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(12) **United States Design Patent**  
**McBride**

(10) **Patent No.:** **US D831,354 S**  
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- (54) **ROLL-UP ITEM ORGANIZER AND TOTE**
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- (72) Inventor: **Julie Marie McBride**, San Diego, CA (US)
- (73) Assignee: **EARLYBIRD BLUE, INC.**, San Diego, CA (US)
- (\*\*) Term: **15 Years**
- (21) Appl. No.: **29/607,928**
- (22) Filed: **Jun. 16, 2017**
- (51) **LOC (11) Cl.** ..... **03-01**
- (52) **U.S. Cl.**  
USPC ..... **D3/299; D6/315**
- (58) **Field of Classification Search**  
USPC ..... D6/315–328, 513, 514; D3/283, 299, D3/303  
CPC .. A47G 25/746; A47G 25/36; A47G 25/0685; A47G 25/005; A47G 25/38; A47G 25/0664; A47G 25/90; A47G 29/00; A47G 25/56; A47F 7/08; A47F 5/0006; A47F 7/00; A47F 7/19; A47F 7/24; A47F 5/10; A47F 5/0043; A47B 61/04; A47B 96/027; A47B 61/003; A47B 87/0207; A47B 47/00; A47B 45/00  
See application file for complete search history.

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(57) **CLAIM**

The ornamental design for a roll-up item organizer and tote, as shown and described.

**DESCRIPTION**

FIG. 1 is a front perspective view of a roll-up item organizer and tote;

FIG. 2 is a front view thereof;

FIG. 3 is a rear view thereof;

FIG. 4 is a left side view thereof;

FIG. 5 is a right side view thereof;

FIG. 6 is a top view thereof;

FIG. 7 is a bottom view thereof;

FIG. 8 is a front perspective view of the roll-up item organizer and tote shown in an alternate configuration and in environmental use;

FIG. 9 is a front view of the roll-up item organizer and tote shown with an unclaimed optional pattern thereon;

FIG. 10 is a rear view of the roll-up item organizer and tote shown with an unclaimed optional pattern and logo thereon; and,

FIG. 11 is a top perspective view of the roll-up item organizer and tote shown in a rolled-up configuration.

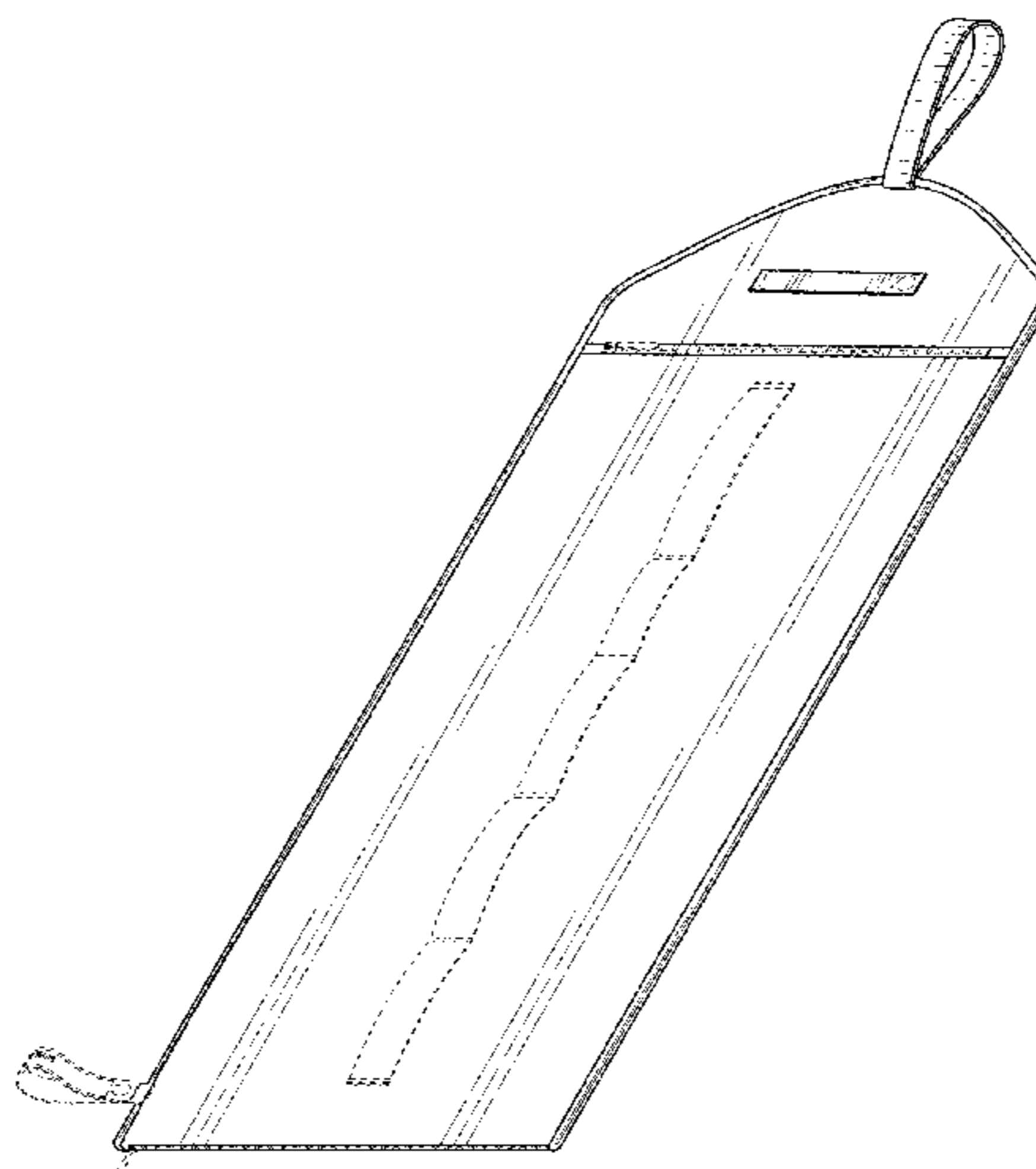
The broken lines showing portions of the design are for illustrative purposes only and form no part of the claimed design.

