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(12) **United States Design Patent**  
**Denby et al.**

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(54) **MERCHANDISE DISPLAY FIXTURE**

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(\*\*) Term: **14 Years**

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(51) **LOC (10) Cl.** ..... **06-06**

(52) **U.S. Cl.**  
USPC ..... **D6/672**

(58) **Field of Classification Search**  
CPC ..... A47F 5/0025; A47F 7/19; A47F 7/24;  
A47F 9/00  
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D6/707.2, 713; D21/797; D24/177, 185;  
D30/143; D32/58; D34/34; 211/85.3,  
211/186, 189, 201, 204, 206; 312/237;  
482/38; 135/151  
See application file for complete search history.

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*Assistant Examiner* — Catherine Posthauer

(74) *Attorney, Agent, or Firm* — JoAnn M. Seaton; Griffiths  
& Seaton PLLC

(57) **CLAIM**

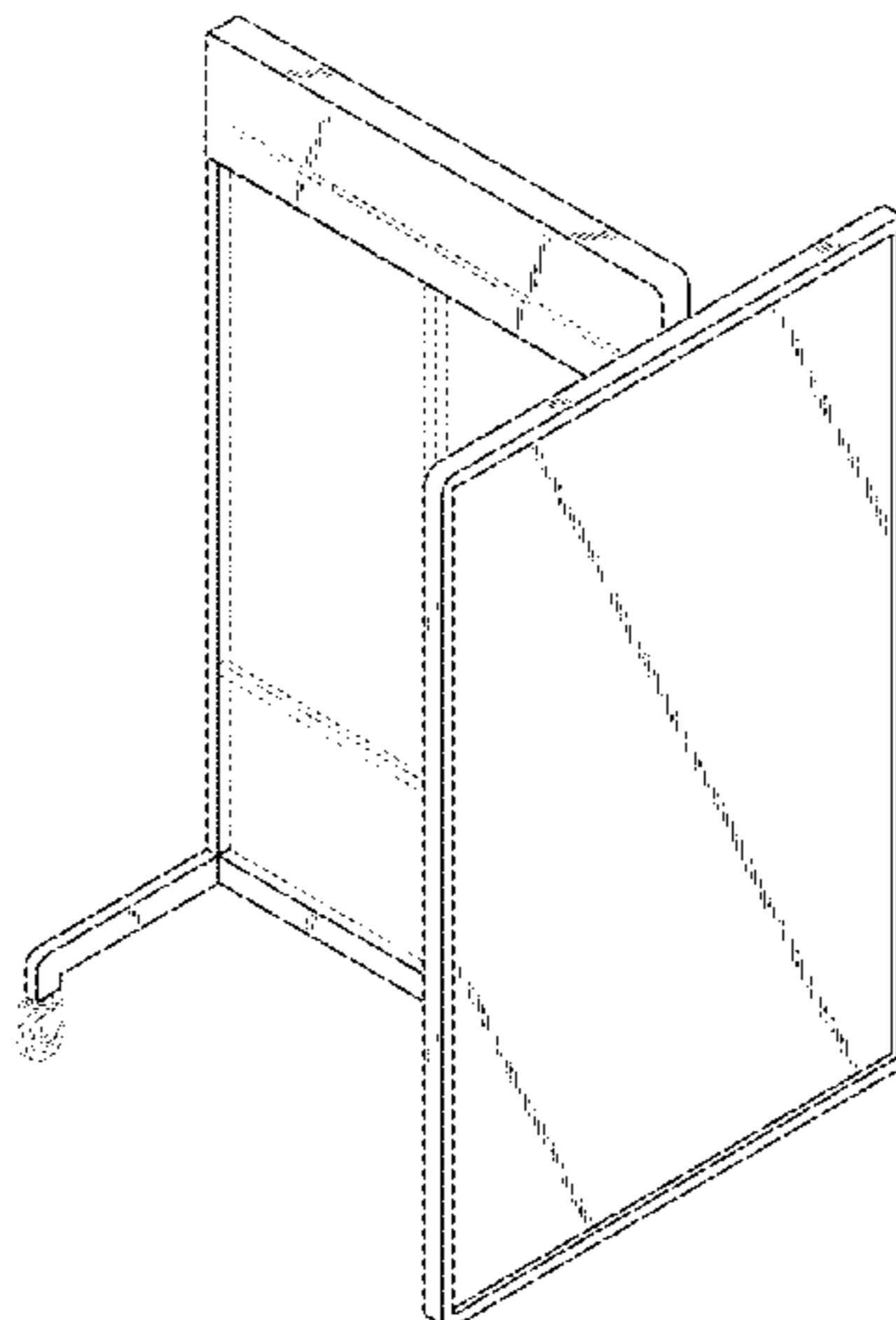
The ornamental design for a merchandise display fixture, as  
shown and described.

**DESCRIPTION**

FIG. 1 is a front, perspective view of a merchandise display  
fixture showing our new design;  
FIG. 2 is a rear, perspective view thereof;  
FIG. 3 is a front view thereof;  
FIG. 4 is a rear view thereof;  
FIG. 5 is a right side view thereof;  
FIG. 6 is a left side view thereof;  
FIG. 7 is a top view thereof; and  
FIG. 8 is a bottom view thereof.  
FIG. 9 is a front, perspective view of the merchandise display  
fixture of FIG. 1 showing our new design with additional  
unclaimed environmental subject matter;  
FIG. 10 is a rear, perspective view thereof;  
FIG. 11 is a front view thereof;  
FIG. 12 is a rear view thereof;  
FIG. 13 is a right side view thereof;  
FIG. 14 is a left side view thereof;  
FIG. 15 is a top view thereof; and,  
FIG. 16 is a bottom view thereof.

The features shown in broken lines are portions of the mer-  
chandise display fixture or environmental subject matter to  
the merchandise display fixture forming no part of the  
claimed design.

**1 Claim, 16 Drawing Sheets**



(56)

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Photograph of Retail display fixture publicly used in Target stores at least as early as Mar. 2009 (1 page).

