

US00D737147S

(12) **United States Design Patent**
Keating et al.

(10) **Patent No.:** **US D737,147 S**

(45) **Date of Patent:** **** Aug. 25, 2015**

(54) **TOOTHPASTE PRODUCT PACKAGE WITH SURFACE INDICIA**

(71) Applicant: **The Procter & Gamble Company**,
Cincinnati, OH (US)

(72) Inventors: **Sara Mundy Keating**, Wyoming, OH (US); **Yamilca DelCarmen Rodriguez**, Cincinnati, OH (US); **Geraldine Uribe**, Mason, OH (US); **Donna Allen**, Villa Hills, KY (US); **Katie Cousino**, Cincinnati, OH (US); **Christine Ann Kron**, Milford, OH (US); **Natalie Brown**, Newport, KY (US); **Cameron Butler**, Cincinnati, OH (US); **Tracey Lanz**, Cincinnati, OH (US); **Grant Collinsworth**, Ft. Wright, KY (US)

(73) Assignee: **The Procter & Gamble Company**,
Cincinnati, OH (US)

(**) Term: **14 Years**

(21) Appl. No.: **29/509,112**

(22) Filed: **Nov. 14, 2014**

Related U.S. Application Data

(62) Division of application No. 29/458,720, filed on Jun. 21, 2013.

(51) **LOC (10) Cl.** **09-03**

(52) **U.S. Cl.**
USPC **D9/600**; D9/434; D9/658

(58) **Field of Classification Search**
USPC D9/414-434, 442-445, 456-457, 542, D9/563, 600, 614-624, 655, 657, 658, 661, D9/695, 697-699, 707-708, 711, D9/772-776; D7/601, 602, 538, 540, D7/550.1; D3/202, 203.5, 203.6, 205; D20/30-33; D5/14, 26, 27, 32, 36, 37, D5/39
CPC B65D 5/00; B65D 5/001; B65D 5/0015; B65D 5/0227-5/0254; B65D 5/0045; B65D 5/18; B65D 5/2033; B65D 5/38; B65D 5/40; B65D 1/22; B65D 1/225; B65D 1/24; B65D 1/34; B65D 1/38

See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

D76,326 S * 9/1928 Schleicher D9/658
D126,642 S * 4/1941 Salzenstein D5/62

(Continued)

Primary Examiner — Susan Bennett Hattan

Assistant Examiner — Vy Koenig

(74) *Attorney, Agent, or Firm* — Amanda T. Barry

(57) **CLAIM**

The ornamental design for a toothpaste product package with surface indicia, as shown and described.

DESCRIPTION

The patent or application file contains at least one drawing executed in color. Copies of this patent or patent application publication with color drawing(s) will be provided by the Office upon request and payment of the necessary fee.

FIG. 1 is a color drawing of a perspective view of a toothpaste product package with surface indicia showing our new design.

FIG. 2 is a color drawing of a front view of a toothpaste product package with surface indicia showing our new design.

FIG. 3 is a color drawing of a top view of a toothpaste product package with surface indicia showing our new design.

FIG. 4 is a color drawing of a rear view of a toothpaste product package with surface indicia showing our new design.