**1 Claim, 8 Drawing Sheets**

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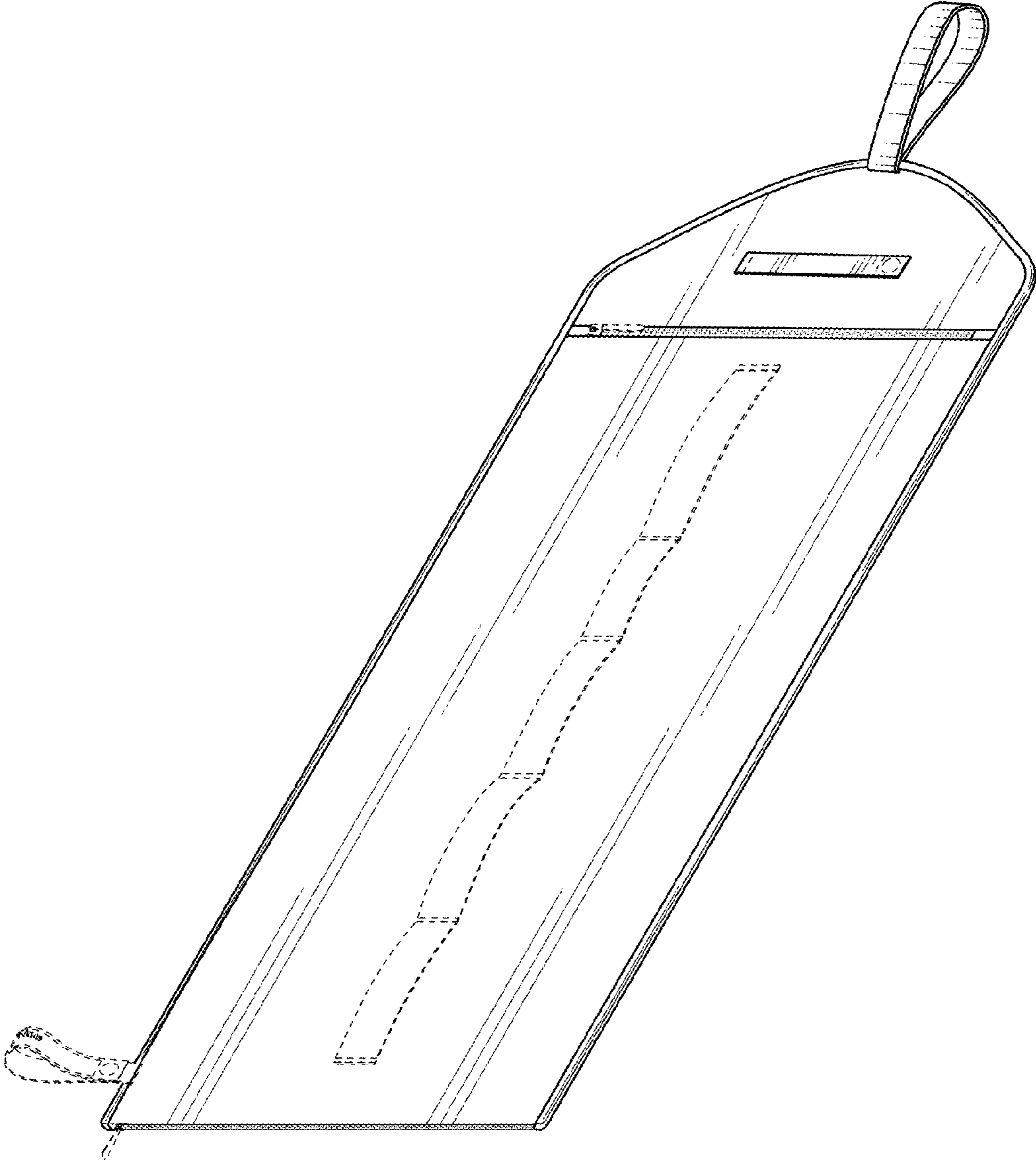


