



US00D838935S

(12) **United States Design Patent**  
**Mark et al.**

(10) **Patent No.:** **US D838,935 S**  
(45) **Date of Patent:** **\*\* Jan. 29, 2019**

(54) **DRESS WITH ANATOMY ENHANCING SHADING**

(71) Applicant: **VF Corporation**, Greensboro, NC (US)

(72) Inventors: **Justin T. Mark**, Irvine, CA (US);  
**Darren J. Peshek**, Irvine, CA (US);  
**Brian Marion**, Irvine, CA (US); **Kyle Stephens, I**, Irvine, CA (US); **Donald Hoffman**, Irvine, CA (US); **Angela Ooi**, Kwun Tong (HK); **Hwei Ching Jenny Chan**, Kwun Tong (HK);  
**Stephen H. Zades**, Greensboro, NC (US)

(73) Assignee: **VF Corporation**, Greensboro, NC (US)

(\*\*) Term: **15 Years**

(21) Appl. No.: **29/571,416**

(22) Filed: **Jul. 18, 2016**

(51) **LOC (11) Cl.** ..... **02-02**

(52) **U.S. Cl.**  
USPC ..... **D2/803**

(58) **Field of Classification Search**  
USPC ..... D2/803, 800, 728, 717  
See application file for complete search history.

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

407,024 A 7/1889 Miller  
564,373 A 7/1896 Goodman  
(Continued)

**FOREIGN PATENT DOCUMENTS**

CN 303430697 11/2015  
CN 303554598 1/2016  
(Continued)

**OTHER PUBLICATIONS**

Trendy Stretch Jeanskleid, posted to ebay.de. Posted date Apr. 14, 2014, Available on internet: <http://www.ebay.de/itm/Trendy-Stretch-Jeanskleid-Jeans-Kleid-Grose-S-Grose-M-Grose-L-/330925822612>.\*

(Continued)

*Primary Examiner* — Kevin K Rudzinski  
(74) *Attorney, Agent, or Firm* — Baker & Hostetler LLP

(57) **CLAIM**

The ornamental design for a dress with anatomy enhancing shading, as shown and described.

**DESCRIPTION**

A portion of the disclosure of this patent document contains material to which a claim for copyright is made. The copyright owner has no objection to the facsimile reproduction by anyone of the patent document or the patent disclosure, as it appears in the Patent and Trademark Office patent file or records, but reserves all other copyright rights whatsoever.

FIG. 1 is a front view of a dress with anatomy enhancing shading showing a new design.

FIG. 2 is a back view of a dress with anatomy enhancing shading showing a new design.

FIG. 3 is a left side view of a dress with anatomy enhancing shading showing a new design.

