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(12) **United States Design Patent** (10) **Patent No.:** **US D780,530 S**  
**Seiders et al.** (45) **Date of Patent:** **\*\* Mar. 7, 2017**

(54) **BEVERAGE HOLDER**  
(71) Applicant: **YETI Coolers, LLC**, Austin, TX (US)  
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**John Alan Tolman**, Austin, TX (US)  
(73) Assignee: **YETI Coolers, LLC**, Austin, TX (US)  
(\*\*) Term: **15 Years**

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(Continued)

(21) Appl. No.: **29/540,976**  
(22) Filed: **Sep. 29, 2015**

**Related U.S. Application Data**

(63) Continuation of application No. 29/500,908, filed on Aug. 29, 2014, now Pat. No. Des. 752,397.  
(51) **LOC (10) Cl.** ..... **07-06**  
(52) **U.S. Cl.**  
USPC ..... **D7/624.2**; D7/608  
(58) **Field of Classification Search**  
USPC ..... D7/619.1-625, 701-708, 603-608;  
D9/455  
CPC ..... B65D 81/3881; B65D 81/3886; A47G  
23/0241; A47G 23/0266; A47G 19/2288  
See application file for complete search history.

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(57) **CLAIM**

The ornamental design for a beverage holder, as shown and described.

**DESCRIPTION**

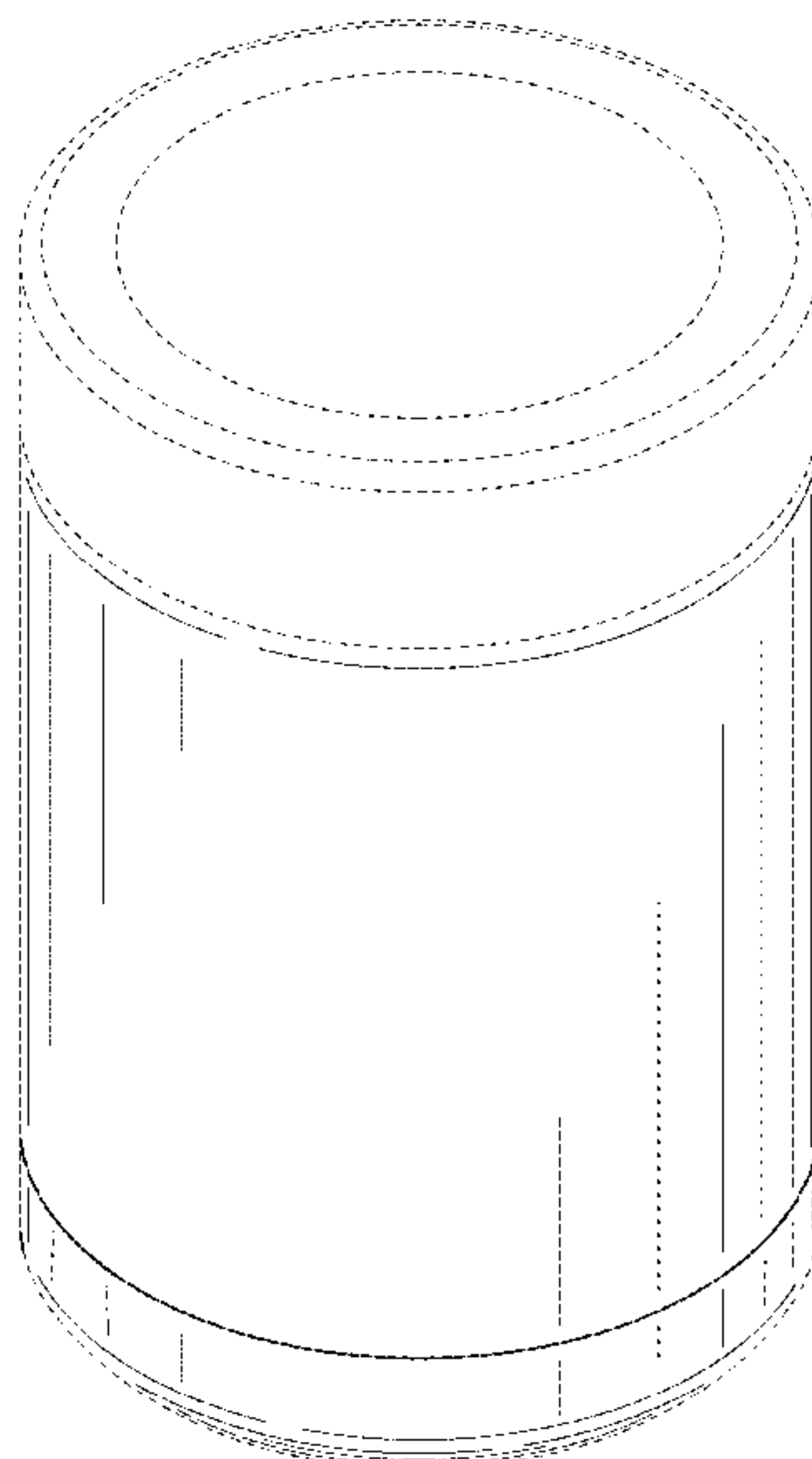
FIG. 1 is a top, front, right perspective view of a beverage holder showing our new design;  
FIG. 2 is a front view thereof;  
FIG. 3 is a right side view thereof;  
FIG. 4 is a rear view thereof;  
FIG. 5 is a left side view thereof;  
FIG. 6 is a top view thereof; and,  
FIG. 7 is a bottom view thereof.