FIG. 1

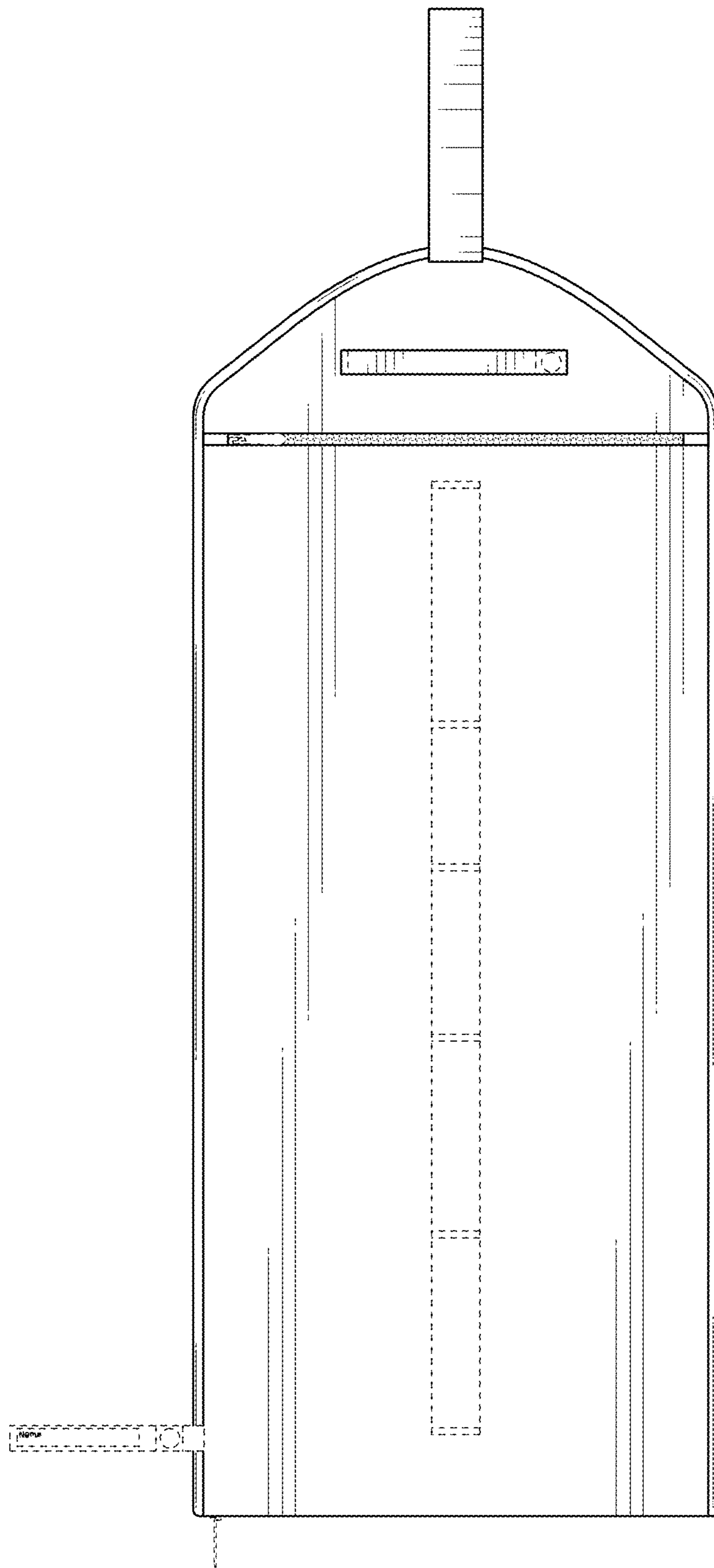


FIG. 2

