



US00D802376S

(12) **United States Design Patent** (10) **Patent No.:** **US D802,376 S**
Rivers (45) **Date of Patent:** **** Nov. 14, 2017**

(54) **BEVERAGE CONTAINER LABEL**
(71) Applicant: **Ashlee Rivers**, Bedford, TX (US)
(72) Inventor: **Ashlee Rivers**, Bedford, TX (US)
(**) Term: **15 Years**
(21) Appl. No.: **29/588,302**
(22) Filed: **Dec. 20, 2016**
(51) **LOC (10) Cl.** **07-01**
(52) **U.S. Cl.**
USPC **D7/624.2; D7/396.2; D7/387**
(58) **Field of Classification Search**
USPC D7/392.1, 396.2, 396.3, 396.6, 397, 398,
D7/399, 400, 402, 387, 213, 388, 510,
D7/511, 507, 624.1, 624.2, 506, 505, 406,
D7/708.1, 619.1, 622, 633, 635; D9/435,
D9/436, 440, 453, 455, 499, 454, 415,
D9/434; 220/200, 703, 592.16, 592.17;
D20/22, 23, 24, 26, 27, 28, 29, 43, 32,
D20/19, 10, 4; D11/4
CPC B65D 41/04; B65D 41/0414; B65D 43/02;
B65D 41/56; Y10S 330/903; A47G
19/2288; A47G 2019/2277; A47G
19/2227; G09F 3/00
See application file for complete search history.

(56) **References Cited**
U.S. PATENT DOCUMENTS
3,161,394 A * 12/1964 Savitt A47G 23/03
215/394
3,586,220 A * 6/1971 Reinsberg A44B 18/0053
224/221
D243,359 S * 2/1977 Nevrous 63/15.5
4,037,428 A 7/1977 Giannotti
4,293,015 A 10/1981 McGough
D377,741 S 2/1997 Bennett et al.
D379,107 S * 5/1997 Loch D1/118
D382,911 S * 8/1997 Magner D20/22
D386,650 S 11/1997 Bennett et al.
D392,512 S 3/1998 Bennett et al.

D433,068 S * 10/2000 Dunlap D20/22
D463,927 S * 10/2002 Trau D6/718.29
D502,774 S 3/2005 Drumheller
D509,102 S * 9/2005 Shumway D7/392.1
D560,095 S * 1/2008 Bodum D7/387
D566,772 S * 4/2008 Rosendall D20/22
D571,609 S * 6/2008 Bouie D7/396.2
D592,950 S 5/2009 Kopulos
D594,707 S * 6/2009 Silverstein D7/607
D594,708 S * 6/2009 Silverstein D7/607
D597,795 S * 8/2009 Ford D7/396.2
D611,772 S * 3/2010 Silverstein D7/624.2

(Continued)