The broken lines immediately adjacent to the shaded area represent unclaimed boundaries of the design. The broken lines showing the remainder of the beverage holder are for environmental purposes only and form no part of the claimed design.

**1 Claim, 4 Drawing Sheets**

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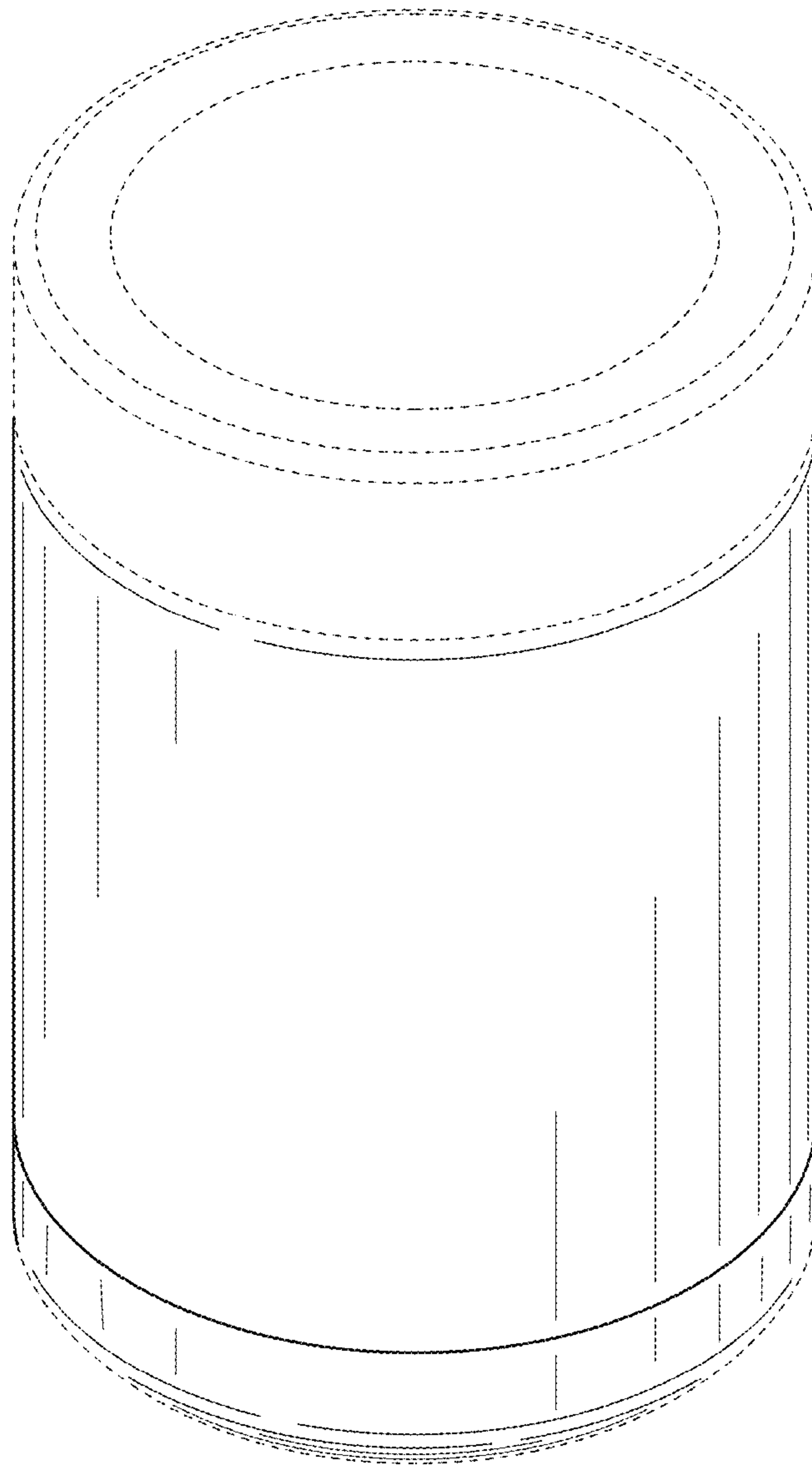


