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(12) **United States Design Patent**  
**Bishop**

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(45) **Date of Patent:** **\*\* Dec. 13, 2016**

(54) **GIFT CARD ASSEMBLY WITH REMOVABLE GIFT CARD STICKER**

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(72) Inventor: **Scott Kenneth Bishop**, Seattle, WA (US)

(73) Assignee: **Amazon Technologies, Inc.**, Seattle, WA (US)

(\*\*) Term: **14 Years**

(21) Appl. No.: **29/487,983**

(22) Filed: **Apr. 14, 2014**

(51) **LOC (10) Cl.** ..... **19-08**

(52) **U.S. Cl.**  
USPC ..... **D19/9**

(58) **Field of Classification Search**  
USPC .. D19/1-12, 20-34, 100; 40/124.01-124.15, 672, 661, 617, 599, 40/331, 359, 360, 673, 455, 463, 717, 124.191, 40/457; 283/2-4, 74, 75, 103, 105-106, 117; D20/10, 22, 27, 40, 42; 229/92, 92.1, 92.8, 229/300-303, 120.02; D11/131, 117; 206/449, 206/308.3, 308.1, 232; 383/103; 248/441.1, 248/460; 281/15.1, 51; D6/300, 309; 434/311, 434/317, 319; 446/147

(Continued)

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(Continued)

*Primary Examiner* — Abraham Bahta

(74) *Attorney, Agent, or Firm* — Lee & Hayes, PLLC

(57) **CLAIM**

The ornamental design for a gift card assembly with removable gift card sticker, as shown and described.

**DESCRIPTION**

FIG. 1 is a top plan view of a first embodiment of a gift card assembly with two removable gift card stickers showing my new design;

FIG. 2 is a right side view thereof;

FIG. 3 is a front end view thereof;

FIG. 4 is a bottom plan view thereof;

FIG. 5 is a perspective view thereof;

FIG. 6 is a perspective view of FIG. 1 showing the removable gift card stickers partially removed from the backing and wherein the pattern illustrates an adhesive surface on the removable gift card stickers;

FIG. 7 is a top plan view of FIG. 1 without the removable gift card stickers shown separately for ease of disclosure;

FIG. 8 is a bottom plan view of the removable gift card stickers of FIG. 1 without the backing, shown separately for ease of disclosure;

FIG. 9 is a top perspective view of the removable gift card stickers of FIG. 1 shown separately affixed to a bottle for ease of disclosure;

FIG. 10 is a top plan view thereof;

FIG. 11 is a left side view thereof;

FIG. 12 is a right side view thereof;

FIG. 13 is a front end view thereof;

FIG. 14 is a top plan view of the second embodiment of the gift card assembly with the removable gift stickers but without the value box, wherein the right side, front end, and bottom plan views of FIG. 14 are identical to the right side, front end and bottom plan views of the first embodiment illustrated in FIGS. 2, 3, and 4, respectively;

FIG. 15 is a top plan view of a third embodiment of a gift card assembly with removable gift card stickers without the backing wherein the right side, front end, and bottom plan views of FIG. 15 are identical to right side, front end and bottom plan views of FIGS. 2, 3, and 4, respectively;

(Continued)

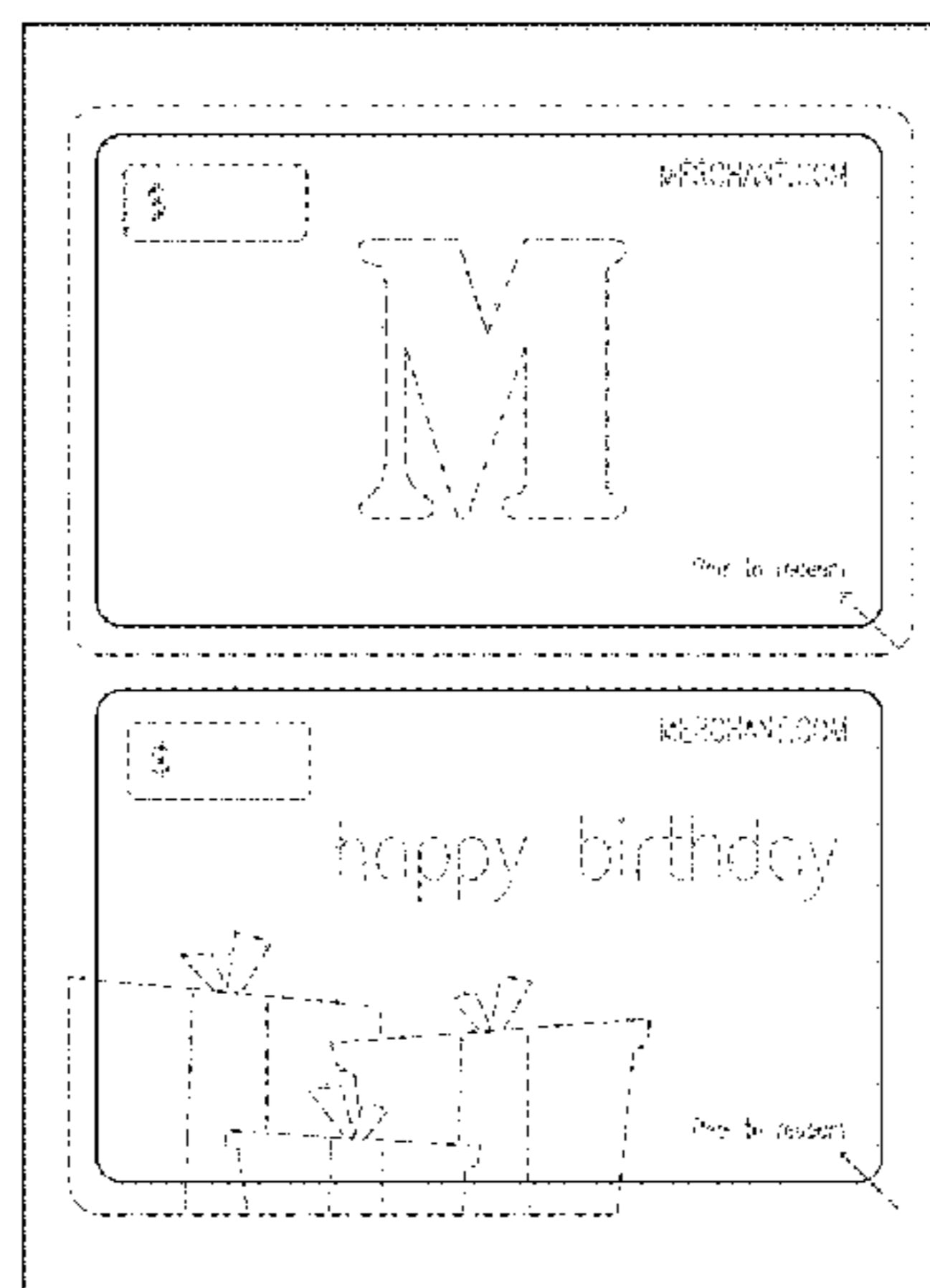
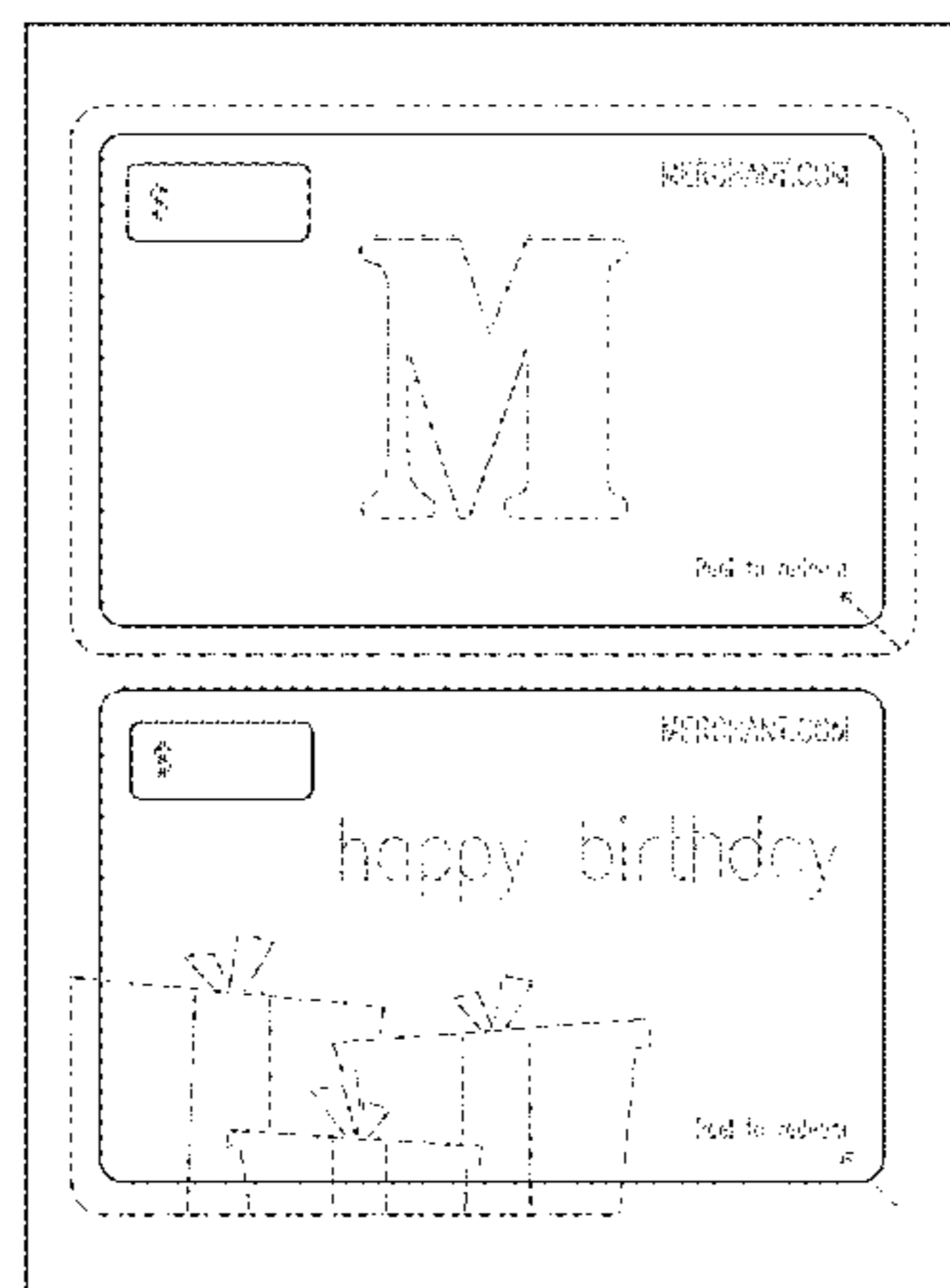


FIG. 16 is a top plan view of a fourth embodiment of a gift card assembly with one removable gift card sticker, backing and value box; wherein the value box being located in the upper left corner of the removable sticker;

FIG. 17 is a right side view thereof;

FIG. 18 is a front end view thereof;