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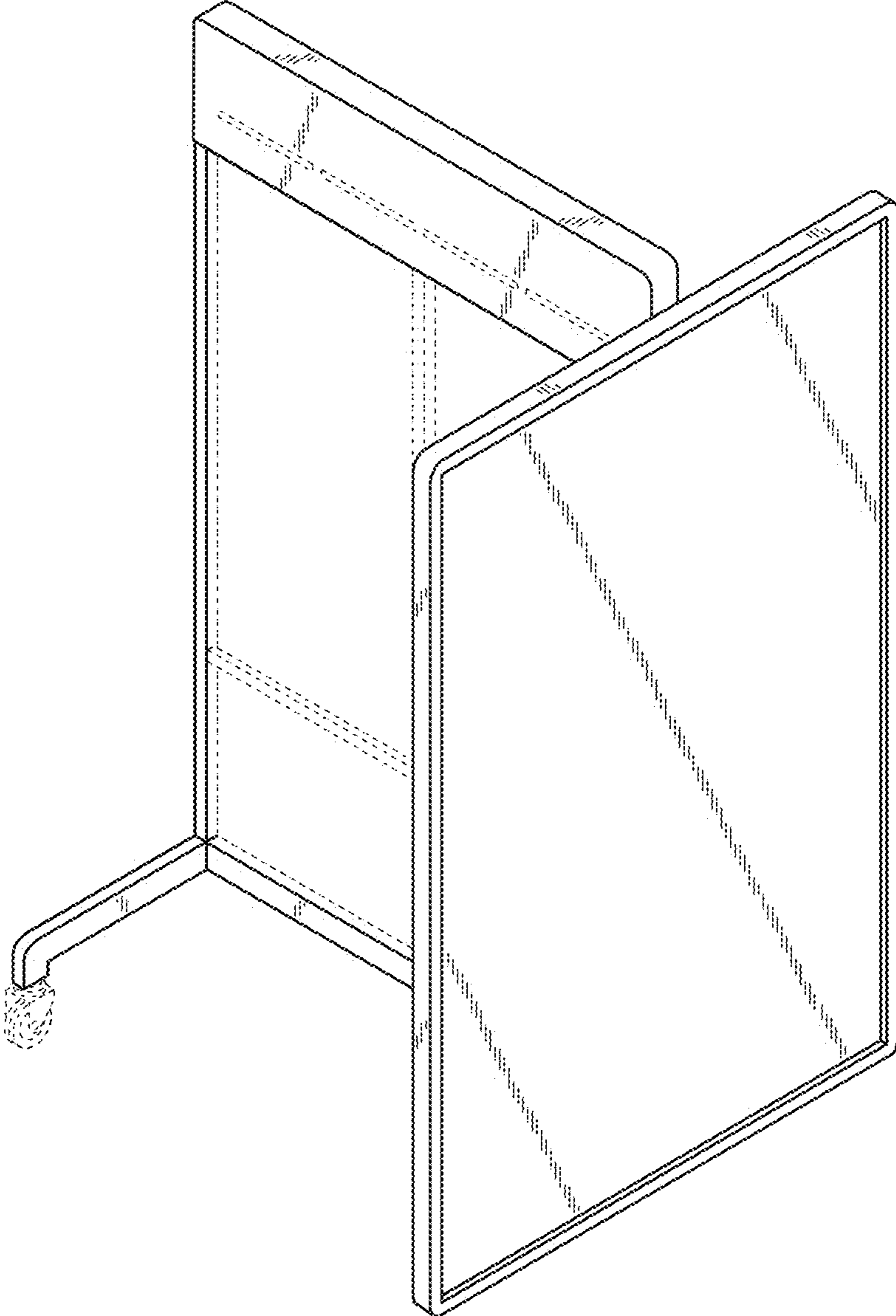


