



US00D812990S

(12) **United States Design Patent**
Rivers

(10) **Patent No.:** **US D812,990 S**

(45) **Date of Patent:** **** Mar. 20, 2018**

- (54) **BEVERAGE CONTAINER LABEL**
- (71) Applicant: **Ashlee Rivers**, Bedford, TX (US)
- (72) Inventor: **Ashlee Rivers**, Bedford, TX (US)
- (**) Term: **15 Years**

2,298,364 A * 10/1942 Gits G09F 7/16
40/616
3,161,394 A 12/1964 Savitt
3,586,220 A 6/1971 Reinsberg
D243,359 S 2/1977 Nevrous
4,037,428 A 7/1977 Giannotti
4,112,603 A * 9/1978 Giulie G09F 3/04
283/79

(21) Appl. No.: **29/619,475**

(Continued)

(22) Filed: **Sep. 29, 2017**

OTHER PUBLICATIONS

Related U.S. Application Data

<https://youtu.be/xtDCIDGXYHI>; InchBug Orbit Labels; Dec. 2, 2012.

(63) Continuation of application No. 29/588,302, filed on Dec. 20, 2016, now Pat. No. Des. 802,376.

(51) **LOC (11) Cl.** **07-01**

Primary Examiner — Marianne Pandozzi

(52) **U.S. Cl.**

Assistant Examiner — Jae Liang

USPC **D7/624.2**; D7/396.2; D7/387

(74) *Attorney, Agent, or Firm* — Haynes and Boone LLP

(58) **Field of Classification Search**

USPC D7/392.1, 396.2, 396.3, 396.6, 397, 398,
D7/399, 400, 402, 387, 213, 388, 510,
D7/511, 507, 624.1, 624.2, 506, 505, 406,
D7/708.1, 619.1, 622, 633, 635; D9/435,
D9/436, 440, 453, 455, 499, 454, 415,
D9/434, 722, 719; 220/200, 703, 592.16,
220/592.17; D20/22, 23, 24, 26, 27, 28,
D20/29, 43, 32, 19, 10, 4, 15, 44, 99, 40;
D11/4, 2, 79, 95, 3; D6/703.1, 705.1;
D3/203.1; D30/152; D1/126, 127;
D21/503, 492, 497, 684, 191, 192, 199;
D27/193, 101

(57) **CLAIM**

The ornamental design for a beverage container label, as shown and described.

CPC B65D 41/04; B65D 41/0414; B65D 43/02;
B65D 41/56; Y10S 330/903; A47G
19/2288; A47G 2019/2277; A47G
19/2227; G09F 3/00

DESCRIPTION

See application file for complete search history.

FIG. 1 is a front perspective view of a beverage container label showing my new design;
FIG. 2 is a front view of the beverage container label;
FIG. 3 is a rear view of the beverage container label;
FIG. 4 is a right side view of the beverage container label;
FIG. 5 is a left side view of the beverage container label;
FIG. 6 is a top plan view of the beverage container label;
FIG. 7 is a bottom plan view of the beverage container label;
and,
FIG. 8 is a rear perspective view of the beverage container label.

