



US00D821702S

(12) **United States Design Patent**
Krasner et al.

(10) **Patent No.:** **US D821,702 S**
(45) **Date of Patent:** **** Jul. 3, 2018**

(54) **BRASSIERE**

(71) Applicant: **Victoria's Secret Stores Brand Management, Inc.**, Reynoldsburg, OH (US)

(72) Inventors: **Erin Krasner**, New York, NY (US);
Heather Sperber, Brooklyn, NY (US)

(73) Assignee: **Victoria's Secret Stores Brand Management, Inc.**, Reynoldsburg, OH (US)

(**) Term: **15 Years**

(21) Appl. No.: **29/614,927**

(22) Filed: **Aug. 24, 2017**

(51) **LOC (11) Cl.** **02-02**

(52) **U.S. Cl.**
USPC **D2/708**

(58) **Field of Classification Search**
USPC D2/706, 707, 708, 709, 710, 840
CPC A41C 3/00
See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

2,440,922 A	5/1948	Algon	
2,609,540 A *	9/1952	Lo Cascio	A41C 3/10 450/53
2,613,355 A *	10/1952	Coleman	A41C 3/04 2/104
D175,741 S *	10/1955	Rosenthal	D2/707
3,071,140 A *	1/1963	Adler	A41C 3/00 450/86

(Continued)

FOREIGN PATENT DOCUMENTS

CN	106263060 A	1/2017
EM	003996032-0001	7/2017

(Continued)

OTHER PUBLICATIONS

Pure Lime High Impact Support Bra, posted to Amazon.com, posted date Dec. 31, 2003. Available at internet: <https://www.amazon.com/Pure-Lime-High-Impact-Support/dp/B0018TJRSI/ref=pd_d0_recs_v2_cwb_200_3?encoding=UTF8&psc=1&refRID=XAWPY72GNNJW231ZAYRD>.*

(Continued)

Primary Examiner — Kevin K Rudzinski

(74) *Attorney, Agent, or Firm* — Andrus Intellectual Property Law, LLP

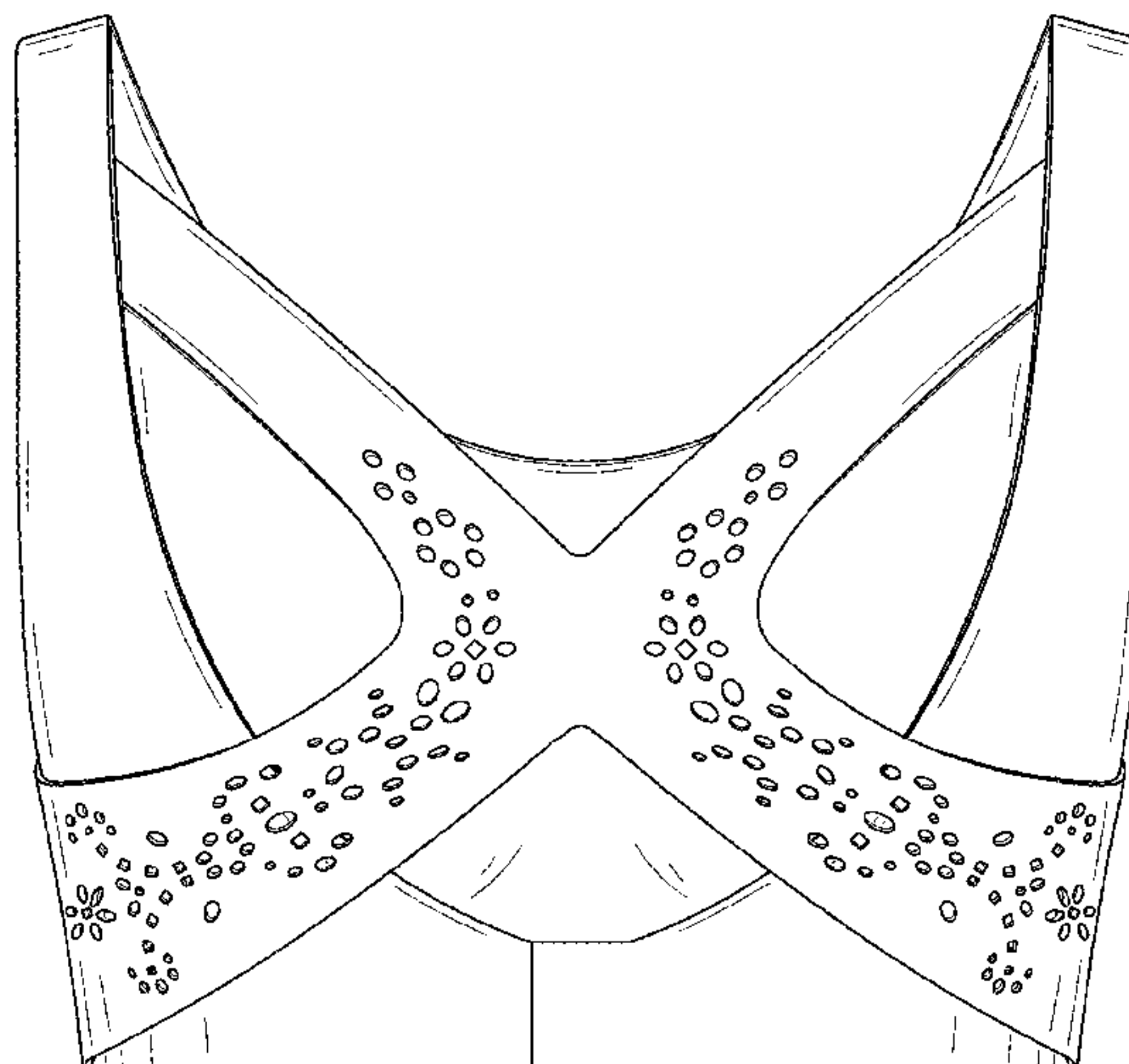
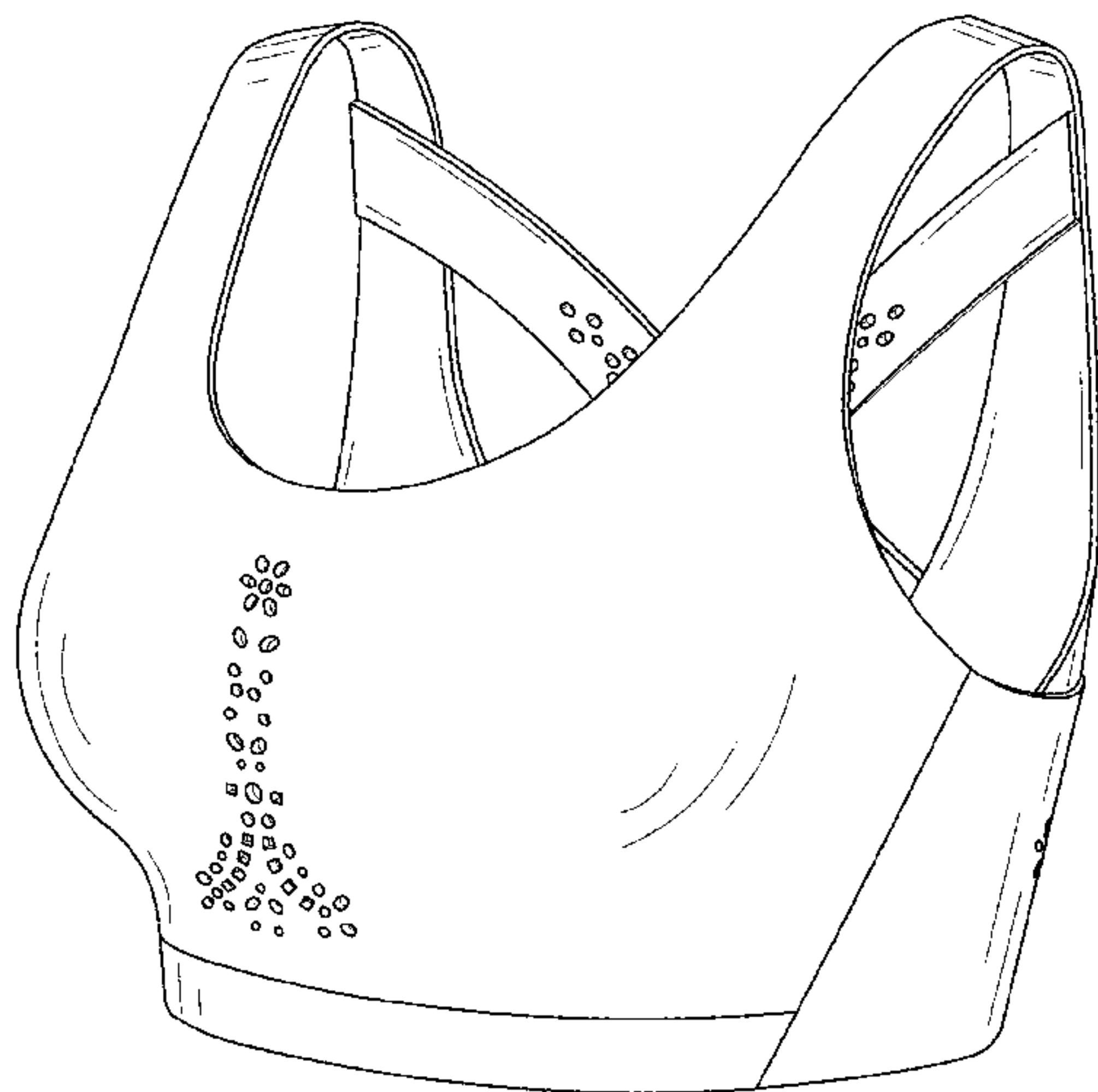
(57) **CLAIM**

The ornamental design for a brassiere, as shown and described.

