



US00D836920S

(12) **United States Design Patent**  
**Richards**

(10) **Patent No.:** **US D836,920 S**  
(45) **Date of Patent:** **\*\* Jan. 1, 2019**

(54) **COSMETIC BRUSH HANDLE**  
(71) Applicant: **e.l.f. Cosmetics, Inc.**, Oakland, CA  
(US)

D450,889 S 11/2001 Chang  
D450,930 S 11/2001 Mink et al.  
D454,001 S 3/2002 Mink et al.  
(Continued)

(72) Inventor: **Achelle Richards**, Brooklyn, NY (US)

**FOREIGN PATENT DOCUMENTS**

(73) Assignee: **e.l.f. Cosmetics, Inc.**, Oakland, CA  
(US)

CN 302920546 8/2014  
CN 303110425 S 2/2015  
(Continued)

(\*\*) Term: **15 Years**

**OTHER PUBLICATIONS**

(21) Appl. No.: **29/612,333**

(22) Filed: **Jul. 31, 2017**

E.L.F. Brochas para Pintar??? Beautifully Precise Brush Collection [on-line]. Published Oct. 26, 2016; retrieved from the Internet Aug. 19, 2018. URL: <https://www.bing.com/videos/search?q=elf+beautifully+precise+brushes&&view=detail&mid=6AB5975A9DECC74D6AC56AB5975A9DECC74D6AC5&&FORM=VRDGAR>. (1 page) (Year: 2016).\*

(Continued)

**Related U.S. Application Data**

(63) Continuation of application No. 15/400,236, filed on Jan. 6, 2017.

(51) **LOC (11) Cl.** ..... **04-02**

(52) **U.S. Cl.**  
USPC ..... **D4/138**

(58) **Field of Classification Search**  
USPC ..... D4/130, 132, 133, 134, 135, 138, 199;  
D28/7

CPC .... A46B 5/02; A46B 7/00; A46B 7/04; A46B  
9/02; A46B 9/021; A46B 2200/1046;  
A46B 9/028

See application file for complete search history.

*Primary Examiner* — Karen E Eldridge Powers

(74) *Attorney, Agent, or Firm* — Amster, Rothstein & Ebenstein LLP

(57) **CLAIM**

The ornamental design for a cosmetic brush handle, as shown and described.

**DESCRIPTION**

FIG. 1 is a perspective view of an exemplary embodiment of a new design for a cosmetic brush handle;  
FIG. 2 is a front elevation view thereof;  
FIG. 3 is a rear elevation view thereof;  
FIG. 4 is a left side elevation view thereof;  
FIG. 5 is a right side elevation view thereof;  
FIG. 6 is a top plan view thereof; and,  
FIG. 7 is a bottom plan view thereof.

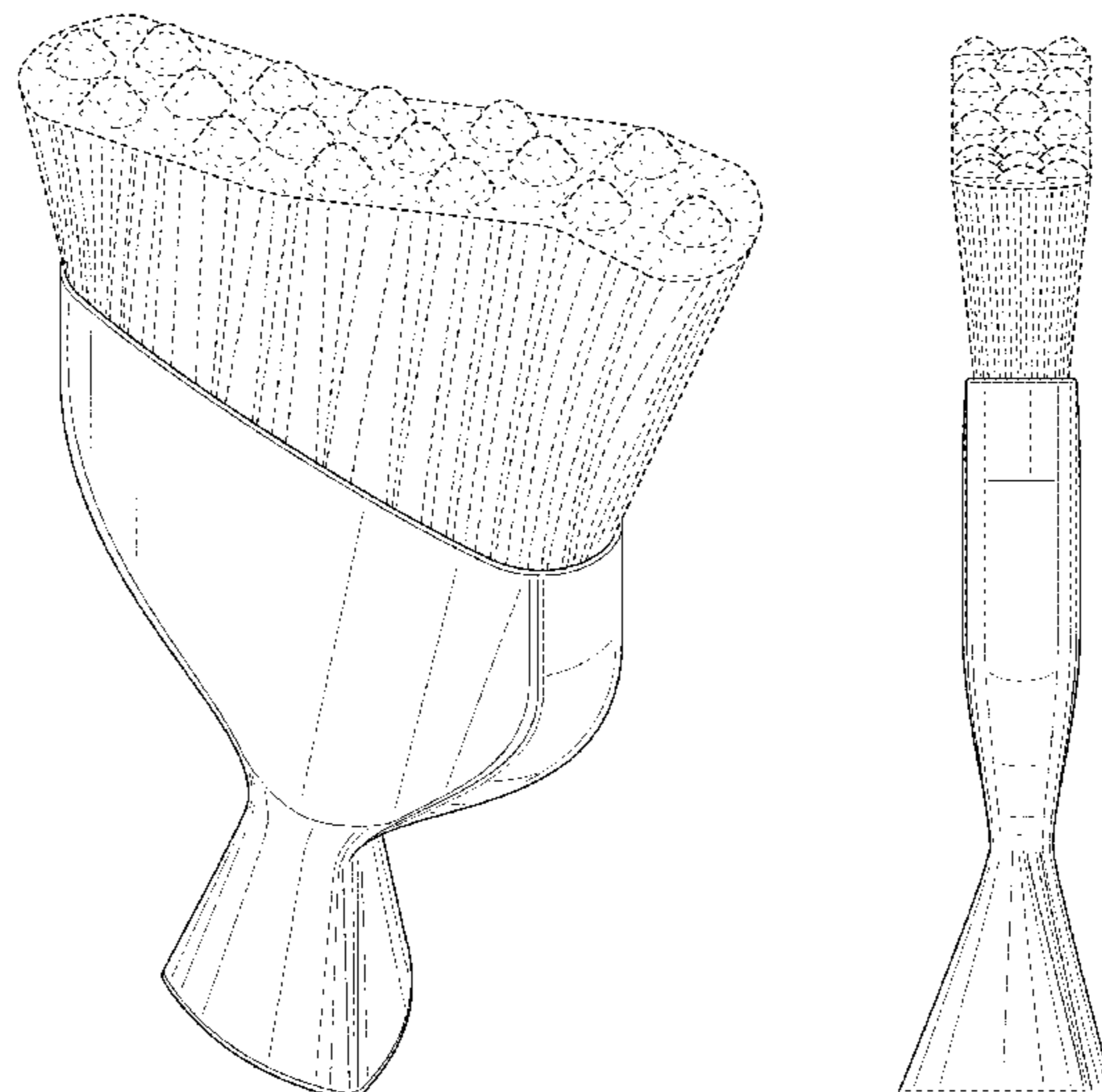
The bristle portion of the cosmetic brush shown in broken lines is to show environment only and does not form part of the claimed design.