FIG. 1

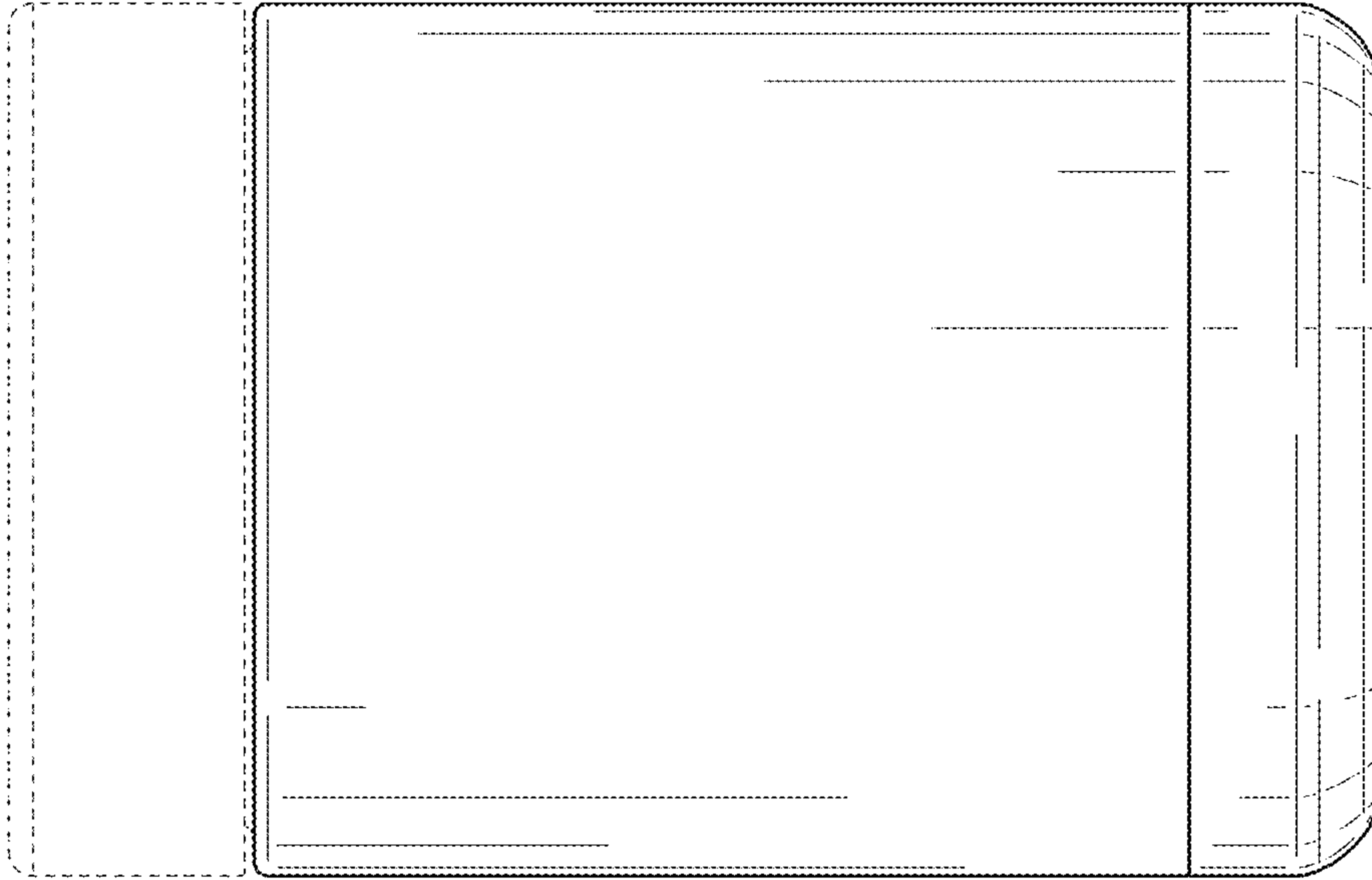