FIG. 1

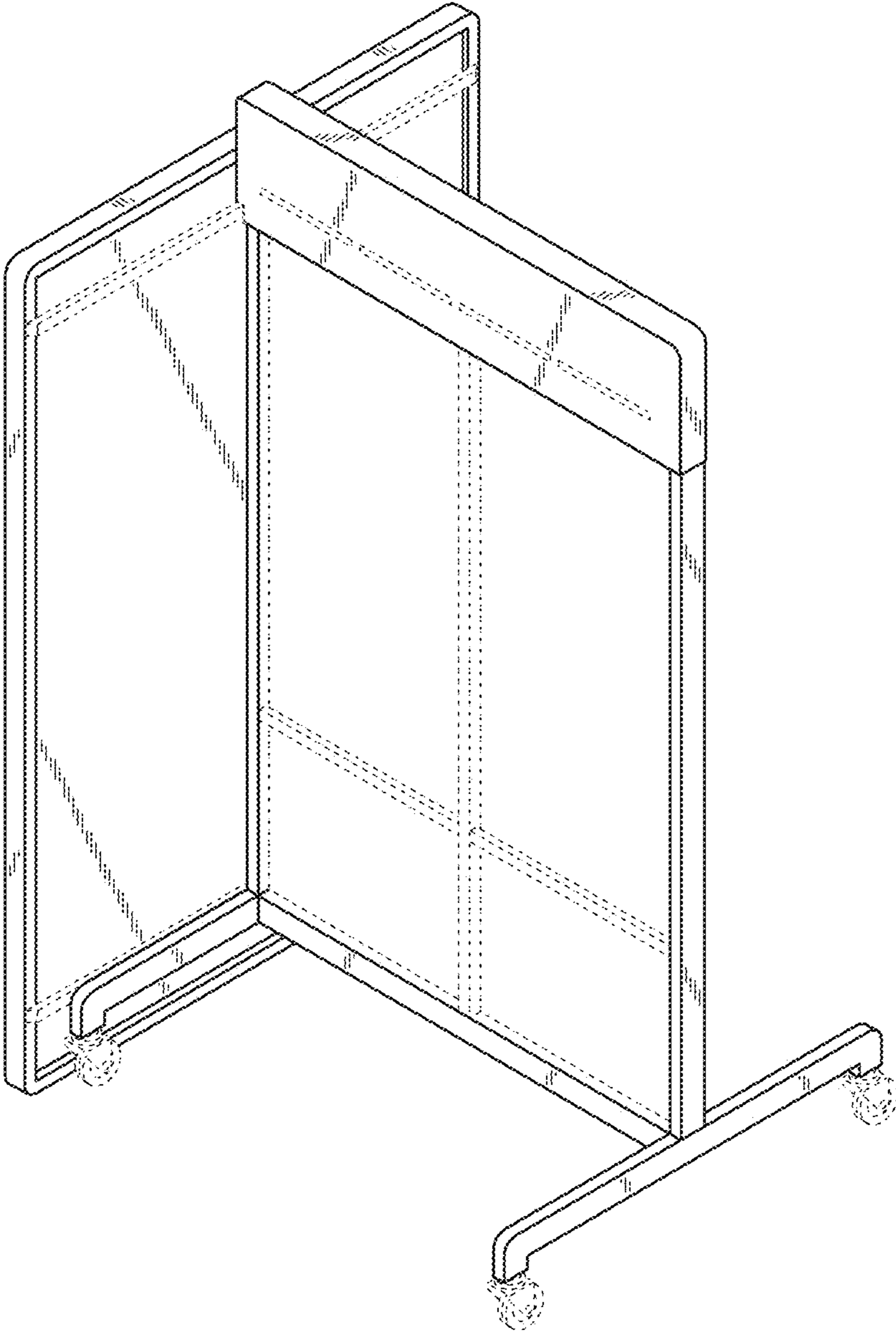


FIG. 2

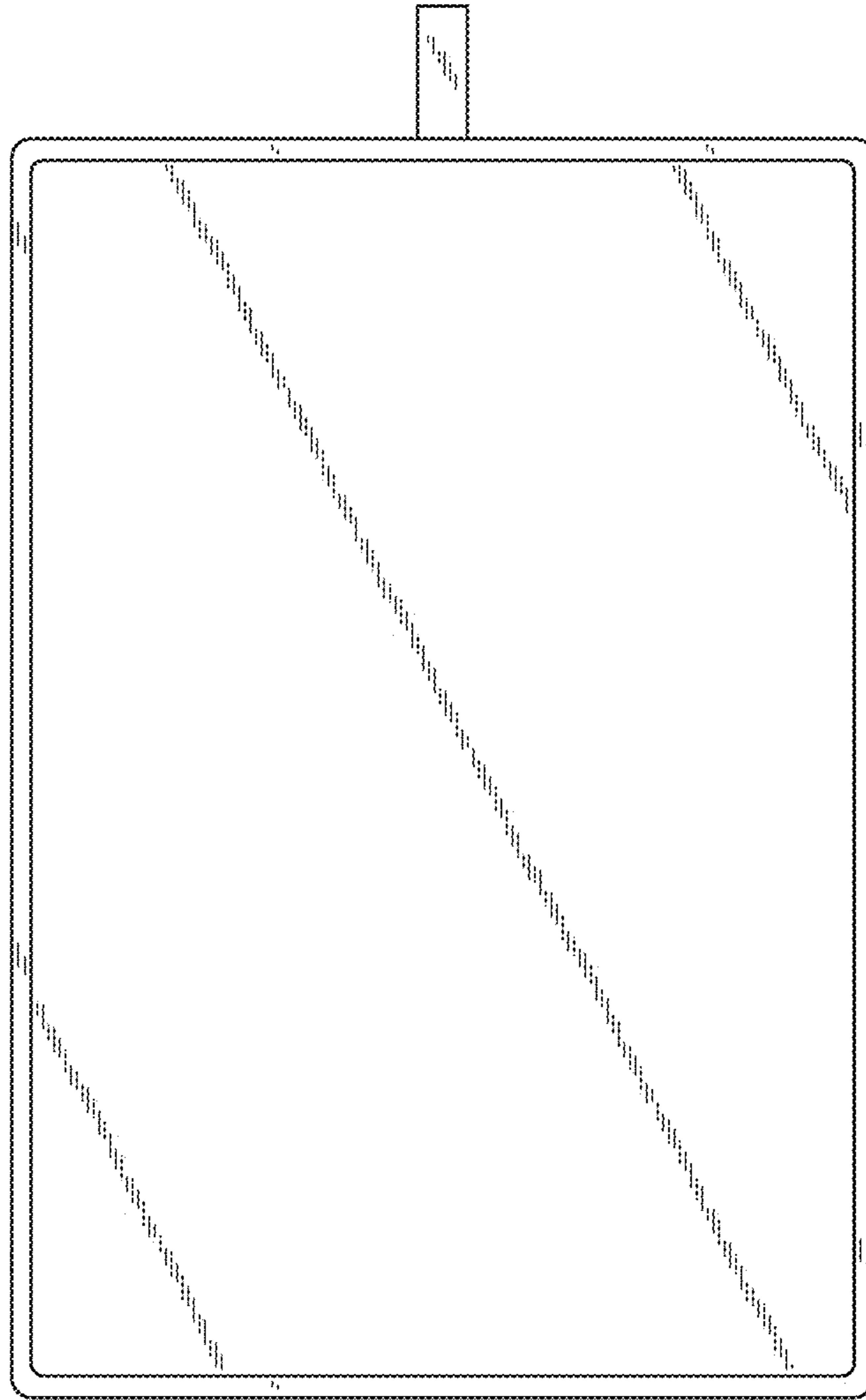