OTHER PUBLICATIONS

<https://youtu.be/xtDCIDGXYHI> InchBug Orbit Labels Dec. 2, 2012.*

Primary Examiner — Marianne Pandozzi

Assistant Examiner — Jae Liang

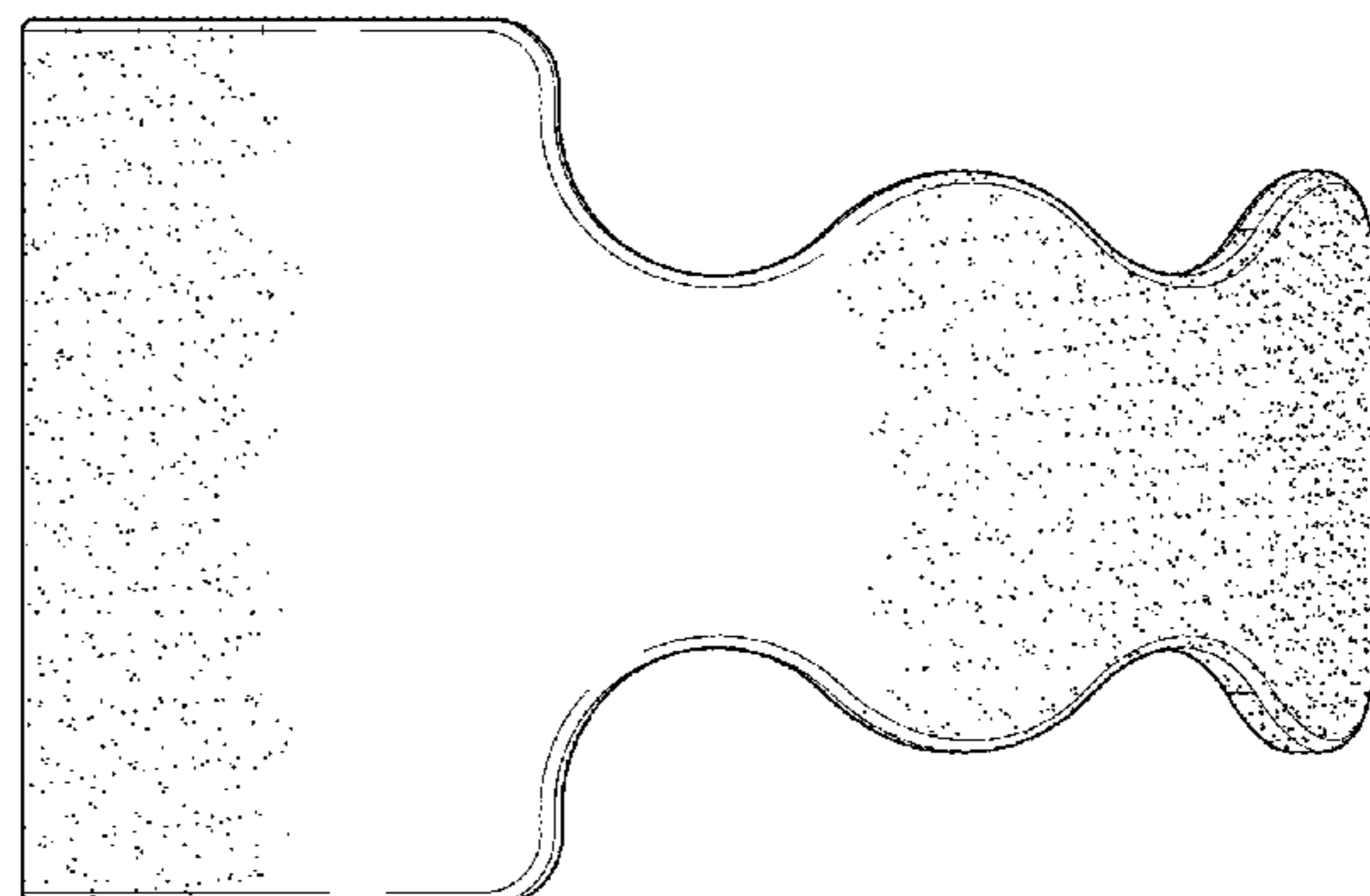
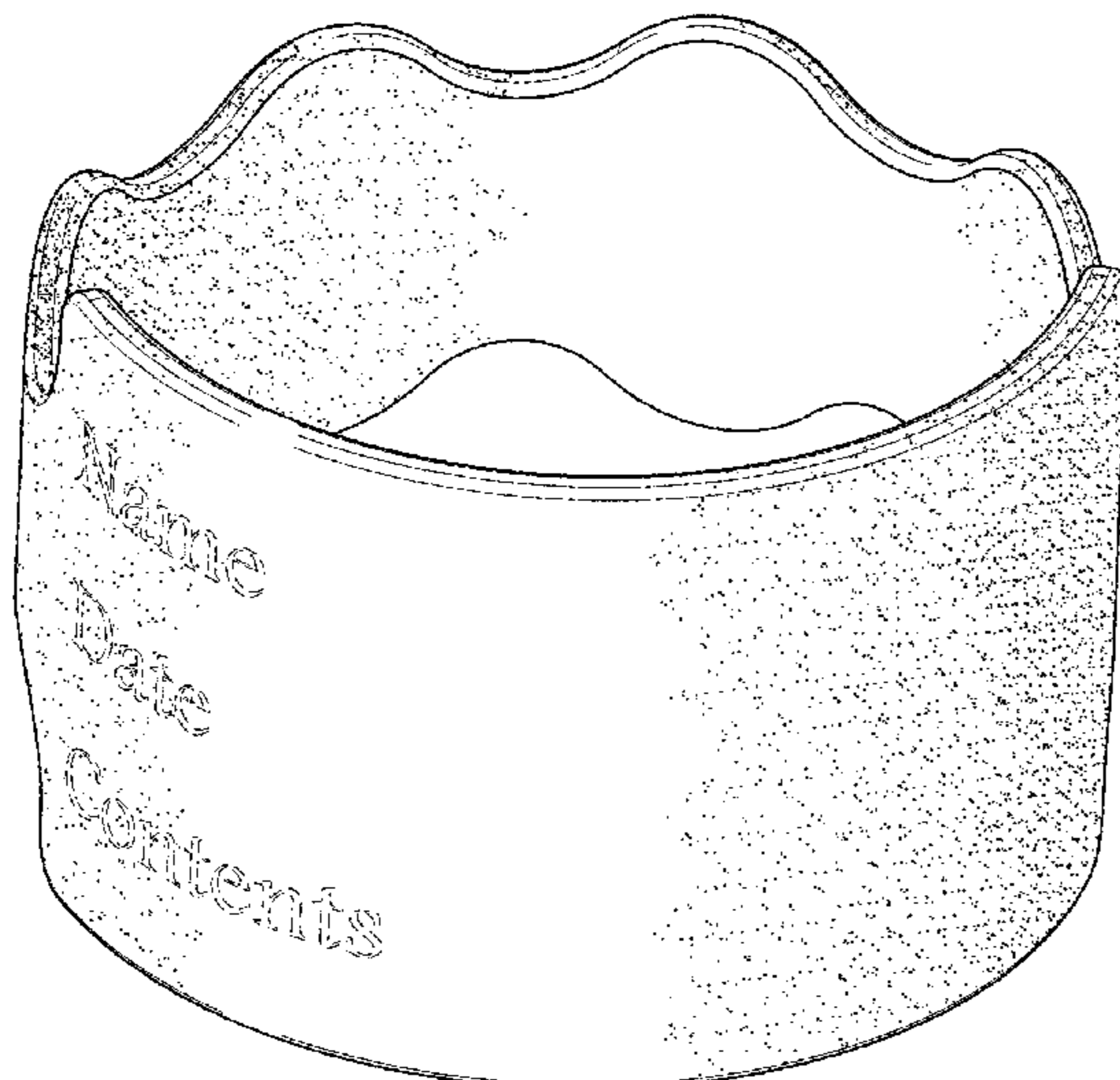
(57) **CLAIM**

The ornamental design for a beverage container label, as shown and described.