FIG. 2

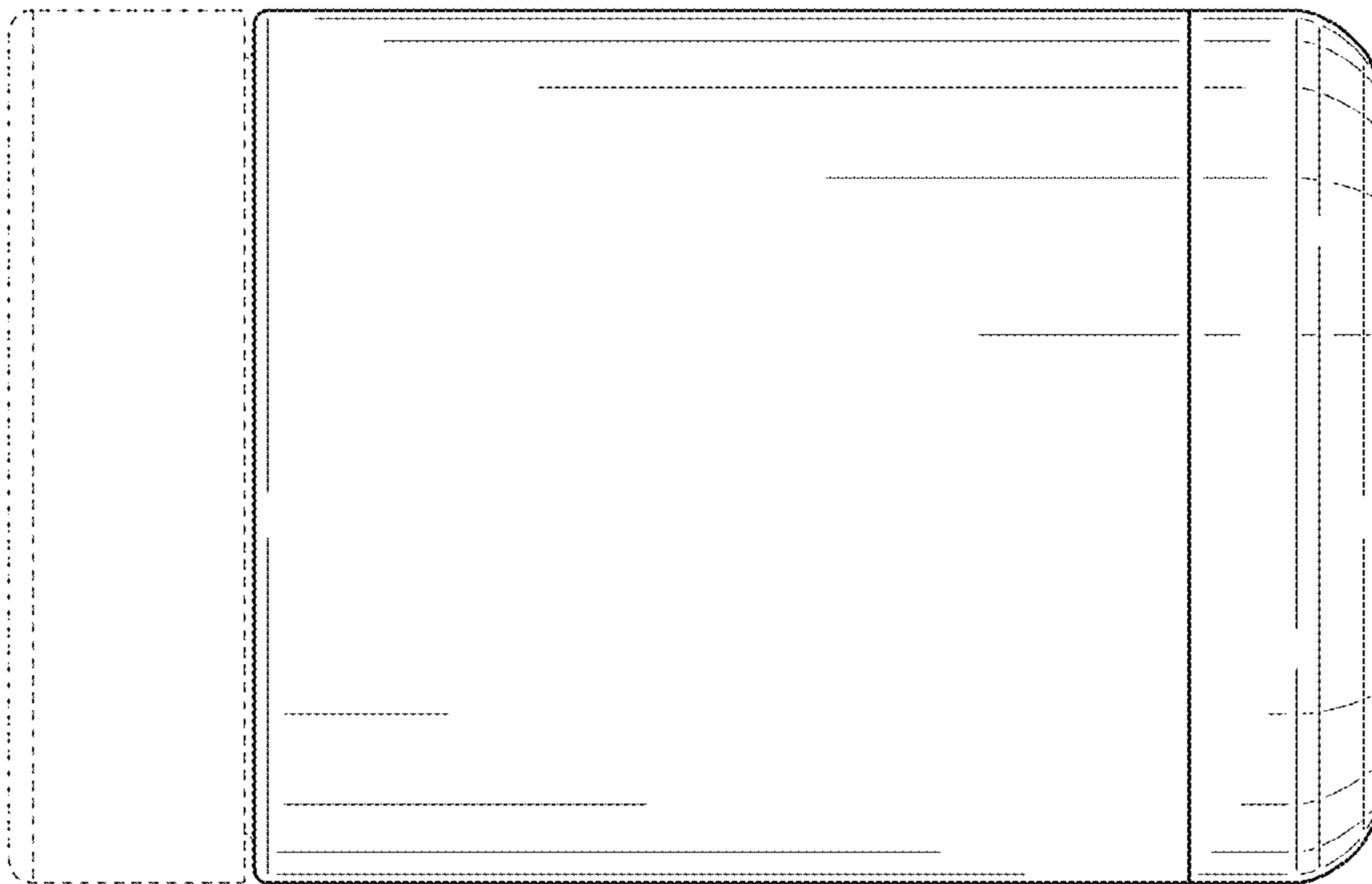