FIG. 19 is a bottom plan view thereof;

FIG. 20 is a top plan view of a fifth embodiment of the gift card assembly with a removable gift card sticker wherein the value box being located in the lower left corner of the removable gift card sticker, wherein the right side, front end, and bottom plan views of FIG. 20 are identical to right side, front end, and bottom plan views of FIGS. 17, 18, and 19, respectively;

FIG. 21 is a top plan view of a sixth embodiment of a gift card assembly with a removable gift card sticker wherein the value box is being located in the upper right corner of the removable gift card sticker; wherein the right side, front end, and bottom plan views of FIG. 21 are identical to right side, front end, and bottom plan views FIGS. 17, 18, and 19, respectively;

FIG. 22 is a top plan view of a seventh embodiment of a gift card assembly with a removable gift card sticker wherein the value box is being located in the lower right corner of the removable gift card sticker; wherein the right side, front end, and bottom plan views of FIG. 22 are identical to right side, front end, and bottom plan view of FIGS. 17, 18, and 19, respectively;

FIG. 23 is a top view of a ninth embodiment of a gift card assembly with a removable gift card sticker wherein the value box is being centered near the top of the removable gift card sticker; wherein the right side, front end, and bottom plan views of FIG. 23 are identical to right side, front end, and bottom plan view of FIGS. 17, 18, and 19, respectively;

FIG. 24 is a top view of a tenth embodiment of a gift card assembly with a removable gift card sticker wherein the value box is being centered near the bottom of the removable gift card sticker; wherein the right side, front end, and bottom plan views of FIG. 24 are identical to right side, front end, and bottom plan views of FIGS. 17, 18, and 19, respectively;

FIG. 25 is a top view of an eleventh embodiment of a gift card assembly with a removable gift card sticker without the backing; wherein the right side, front end, and bottom plan views of FIG. 25 are identical to right side, front end, and bottom plan views of FIGS. 17, 18, and 19, respectively; and,

FIG. 26 is a top plan view of a twelfth embodiment of a gift card assembly with a removable gift card sticker and without the value box; wherein the right side, front end, and bottom plan views of FIG. 26 are identical to right side, front end, and bottom plan views of FIGS. 17, 18, and 19, respectively.

The broken line showing portions of the gift card assembly with removable gift card stickers is included for the purpose of illustrating environmental structure and forms no part of the claimed design.

**1 Claim, 18 Drawing Sheets**

(58) **Field of Classification Search**

CPC ... B42D 15/022; B42D 15/045; B42D 15/027; B42D 15/042; B42D 25/00; B42D 25/20; B42D 25/23; B42D 25/26; B42D 25/29; B42D 25/30; B42D 25/285; B42D 2033/00; B42D 2033/02; B42D 2033/04; B42D 2033/08; B42D 2033/10; B42D 2033/16; B42D 2033/18; B42D 2033/20; B42D 2033/22; B42D 2033/28; B42D 2033/30

See application file for complete search history.

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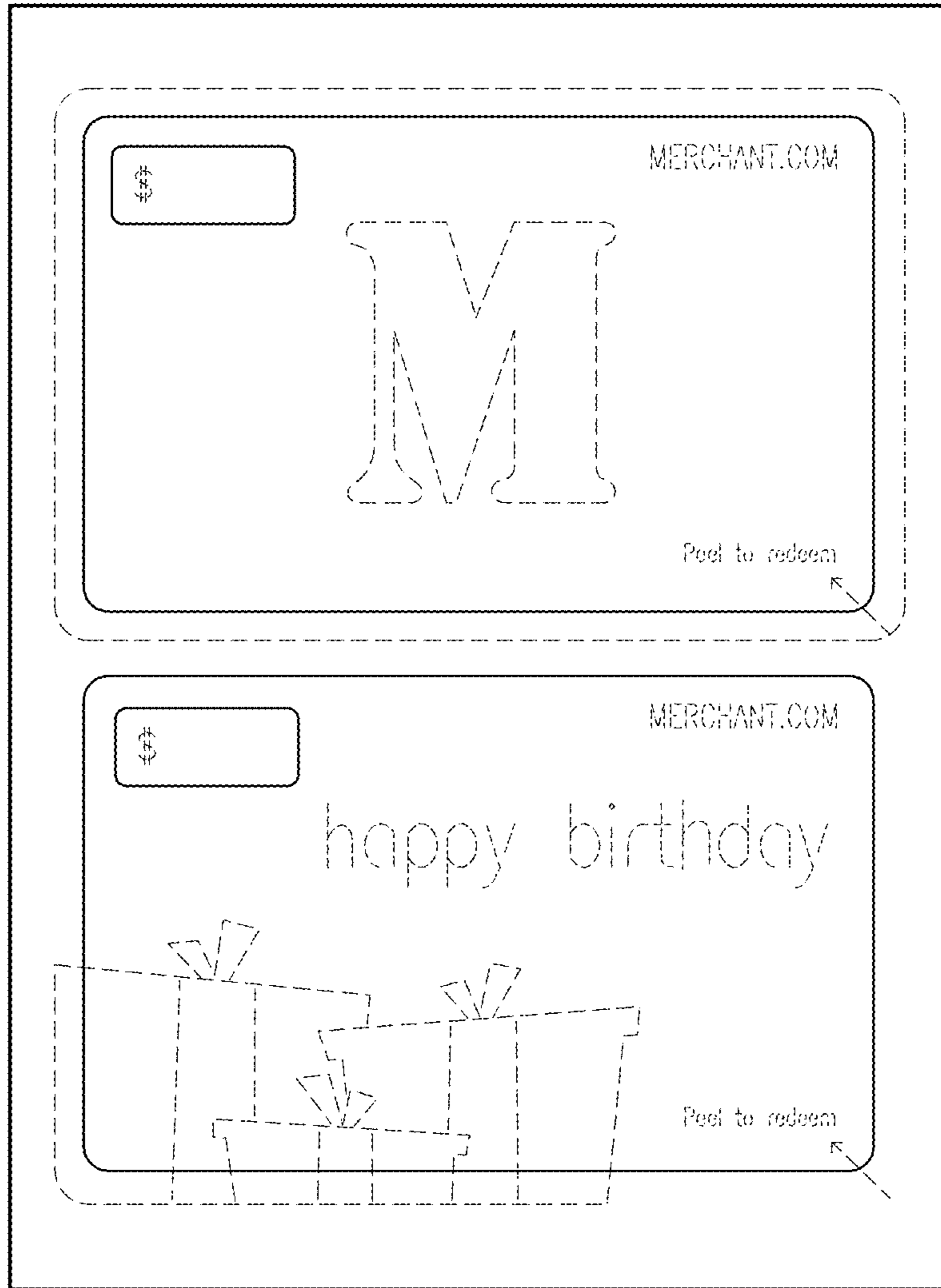