DESCRIPTION

FIG. 1 is a front perspective view of a beverage container label showing my new design;
FIG. 2 is a front view of the beverage container label;
FIG. 3 is a rear view of the beverage container label;
FIG. 4 is a right side view of the beverage container label;
FIG. 5 is a left side view of the beverage container label;
FIG. 6 is a top plan view of the beverage container label;
FIG. 7 is a bottom plan view of the beverage container label;
and,
FIG. 8 is a rear perspective view of the beverage container label.
The broken lines in the drawing depict portions of the beverage container label that form no part of the claimed design.

1 Claim, 6 Drawing Sheets



(56)

References Cited

U.S. PATENT DOCUMENTS

D620,310	S *	7/2010	Lundberg	D7/396.6
D645,699	S *	9/2011	Hadley	D7/396.2
D645,700	S *	9/2011	Hadley	D7/396.2
D647,762	S	11/2011	Flaherty	
D651,080	S *	12/2011	Harper	D9/435
D656,011	S *	3/2012	Leu	D20/27
D660,654	S *	5/2012	Radinsky	D7/624.1
D664,812	S *	8/2012	Bickert	D7/396.2
D683,579	S *	6/2013	Black	D7/387
8,579,133	B2	11/2013	Marcus et al.	
D700,659	S *	3/2014	Ellison	D20/27
D730,111	S *	5/2015	Beller	D7/387
D753,958	S *	4/2016	Essenberg	D7/624.2
D767,345	S	9/2016	Roig	
D772,339	S *	11/2016	Wessel, IV	D20/27
D774,912	S	12/2016	Herbst et al.	
D781,099	S *	3/2017	Beller	D7/387
D781,100	S *	3/2017	Beller	D7/387
D786,011	S *	5/2017	Creech	D7/388
D789,156	S	6/2017	Engler et al.	
D792,168	S *	7/2017	Gordon	D7/624.2
D794,399	S	8/2017	Golden et al.	
2005/0229449	A1 *	10/2005	Shepley	G09F 3/20 40/306
2006/0261066	A1	11/2006	Boozer et al.	
2009/0293328	A1 *	12/2009	Bull	G09F 3/005 40/310
2010/0101124	A1 *	4/2010	Sorensen	G09F 3/04 40/306
2015/0090731	A1 *	4/2015	Warner	B65D 81/3876 220/739