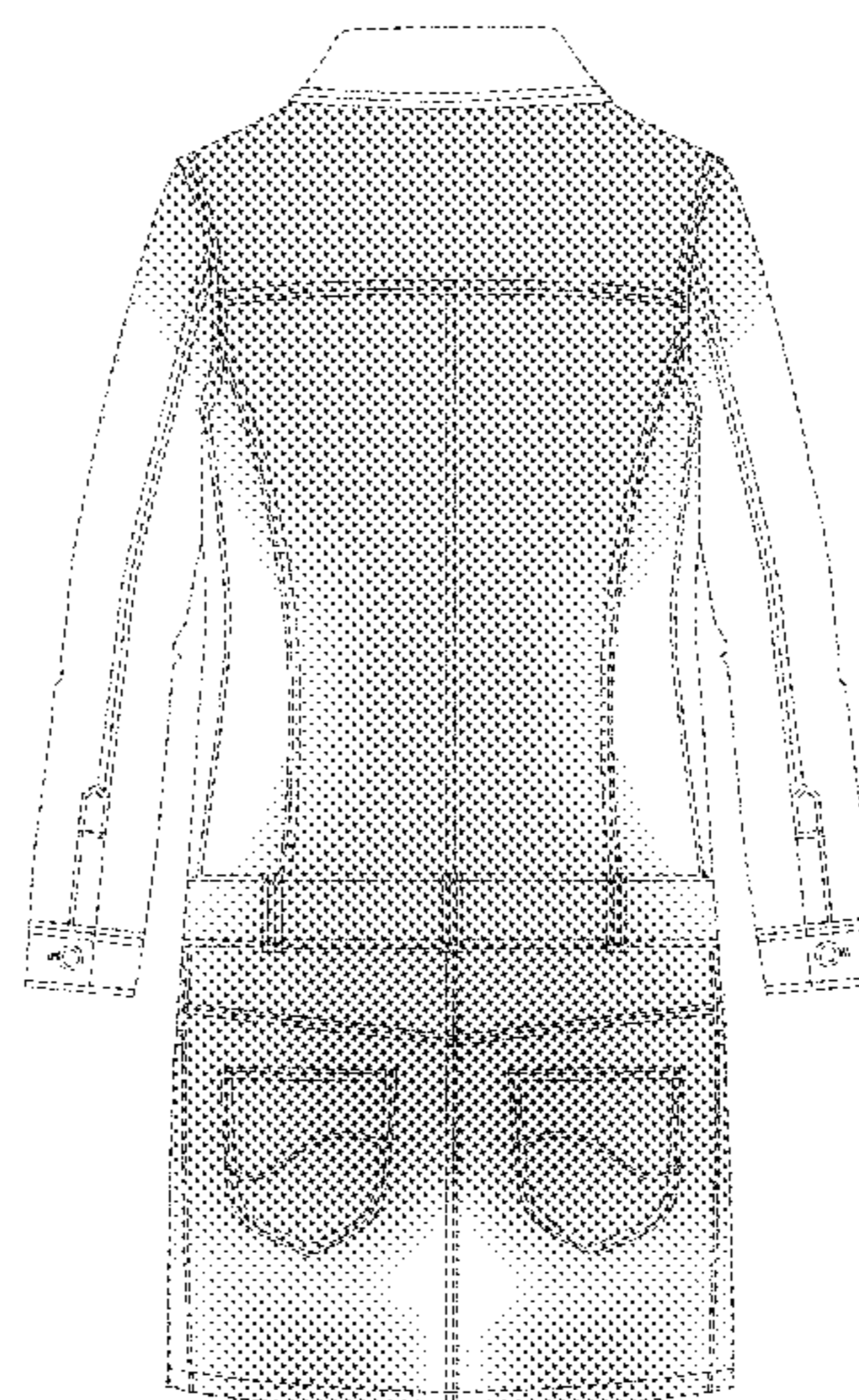
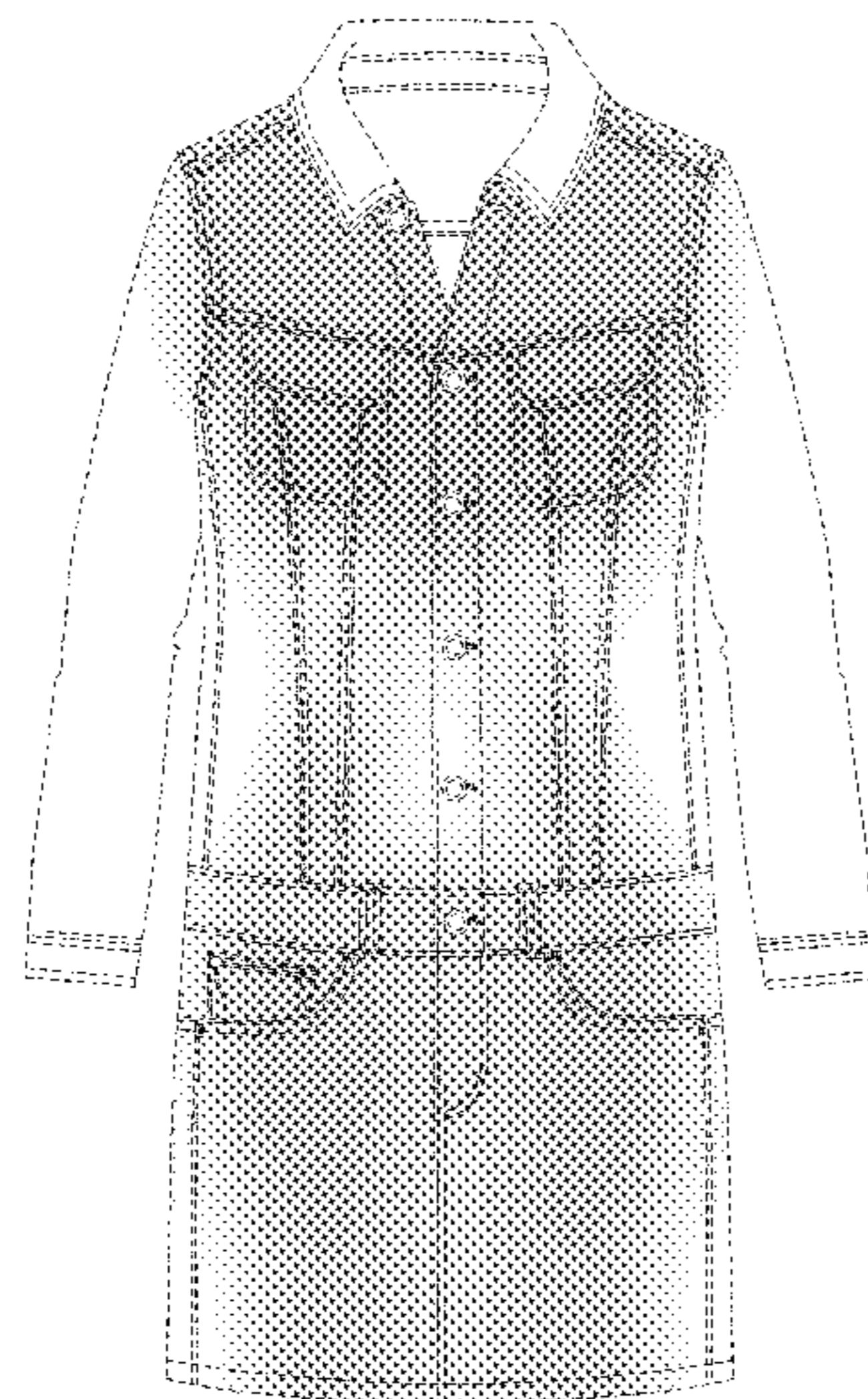
FIG. 4 is a right side view of a dress with anatomy enhancing shading showing a new design.