FIG.1

FIG.2

FIG.3

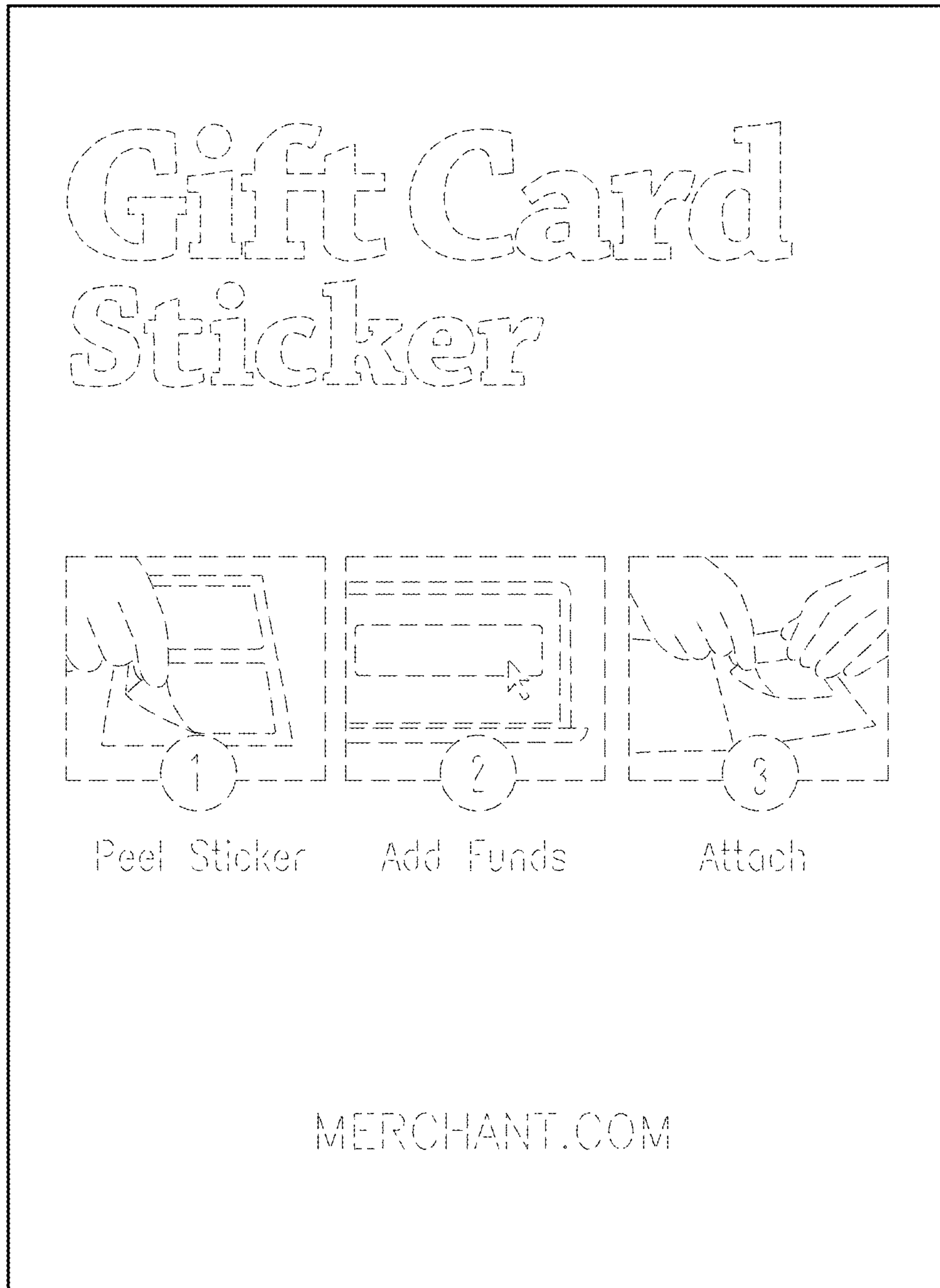


FIG.4

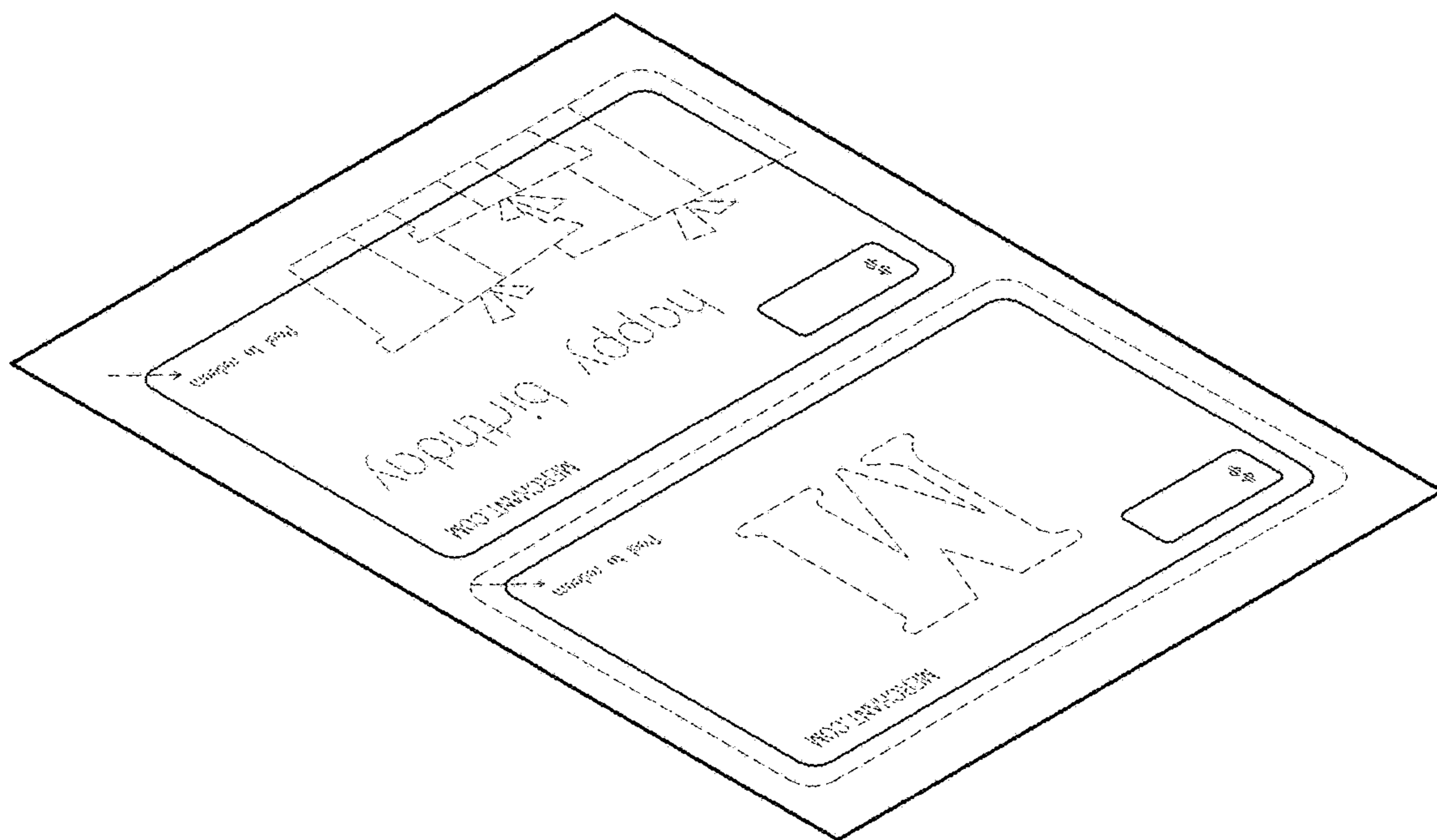


FIG. 5

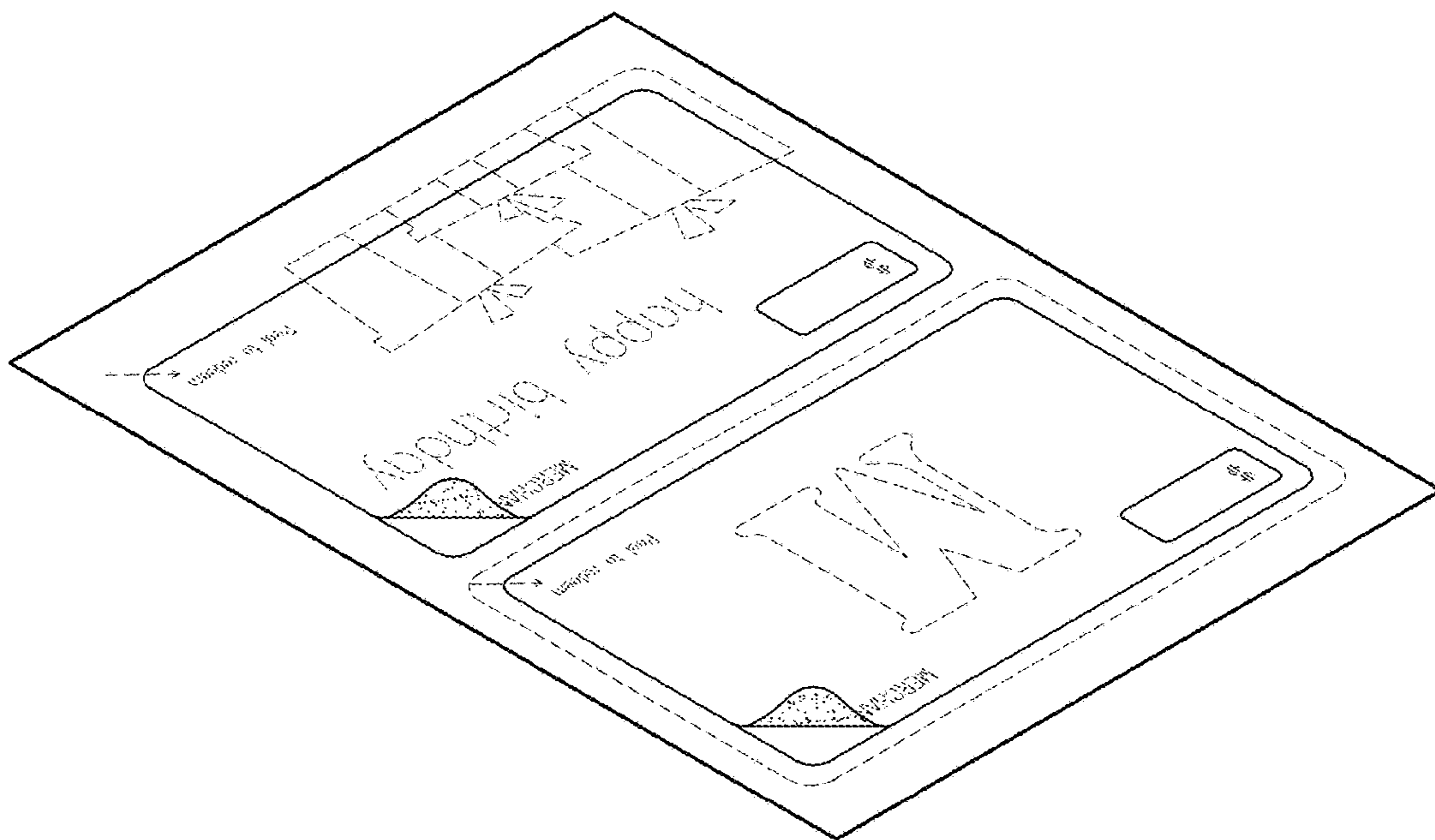


FIG. 6

