

US00D764910S

(12) **United States Design Patent** (10) **Patent No.:** **US D764,910 S**
Akana et al. (45) **Date of Patent:** **** Aug. 30, 2016**

(54) **PACKAGING**

CPC B65D 5/00; B65D 5/0209; B65D 5/029;
B65D 5/40; B65D 5/72; B65D 5/727

(71) Applicant: **Apple Inc.**, Cupertino, CA (US)

See application file for complete search history.

(72) Inventors: **Jody Akana**, San Francisco, CA (US);
Bartley K. Andre, Palo Alto, CA (US);
Shota Aoyagi, San Francisco, CA (US);
Anthony Michael Ashcroft, San Francisco, CA (US);
Jeremy Bataillou, San Francisco, CA (US);
Daniel J. Coster, San Francisco, CA (US);
Daniele De Iuliis, San Francisco, CA (US);
M. Evans Hankey, San Francisco, CA (US);
Julian Hoenig, San Francisco, CA (US);
Richard P. Howarth, San Francisco, CA (US);
Jonathan P. Ive, San Francisco, CA (US);
Duncan Robert Kerr, San Francisco, CA (US);
Matthew Dean Rohrbach, San Francisco, CA (US);
Peter Russell-Clarke, San Francisco, CA (US);
Benjamin Andrew Shaffer, San Jose, CA (US);
Mikael Silvano, San Francisco, CA (US);
Christopher J. Stringer, Woodside, CA (US);
Eugene Antony Whang, San Francisco, CA (US);
Rico Zörkendörfer, San Francisco, CA (US)

(56)

References Cited

U.S. PATENT DOCUMENTS

D285,414 S	*	9/1986	Goetz	D28/83
D291,867 S	*	9/1987	Berger	D9/430
D387,982 S	*	12/1997	Kaplan	D9/418
D406,233 S	*	3/1999	Kaplan	D9/423
D479,016 S	*	8/2003	Sgariboldi	D28/78
D506,744 S		6/2005	Andre et al.	
D507,755 S	*	7/2005	Reitze	D9/432
D531,025 S	*	10/2006	Tanner	D9/426
D558,572 S		1/2008	Andre et al.	
D580,752 S		11/2008	Andre et al.	
D582,267 S		12/2008	Andre et al.	
D584,142 S		1/2009	Andre et al.	
D601,884 S		10/2009	Andre et al.	
D616,738 S		6/2010	Andre et al.	
D616,741 S		6/2010	Andre et al.	
D621,256 S		8/2010	Andre et al.	
D658,492 S		5/2012	Akana et al.	
D659,530 S		5/2012	Akana et al.	
D660,723 S		5/2012	Akana et al.	
D668,143 S		10/2012	Akana et al.	
D672,554 S	*	12/2012	Penttinen	D3/273
D672,660 S		12/2012	Vural	
D677,563 S		3/2013	Andre et al.	
D685,654 S		7/2013	Akana et al.	
D695,632 S		12/2013	Akana et al.	
D702,547 S		4/2014	Akana et al.	
D706,643 S		6/2014	Akana et al.	
D712,279 S		9/2014	Akana et al.	
D712,748 S		9/2014	Akana et al.	
D713,738 S		9/2014	Akana et al.	
D713,739 S		9/2014	Akana et al.	
D713,740 S		9/2014	Akana et al.	
D722,264 S	*	2/2015	Saideh	D9/418
D722,497 S	*	2/2015	Saideh	D9/418
D734,550 S	*	7/2015	Schlatter	D28/83
D740,653 S	*	10/2015	Akana	D9/418

FOREIGN PATENT DOCUMENTS

EM	002126524-0001	10/2012
JP	D1134319	2/2002
JP	D1310507	9/2007
JP	D1506429	9/2014
KR	30-0441693	2/2007

(73) Assignee: **Apple Inc.**, Cupertino, CA (US)

(**) Term: **14 Years**

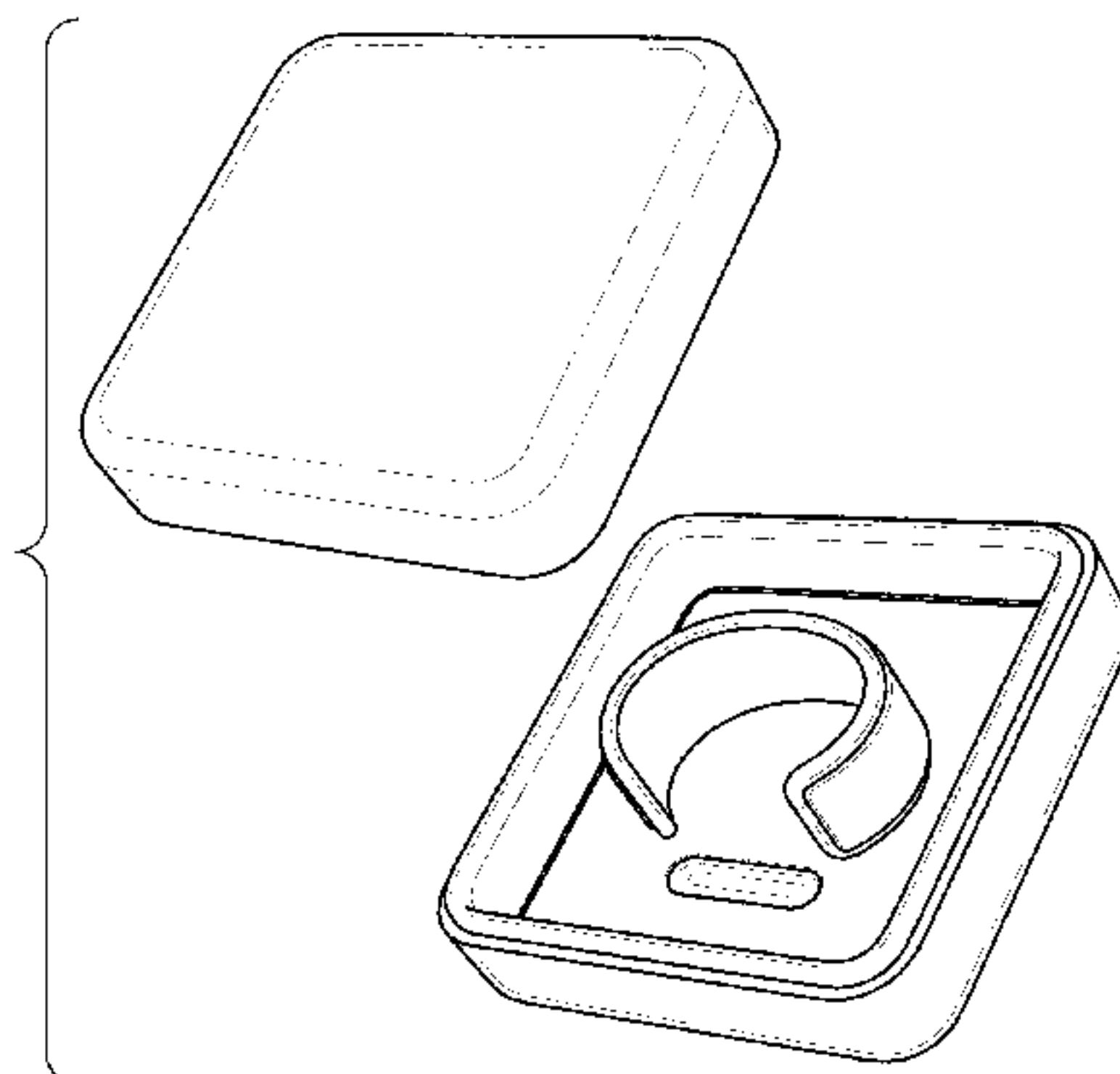
(21) Appl. No.: **29/500,899**

(22) Filed: **Aug. 29, 2014**

(51) **LOC (10) Cl.** **09-03**

(52) **U.S. Cl.**
USPC **D9/432**

(58) **Field of Classification Search**
USPC D9/430-434, 414, 420-424, 427,
D9/707-708; D3/272, 273, 302, 304, 315;
D7/601, 602, 612



OTHER PUBLICATIONS

U.S. Appl. No. 29/500,912, filed Aug. 29, 2014.
Chilton Publishing Co., Jewler's Circular-Keystone, dated Feb. 28, 1989, 2 pages.
Nikkei Inc., "Nikkei New Products Review," No. 60, dated Apr. 26, 2004, 2 pages.
Editrice Compositori, Ottagono, "Packaging Design," dated Sep. 2011, 2 pages.

* cited by examiner

Primary Examiner — Vy Koenig
(74) *Attorney, Agent, or Firm* — Sterne, Kessler, Goldstein & Fox P.L.L.C.