DESCRIPTION

FIG. 1 is a front perspective view of a first embodiment of a brassiere according to our new and ornamental design; FIG. 2 is a front elevation view thereof; FIG. 3 is a rear elevation view thereof; FIG. 4 is a right side elevation view thereof; FIG. 5 is a left side elevation view thereof; FIG. 6 is a top plan view thereof; FIG. 7 is a rear elevation view thereof, showing a closure portion of the first embodiment of the brassiere in an alternative position; FIG. 8 is a front perspective view of a second embodiment of a brassiere according to our new and ornamental design; FIG. 9 is a front elevation view thereof; FIG. 10 is a rear elevation view thereof; FIG. 11 is a right side elevation view thereof; FIG. 12 is a left side elevation view thereof; FIG. 13 is a top plan view thereof; and, FIG. 14 is a rear elevation view thereof, showing a closure portion of the second embodiment of the brassiere in an alternative position.

1 Claim, 14 Drawing Sheets



(56)

References Cited

U.S. PATENT DOCUMENTS

3,220,415 A * 11/1965 Marino A41C 3/00
450/65
D204,378 S * 4/1966 Heinrich 450/86
4,174,717 A 11/1979 Schreiber et al.
4,254,777 A * 3/1981 Johnston A41C 3/142
450/41
D259,370 S * 6/1981 Schreiber D2/708
D276,000 S 10/1984 Locascio
D284,037 S 6/1986 DiTullio
D351,492 S * 10/1994 Nieslanik D2/706
D351,711 S * 10/1994 Mattson D2/706
D358,247 S * 5/1995 Nishiba D2/706
D388,587 S * 1/1998 Magidson D2/706
5,823,851 A * 10/1998 Dicker A41C 3/0057
2/73
6,102,772 A 8/2000 Fernandez
6,176,761 B1 1/2001 Underhill
D475,835 S * 6/2003 Hoffman D2/706
D505,243 S * 5/2005 Thunstedt 450/36
6,899,590 B2 5/2005 Luk
D523,212 S * 6/2006 Iourina D2/706
D575,026 S * 8/2008 Tonsor D2/706
7,442,110 B2 * 10/2008 Gaudet A41C 3/0057
450/39
D594,631 S 6/2009 Reinisch
D595,932 S 7/2009 Deal
D635,329 S * 4/2011 Wahl D2/706
D641,129 S * 7/2011 Zarabi D2/703
D646,461 S * 10/2011 Lewando D2/708
8,047,893 B2 * 11/2011 Fenske A41C 3/005
450/85
D658,353 S 5/2012 Cage et al.
D671,296 S * 11/2012 Iamartino D2/708
D671,297 S * 11/2012 Iamartino D2/708
D678,659 S * 3/2013 Lopez D2/708
D683,525 S * 6/2013 Iamartino D2/840
8,523,629 B2 * 9/2013 Pundyk A41C 3/0021
450/30
D708,820 S * 7/2014 Iamartino D2/708
D708,821 S * 7/2014 Iamartino D2/708
D709,668 S * 7/2014 Martz D2/708
8,777,693 B2 * 7/2014 Shashy A41C 3/0057
450/65
D735,970 S 8/2015 Congdon
D744,718 S * 12/2015 Randall D2/709
D747,843 S * 1/2016 Gallo D2/708
D759,942 S * 6/2016 Martz D2/708
D763,546 S 8/2016 Randall
D764,746 S * 8/2016 Randall D2/706
D764,747 S * 8/2016 Castaneda Smids D2/708
D765,947 S 9/2016 McManus
D765,948 S * 9/2016 McManus D2/708
9,480,287 B2 11/2016 Black et al.
D775,781 S 1/2017 Lee et al.
D783,930 S * 4/2017 Rothert D2/708
D785,903 S * 5/2017 Chaleangsak D2/706
D791,432 S 7/2017 Lee
D793,028 S * 8/2017 Terrell D2/706
D798,535 S * 10/2017 McManus D2/708
9,788,579 B2 * 10/2017 Miller A41C 3/0057
D805,730 S * 12/2017 Lorett D2/706
2002/0022433 A1 * 2/2002 Yeung A41C 3/0014
450/70
2006/0089083 A1 * 4/2006 Tonsor A41C 3/02
450/60
2007/0021034 A2 1/2007 Barbour et al.
2009/0098803 A1 4/2009 Reinisch et al.
2011/0217903 A1 * 9/2011 Harlow A41C 3/10
450/54
2012/0064799 A1 * 3/2012 Rivers A41C 3/0035
450/86
2017/0055614 A1 3/2017 Castaneda Smids

FOREIGN PATENT DOCUMENTS

EP 2625976 A1 4/2010
WO 2017070101 A1 4/2017

OTHER PUBLICATIONS

Nike Rebel Sports Bra Reviewed by an Expert, posted to Mizzfit.com by Meghan Kelley, posted date Jun. 10, 2010. Available at Internet: <<http://mizzfit.com/blog/post/id/83-nike-rebel-sports-bra-reviewed-by-an-expert.sls>>.*
Victoria Secret Copied Lululemon's Enlite Bra! posted to the Sweat Edit by Cristina, posted date Nov. 27, 2017. Available at Internet: <<https://thesweatedit.com/2017/09/victoria-secret-angel-max-sports-bra-dupes-lululemons-enlite-bra.html>>.*
I Tried Lululemon's New, Groundbreaking Sports Bra-Here's What You Need to Know posted to Well + Good by Rebecca Willa Davis, posted date May 2, 2017. Available at Internet: <<https://www.wellandgood.com/good-looks/lululemon-enlite-sports-bra-review/>>.*
Domyos 900 Power Women's Cardio Fitness Sports Bra—Black posted to decathlon.co.uk, posted date Feb. 18, 2017. Available at Internet: <https://www.decathlon.co.uk/power-cardio-sports-bra-id_8380000.html#anchor_ProductReviews>.*
Dixon et al., Title Unknown, Unpublished Design U.S. Appl. No. 29/603,107, filed May 5, 2017.
Lululemon Athletica, "Enlite Bra", webpage, available at least as early as May 3, 2017, available at <https://shop.lululemon.com/p/women-sports-bras/Enlite-Bra>, last accessed Aug. 17, 2017.
Athleta, Sports Bra, image available at <https://peopledotcom.files.wordpress.com/2017/06/athleta-sports-bra.jpg?w=669>; source page <http://people.com/style/best-sports-bras-of-working-out/athleta-sports-bra>, posted Jul. 11, 2017, page visited Sep. 11, 2017.
Forever 21, Medium Impact—Double Strap Sports Bra, image available at <https://i.pining.com/736x/04/8f/ab/048fab5e903c03ea42af13a307f46c6b-sport-bras-forever.jpg>; source page <http://picvpic.com/women-lingerie-bras/forever21-medium-impact-double-strap-sports-bra>, available at least as early as Sep. 16, 2014, page visited Sep. 11, 2017.
Nike, Zip Women's Medium Support Sports Bra, web page available at https://store.nike.com/us/en_us/pd/zip-womens-medium-support-sports-bra/pid-11520237/pgid-11837793, available at least as early as Aug. 11, 2017, page visited Sep. 11, 2017.
Gymra, Safe N Sexy Sports Bra, image available at <https://www.pinterest.com/pin/332914597428185637/>, source page not available, date not available, page visited Sep. 11, 2017.
Victoria's Secret, Ultimate Unlined Mesh High-Neck Sports Bra, image available at https://dm.victoriasecret.com/p/760x1013/tif/24/eb/24eb94a330eb455e8202ffa1133d9d75/V496322_OM_B.jpg, source page <https://www.victoriasecret.com/pink/all-bras/ultimate-unlined-mesh-high-neck-sports-bra-pink?ProductID=338343&CatalogueType=OLS>, available at least as early as Jul. 19, 2017, page visited Sep. 11, 2017.
Kira Grace, Warrior Laser-Cut Bra (Black), web page available at <https://www.kiragrace.com/warrior-laser-cut-bra-black/>, source page <https://www.kiragrace.com/warrior-laser-cut-bra-black/>, Apr. 2016, page visited Sep. 18, 2017.
Champion, "The Warrior Sports Bra" webpage, available at least as early as Jan. 1, 2014, available at https://www.amazon.com/Champion-Womens-Warrior-Sports-Qrryblue/dp/B01N8YT608/ref=sr_1_33?s=apparel&ie=UTF8&qid=1510074417&sr=1-33&nodeID=7141123011&psd=1&keywords=champion+mesh+bra, last accessed Nov. 8, 2017.
Champion, "Infinity Shape Racerback Seamless Sports Bra" webpage, available at least as early as Jan. 1, 2014, available at https://www.amazon.com/Champion-Womens-Infinity-Shape-Sports/dp/B01H5OWPL0/ref=sr_1_32?s=apparel&ie=UTF8&qid=1510074417&sr=1-32&nodeID=7141123011&psd=1&keywords=champion%2Bmesh%2Bbra&th=1&psc=1, last accessed Nov. 8, 2017.

