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(12) **United States Design Patent**
Engelby et al.

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(54) **IN-STORE MARKETING SIGN**
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(**) Term: **14 Years**

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(51) **LOC (10) Cl.** **20-02**

(52) **U.S. Cl.**

USPC **D20/40**

(58) **Field of Classification Search**

USPC D20/10, 17, 19, 22-29, 40-42, 99;
D10/109.1, 109.2, 113.4; D19/113;
D24/189; D6/707.2, 707.22

CPC G09F 7/00; G09F 7/02; G09F 7/06;
G09F 7/08; G09F 7/18; G09F 9/00; G09F
13/00; G09F 13/02; G09F 13/04; G09F
2007/1821; G09F 2007/1834; G09F
2013/0431; G09F 2013/0495; G09F 1/00;
G09F 1/02; G09F 1/04; G09F 1/08; G09F
1/10; G09F 3/12; A63F 7/22; G09B 7/00

See application file for complete search history.

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(57) **CLAIM**

The ornamental design for an in-store marketing sign, as shown and described.

DESCRIPTION

FIG. 1 is a perspective view of an in-store marketing sign showing our new design;

FIG. 2 is a right side view thereof;

FIG. 3 is a left side view thereof;

FIG. 4 is a front view thereof;

FIG. 5 is a back view thereof;

FIG. 6 is a top view thereof;

FIG. 7 is a bottom view thereof;

FIGS. 8 and 9 are perspective views of the in-store marketing sign of FIG. 1 in an alternative position;

FIG. 10 is a front view of FIG. 9;

FIG. 11 is a back view of FIG. 9;

FIG. 12 is a right side view of FIG. 9;

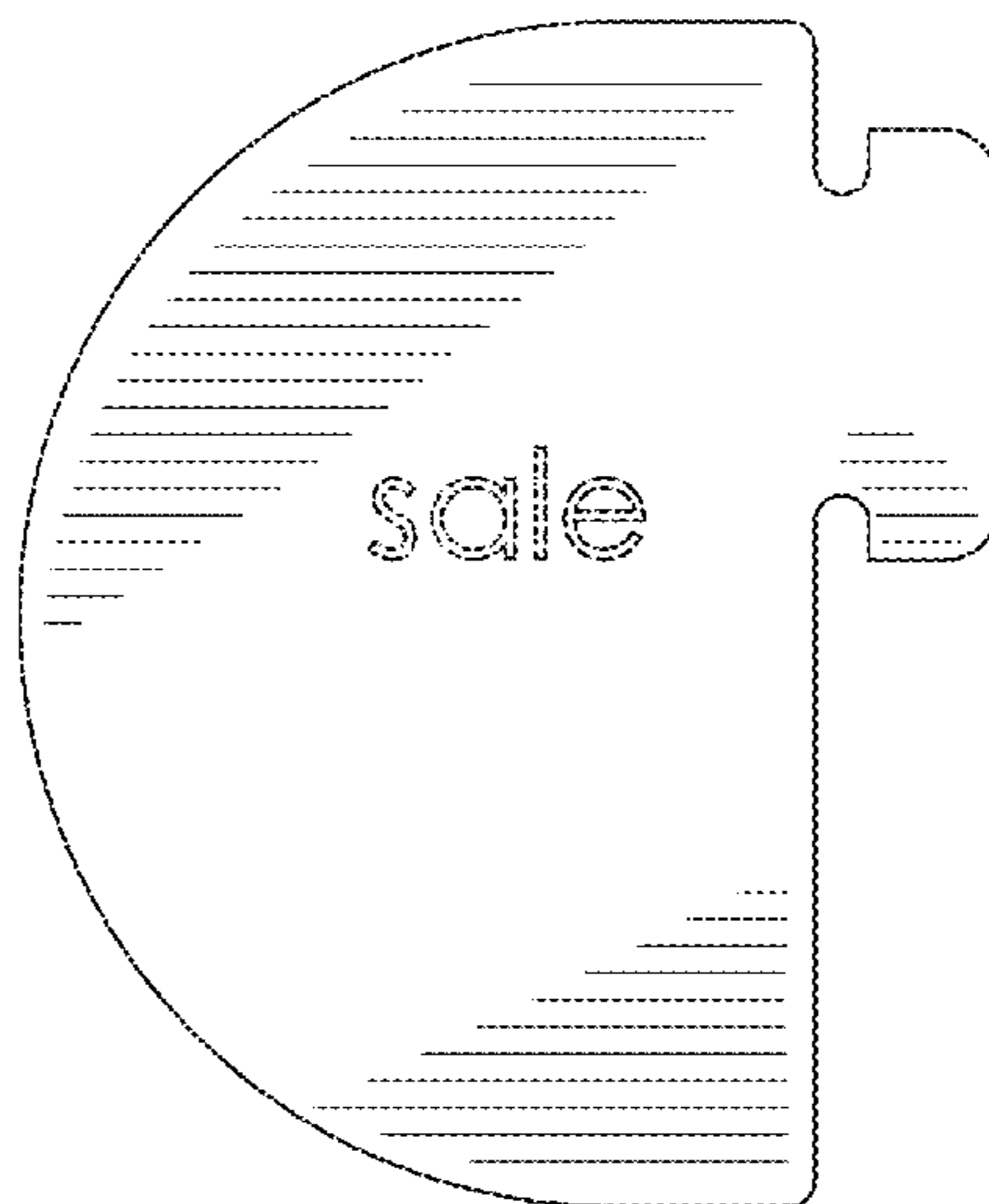
FIG. 13 is a left side view of FIG. 9;

FIG. 14 is a top view of FIG. 9; and,

FIG. 15 is a bottom view of FIG. 9.

The broken lines illustrating indicia on the in-store marketing sign form no part of the claimed design. The broken lines illustrating an electronic sign label are included for purposes of illustrating environment and form no part of the claimed design.

