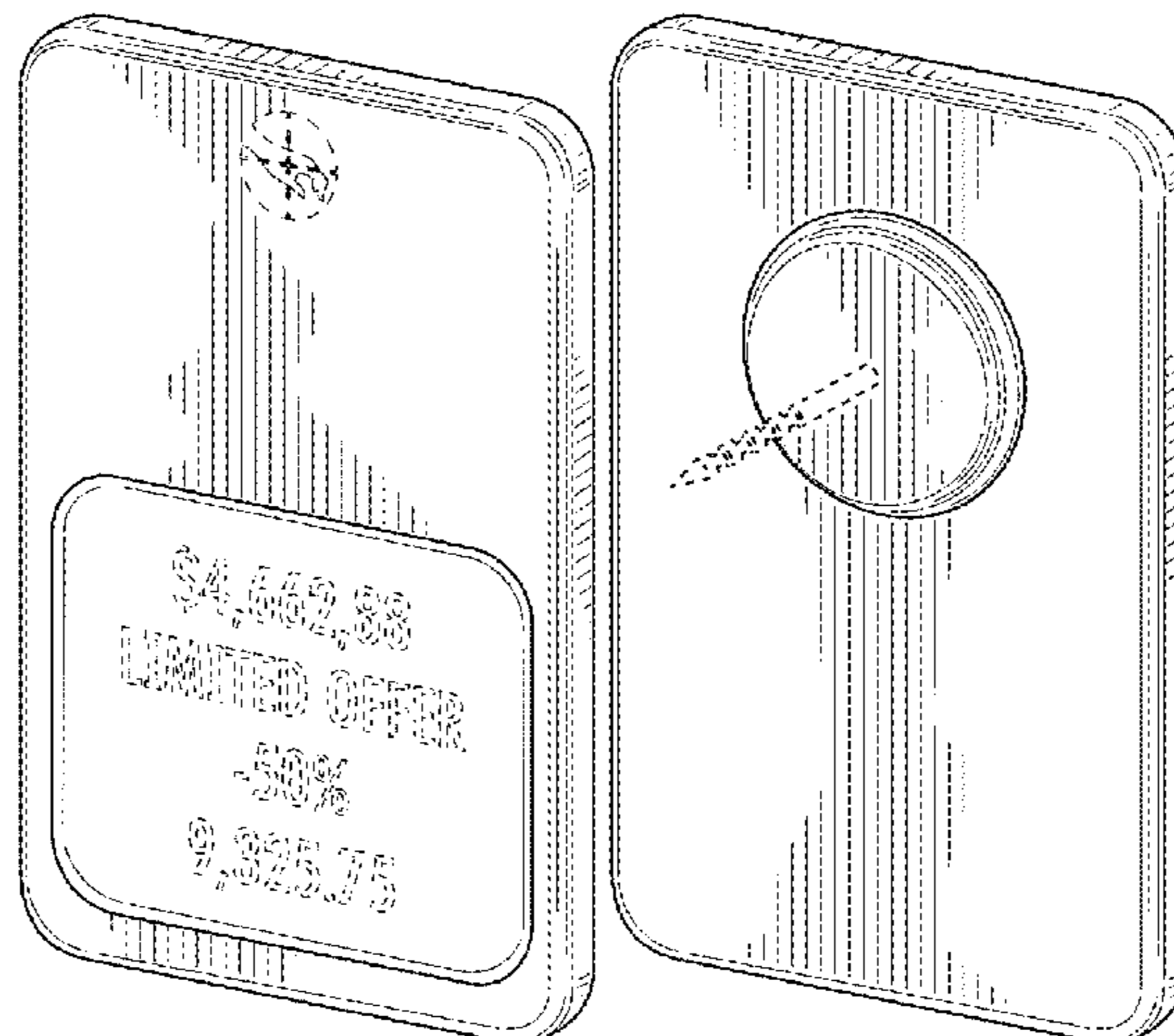
The ornamental design for a merchandise tag with electronic display, as shown and described.

DESCRIPTION

FIG. 1 is a perspective view of a merchandise tag with electronic display, showing our new design; FIG. 2 is a rear perspective view thereof; FIG. 3 is another front perspective view thereof; FIG. 4 is another rear perspective view thereof; FIG. 5 is a front view thereof; FIG. 6 is a rear view thereof; FIG. 7 is a top plan view thereof; FIG. 8 is a bottom plan view thereof; FIG. 9 is a left side view thereof; and, FIG. 10 is a right side view thereof.

The broken lines shown in the figures are included for the purpose of illustrating portions of the merchandise tag with electronic display and form no part of the claimed design.

1 Claim, 4 Drawing Sheets



(58) **Field of Classification Search**

CPC ... H04W 40/244; H04W 48/12; H04W 48/16;
 H04W 4/00; H04W 4/023; H04W 4/026;
 H04W 4/027; H04W 4/04; H04W 4/06;
 H04W 4/18; H04W 4/21; H04W 4/24;
 H04W 4/30; H04W 4/33; H04W 4/35;
 H04W 4/44; H04W 4/70; H04W 64/00;
 H04W 64/006; H04W 76/10; H04W
 76/15; H04W 76/34; H04W 84/042;
 H04W 84/047; H04W 84/12; H04W
 84/18; H04W 88/06; H04W 8/26; H04W
 92/20; H03D 9/02

See application file for complete search history.