* cited by examiner

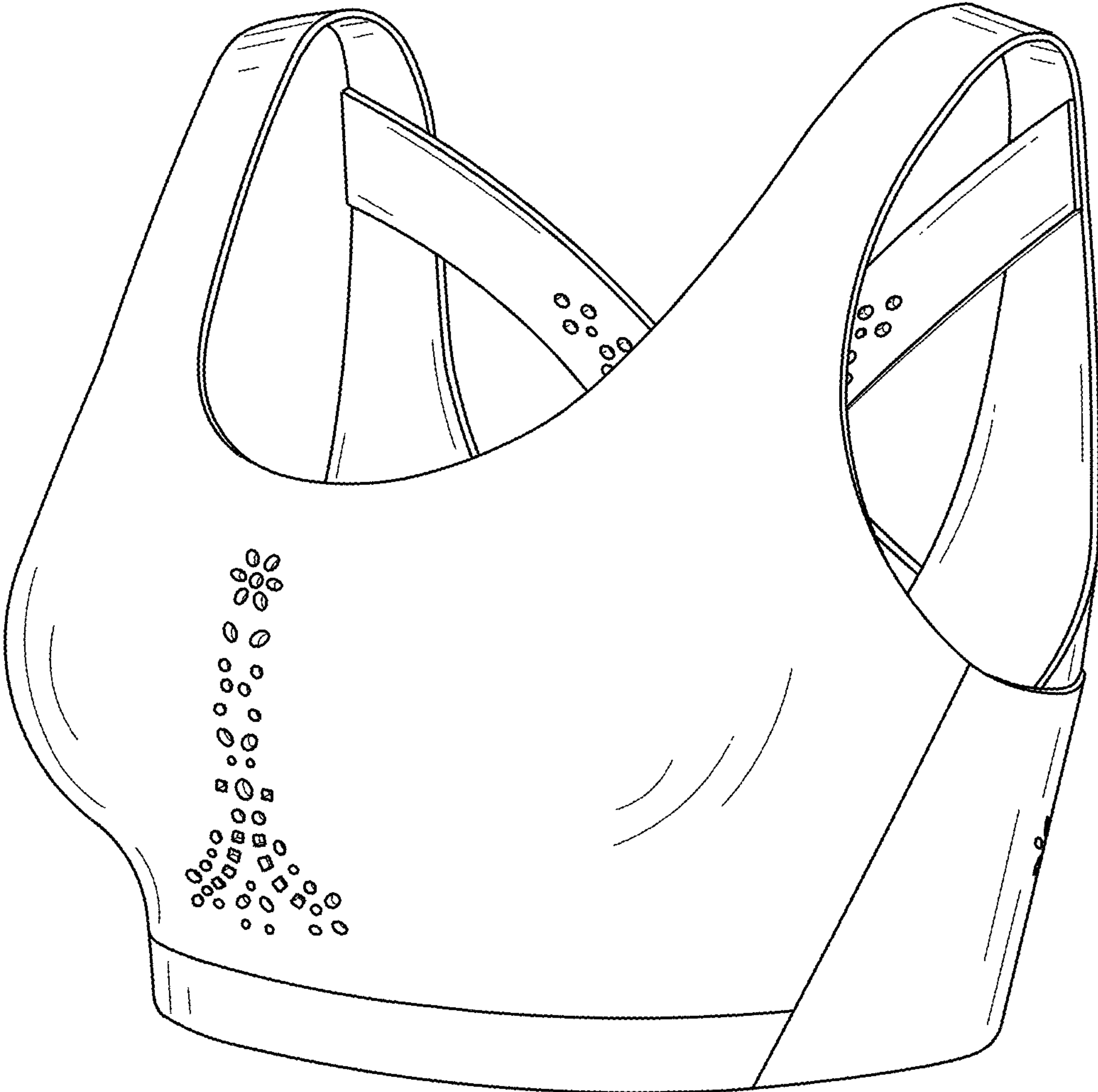


FIG. 1

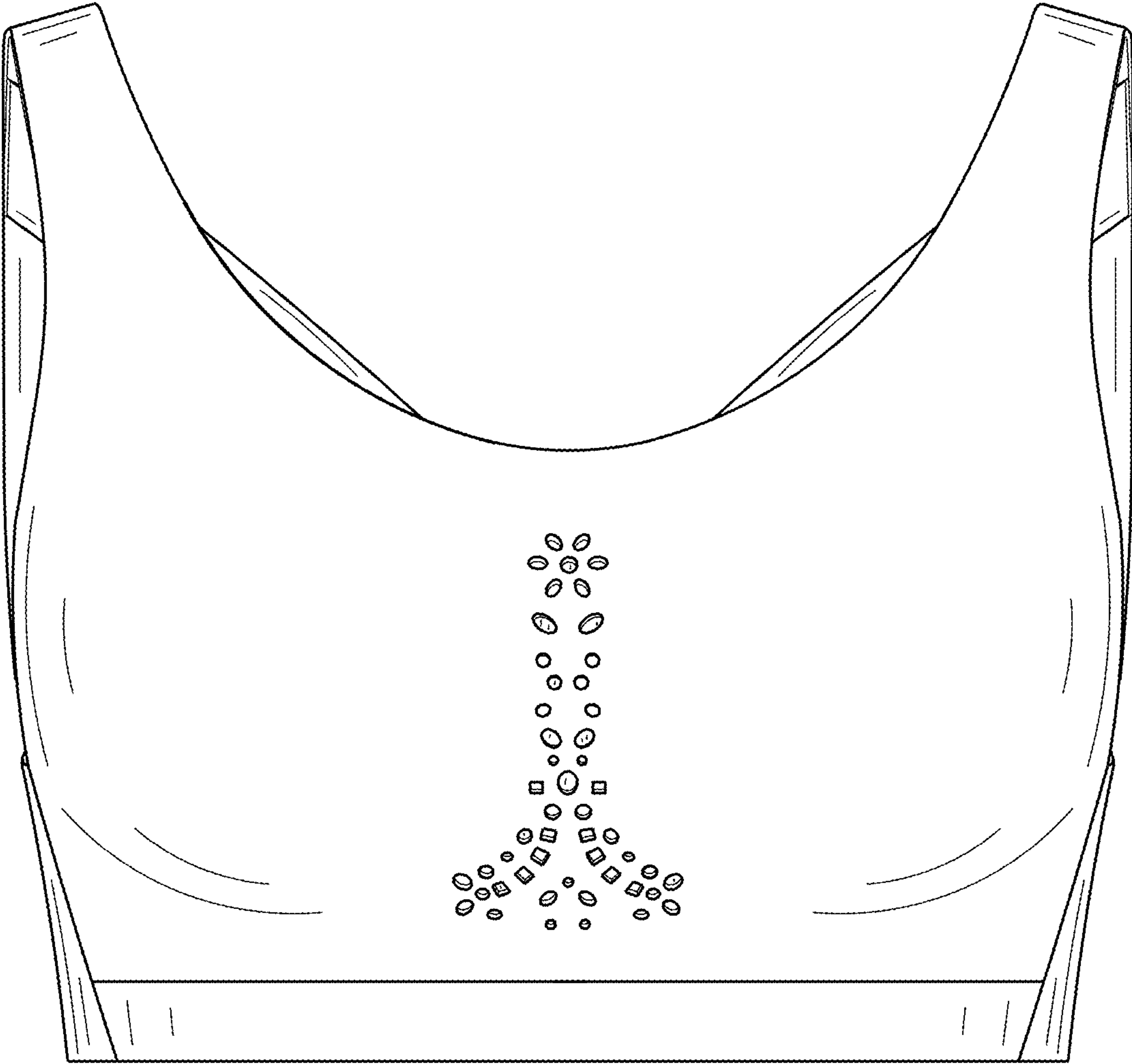


FIG. 2