(57) **CLAIM**
The ornamental design for packaging, as shown and described.

DESCRIPTION

FIG. 1 is a top front perspective view of packaging showing our new design;
FIG. 2 is a front view thereof;
FIG. 3 is a rear view thereof;
FIG. 4 is a left side view thereof;
FIG. 5 is a right side view thereof;

FIG. 6 is a top view thereof;
FIG. 7 is a bottom view thereof;
FIG. 8 is an exploded top front perspective view thereof, separating the upper packaging portion from the lower packaging portion;
FIG. 9 is a front view of the lower packaging portion of FIG. 8;
FIG. 10 is a rear view thereof;
FIG. 11 is a left side view thereof;
FIG. 12 is a right side view thereof;
FIG. 13 is a top view thereof;
FIG. 14 is a bottom view thereof;
FIG. 15 is a top view thereof showing the packaging in an environment in which it may be used;
FIG. 16 is a front view of the upper packaging portion of FIG. 8;
FIG. 17 is a rear view thereof;
FIG. 18 is a left side view thereof;
FIG. 19 is a right side view thereof;
FIG. 20 is a top view thereof; and,
FIG. 21 is a bottom view thereof.
The broken lines in the Figures show environment that forms no part of the claimed design. The shade lines in the Figures show contour and not surface ornamentation.