FIG. 3

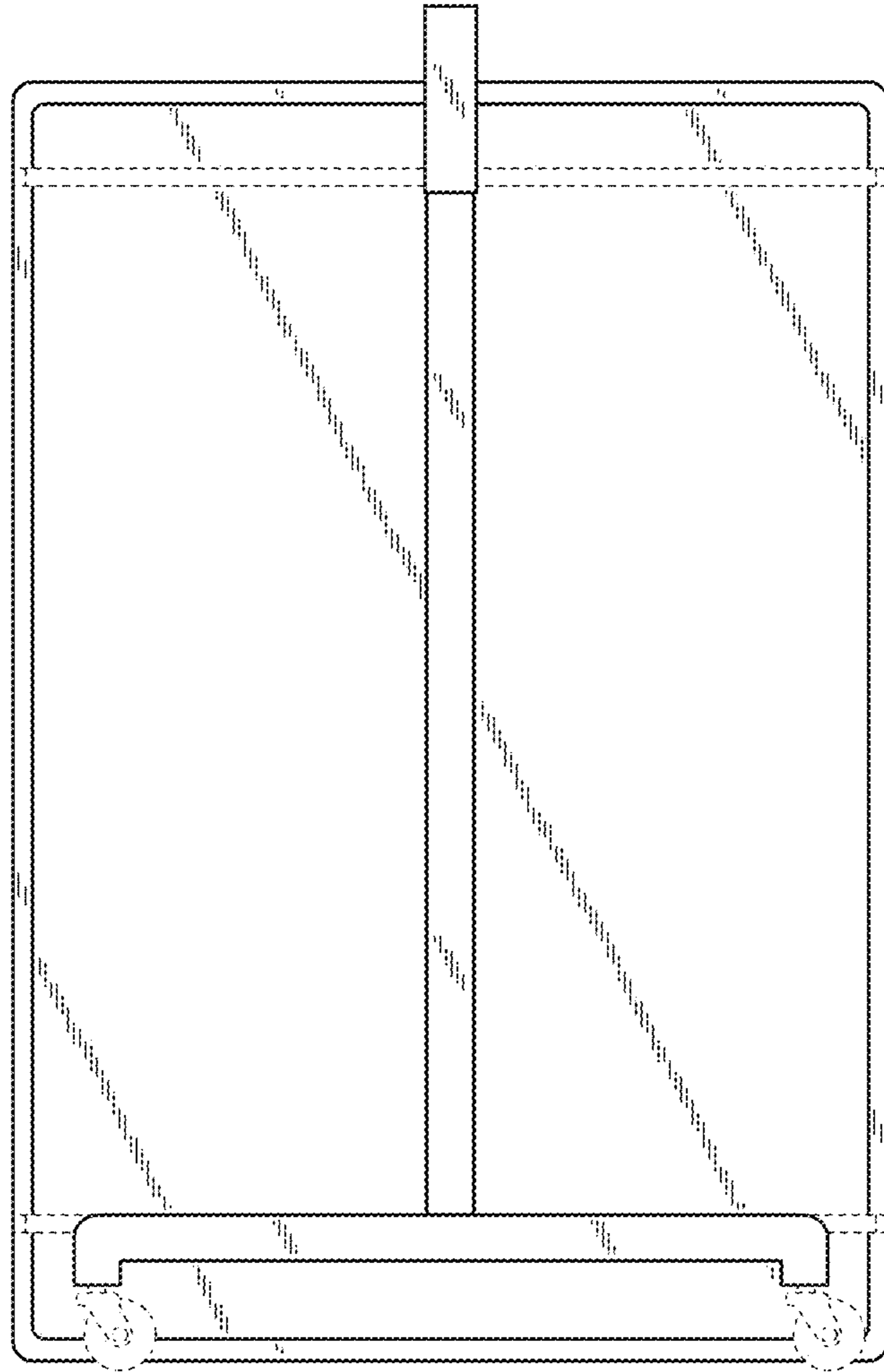


FIG. 4

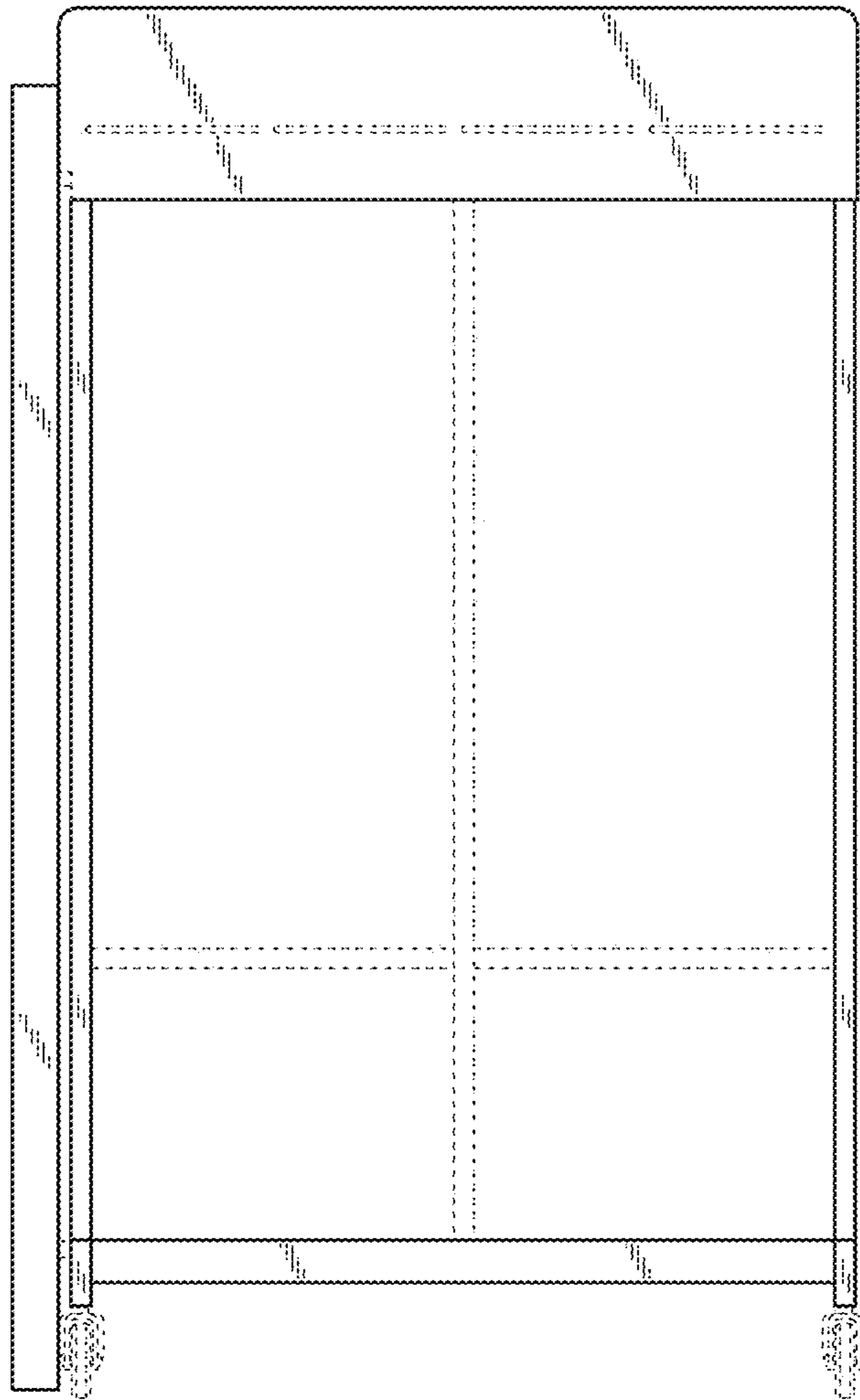


FIG. 5