**1 Claim, 5 Drawing Sheets**

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

1,372,108 A 3/1921 Timmis  
1,569,736 A 1/1926 Foppiano  
D161,826 S 2/1951 Ferber  
2,764,989 A 10/1956 Simmons  
3,276,062 A 10/1966 Palumbo  
4,076,427 A 2/1978 Anderson  
4,791,695 A 12/1988 Kephart  
5,926,903 A 7/1999 Kim  
6,039,051 A 3/2000 Dorf



(56)

References Cited

OTHER PUBLICATIONS

U.S. PATENT DOCUMENTS

6,513,183 B2 2/2003 Dorf  
 D489,403 S 5/2004 Lin  
 6,779,532 B2 8/2004 Dorf  
 D521,244 S 5/2006 Germany  
 D528,304 S 9/2006 Langer  
 D529,719 S 10/2006 Langer  
 D534,001 S 12/2006 Zemel  
 D558,579 S 1/2008 Blasko et al.  
 D559,548 S 1/2008 Dovellos  
 7,416,080 B1 8/2008 Langer  
 D584,513 S 1/2009 Sherman et al.  
 D628,393 S 12/2010 Burridge  
 D630,437 S 1/2011 Carey  
 D632,089 S \* 2/2011 Limongi ..... D4/135  
 D647,964 S 11/2011 Wang et al.  
 8,230,543 B2 7/2012 Shrier et al.  
 D667,876 S 9/2012 Xie  
 8,256,058 B2 9/2012 Telwar  
 D671,168 S 11/2012 Renner et al.  
 D696,816 S 12/2013 Kordulla et al.  
 8,726,916 B2 5/2014 Park  
 D712,481 S 9/2014 Okuku Lira-Nunez et al.  
 D714,558 S 10/2014 Mink  
 D718,941 S 12/2014 Matsuishi  
 9,089,200 B2 7/2015 Telwar et al.  
 9,167,891 B2 10/2015 Shaughness  
 D749,858 S 2/2016 Snook  
 D749,859 S 2/2016 Snook  
 D756,127 S 5/2016 Nicoline  
 D757,441 S 5/2016 Hwang  
 D757,447 S 5/2016 White  
 D758,742 S 6/2016 Nicoline  
 D761,025 S 7/2016 Hinckley  
 D762,990 S \* 8/2016 Hwang ..... D4/138  
 D766,586 S \* 9/2016 Hwang ..... D4/127  
 D766,587 S 9/2016 Hwang  
 D767,903 S 10/2016 Lim  
 D768,998 S 10/2016 Kim et al.  
 D776,440 S 1/2017 Jain  
 D776,939 S 1/2017 Krohmer et al.  
 D776,941 S 1/2017 Nicoline  
 D782,730 S 3/2017 Zhang et al.  
 9,635,927 B2 \* 5/2017 Godin ..... A46B 9/021  
 D788,471 S 6/2017 Richards  
 D800,457 S 10/2017 Kaicker  
 D817,647 S 5/2018 Nicoline  
 2004/0168700 A1 9/2004 Dorf  
 2004/0205916 A1 10/2004 Byun  
 2007/0151061 A1 7/2007 Mink et al.  
 2008/0283083 A1 11/2008 Piao  
 2010/0037407 A1 2/2010 Telwar  
 2013/0125921 A1 5/2013 Celia  
 2014/0325779 A1 11/2014 Dansby  
 2014/0331422 A1 11/2014 Lim  
 2015/0265039 A1 9/2015 Godin  
 2016/0262528 A1 9/2016 Kaicker  
 2016/0324306 A1 11/2016 Martin et al.  
 2017/0188691 A1 7/2017 Richards