1 Claim, 12 Drawing Sheets

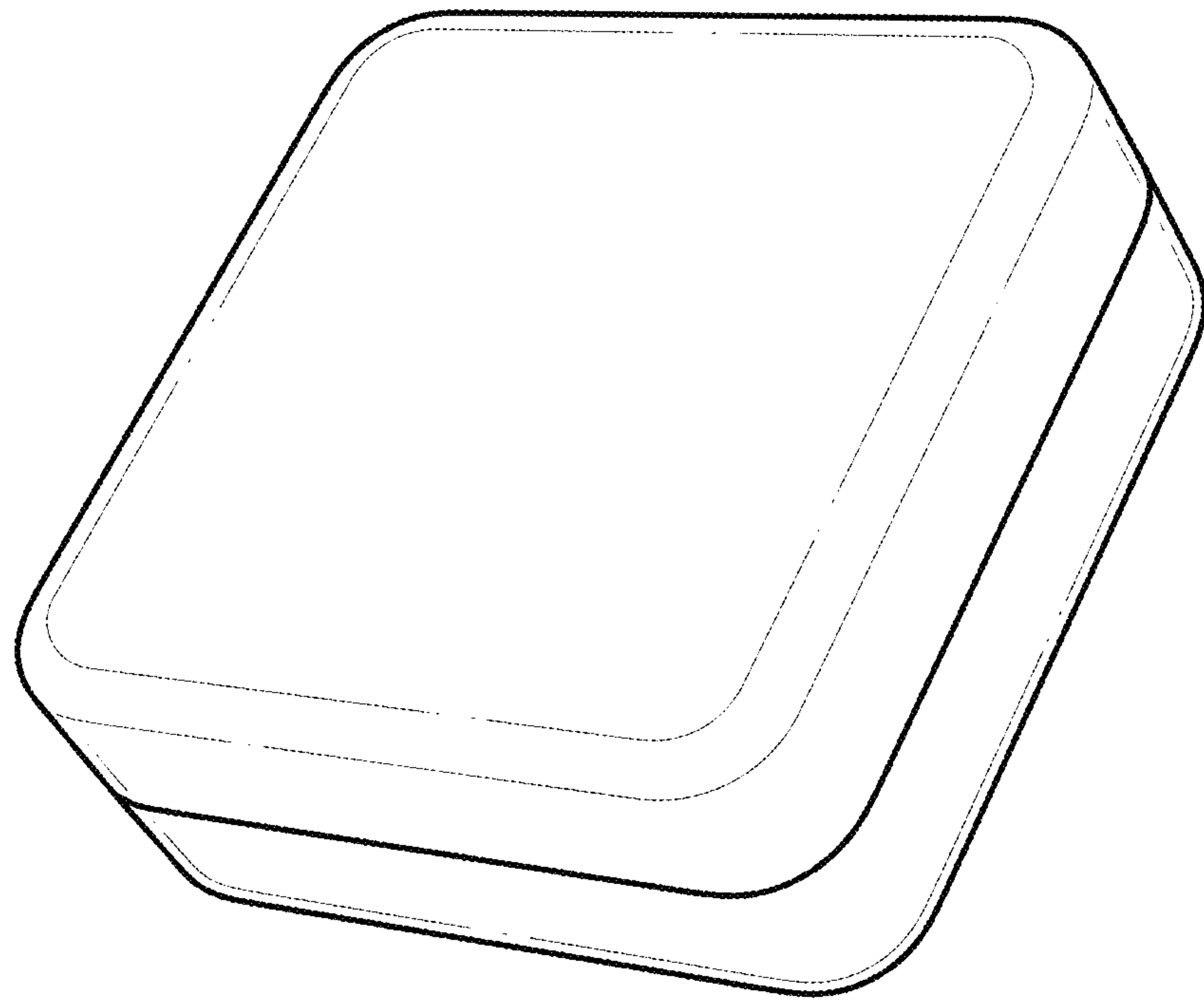


FIG. 1

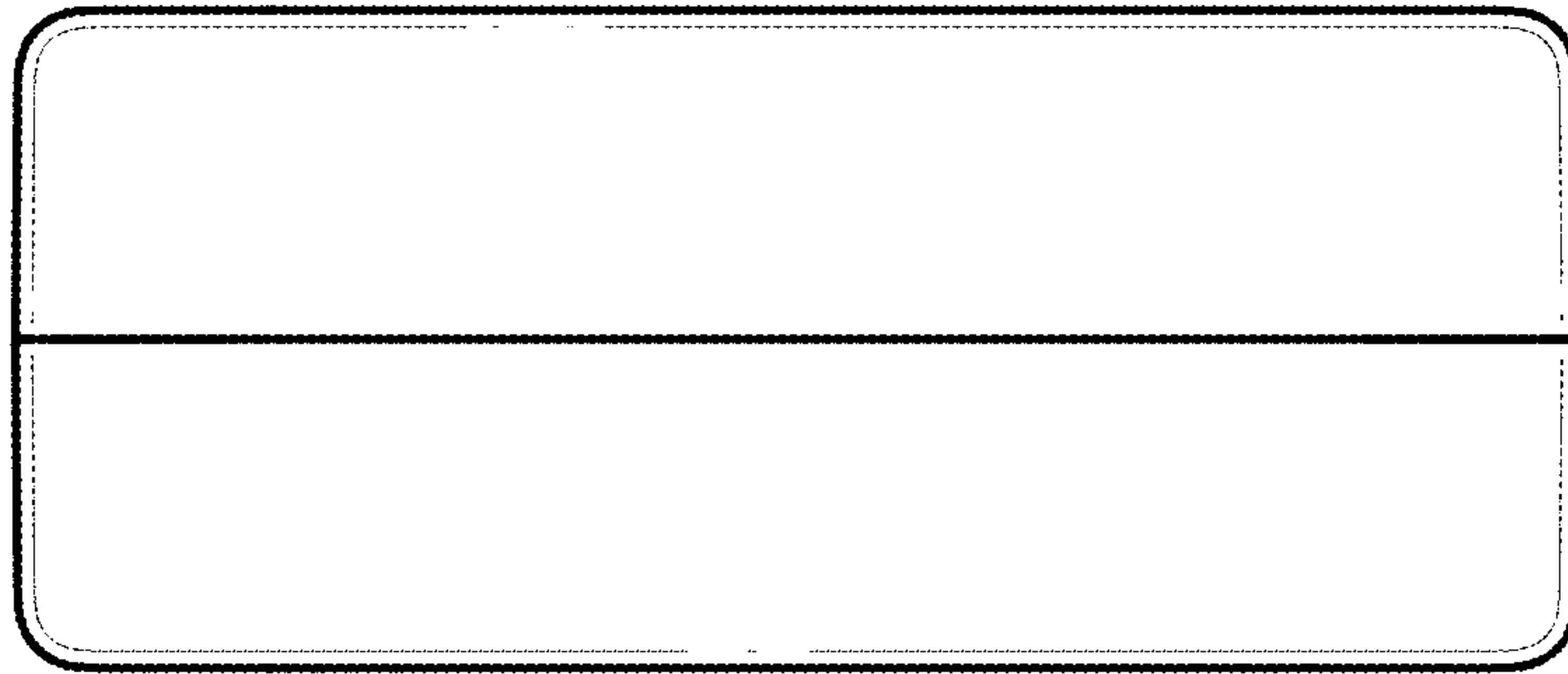


FIG. 2

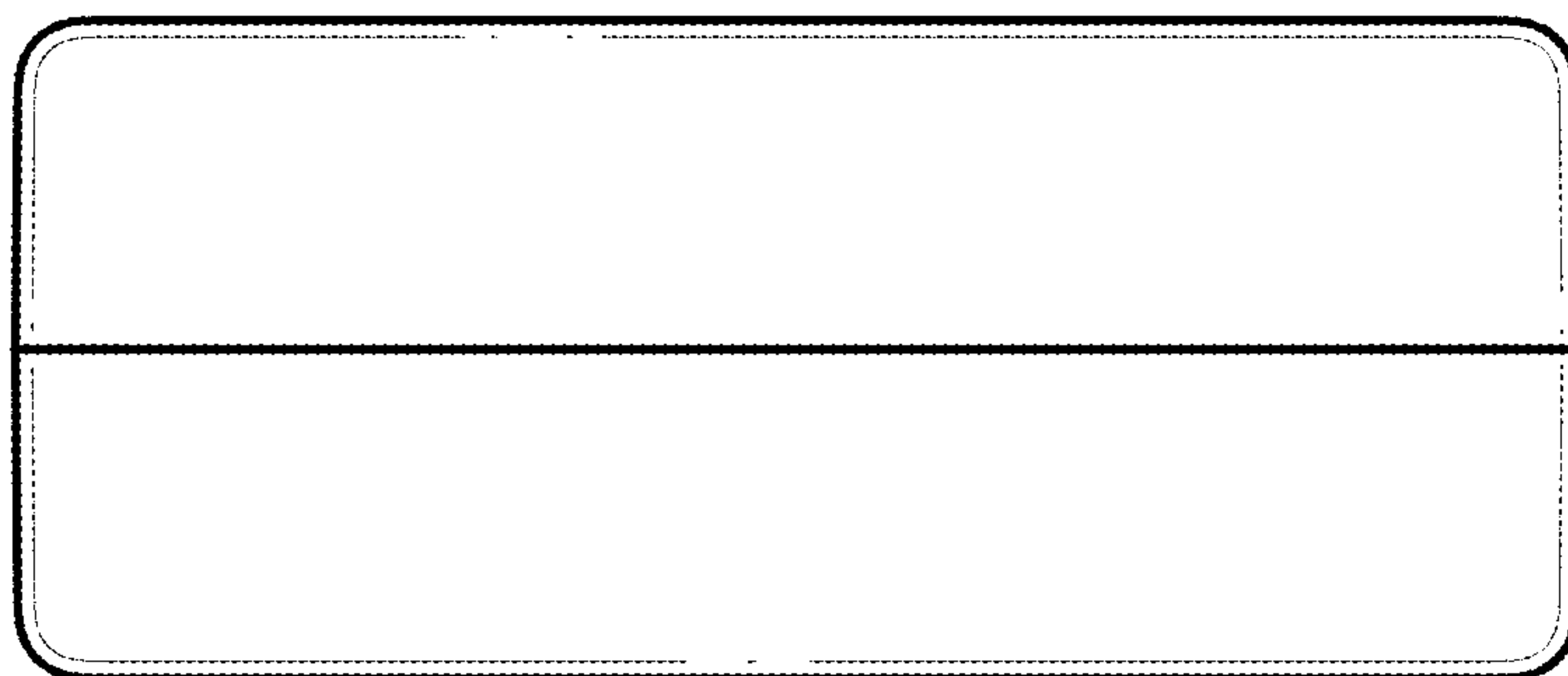