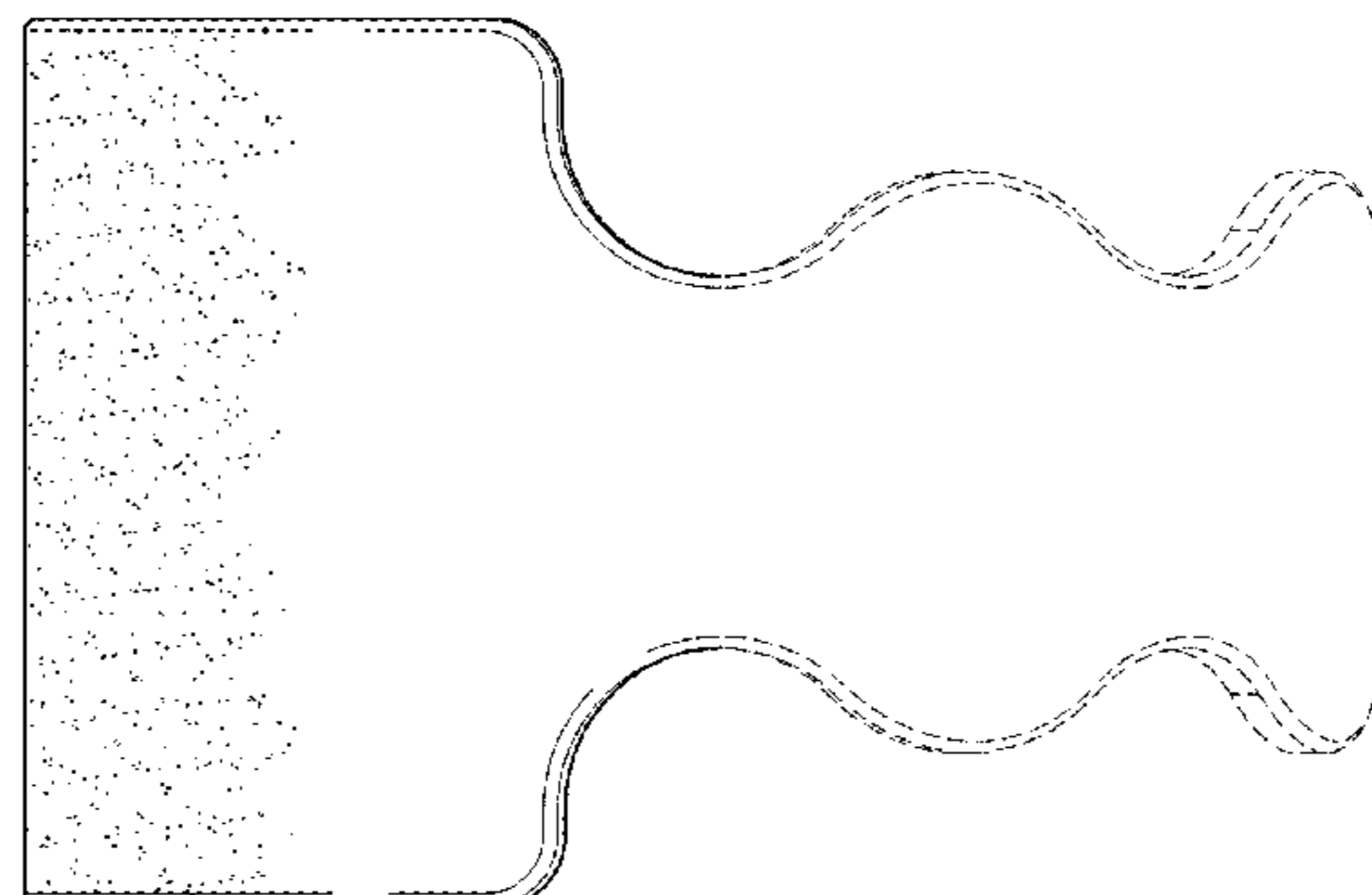
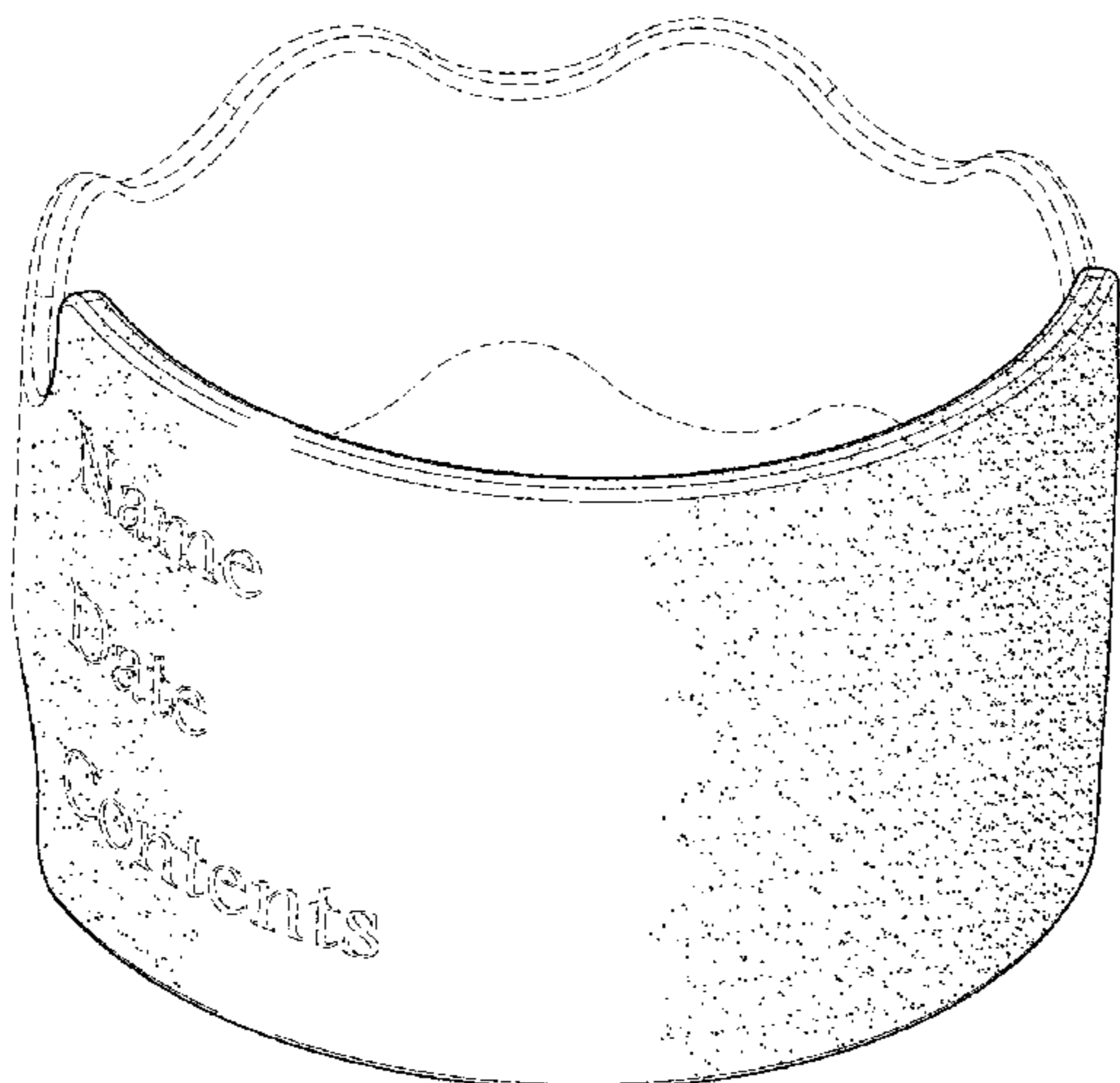
The broken lines in the drawing depict portions of the beverage container label that form no part of the claimed design.