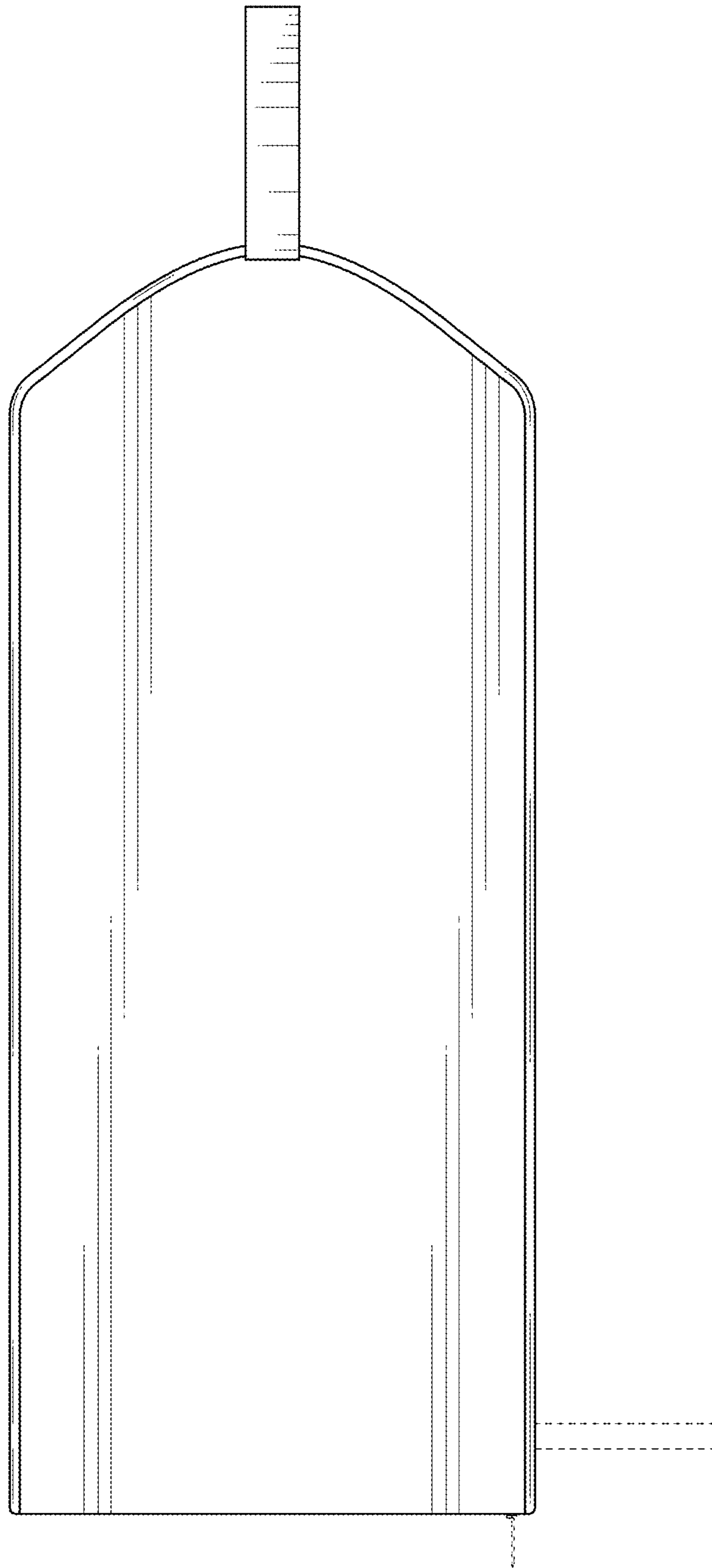


FIG. 3

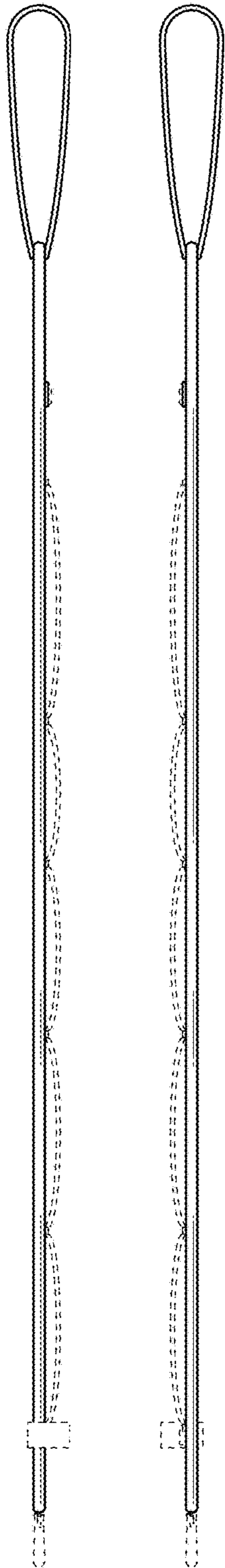