FOREIGN PATENT DOCUMENTS

CN 304060601 \* 3/2017  
 CN 304060603 \* 3/2017  
 CN 304485615 \* 2/2018  
 EM 002731950-0001 \* 8/2015  
 KR 300780017.0000 \* 1/2015  
 KR 30-0801114 6/2015  
 KR 300801114.0000 \* 6/2015  
 KR 30-0885044 12/2016  
 KR 300903605.0000 \* 4/2017  
 KR 300903607.0000 \* 4/2017  
 WO 2010004207 A2 1/2010

Achelle Richards (Dunaway) profile synopsis on LinkedIn [on-line]. Retrieved from the Internet Aug. 19, 2018. URL: <https://www.linkedin.com/in/achellerichards>. (4 pages) (Year: 2018).  
 Screen shots from video entitled, “\*New\* e.l.f. Beautifully Precise Brushes | Review and Demo,” posted by Drugstore Maven on Oct. 18, 2016 [on-line]. Retrieved from the Internet Aug. 19, 2018. URL: <https://www.youtube.com/watch?v=FVhDQJITEWM>. (8 pages) (Year: 2016).  
 Product review of Beautifully Precise Makeup Brush Collection by e.l.f. by Julianne Carell [on-line]. Published Sep. 6, 2016; retrieved from the Internet Jun. 18, 2018. U RL: <https://www.glamour.com/story/elf-cosmetics-beautifully-precise-makeup-brush-collection-review>. (16 pages) (Year: 2016).  
 Design U.S. Appl. No. 29/612,330, filed Jul. 31, 2017.  
 Design U.S. Appl. No. 29/550,653, filed Jan. 6, 2016.  
 Design U.S. Appl. No. 29/550,654, filed Jan. 6, 2016.  
 U.S. Appl. No. 62/275,316, filed Jan. 6, 2016.  
 “Basic Essentials Line & Acrylic Brushes.” Brushes by Karen. Brushes by Karen, Inc., Mar. 8, 2007. Web<http://brushesbykaren.com/cosmetic-brush-catalogue/14-15-acrylic-series-the-bare-essentials->.  
 “Kabuki Brush.” Chantecaille.com. Chantecaille Beaute, Aug. 1, 2012. Web. <https://www.chantecaille.com/kabuki-brush.html/>.  
 “Core Collection.” Realtechniques.com.bd. Real techniques, Mar. 25, 2011. Web. <http://www.realtechniques.com.bd/Real-Technique-Core-Collection-p/1403.htm>.  
 “What Are the Light Transmission Values of the acrylic Sheets Used in Lighting Application?” United States Plastic. United States Plastic Corporation, Apr. 16, 2010. Web. <http://www.unitedstatesplastic.com/knowledgebase/article.aspx?contentkey=873>.  
 International Search Report of the International Searching Authority relating to International Application No. PCT/US2017/012489, dated Apr. 28, 2017.  
 Written Opinion relating to International Application No. PCT/US2017/012489, dated Apr. 28, 2017.  
 “Charlotte Tilbury Magic Complexion Brush”. Bergdorf Goodman. Accessed May 11, 2017. Web. <http://www.bergdorfgoodman.com/Charlotte-Tilbury-Magic-Complexion-Brush/prod118290047/p.prod>.  
 “Ipcs Blush Brush Professional Angles Contour Brush Face Makeup Tool Cosmetic Brushes”. Lightinthebox.com. Assessed May 12, 2017. Web. <http://www.lightinthebox.com/professional blush brush angled contour brush face make-up tool\_p2470063.html?currency=USD&litb\_from=paid\_adwords\_shop >.  
 “High Quality anti-allergic angled Blush Brush Pro Angled brush. Blush biseaute 49”. Ebay. Accessed May 12, 2017. Web. <https://www.ebay.com/p?iid=17258227720&lpid=82&&ul\_noapp=true&chn=ps>.  
 “PRO Precision Blush Brush #73”. Sephora Collection. Accessed May 12, 2017. Web. <http://www.sephora.com/pro-precision-bREPlush-brush-73-P313018>.  
 2 screenshots of “Espoir Pro Tailor Liquid Foundation Korean Brush,” from video posted at https://www.youtube.com/watch?v=Lok45s8sIAU on Aug. 11, 2014.  
 “Espea Professional Tailored Fit Face Brush”. Pro Tool. Accessed May 17, 2017. Web. <http://www.espoir.com/products/sephora-collection-pro-contour-kabuki-n-degrees-82>.  
 “Sephora Collection Pro Contour Kabuki No. 82” Accessed Sep. 8, 2017. <https://www.sephora.com.au/products/sephora-collection-pro-contour-kabuki-n-degrees-82>.  
 The Writing Pen Store, Triangle Pen and Pencil Grip—5 pack. Retrieved from http://www.thewritingpenstore.com/p-1021-triangle-pen-and-pencil-grip-5-pack.aspx?gclid=CJeBjr\_q\_z8oCFYIcHwodPOAJ-Q. Available on Jan. 5, 2016.  
 Amazon. Faber-Castell 6ct Triangular Handle Paint Brush Set. Retrieved from http://www.amazon.com/Faber-Castell-Triangular-Handle-Paint-Brush/dp/B0017L5EG6. Available on Jan. 5, 2016.  
 Amazon. Real Techniques 6 ct. Triangle Foundation Brush, 2.86 Ounce. Retrieved from http://www.amazon.com/Real-Techniques-Triangle-Foundation-Brush/dp/B00TX1366SW. Available on Jan. 5, 2016.