(56) **References Cited**

U.S. PATENT DOCUMENTS

- 1,151,940 A * 8/1915 Gauvreau G09F 3/005
224/219
- 2,203,155 A * 6/1940 Jullien H01M 10/42
224/222

1 Claim, 6 Drawing Sheets



(56)

References Cited

U.S. PATENT DOCUMENTS

4,293,015 A 10/1981 McGough
D265,861 S * 8/1982 Walasek 224/222
4,415,106 A * 11/1983 Connell A45F 3/50
224/221
5,003,640 A * 4/1991 Pizzacar A42B 1/248
2/181.4
5,386,933 A * 2/1995 Greene A45F 3/50
224/219
D356,161 S * 3/1995 Peterson D24/199
D377,741 S 2/1997 Bennett et al.
D379,107 S 5/1997 Loch
D382,911 S 8/1997 Magner
D386,650 S 11/1997 Bennett et al.
D392,512 S 3/1998 Bennett et al.
D405,116 S * 2/1999 Anderson, II D20/22
6,085,449 A * 7/2000 Tsui A45C 13/42
2/67
D433,068 S 10/2000 Dunlap
D434,655 S * 12/2000 Haugh D9/434
D434,896 S * 12/2000 Haugh D3/208
D436,666 S * 1/2001 Hammerlund D24/176
D443,899 S * 6/2001 Stephens D20/22
D463,927 S 10/2002 Trau
D464,900 S * 10/2002 Repossi D11/26
D501,890 S * 2/2005 Lazaroff D20/10
D502,774 S 3/2005 Drumheller
D504,635 S * 5/2005 Jones D11/26
D509,102 S 9/2005 Shumway
D523,770 S * 6/2006 Arlanda D11/26
D553,043 S * 10/2007 Winters D11/30
D556,194 S * 11/2007 Rambosek D11/2
D560,095 S 1/2008 Bodum
D566,772 S 4/2008 Rosendall
D571,609 S 6/2008 Bouie
D573,197 S * 7/2008 Trigg D20/27
D573,661 S * 7/2008 Golad D21/386
D592,950 S 5/2009 Kopulos
D594,707 S 6/2009 Silverstein
D594,708 S 6/2009 Silverstein
D597,795 S 8/2009 Ford
D611,545 S * 3/2010 Williams D20/28
D611,772 S 3/2010 Silverstein
D620,310 S 7/2010 Lundberg
D622,995 S * 9/2010 Beraha D20/27
D623,233 S * 9/2010 Sanz D20/27
D635,422 S * 4/2011 Wegener D11/26
D643,069 S * 8/2011 Mallozzi G09F 3/207
D20/22
D645,699 S 9/2011 Hadley
D645,700 S 9/2011 Hadley
D647,762 S 11/2011 Flaherty
D651,080 S 12/2011 Harper
D651,933 S * 1/2012 Bullock D11/26

D656,011 S 3/2012 Leu
D660,654 S 5/2012 Radinsky
D663,783 S * 7/2012 Joyce D20/40
D664,812 S 8/2012 Bickert
D665,851 S * 8/2012 Davis D19/10
D683,579 S 6/2013 Black
8,579,133 B2 11/2013 Marcus et al.
D700,659 S 3/2014 Ellison
D702,765 S * 4/2014 Williams D20/22
D708,804 S * 7/2014 Piro D20/27
D709,953 S * 7/2014 Williams D20/22
D725,468 S * 3/2015 Miller D9/434
D730,111 S 5/2015 Beller
D753,011 S * 4/2016 Crane D11/26
D753,108 S * 4/2016 Kuwabara D11/26
D753,958 S 4/2016 Essenberg
D763,356 S * 8/2016 Takayama D20/10
D764,910 S * 8/2016 Akana D9/432
D767,345 S 9/2016 Roig
D767,775 S * 9/2016 Gilmer D24/191
D772,339 S 11/2016 Wessel
D774,912 S 12/2016 Herbst et al.
D778,073 S * 2/2017 Sandgrund D6/327
D778,366 S * 2/2017 Kott D20/43
D781,099 S 3/2017 Beller
D781,100 S 3/2017 Beller
D784,177 S * 4/2017 Kaiser D11/2
D786,011 S 5/2017 Creech
D789,156 S 6/2017 Engler et al.
D789,231 S * 6/2017 Baker D11/26
D792,168 S 7/2017 Gordon
D792,768 S * 7/2017 Akana D9/434
D793,896 S * 8/2017 Reed, Jr. D11/26
D794,399 S 8/2017 Golden et al.
D795,127 S * 8/2017 Kuschel D11/95
9,756,928 B2 * 9/2017 Cameron A45F 5/00
2005/0126344 A1 * 6/2005 Jones B67B 7/16
81/3.55
2005/0229449 A1 10/2005 Shepley
2006/0261066 A1 11/2006 Boozer et al.
2009/0293328 A1 12/2009 Bull
2010/0101124 A1 4/2010 Sorensen
2012/0304517 A1 * 12/2012 Kori G09F 7/06
40/663
2015/0022957 A1 * 1/2015 Hiroki G04G 17/04
361/679.01
2015/0090731 A1 4/2015 Warner
2015/0098309 A1 * 4/2015 Adams G04G 9/0064
368/10
2015/0206460 A1 * 7/2015 Napieralski G09F 3/20
40/649
2015/0371566 A1 * 12/2015 Kott G09F 3/207
40/1.6
2016/0293149 A1 * 10/2016 Mael G10G 5/00

