



US00D793933S

(12) **United States Design Patent** (10) **Patent No.:** **US D793,933 S**  
**Alesi et al.** (45) **Date of Patent:** **\*\* Aug. 8, 2017**

(54) **VEHICLE FLOOR MAT**

FOREIGN PATENT DOCUMENTS

(71) Applicant: **Custom Accessories, Inc.**, Richmond, IL (US)

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EP 1302364 A1 4/2003

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**Anthony Ferenzi**, Plainfield, IL (US)

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(73) Assignee: **CUSTOM ACCESSORIES, INC.**,  
Richmond, IL (US)

Armor All Floor Shield™, All Season Protection, 4-Piece, Traps  
Dirt, Snow & Water, Trim to Fit Any Vehicle, Carpet Claw™  
Technology; on sale as early as Mar. 15, 2016.

(\*\*) Term: **15 Years**

(Continued)

(21) Appl. No.: **29/571,234**

*Primary Examiner* — George D Kirschbaum

(22) Filed: **Jul. 15, 2016**

*Assistant Examiner* — Clese Moore, Jr.

(51) **LOC (10) Cl.** ..... **12-16**

(74) *Attorney, Agent, or Firm* — Patznik, Frank &  
Samotny Ltd.

(52) **U.S. Cl.**

USPC ..... **D12/203**

(57) **CLAIM**

(58) **Field of Classification Search**

USPC ..... D12/203, 221; D6/582–586, 592–594

CPC ..... B60R 13/01; B60N 3/044; B60N 3/04

See application file for complete search history.

The ornamental design for a vehicle floor mat, as shown and  
described.

**DESCRIPTION**

(56) **References Cited**

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FIG. 1 is a front perspective view of the vehicle floor mat of  
the present invention;

FIG. 2 is a top plan view of the vehicle floor mat of the  
present invention;

FIG. 3 is a bottom plan view of the vehicle floor mat of the  
present invention;

FIG. 4 is a front elevation plan view of the vehicle floor mat  
of the present invention;

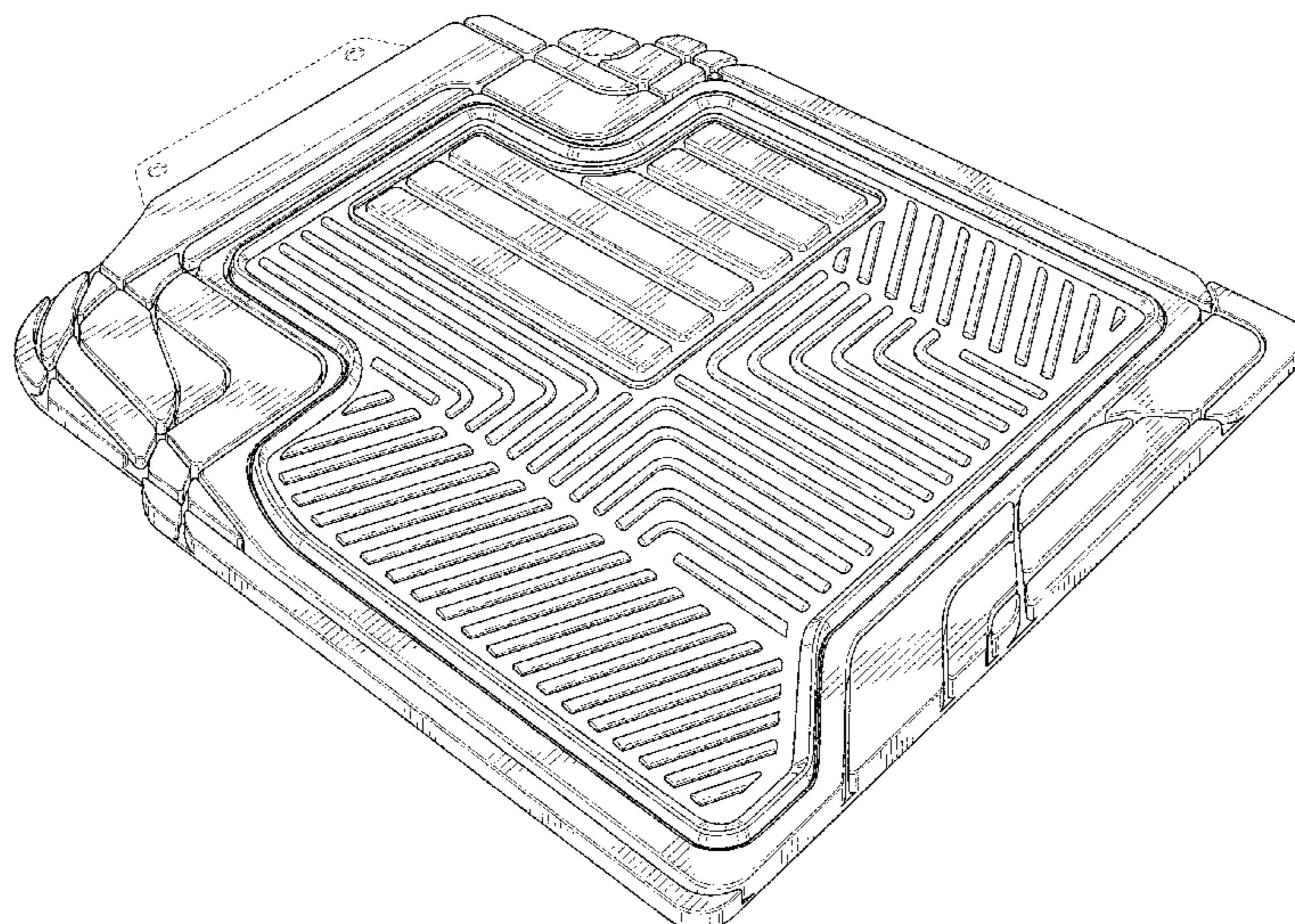
FIG. 5 is a rear elevation plan view of the vehicle floor mat  
of the present invention;