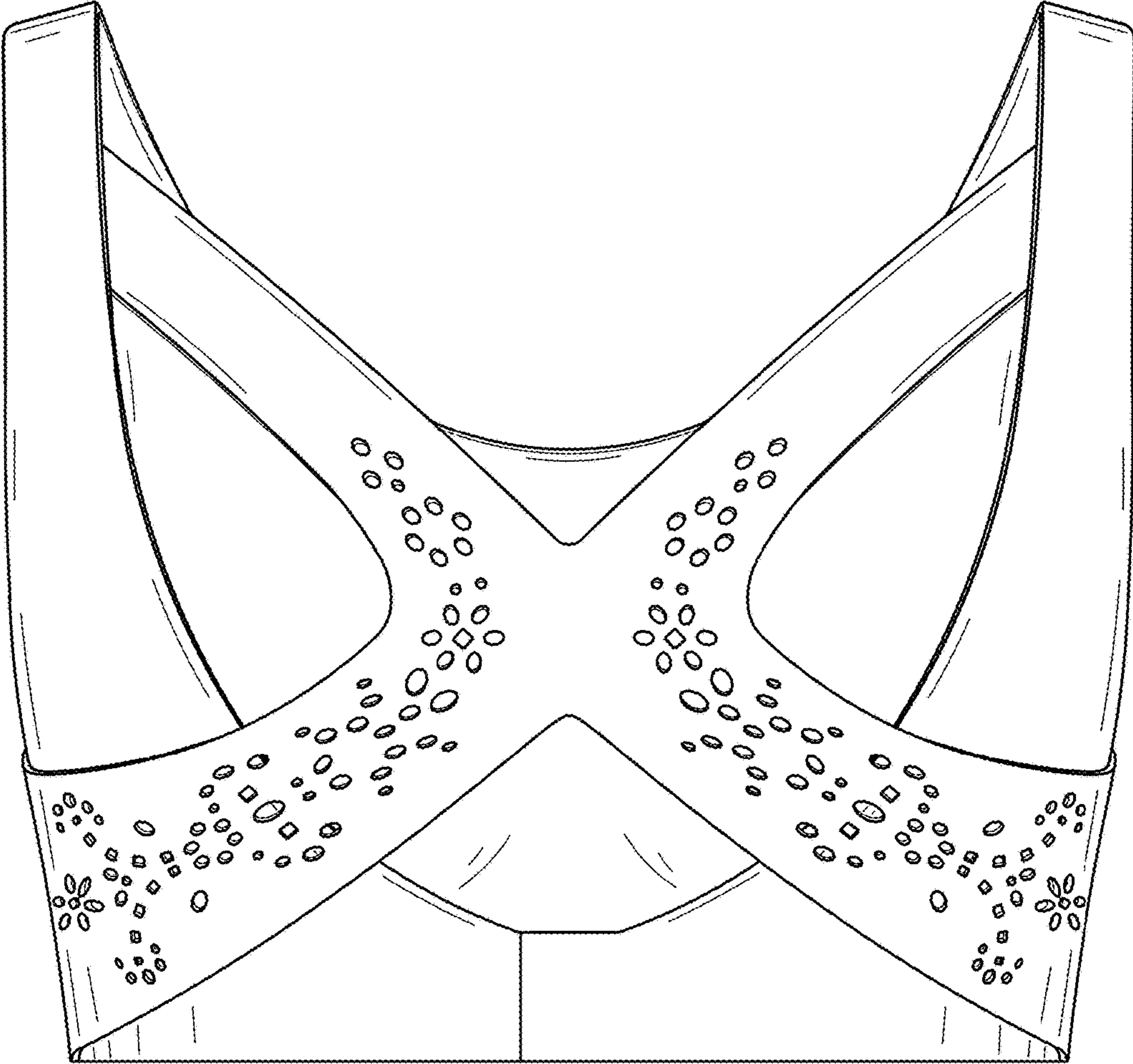


FIG. 3

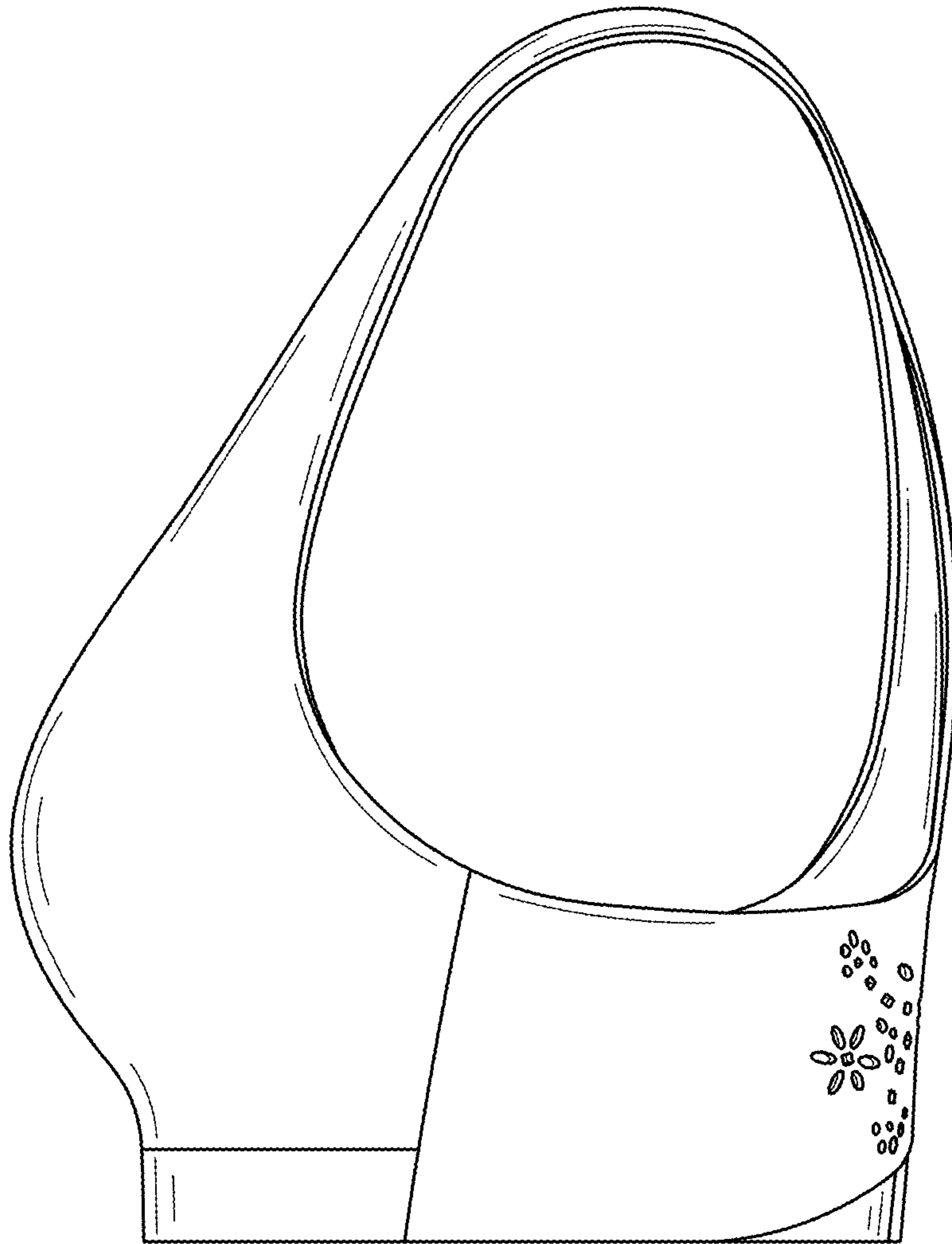


FIG. 4

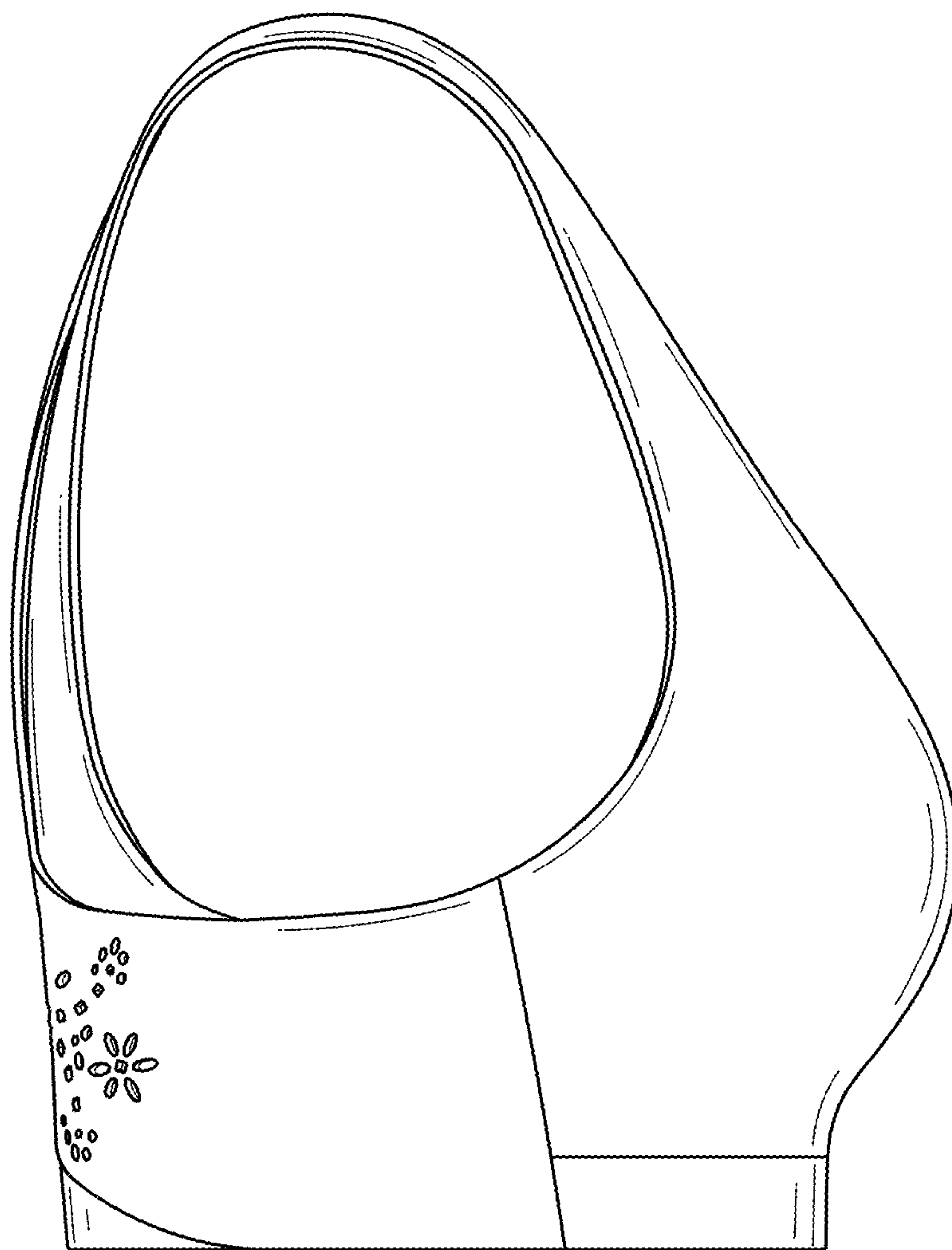