* cited by examiner

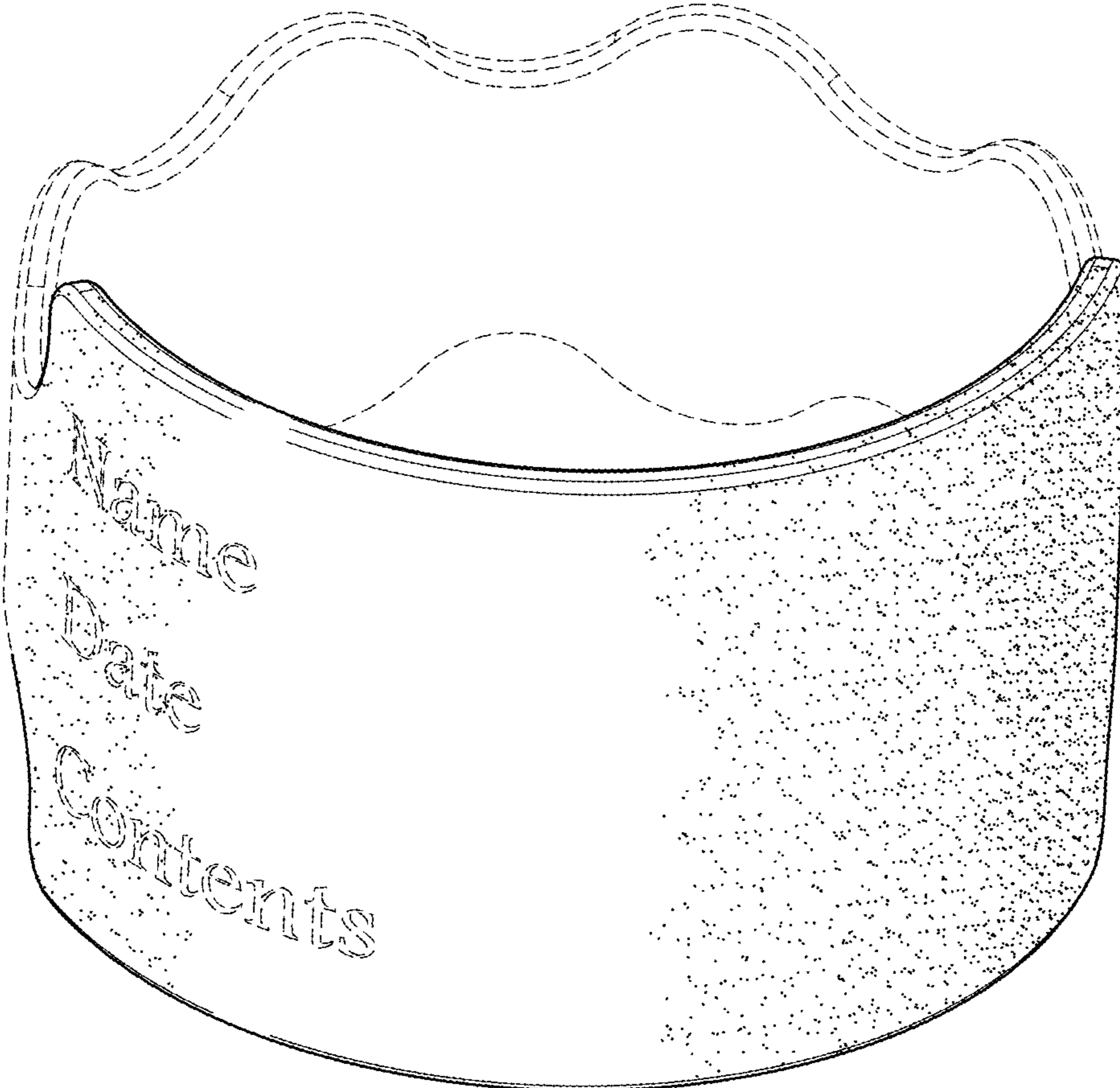


FIG. 1