(56)

**References Cited**

## OTHER PUBLICATIONS

Amazon. e.l.f. Cosmetics 12 Piece Brush Set. Retrieved from <http://www.amazon.com/1-f-Cosmetics-Piece-Brush-Set/dp/B001HKR6WM>. Available on Jan. 5, 2016.

Real Techniques by Sam & Nic, 301 Flat Contour, [on-line]; [review posted to the Internet approximately around Feb. 10, 2015]; [retrieved from the Internet on Feb. 10, 2017]; URL: <<https://realtechniques.com/301-flat-contour/p/1447>>. (2 pages).

E.l.f. Beautifully Precise Brush Tutorial, [on-line]; [video published to the Internet on Aug. 29, 2016]; [retrieved from the Internet on Feb. 10, 2017]; URL: <<https://www.youtube.com/watch?v=dmr6bZtcILY>>. (3 pages).

E.l.f. Beautifully Precise Airbrush Stipple, [on-line]; [review posted to the Internet approximately around Oct. 10, 2016]; [retrieved from the Internet on Feb. 10, 2017]; URL: <<http://www.elfcosmetics.com/p/Beautifully-Precise-Airbrush-Stipple?Dept=shop-bpt>>. (2 pages).

E.l.f. Beautifully Precise Powder, [on-line]; [Wayback Machine crawl-back date posted to the Internet on Nov. 12, 2016]; [retrieved

from the Internet on Feb. 10, 2017]; URL: <<https://web.archive.org/web/20161112080711/http://www.elfcosmetics.com/p/beautifully-precise-powder-brush?Dept=shop-bpt>>. (1 page).

E.l.f. Beautifully Precise Smudge Brush, [on-line]; [Wayback Machine crawl-back date posted to the Internet on Nov. 12, 2016]; [retrieved from the Internet on Feb. 10, 2017]; URL: <<https://web.archive.org/web/20161112092948/http://www.elfcosmetics.com/p/beautifully-precise-smudge-brush?Dept=shop-bpt>>. (1 page).

E.l.f. Beautifully Precise Eyeliner Brush, [on-line]; [Wayback Machine crawl-back date posted to the Internet on Nov. 12, 2016]; [retrieved from the Internet on Feb. 10, 2017]; URL: <<https://web.archive.org/web/20161112073937/http://www.elfcosmetics.com/p/beautifully-precise-eyeliner-brush?Dept=shop-bpt>>. (1 page).

Real Techniques Bold Metals Makeup Brush . . . , [on-line]; [posted to the Internet on Mar. 26, 2016]; [retrieved from the Internet on Feb. 10, 2017]; URL: <<https://triedandtestedblog.wordpress.com/2016/03/26/real-techniques-bold-metals-makeup-brushcollection-100-101-200-201-202-300-301-review/>>. (5 pages).

