



US00D854613S

(12) **United States Design Patent**  
**Darouian et al.**

(10) **Patent No.:** **US D854,613 S**

(45) **Date of Patent:** **\*\* Jul. 23, 2019**

(54) **BOOKMARK SHAPED GIFT CARD**

(57) **CLAIM**

The ornamental design for a bookmark shaped gift card, as shown and described.

(71) Applicant: **Amazon Technologies, Inc.**, Seattle, WA (US)

**DESCRIPTION**

(72) Inventors: **Farzad Darouian**, Seattle, WA (US); **Manish R. Bansal**, Snoqualmie, WA (US); **Steven Karlson**, Shoreline, WA (US); **Varun Krishnakumar**, Seattle, WA (US); **Neal Peterson Rothfuss**, Seattle, WA (US); **Suhag Saraiya**, Issaquah, WA (US); **Alexandra Sheidow**, Seattle, WA (US); **Shan Wang**, Seattle, WA (US)

FIG. 1 is a front perspective view of a first embodiment of a bookmark shaped gift card;  
FIG. 2 is a back perspective view thereof;  
FIG. 3 is a front view thereof;  
FIG. 4 is a back view thereof;  
FIG. 5 is a left-side thereof;  
FIG. 6 is a right-side thereof;  
FIG. 7 is a top view thereof;  
FIG. 8 is a bottom view thereof;  
FIG. 9 is another perspective view thereof;  
FIG. 10 is a front perspective view of a second embodiment of a bookmark shaped gift card;  
FIG. 11 is a back perspective view thereof;  
FIG. 12 is a front view thereof;  
FIG. 13 is a back view thereof;  
FIG. 14 is a front perspective view of a third embodiment of a bookmark shaped gift card;  
FIG. 15 is a back perspective view thereof;  
FIG. 16 is a front view thereof;  
FIG. 17 is a back view thereof;  
FIG. 18 is a front perspective view of a fourth embodiment of a bookmark shaped gift card;  
FIG. 19 is a back perspective view thereof;  
FIG. 20 is a front view thereof;  
FIG. 21 is a back view thereof;  
FIG. 22 is a front perspective view of a fifth embodiment of a bookmark shaped gift card;  
FIG. 23 is a back perspective view thereof;  
FIG. 24 is a front view thereof;  
FIG. 25 is a back view thereof;  
FIG. 26 is a front perspective view of a sixth embodiment of a bookmark shaped gift card;  
FIG. 27 is a back perspective view thereof;  
FIG. 28 is a front view thereof;  
FIG. 29 is a back view thereof;  
FIG. 30 is a front perspective view of a seventh embodiment of a bookmark shaped gift card;

(73) Assignee: **Amazon Technologies, Inc.**, Seattle, WA (US)

(\*\*) Term: **15 Years**

(21) Appl. No.: **29/579,359**

(22) Filed: **Sep. 29, 2016**

(51) **LOC (11) Cl.** ..... **19-01**

(52) **U.S. Cl.**  
USPC ..... **D19/2**

(58) **Field of Classification Search**  
USPC ..... D19/1-12, 20-34, 100;  
40/124.01-124.15, 672, 661, 726, 776,  
(Continued)

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(Continued)

*Primary Examiner* — Abraham Bahta

(74) *Attorney, Agent, or Firm* — Lee & Hayes, P.C.

(Continued)

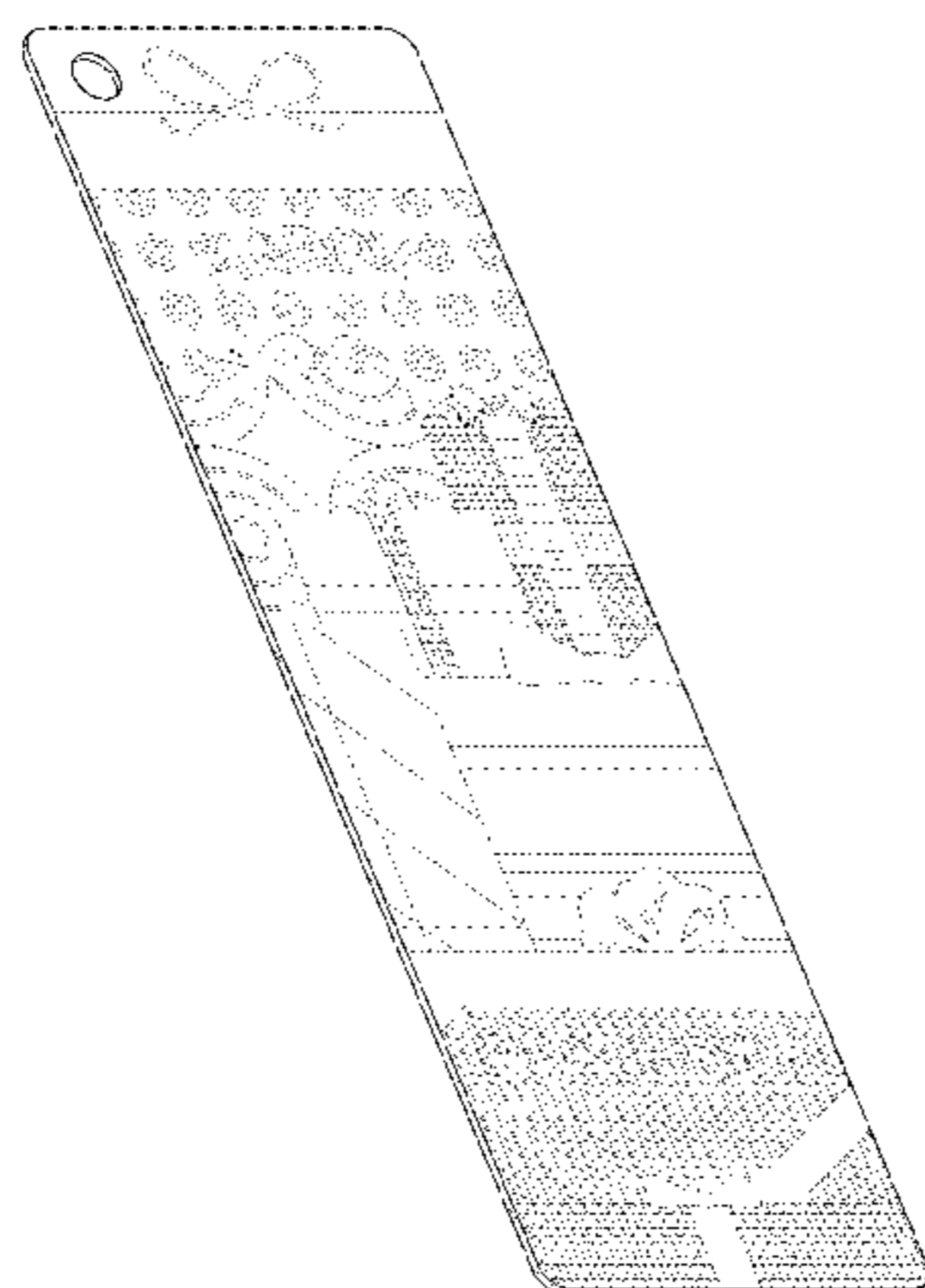


FIG. 31 is a back perspective view thereof;  
 FIG. 32 is a front view thereof;  
 FIG. 33 is a back view thereof;  
 FIG. 34 is a front perspective view of a eighth embodiment of a bookmark shaped gift card;  
 FIG. 35 is a back perspective view thereof;  
 FIG. 36 is a front view thereof;  
 FIG. 37 is a back view thereof;  
 FIG. 38 is a front perspective view of a ninth embodiment of a bookmark shaped gift card;  
 FIG. 39 is a back perspective view thereof;  
 FIG. 40 is a front view thereof;  
 FIG. 41 is a back view thereof;  
 FIG. 42 is a front perspective view of a tenth embodiment of a bookmark shaped gift card;  
 FIG. 43 is a back perspective view thereof;  
 FIG. 44 is a front view thereof;  
 FIG. 45 is a back view thereof;  
 FIG. 46 is a left-side view thereof;  
 FIG. 47 is a right-side view thereof;  
 FIG. 48 is a top view thereof;  
 FIG. 49 is a bottom view thereof;  
 FIG. 50 is another perspective view thereof;  
 FIG. 51 is a front perspective view of a eleventh embodiment of a bookmark shaped gift card;  
 FIG. 52 is a back perspective view of the eleventh embodiment of the bookmark shaped gift card thereof;  
 FIG. 53 is a front view thereof; and,  
 FIG. 54 is a back view thereof.

The broken lines showing portions of the bookmark shaped gift card are included for the purpose of illustrating portions of the bookmark shaped gift card and environmental structure of the bookmark shaped gift card which form no part of the claimed design.

The left, right, top, and bottom views for the second, third, fourth, fifth, sixth, seventh, eighth, and ninth embodiments are identical to the corresponding views shown for the first embodiment (FIG. 1). The left, right, top, and bottom views

for the eleventh embodiment are identical to the corresponding views shown for the tenth embodiment (FIG. 42).

**1 Claim, 50 Drawing Sheets**

(58) **Field of Classification Search**

USPC ..... 40/617; 283/72, 74-75, 103, 105-117, 283/81-82, 70, 94, 904; 206/449, 815; D21/385; D20/10, 22, 27, 40, 11, 15-17, D20/19, 42-44; D14/435-437; D8/347; 116/238, 240, 235, 236; 235/380, 382, 235/487, 493, 488; D3/207, 211, 247; 281/42, 51; 24/67 R, 67.9  
 CPC .. B42D 15/022; B42D 15/045; B42D 15/027; B42D 15/042; B42D 25/29; B42D 25/00; B42D 25/20; B42D 25/30; B42D 25/40; B42D 25/23; B42D 25/26; B42D 25/285; B42D 2033/00; B42D 2033/08; B42D 2033/10; B42D 2033/16; B42D 2033/20; B42D 2033/30; B42D 9/00; B42D 9/001; B42D 9/004; B42D 9/007; B42D 9/008; B42D 9/005; E05B 19/0082

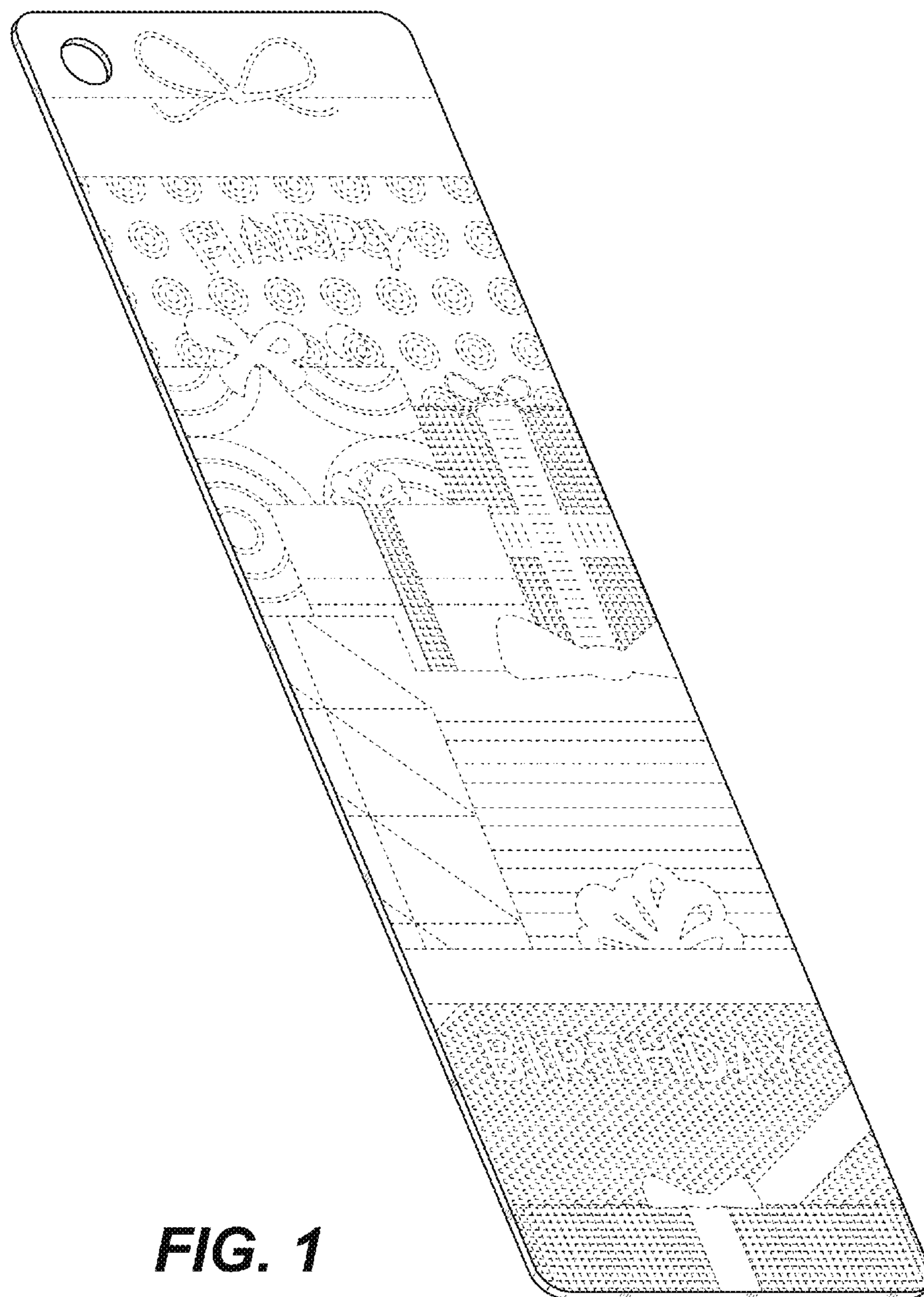
See application file for complete search history.

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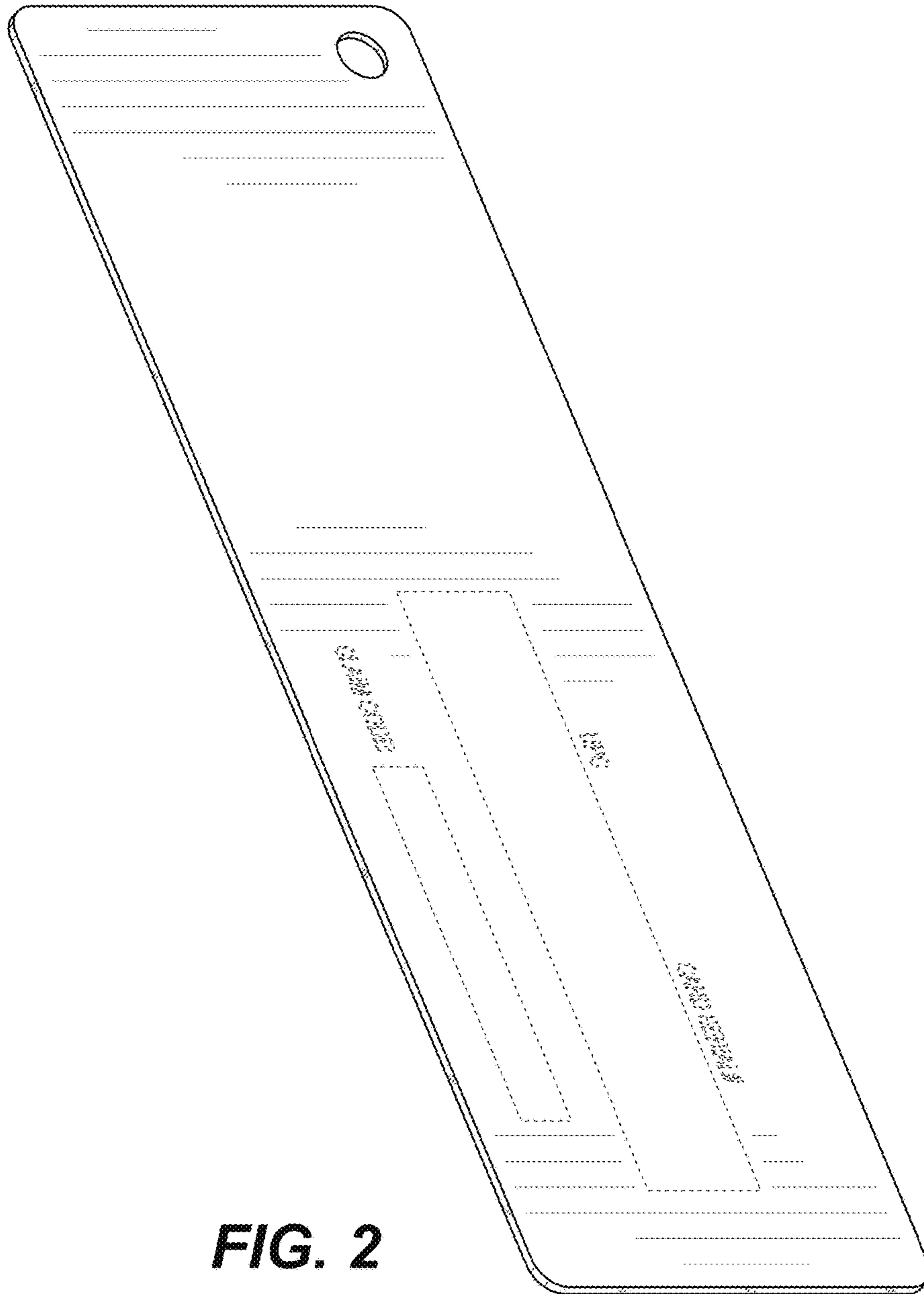
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 D659,755 S \* 5/2012 Rist ..... D19/34  
 D774,136 S \* 12/2016 Njysnki ..... D19/34