FIG. 3

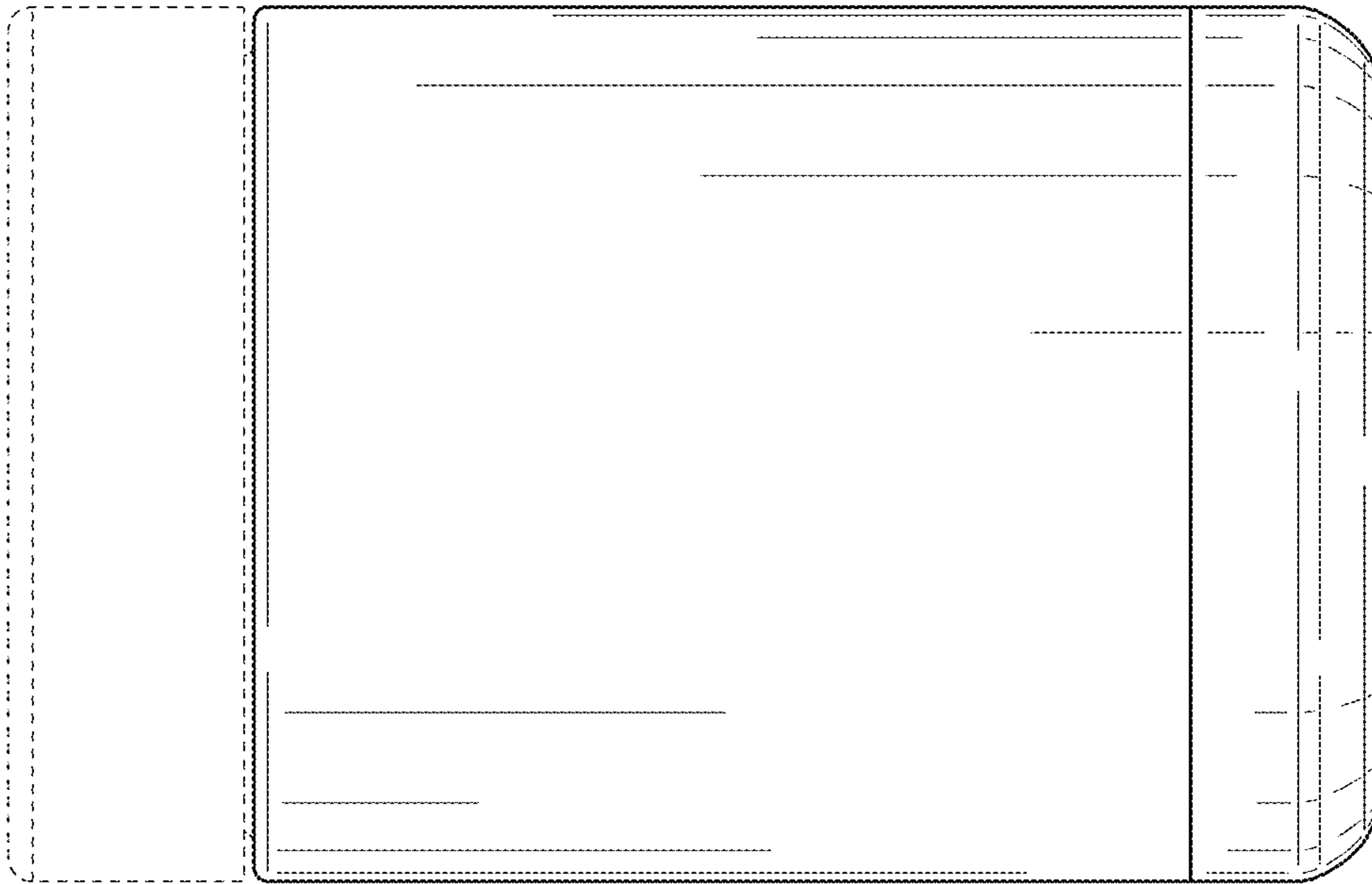