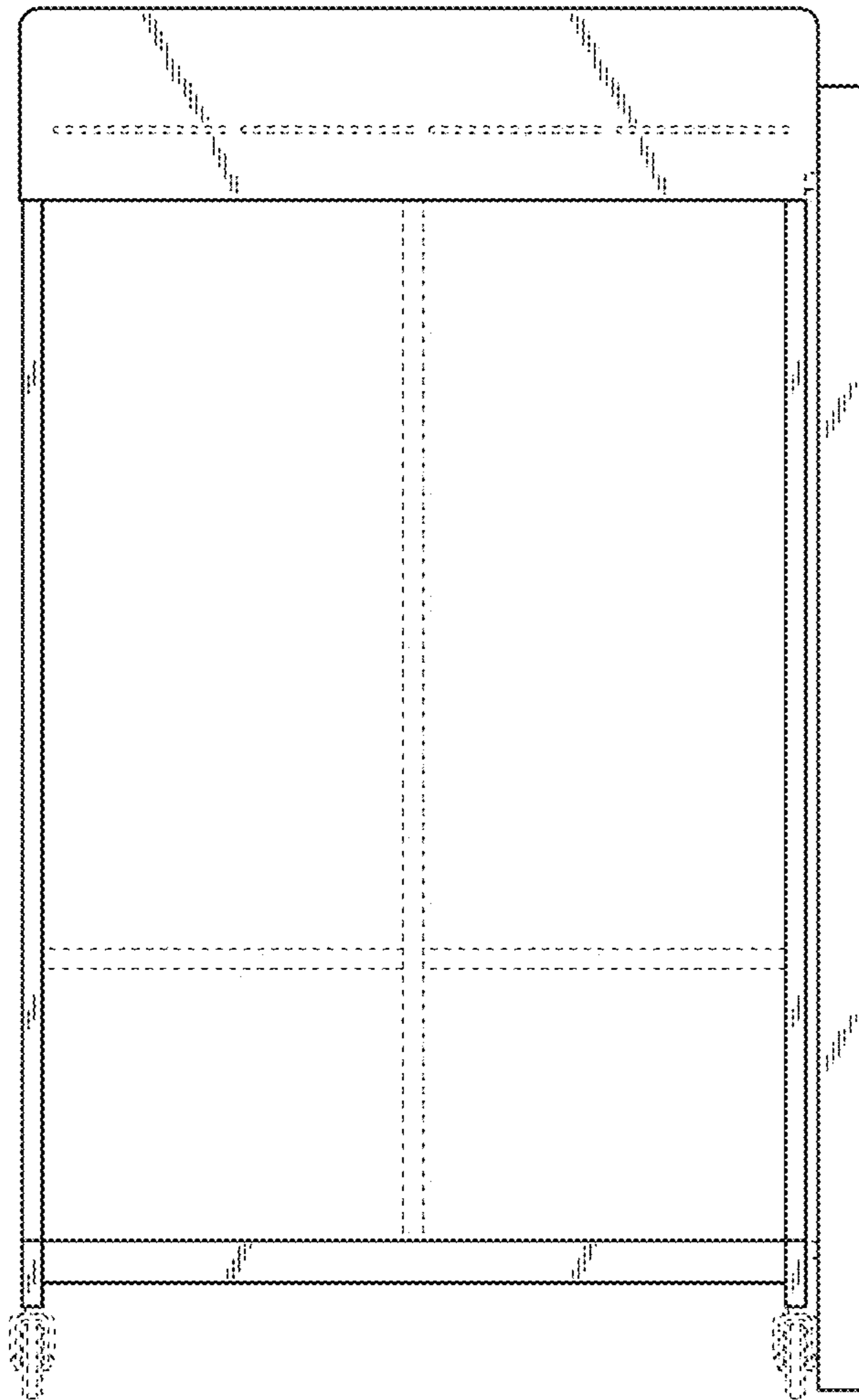


FIG. 6



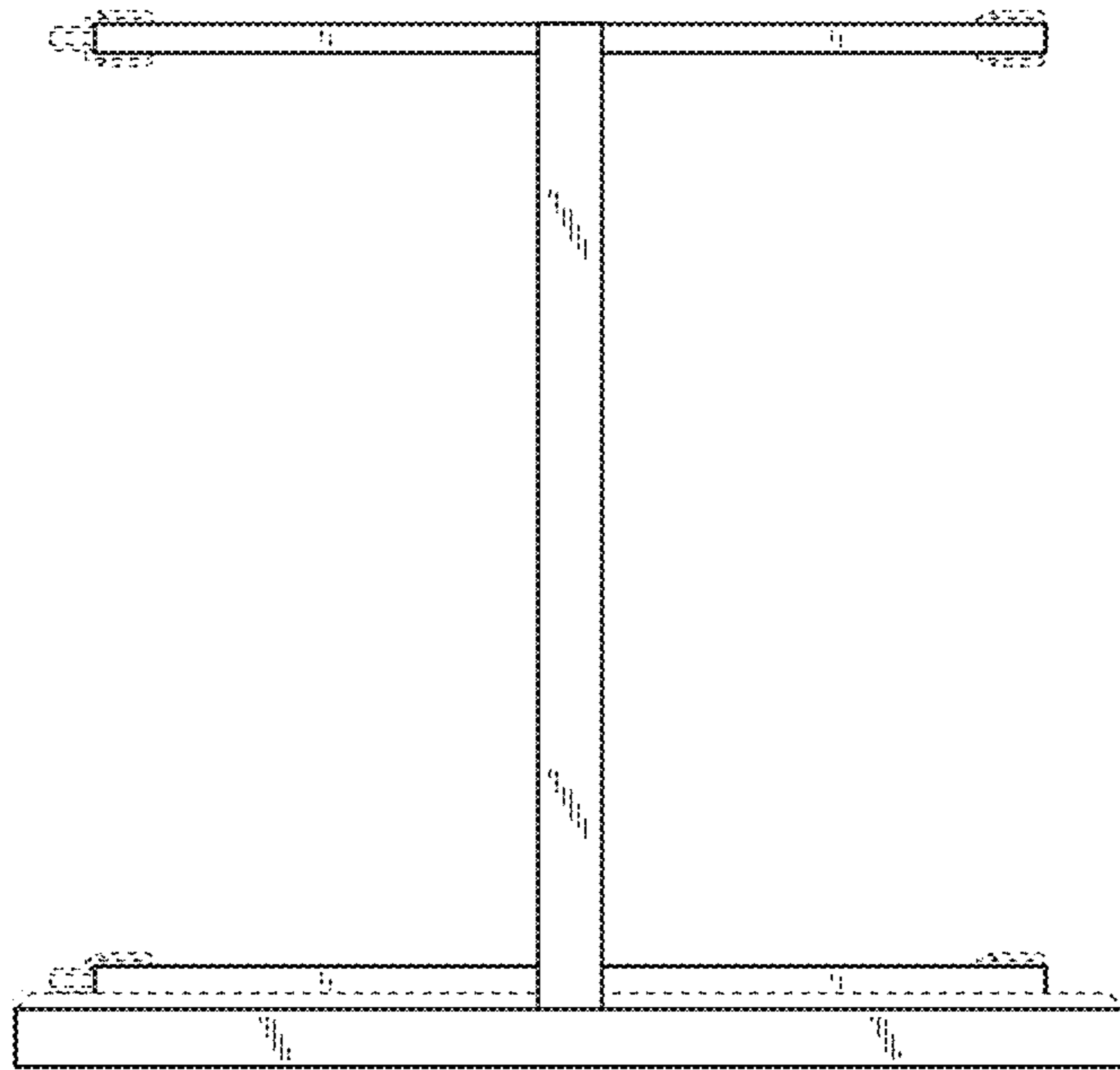


FIG. 7