FIG. 5

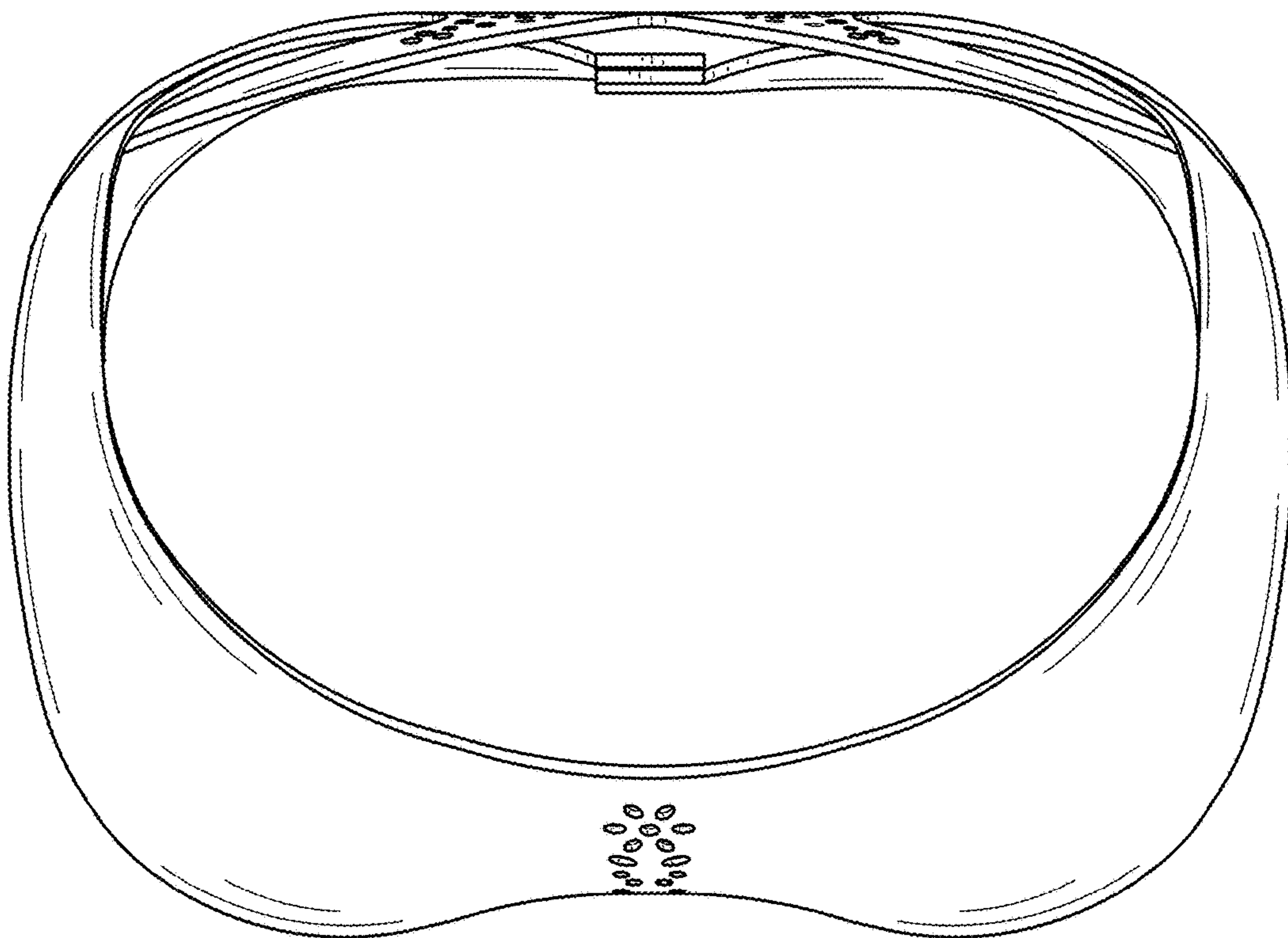


FIG. 6

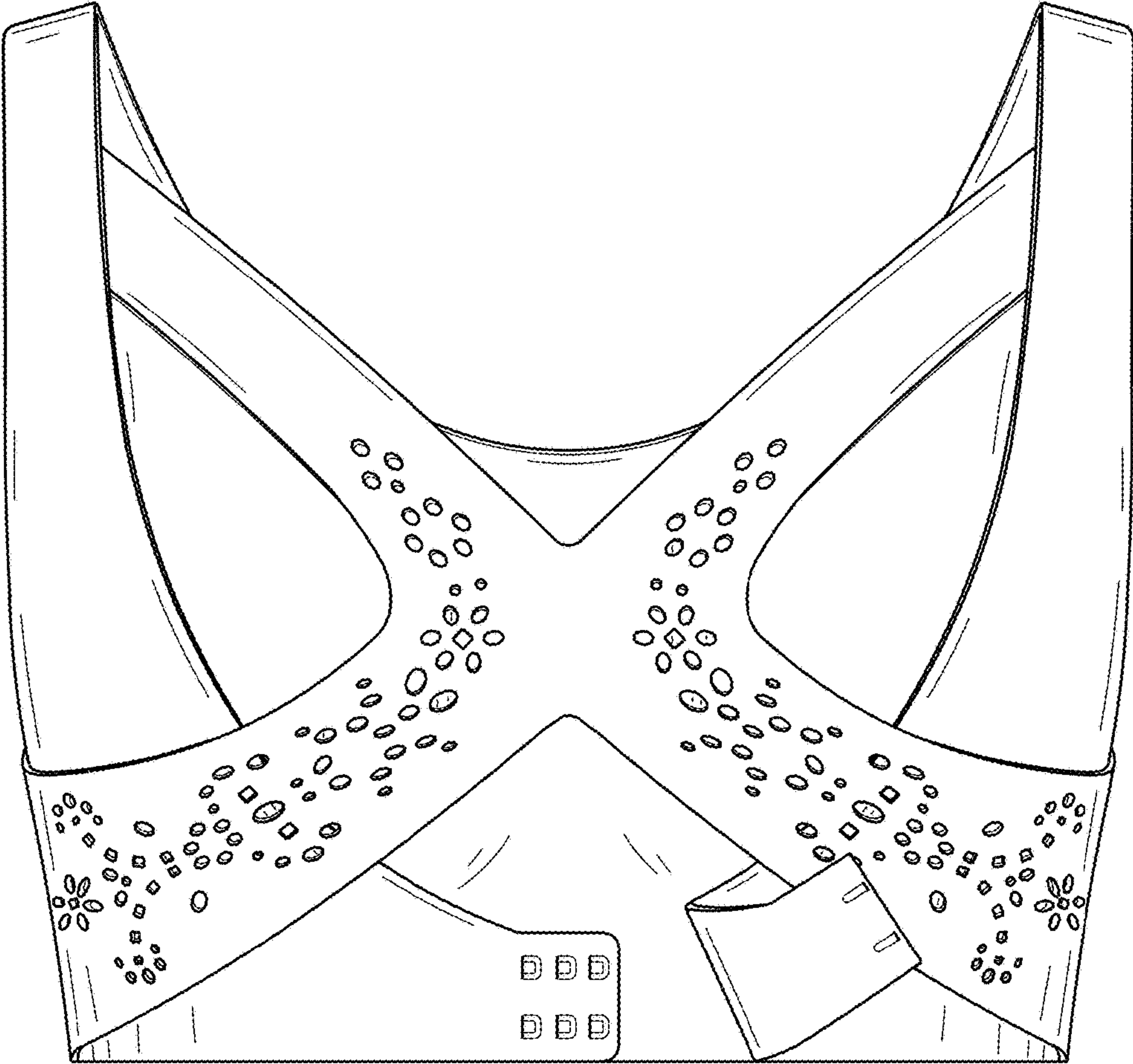