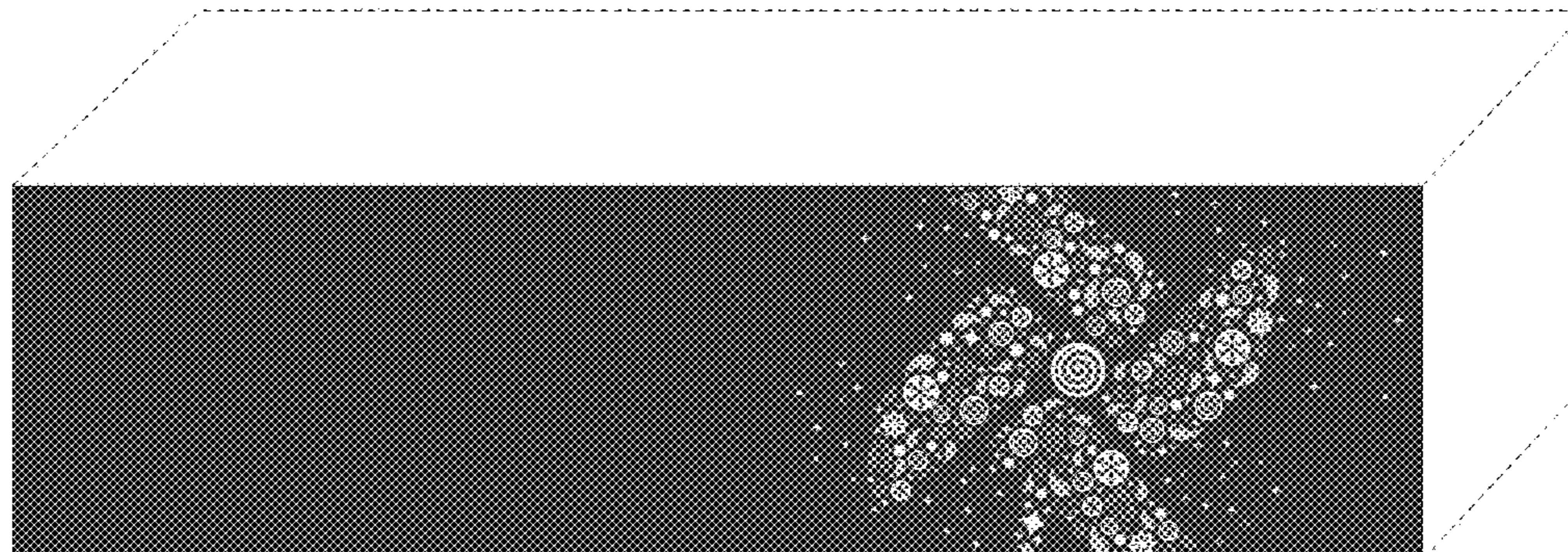
FIG. 5 is a color drawing of a bottom view of a toothpaste product package with surface indicia showing our new design.

FIG. 6 is a color drawing of a left side view of a toothpaste product package with surface indicia showing our new design; and,

FIG. 7 is a color drawing of a right side view of a toothpaste product package with surface indicia showing our new design.

The broken lines shown in the drawings depict portions of the toothpaste product package that form no part of the claimed design.

1 Claim, 4 Drawing Sheets
(4 of 4 Drawing Sheet(s) Filed in Color)



(56)

References Cited

U.S. PATENT DOCUMENTS

D206,564 S * 12/1966 Becker D5/62
D595,965 S * 7/2009 Kim et al. D5/37
D612,720 S * 3/2010 Marotti et al. D9/434
D624,818 S * 10/2010 Lepoitevin D9/434
D630,440 S * 1/2011 Reithel D5/37
D638,718 S * 5/2011 Cocchioni D9/658

D643,715 S * 8/2011 Graham et al. D9/434
D644,512 S * 9/2011 Marotti et al. D9/434
D644,513 S * 9/2011 Marotti et al. D9/434
D651,079 S * 12/2011 Anderson et al. D9/434
D668,066 S * 10/2012 Diringer D5/66
D674,692 S * 1/2013 Chase et al. D9/434
D678,060 S * 3/2013 Vanden Boom et al. D9/434
D686,505 S * 7/2013 Uemura D9/658
D695,025 S * 12/2013 Roehm et al. D5/63