FIG. 2

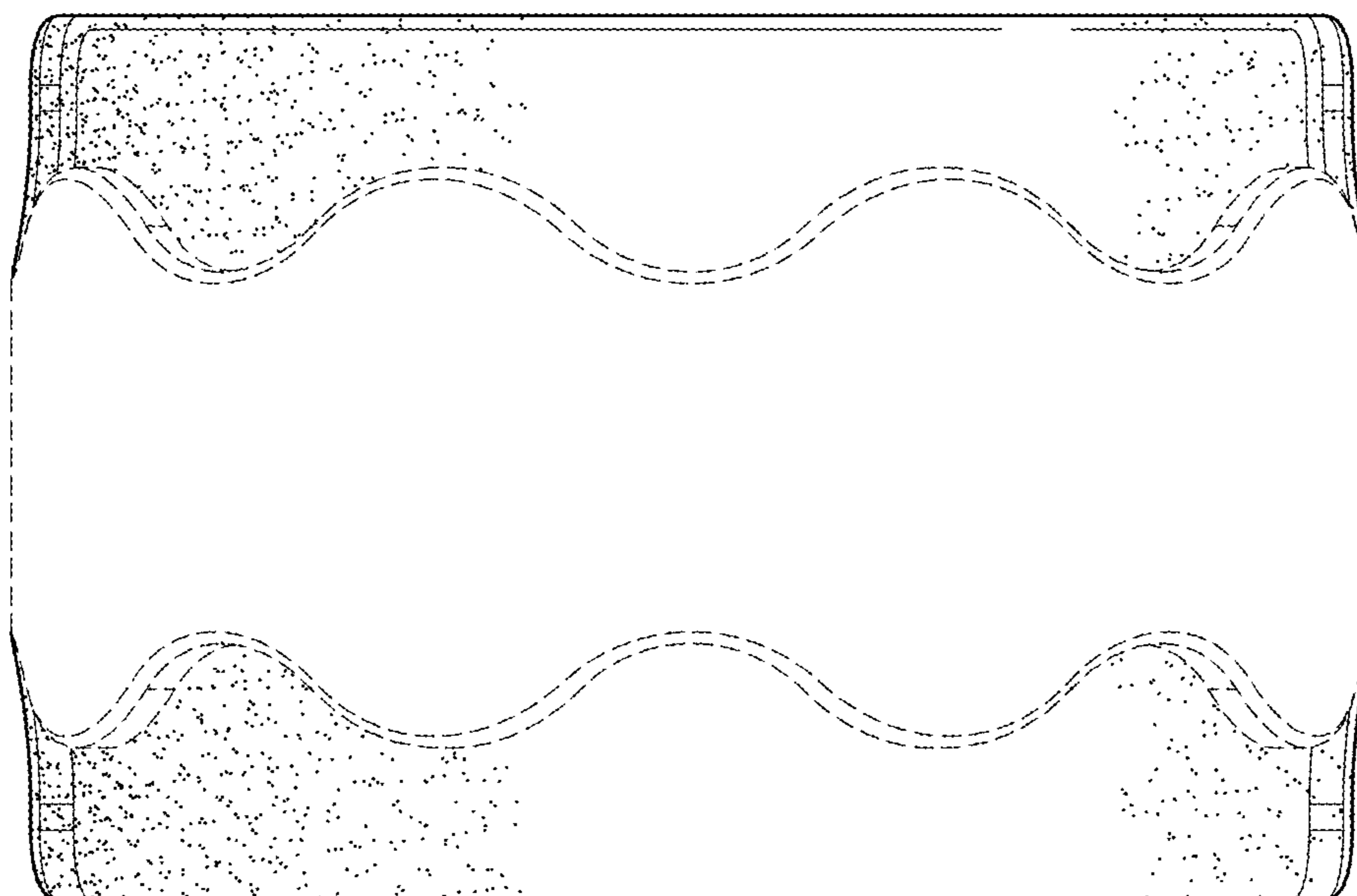


FIG. 3

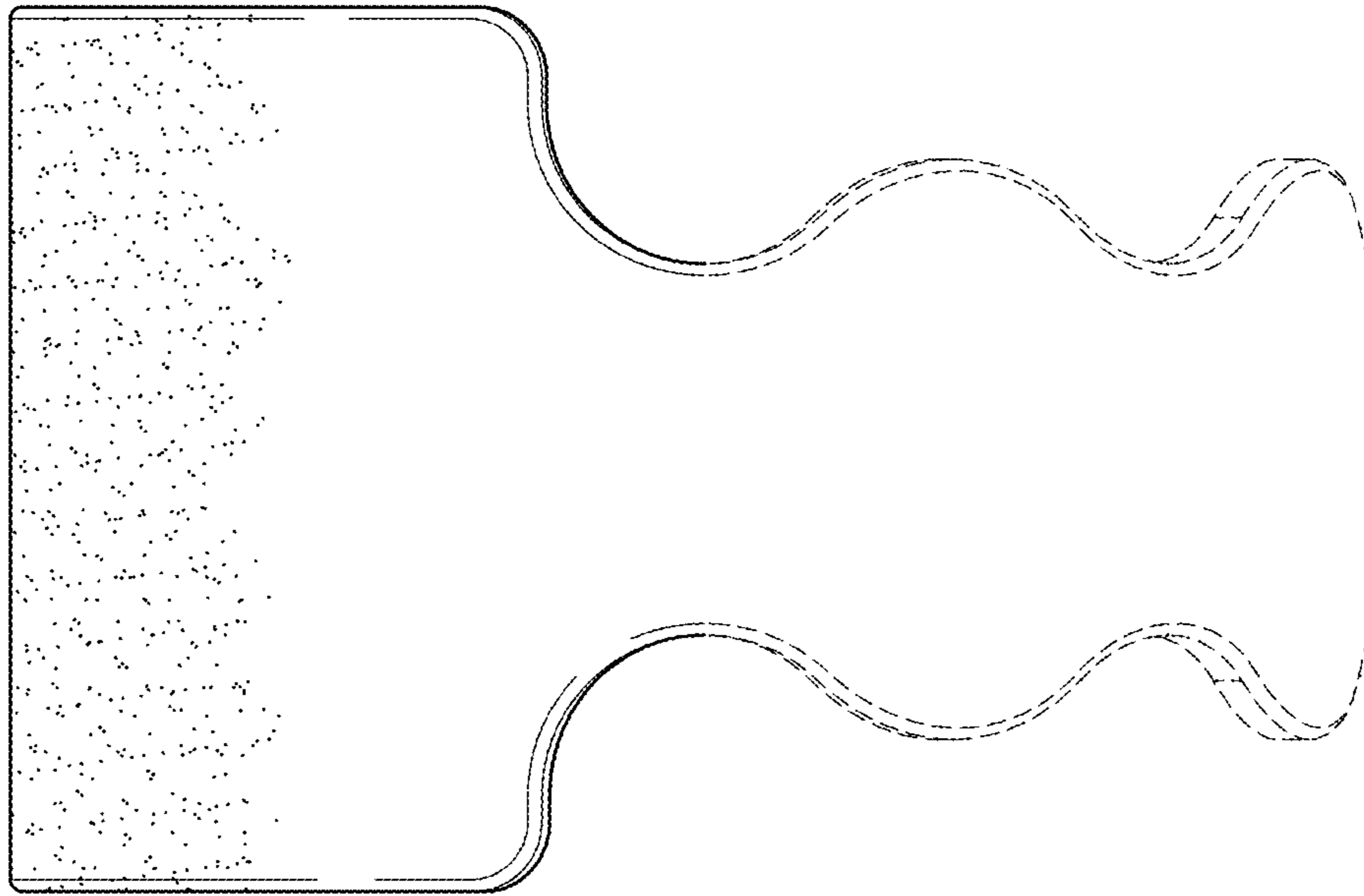