FIG. 4

FIG. 5

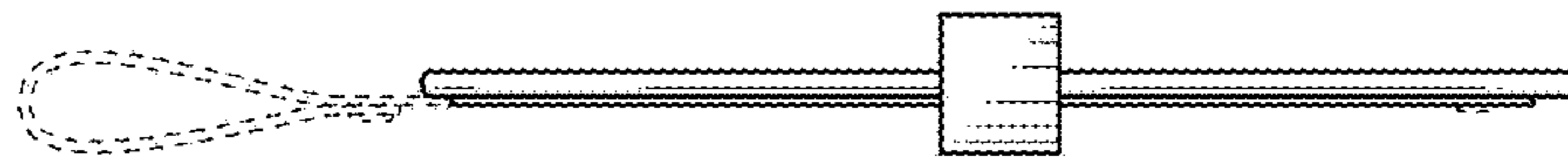


FIG. 6



FIG. 7

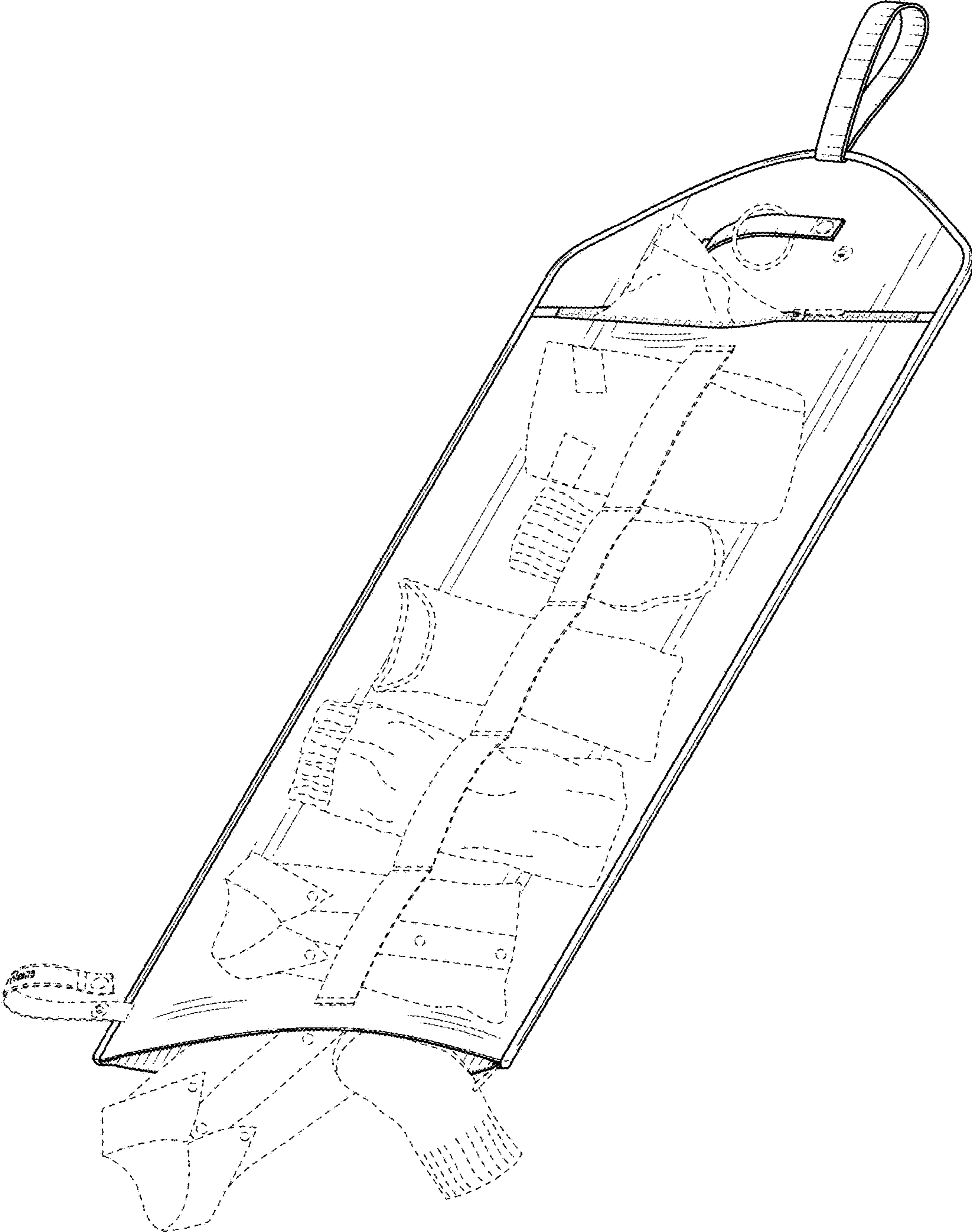


FIG. 8