\* cited by examiner

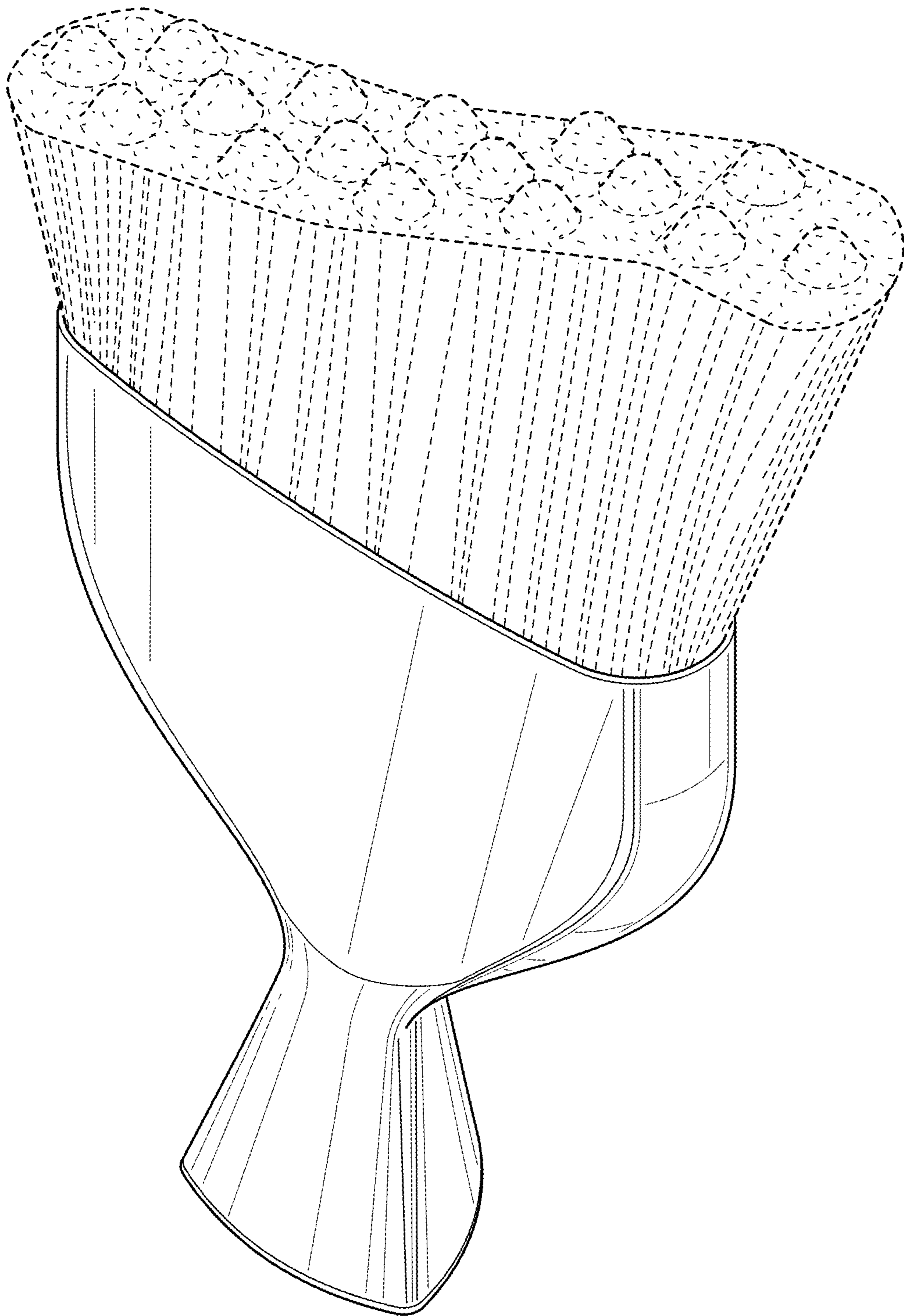


FIG. 1

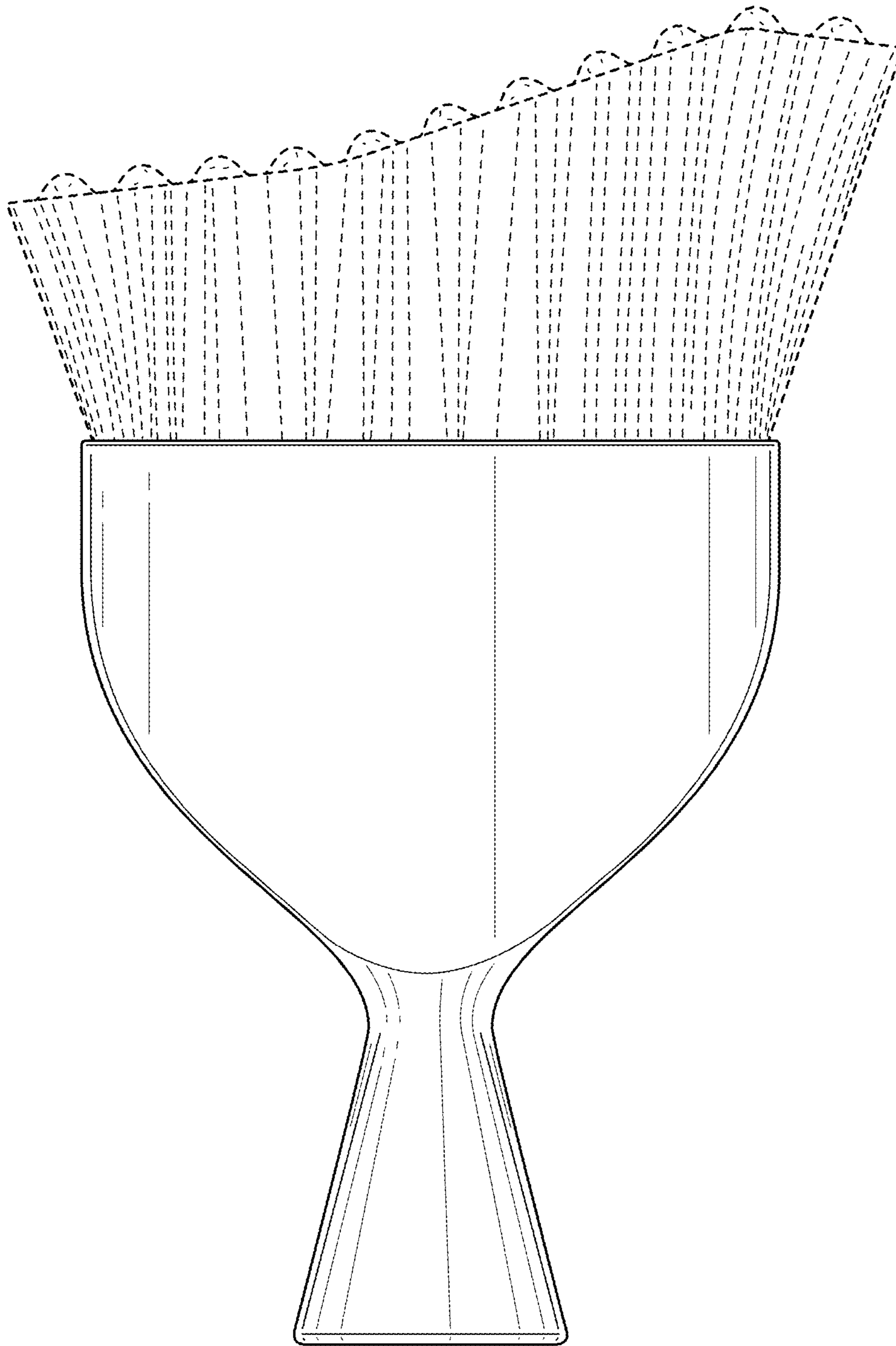