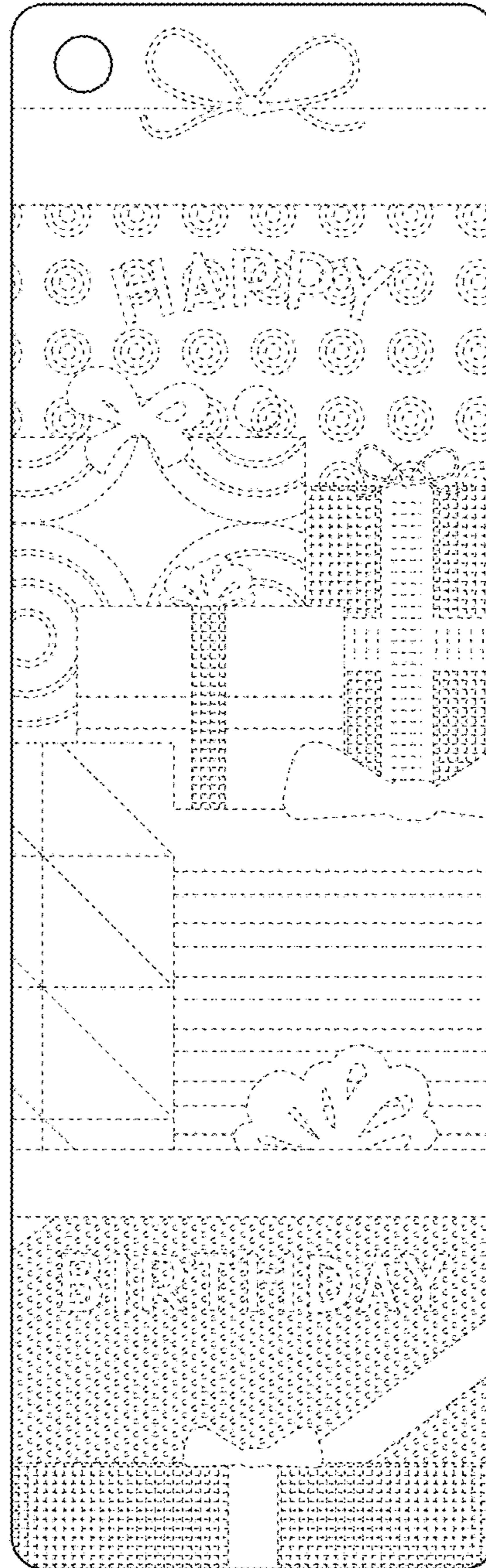
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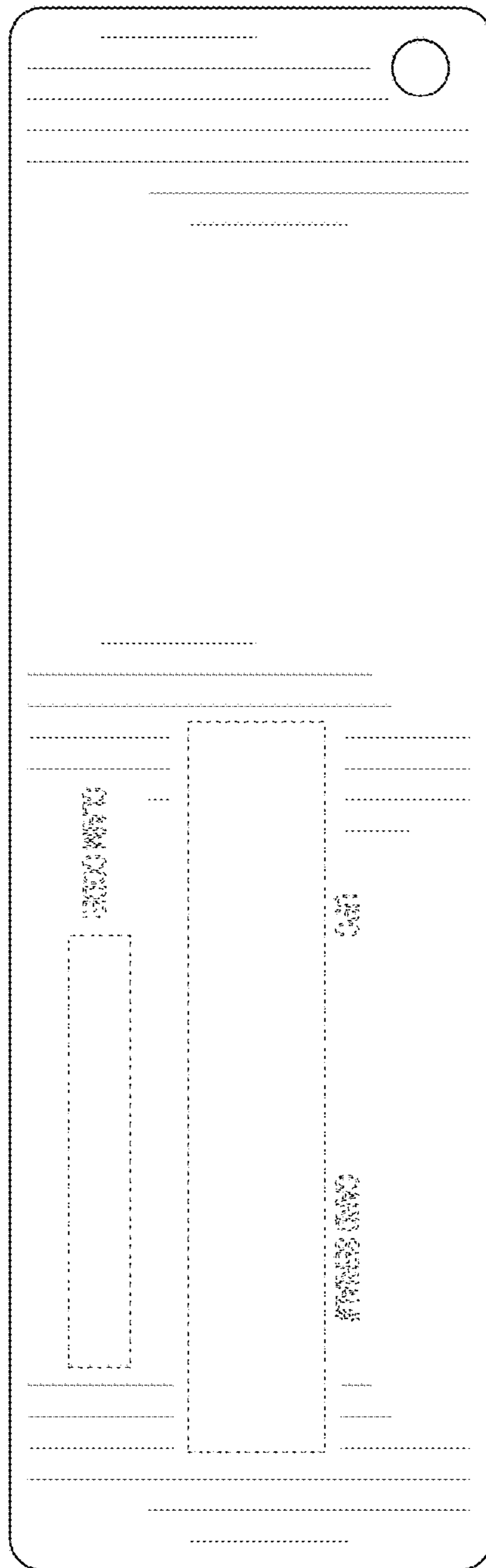
**FIG. 1**