FIG. 6 is a left side elevation view of the vehicle floor mat  
of the present invention; and,

FIG. 7 is a right side elevation view of the vehicle floor mat  
of the present invention.

The broken lines depict portions of the article that form no  
part of the claimed design.

**1 Claim, 5 Drawing Sheets**



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 Vincent Alesi, et al., co-pending U.S. Appl. No. 29/571,235, filed Jul. 15, 2016, entitled "Vehicle Floor Mat," assigned to Group Art Unit 2913, and having a common inventor and assignee in the present application.  
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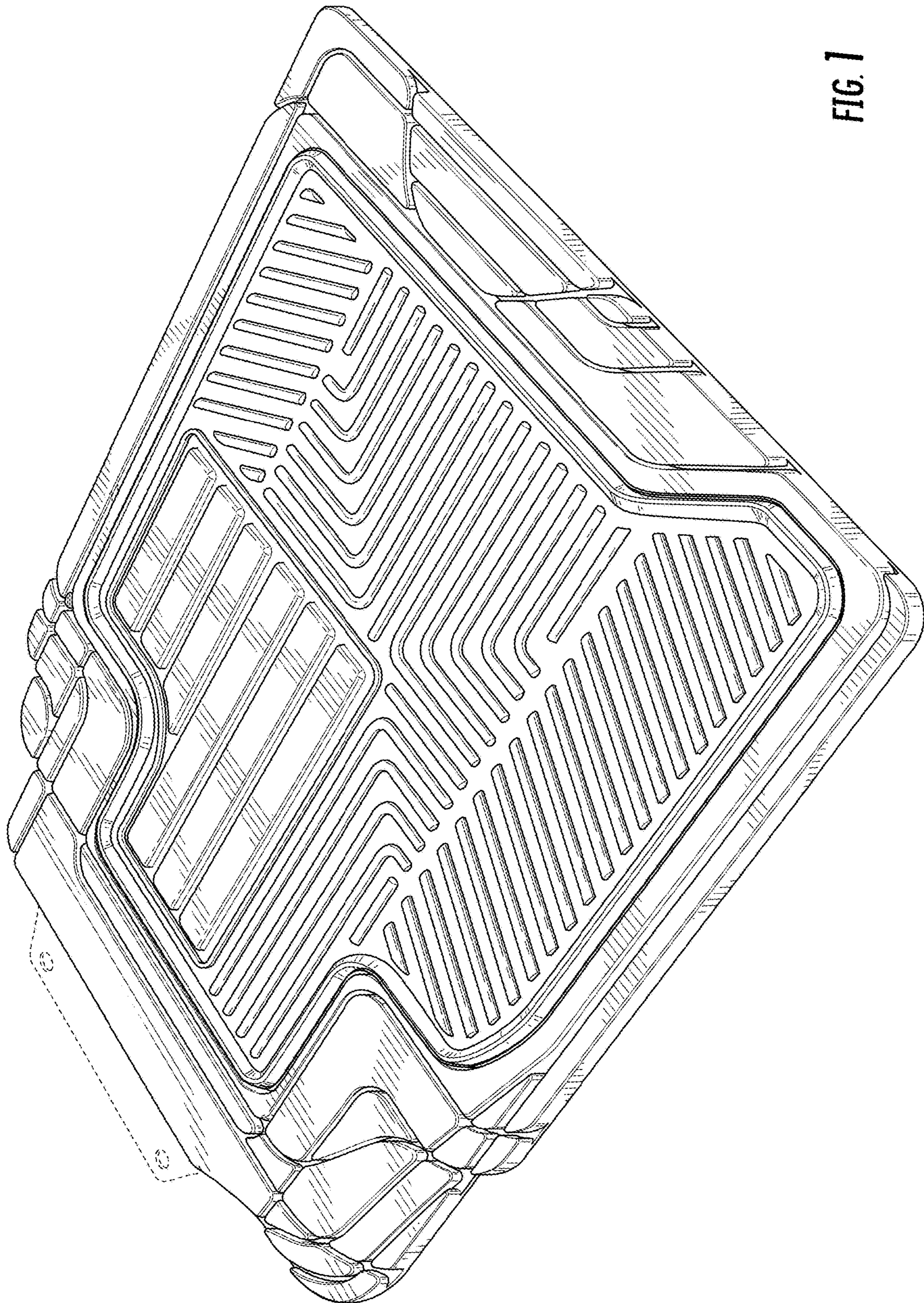