FIG. 2

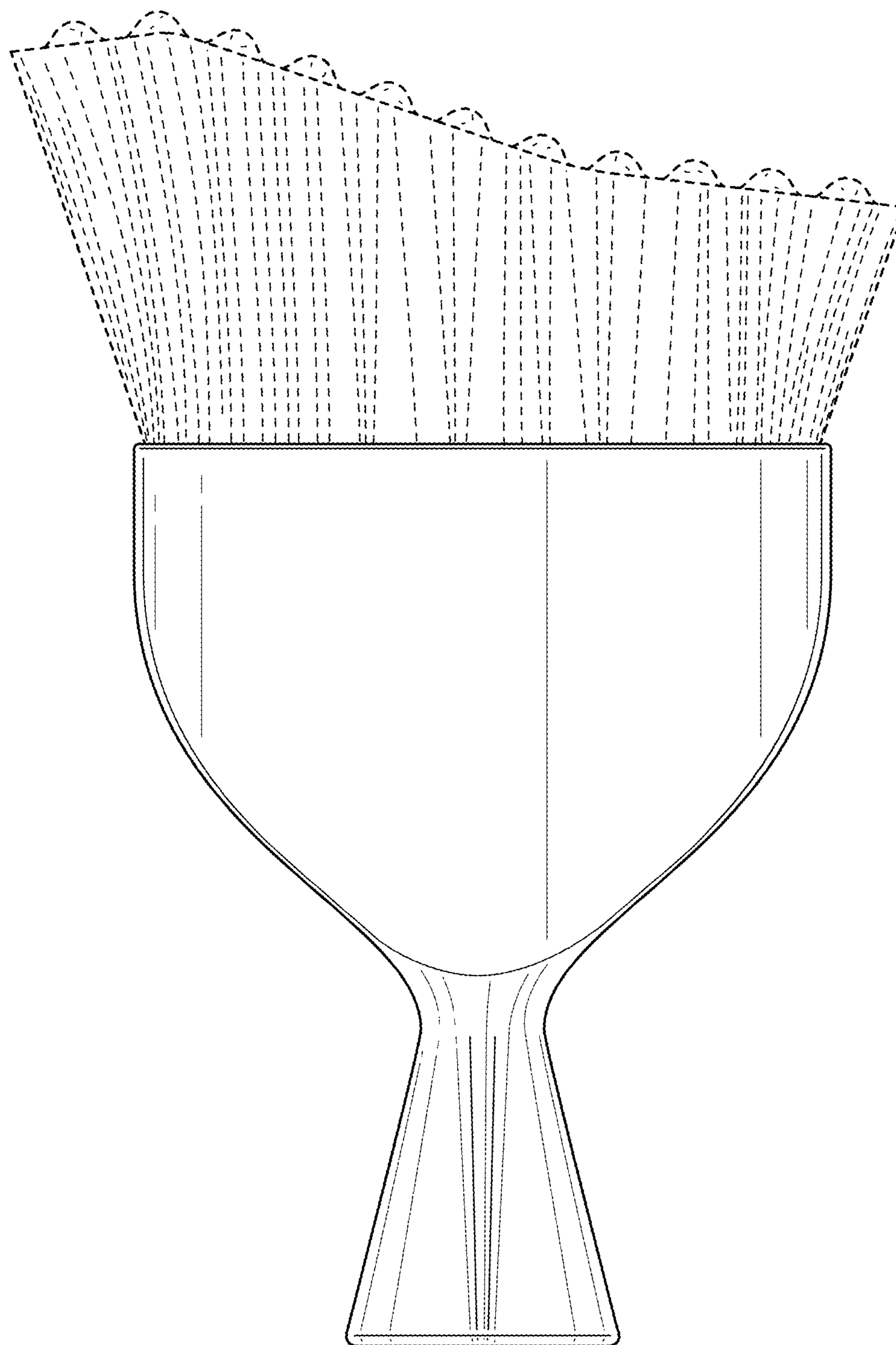


FIG. 3