D572,160 S *	7/2008	Cherneff	D10/106.9
D574,281 S *	8/2008	Cherneff	D10/106.9
D576,901 S *	9/2008	Fraser	D10/104.1
D593,451 S *	6/2009	Sayegh	D10/106.91
D601,446 S *	10/2009	Stoltz	D10/106.91
D675,949 S *	2/2013	Chang	D10/106.9
D698,273 S *	1/2014	Sayegh	D10/106.91
D698,679 S *	2/2014	Lindley	D10/106.9
D698,680 S *	2/2014	Burstein	D10/106.9
D699,141 S *	2/2014	Walker	D10/106.9
D708,974 S *	7/2014	Dauwalter, III	D10/104.1
D709,397 S *	7/2014	Ennabli	D10/106.9
D726,134 S *	4/2015	Prendes	D10/104.1
D838,201 S *	1/2019	Laird	D10/104.1
D848,296 S *	5/2019	Laird	D10/104.1

(56)

References Cited

U.S. PATENT DOCUMENTS

D358,785 S *	5/1995	Flick	D10/104.1
D360,154 S *	7/1995	Jung	D10/104.1
D398,871 S *	9/1998	Salami	D10/106.91
D445,710 S *	7/2001	Lewis	D10/109.1
D561,625 S *	2/2008	Cherneff	D10/106.9
D561,626 S *	2/2008	Cherneff	D10/106.9
D561,627 S *	2/2008	Cherneff	D10/106.9
D561,628 S *	2/2008	Cherneff	D10/106.9
D561,629 S *	2/2008	Cherneff	D10/106.9
D564,926 S *	3/2008	Cherneff	D10/106.9
D569,752 S *	5/2008	Cherneff	D10/106.9

OTHER PUBLICATIONS

“Electronic Shelf Label_Airsec Electronic Article Surveillance Tech” available May 15, 2019, [online], [site visited May 15, 2019]. Retrieved from Internet, <URL:https://airsec.manufacturer.globalsources.com/si/6008853442187/pdtl/Global-Sources/1167359677/Electronic-Shelf-Label-ESL.htm?source=GSOL_MWS_VD> (Year: 2019).*

“29 Genius (and Accurate!) Kohls Shopping Hacks” available Jul. 12, 2018, [online], [site visited May 15, 2019]. Retrieved from Internet, <URL:https://thekrazycouponlady.com/tips/store-hacks/27-genius-accurate-kohls-coupons-shopping-hacks> (Year: 2019).*