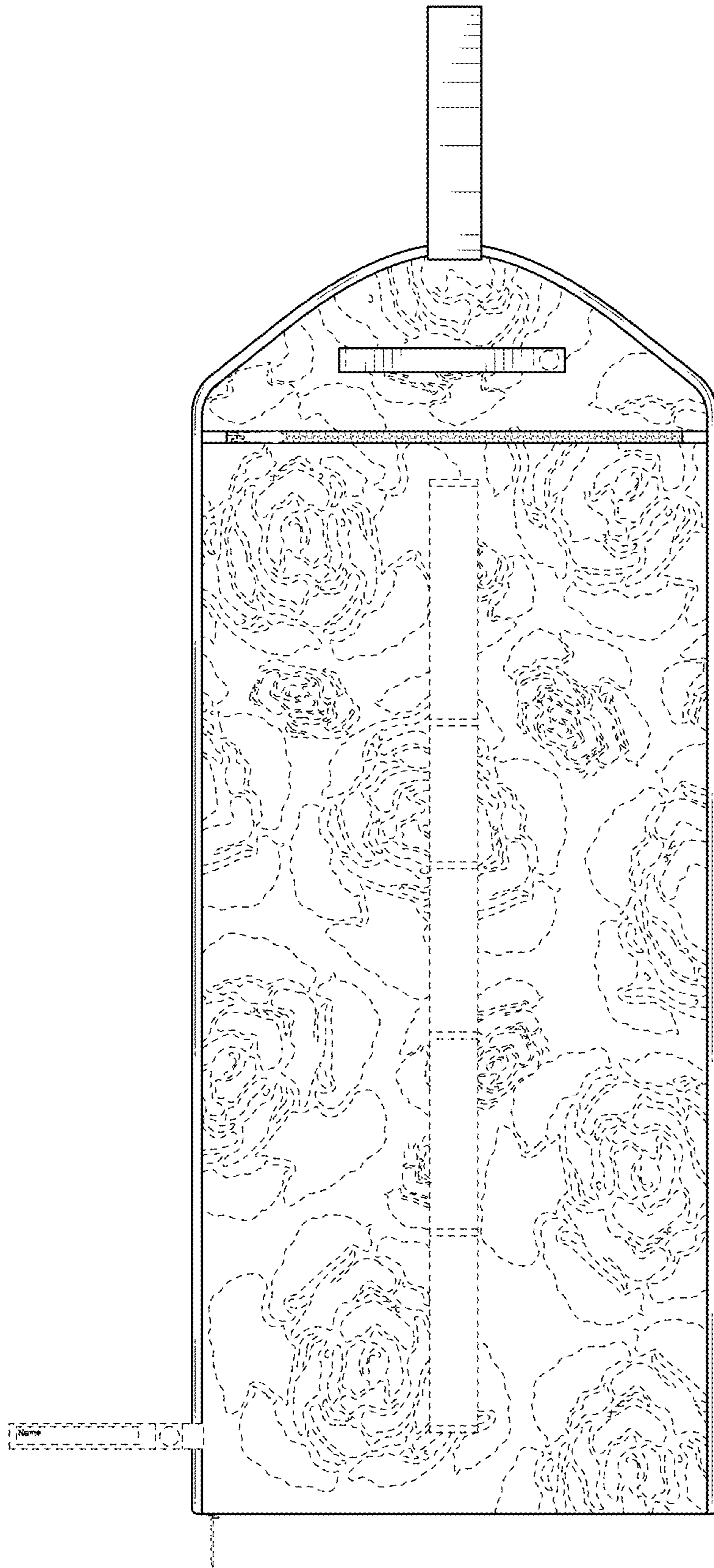


FIG. 9



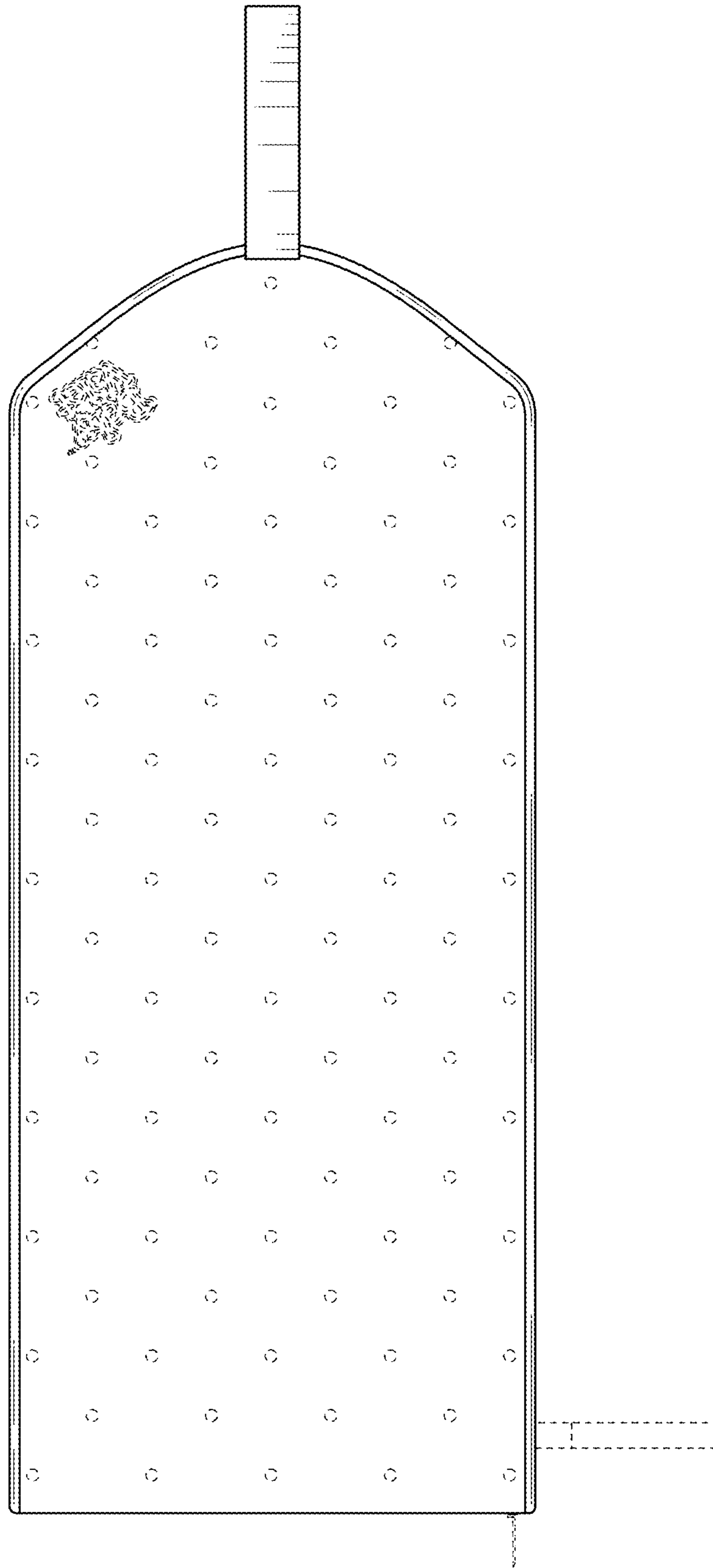