FIG. 5 is a top view of a dress with anatomy enhancing shading showing a new design; and,

FIG. 6 is a bottom view of a dress with anatomy enhancing shading showing a new design.

The dashed lines showing the dress, stitching, and other details on the dress forms no part of the claimed design. The surface indicia (or shading) shown forms the claimed subject matter. The brightness of the surface indicia on the dress is indicated by the darkness of the surface indicia in the figure.

**1 Claim, 4 Drawing Sheets**



(56)

References Cited

U.S. PATENT DOCUMENTS

693,276 A	2/1902	Klavisnky	D618,438 S	6/2010	Hall	
1,282,609 A	10/1918	Macomber	D619,783 S *	7/2010	Jones .....	D2/717
D119,122 S	12/1939	Bauer	D620,228 S *	7/2010	Jones .....	D2/717
2,462,361 A	2/1949	Cassens	D620,683 S	8/2010	Brindley	
D153,438 S	4/1949	Kratz	D620,687 S	8/2010	Lubell	
2,715,226 A	8/1955	Weiner	7,832,022 B1	11/2010	Peters	
3,175,560 A	3/1965	Menzies	7,908,674 B2	3/2011	Jones	
3,589,366 A	6/1971	Vincent	7,950,069 B2	5/2011	Lee	
3,696,845 A	10/1972	Acker et al.	D648,922 S	11/2011	Evans	
3,996,622 A	12/1976	Cooke	D651,379 S	1/2012	Halpern	
4,034,578 A	7/1977	Conti	D661,465 S	6/2012	Smith	
4,230,114 A	10/1980	Feather	D663,922 S	7/2012	Karik	
4,275,468 A	6/1981	Outlaw	D663,923 S	7/2012	Karik	
D259,820 S	7/1981	Heinfling	D666,789 S	9/2012	Hines	
D263,766 S	4/1982	Heinfling	1,041,012 A1	10/2012	Burke	
D267,674 S	1/1983	Livernois	D674,993 S	1/2013	Howie	
D278,376 S	4/1985	Heinfling	D679,482 S	4/2013	Fuerst	
D278,377 S	4/1985	Heinfling	D686,800 S	7/2013	Kelly	
D278,471 S	4/1985	Heinfling	D690,084 S	9/2013	Grosbol	
D281,541 S	12/1985	Kerr	D696,488 S *	12/2013	Kenney .....	D2/840
4,646,366 A	3/1987	Nishida	D696,840 S	1/2014	Brown	
D289,941 S	5/1987	Felder	D698,520 S	2/2014	Anderson	
D294,881 S	3/1988	Swanson	D703,416 S	4/2014	Roberts	
D306,511 S	3/1990	Jones	D728,898 S	5/2015	Haeberle	
5,065,458 A	11/1991	Johnson	D730,621 S	6/2015	Boyle	
D339,220 S	9/1993	Buziol	D730,625 S	6/2015	Boyle	
D339,221 S	9/1993	Olajide	D731,150 S	6/2015	Styles	
5,282,277 A	2/1994	Onozawa	D732,801 S	6/2015	Magevonna	
D378,237 S	3/1997	McDonald	9,044,051 B1	6/2015	Rydman	
6,035,448 A	3/2000	Thomson	D733,398 S	7/2015	Ellis	
D428,548 S	7/2000	Hosogai	D733,400 S	7/2015	Cunningham	
6,182,296 B1	2/2001	Hosogai	D735,447 S	8/2015	Brown	
D439,727 S	4/2001	Hosogai	D735,973 S	8/2015	Hodis	
D453,606 S	2/2002	Foy-Watson	D736,495 S	8/2015	Bednarz	
D454,245 S	3/2002	Logan	D739,995 S	10/2015	Howie	
6,430,748 B1	8/2002	Burkhart	D741,571 S	10/2015	Tulin	
6,430,753 B2	8/2002	Duran	D741,574 S	10/2015	Michaeloff	
D466,676 S	12/2002	Lyden	D742,621 S	11/2015	Callahan	
D472,099 S	3/2003	Wager	D745,251 S	12/2015	Bednarz	
D473,694 S	4/2003	Lyden	D746,543 S	1/2016	McClain	
D476,464 S	7/2003	Jenkins	D750,347 S	3/2016	Boyle	
D483,551 S	12/2003	Kellen	9,320,306 B2	4/2016	Freddi	
D483,924 S	12/2003	Morisset	D756,600 S	5/2016	Mamiye	
D491,712 S	6/2004	Morisset	D758,695 S	6/2016	Lago	
D511,606 S	11/2005	Caucci	D758,696 S	6/2016	Castellan	
D514,775 S	2/2006	Szabo	D762,072 S	7/2016	Greenstein	
7,081,036 B1	7/2006	Howard	D762,946 S	8/2016	McArthur	
D527,866 S	9/2006	Fixel	D764,755 S	8/2016	Urban et al.	
D528,742 S	9/2006	Langmantel	D766,546 S	9/2016	Grosbol	
7,107,621 B2	9/2006	Meekins	D768,359 S	10/2016	Lago	
D532,958 S	12/2006	Kent	D769,579 S	10/2016	Griffin	
7,143,453 B2	12/2006	Duran	D770,128 S	11/2016	Howie	
7,257,847 B2	8/2007	Hart	D770,728 S	11/2016	Jaklinski	
D558,954 S	1/2008	Lew	D774,731 S	12/2016	Harris	
7,328,460 B1	2/2008	Mancini	D777,404 S	1/2017	Lomax	
D567,477 S	4/2008	Smith	D779,160 S	2/2017	Wu	
D568,582 S	5/2008	Peters	D779,161 S	2/2017	Darmour	
7,377,834 B2	5/2008	Fu	D779,787 S *	2/2017	Lomax .....	D2/731
D571,537 S	6/2008	Wager	D782,681 S	3/2017	Geishuaser	
D577,878 S	10/2008	Perrine	9,648,910 B2	5/2017	Cronan	
D583,529 S	12/2008	Gardner, III	D788,408 S	6/2017	Lago	
D584,487 S	1/2009	Maimon	D789,035 S	6/2017	Terrell	
D586,084 S	2/2009	Mendoza	D790,158 S *	6/2017	McArthur .....	D2/731
D588,336 S	3/2009	Fazeli	9,668,525 B2	6/2017	Boyle	
7,500,274 B1	3/2009	Kallen	D793,032 S *	8/2017	Carpenter .....	D2/731
D592,829 S	5/2009	Kepekchyan	D793,033 S	8/2017	Neary	
D596,830 S	7/2009	Zarur	D796,785 S	9/2017	Suarez	
D597,282 S	8/2009	Smith	D801,001 S	10/2017	Keys	
D599,976 S	9/2009	Barden	9,775,386 B2	10/2017	Forsythe	
D600,882 S	9/2009	Johnson, Jr.	D802,256 S	11/2017	Peshek	
D601,779 S	10/2009	Escoto	D803,523 S	11/2017	Wang	
D608,079 S	1/2010	Boyle	D804,782 S	12/2017	Harris	
D610,329 S	2/2010	Prechel	D809,248 S	2/2018	Hart	
D612,128 S	3/2010	Hall	D811,047 S	2/2018	Posada	
D616,630 S	6/2010	Christiansen	D811,049 S	2/2018	Peshek	
			D812,349 S	3/2018	Peshek et al.	
			D816,944 S	5/2018	Gonzalez	
			9,955,741 B2	5/2018	Roup	
			10,034,504 B2	7/2018	Boyle	

(56)