* cited by examiner

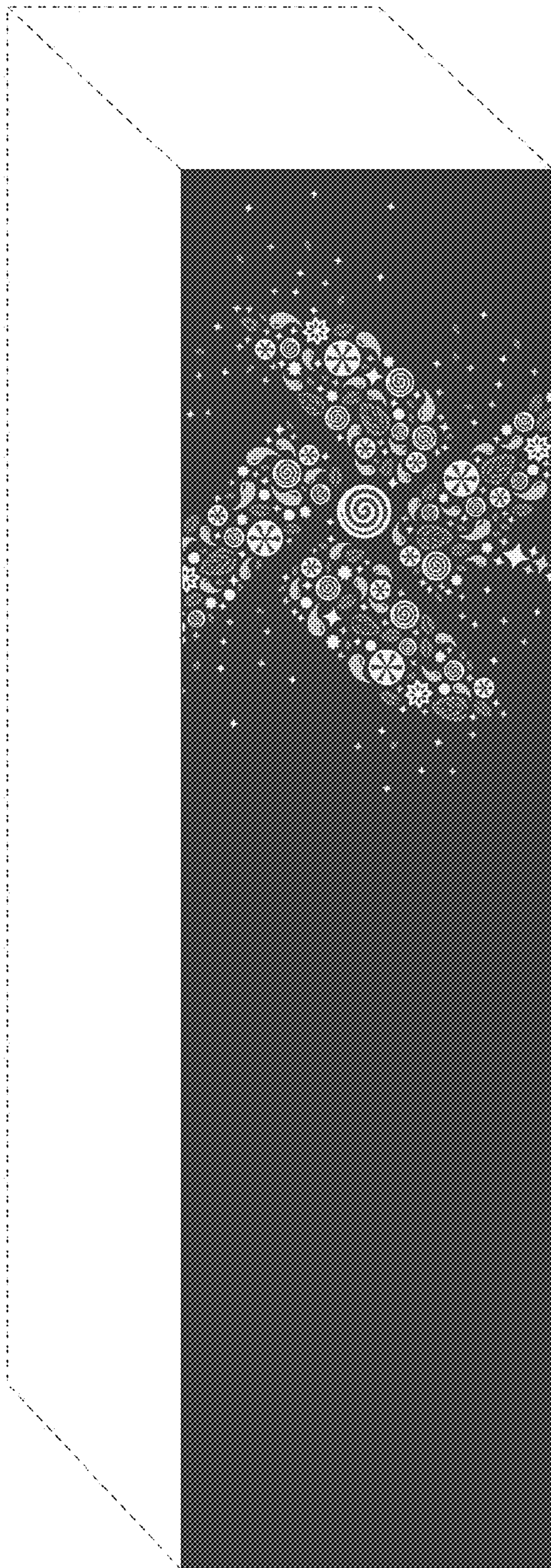


Fig. 1

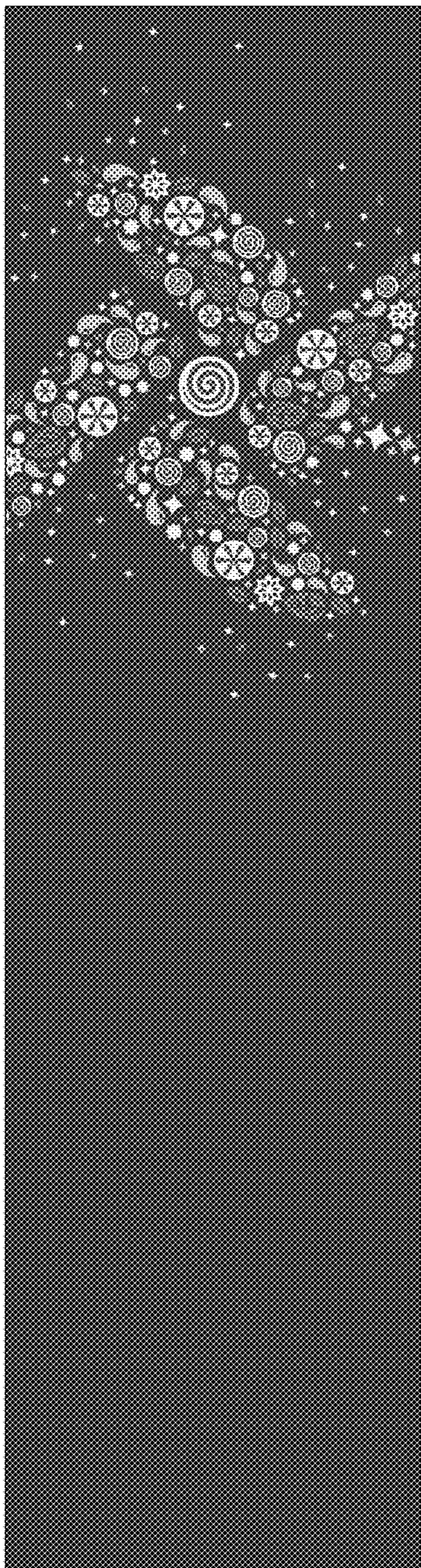