* cited by examiner

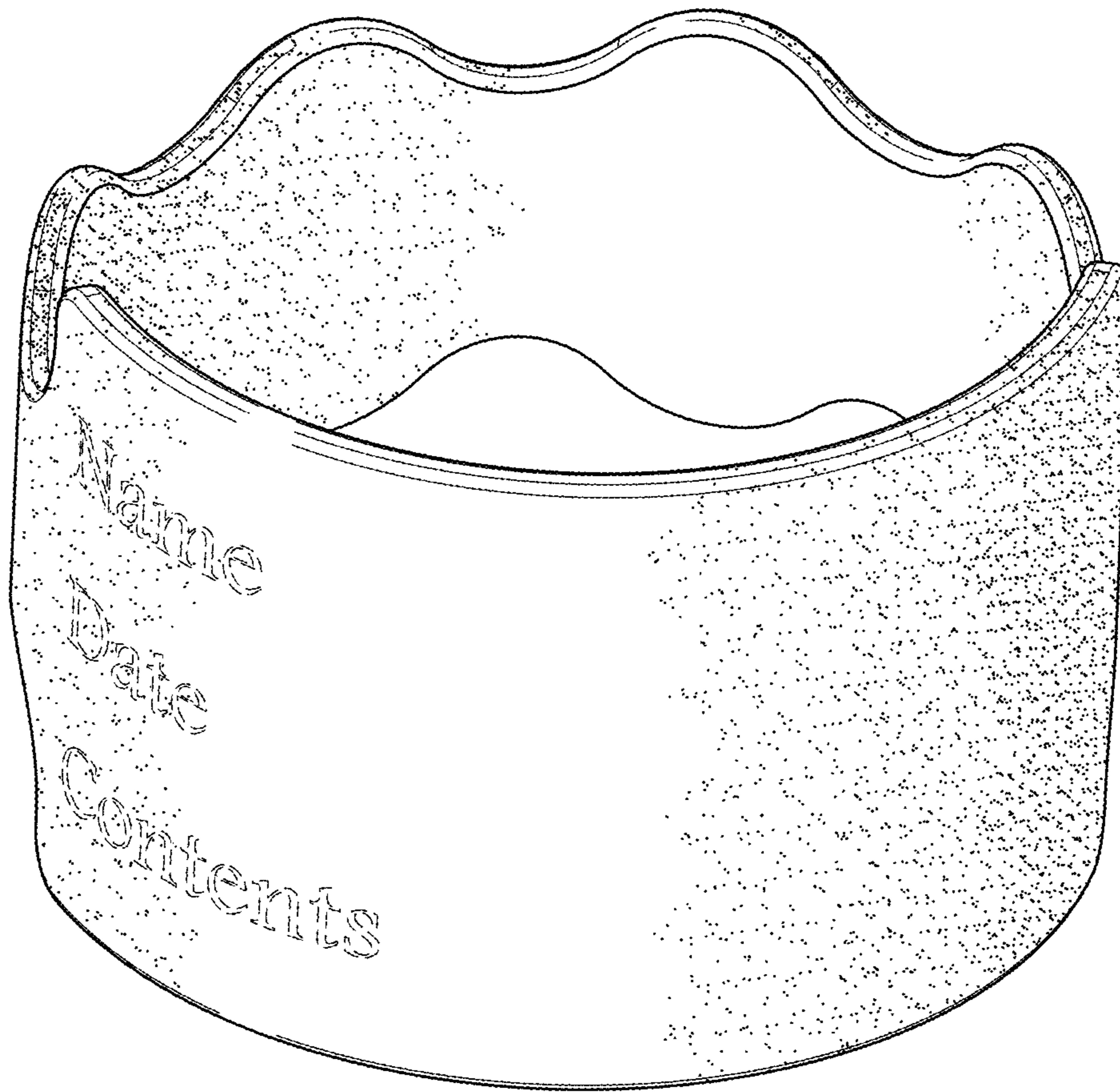


FIG. 1