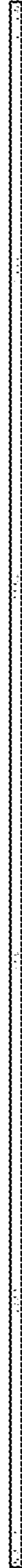
**FIG. 2**



**FIG. 3**



**FIG. 4**



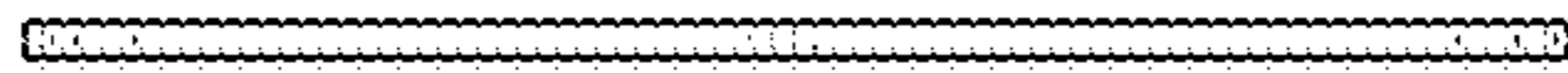
***FIG. 5***



***FIG. 6***

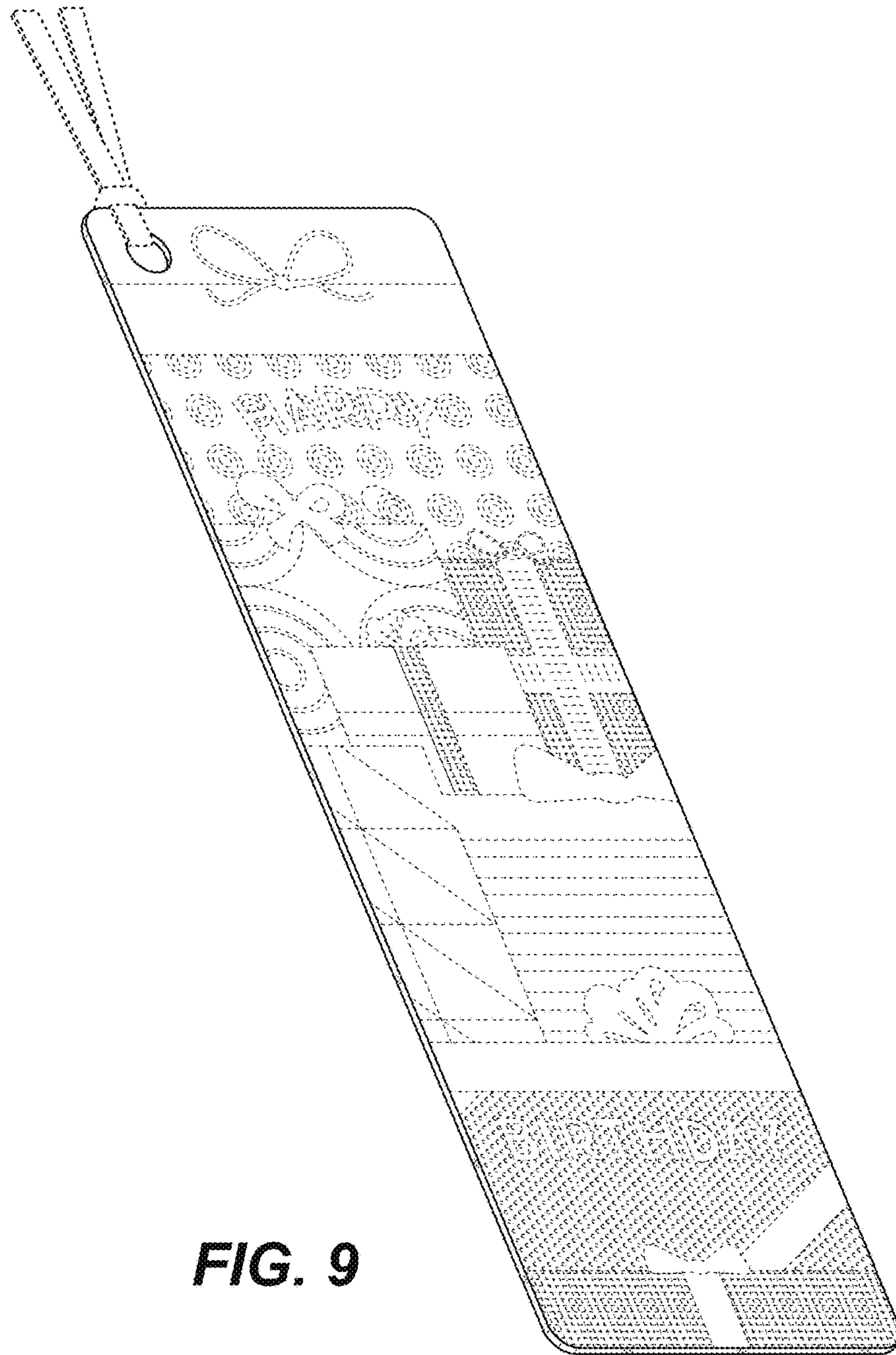


***FIG. 7***

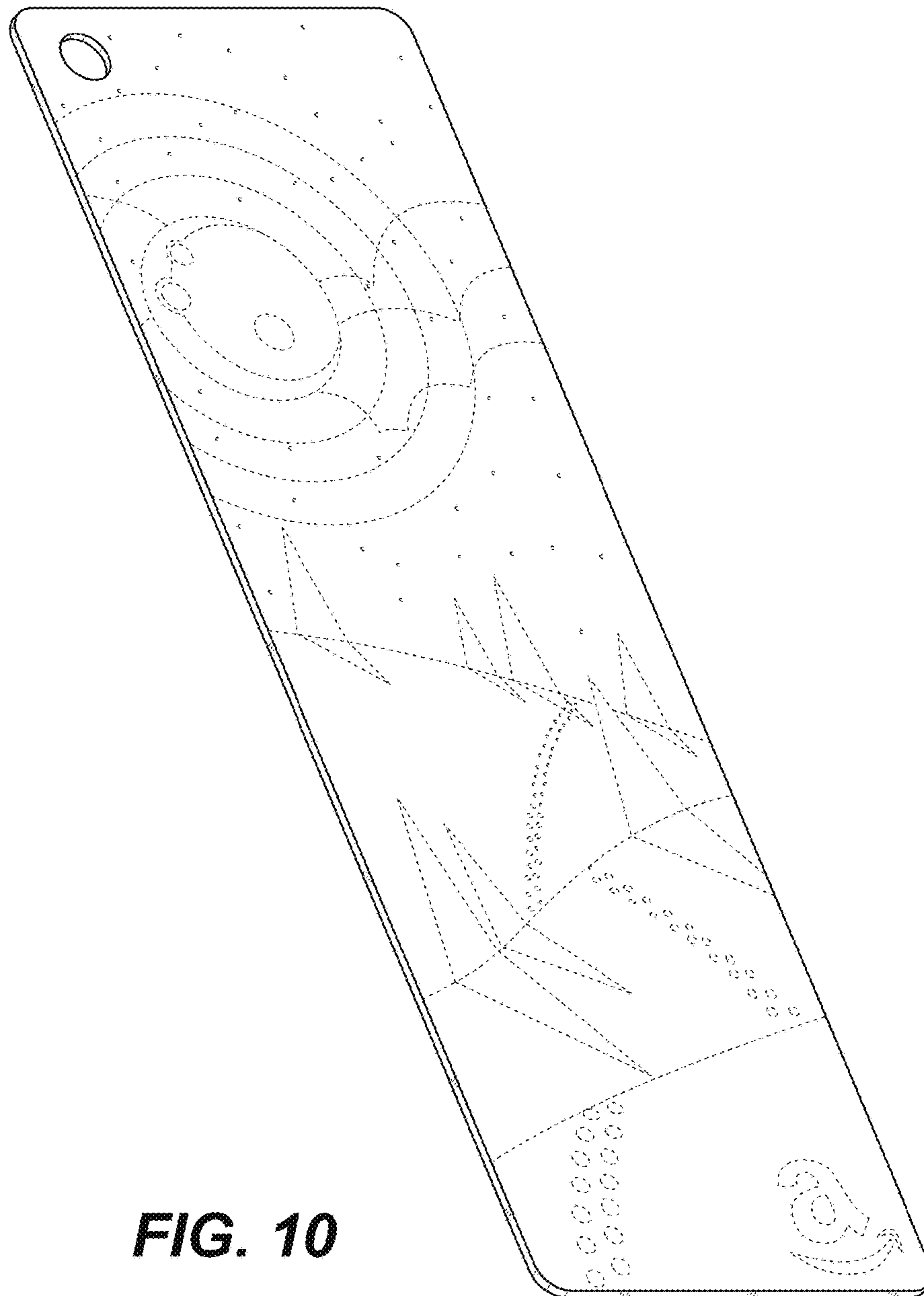


***FIG. 8***

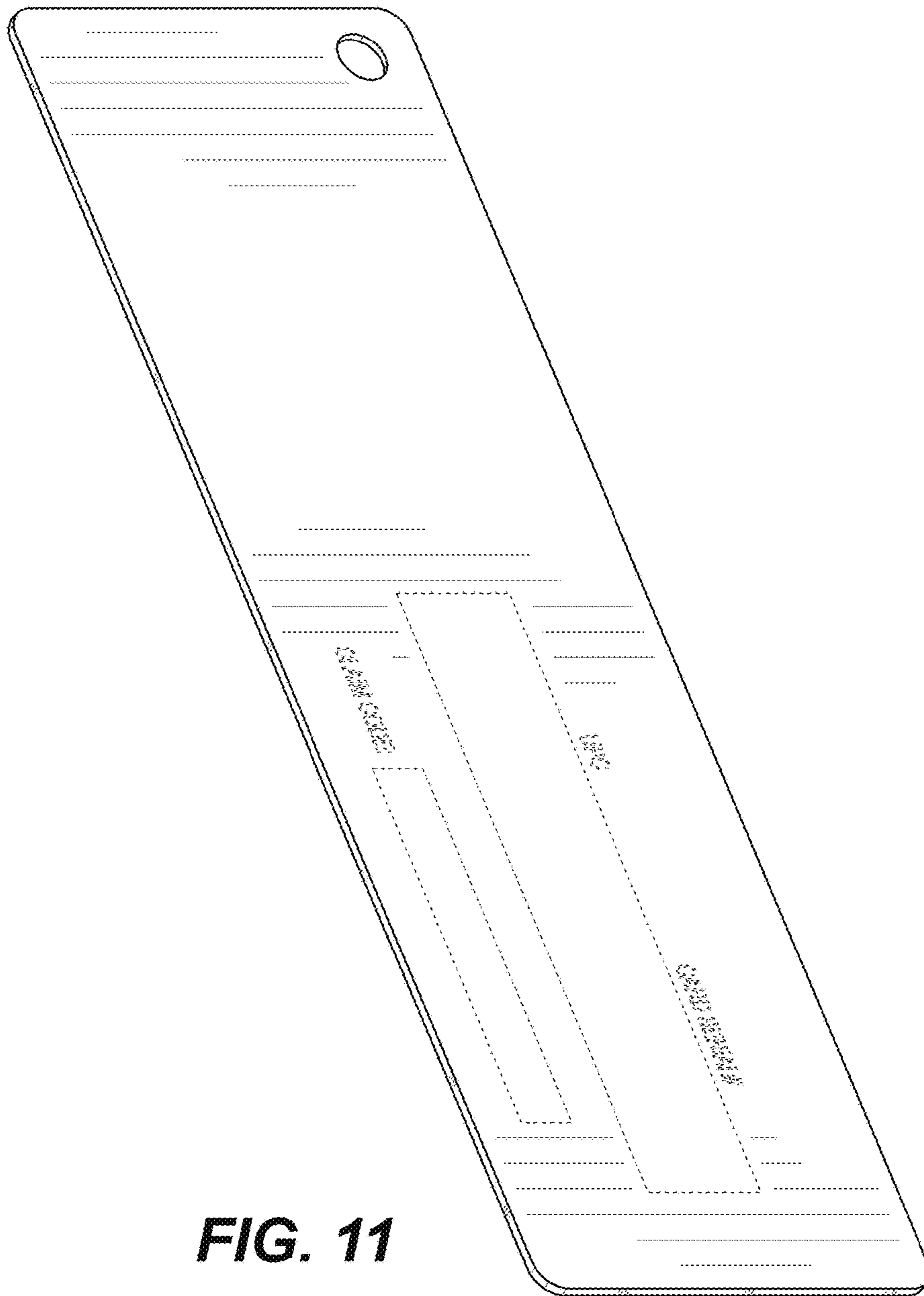




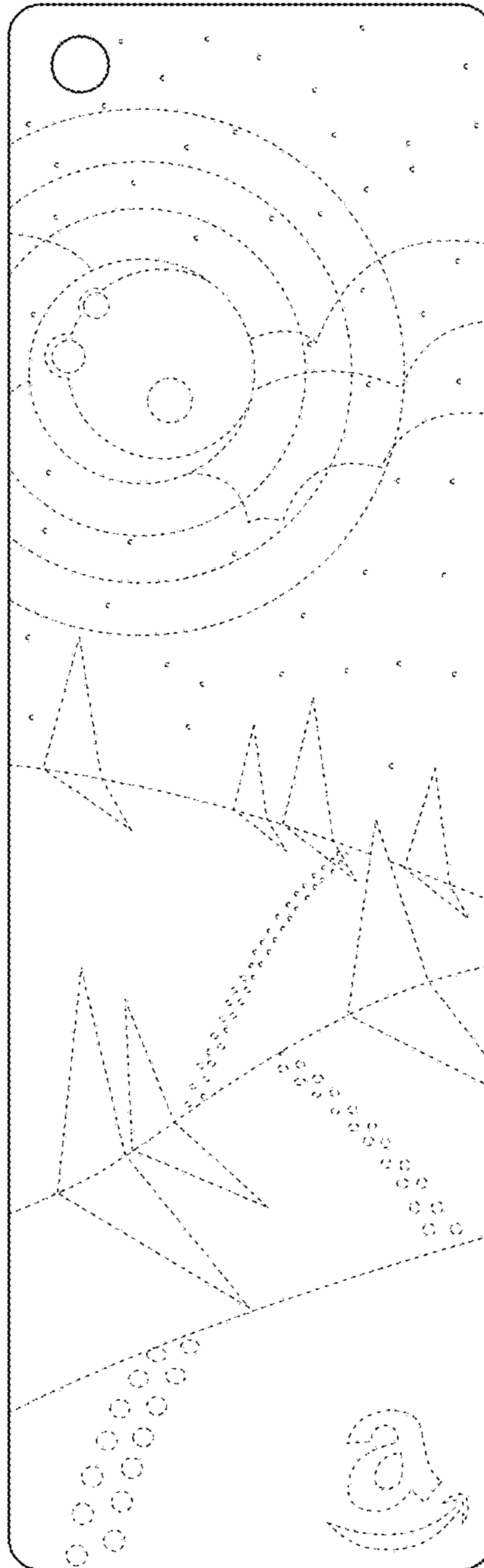
**FIG. 9**



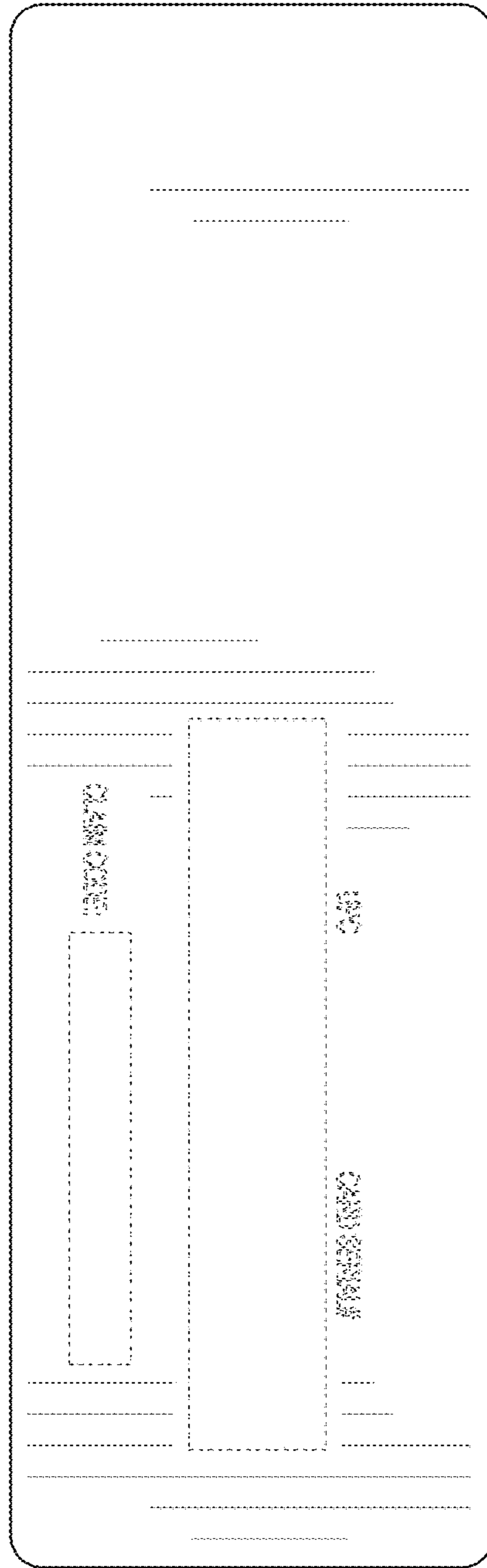