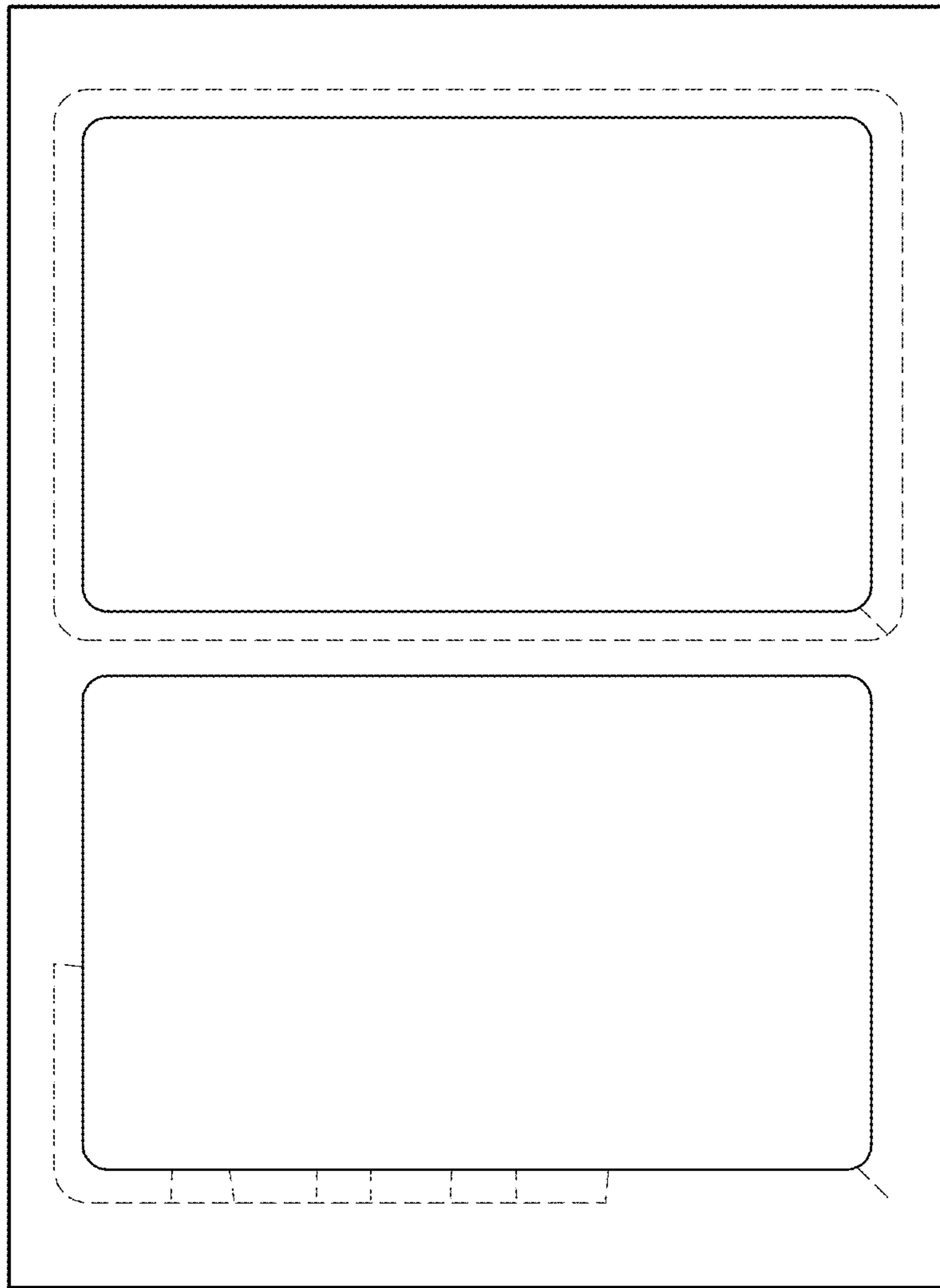


FIG. 7

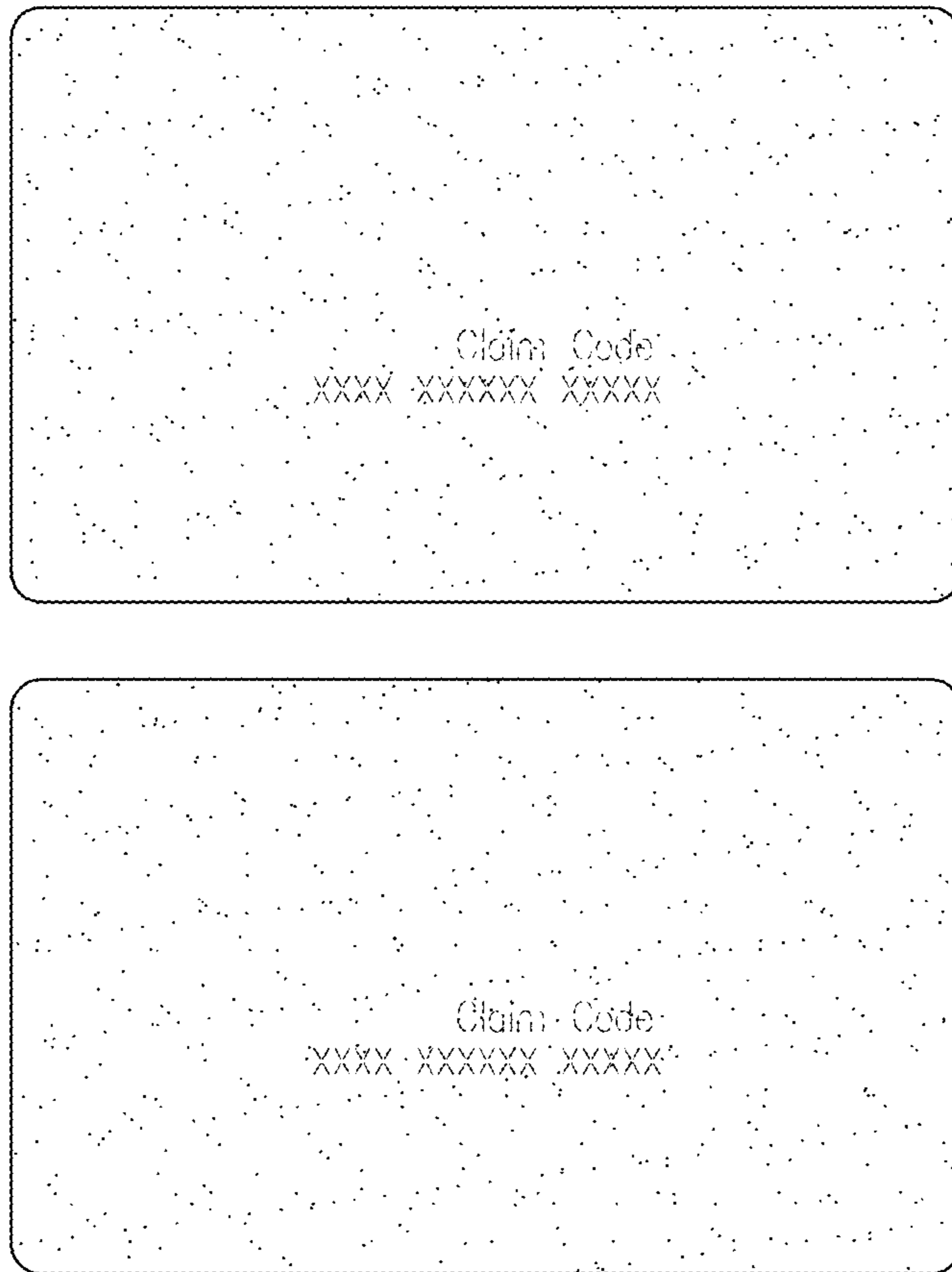


FIG. 8



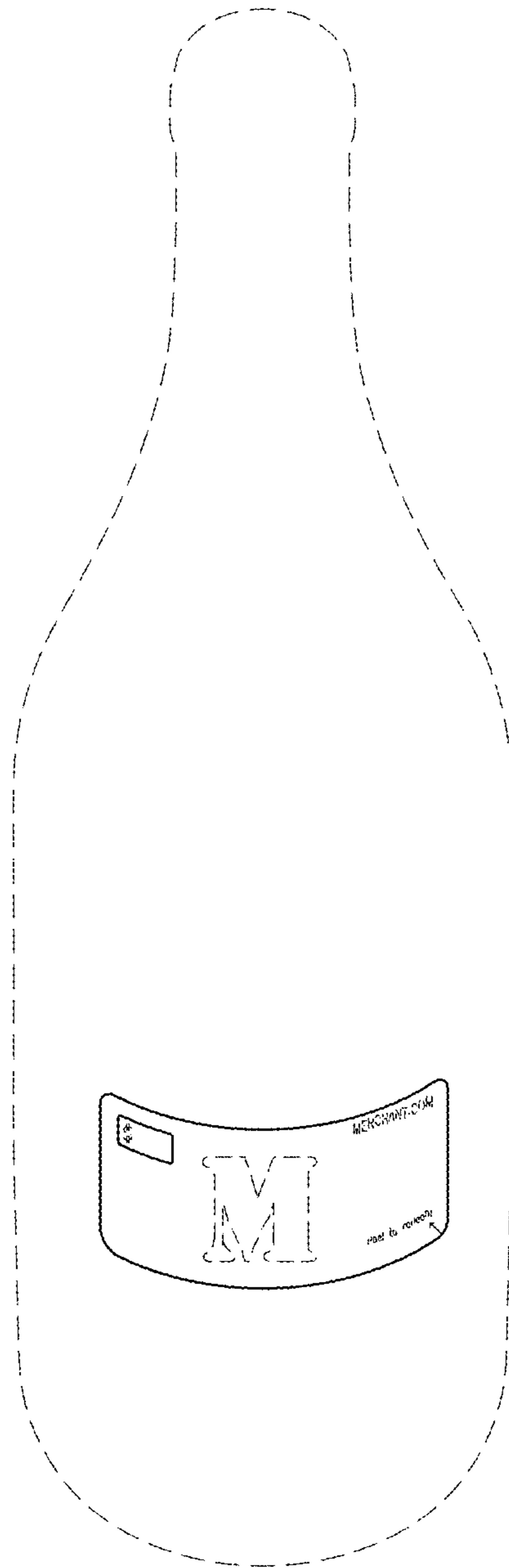


FIG.9

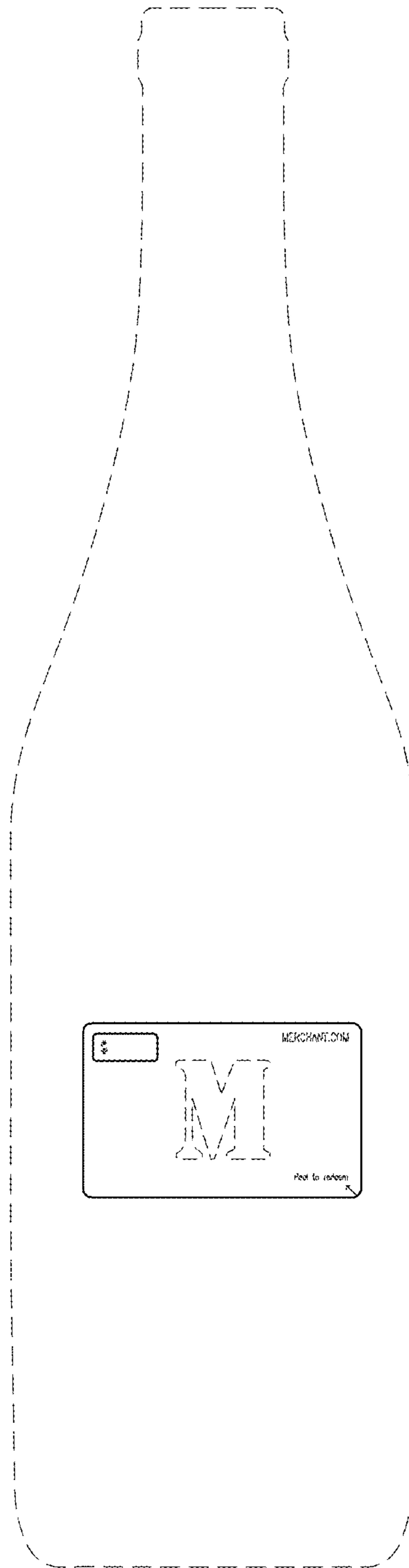