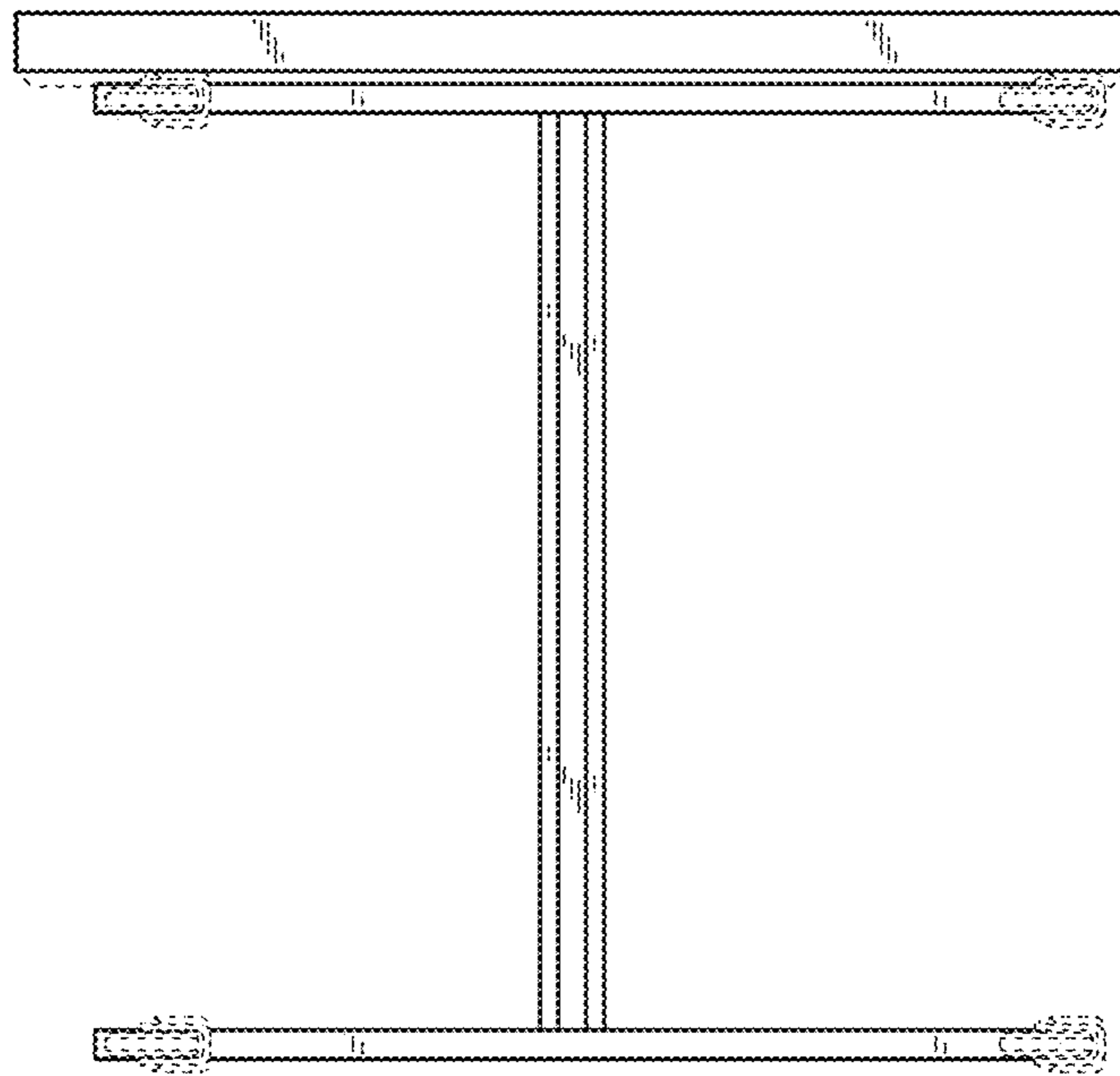


FIG. 8

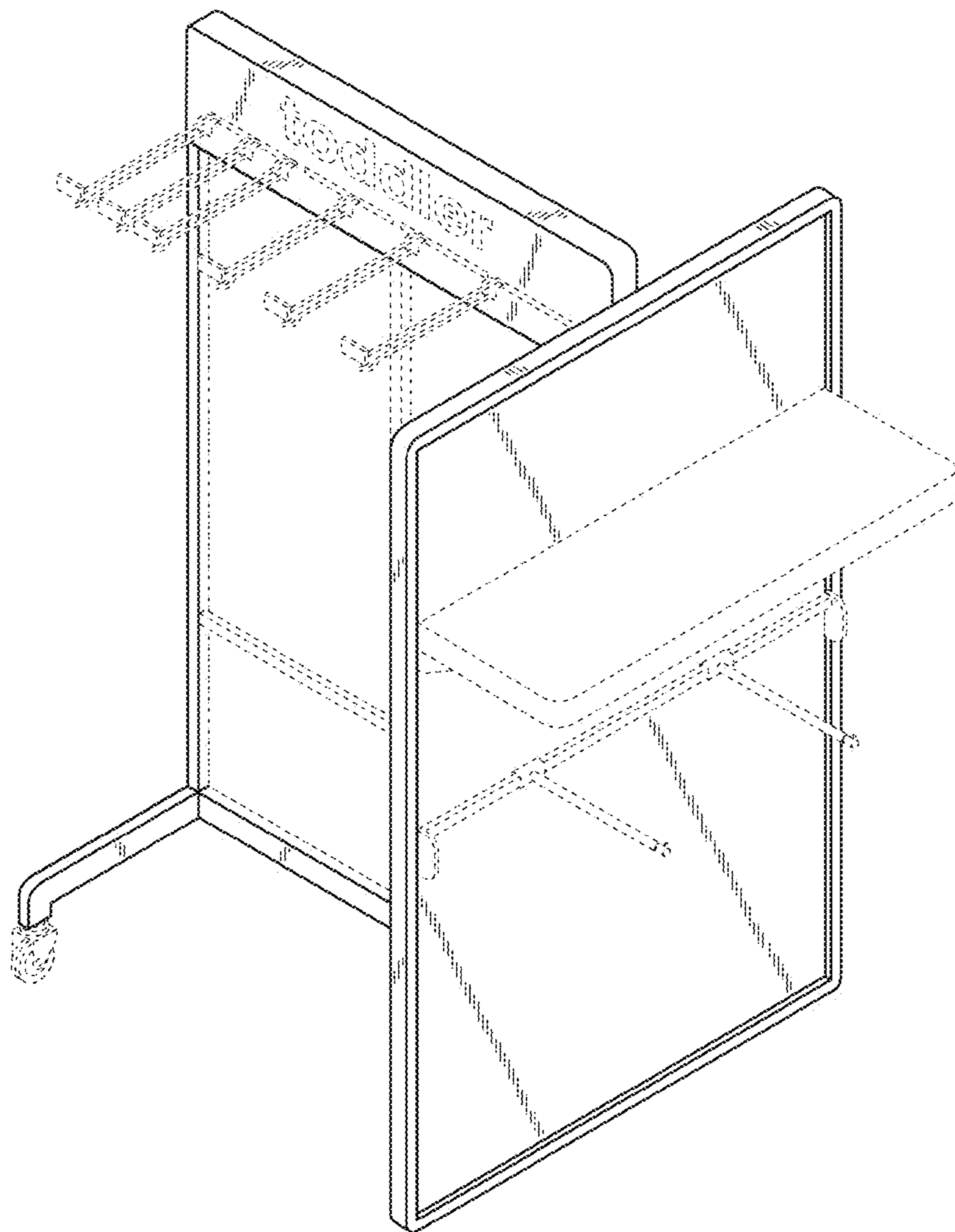


FIG. 9