**FIG. 10**



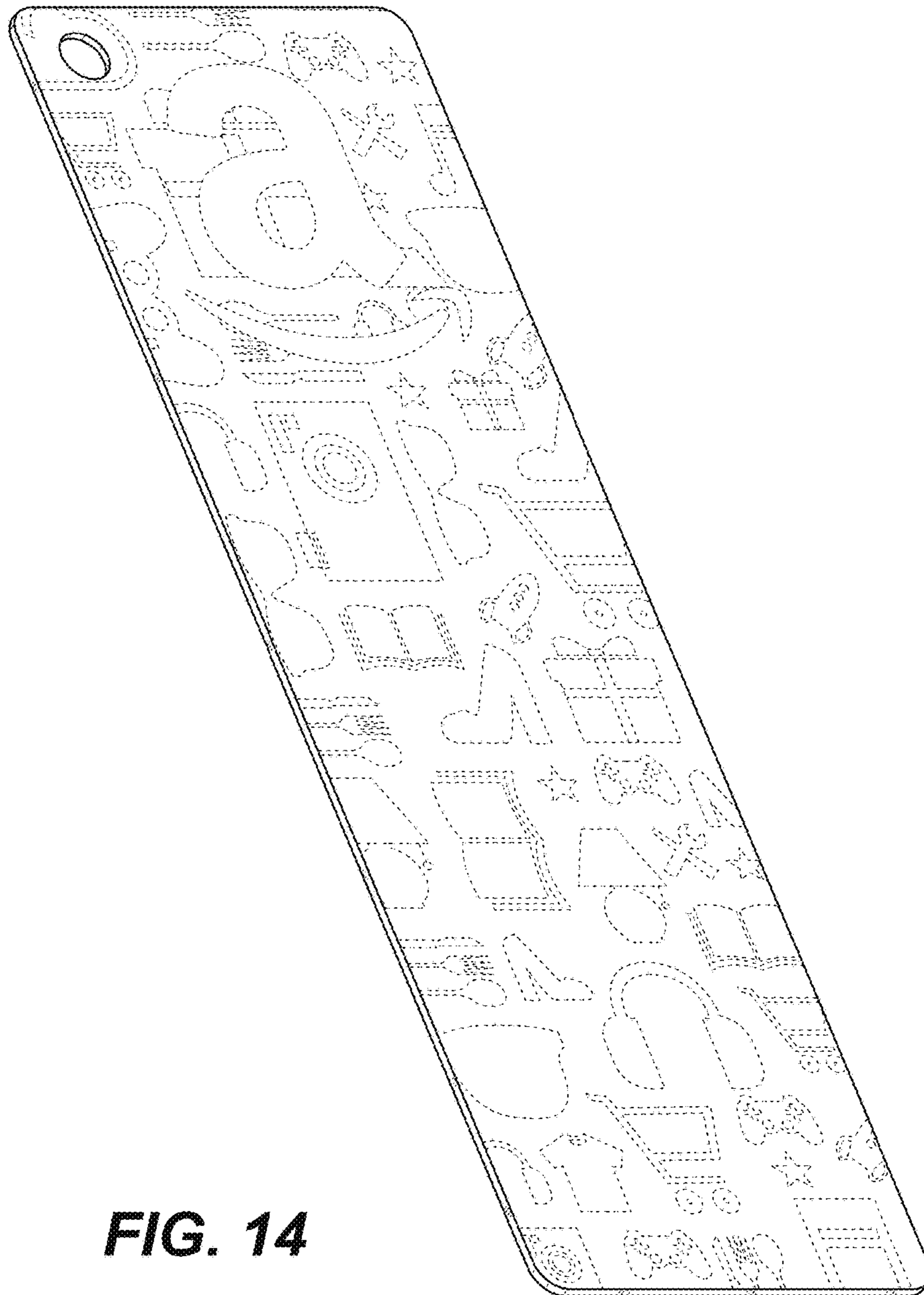
**FIG. 11**



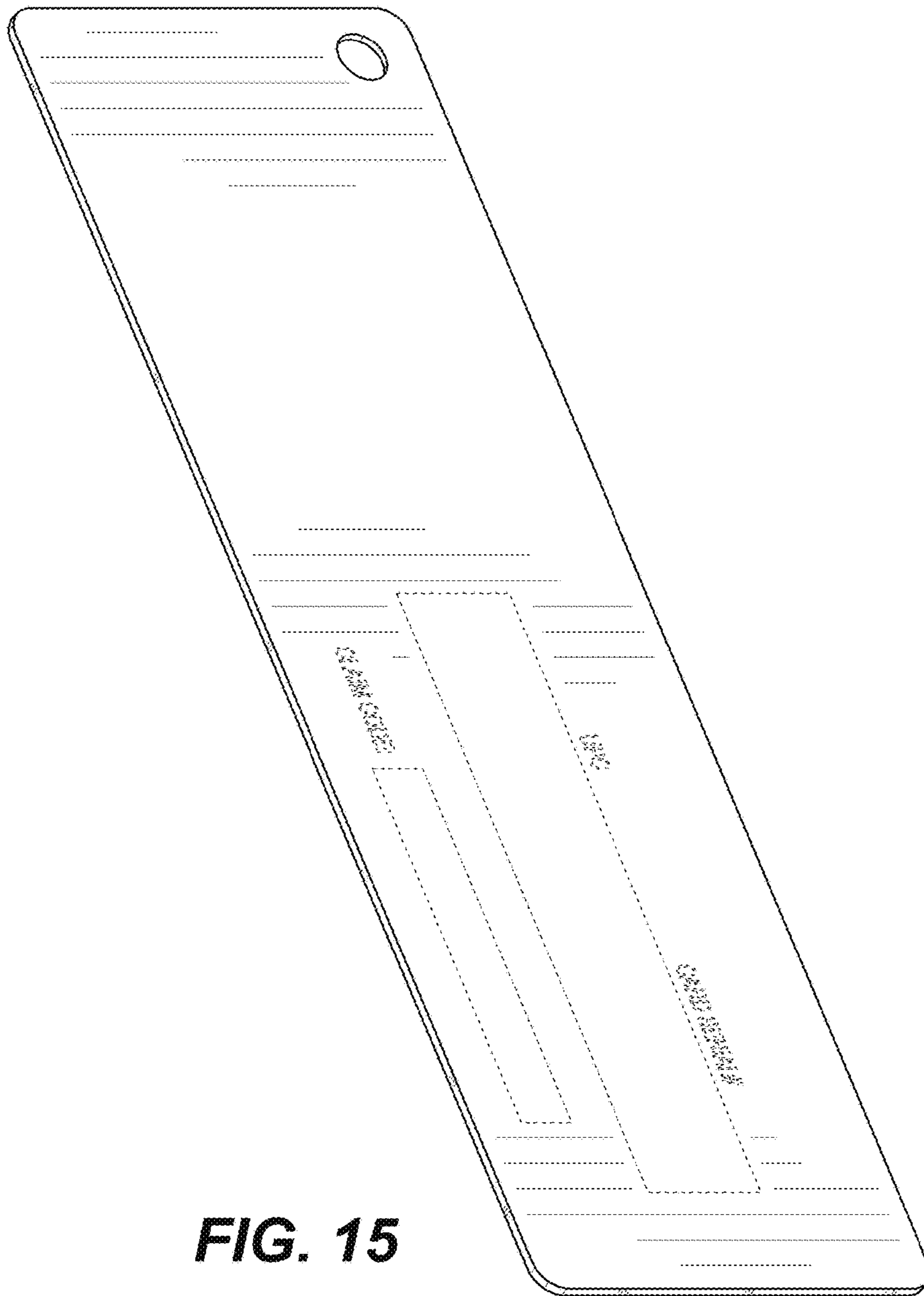
**FIG. 12**



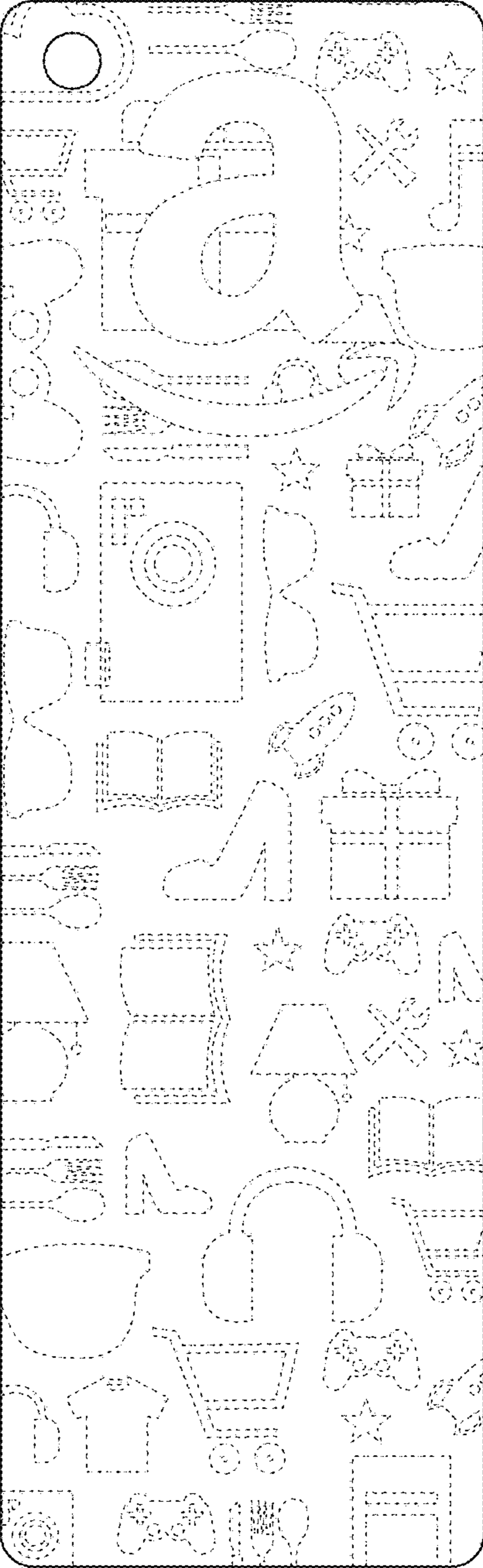
**FIG. 13**



**FIG. 14**

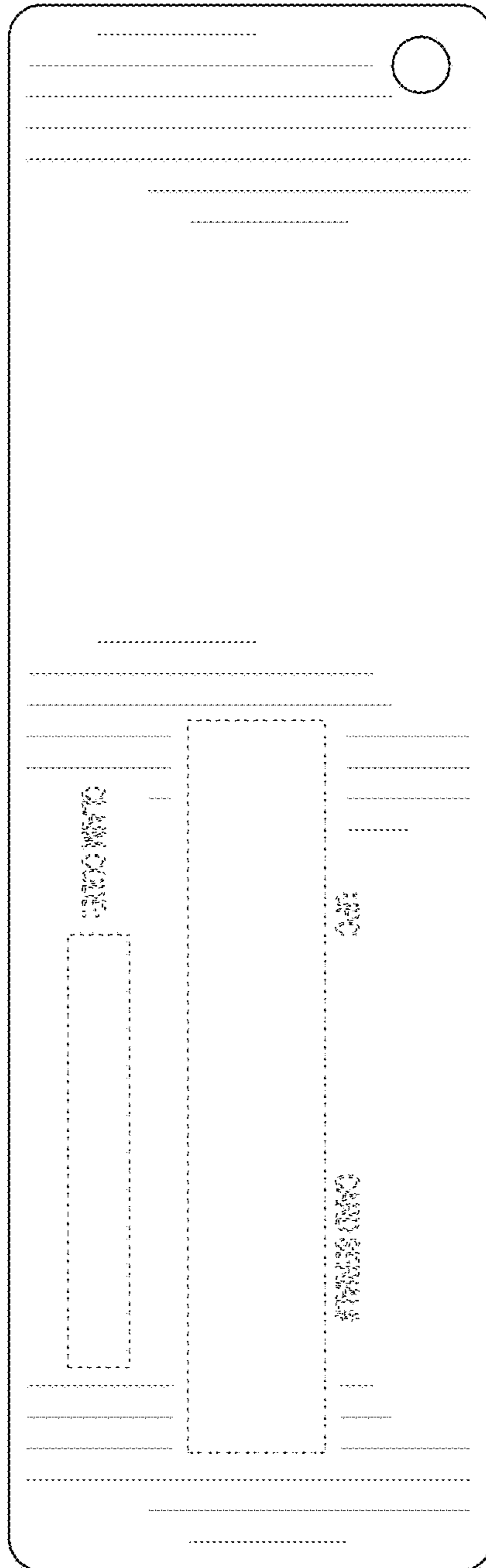


**FIG. 15**

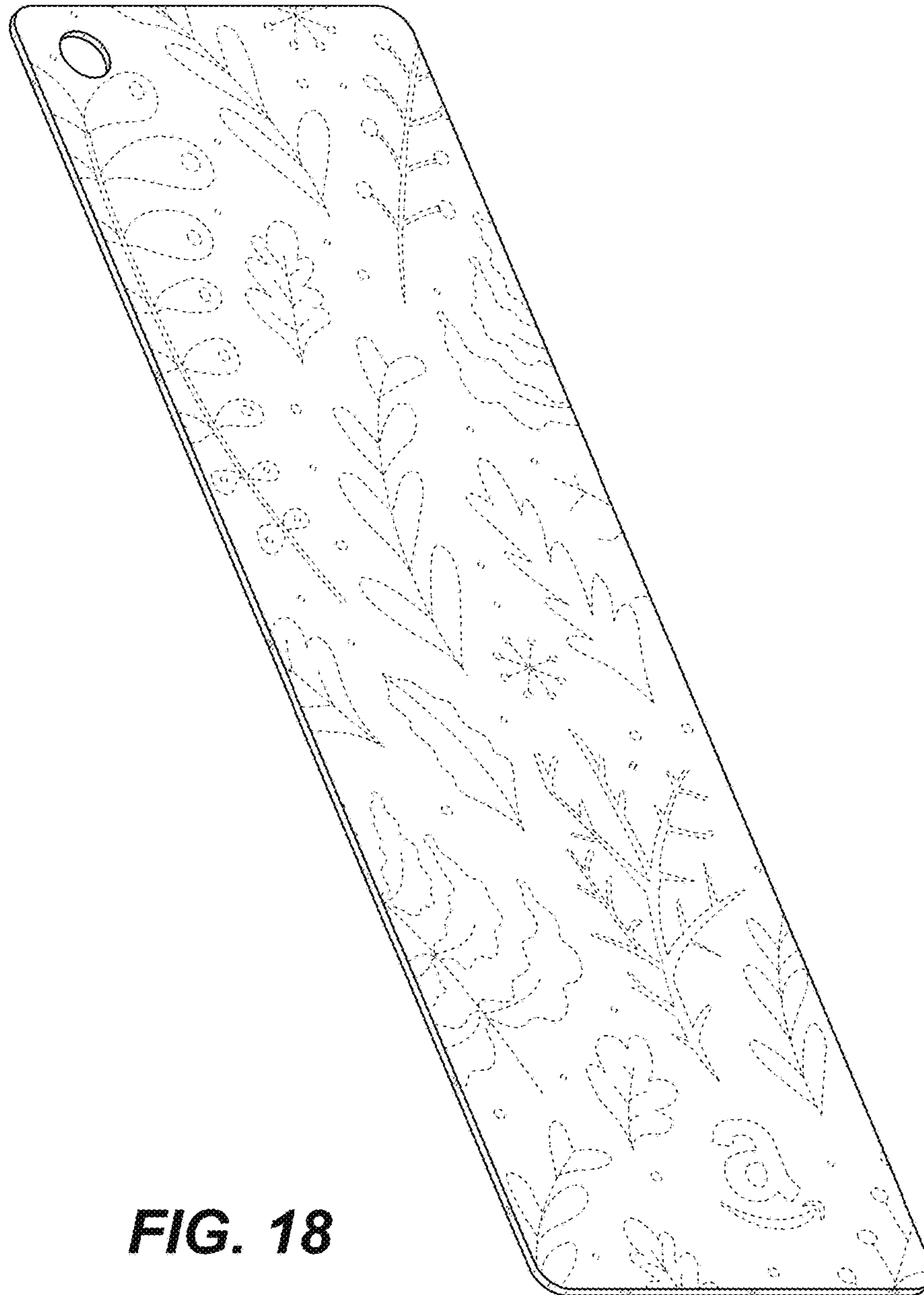


**FIG. 16**

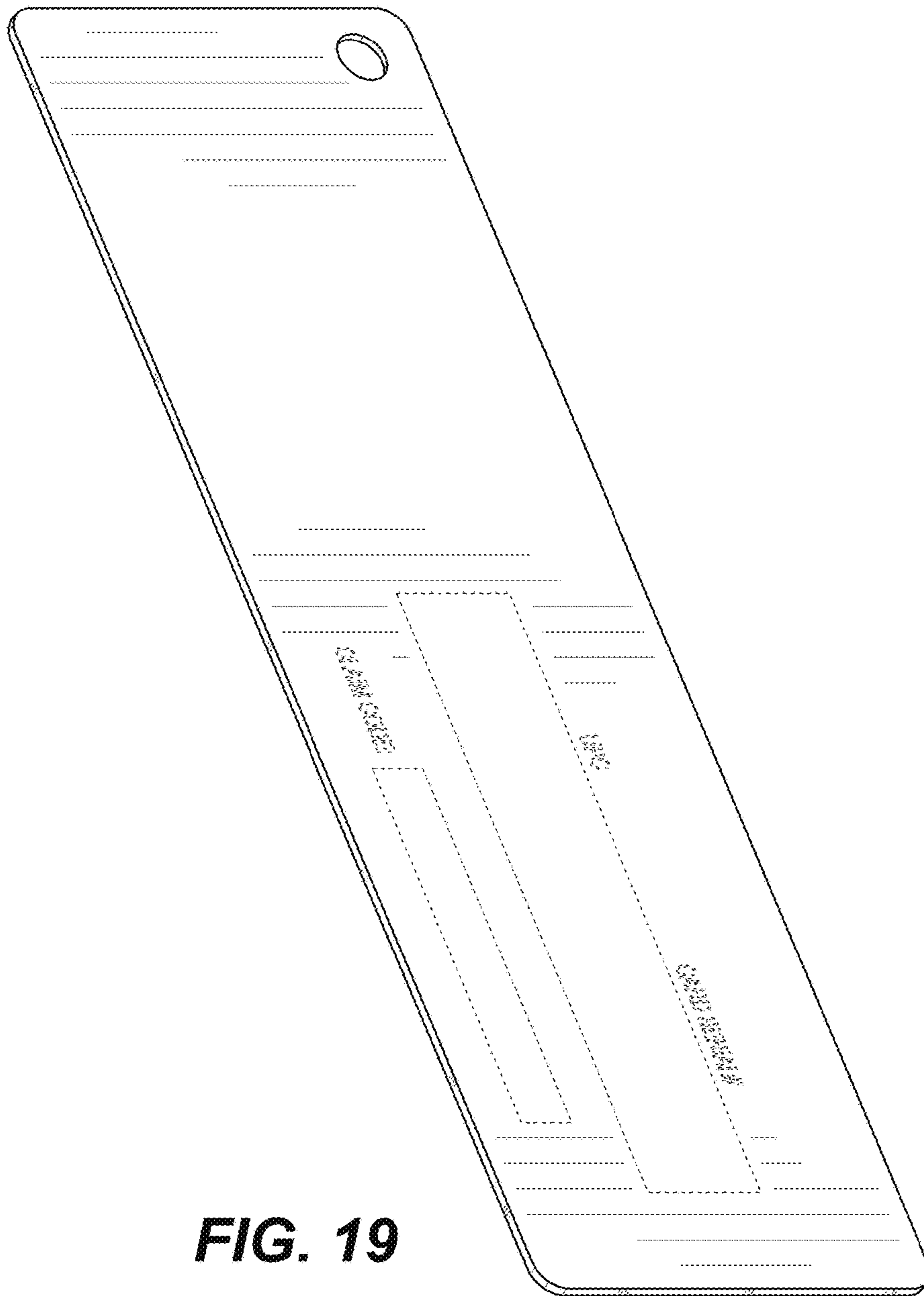


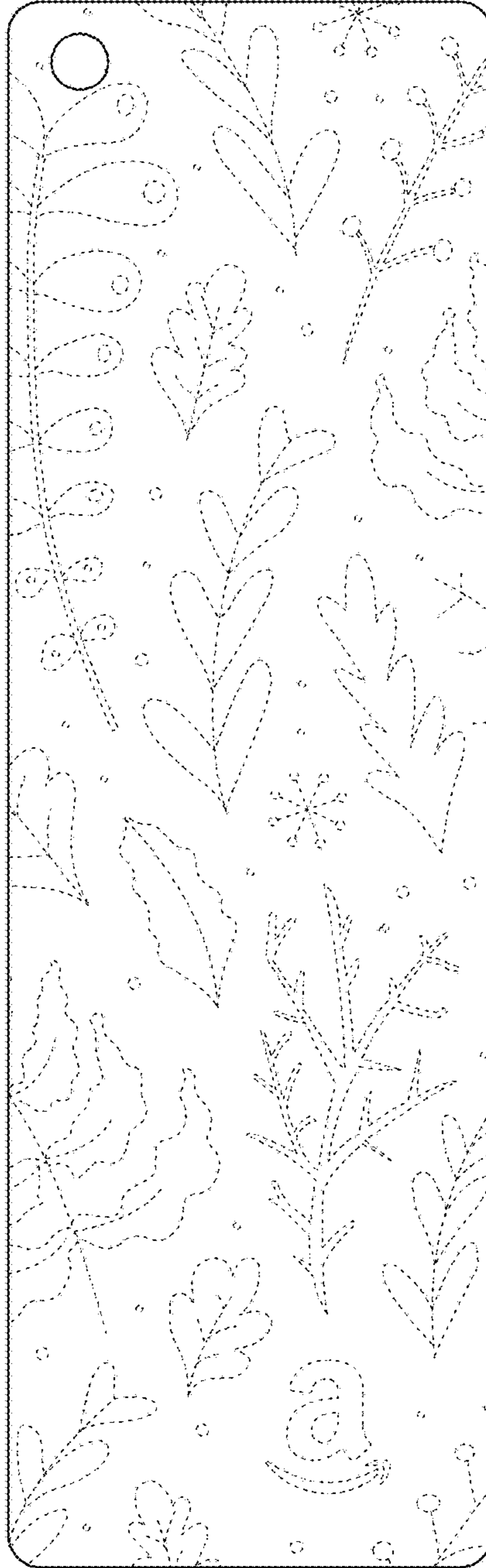


**FIG. 17**

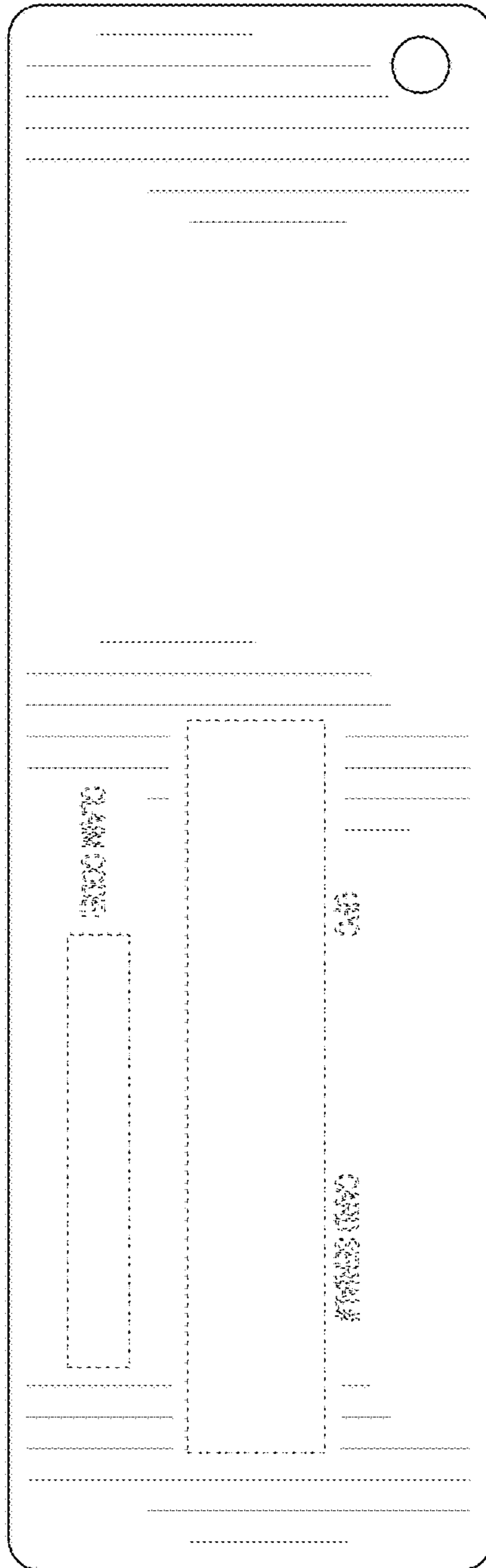