Fig. 2

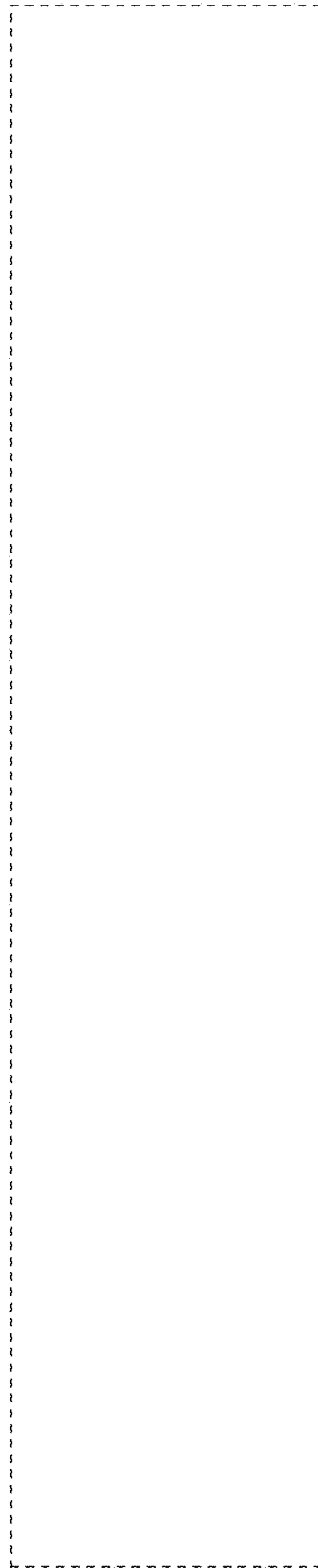


Fig. 3

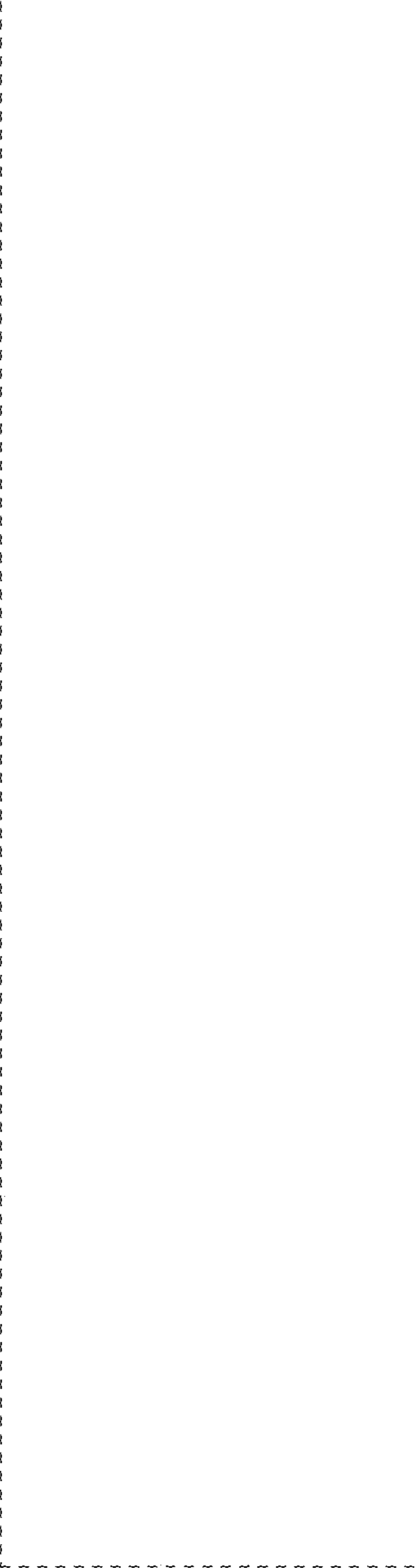