FIG.10

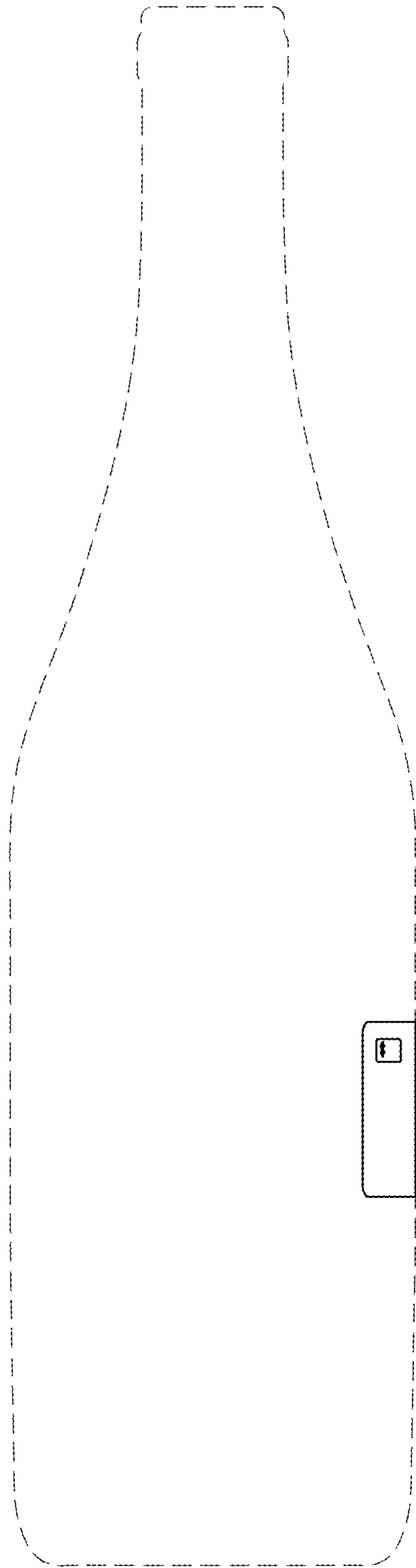


FIG.11

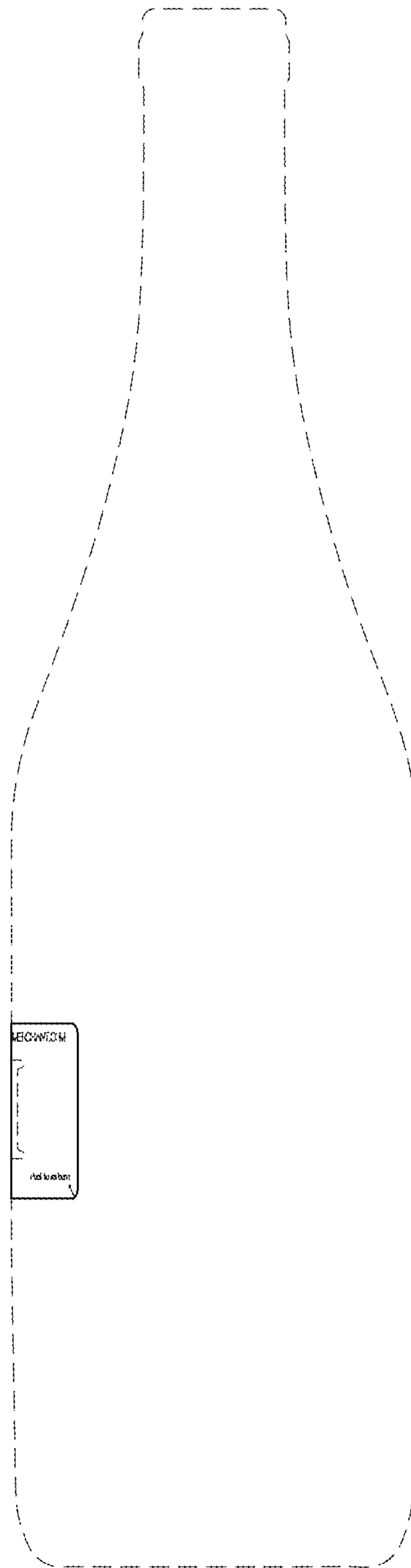


FIG.12



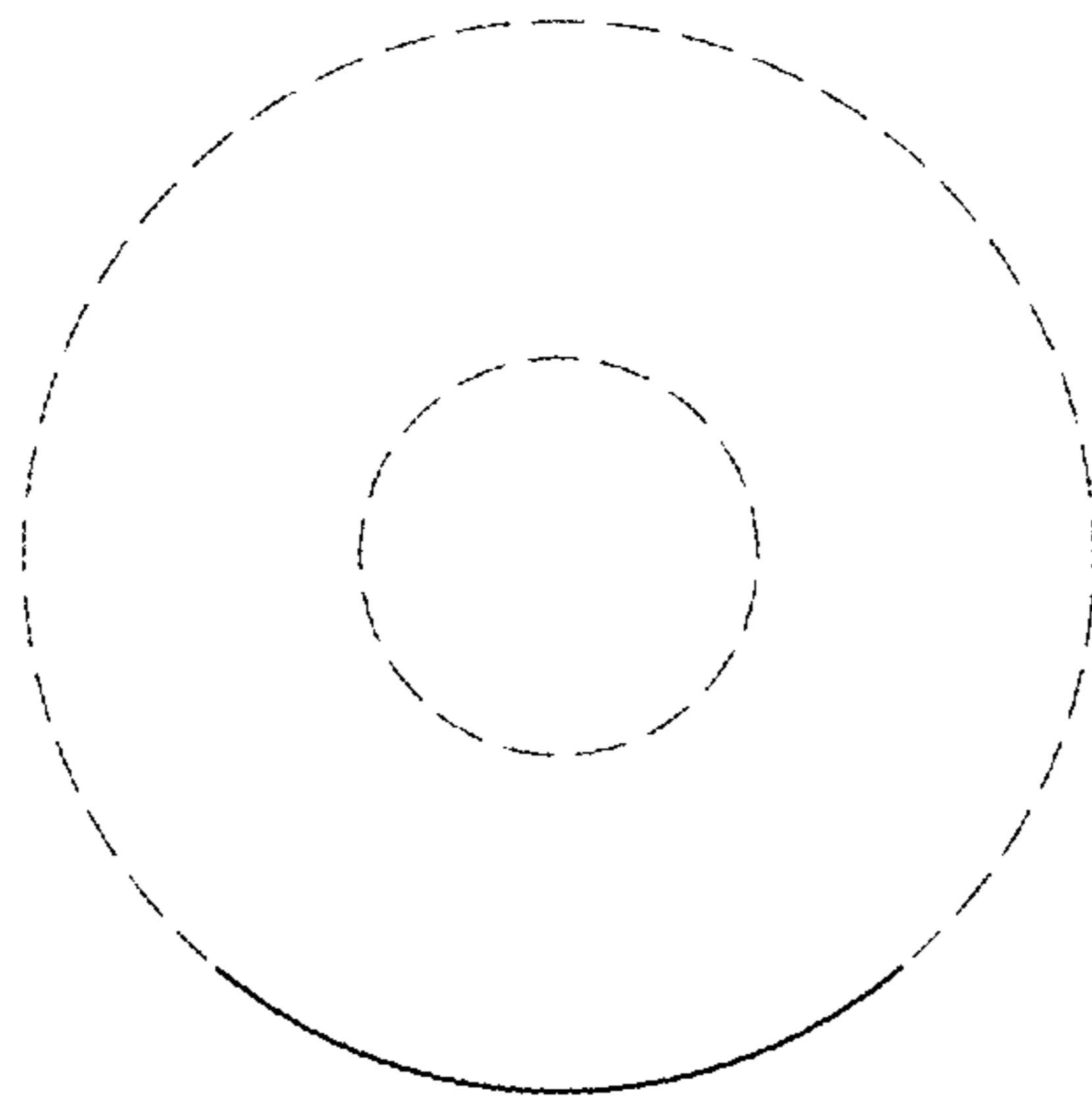


FIG.13



FIG.14