1 Claim, 6 Drawing Sheets



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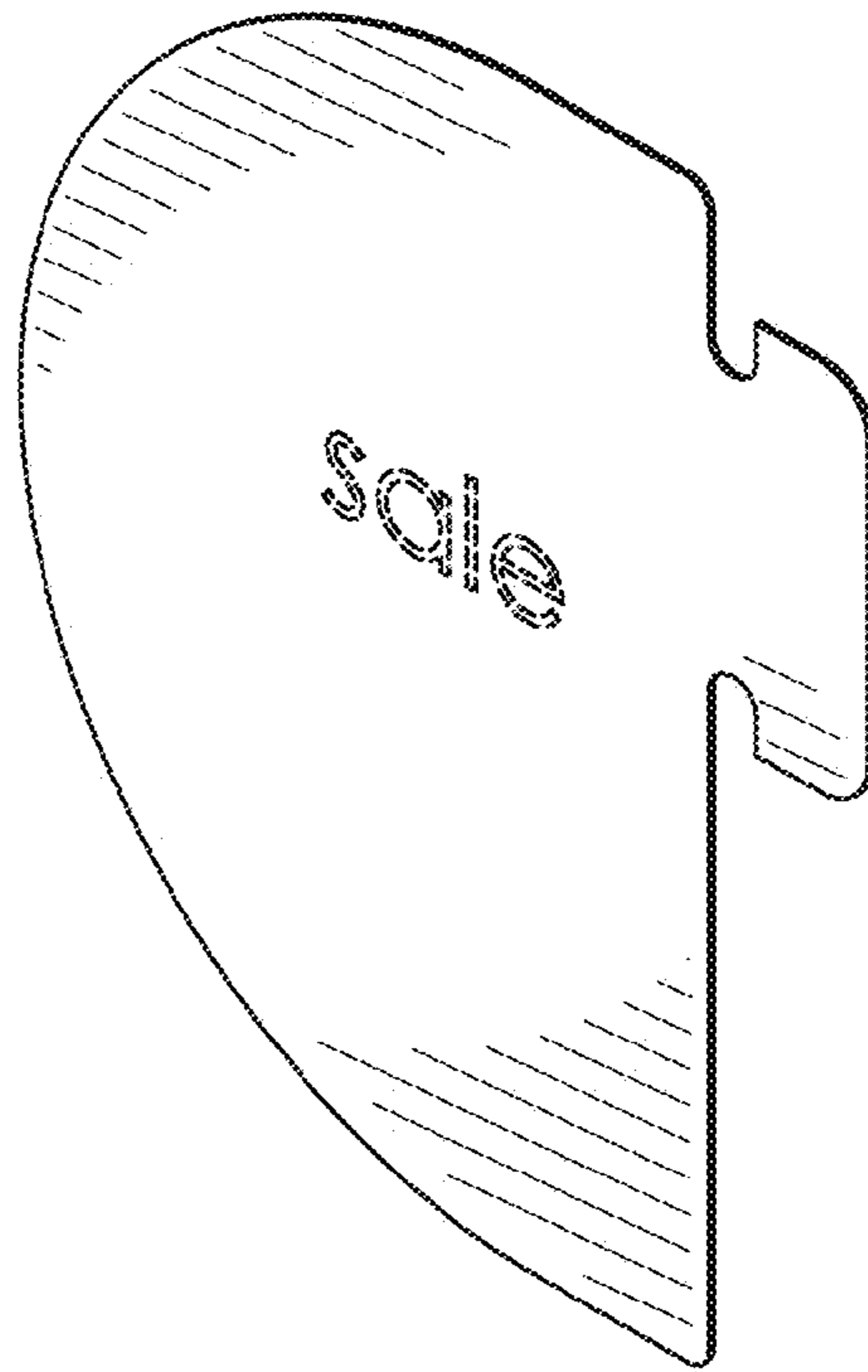