FIG. 7

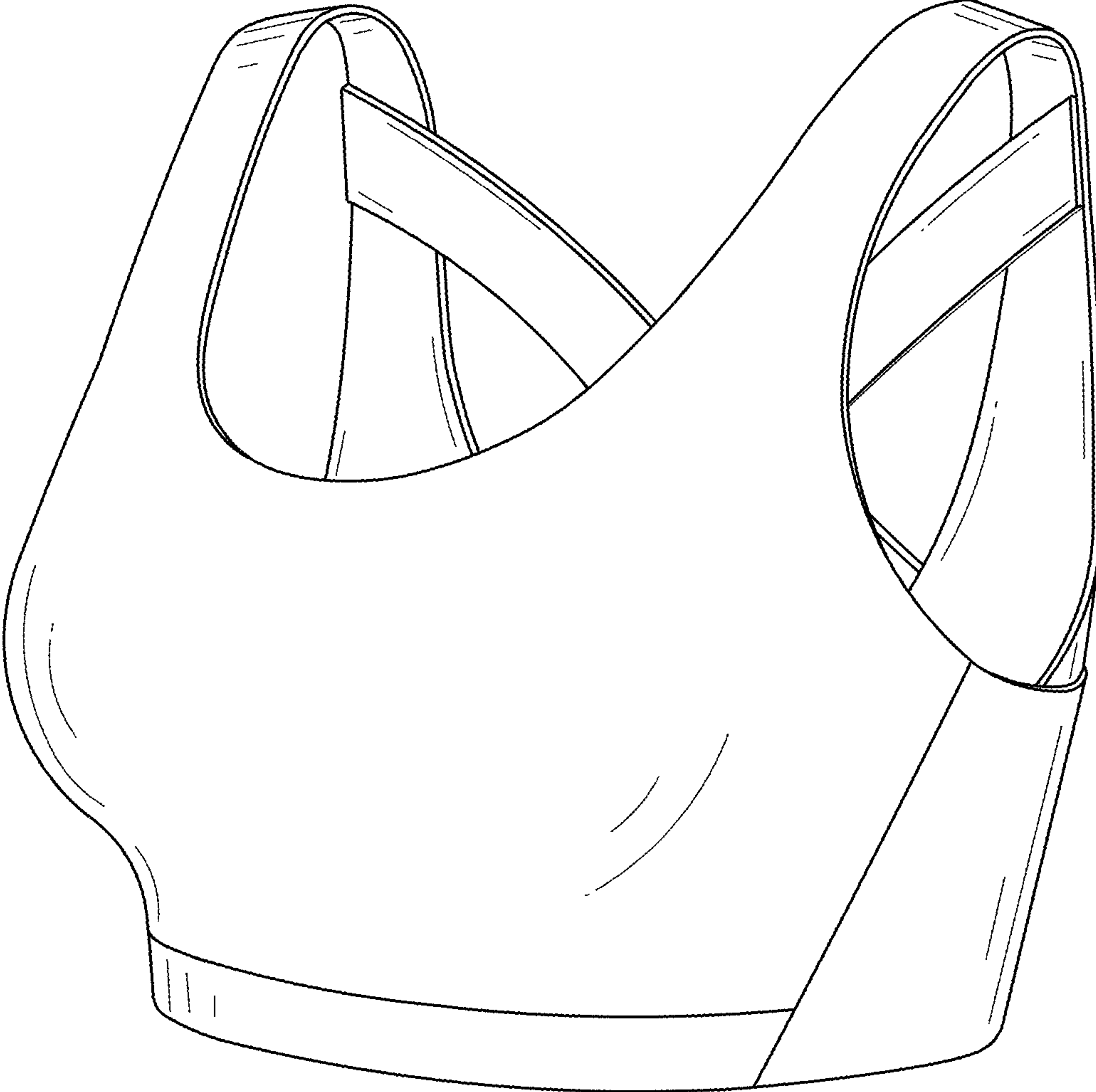


FIG. 8

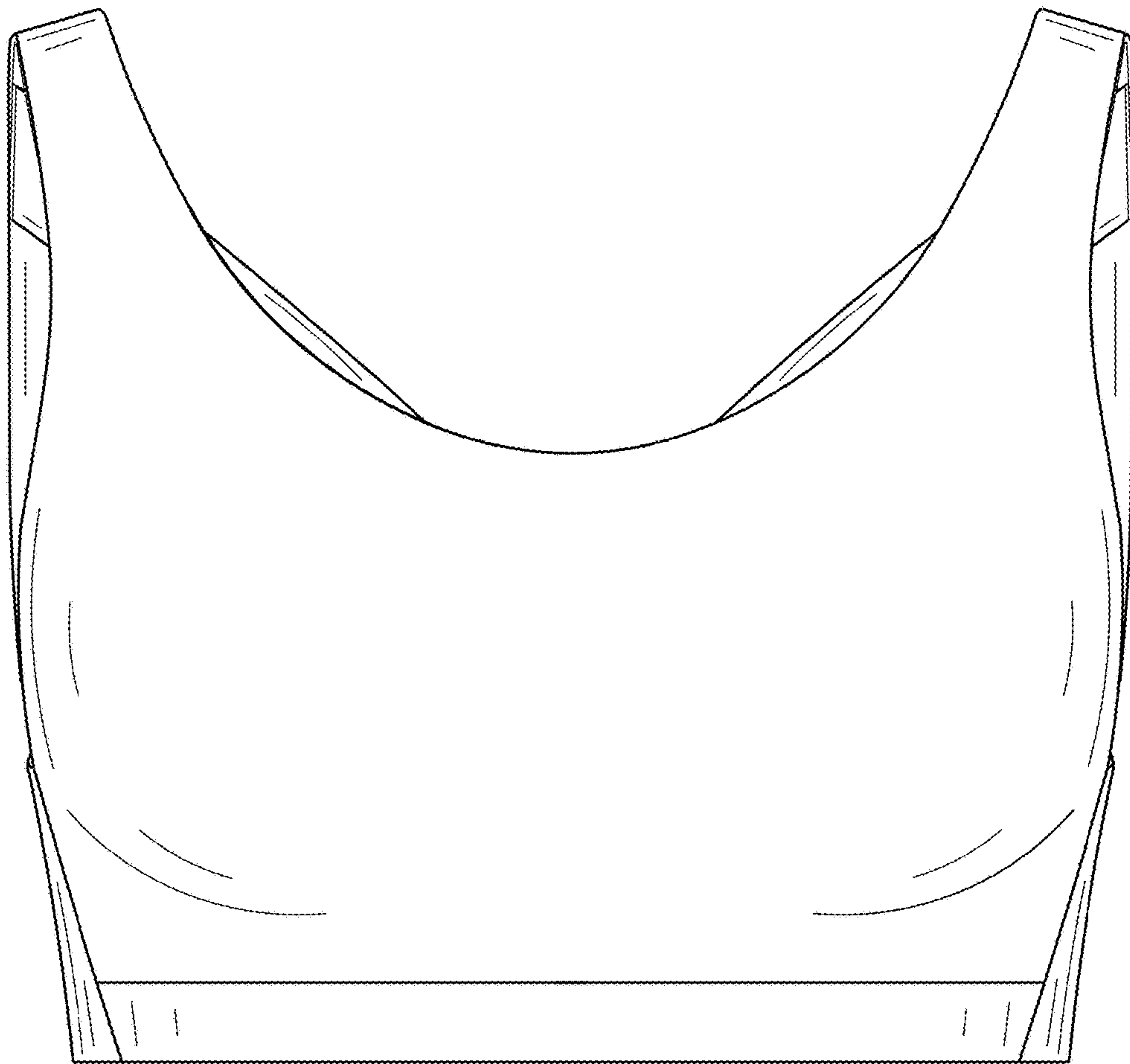


FIG. 9