References Cited

U.S. PATENT DOCUMENTS

2002/0116748	A1	8/2002	Lipsett	
2004/0006811	A1	1/2004	McKenzie	
2004/0205879	A1	10/2004	Leba	
2005/0091728	A1	5/2005	Rocha	
2005/0166298	A1	8/2005	Pieroranzio	
2005/0177920	A1	8/2005	Wilkinson	
2006/0189253	A1	8/2006	Jones	
2006/0218698	A1	10/2006	Toyne	
2007/0015439	A1	1/2007	Fu	
2009/0031486	A1	2/2009	Sokolowski	
2009/0157021	A1*	6/2009	Sullivan	A61F 13/51496 604/359
2010/0064409	A1	3/2010	Buckley	
2010/0136882	A1	6/2010	Malish	
2010/0192283	A1	8/2010	Kim	
2010/0242156	A1	9/2010	Catautti	
2013/0145516	A1	6/2013	Zielinski	
2013/0210318	A1	8/2013	Kakuno	
2013/0219589	A1	8/2013	Jones	
2013/0312157	A1	11/2013	Freddi	
2014/0047618	A1	2/2014	Robins	
2014/0059741	A1	3/2014	Lou	
2014/0096309	A1	4/2014	Hughes	
2014/0150166	A1	6/2014	Hall	
2014/0165265	A1	6/2014	Tulin	
2014/0310854	A1	10/2014	Kianmand	
2014/0325732	A1	11/2014	Anderson	
2015/0082516	A1	3/2015	Doan	
2015/0106993	A1*	4/2015	Hoffman	A41D 1/06 2/69
2015/0201679	A1	7/2015	Wong	
2016/0021942	A1	1/2016	Vauge-Lalanne	
2016/0050986	A1	2/2016	Melendez	
2016/0113334	A1	4/2016	Roup	
2016/0150832	A1	6/2016	Solano	
2016/0324234	A1*	11/2016	Hoffman	A41D 1/06
2016/0353806	A1	12/2016	Mendon	

FOREIGN PATENT DOCUMENTS

EM	002041327-0030	5/2012
EM	002041327-0033	5/2012
EM	0002407130-0001	2/2014
EM	3322833-0009	7/2016
JP	2004156153	6/2004
KR	3000694418	5/2013
WO	2006032096	3/2006
WO	2007112494	10/2007
WO	2012004365	1/2012

OTHER PUBLICATIONS

Casual Colarinho De Camisa, posted to lightinthebox.com. Posted date Nov. 20, 2015, Available on internet: <[https://www.lightinthebox.com/pt/vestidos-ganga-mulheres-casual-colarinho-de-camisa-manga-comprida\\_p4468050.html](https://www.lightinthebox.com/pt/vestidos-ganga-mulheres-casual-colarinho-de-camisa-manga-comprida_p4468050.html)>.\*

Cuenca-Guerra, et al., "What makes Buttocks Beautiful A Review and Classification of the Determinants of Gluteal Beauty and the Surgical Techniques to Achieve Them", Aesthetic Plastic Surgery, 2004 Springer Science +Business Media, Inc. 2004.

Hoffman, "Visual Intelligence: How We Create What We See", Published by W.W. Norton, 2000.

PCT International Search Report in PCT/US2014/061277, dated Jan. 27, 2015, 10 pages.

Dailey, Side Panel Sweatpants, Dec. 25, 2014, YouTube [online], <https://www.youtube.com/watch?v=o9LKUjhVLRM&t=255s>, 4 pages.

"How to Find the Perfect Skinny Jeans", denimblog.com, <http://www.denimblog.com/2012/08/how-to-find-the-perfect-skinny-jeans/>, Aug. 29, 2012, 2 pgs.

"Pocket Picker", bluemooney.wordpress.com, <https://bluemooney.wordpress.com/2011/06/13/pocket-picker/>, Jun. 13, 2011, 2 pages.

"Xtreme Gray Butt Lift Jeans 32 and 38 Inseam", hotsexyfit.com, <http://www.hotsexyfit.com/XTREME-GRAY-BUTT-LIFT-JEANS.html>, May 16, 2011, 2 pages.

2013 Jean Contest Entry posted by Aunty Mai mu, Blogspot.com, available from Internet, <http://lockstitchandtwosmokingneedles.blogspot.com/2013/07/patternreviewcom-2013-jean-contestentry.html>, Jul. 2013, 4 pages.

Ande Whall Jeans posted by Bugula, selvedgestyle.com, available from Internet, <http://selvedgestyle.com/thread/973/ande-whall>, Sep. 6, 2015-09-06, 3 pages.

Curvy Girls, posted by My Rolling Rack, available from Internet, URL:<https://myrollingrack.wordpress.com/2014/01/>, Jan. 31, 2014, 2 pages.

How to Make Tuxedo Jeans His/Her, by Mark Montano, YouTube, available from Internet, <https://www.youtube.com/watch?v=4KmTOq21JcA>, Aug. 24, 2013, 2 pages.

Japanese Office Action in Application 2017-000740, dated May 30, 2017, 2 pages.

Japanese Office Action in Application 2017-000744, dated May 30, 2017, 2 pages.