FIG. 4

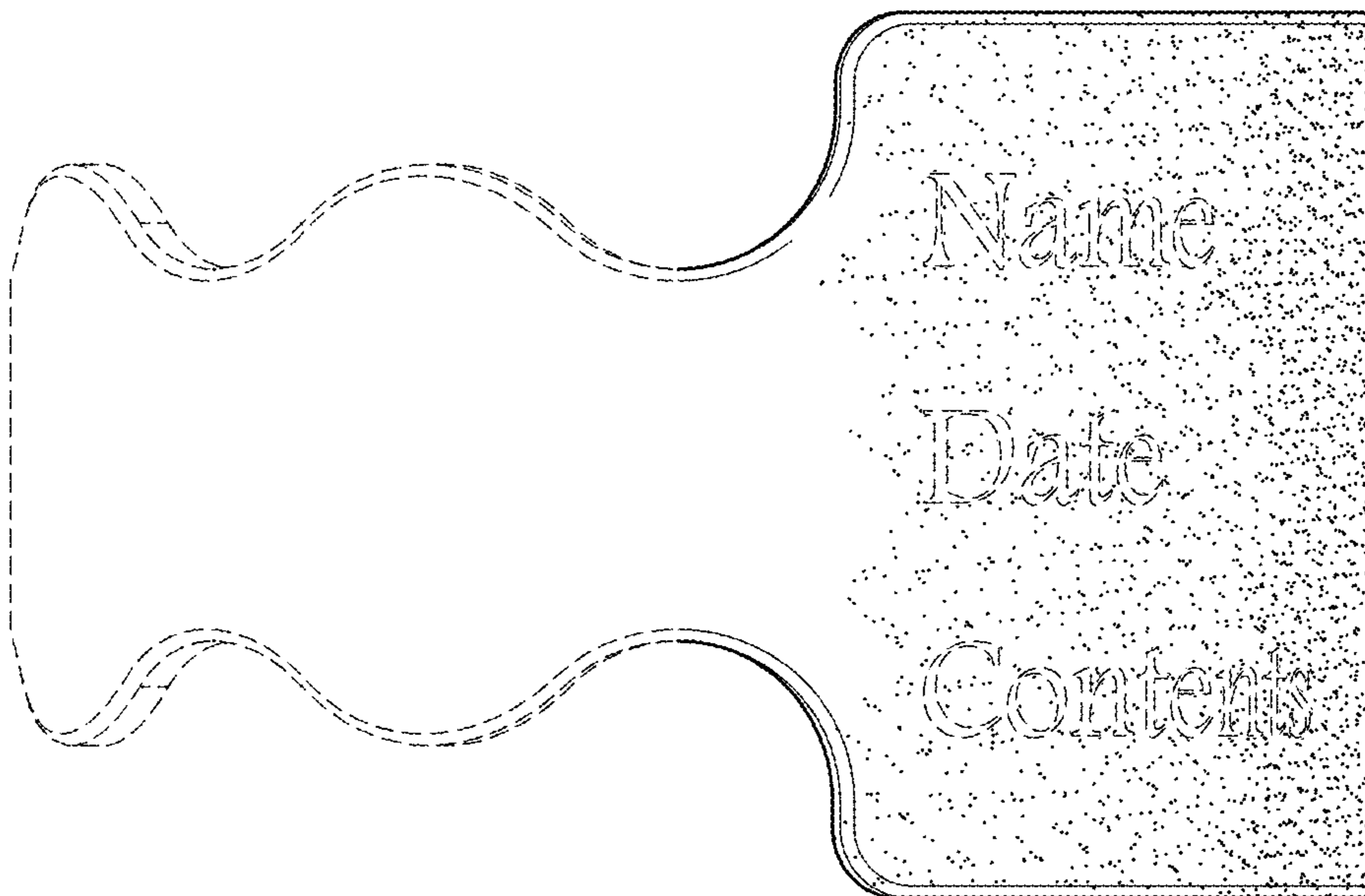


FIG. 5