Fig. 1

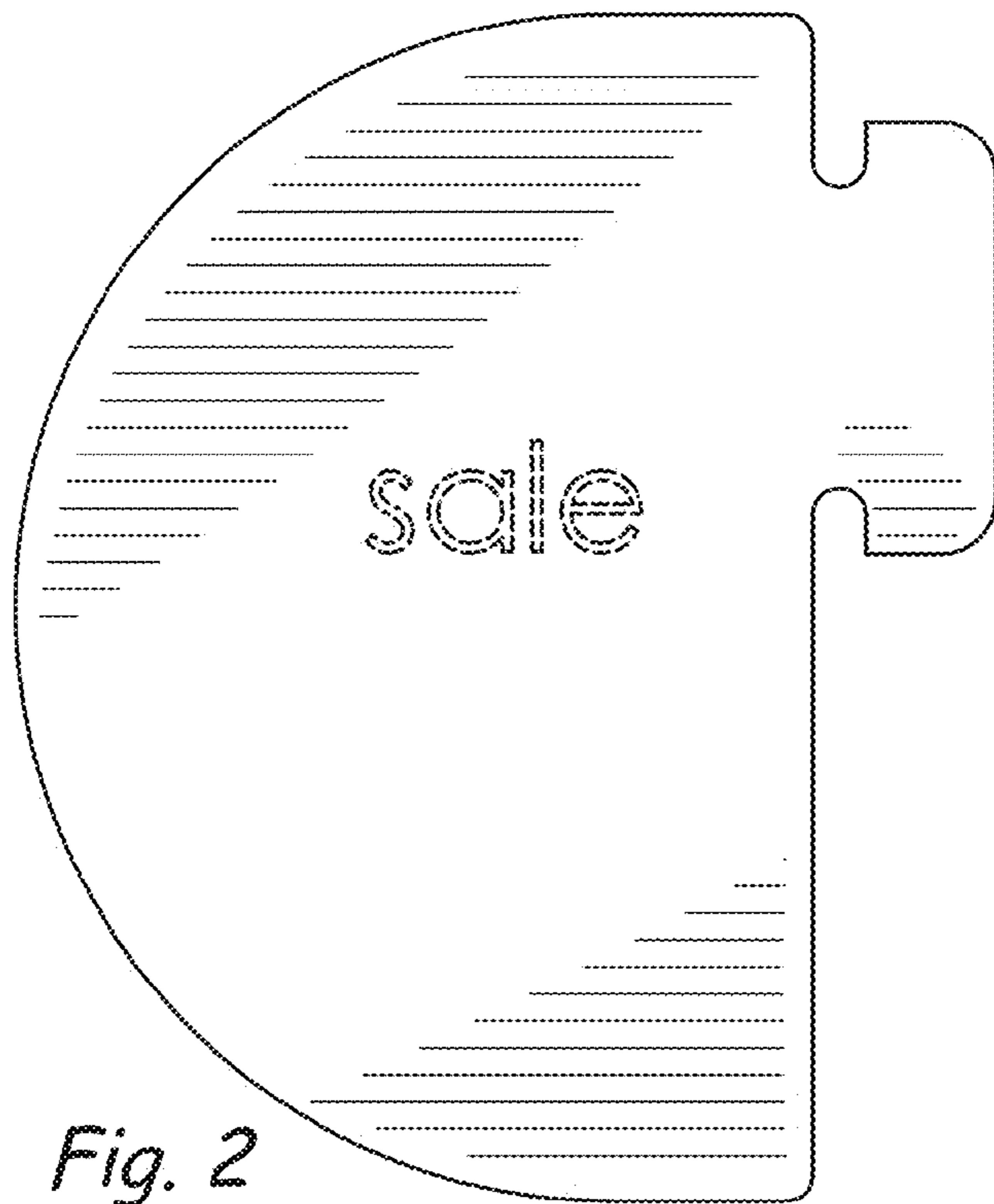


Fig. 2

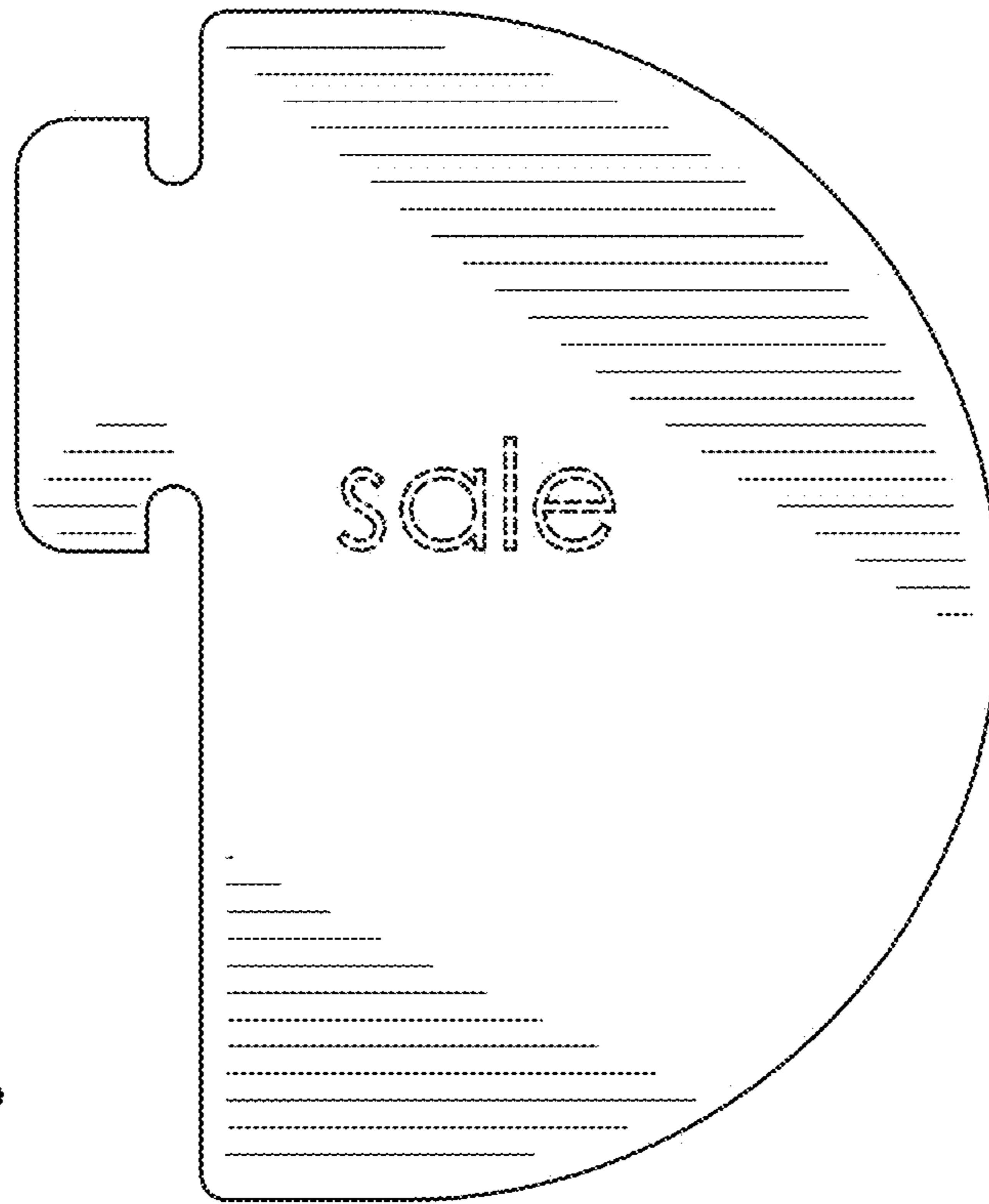