FIG. 10

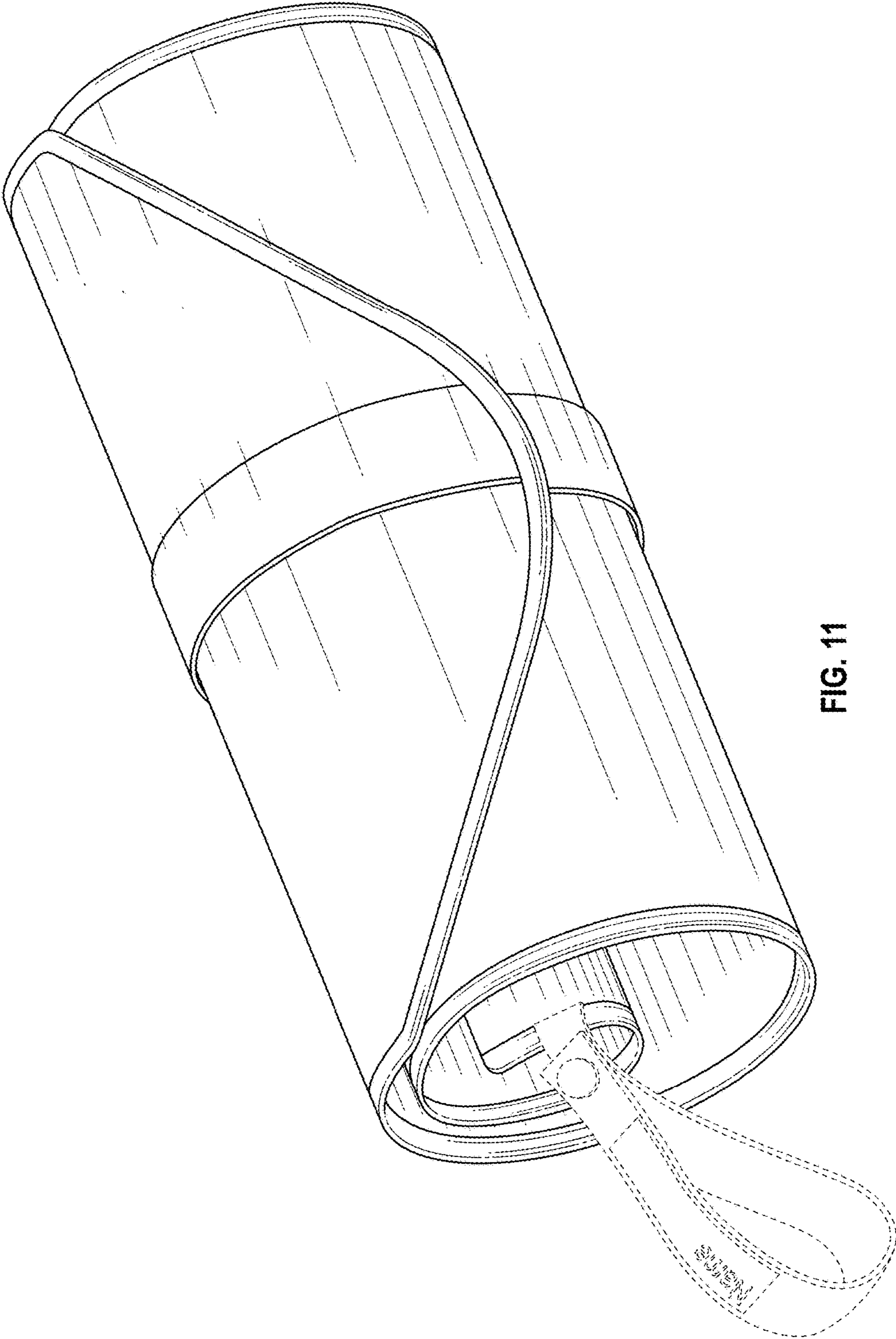


FIG. 11