* cited by examiner

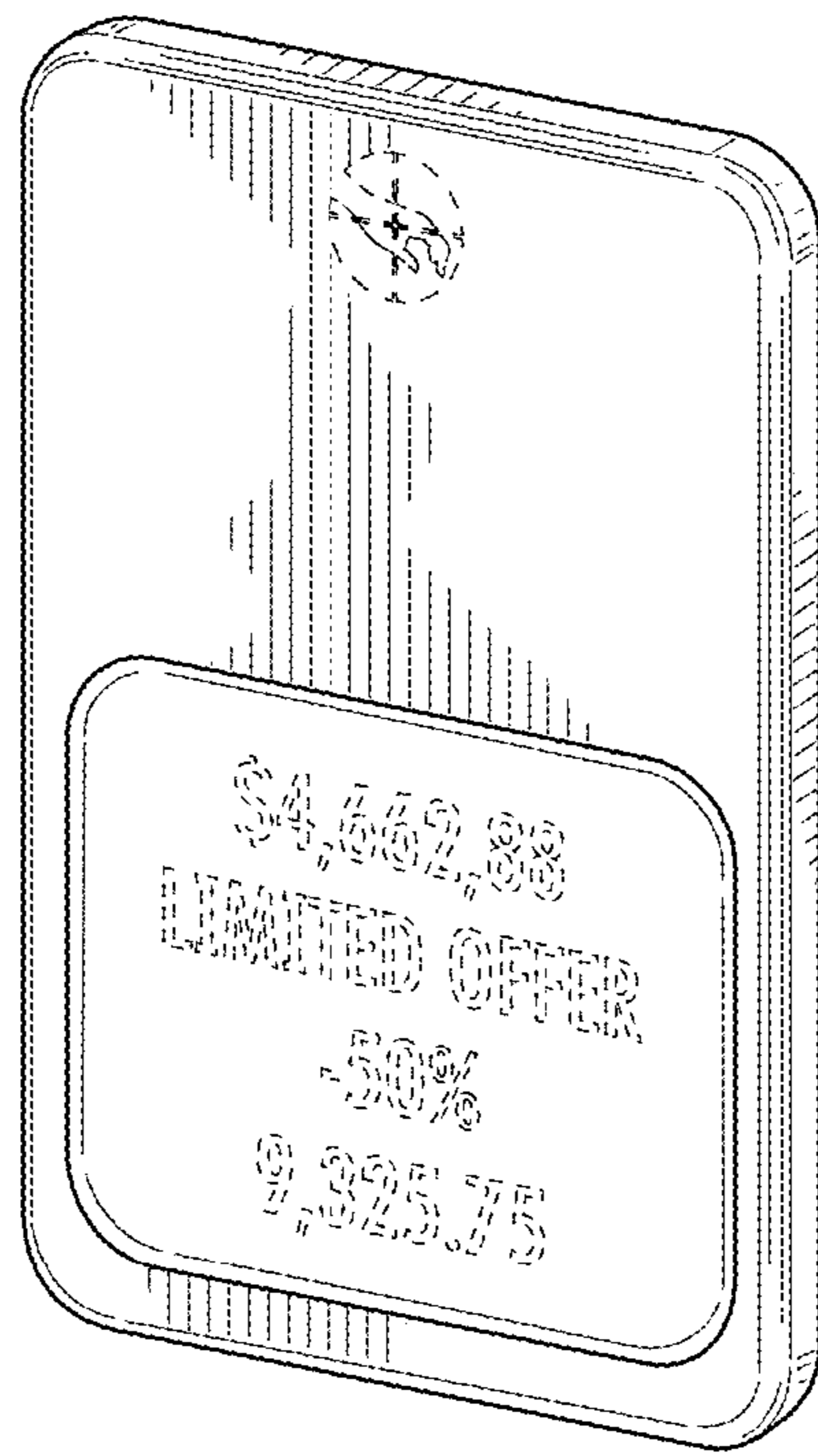


FIG. 1