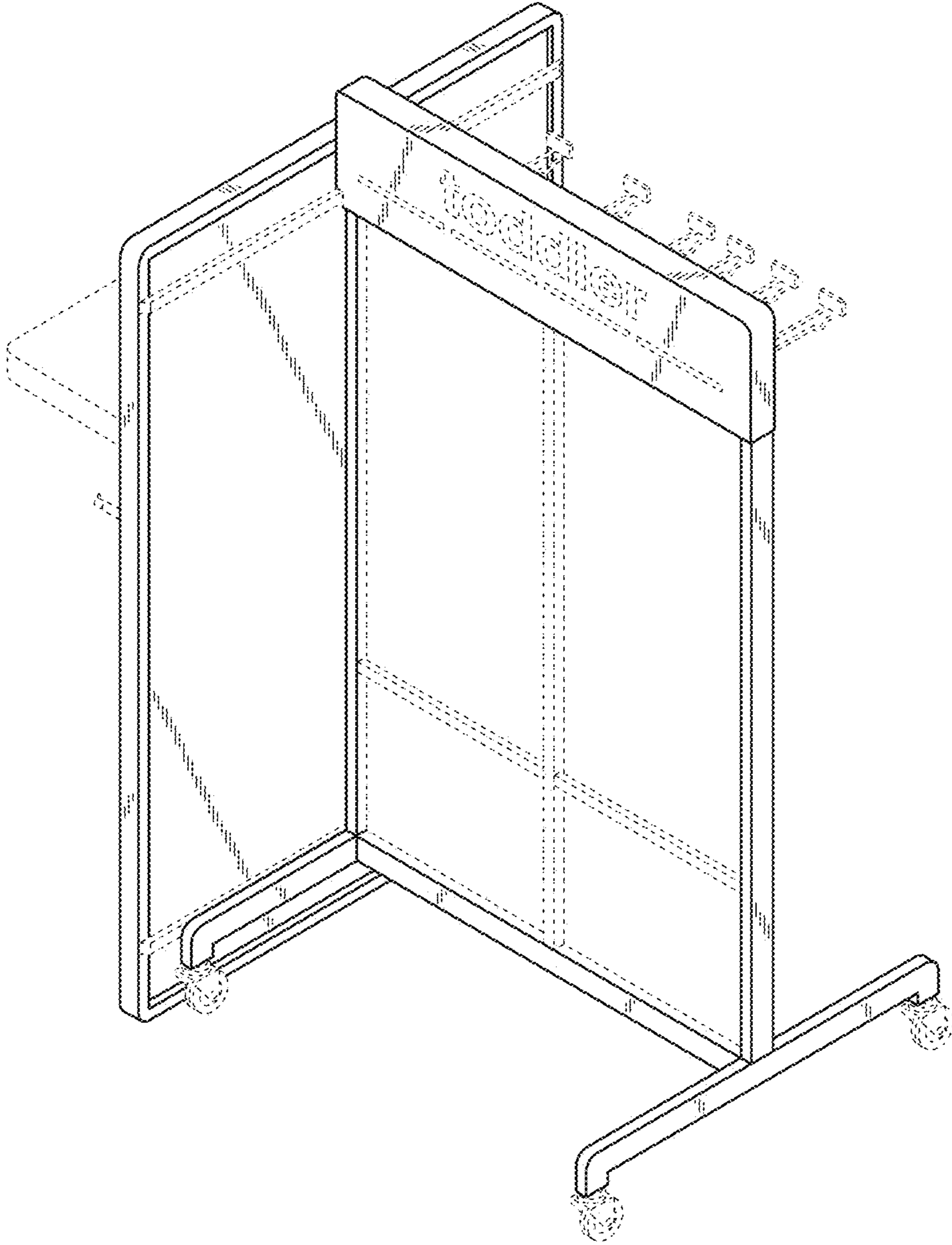


FIG. 10

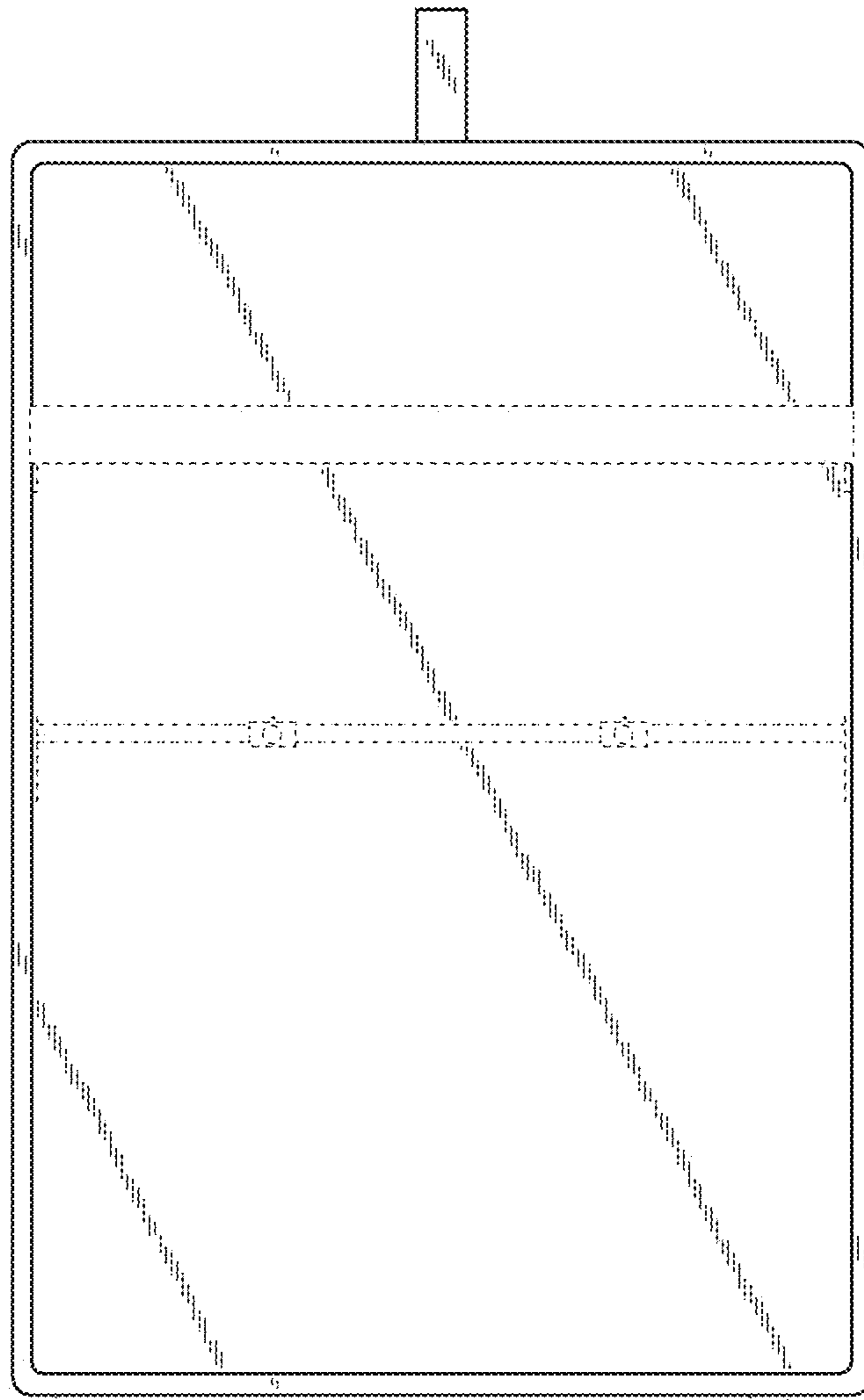


FIG. 11