FIG. 5

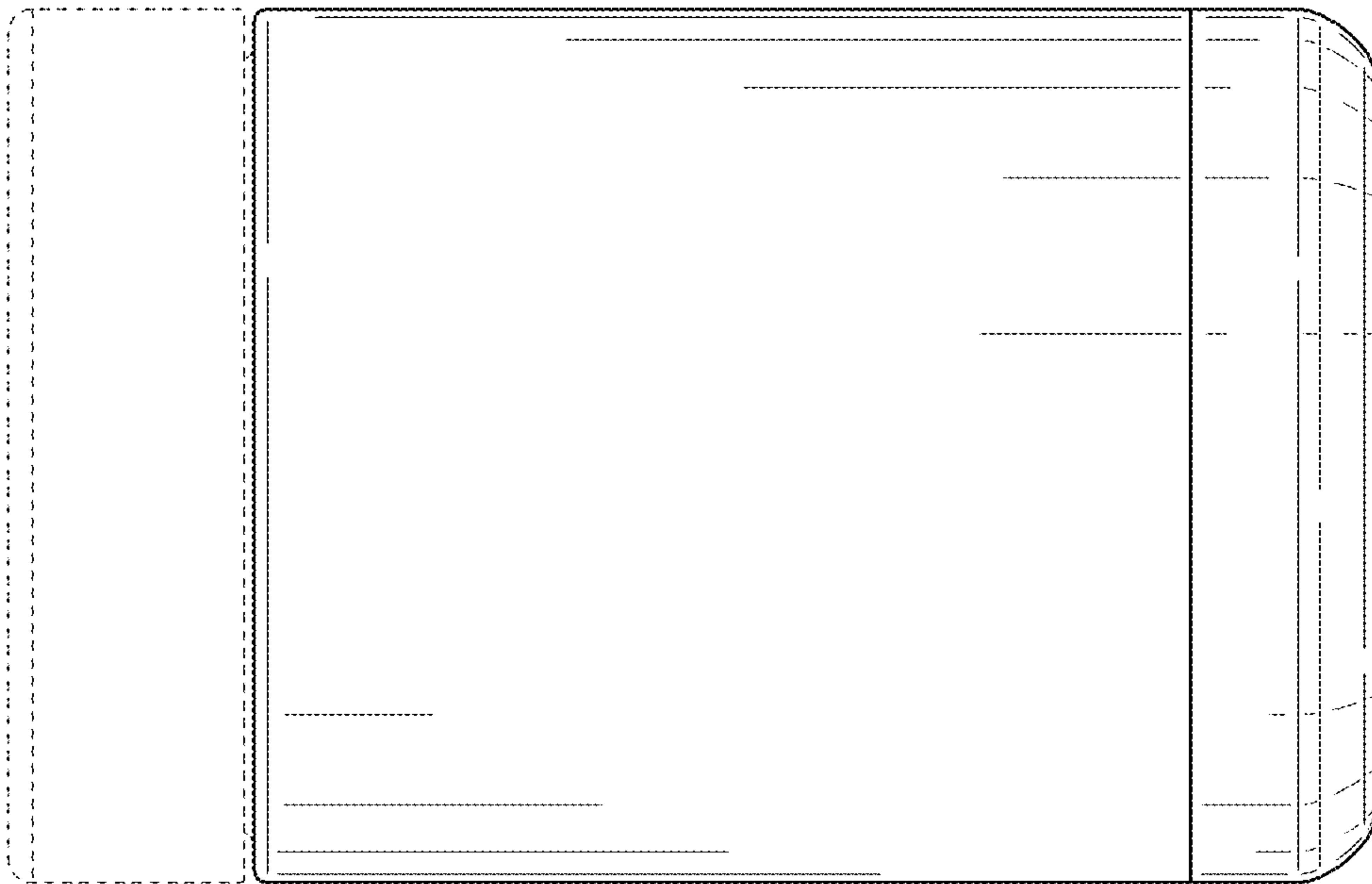