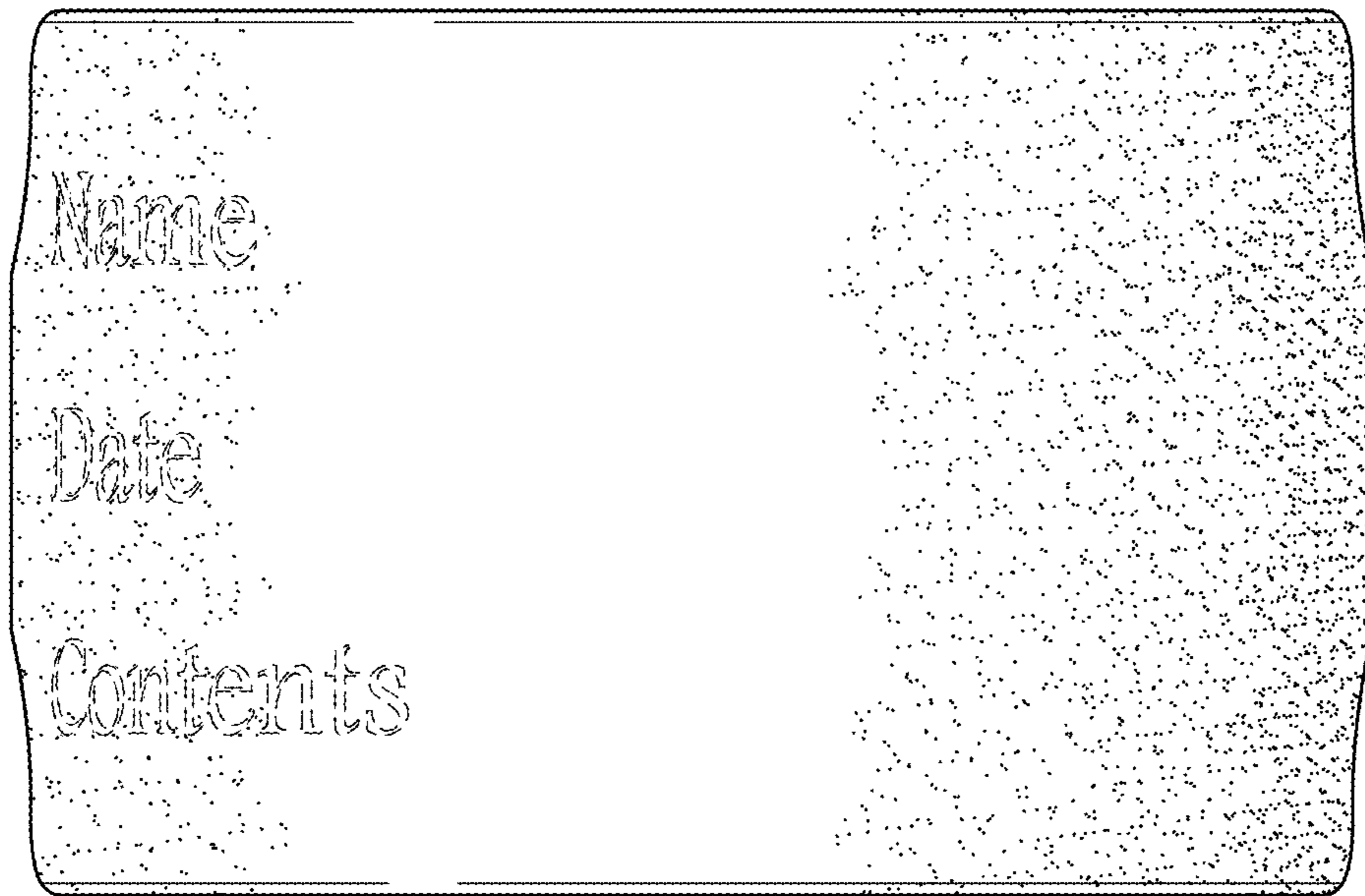


FIG. 2

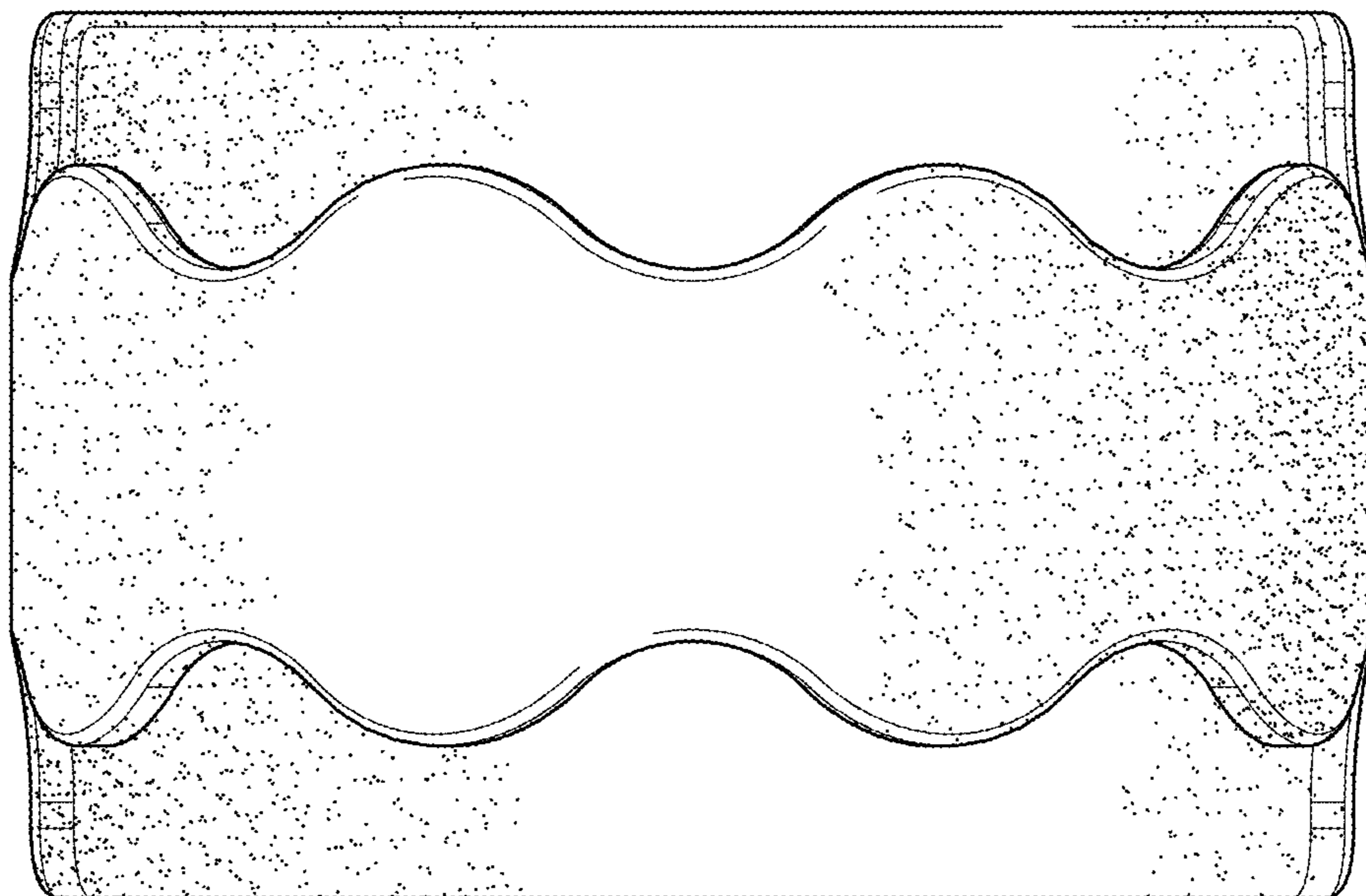


FIG. 3