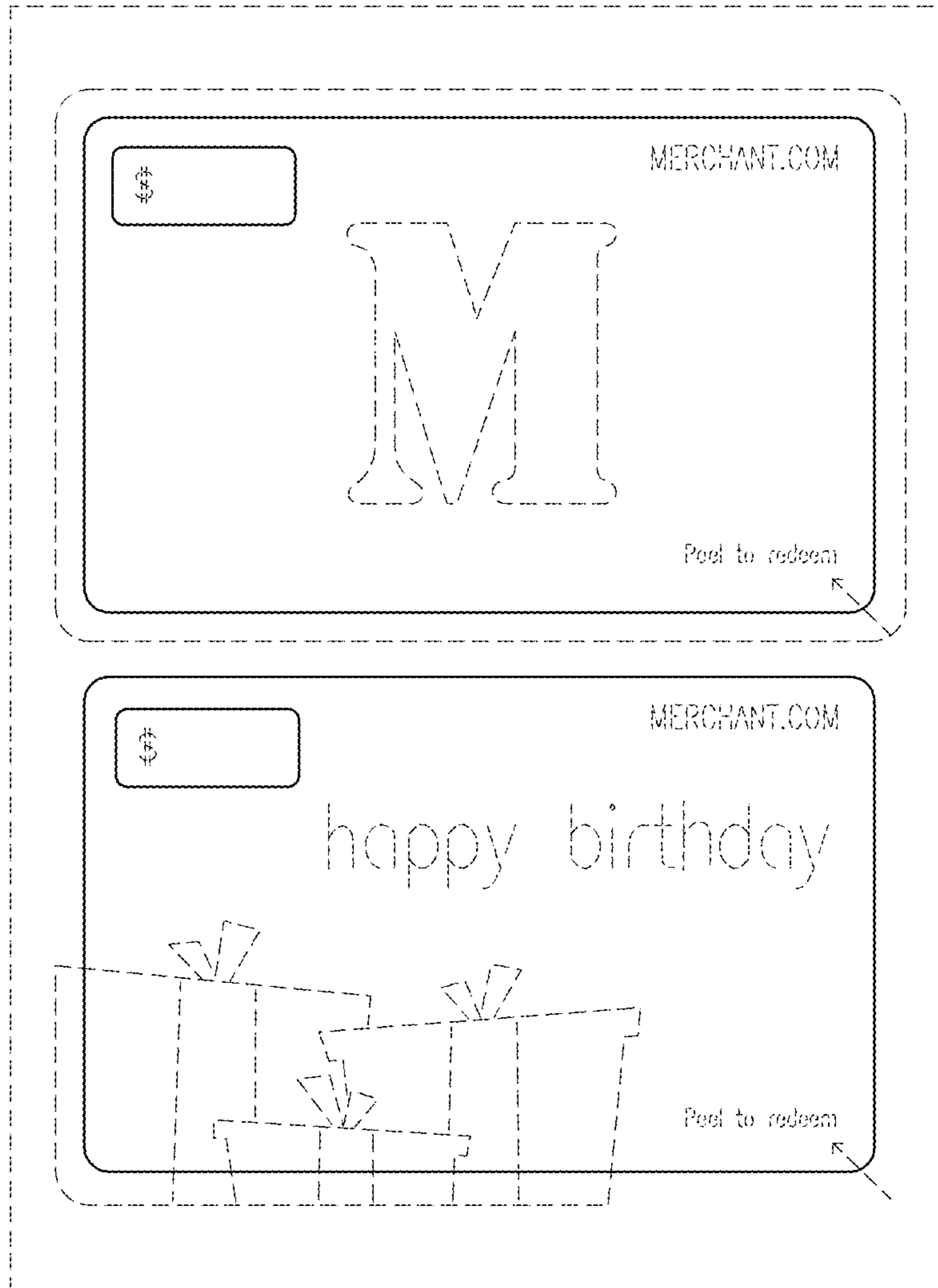


FIG.15

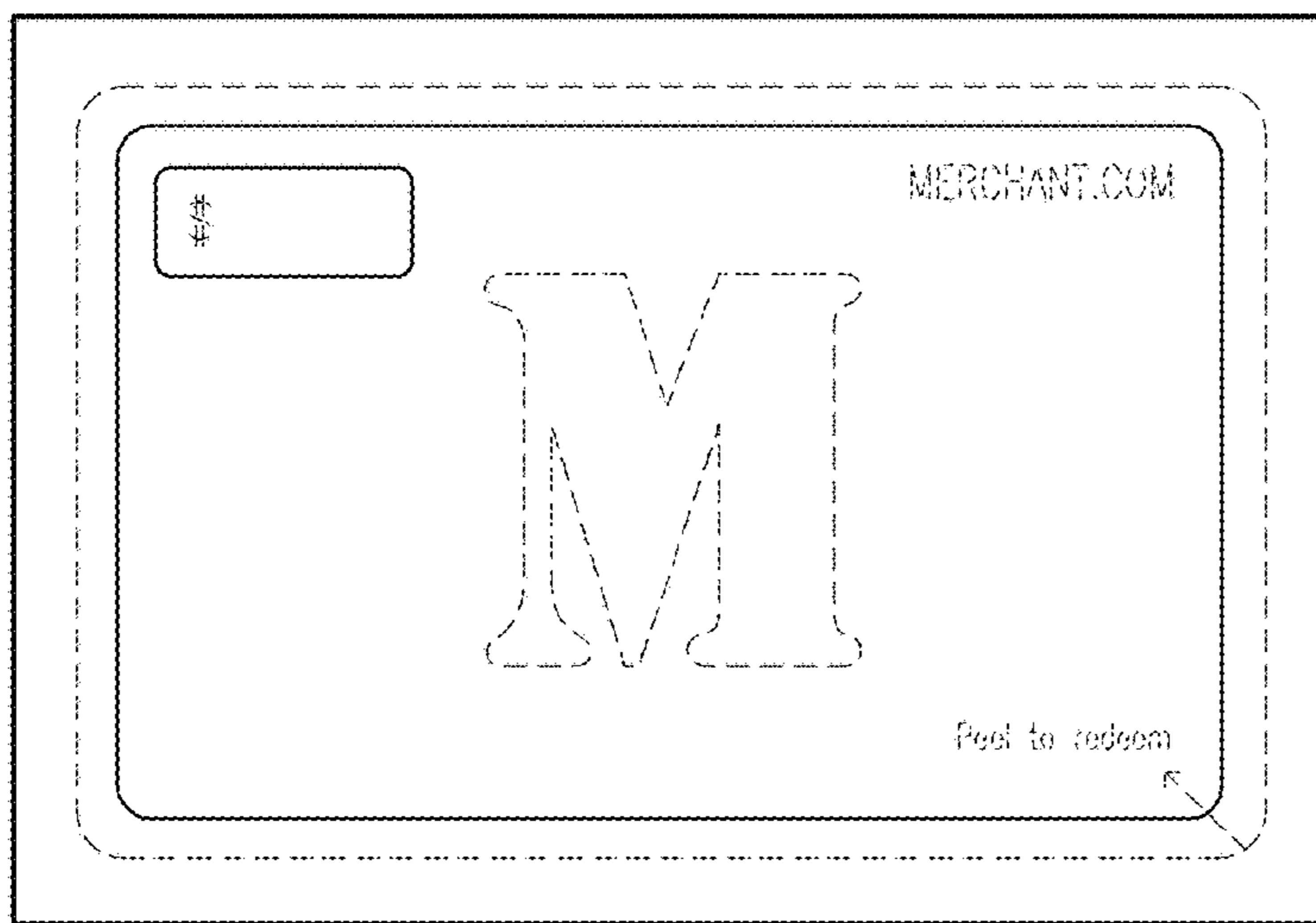


FIG.16

FIG.17

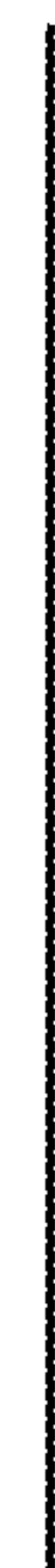


FIG.18



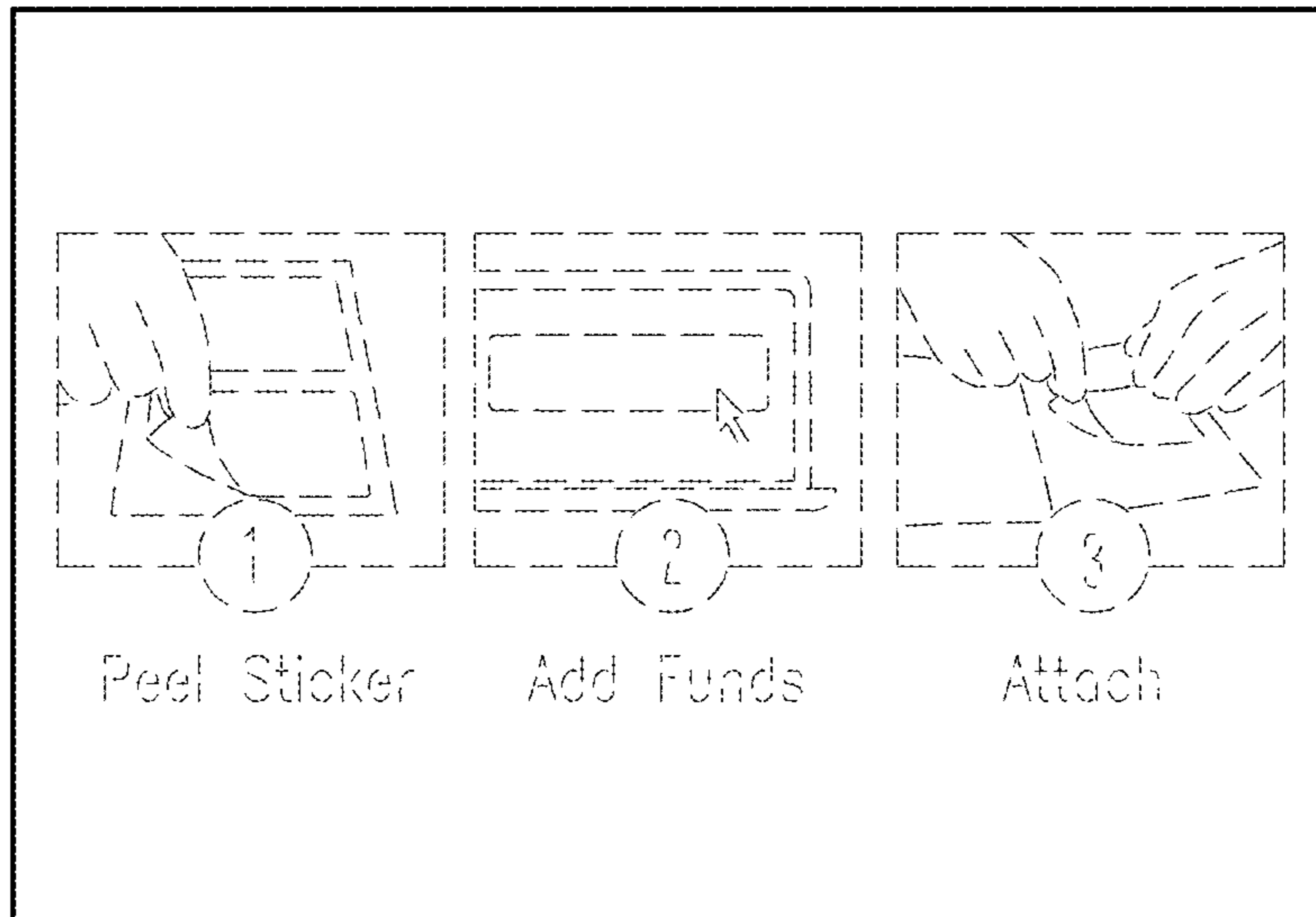