Jeans that Make Your Butt Look Bigger, posted by The Better Butt Challenge, , available from Internet, URL: <http://betterbutchallenge.com/jeans-that-make-you-r-butt-look-bigger-yes-these-exist/>, Dec. 15, 2014, 8 pages.

Lee 101 Jeans posted by Gerald Garcia, GeekLounge.com, , available from Internet, <https://geeklounge.wordpress.com/2014/06/>, Jun. 2014, 3 pages.

Lookbook: Vertical Striped Pants, The Haute Project, YouTube, available from Internet, <https://www.youtube.com/watch?v=4KmTOq21JcA>, Apr. 6, 2013, 1 page.

Sweetheart Yoke, posted by Indigo Slims, available from Internet, URL: [http://indigoslims.blogspot.com/2009\\_02\\_01\\_archive.html](http://indigoslims.blogspot.com/2009_02_01_archive.html), Feb. 16, 2009, 1 page.

The Lotus Fit, posted by Live Lotus, available from Internet, URL: <https://www.live-lotus.com/blogs/news/4796422-the-lotus-fit-6-reasons-why-lotus-preium-denim-are-the-key-to-a-beautiful-you/>, Dec. 7, 2011, 1 page.

Ways to Wear Side Stripe Pants, by Sita Gabriel, YouTube, available from Internet, <https://www.youtube.com/watch?v=nTcsJOz-qwc>, Jun. 3, 2015, 2 pages.

White Pants, published unknown by JSnell333, Poshmark, available from Internet, <https://poshmark.com/listing/White-pants-with-black-stripe-down-the-side-5700760fc284569c830140be>, Apr. 13, 2017, 7 pages.

"Presto Pockets", Macaroni & Cheese Blog, <http://mac-aroni-ncheese.blogspot.com/2011/04/tutorial-presto-pockets.html>, Apr. 5, 2011, 1 page.

GAP Polka Dot Shirt Dress, "Runway, Your Way:How to Wear Polka Dots for Spring" by Lesley Kennedy, Mile High Style, denverpost.com, May 7, 2013, <http://blogs.denverpost.com/style/2013/05/07/polka-dot-were-all-over-the-spring-runways-but-you-don-t-have-to-be-6-feet-tall-to-pull-off-the-trend-style-expert-bridgette-raes-shares-tips/25818>, 7 pages.

Nike X Undercover Gyakusou Spring 2012 collection, <https://news.nike.com/news/nike-x-undercover-present-gyakusou-international-running-association-spring-2012>, found Mar. 6, 2018, 1 page.