**FIG. 18**

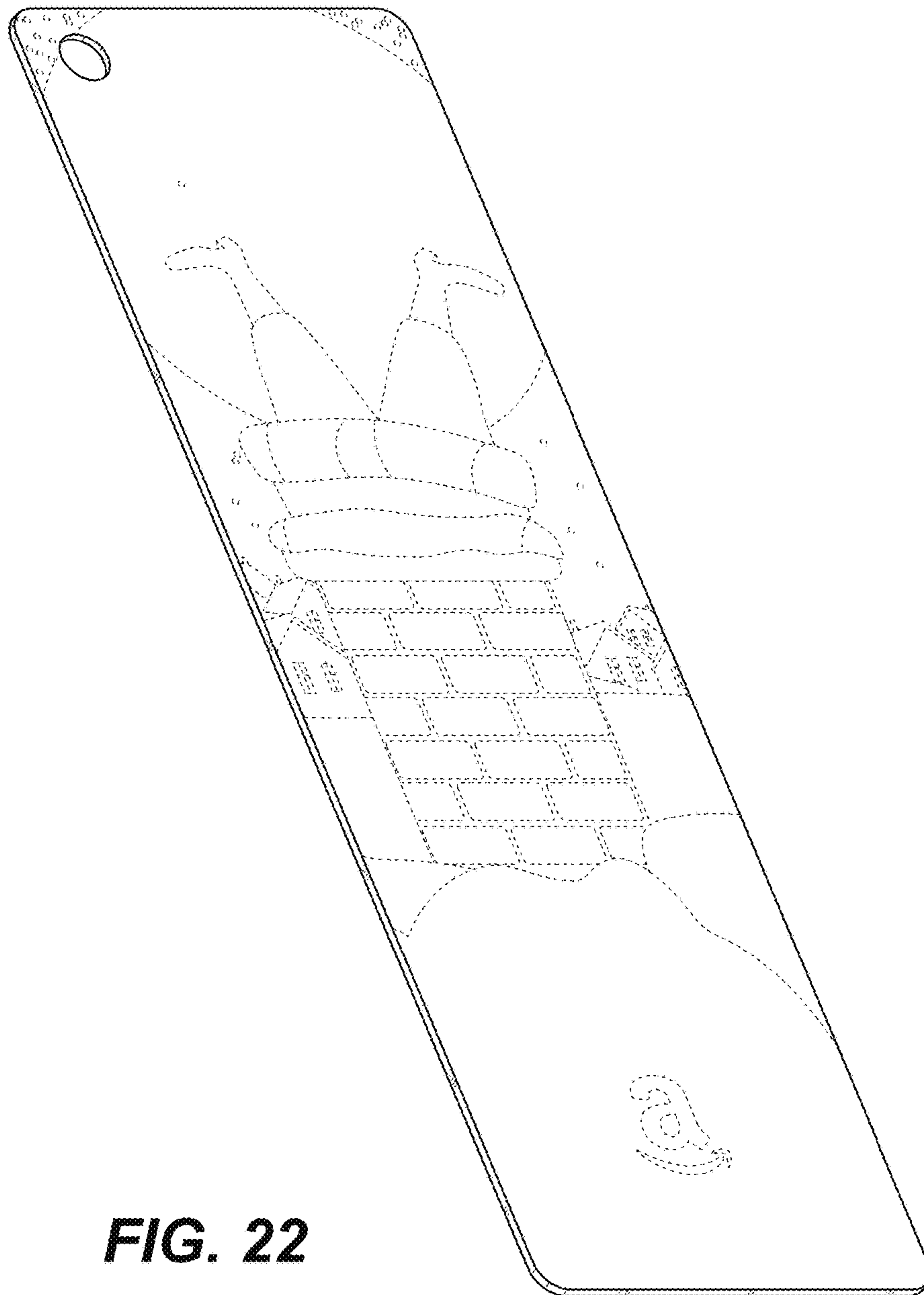




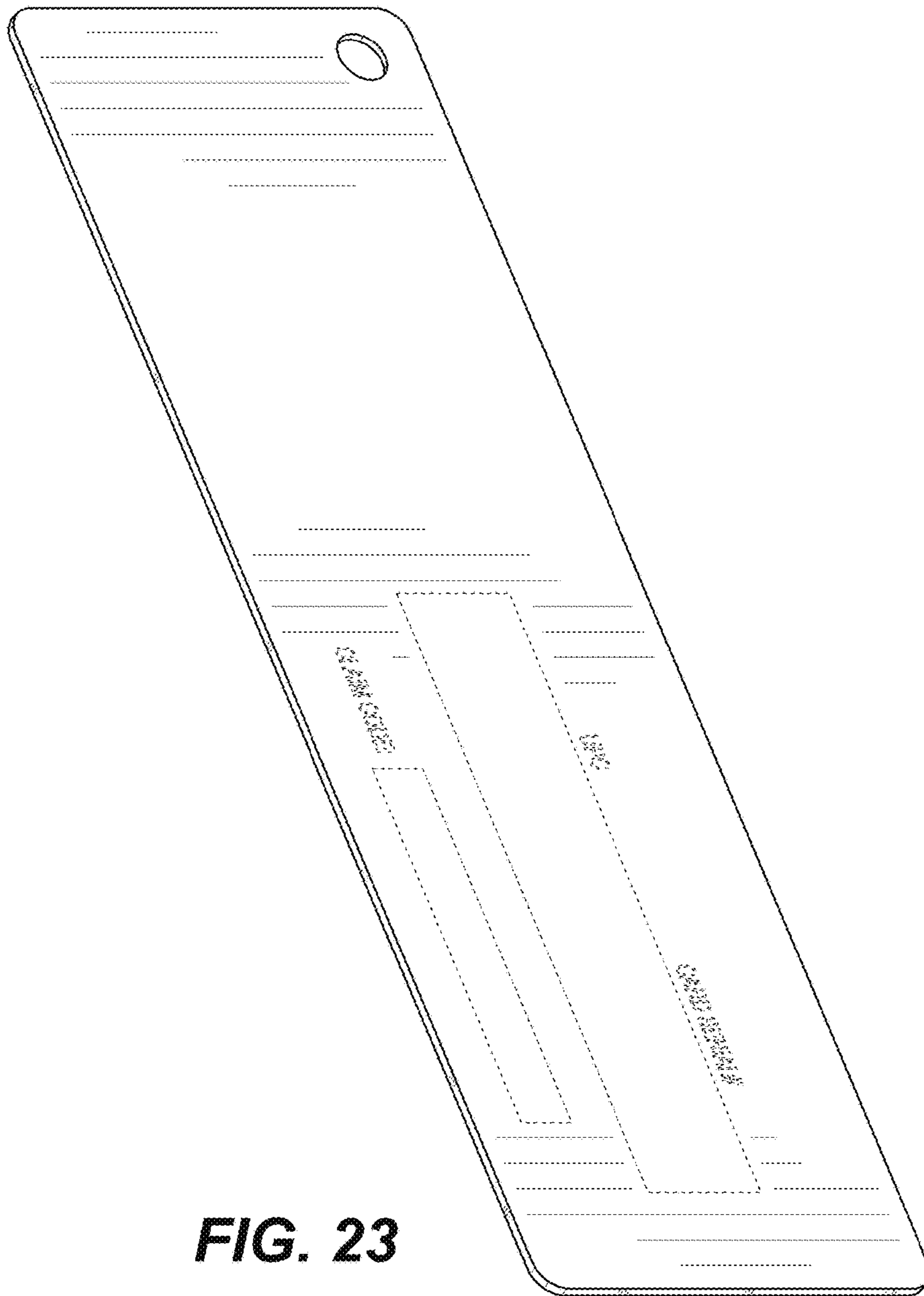
**FIG. 20**



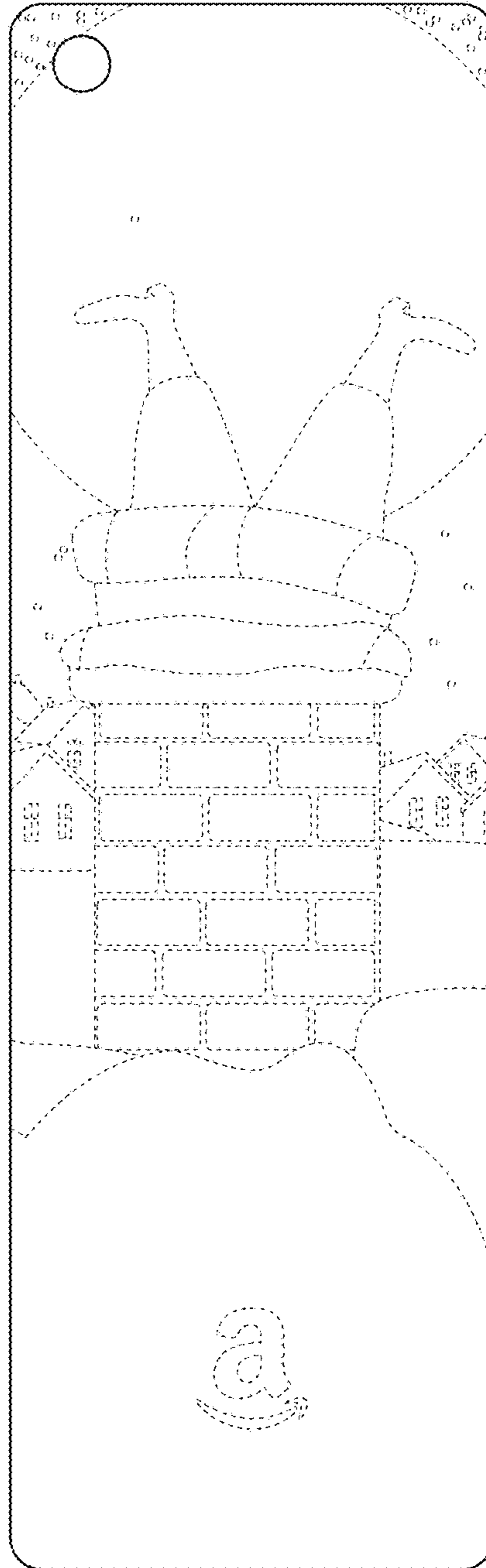
**FIG. 21**



**FIG. 22**

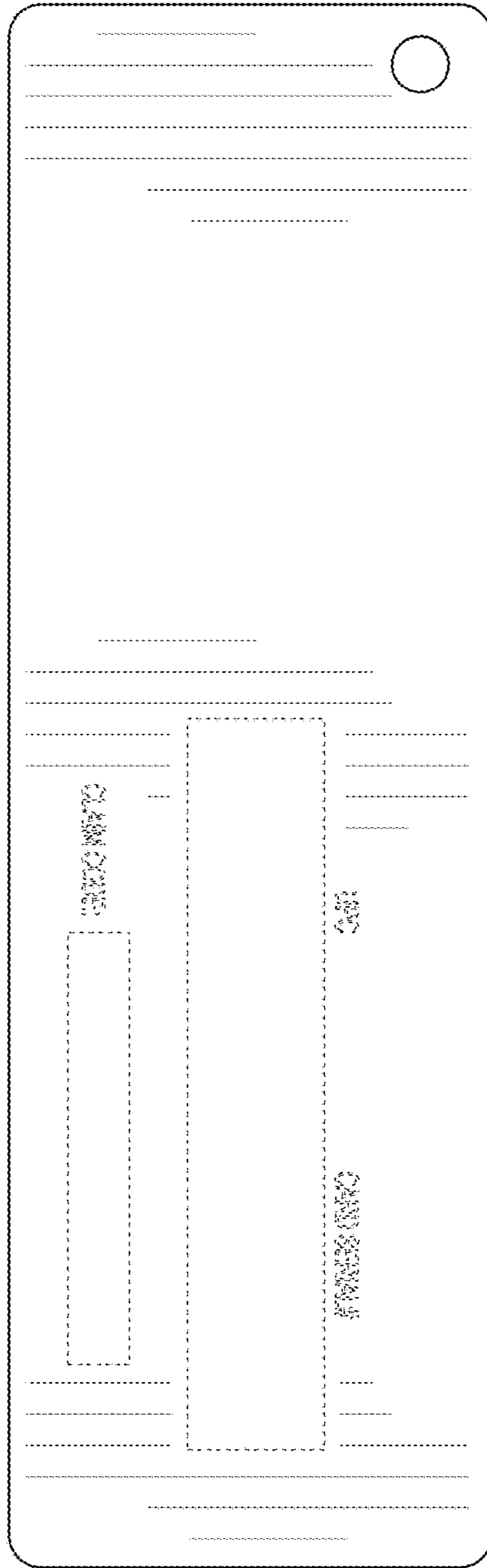


**FIG. 23**

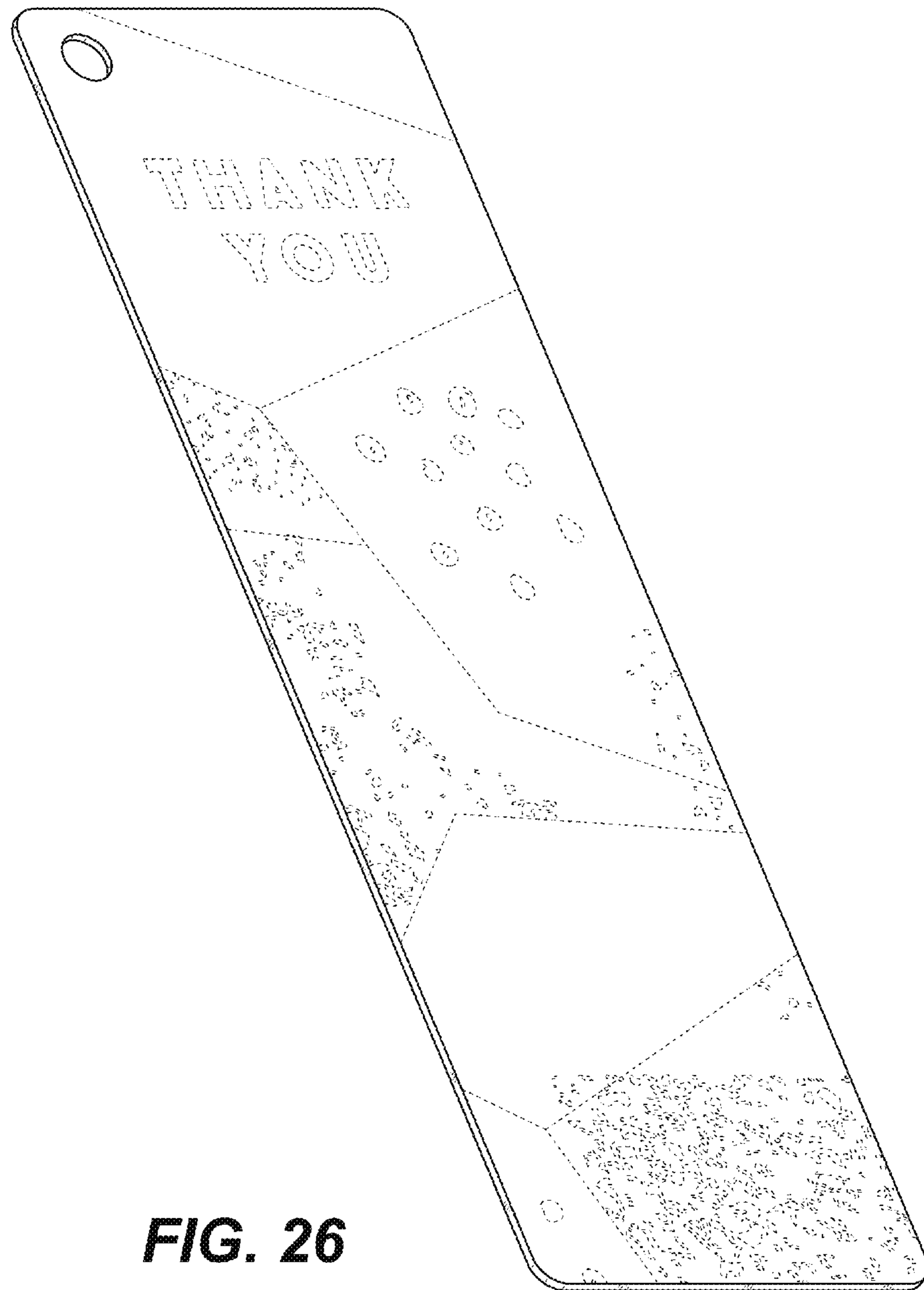


**FIG. 24**

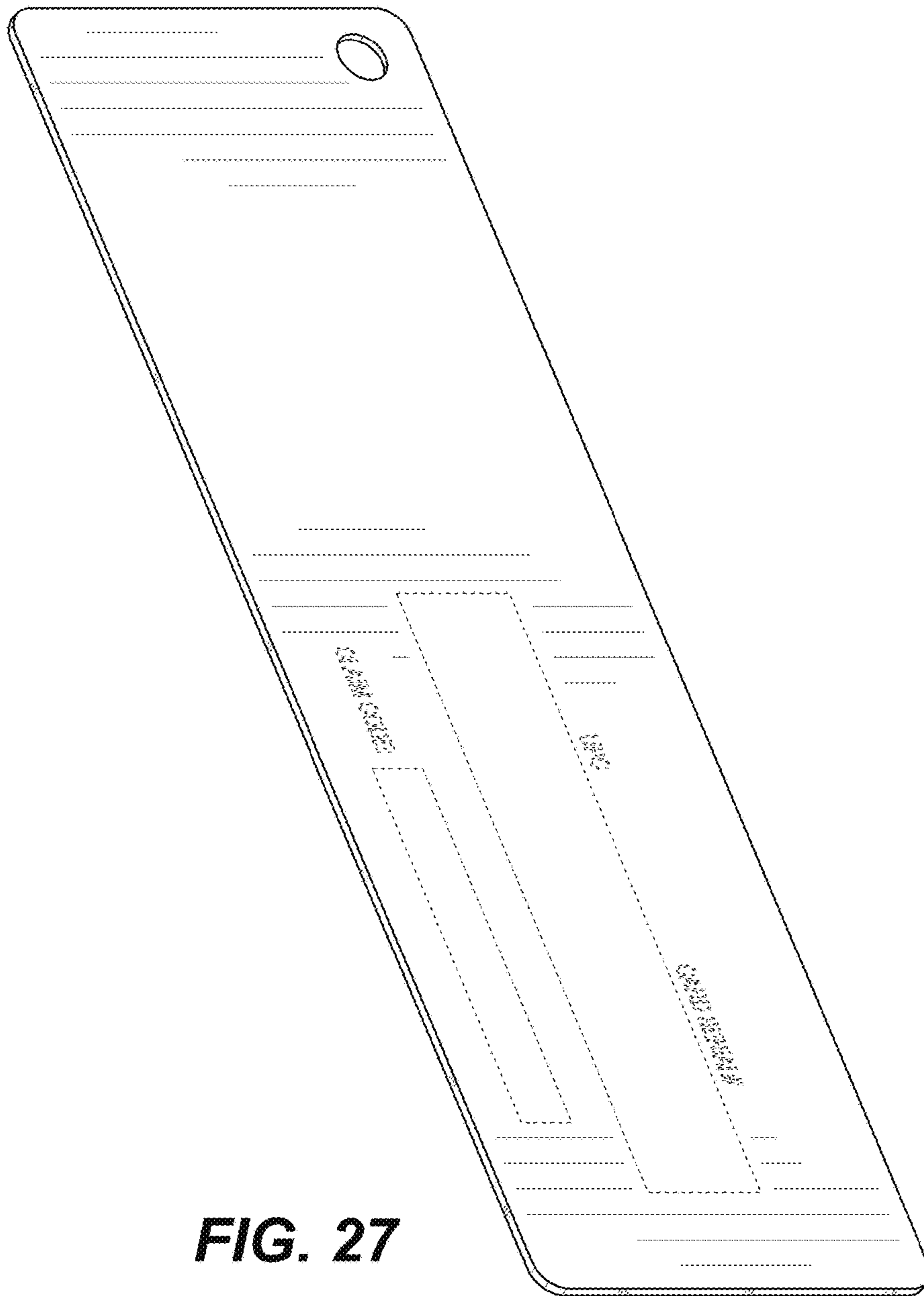




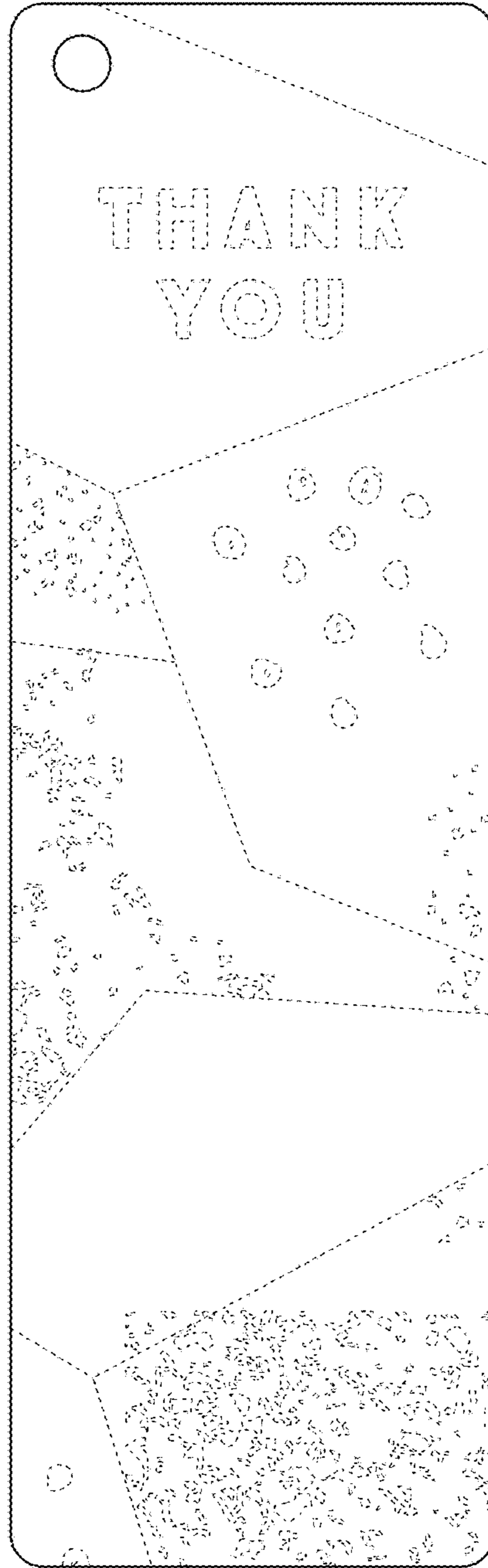
**FIG. 25**



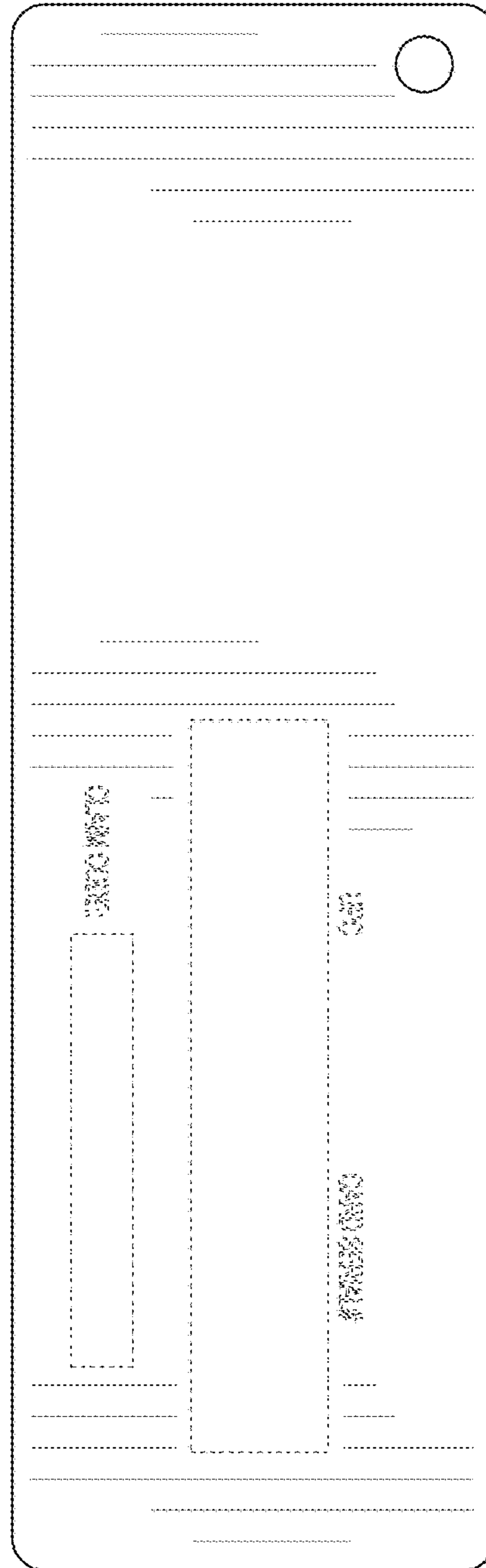