Fig. 3



Fig. 4

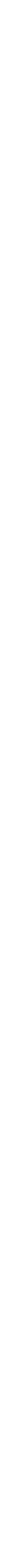


Fig. 5



Fig. 6



Fig. 7

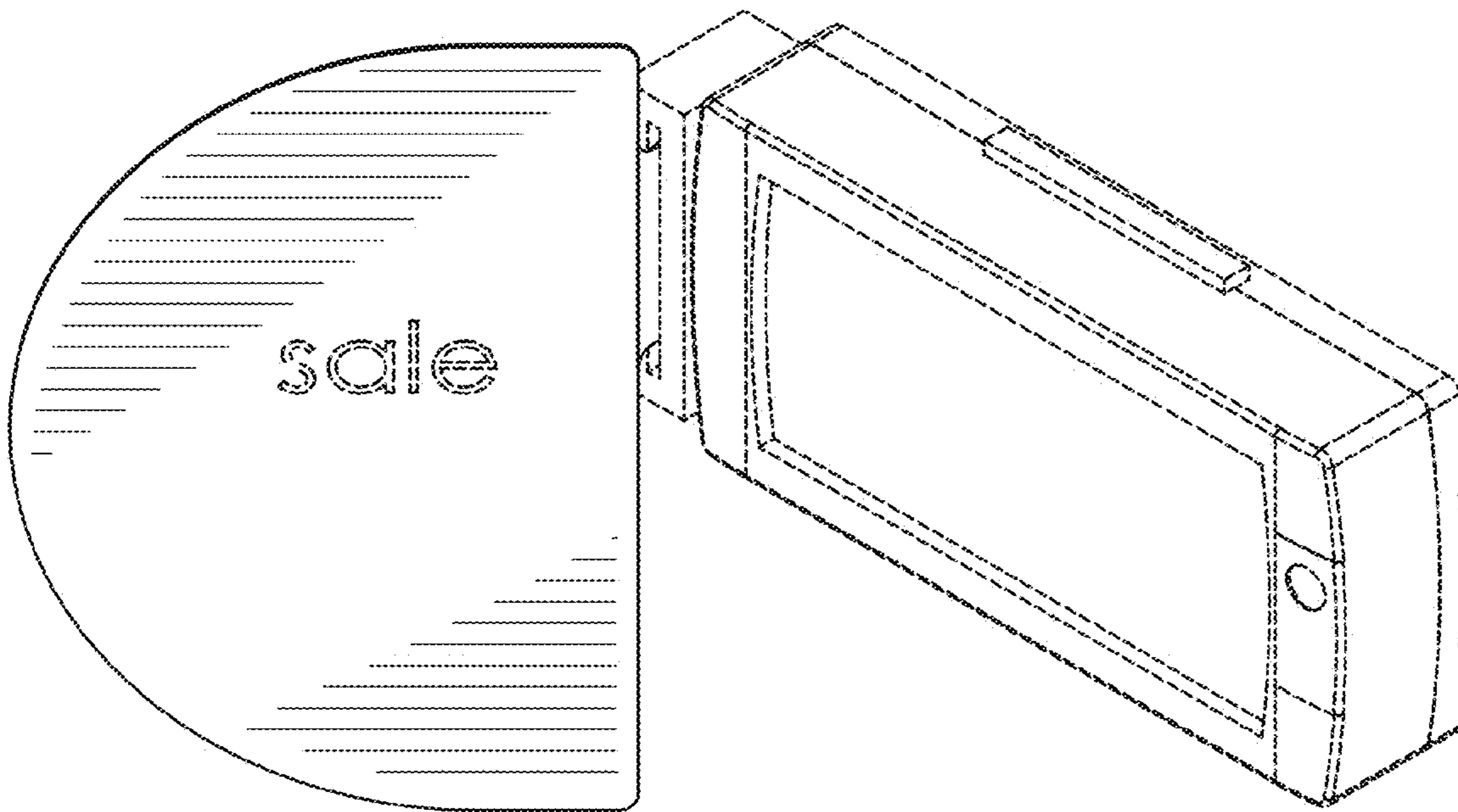


Fig. 8

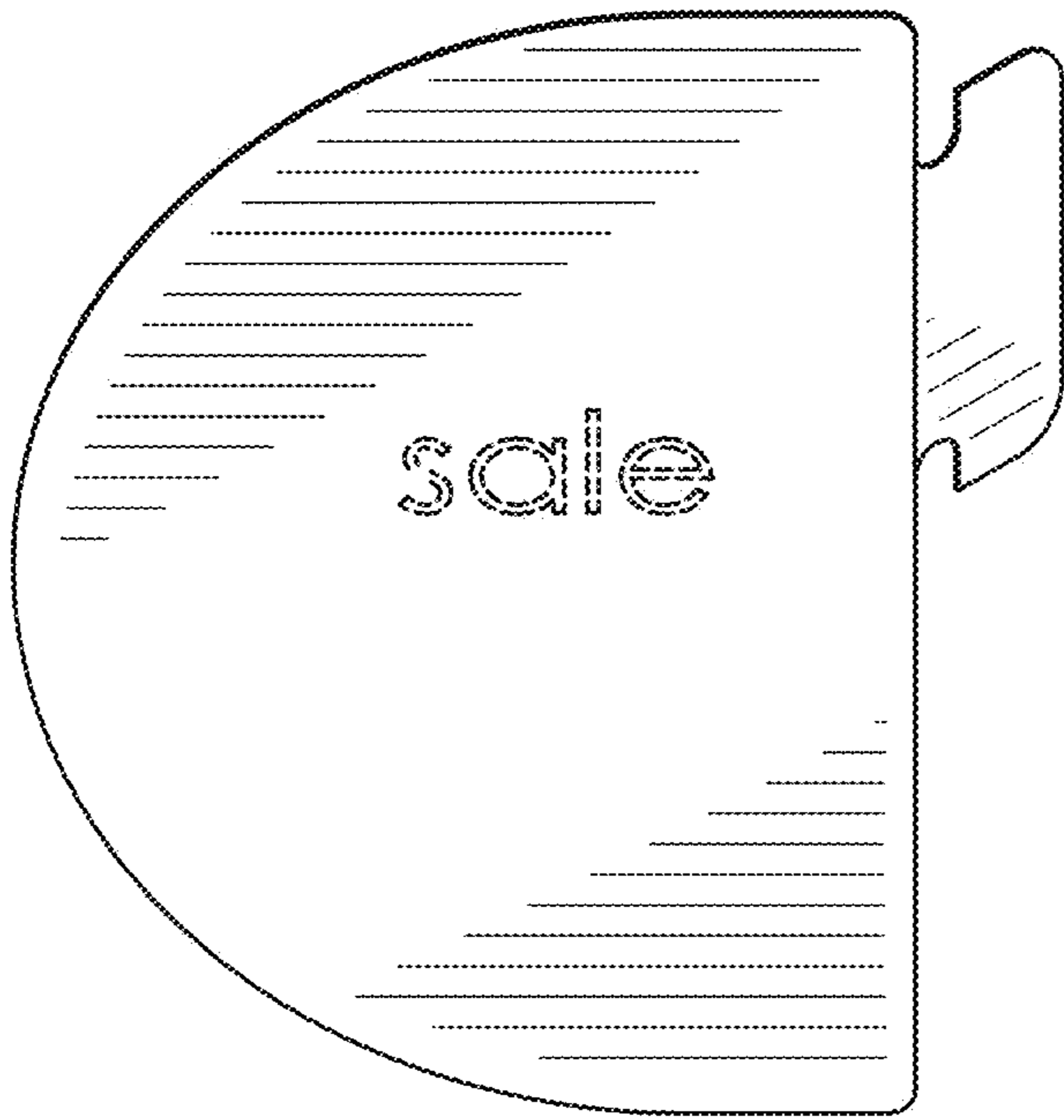


Fig. 9