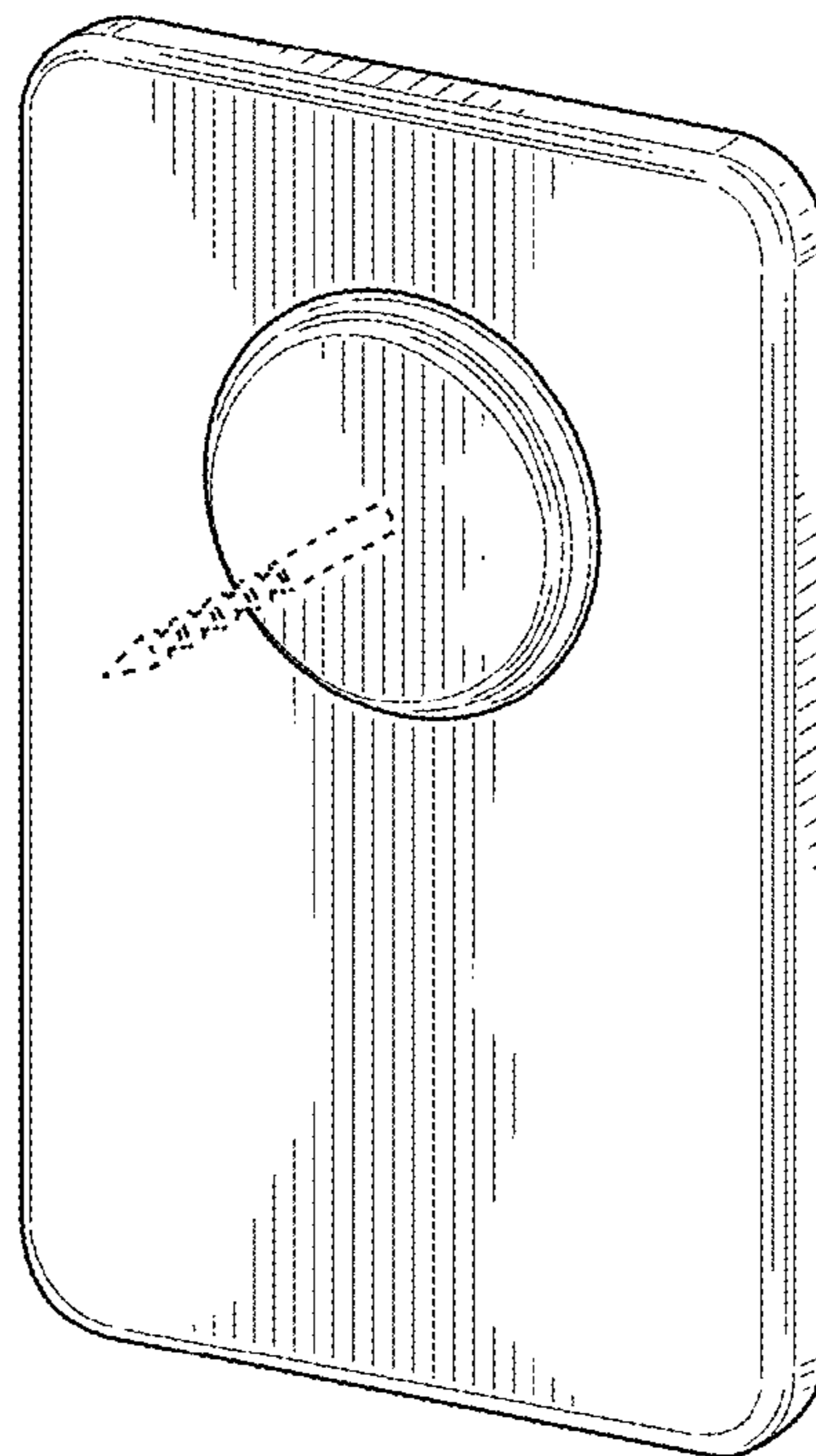


FIG. 2

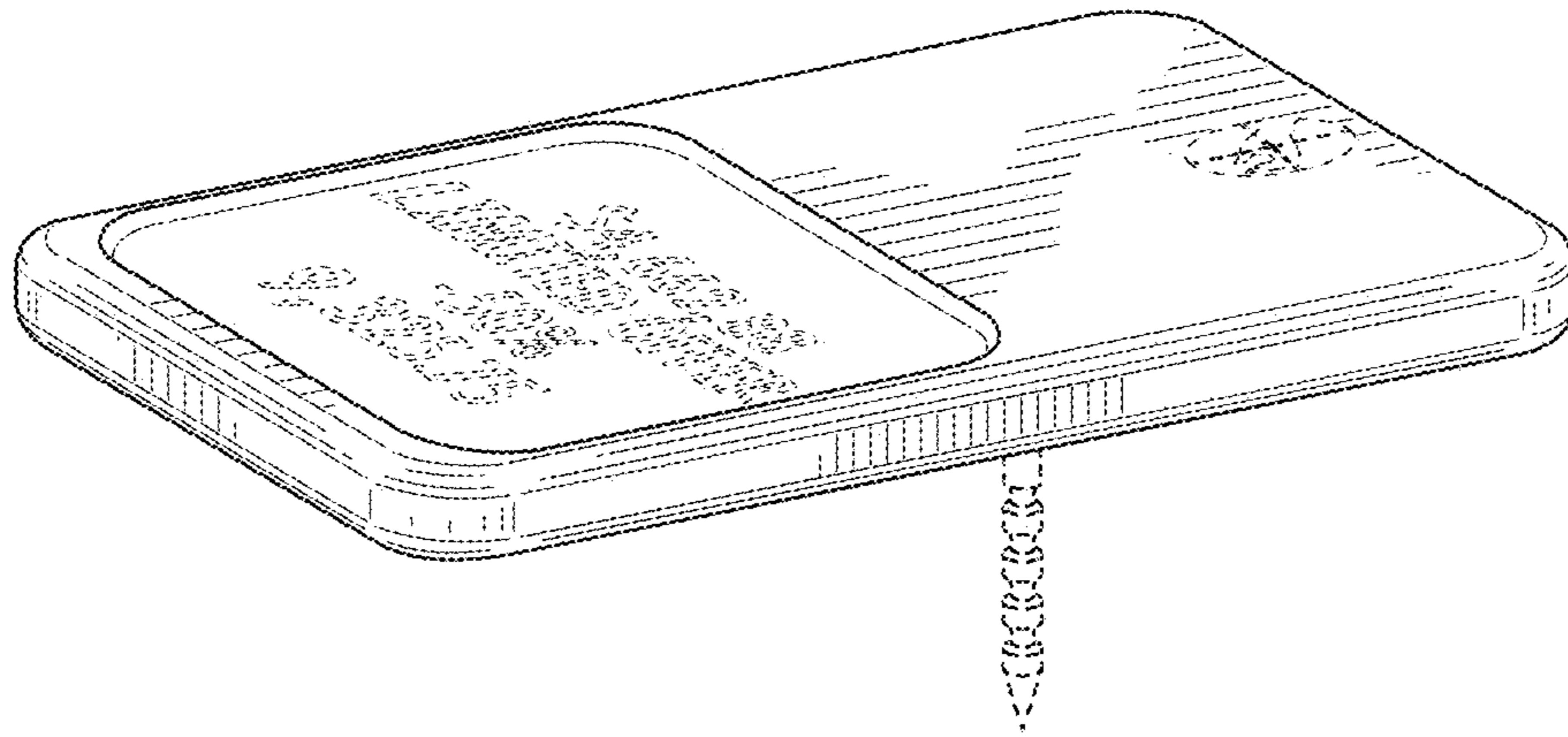


FIG. 3