FIG.19

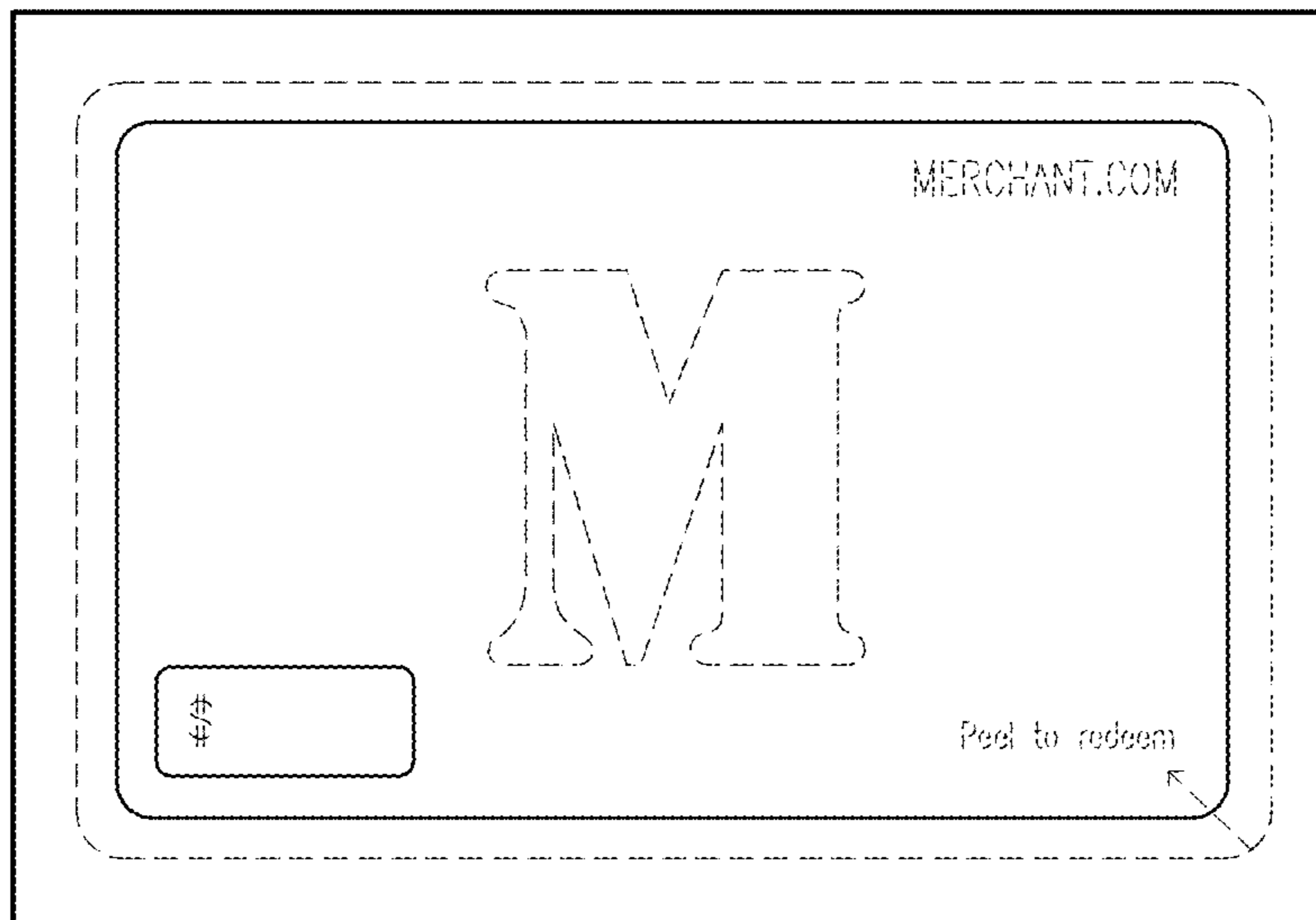


FIG.20

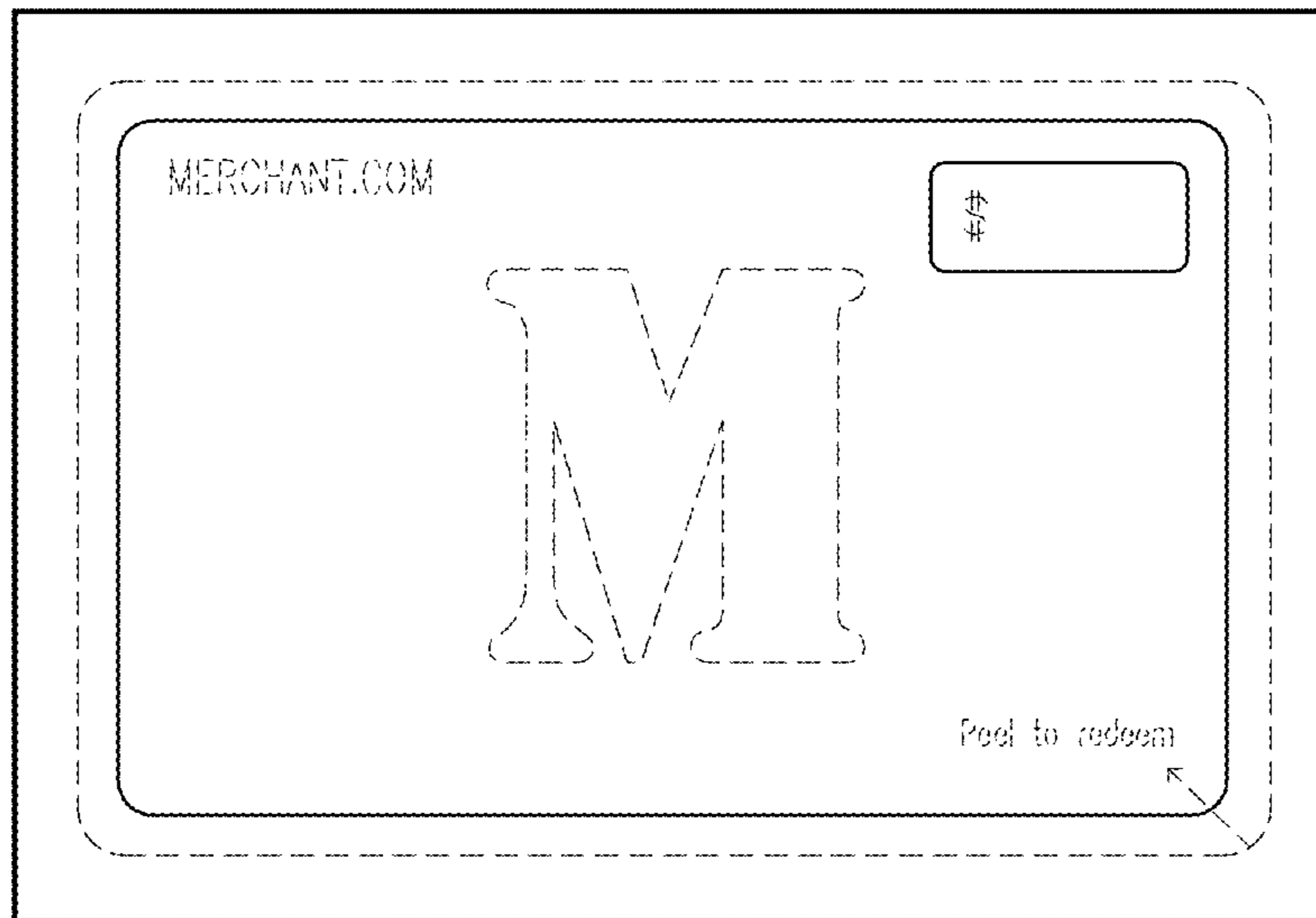


FIG. 21

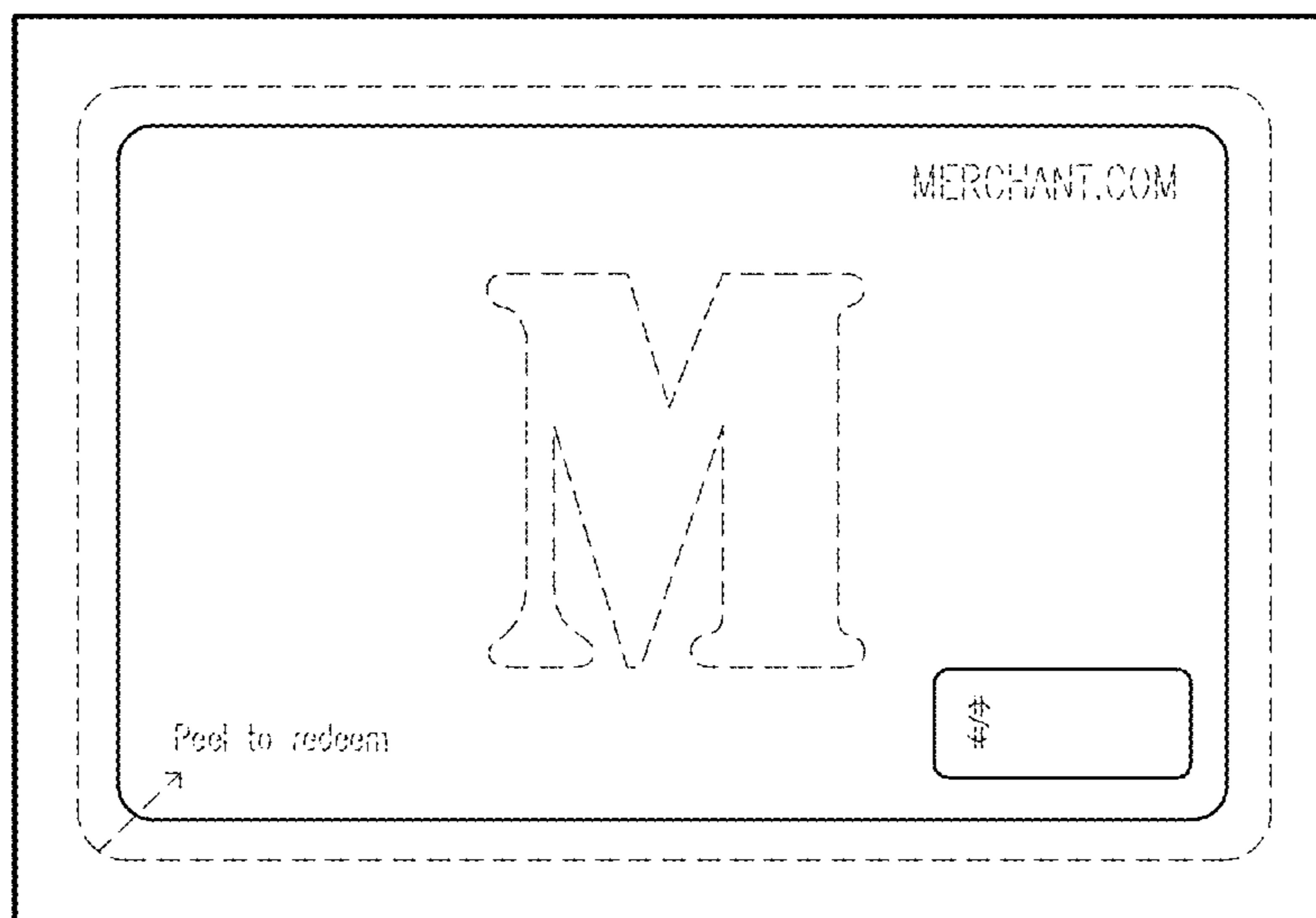


FIG. 22