\* cited by examiner

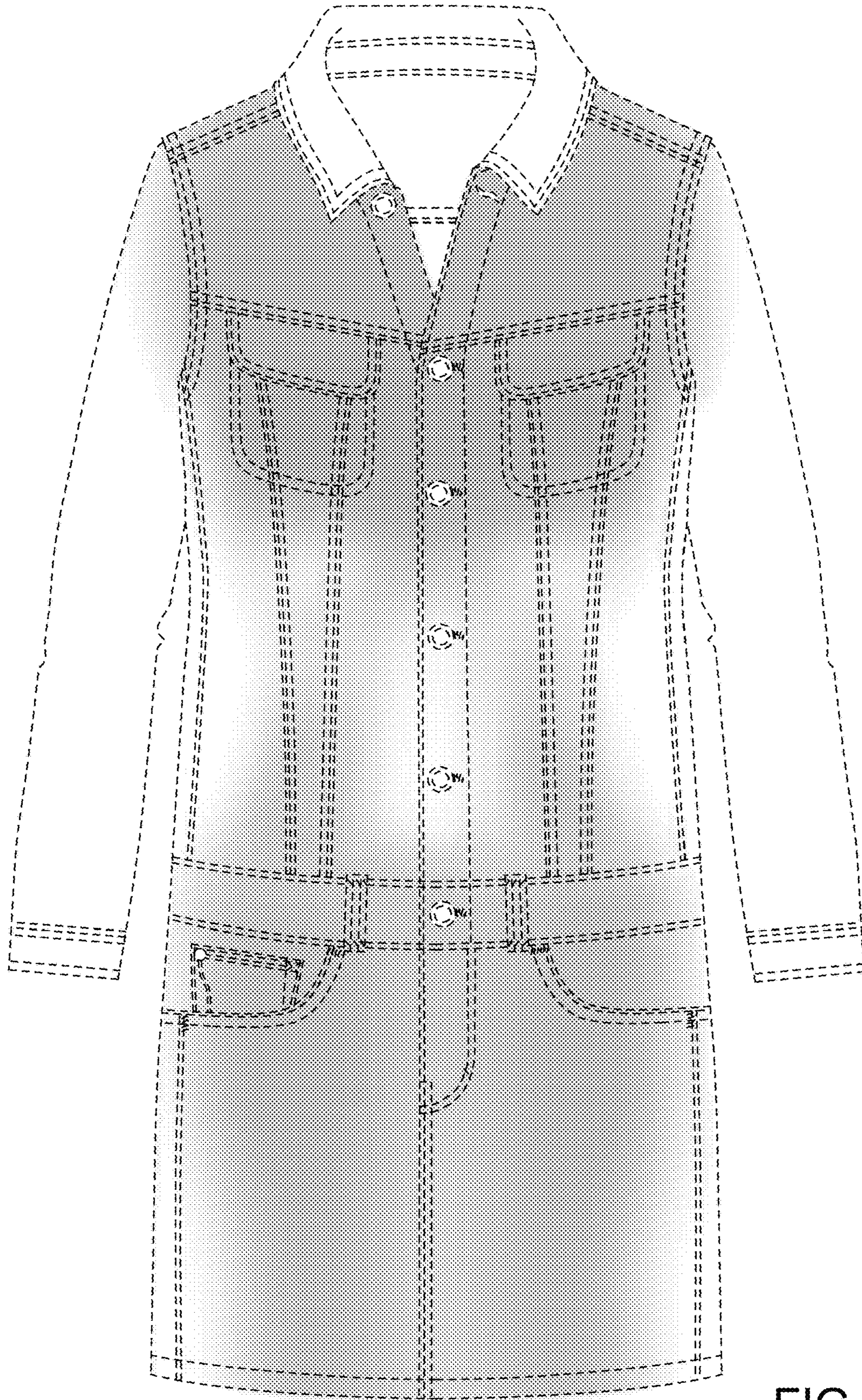


FIG. 1

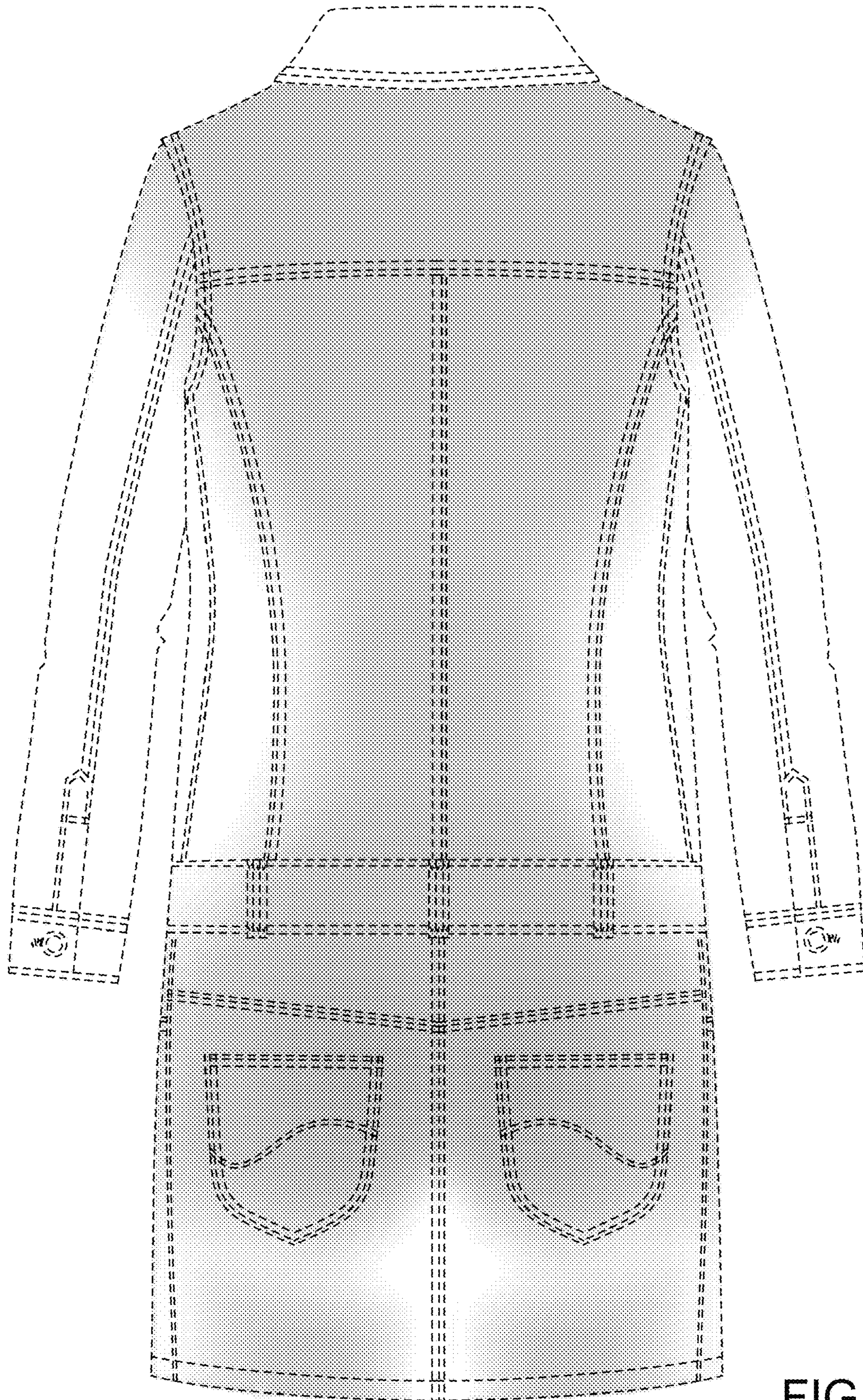


FIG. 2

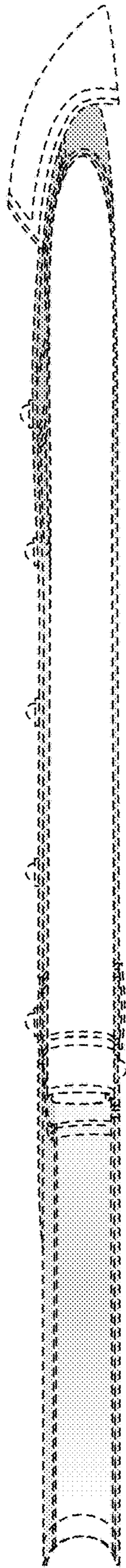