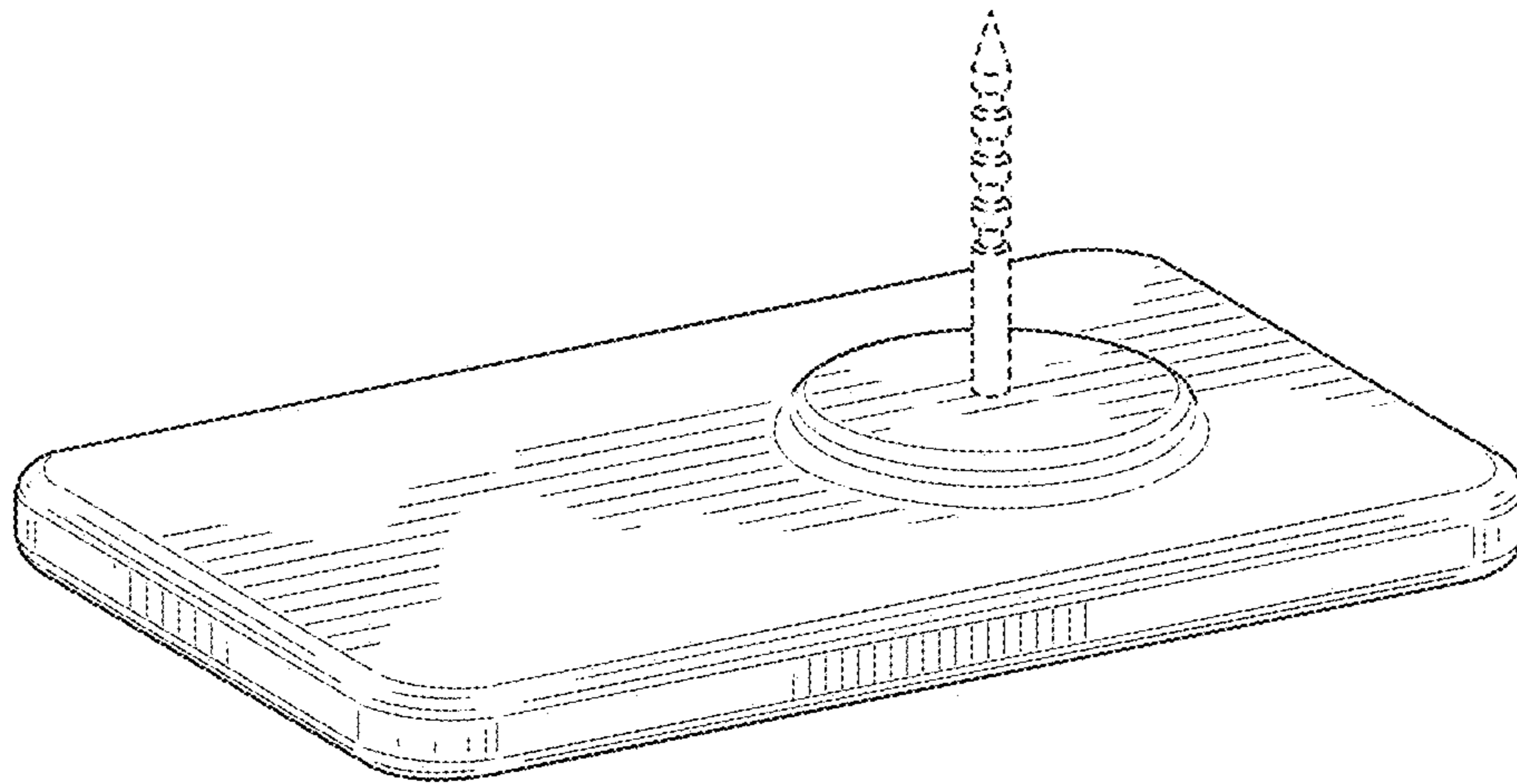


FIG. 4

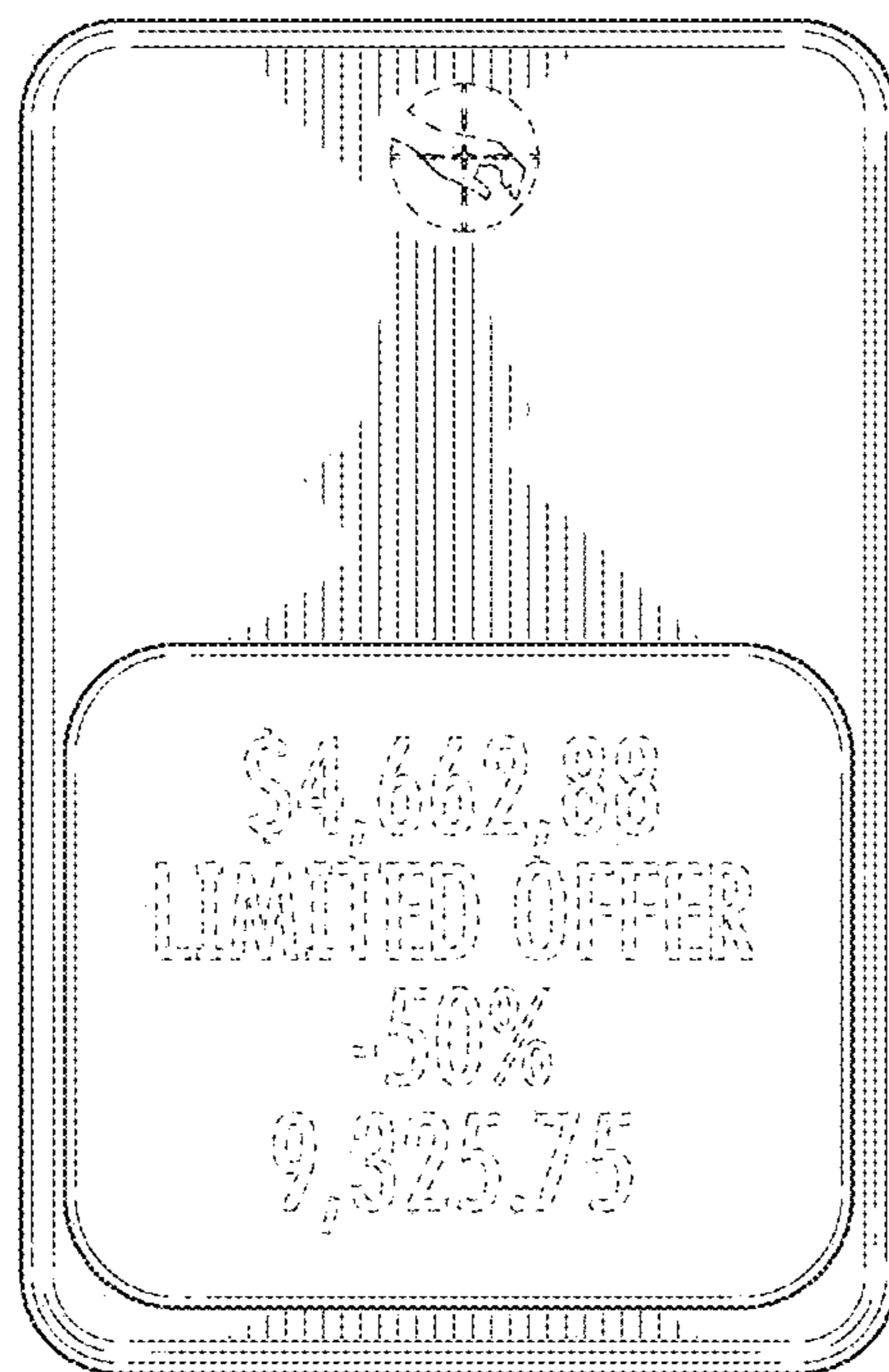