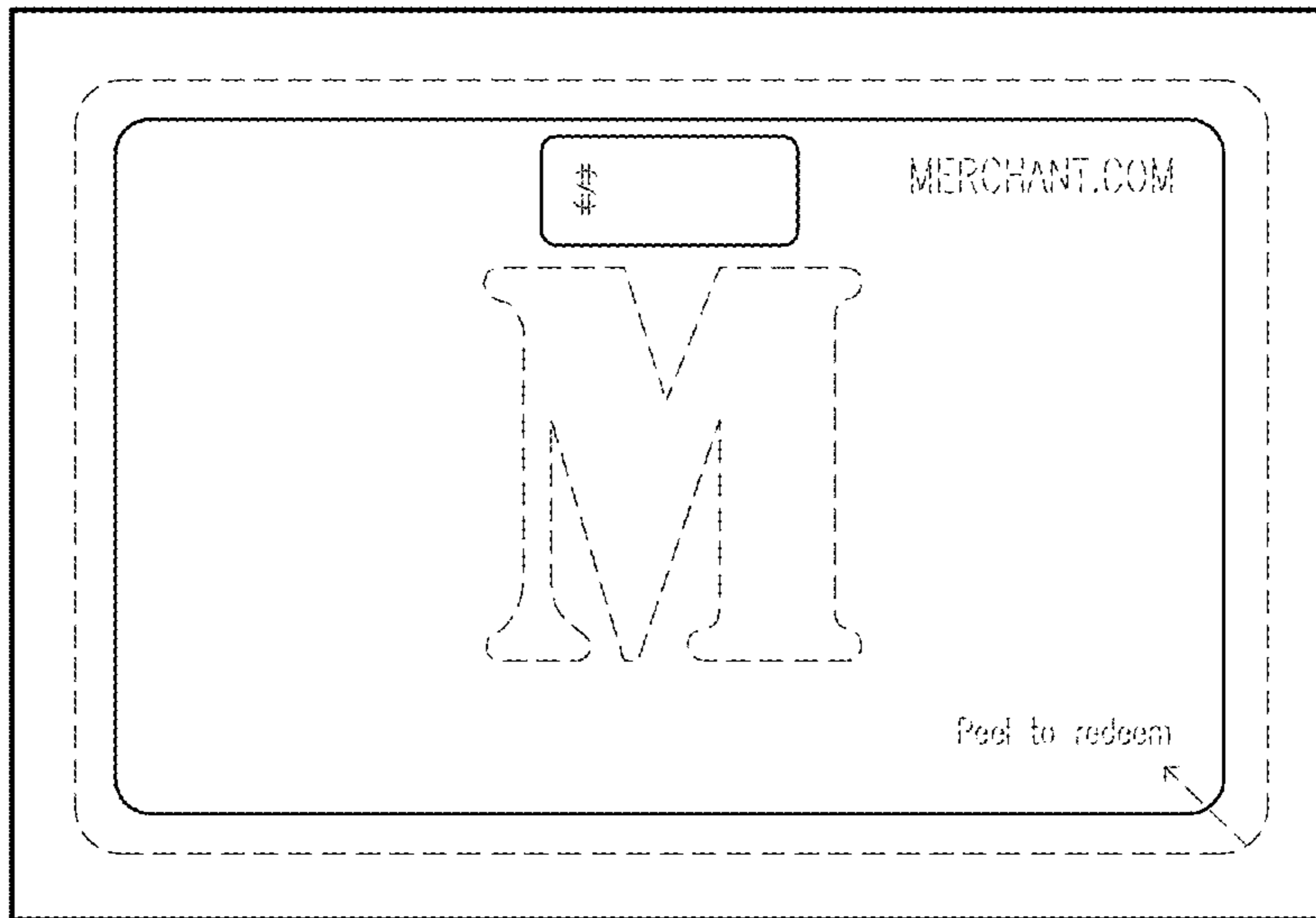


FIG. 23

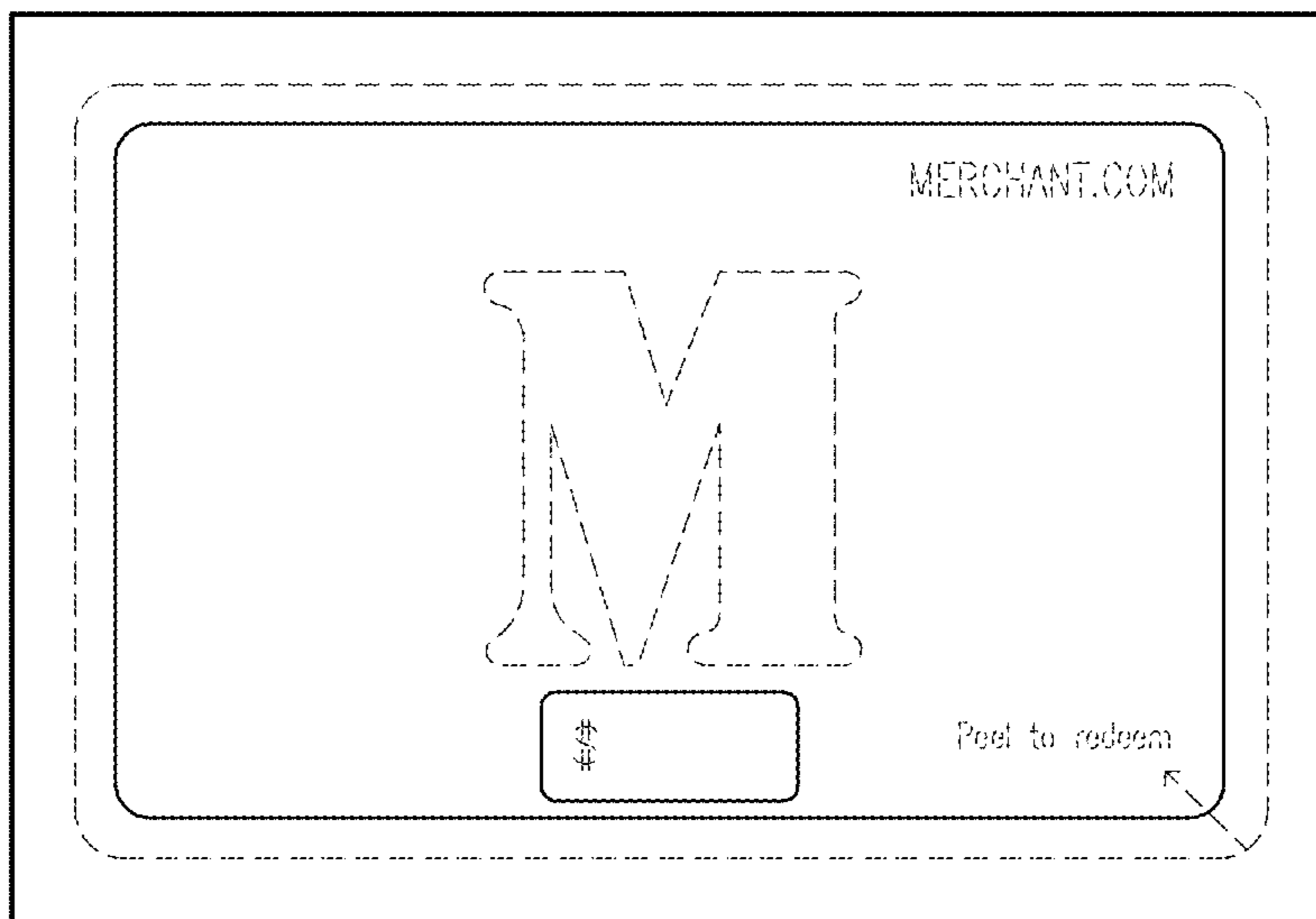


FIG. 24

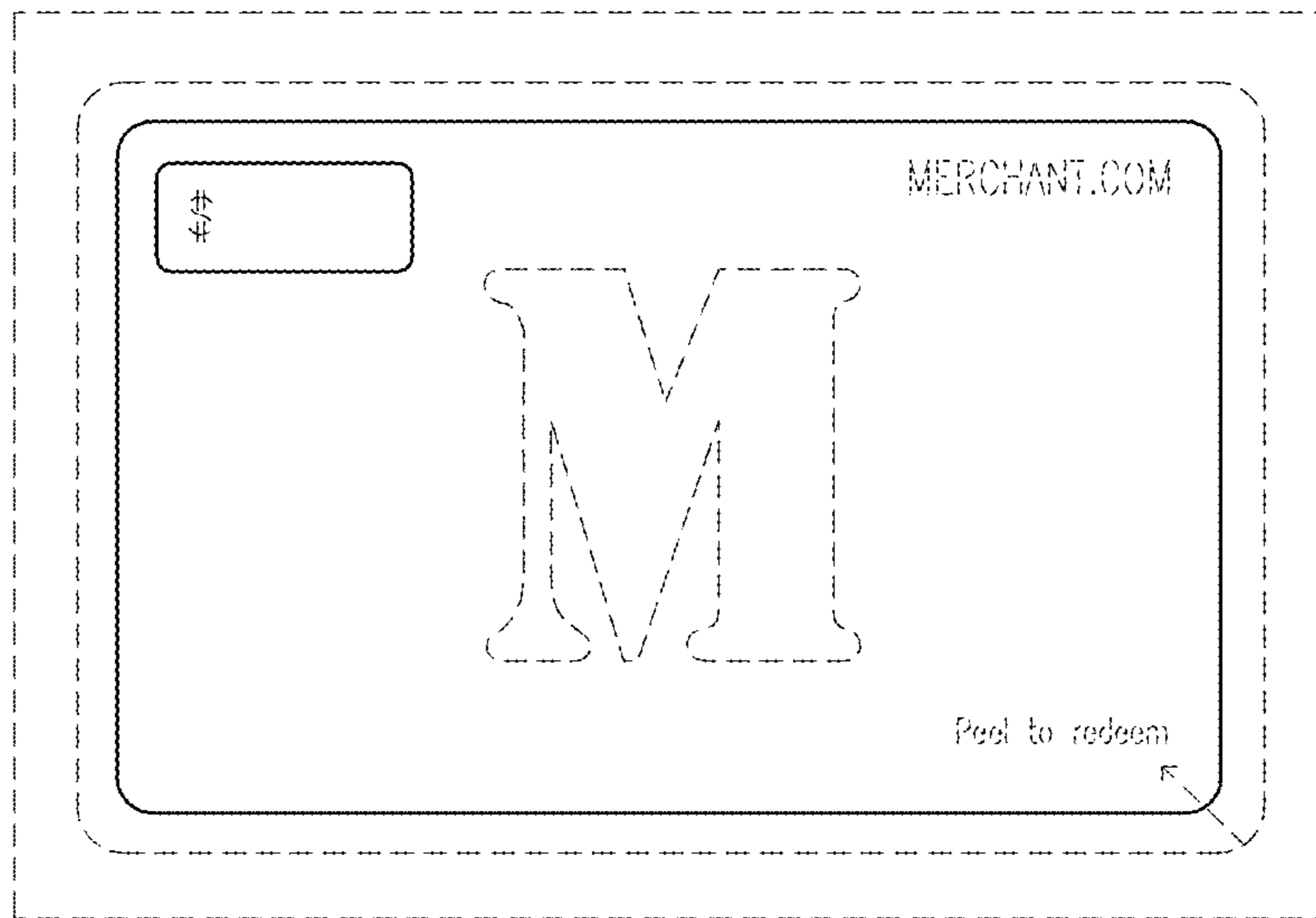


FIG. 25

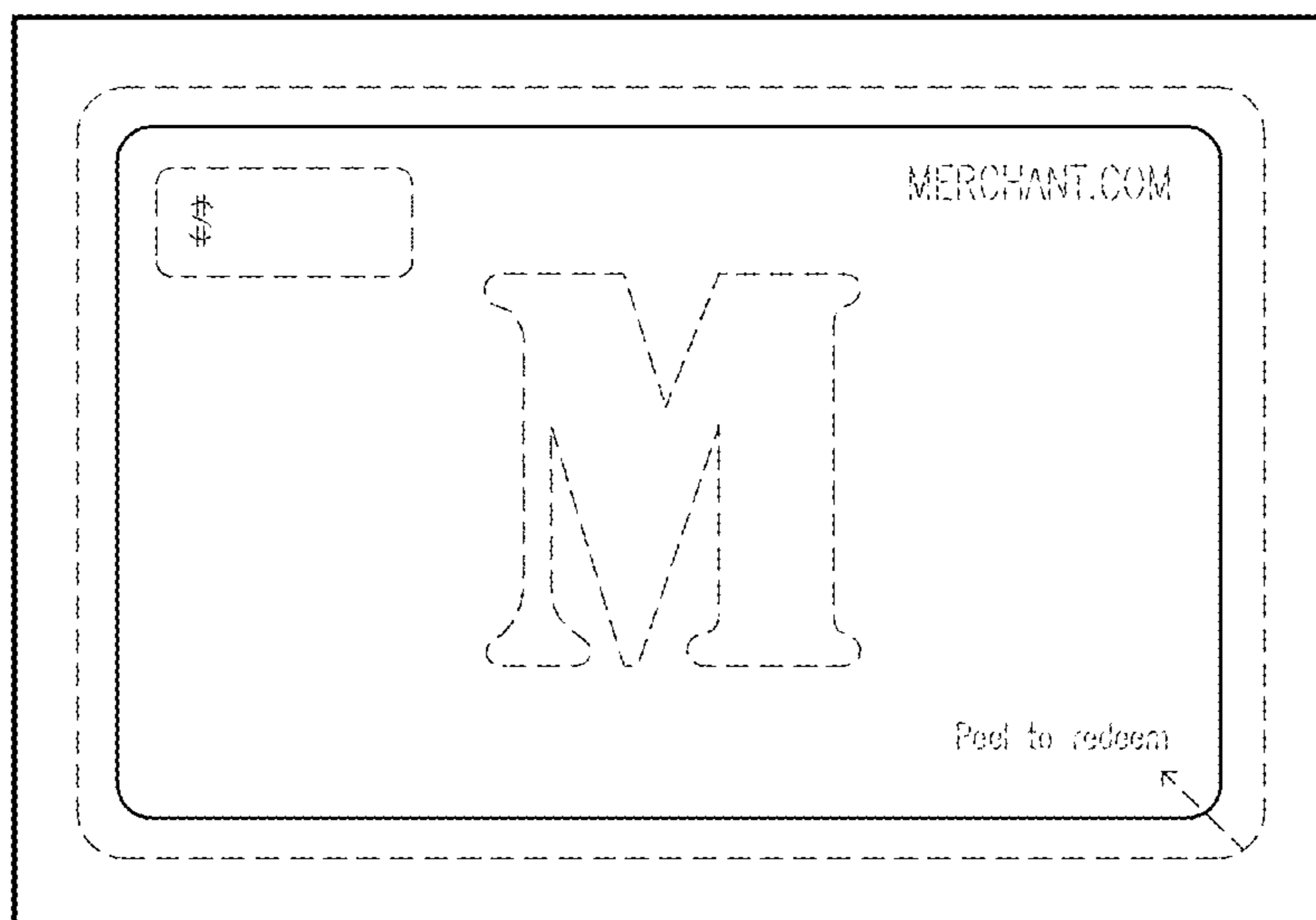


FIG. 26