FIG. 3

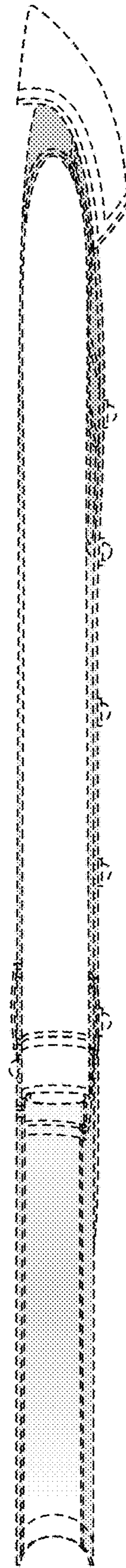


FIG. 4

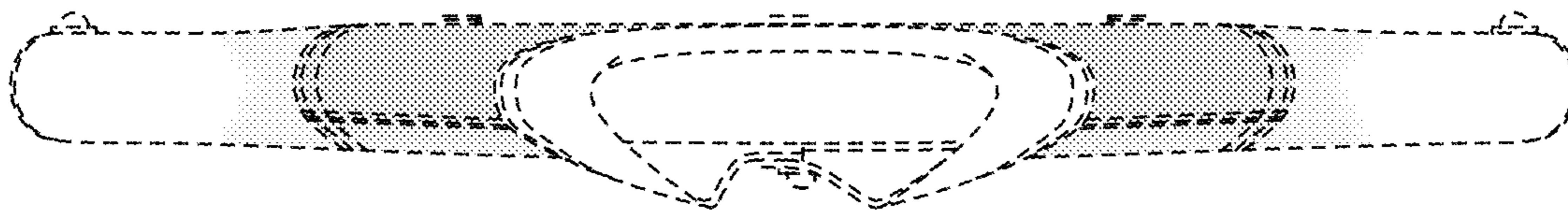


FIG. 5

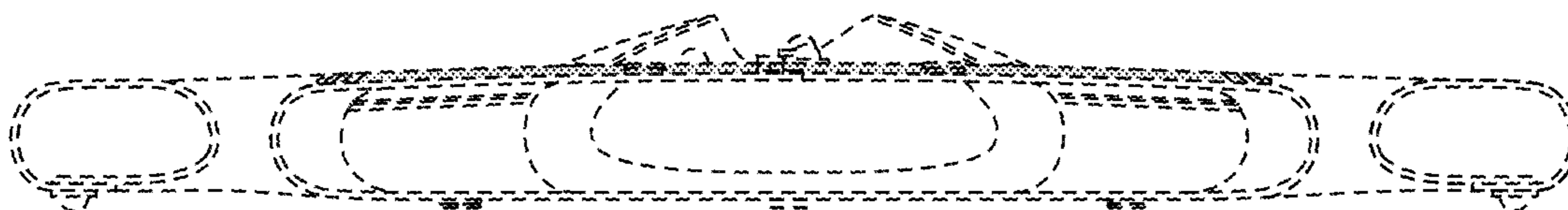


FIG. 6