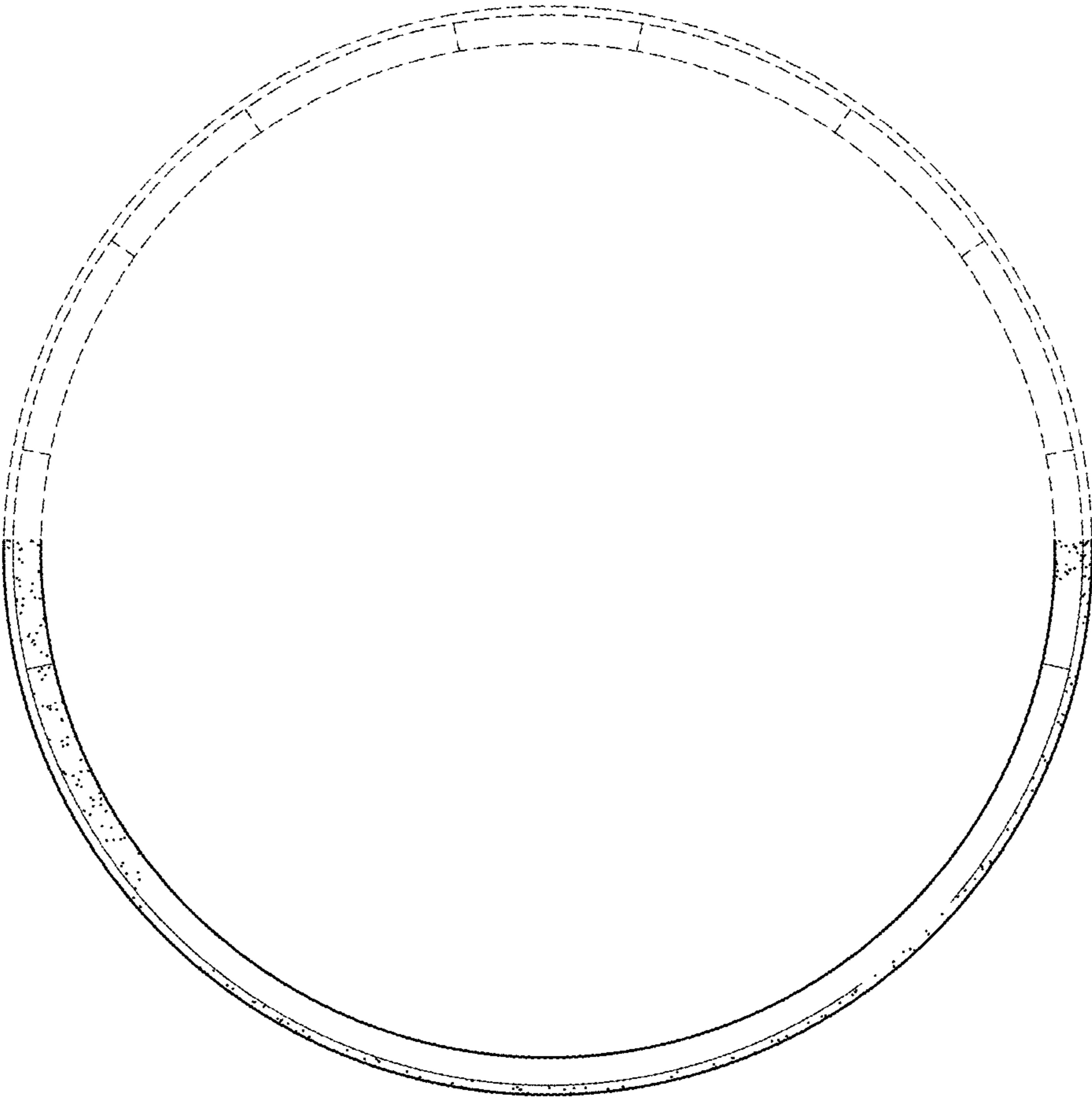


FIG. 6

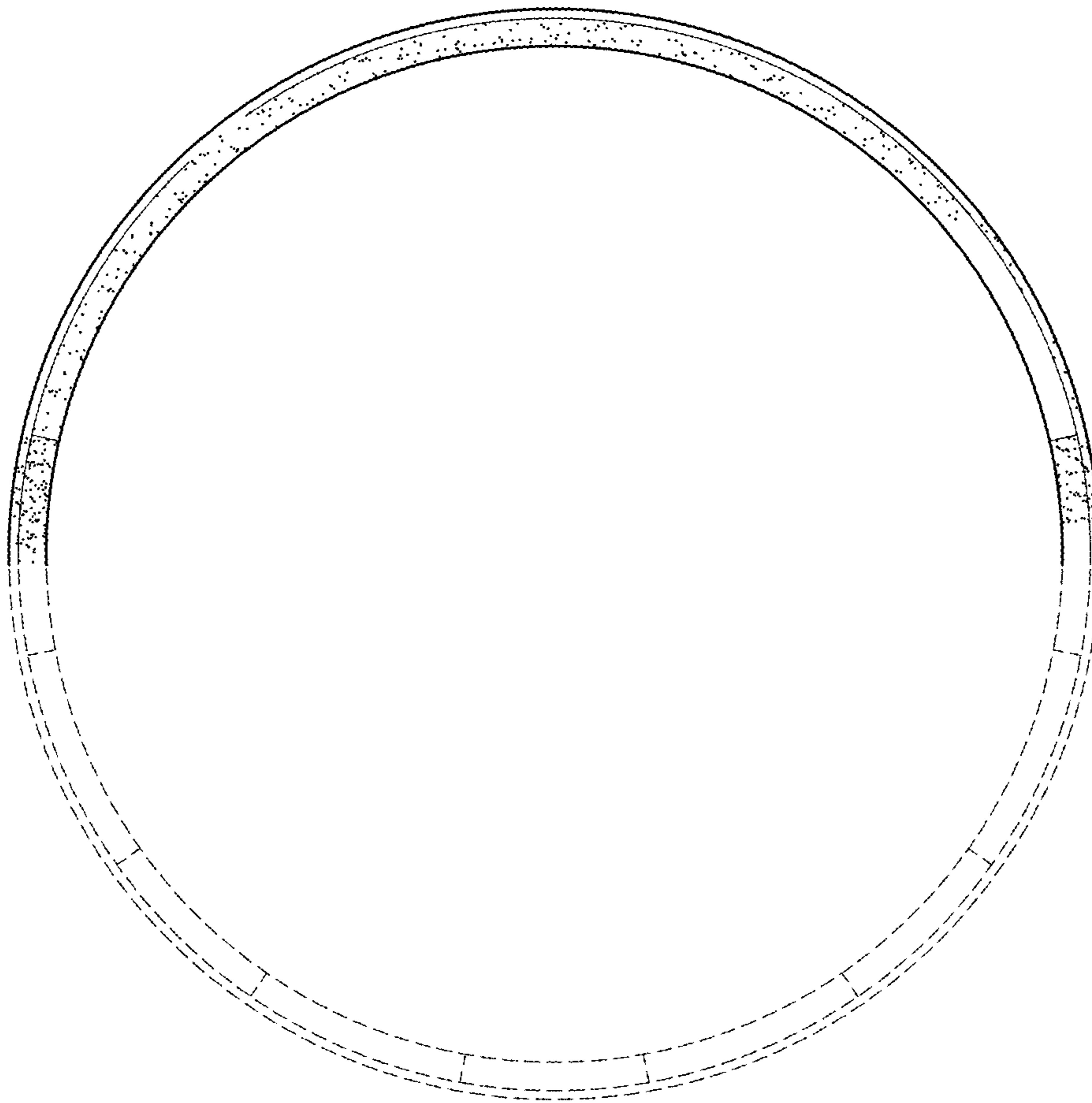