**FIG. 26**



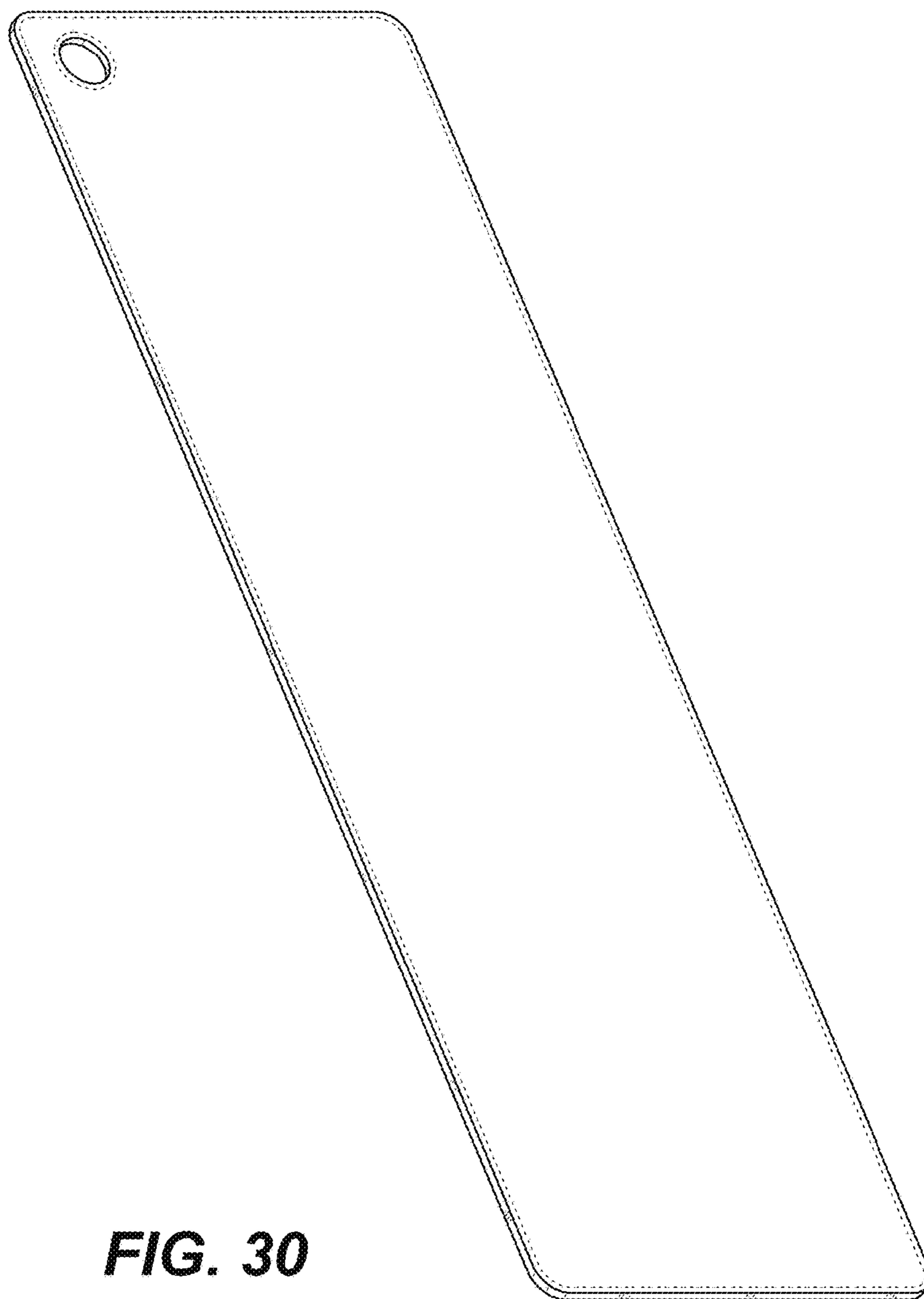
**FIG. 27**



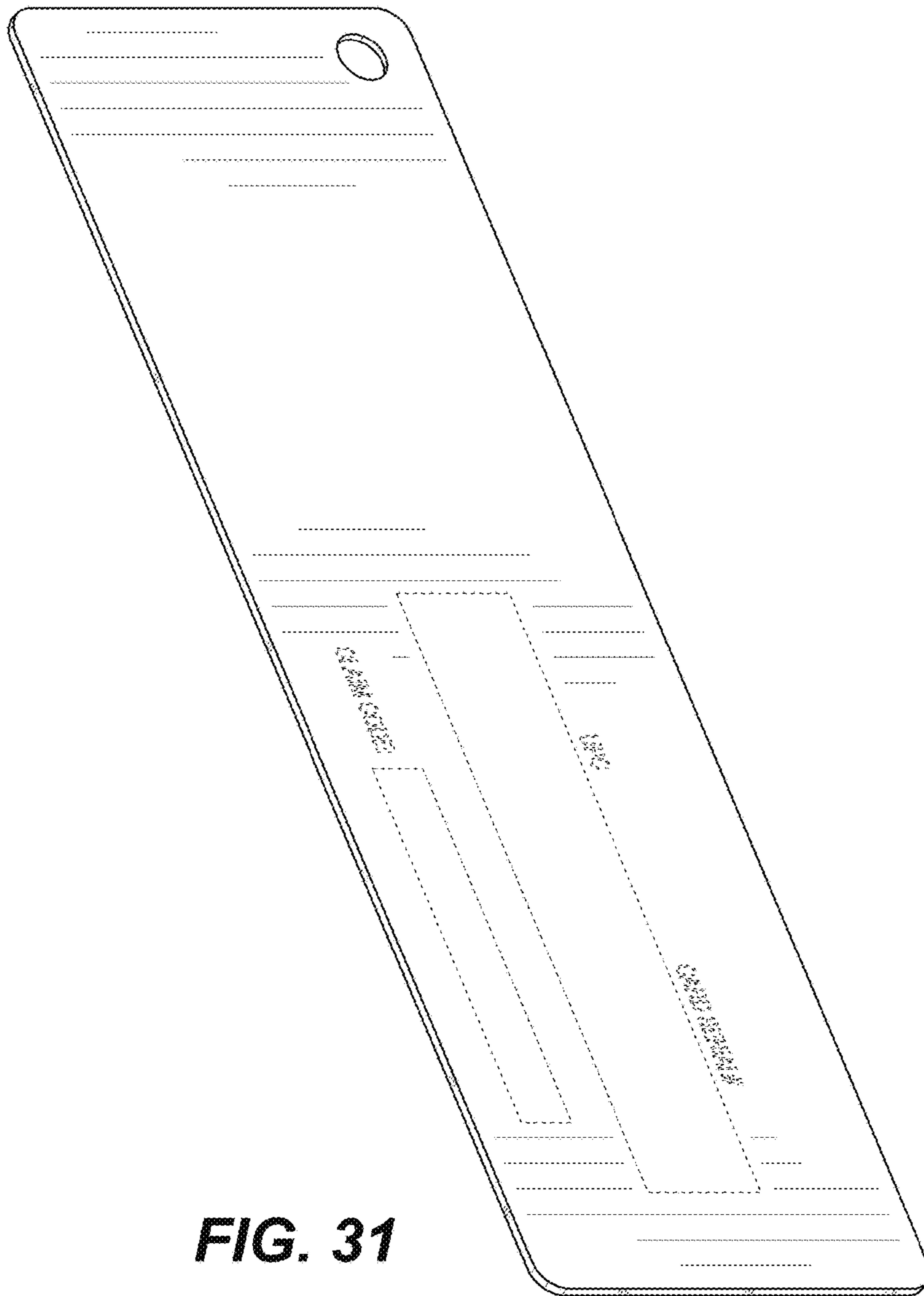
**FIG. 28**



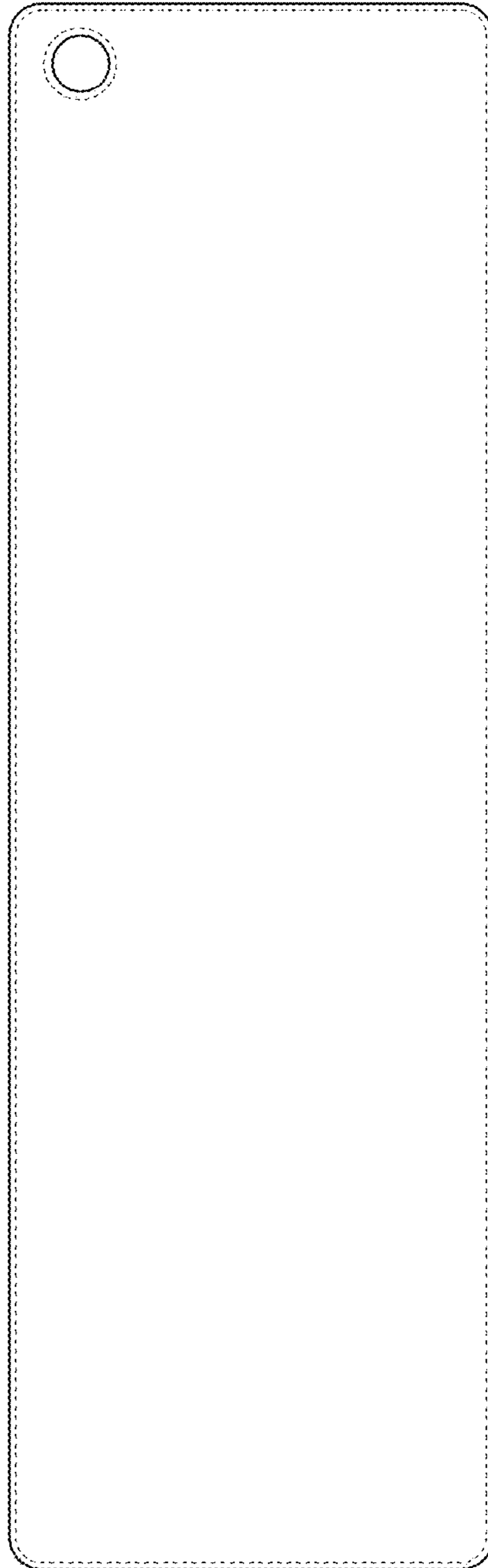
**FIG. 29**



**FIG. 30**

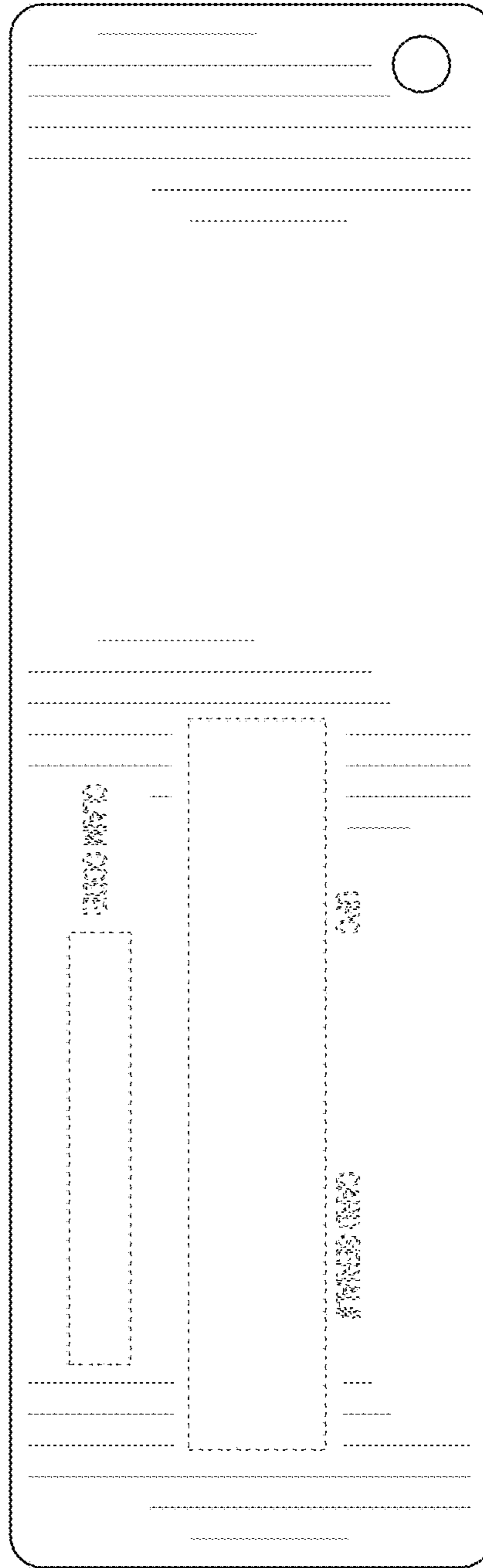


**FIG. 31**

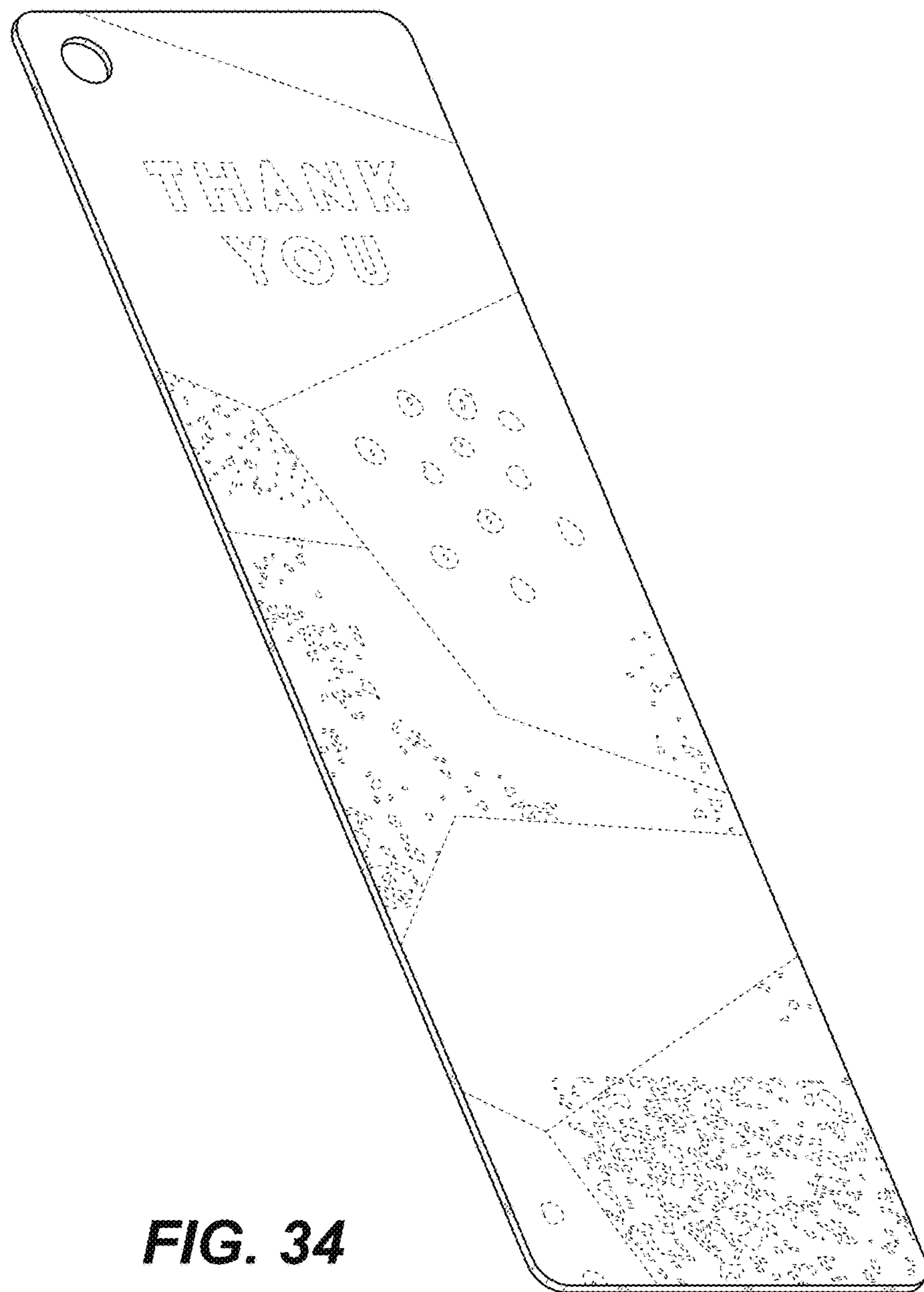


**FIG. 32**

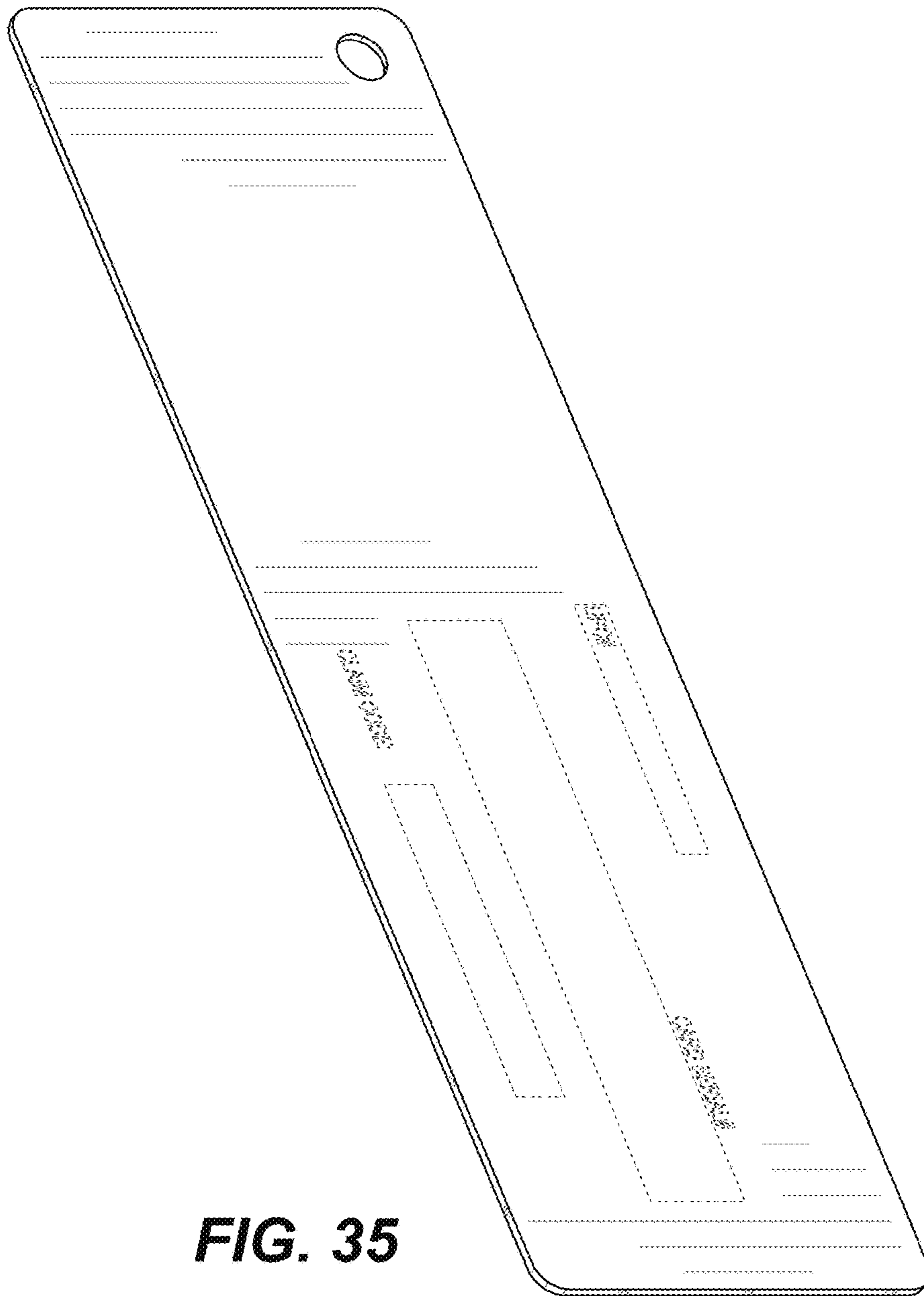




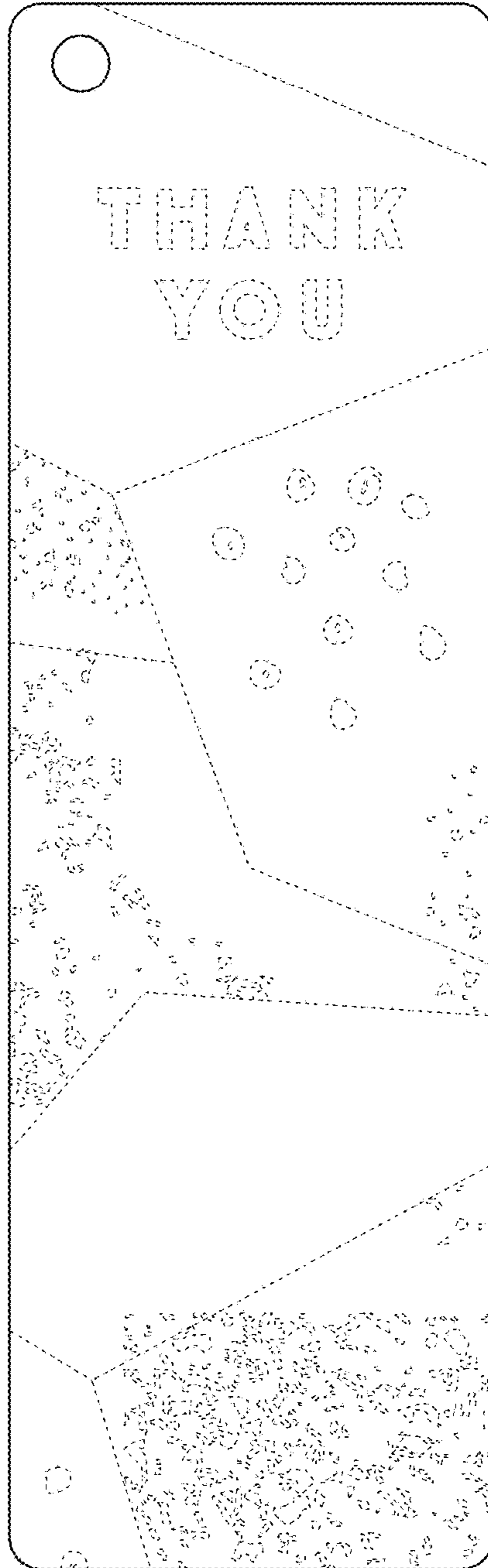
**FIG. 33**



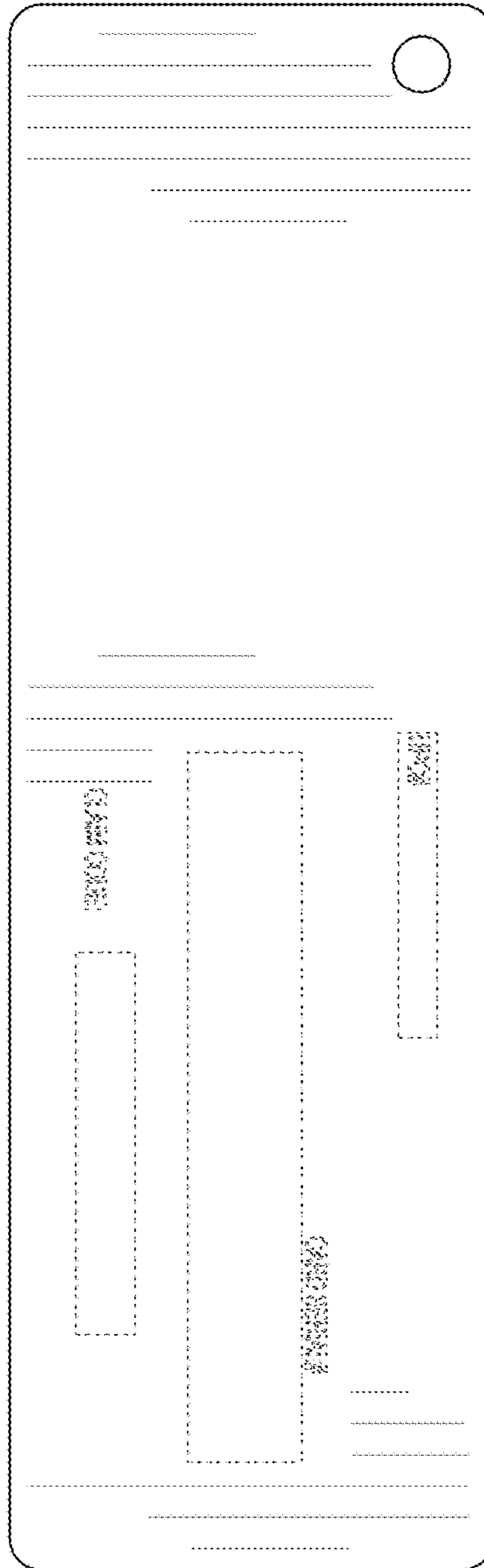