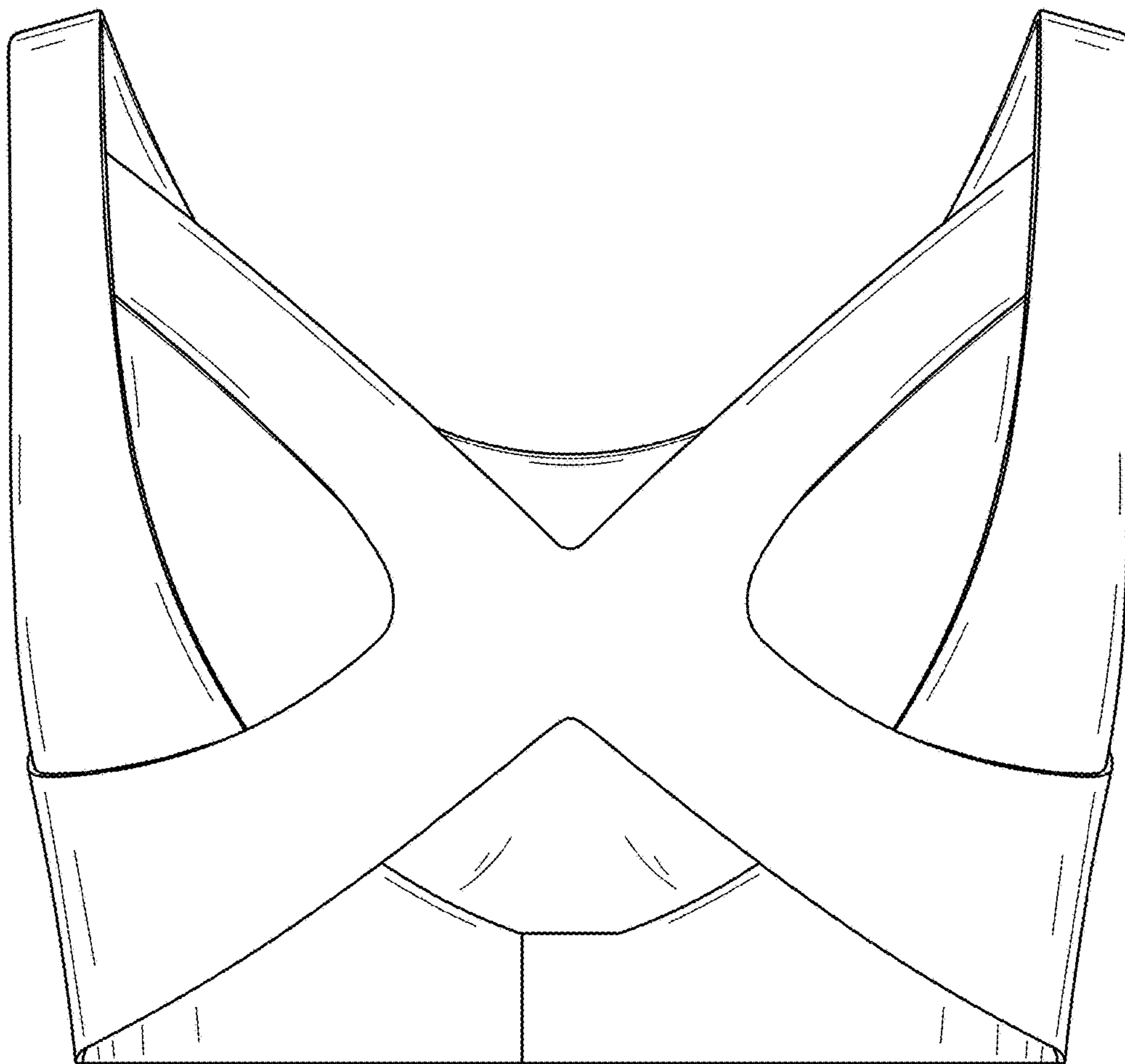


FIG. 10

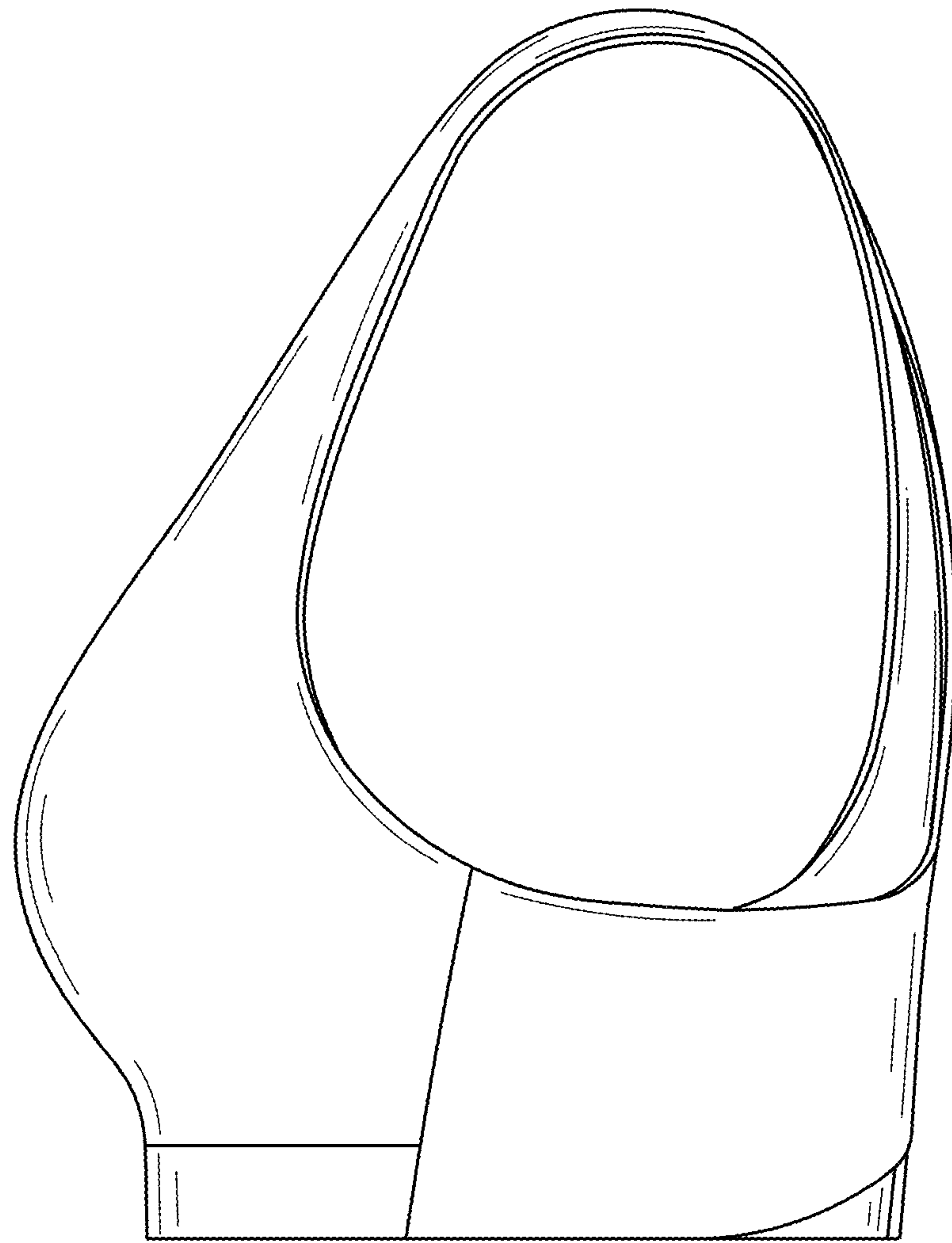


FIG. 11

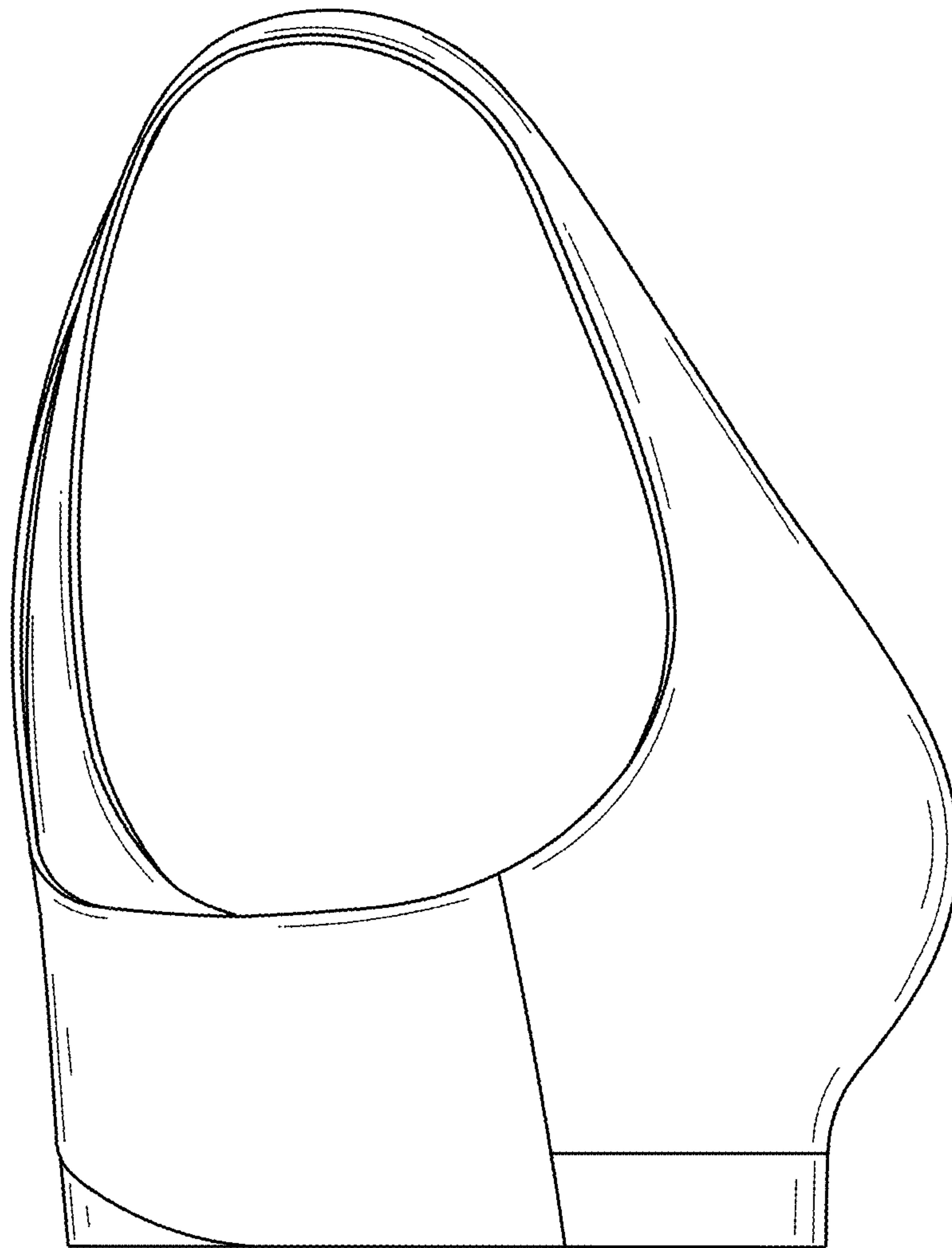