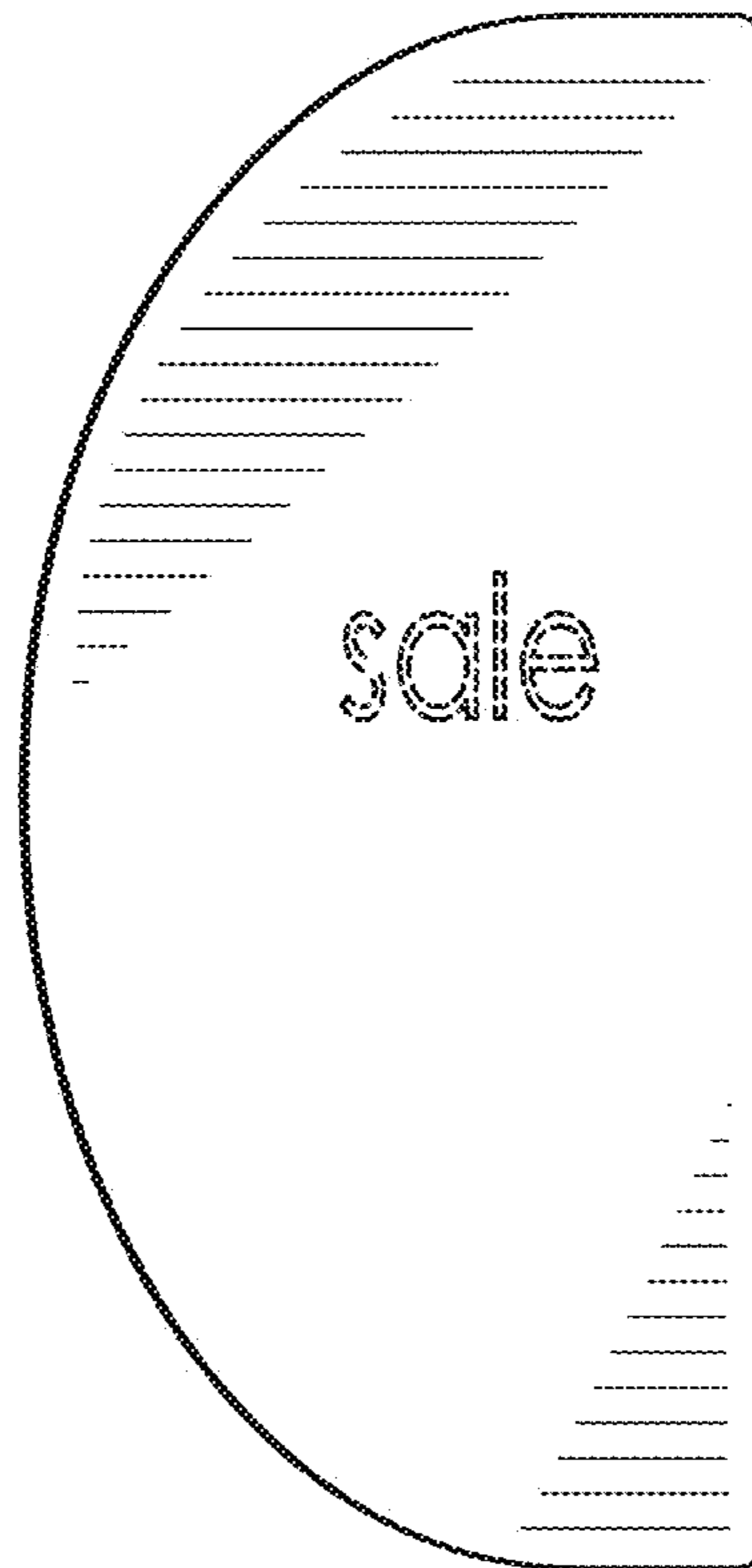


Fig. 10

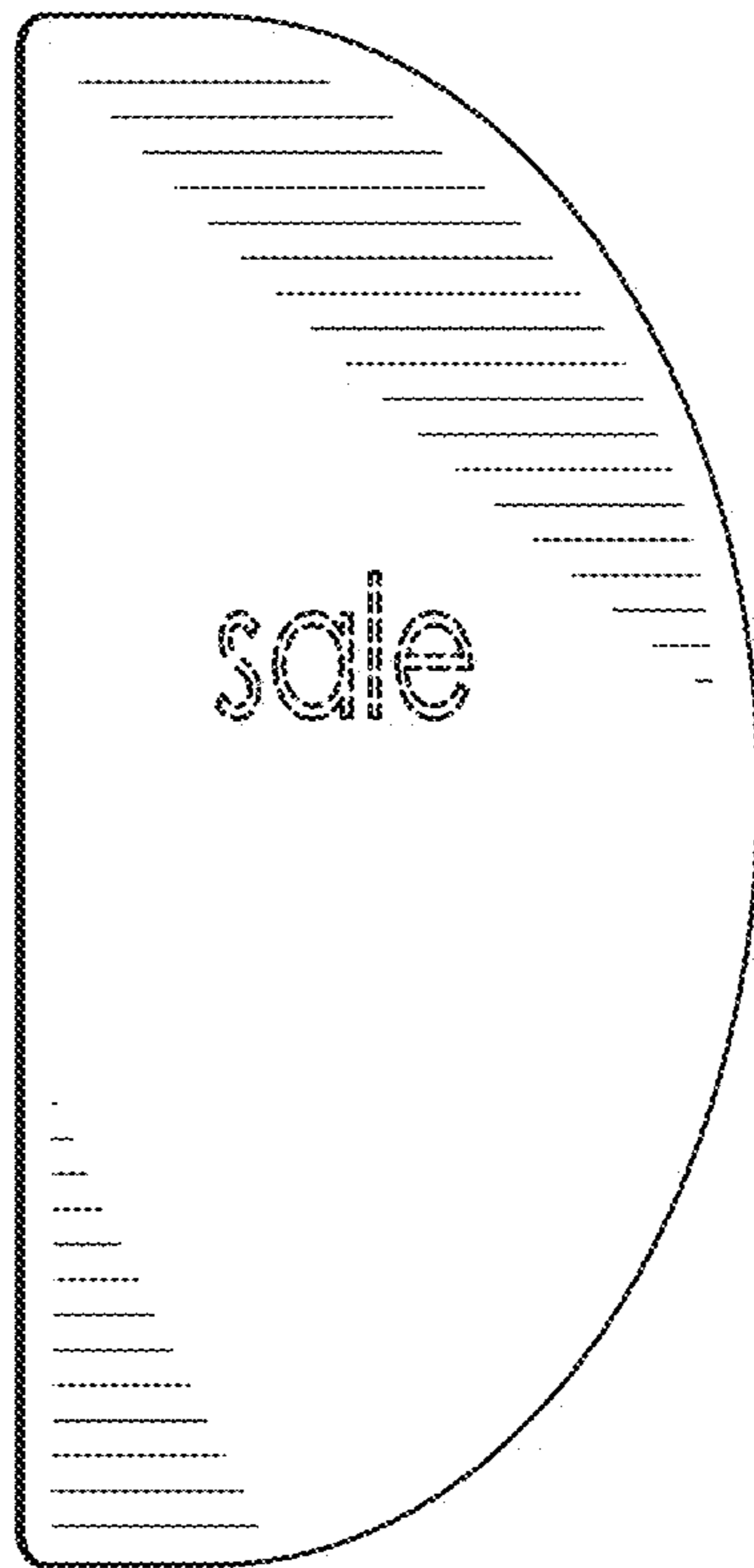


Fig. 11