**FIG. 34**



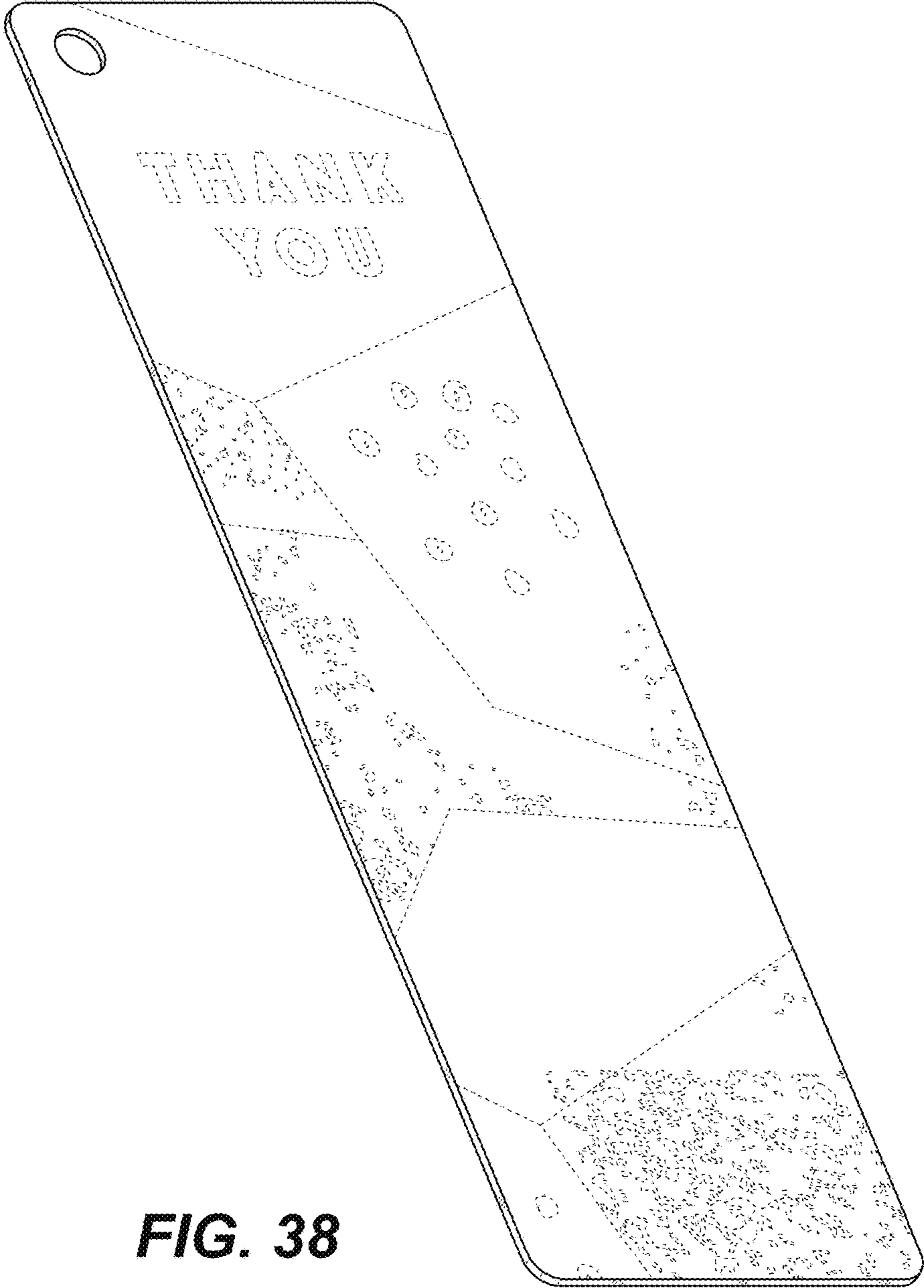
**FIG. 35**



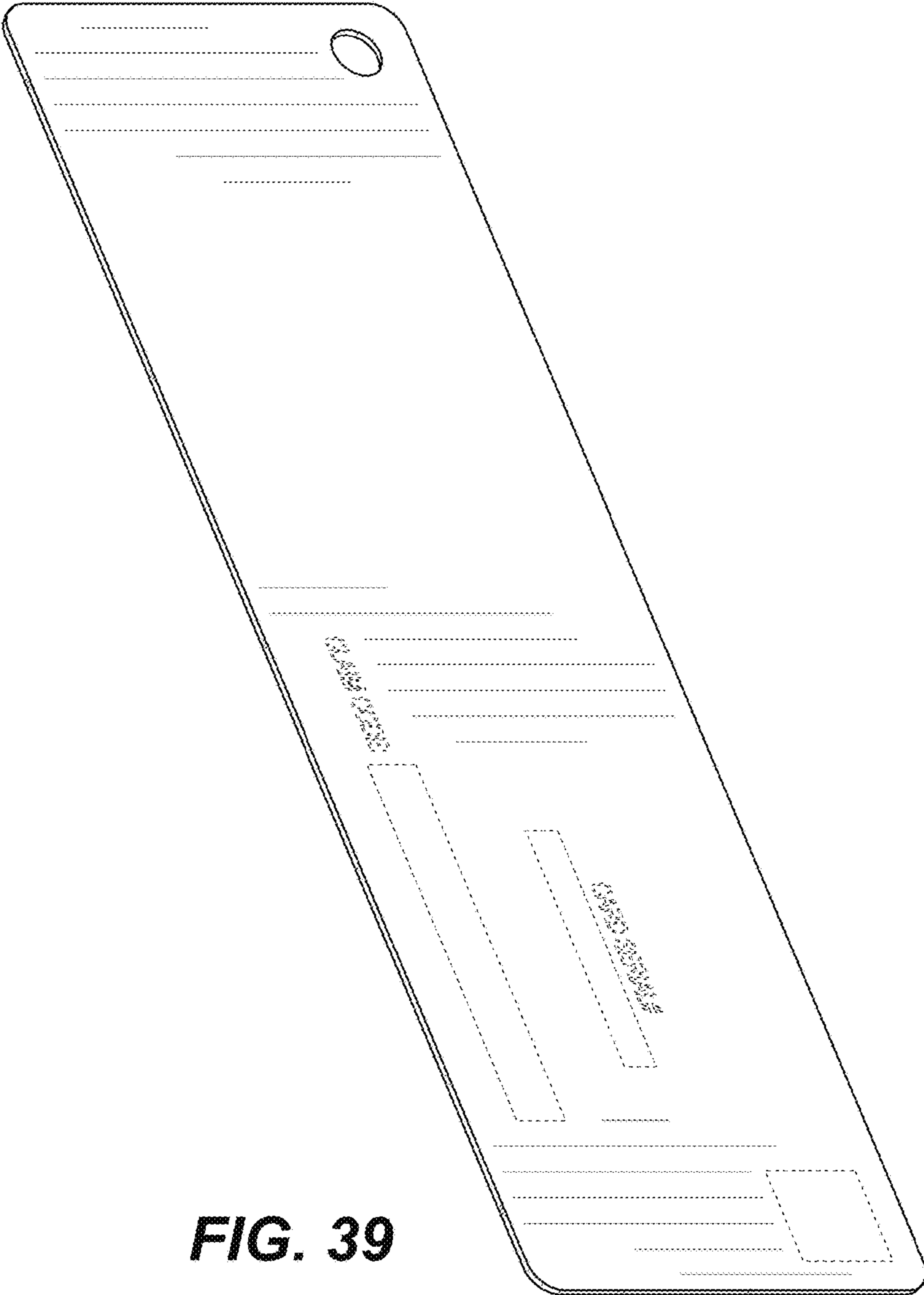
**FIG. 36**



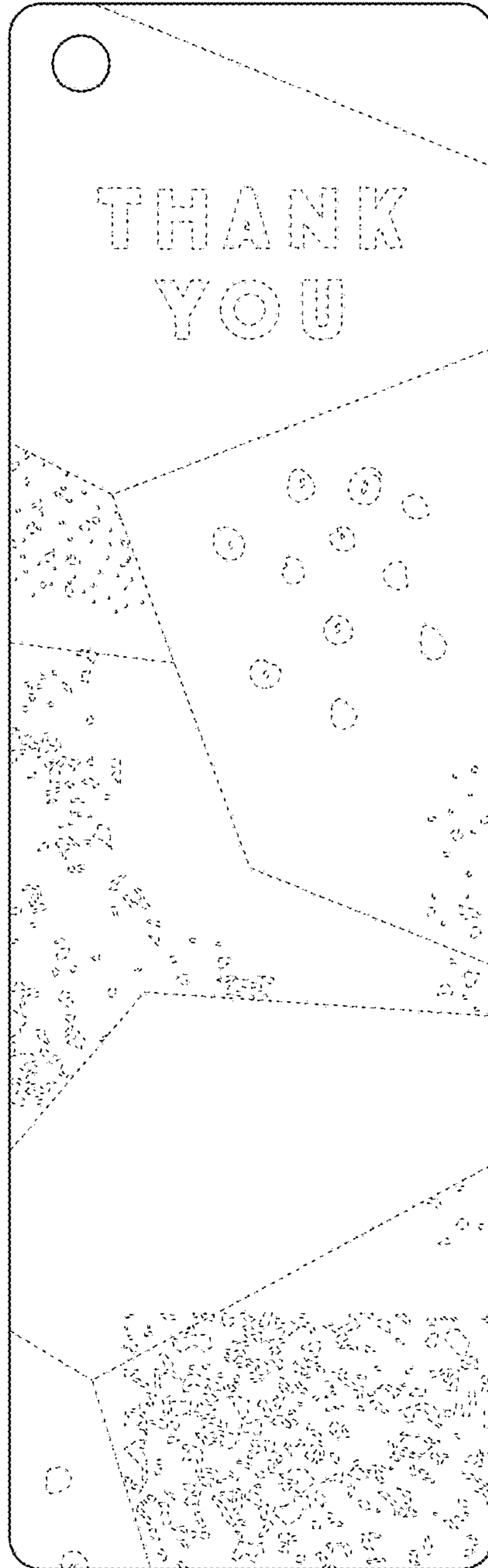
**FIG. 37**



**FIG. 38**

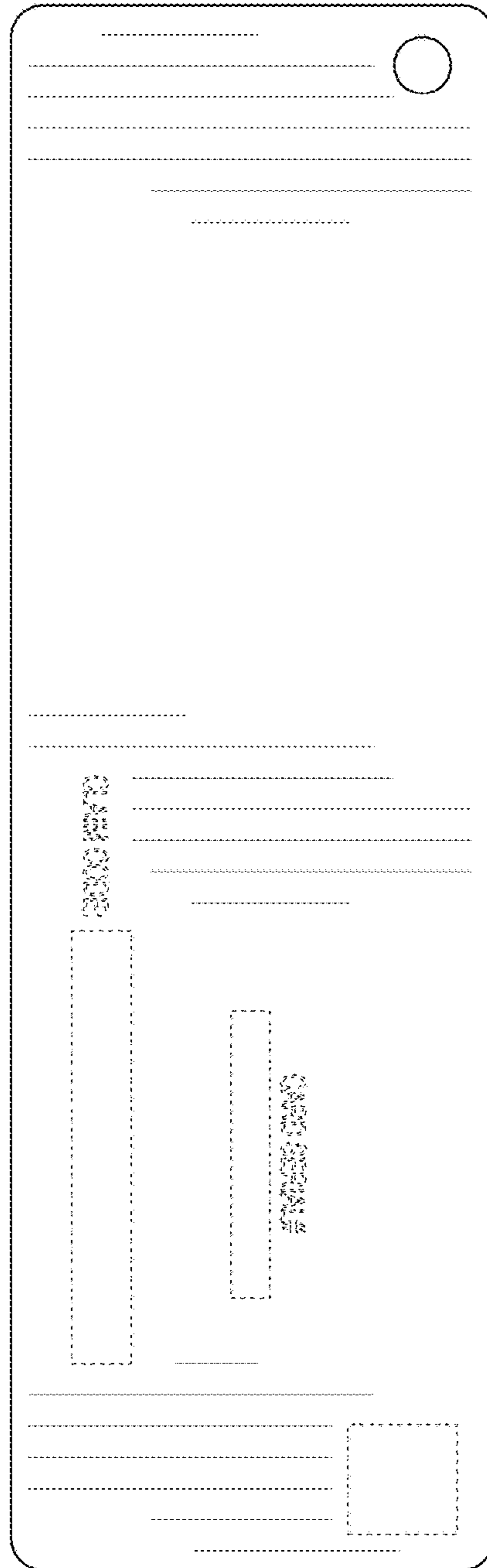


**FIG. 39**

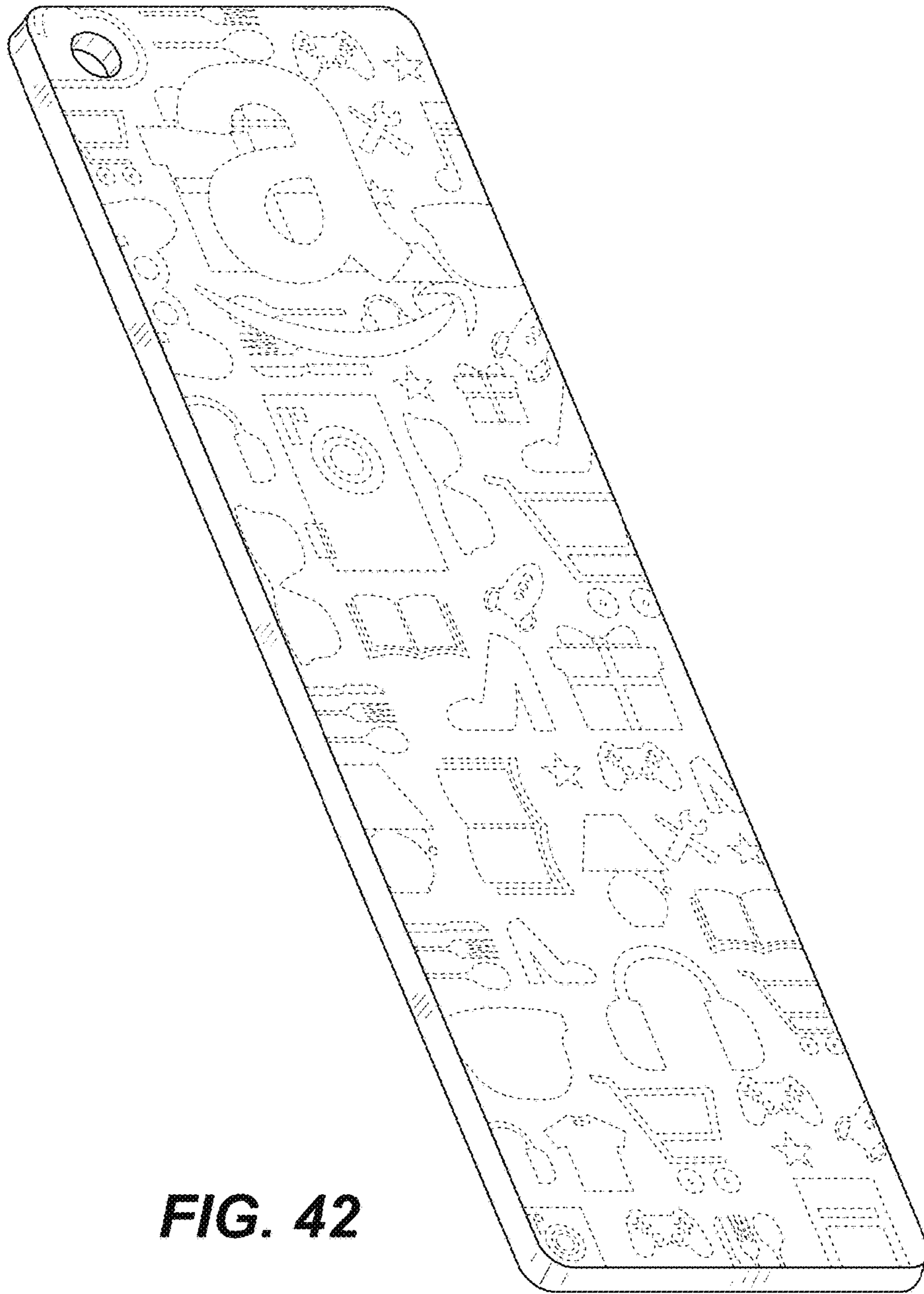


**FIG. 40**

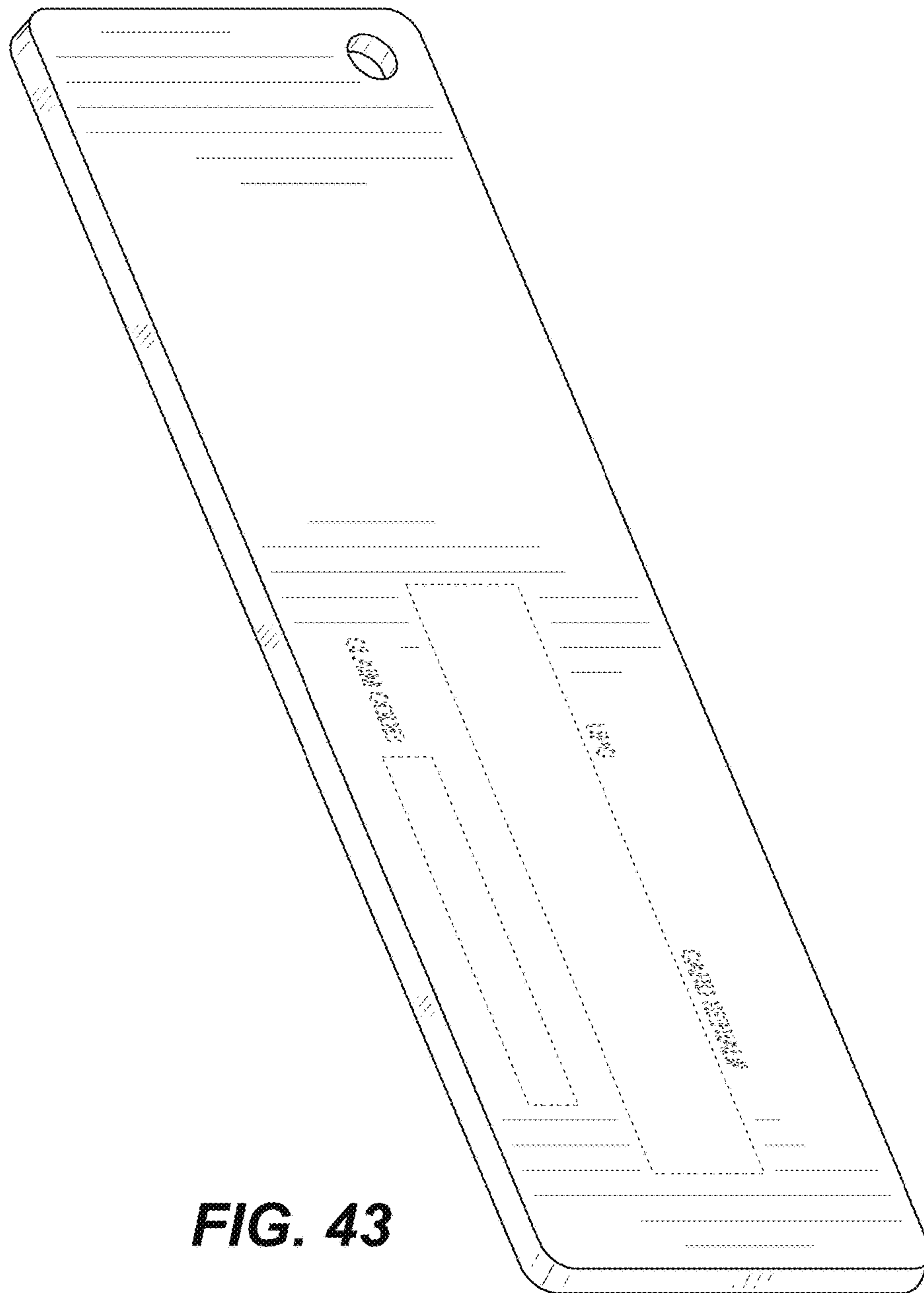


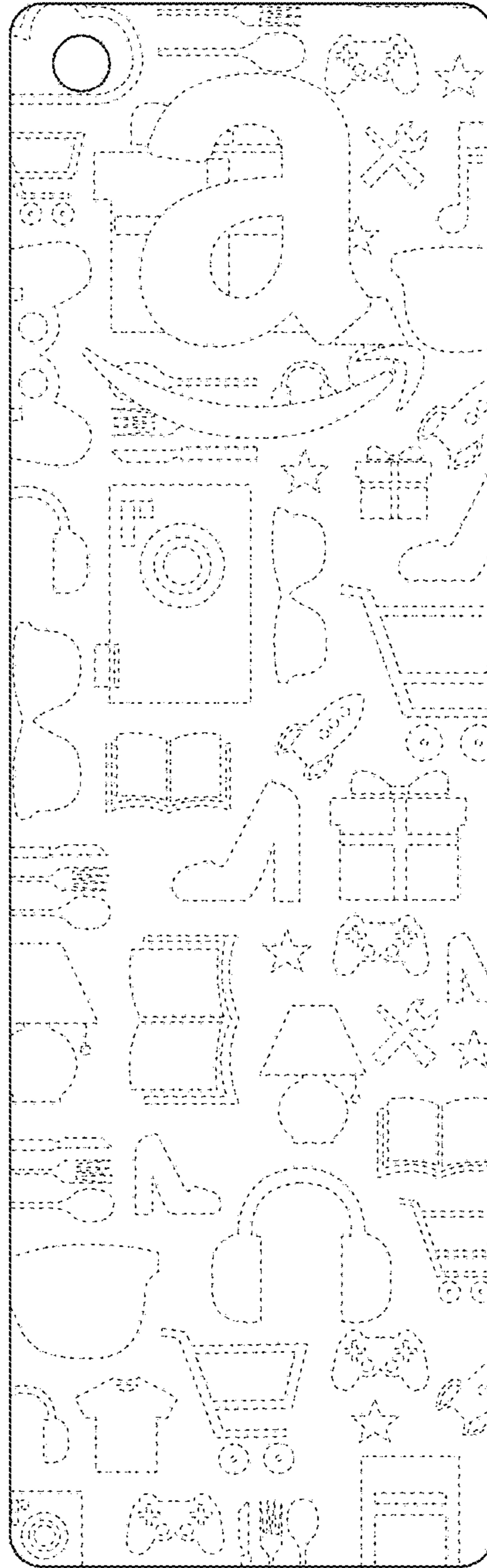


**FIG. 41**

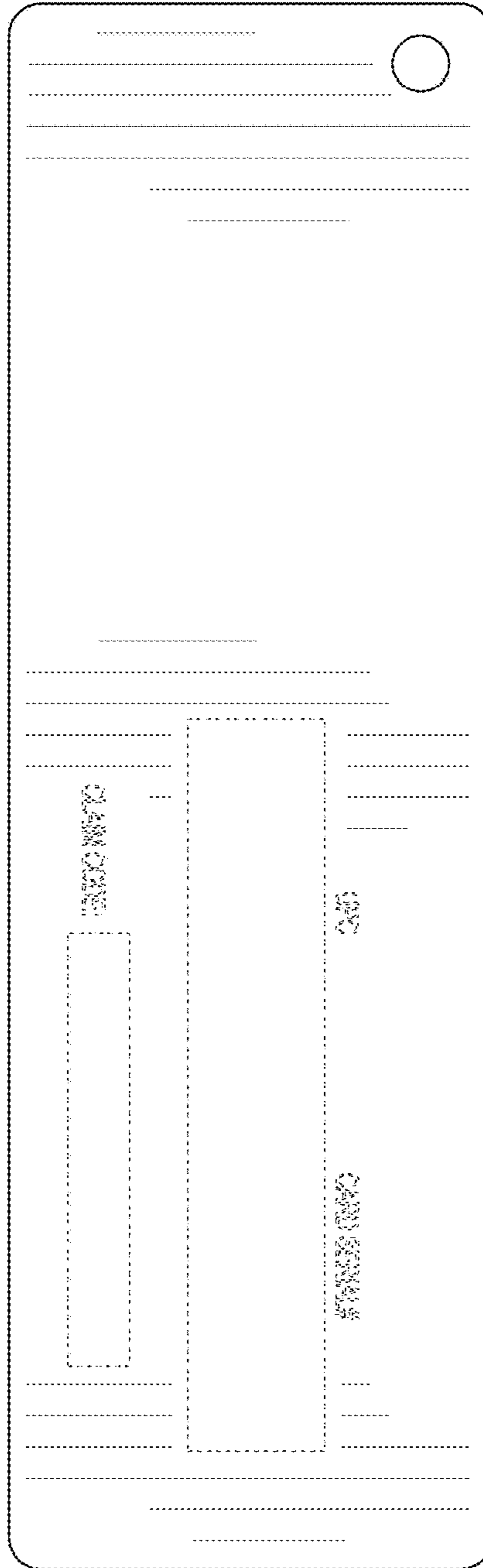