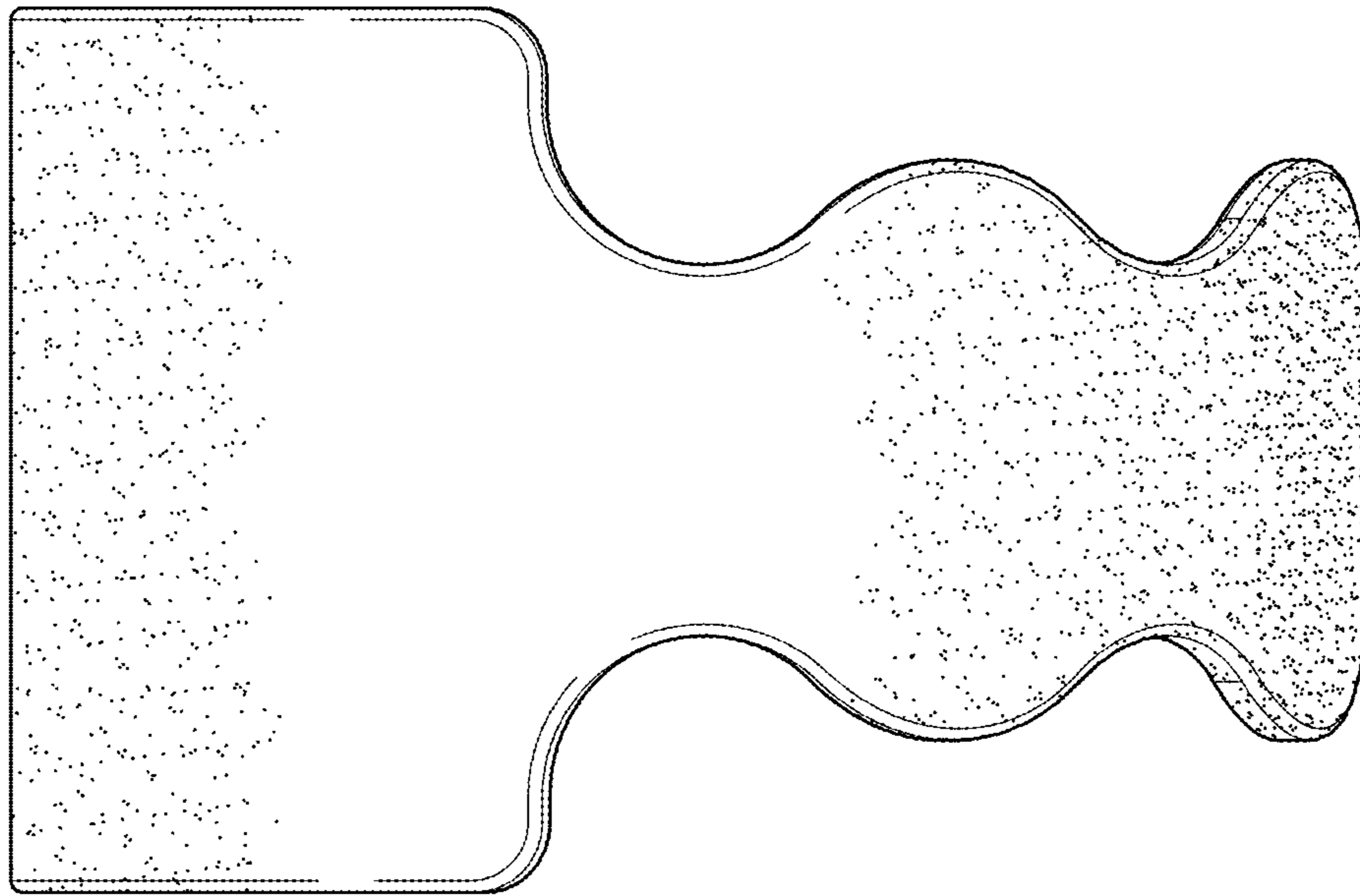


FIG. 4

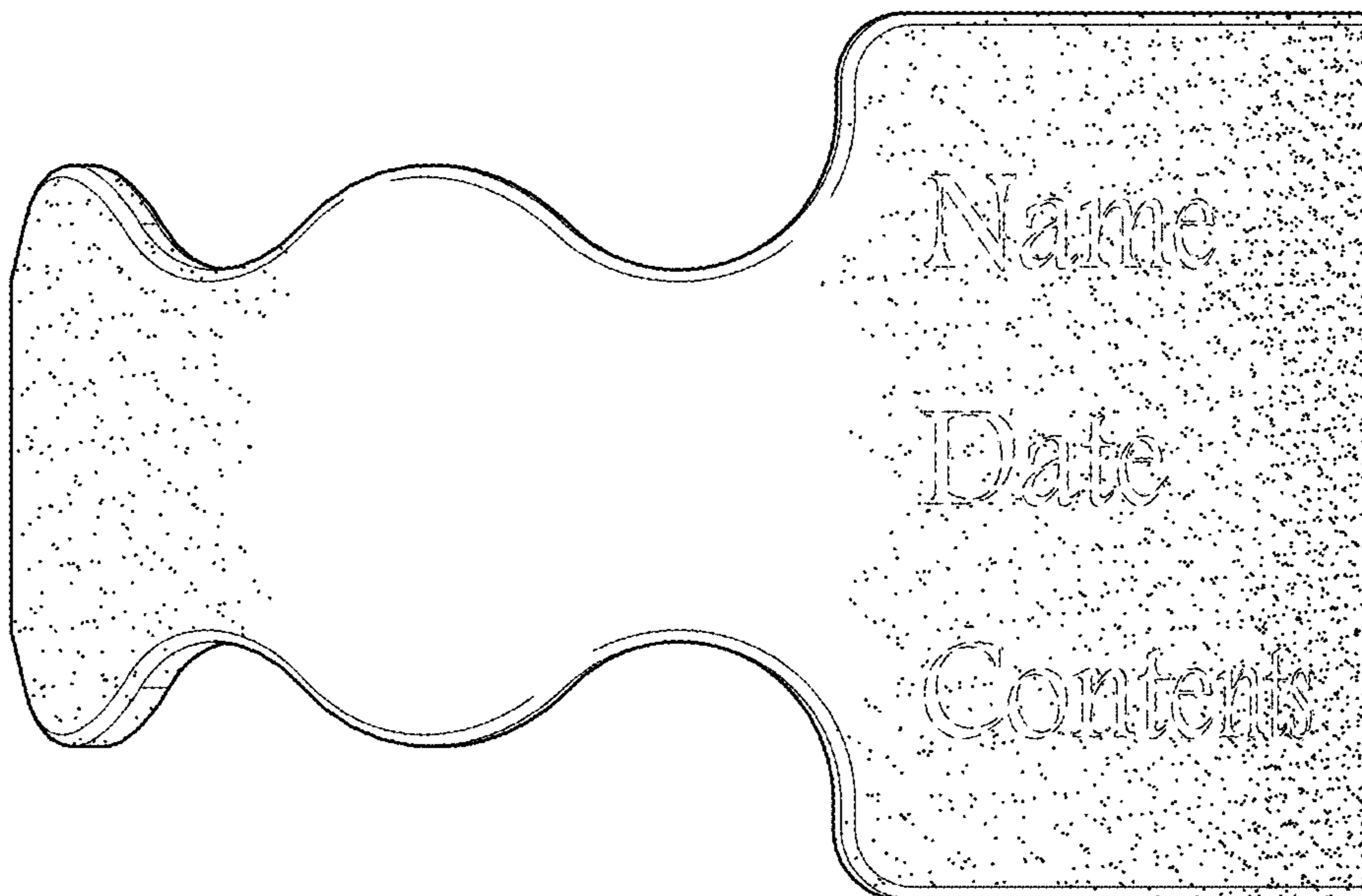