FIG. 4

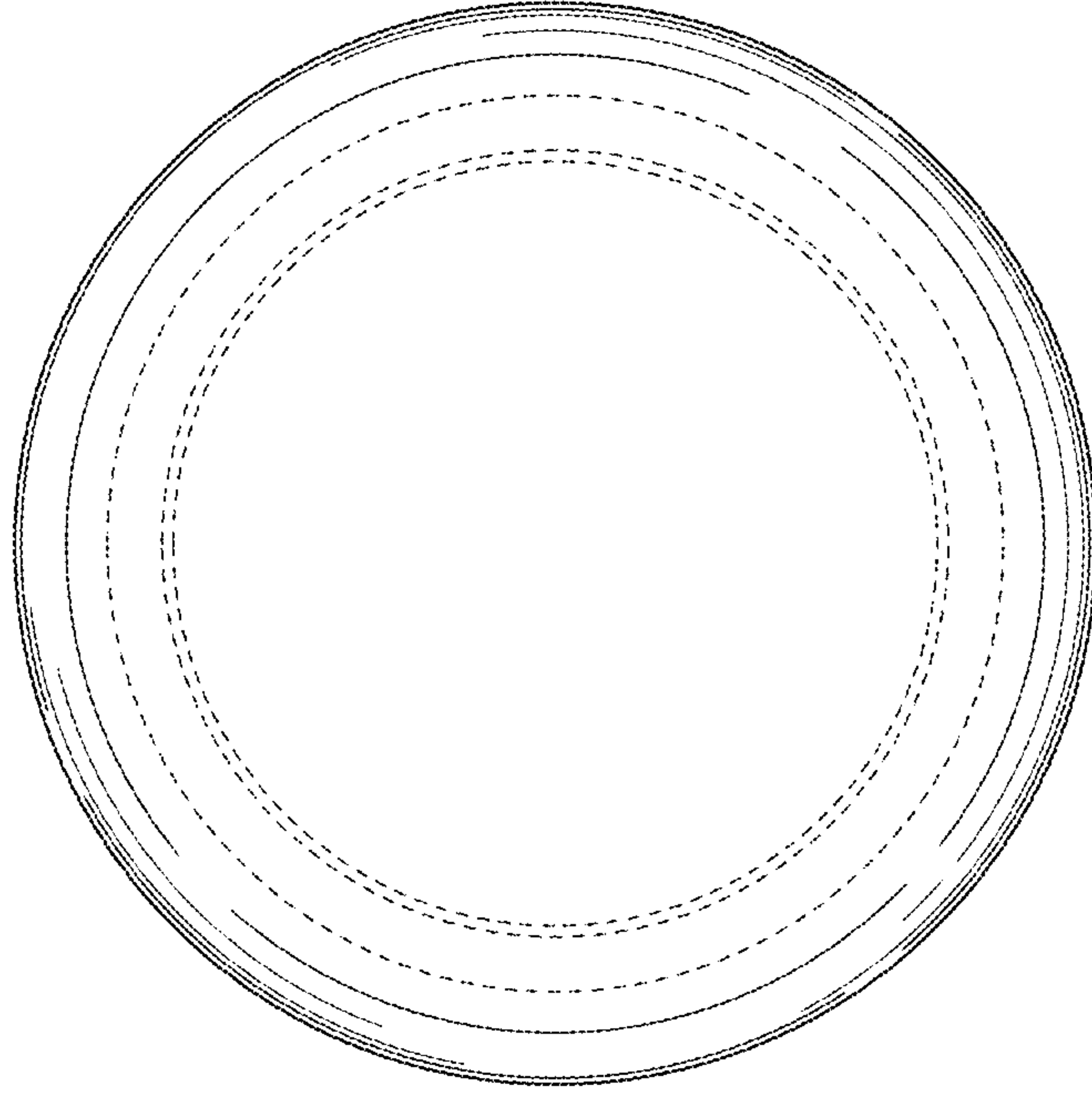


FIG. 7