Fig. 4



Fig. 5

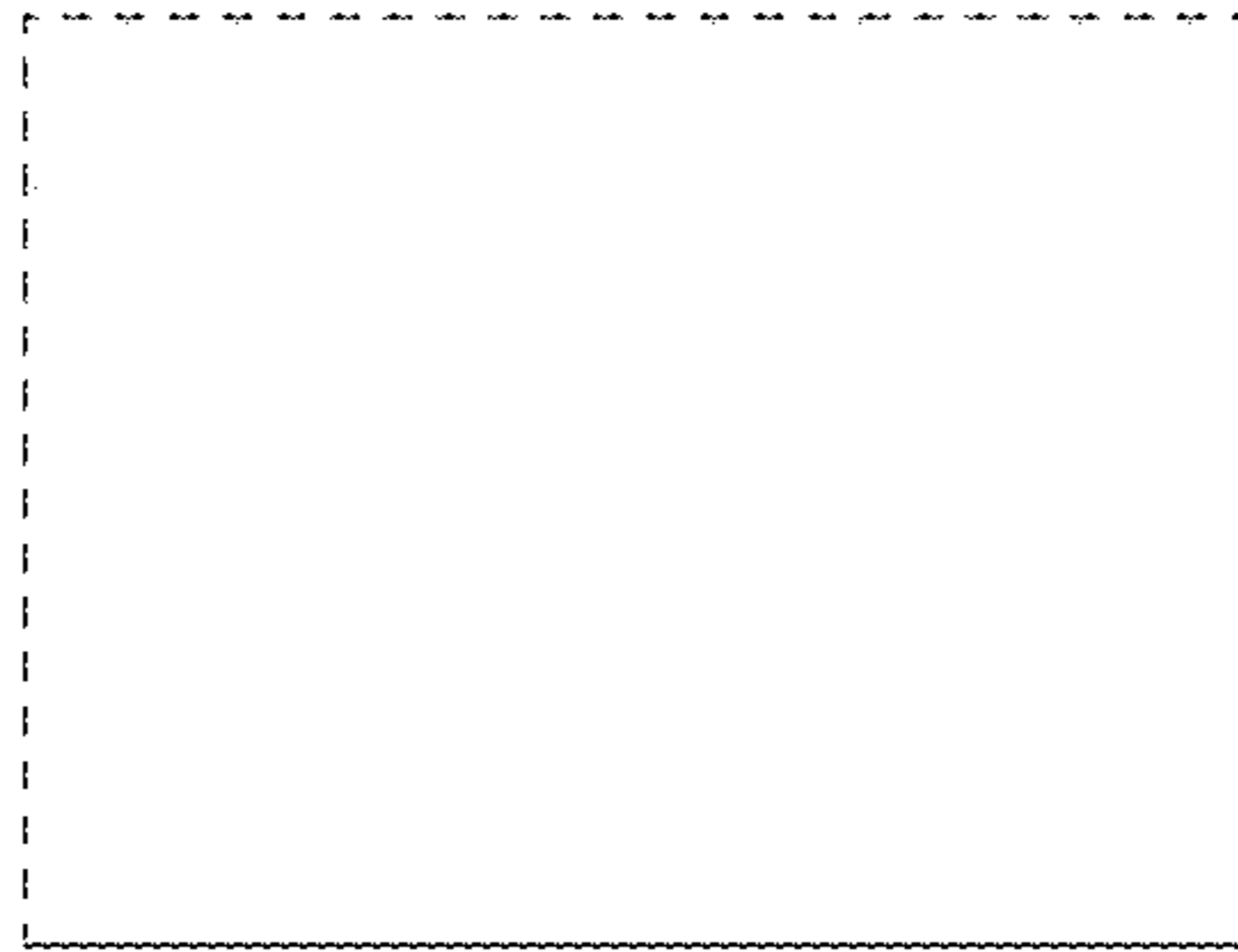


Fig. 7



Fig. 6