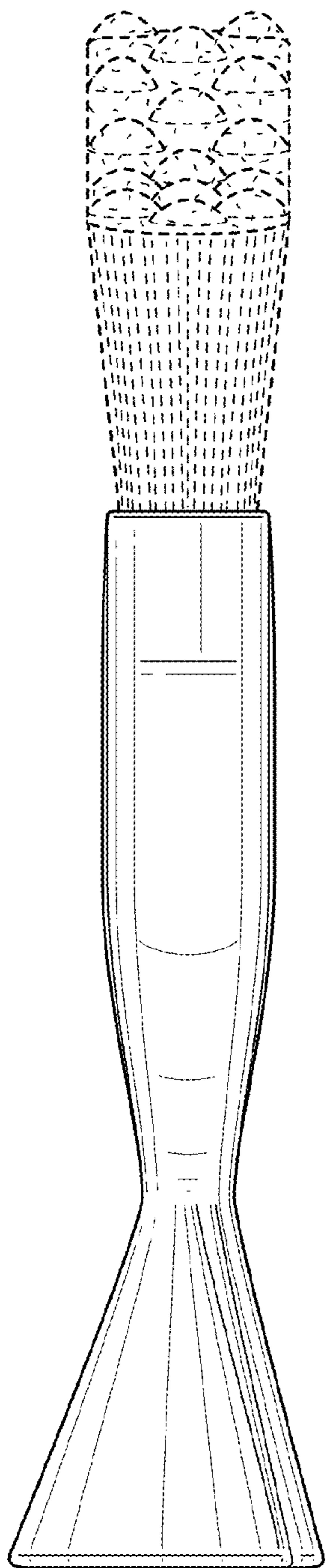


FIG. 4

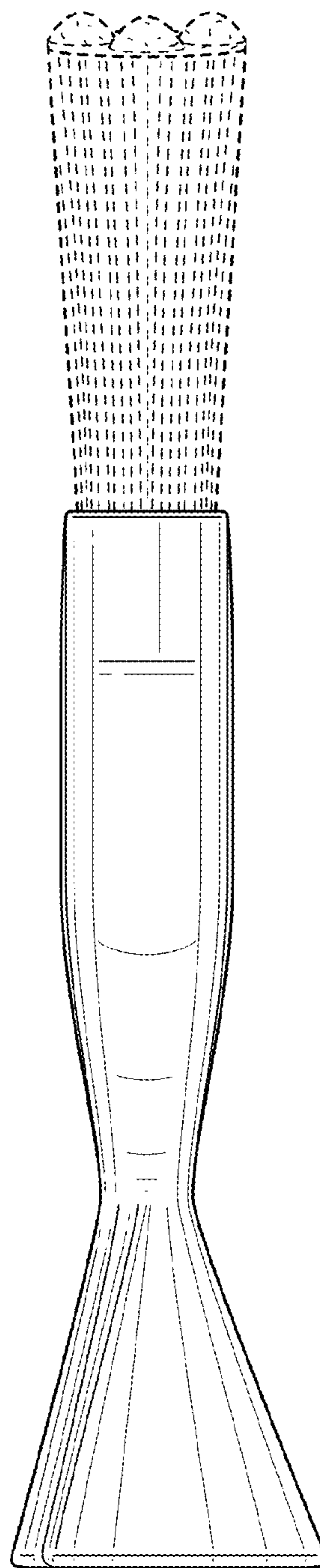


FIG. 5