FIG. 5

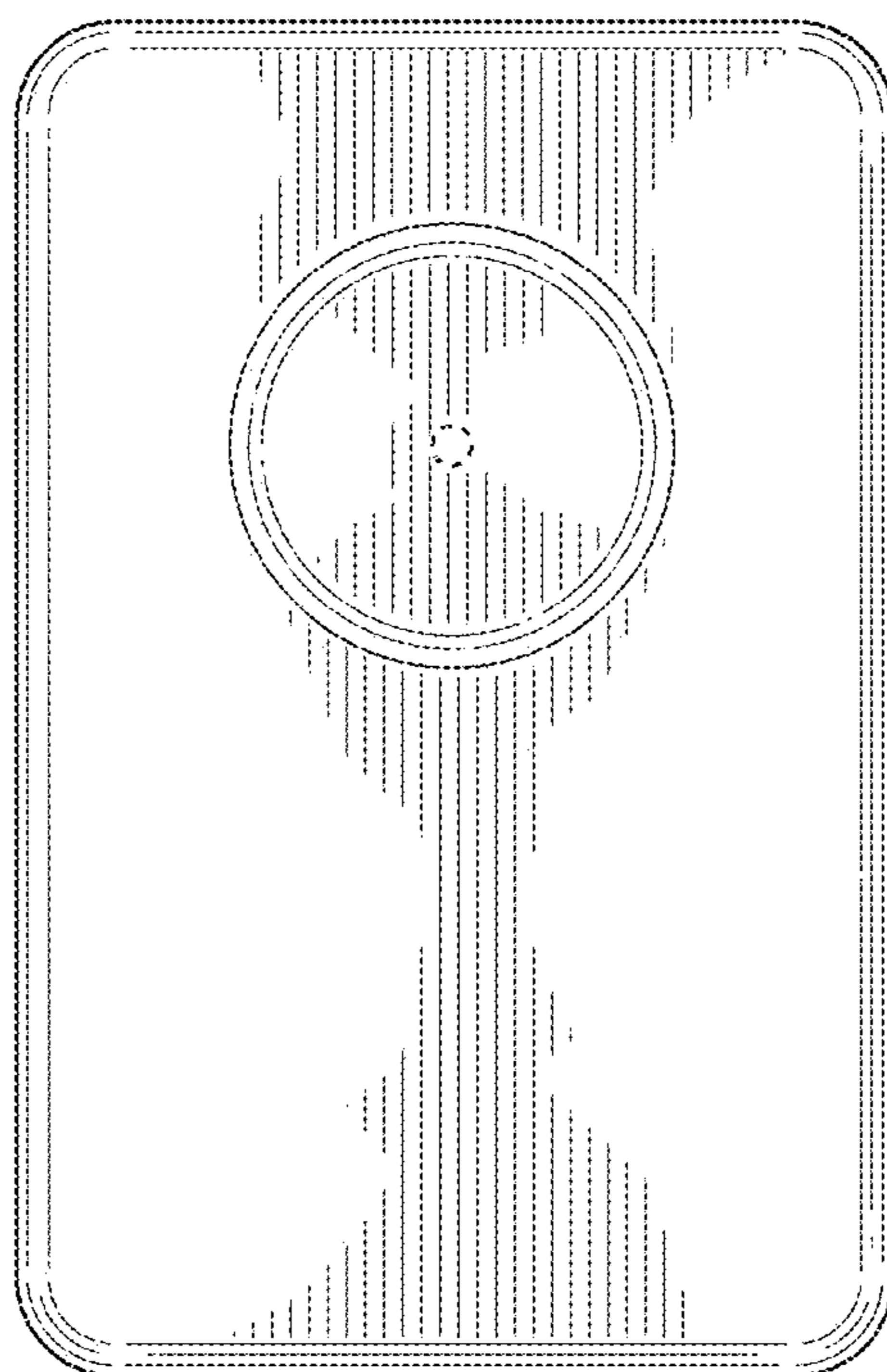


FIG. 6

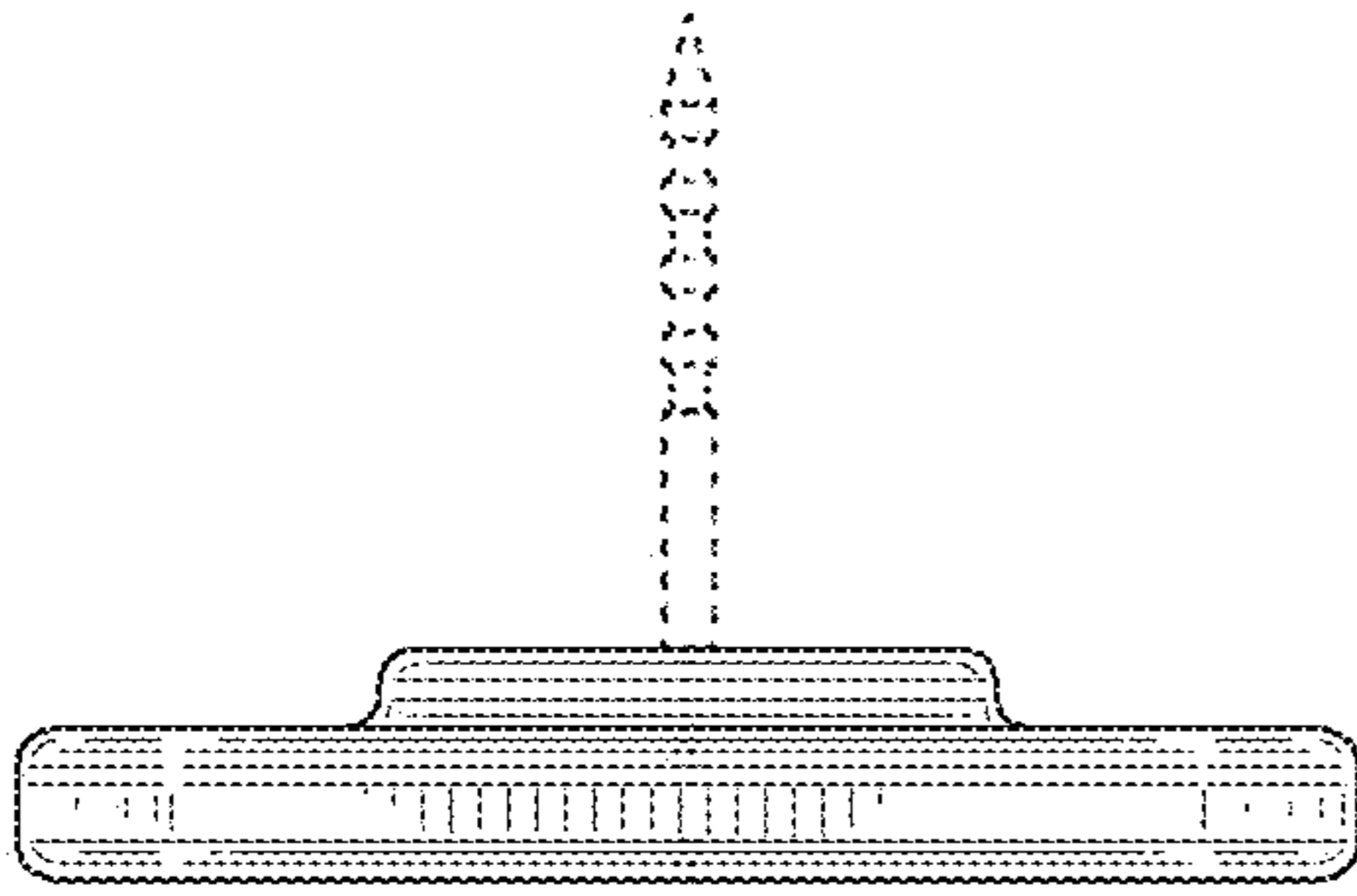