FIG. 3

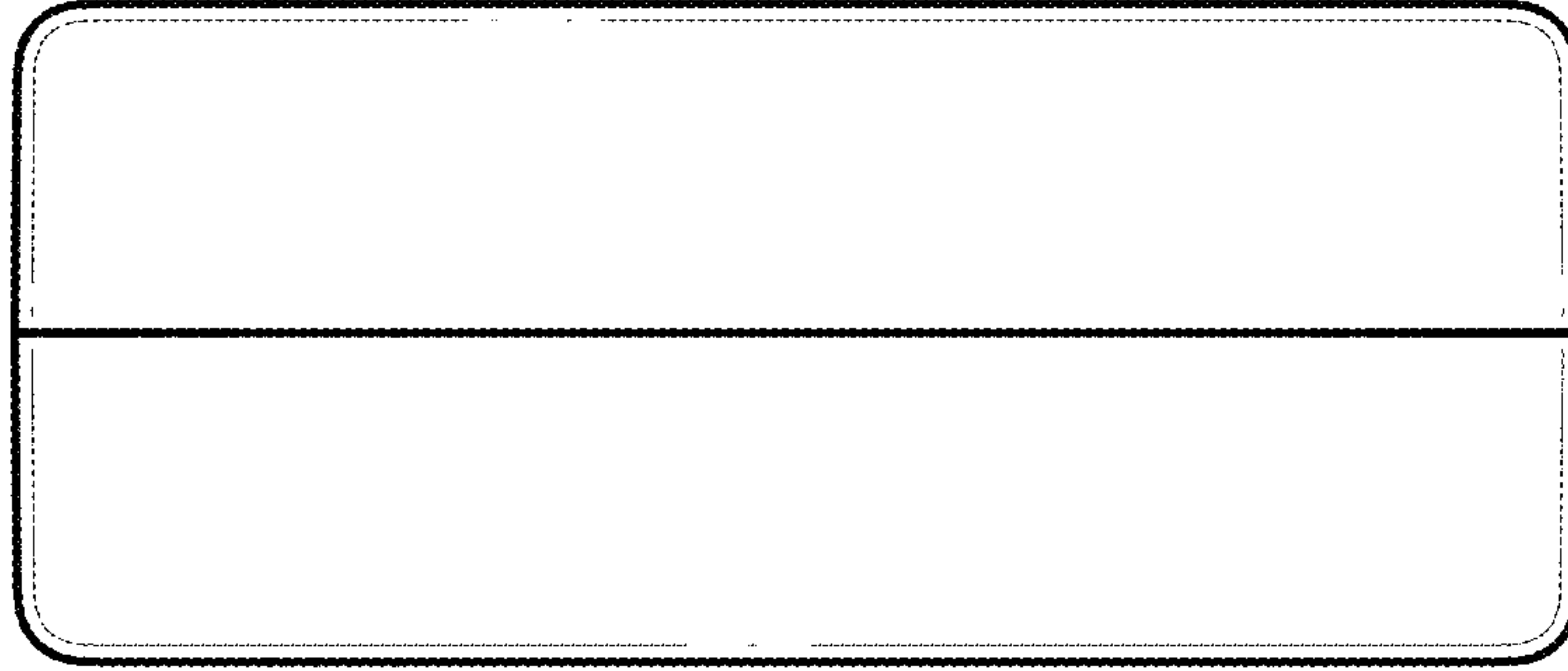


FIG. 4

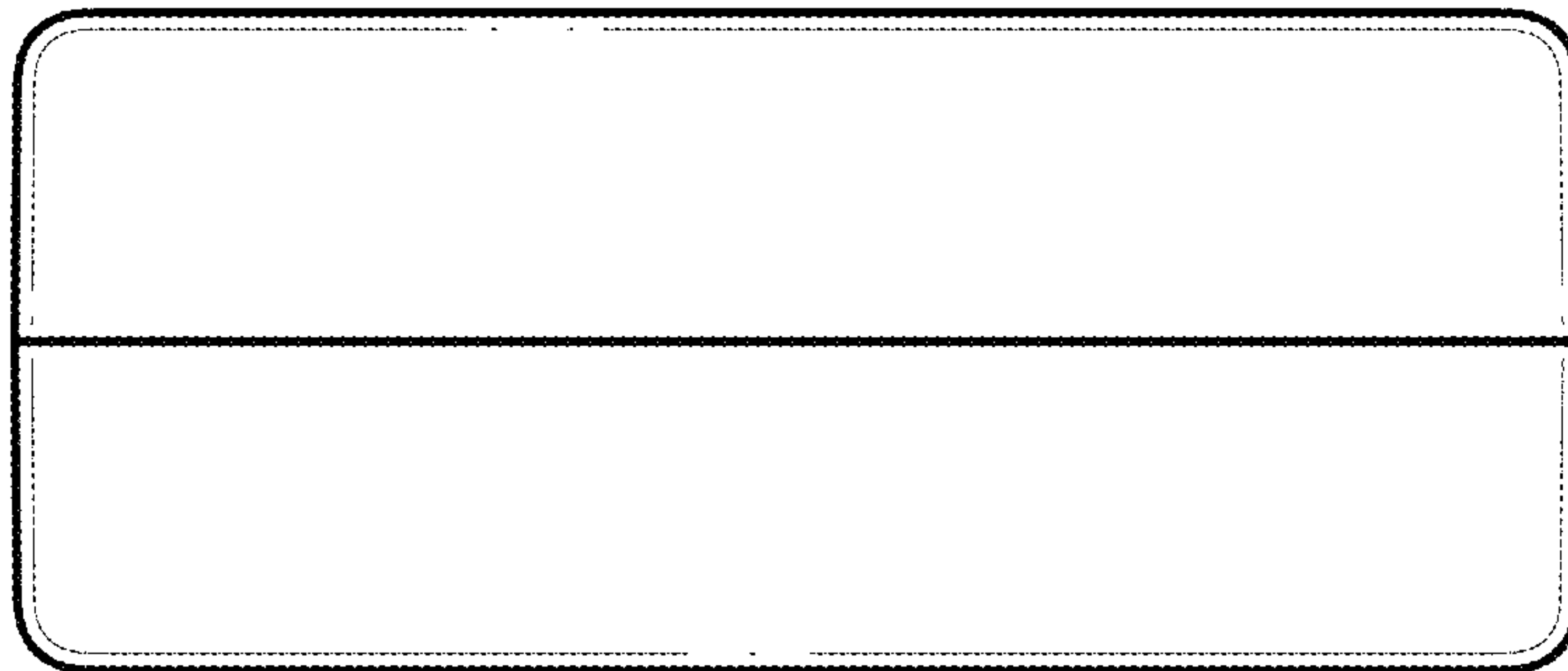


FIG. 5

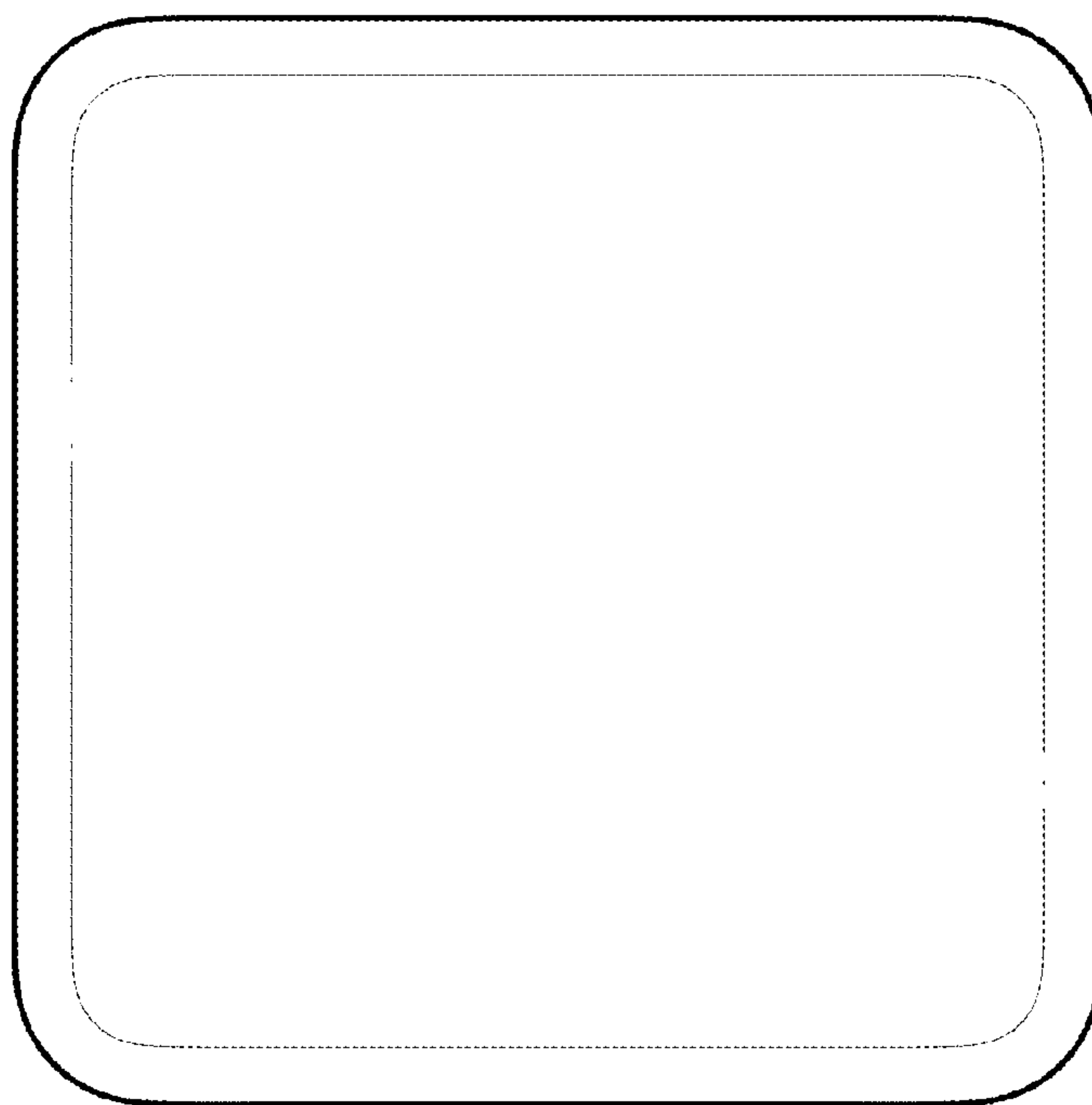