FIG. 12

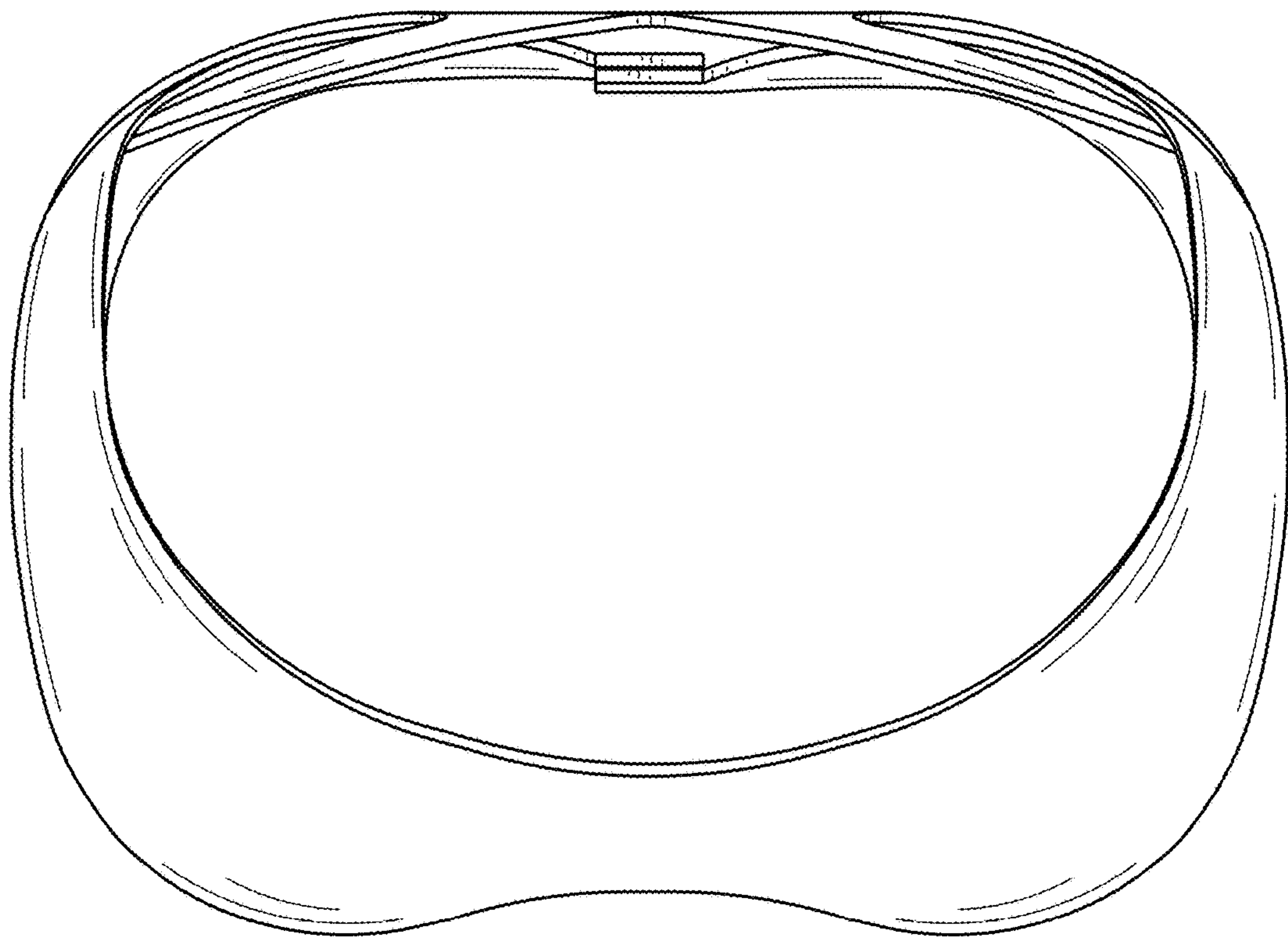


FIG. 13

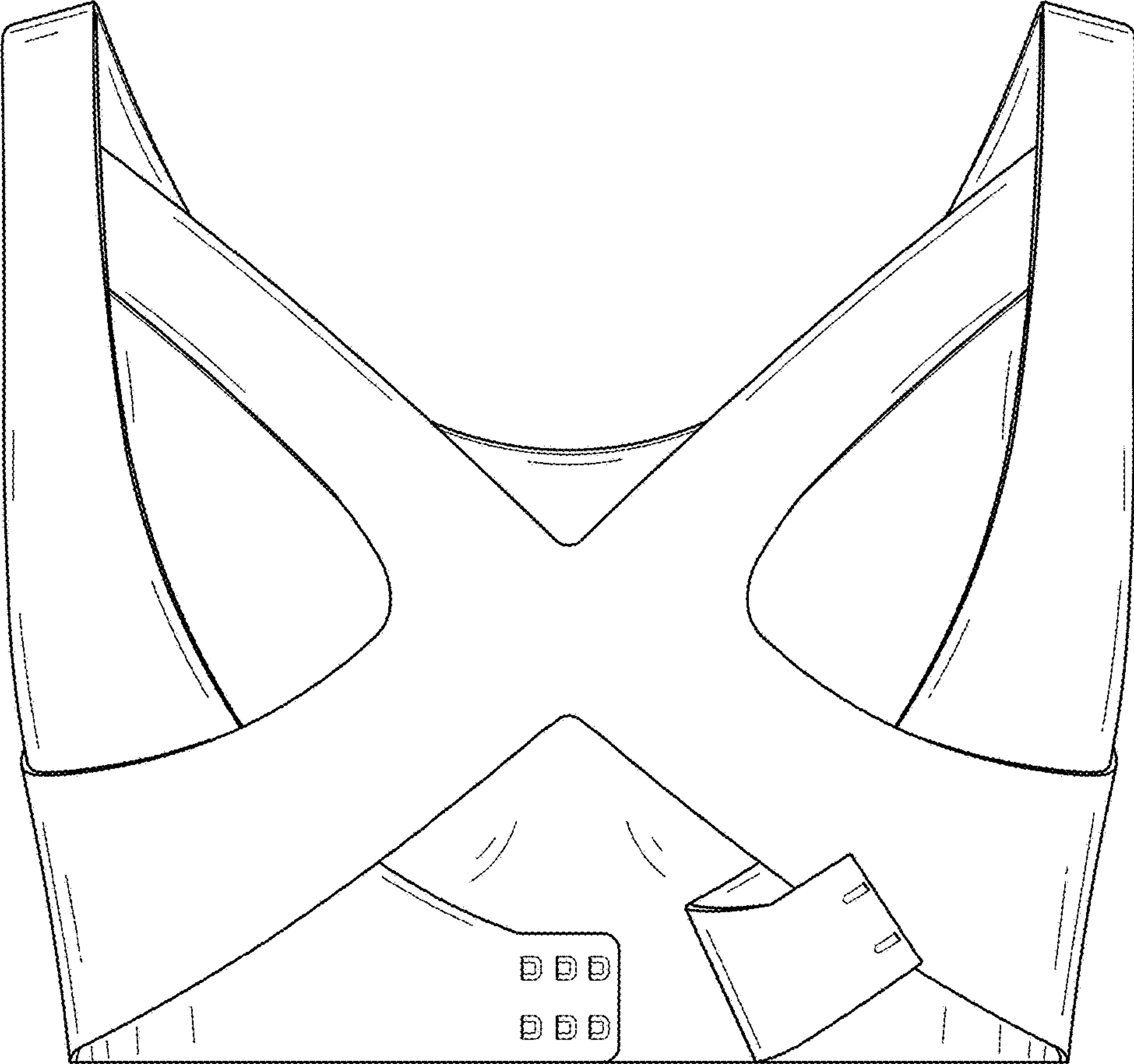


FIG. 14