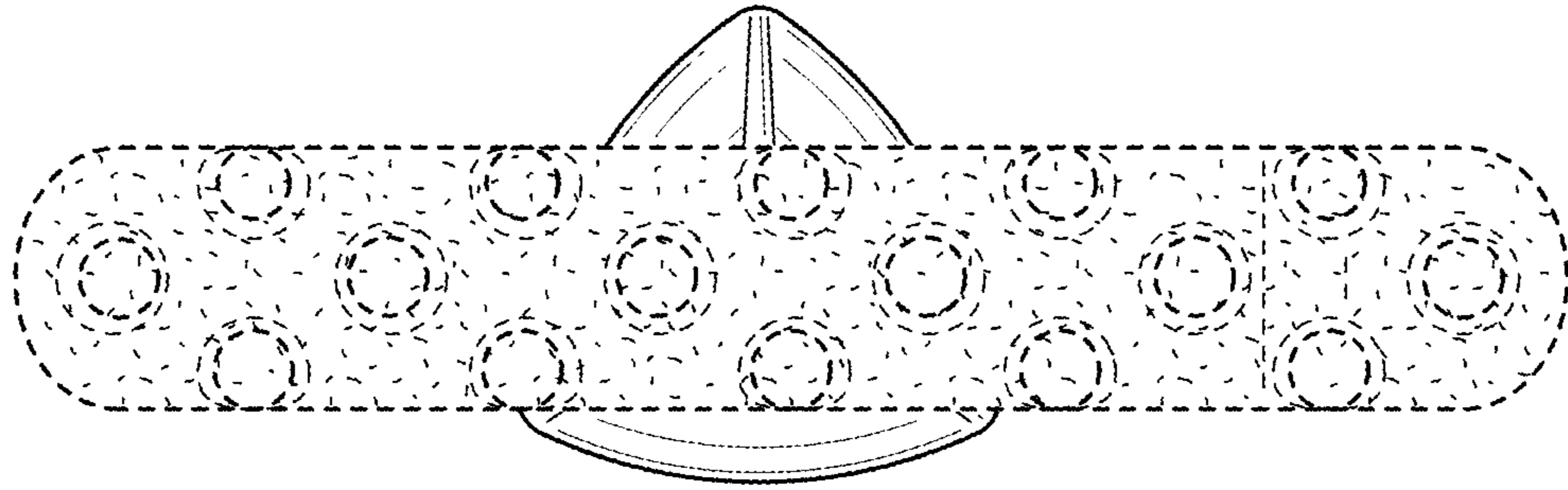


FIG. 6

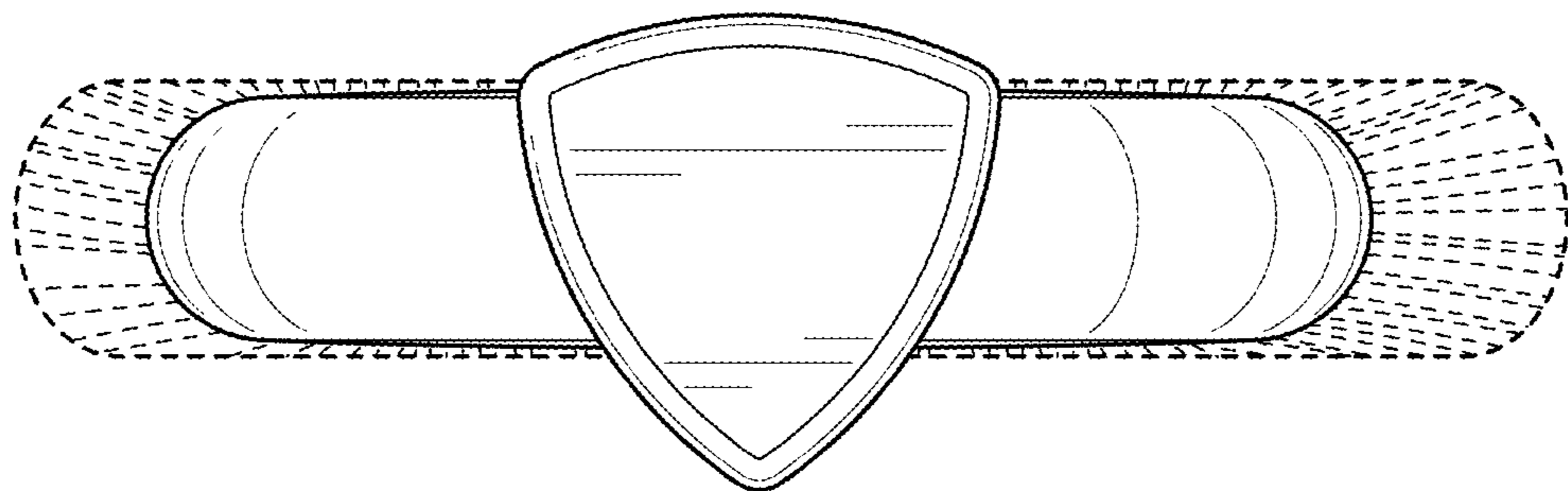


FIG. 7