FIG. 7

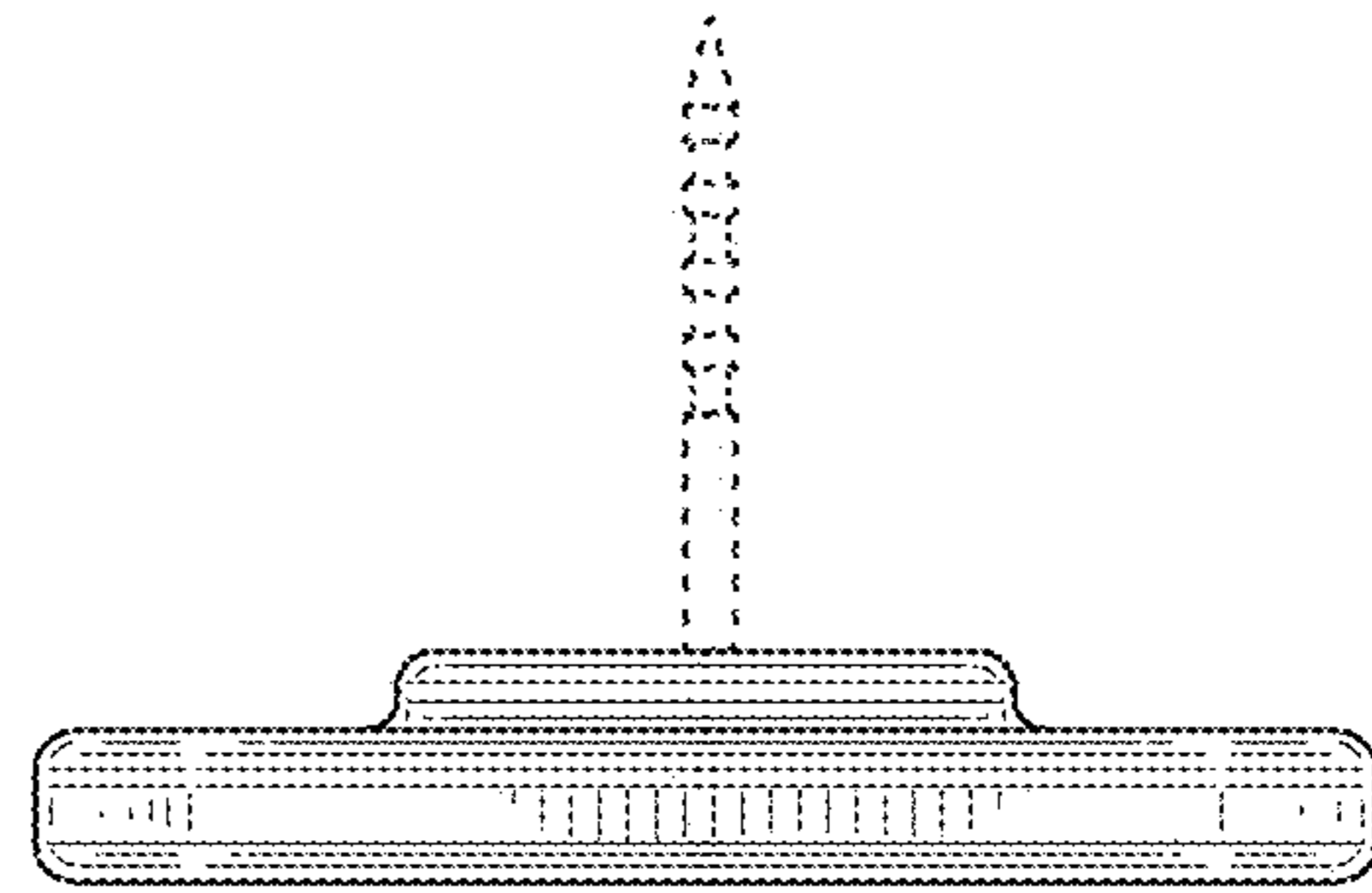


FIG. 8