FIG. 6

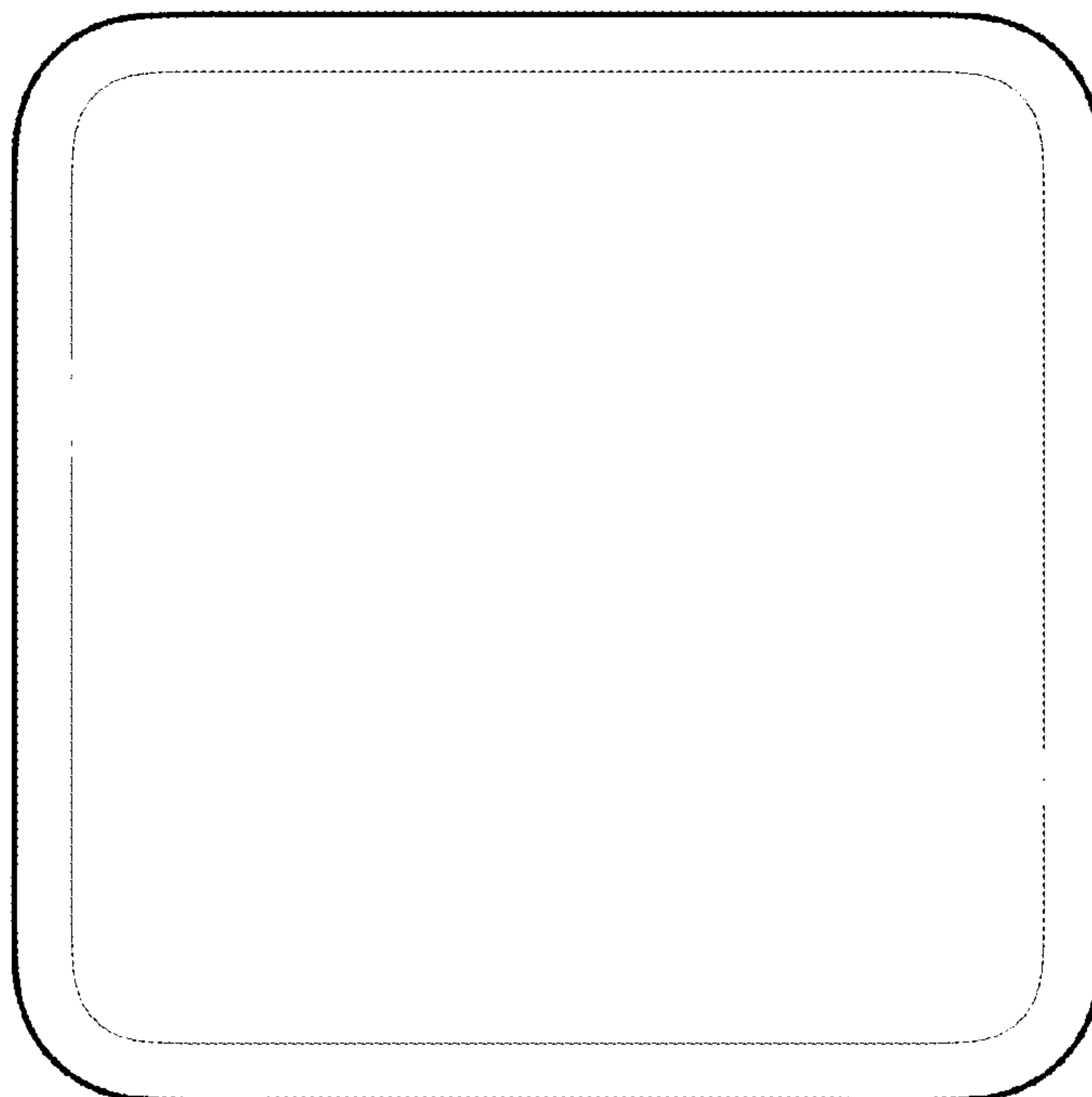


FIG. 7

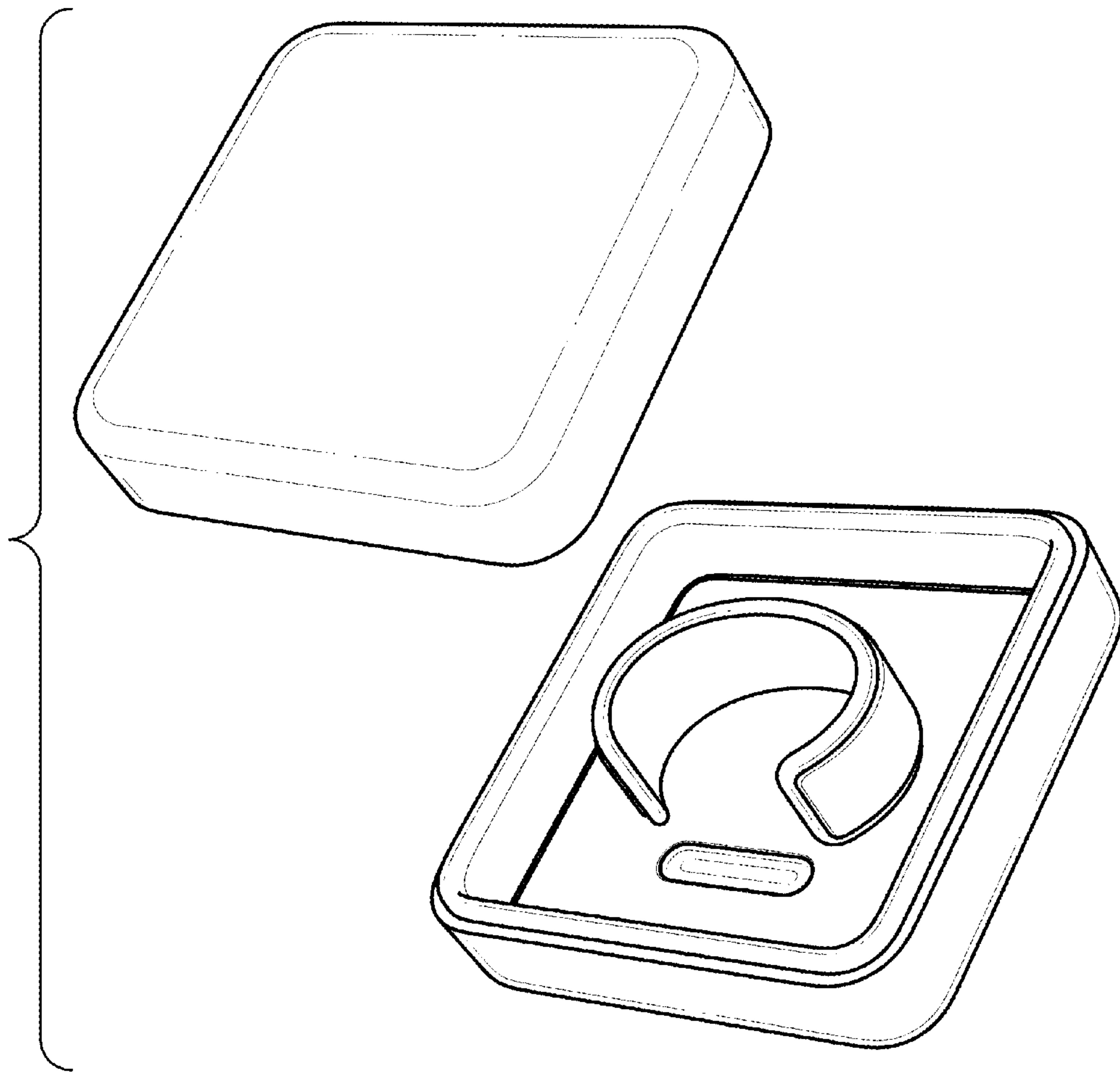


FIG. 8

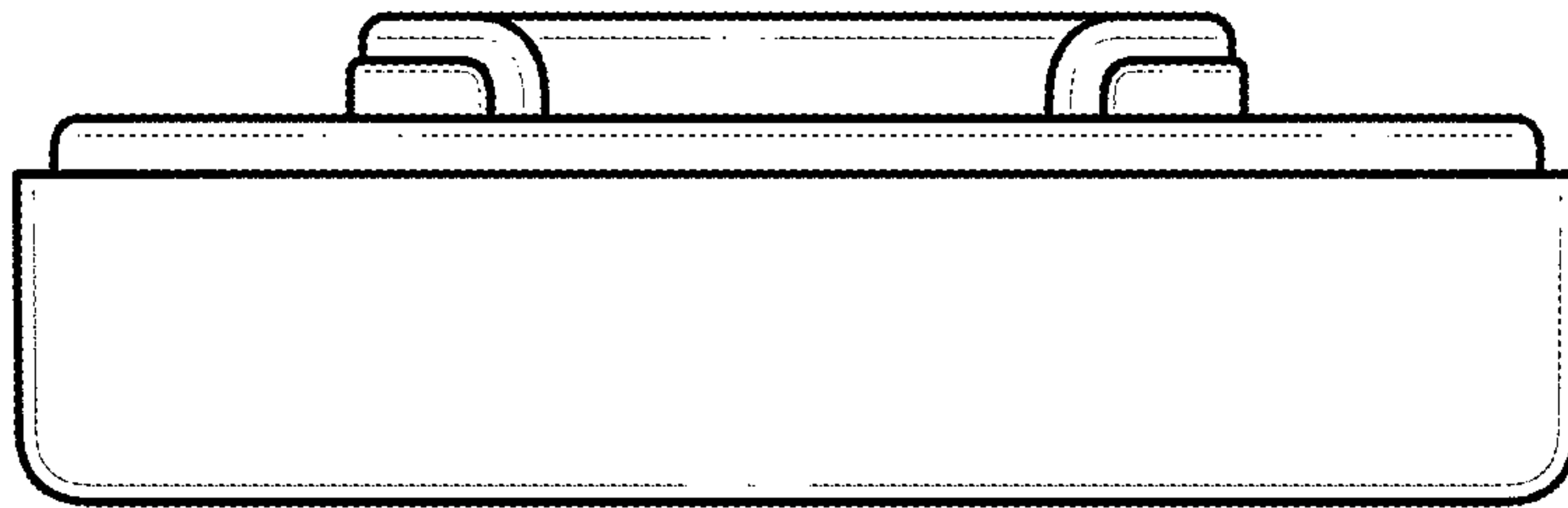