FIG. 7

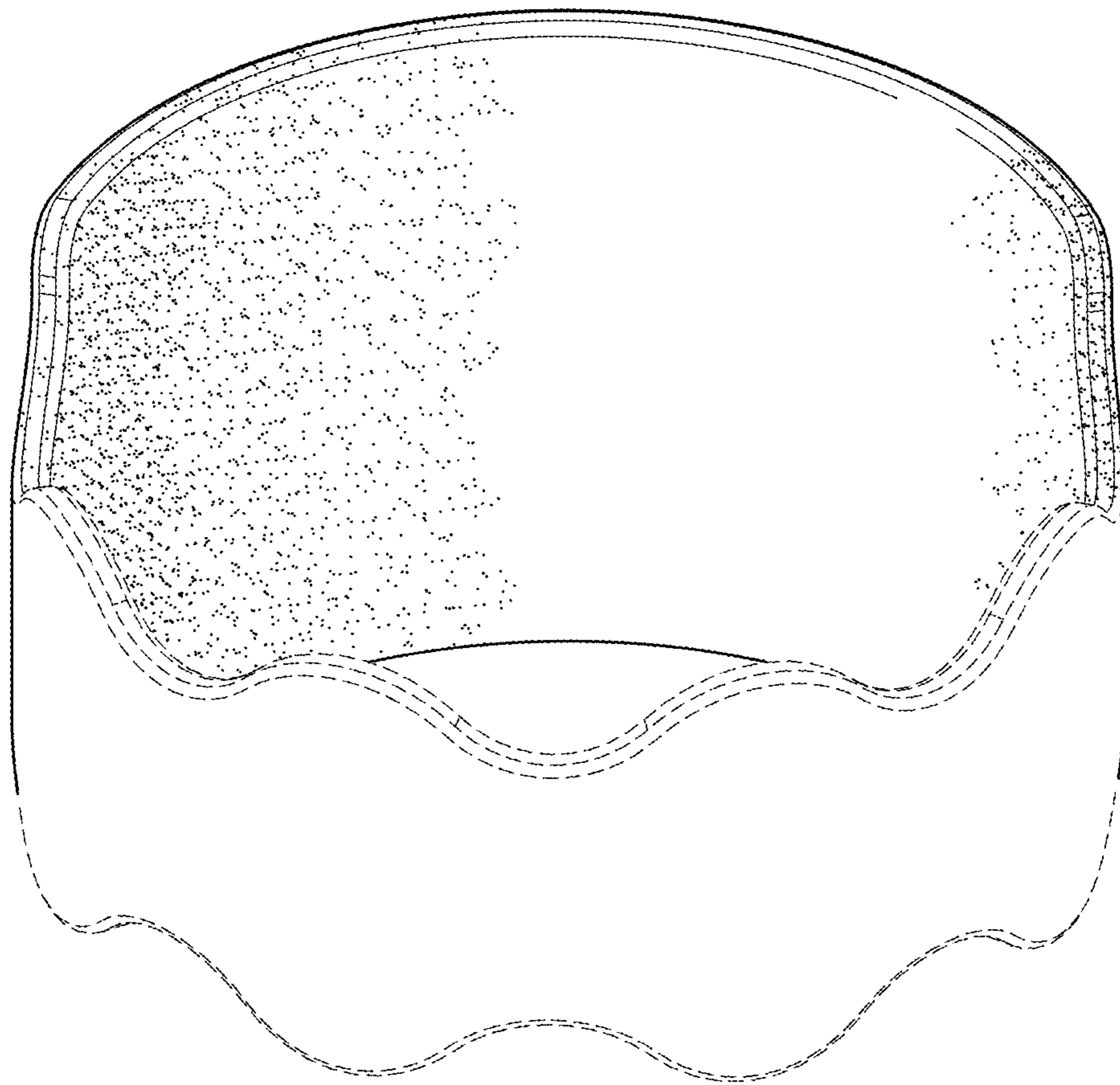


FIG. 8