FIG. 5

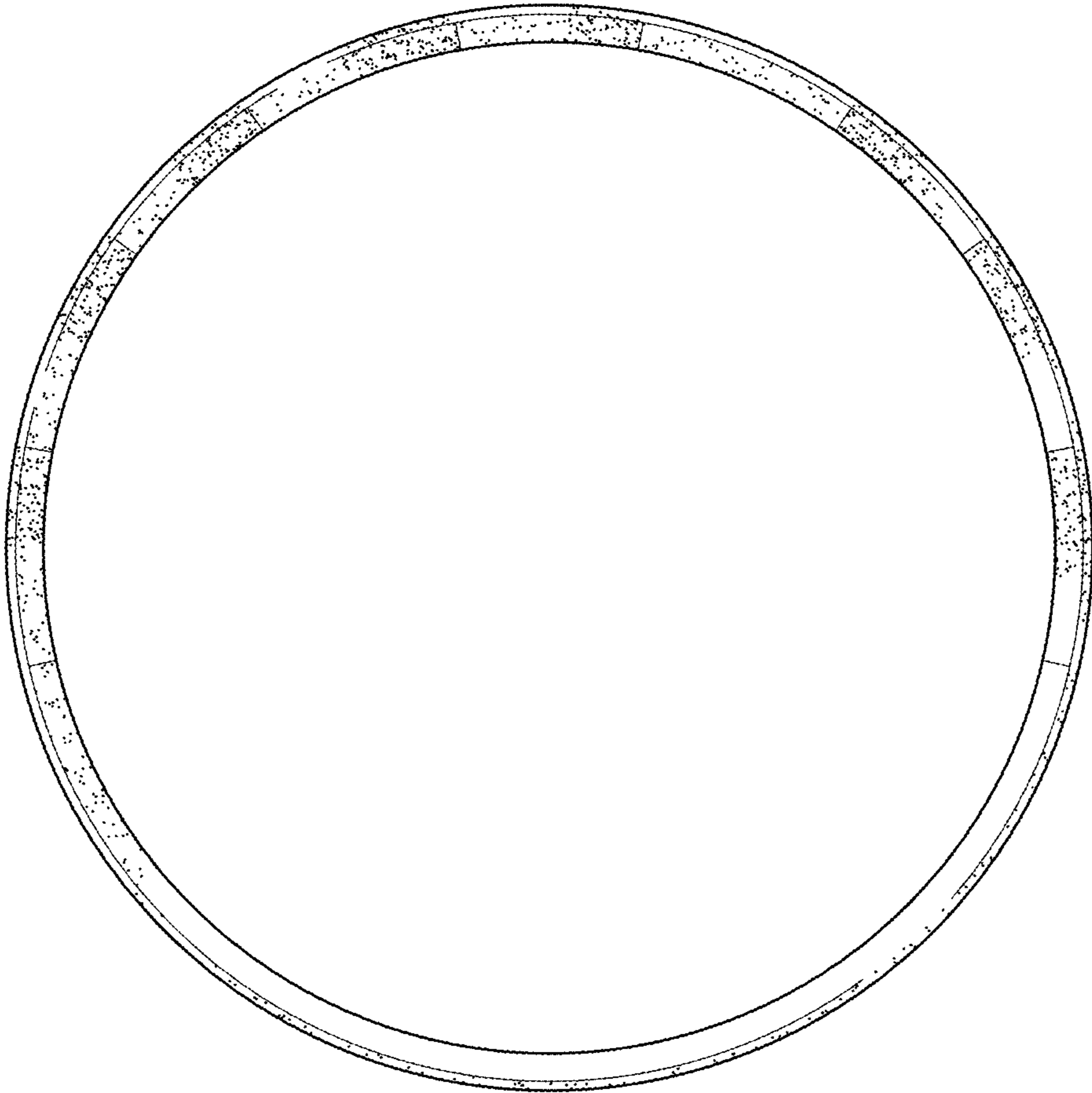


FIG. 6