FIG. 9

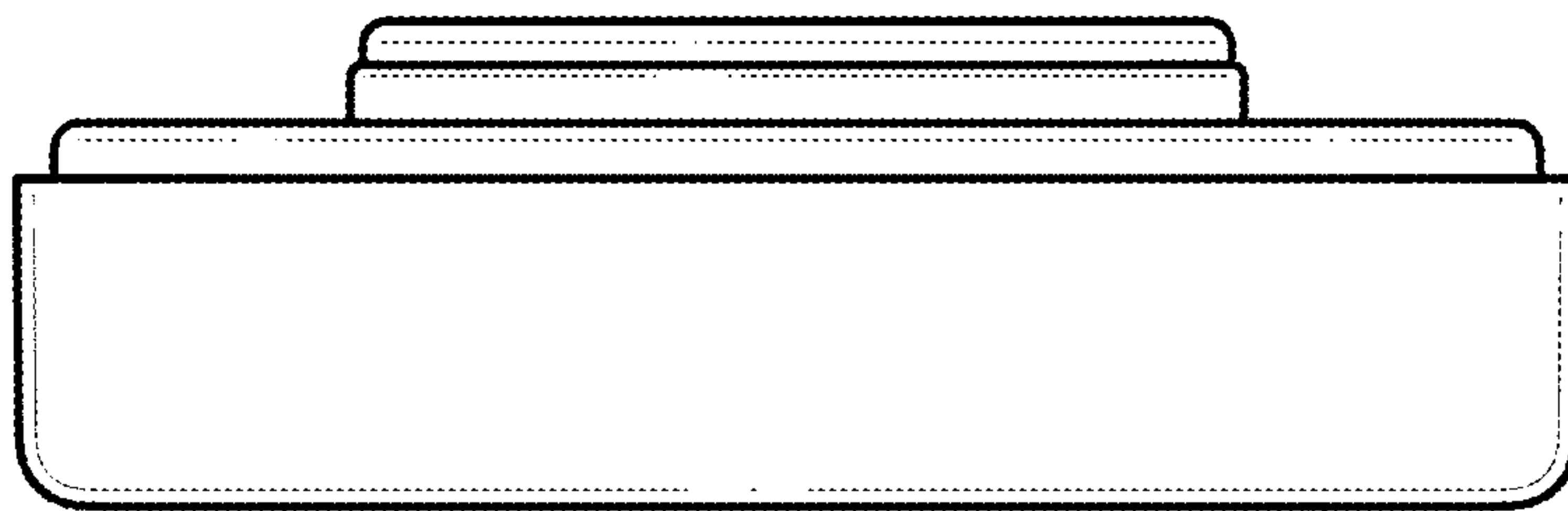


FIG. 10

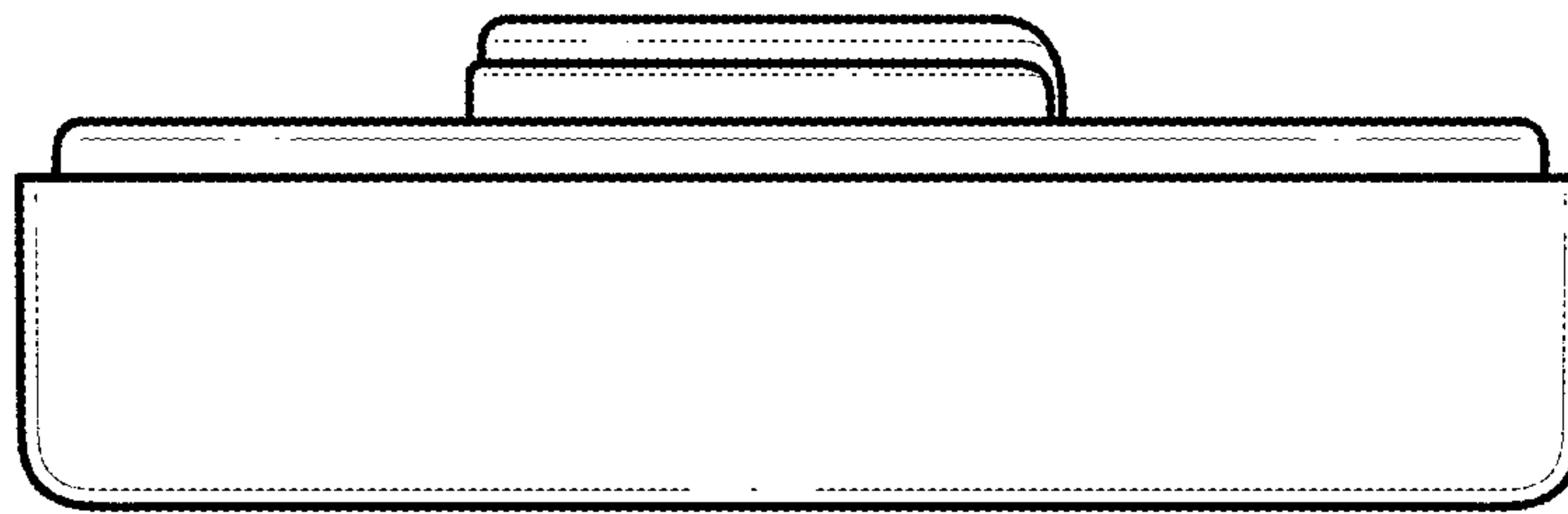


FIG. 11

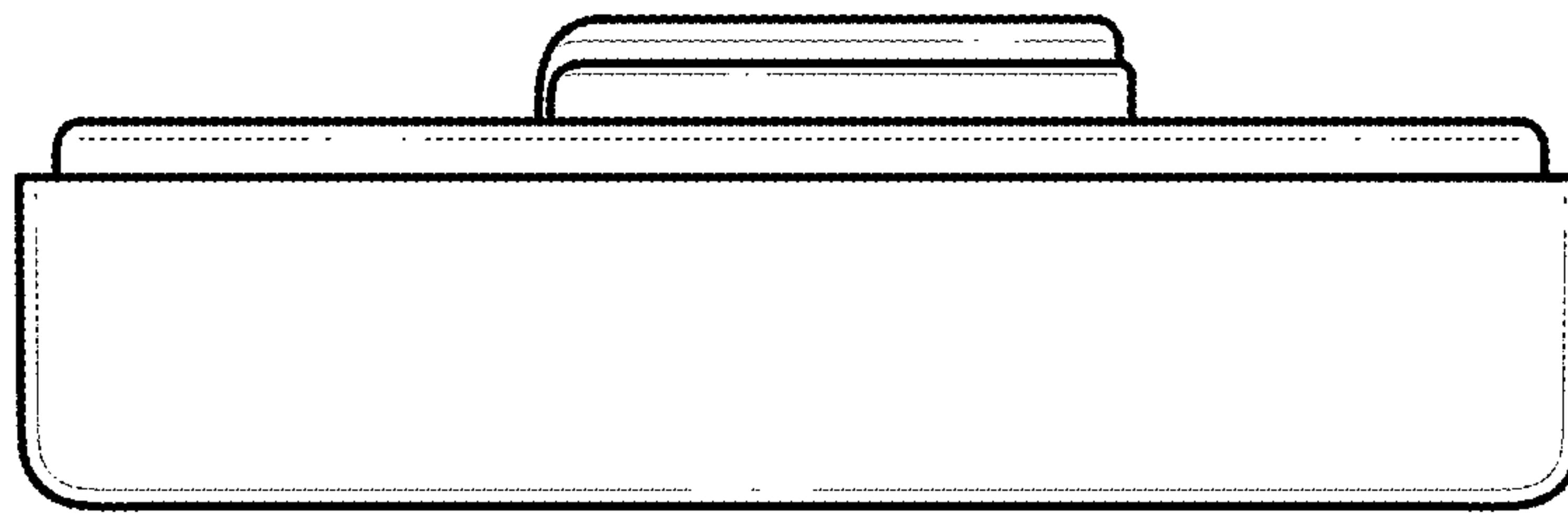