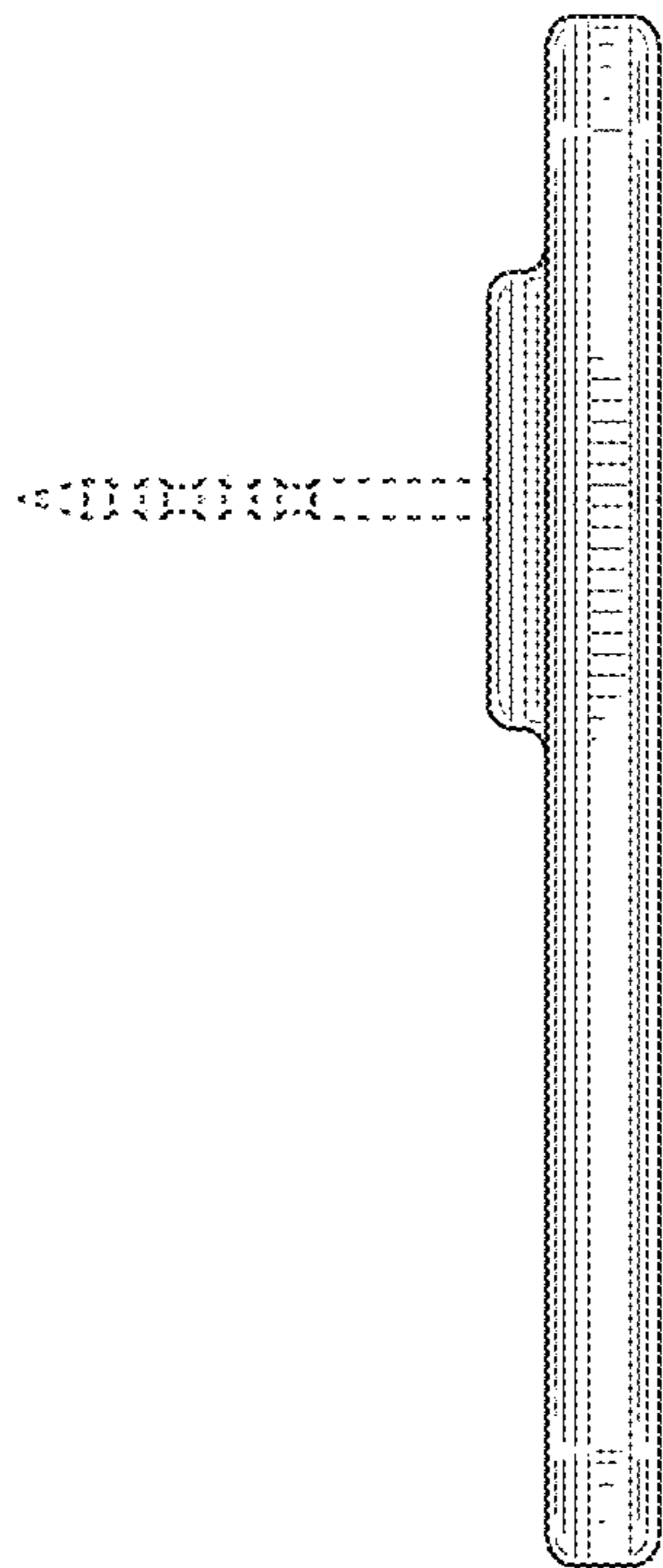


FIG. 9

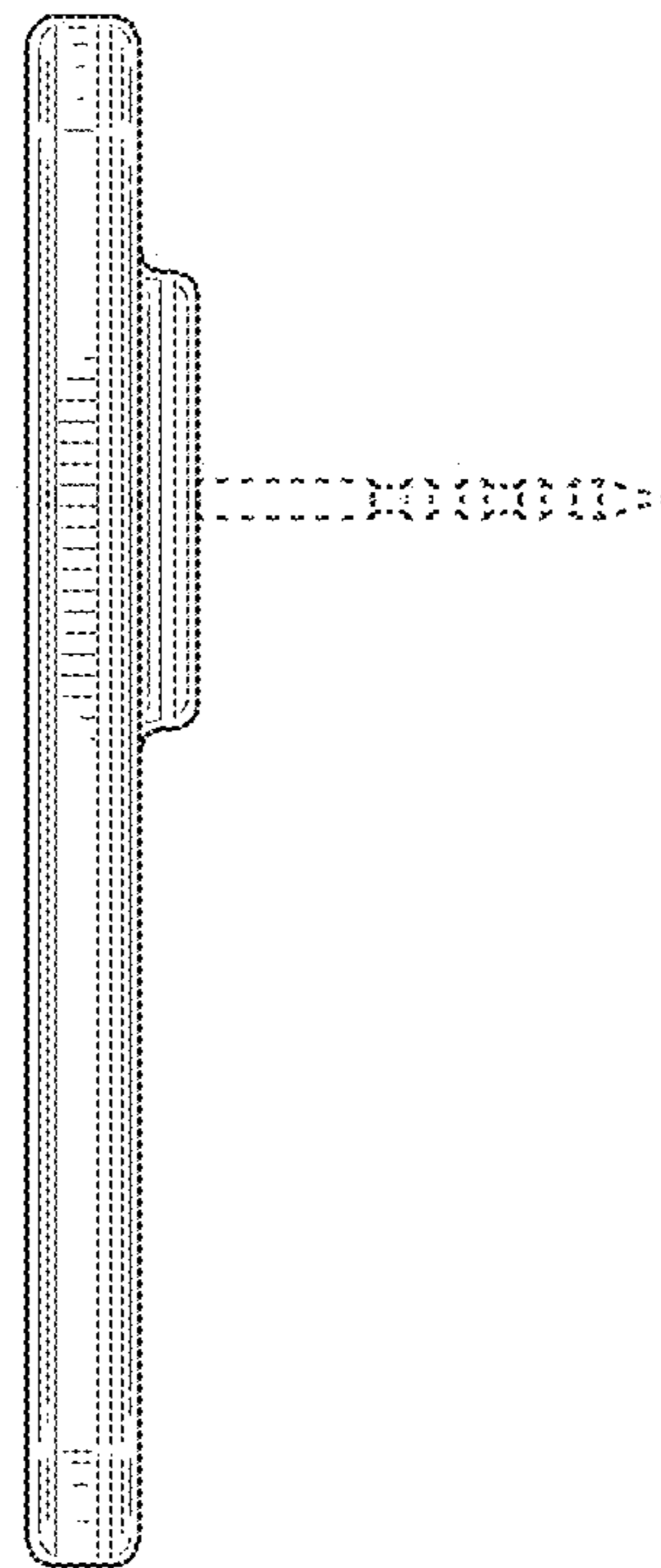


FIG. 10