**FIG. 42**





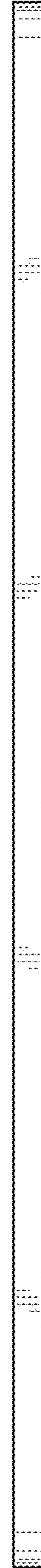
**FIG. 44**



**FIG. 45**



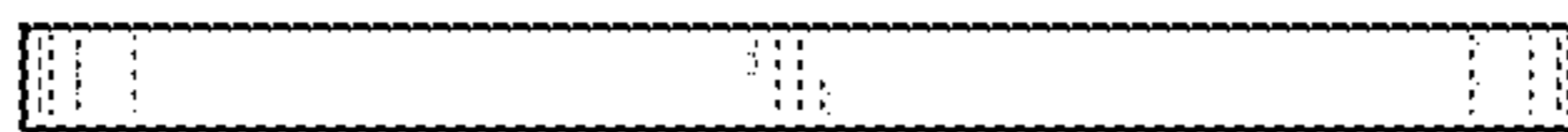
**FIG. 46**



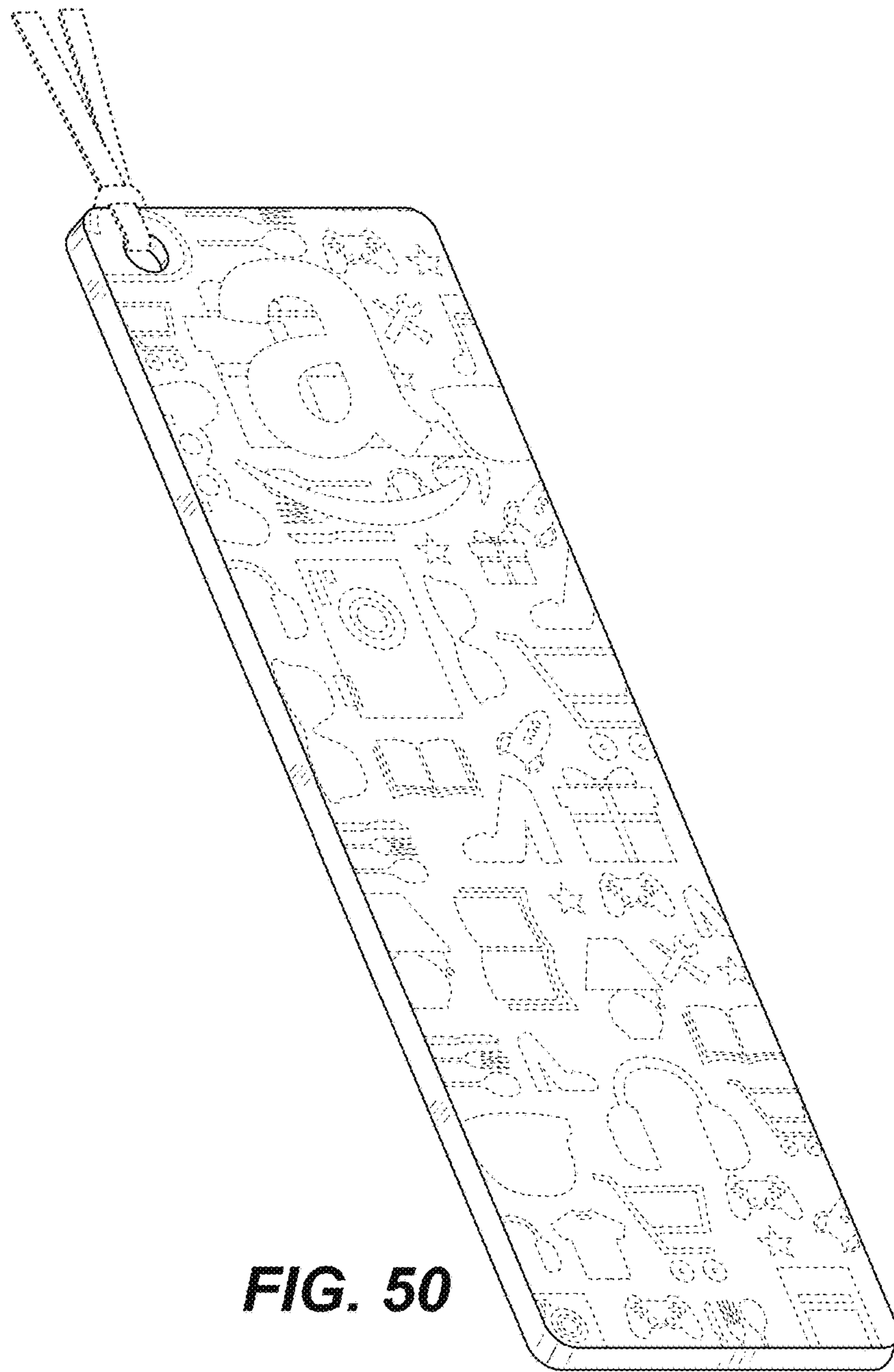
**FIG. 47**



***FIG. 48***

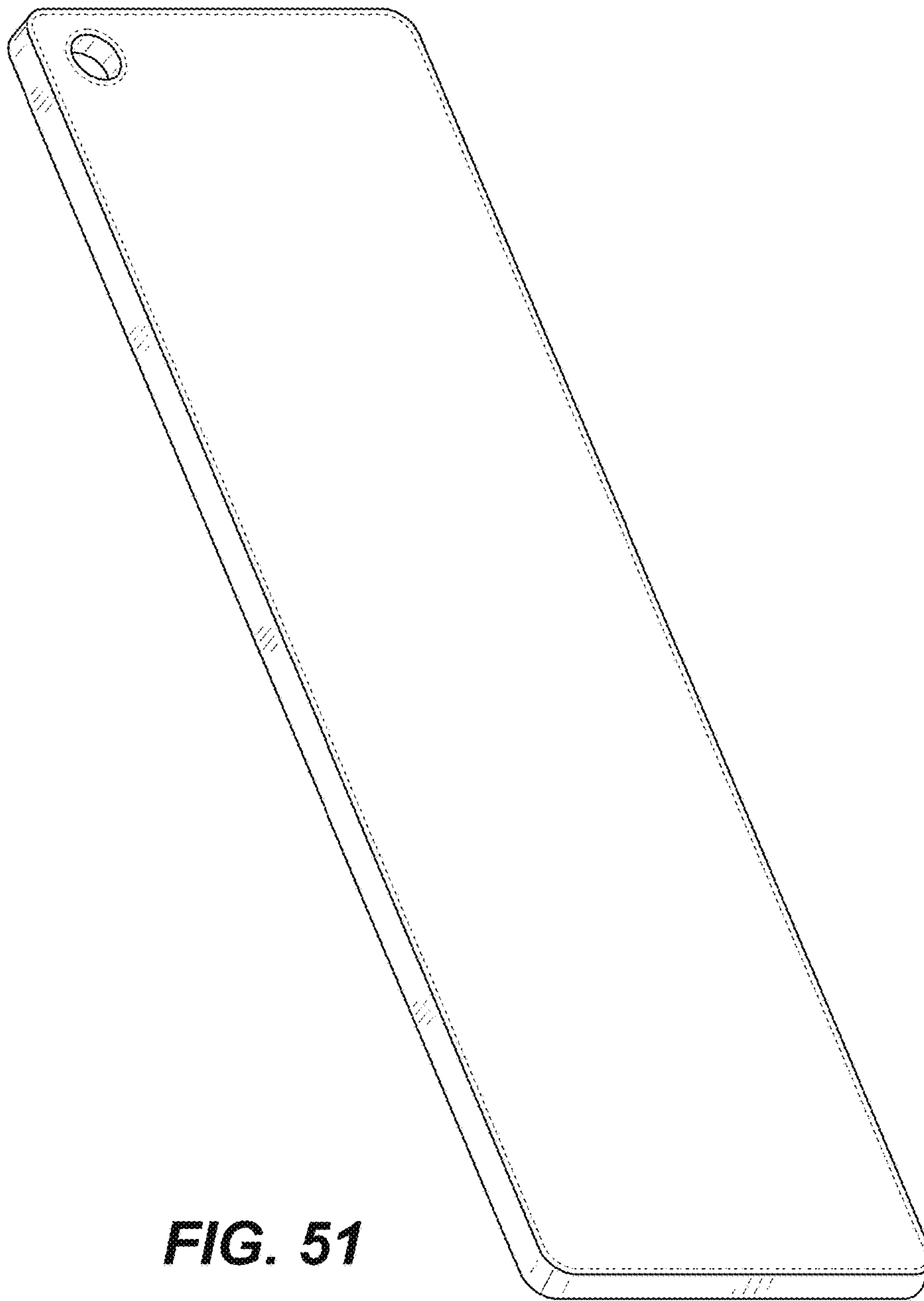


***FIG. 49***



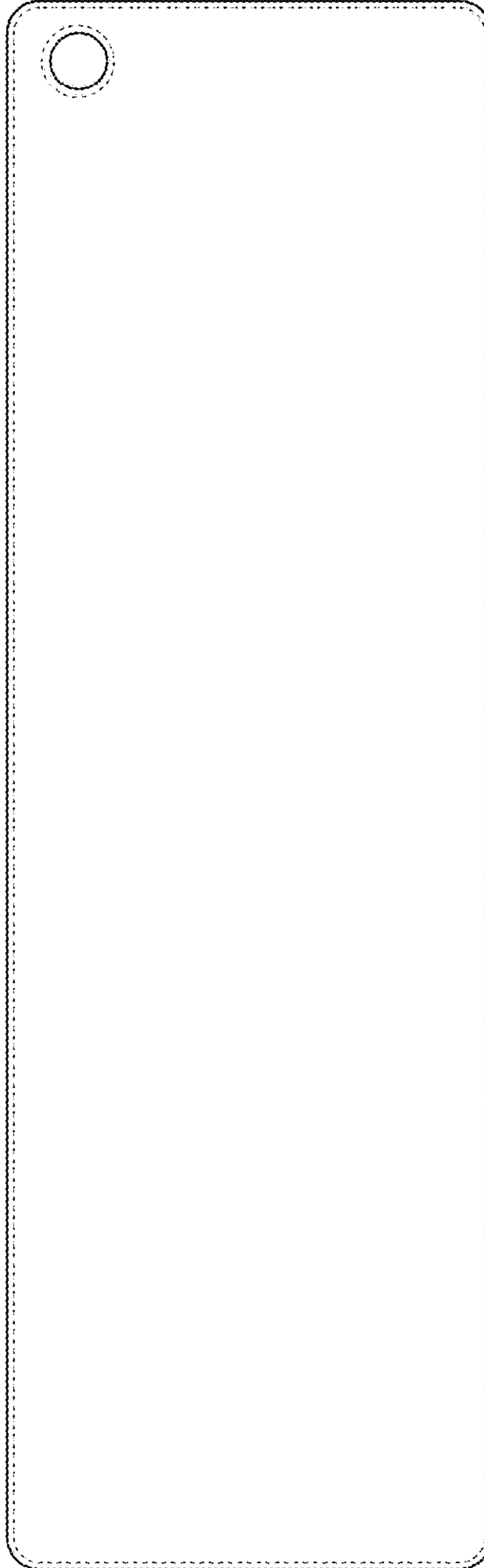
**FIG. 50**



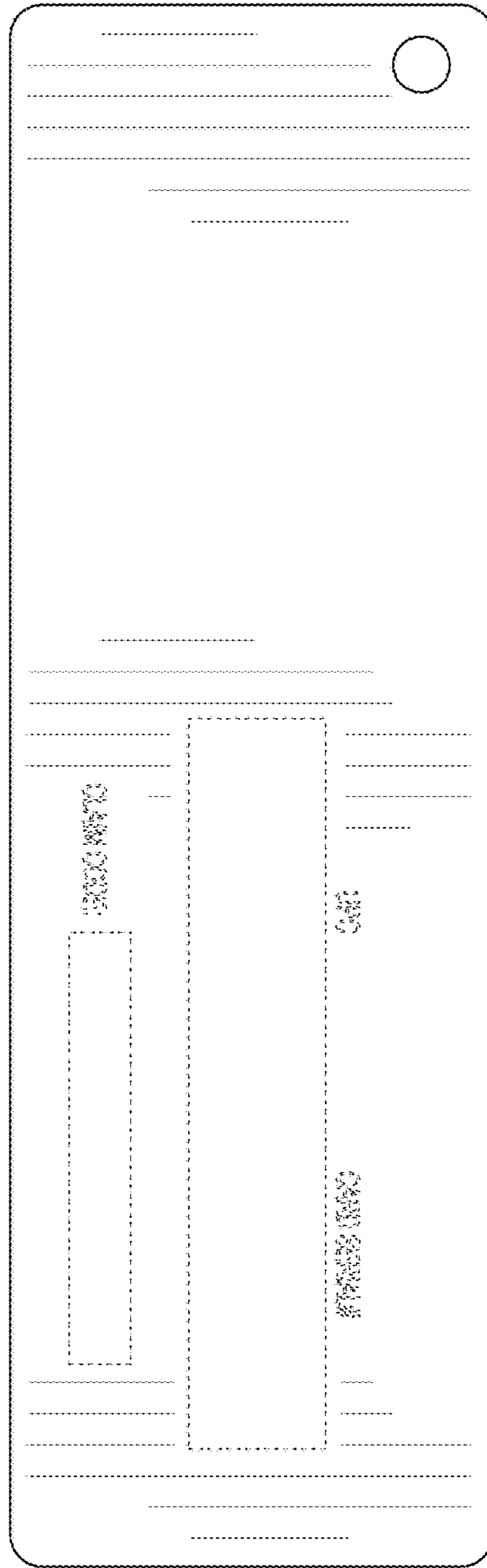


**FIG. 51**





**FIG. 53**



**FIG. 54**