FIG. 12

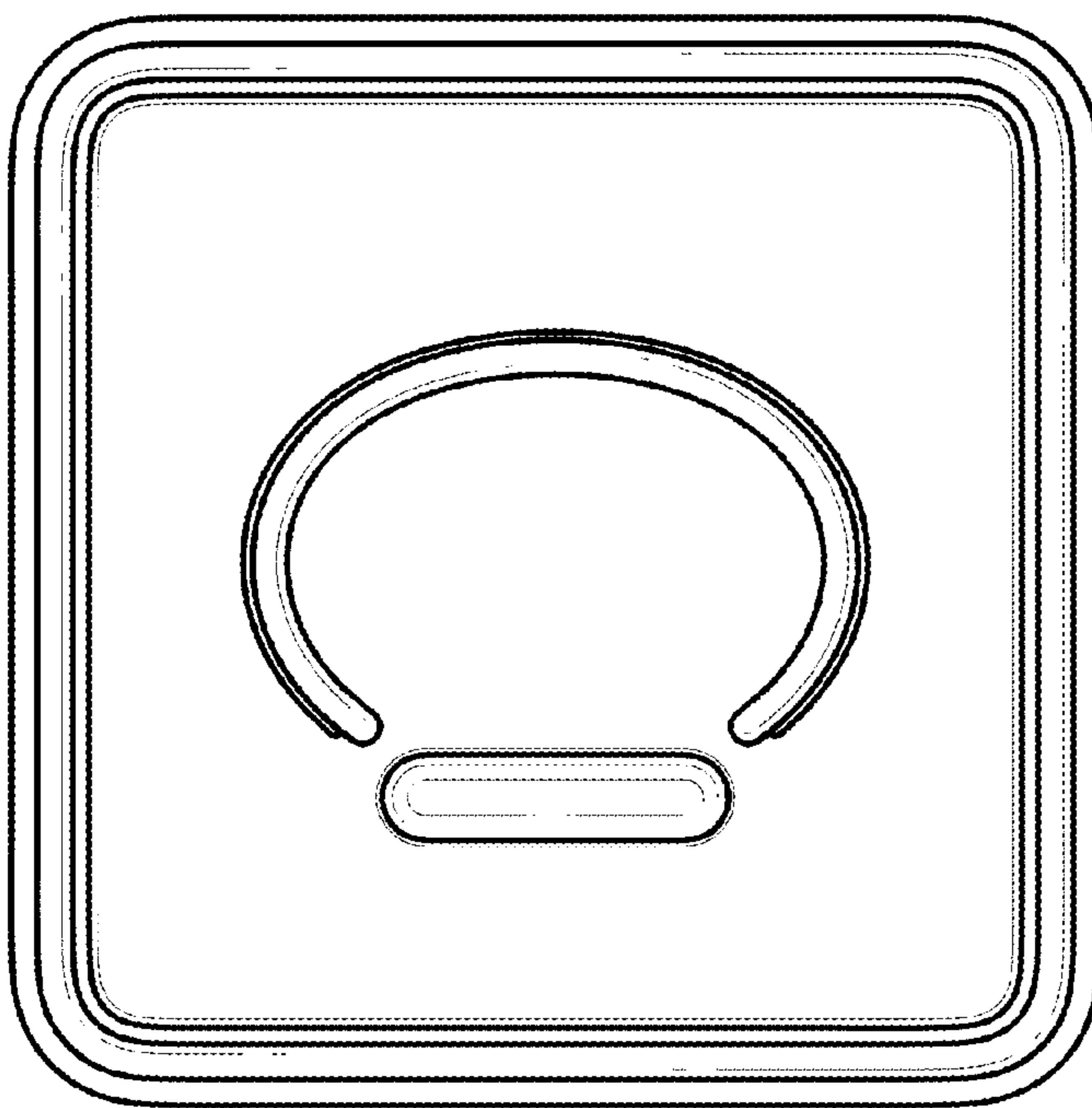


FIG. 13

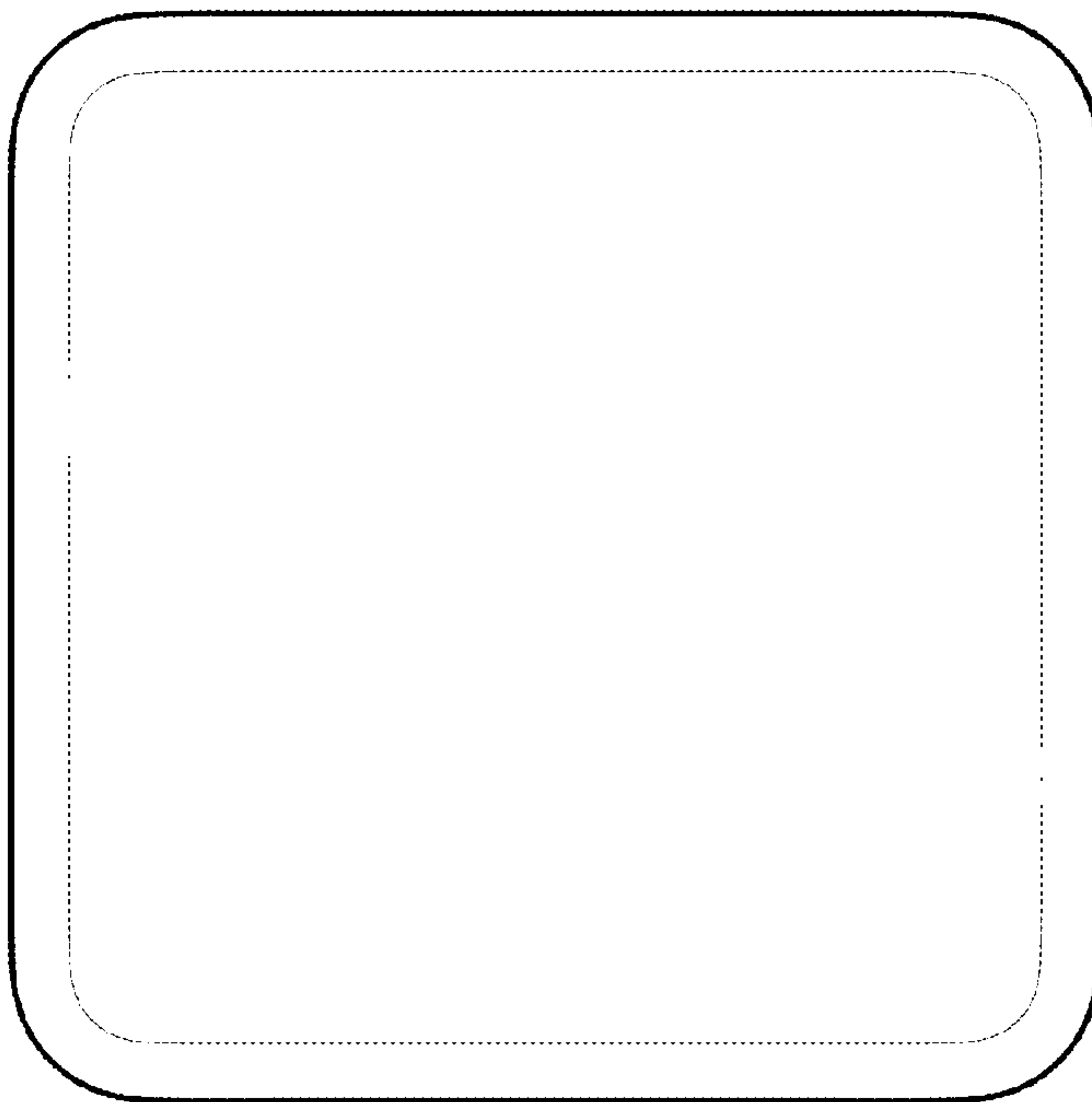


FIG. 14

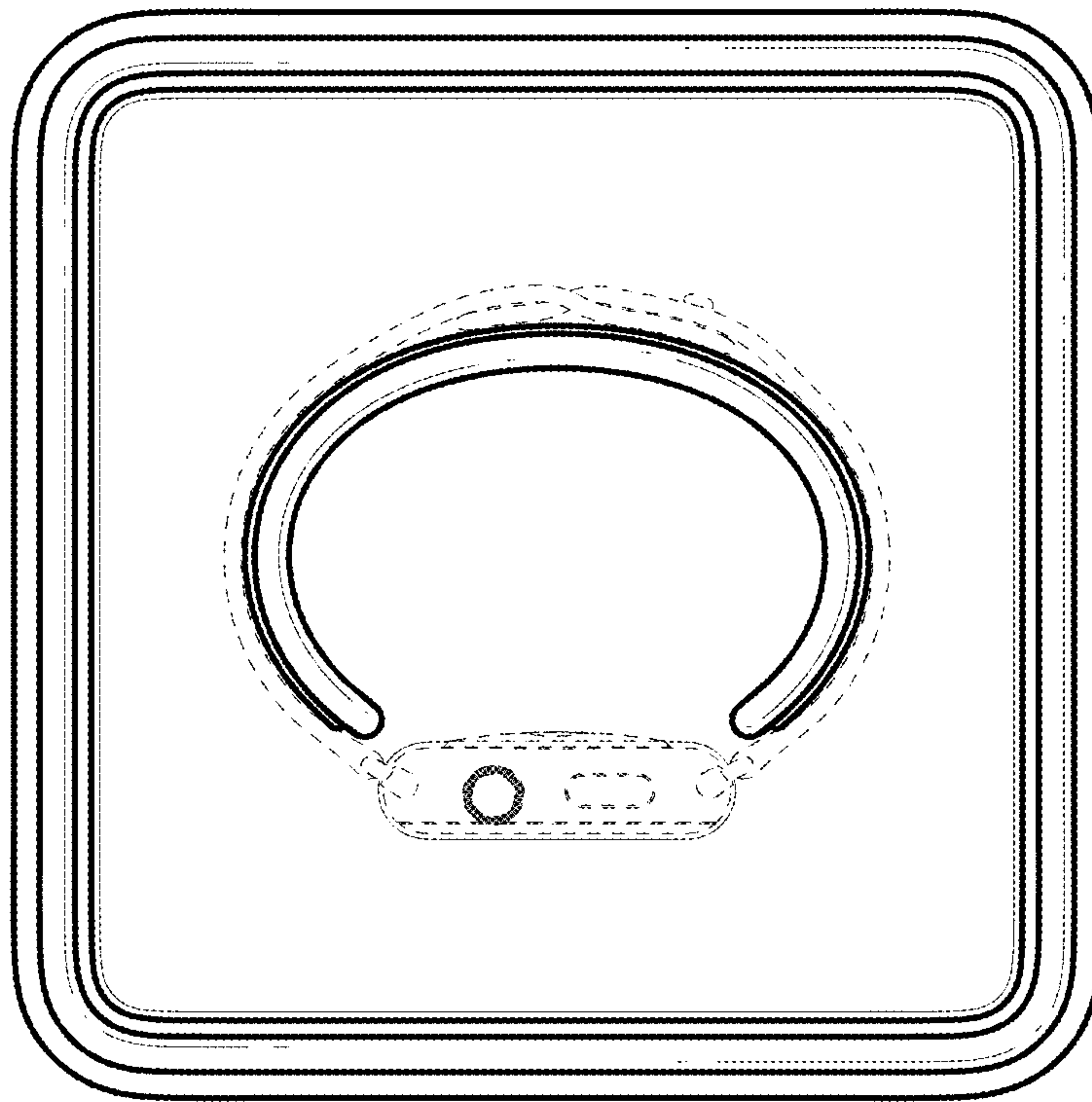