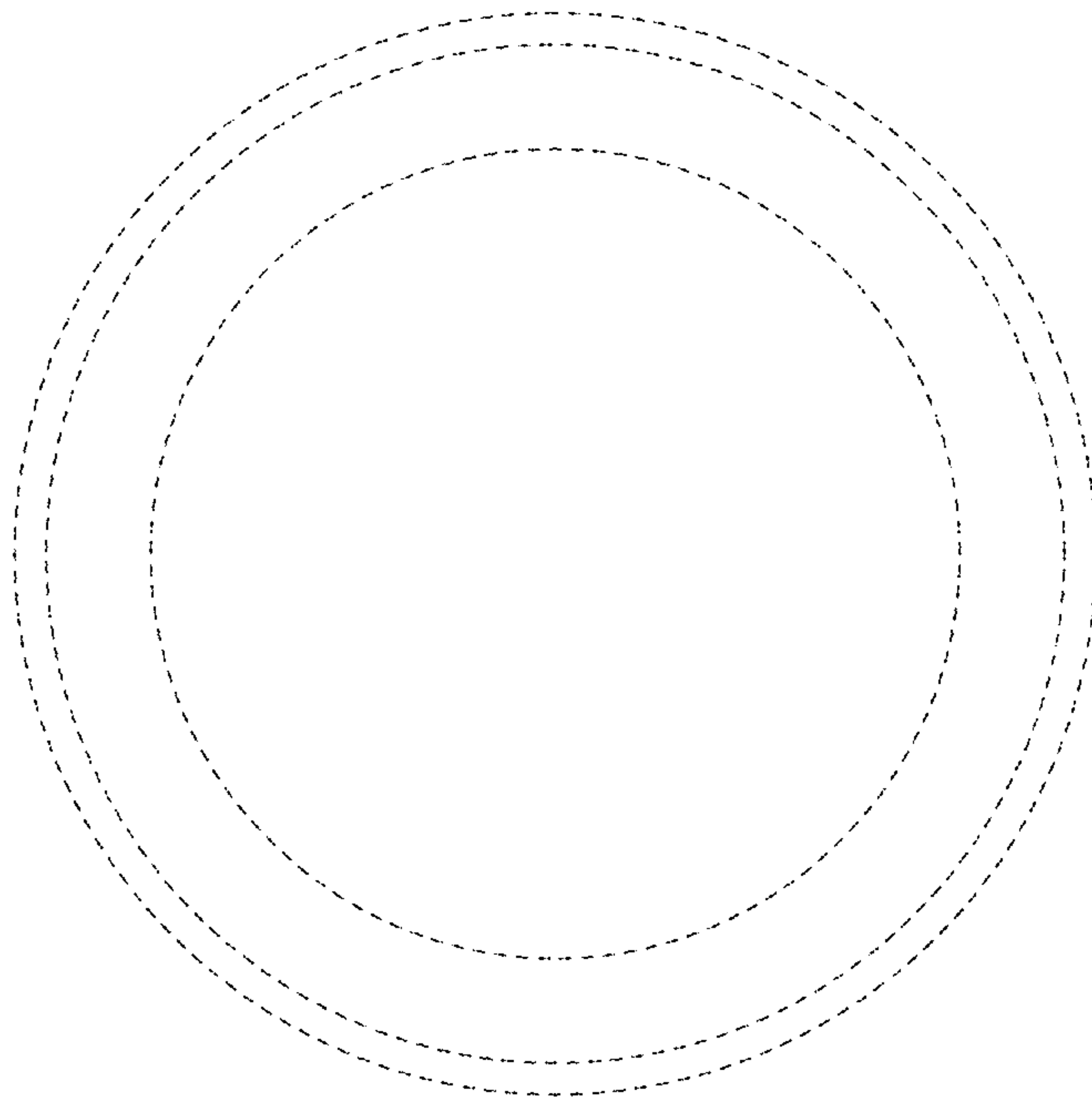


FIG. 6