



US00D818526S

(12) **United States Design Patent**
Holt et al.

(10) **Patent No.:** **US D818,526 S**
(45) **Date of Patent:** **** May 22, 2018**

(54) **TYPEFACE**

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(71) Applicant: **Merck KGaA**, Darmstadt (DE)

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(72) Inventors: **Richard Holt**, London (GB); **Andrew Millington**, London (GB); **Vinay Mistry**, London (GB); **Stuart Dickinson**, London (GB)

(73) Assignee: **Merck KGaA**, Darmstadt (DE)

OTHER PUBLICATIONS

(**) Term: **15 Years**

Review entitled, "Brand New: New Logo and Identity for Merck KGaA," by Armin, Oct. 15, 2015 [on-line]. Retrieved from the Internet Oct. 30, 2017. URL: <https://www.underconsideration.com/brandnew/archives/new_logo_and_identity_for_merck_kga_darmstadt_germany_by_futurebrand.php> (25 pages) (Year: 2015).*

(21) Appl. No.: **29/573,878**

(22) Filed: **Aug. 10, 2016**

Facebook posting by Stuart Dickinson entitled, "Merck unveils vibrant new rebrand," Oct. 14, 2015 [on-line]. Retrieved from the Internet Oct. 30, 2017. URL: <<https://www.linkedin.com/pulse/merck-unveils-vibrant-new-rebrand-stuart-dickinson?trk>>. (2 pages) (Year: 2015).*

(30) **Foreign Application Priority Data**

Apr. 13, 2016 (WO) DM/090396

(51) **LOC (11) Cl.** **18-03**

(52) **U.S. Cl.**
USPC **D18/24**

(58) **Field of Classification Search**
USPC D18/24, 26, 27, 28, 29, 30, 31, 32, 33
CPC B41B 1/02
See application file for complete search history.

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(57) **CLAIM**

The ornamental design for a typeface, as shown and described.

DESCRIPTION

The sole FIGURE is a front view of a typeface showing our new design.

1 Claim, 1 Drawing Sheet

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