FIG. 15



FIG. 16



FIG. 17



FIG. 18



FIG. 19

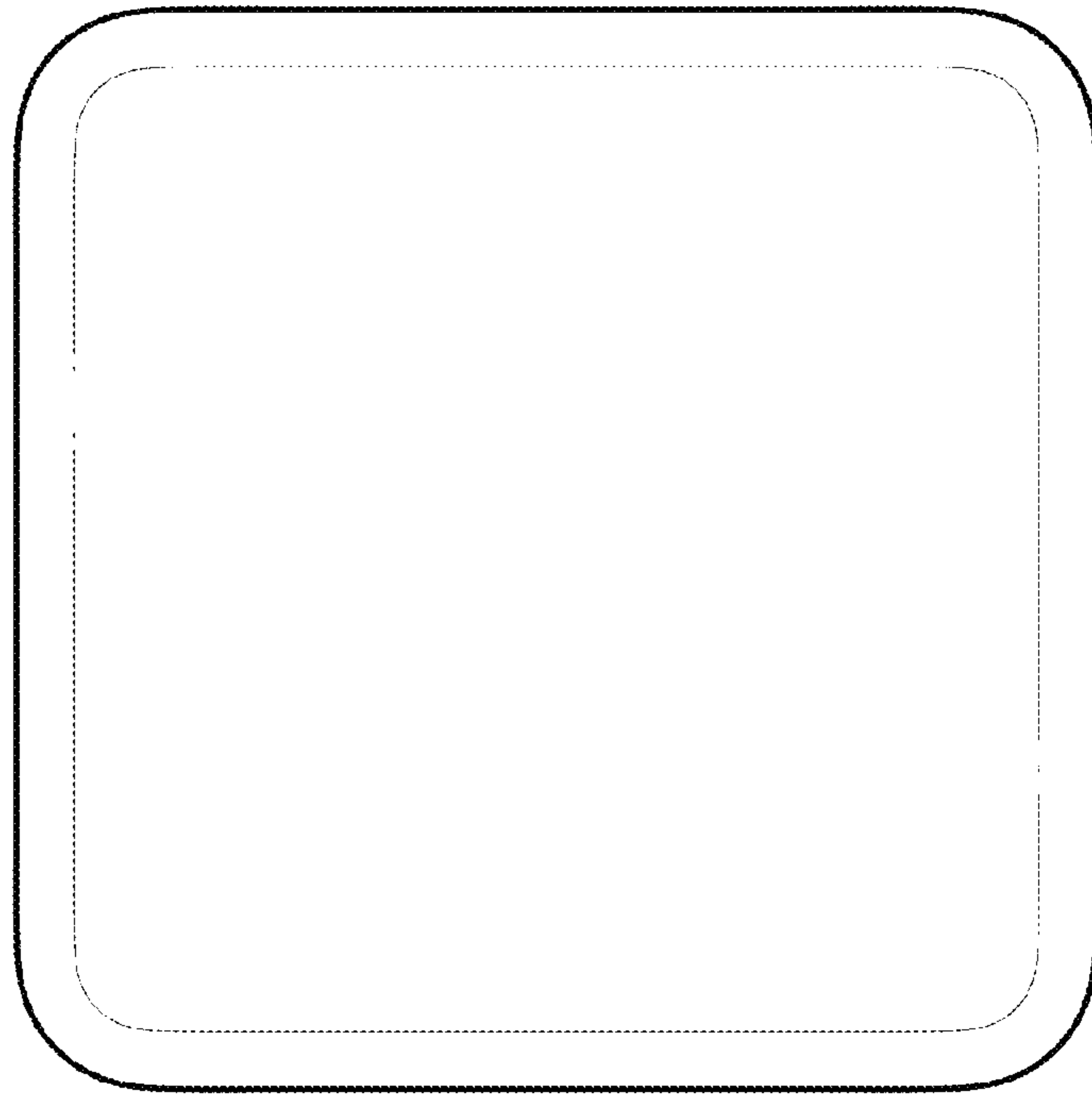


FIG. 20

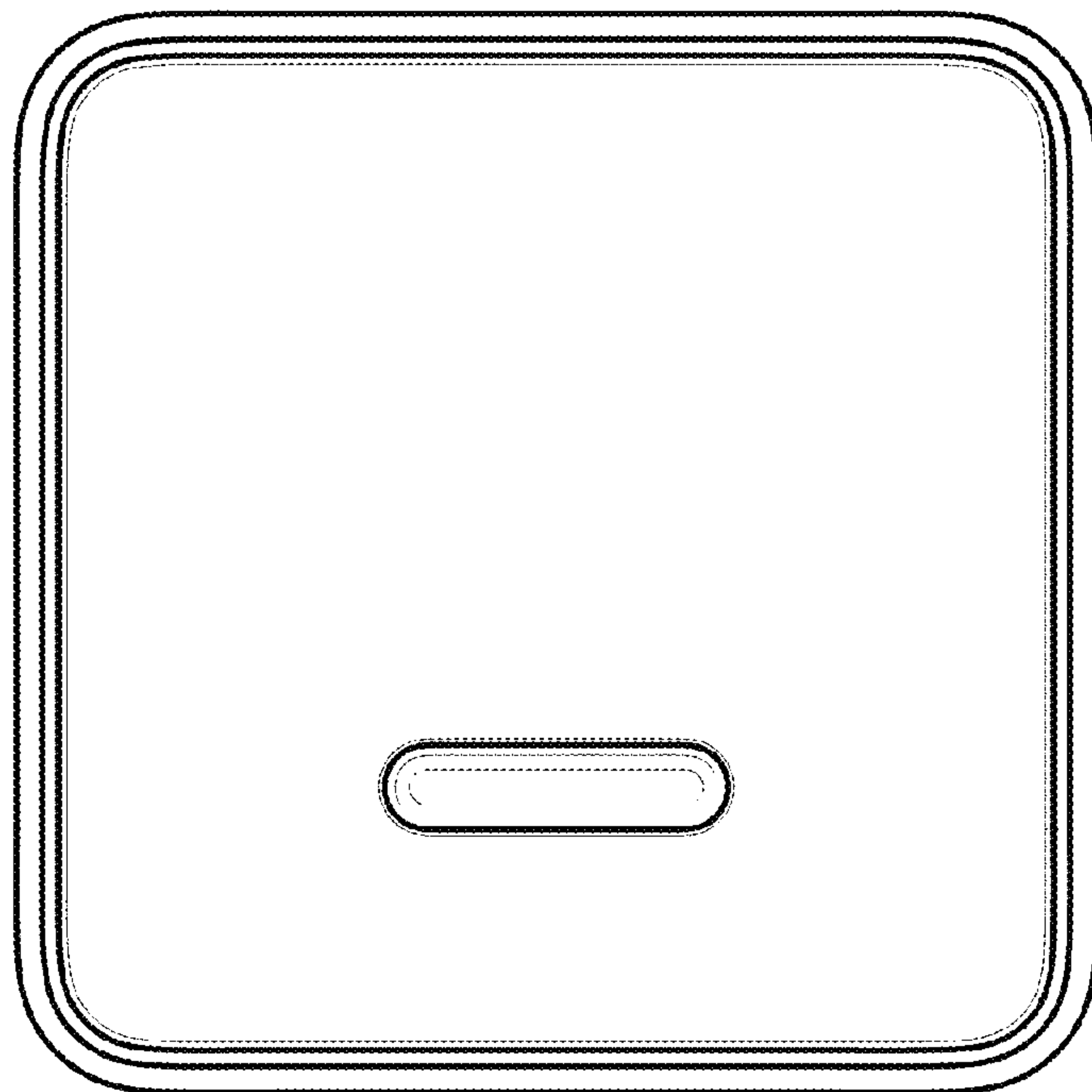


FIG. 21