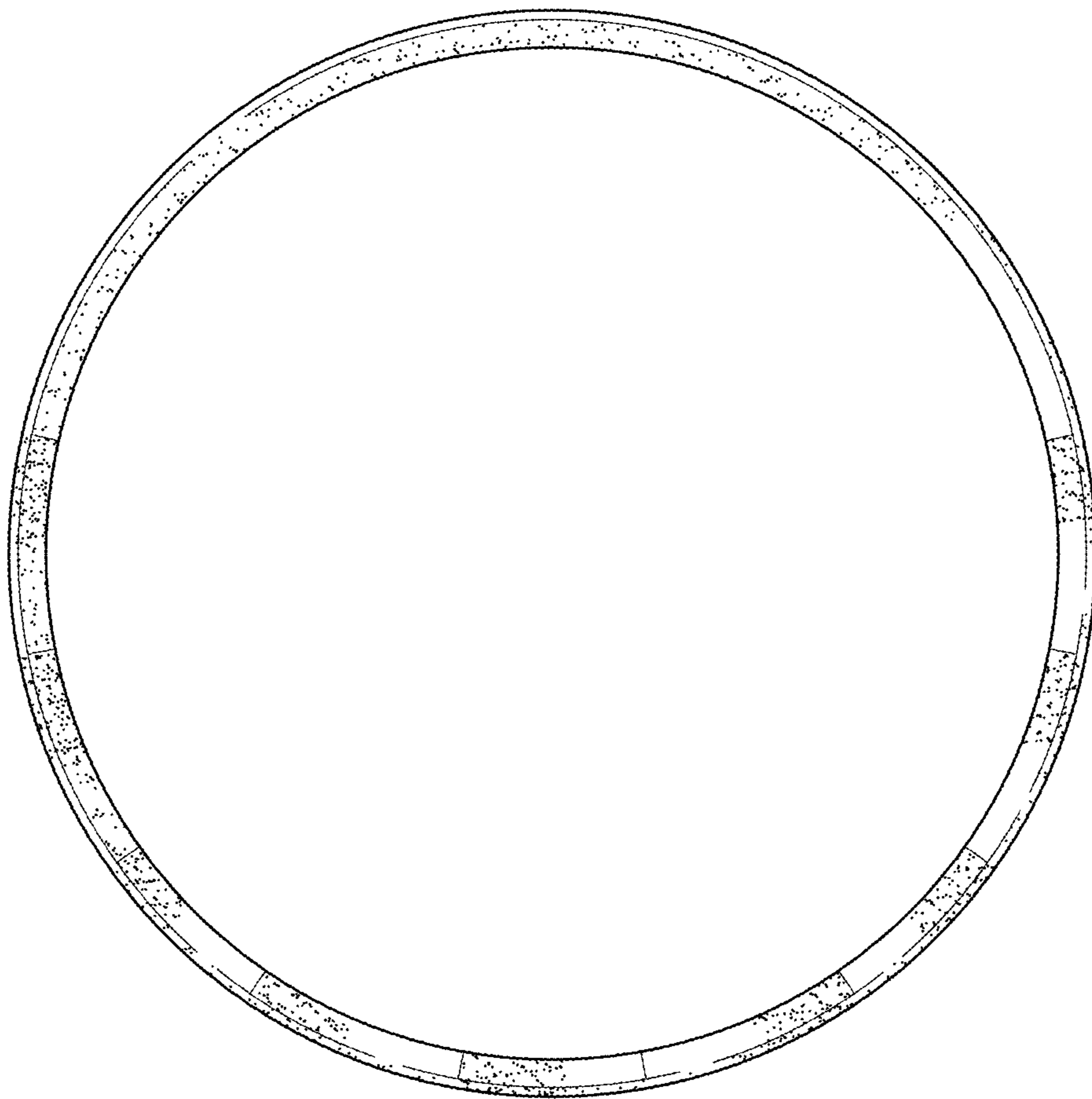


FIG. 7

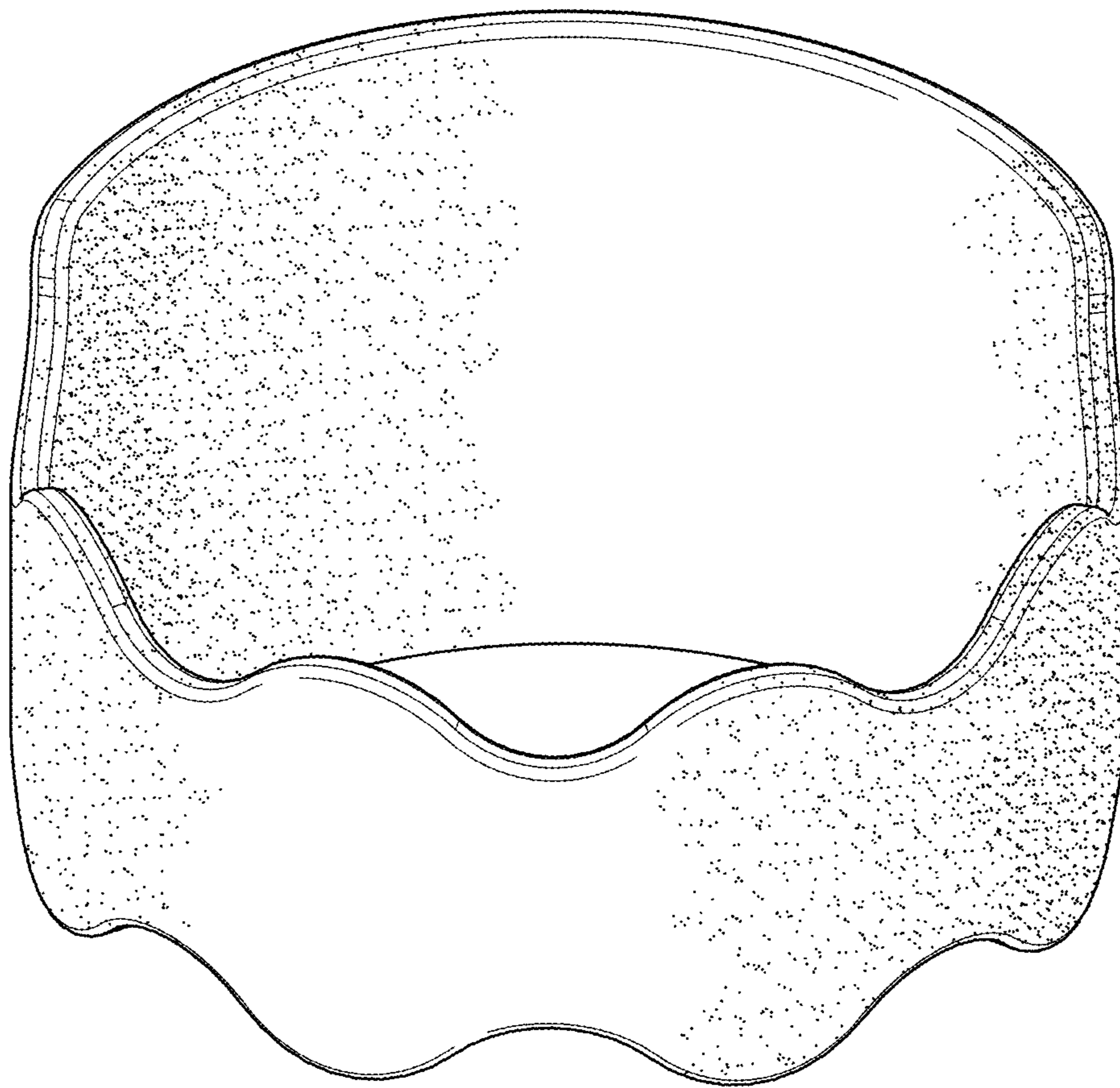


FIG. 8