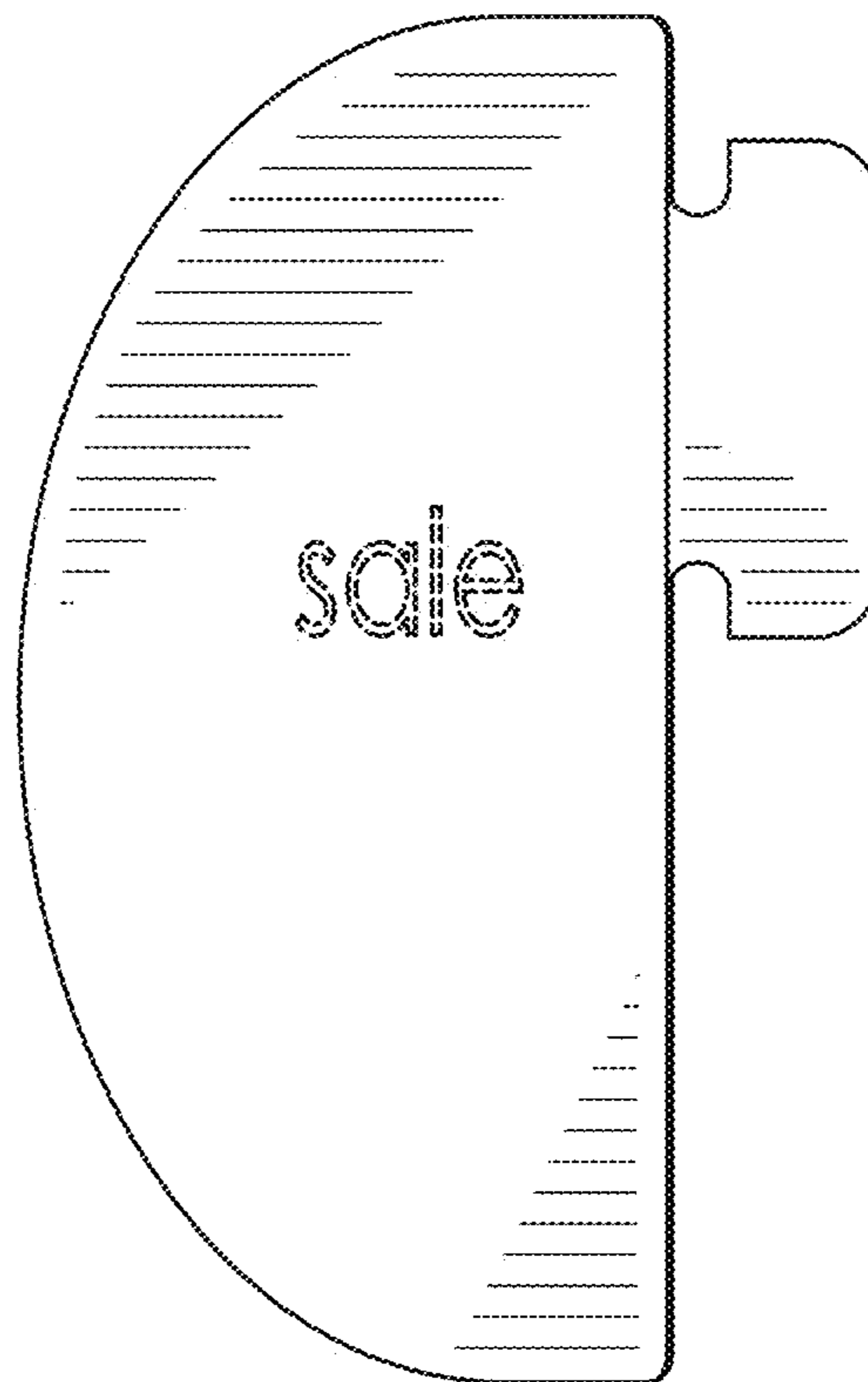


Fig. 12

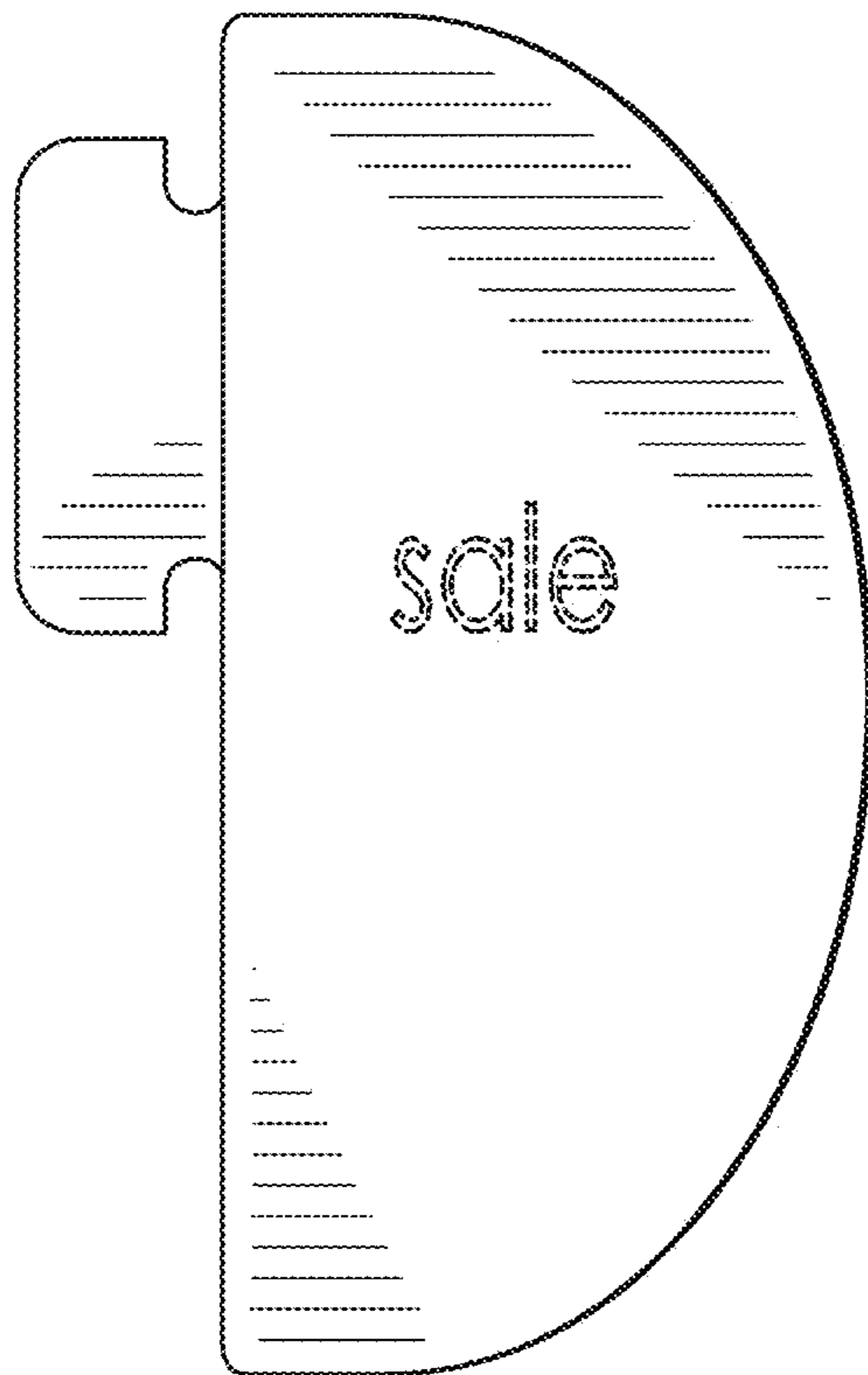


Fig. 13