FIG. 1



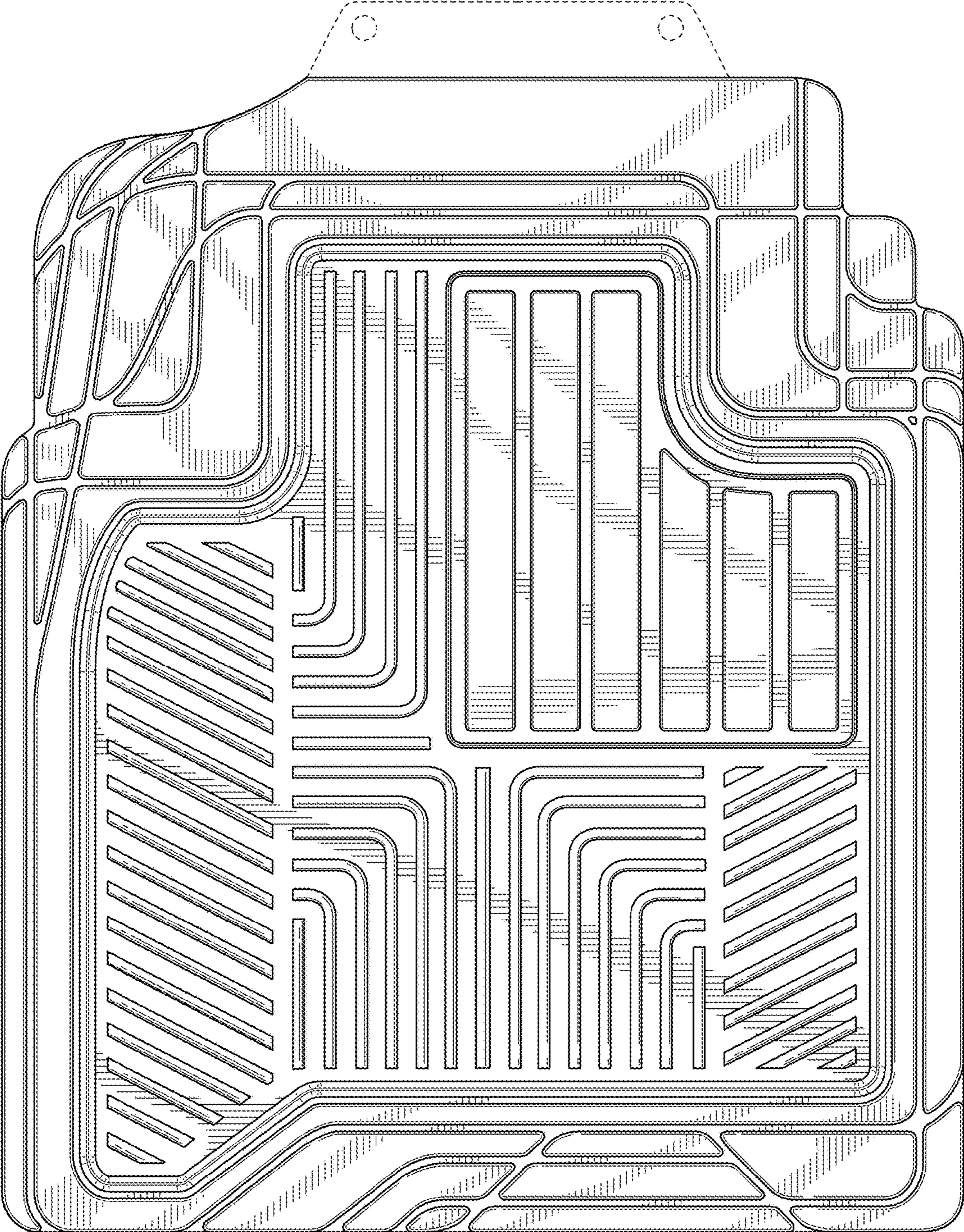
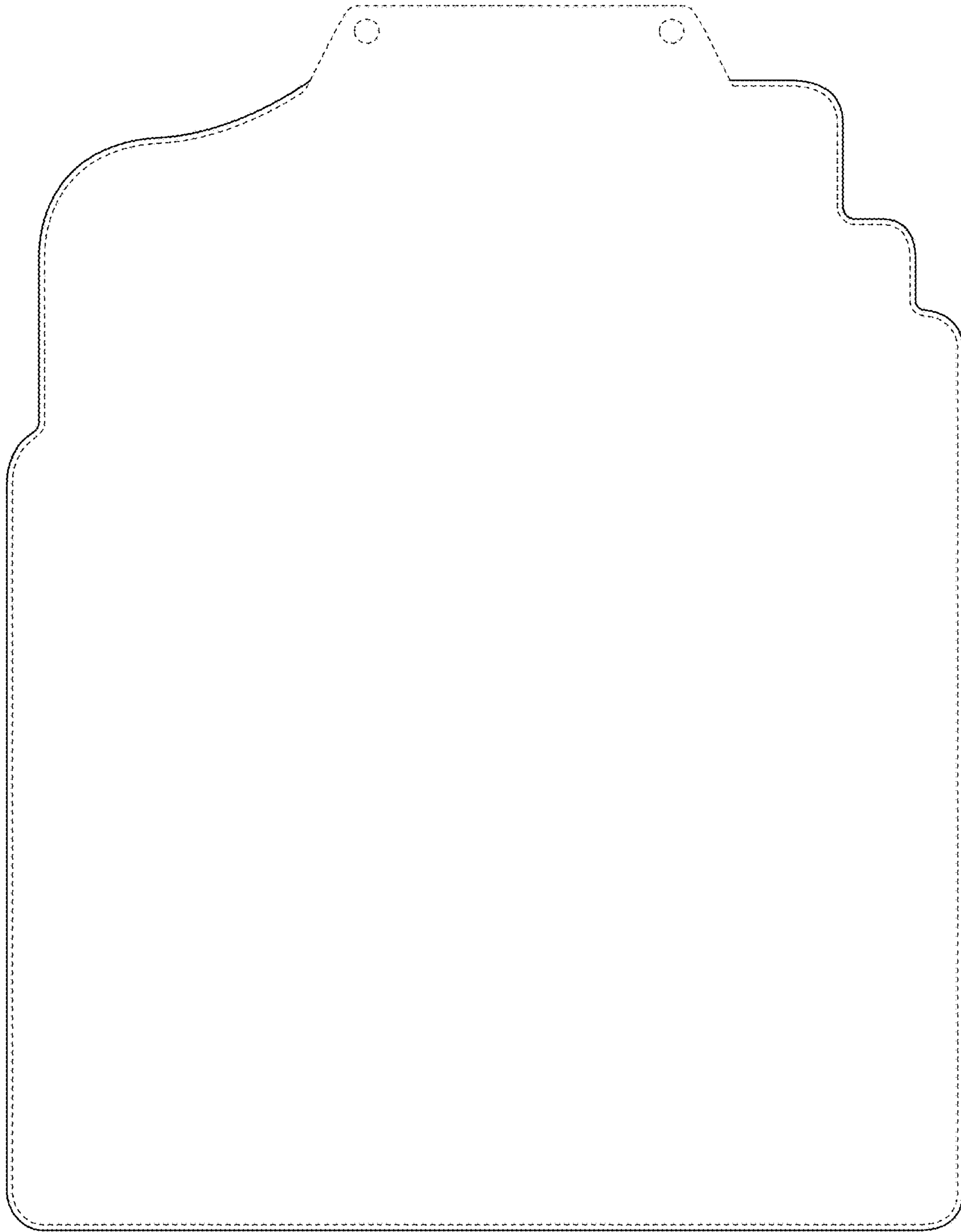


FIG. 2



**FIG. 3**

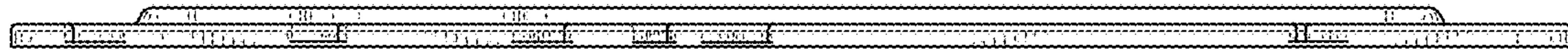


FIG. 4

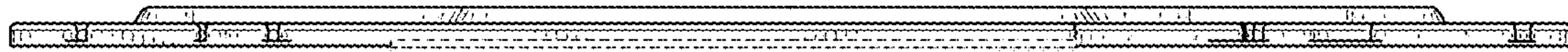


FIG. 5



FIG. 6

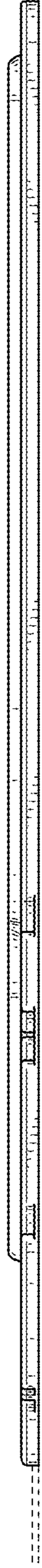


FIG. 7