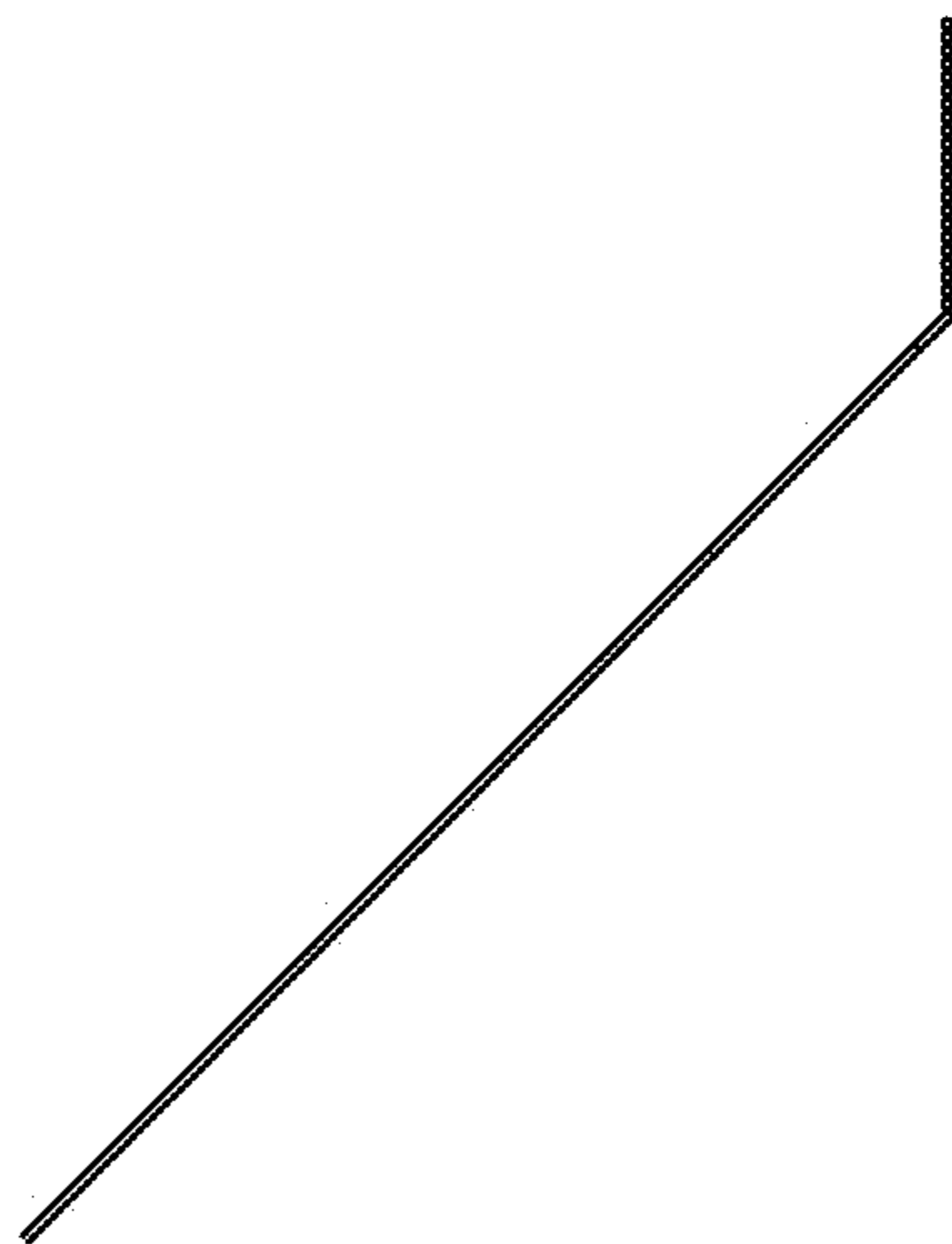


Fig. 14

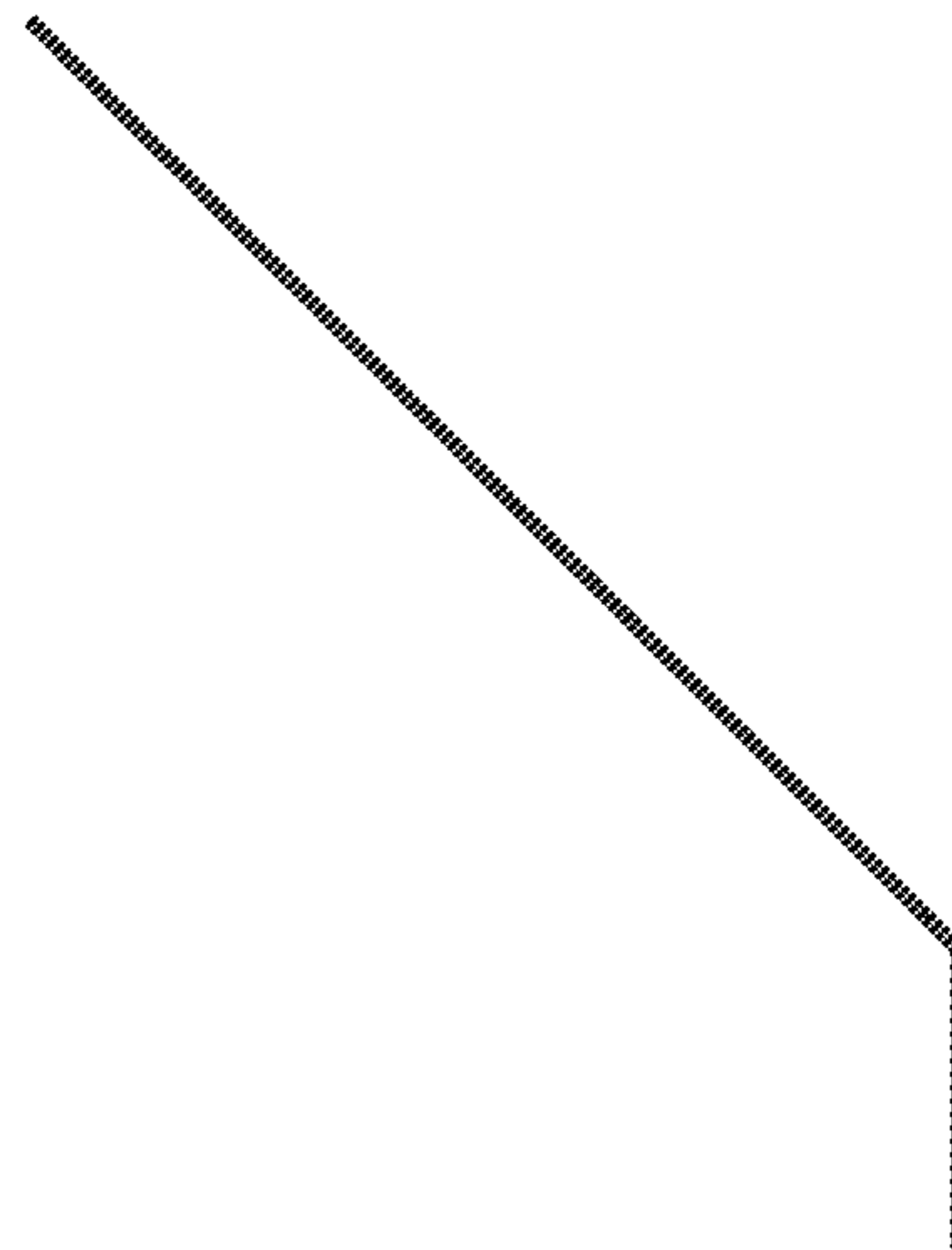


Fig. 15