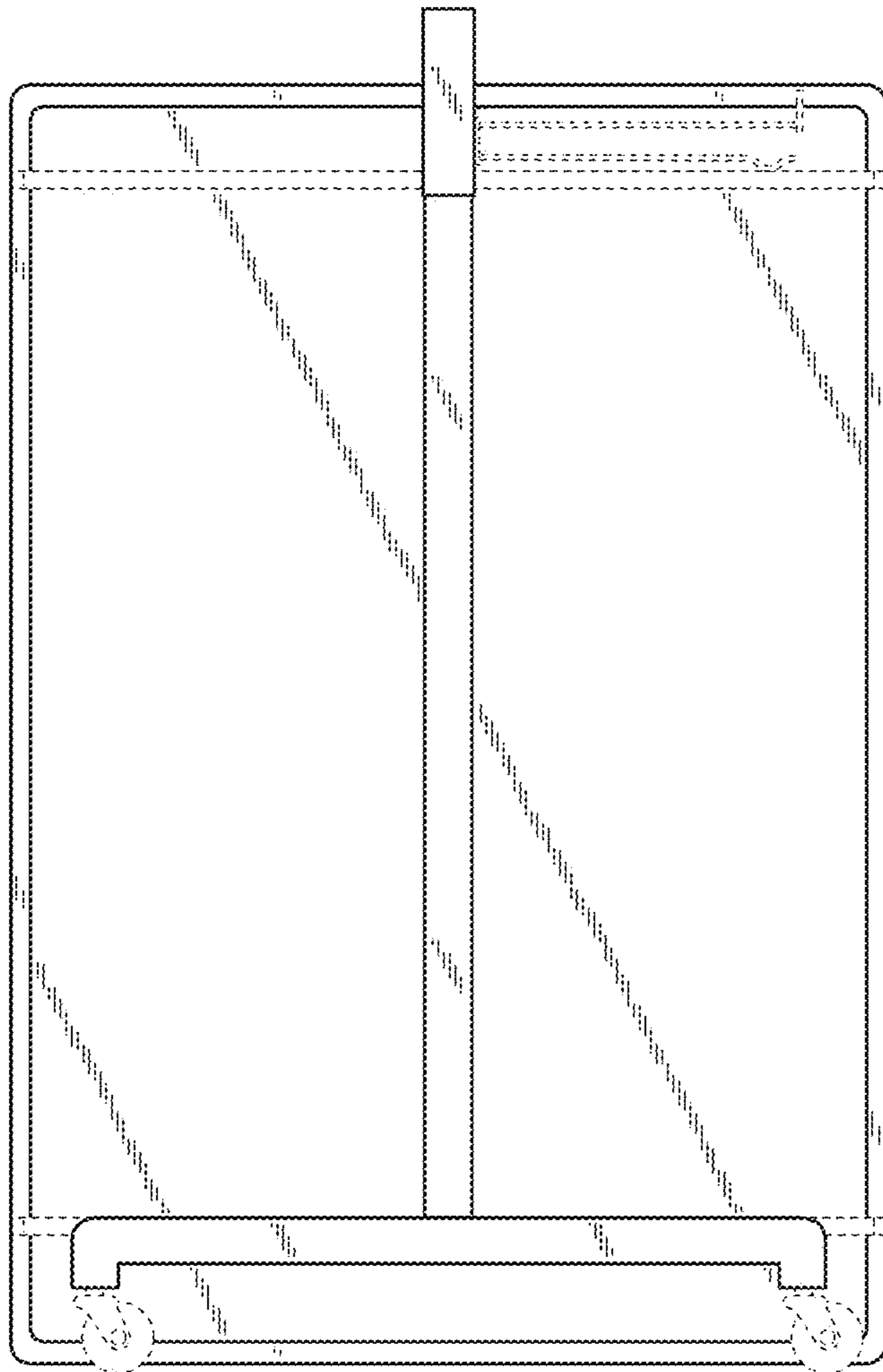


FIG. 12

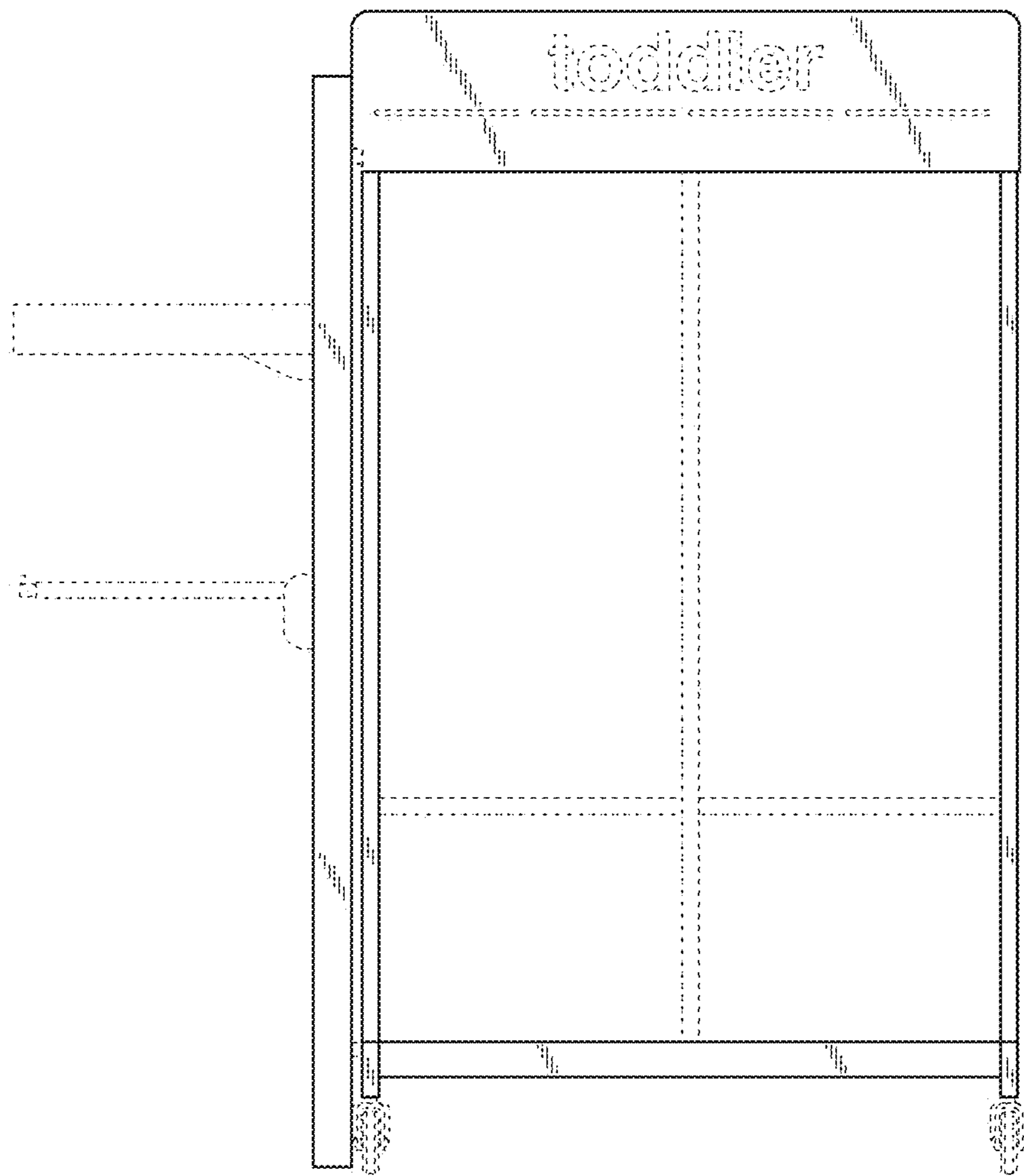


FIG. 13

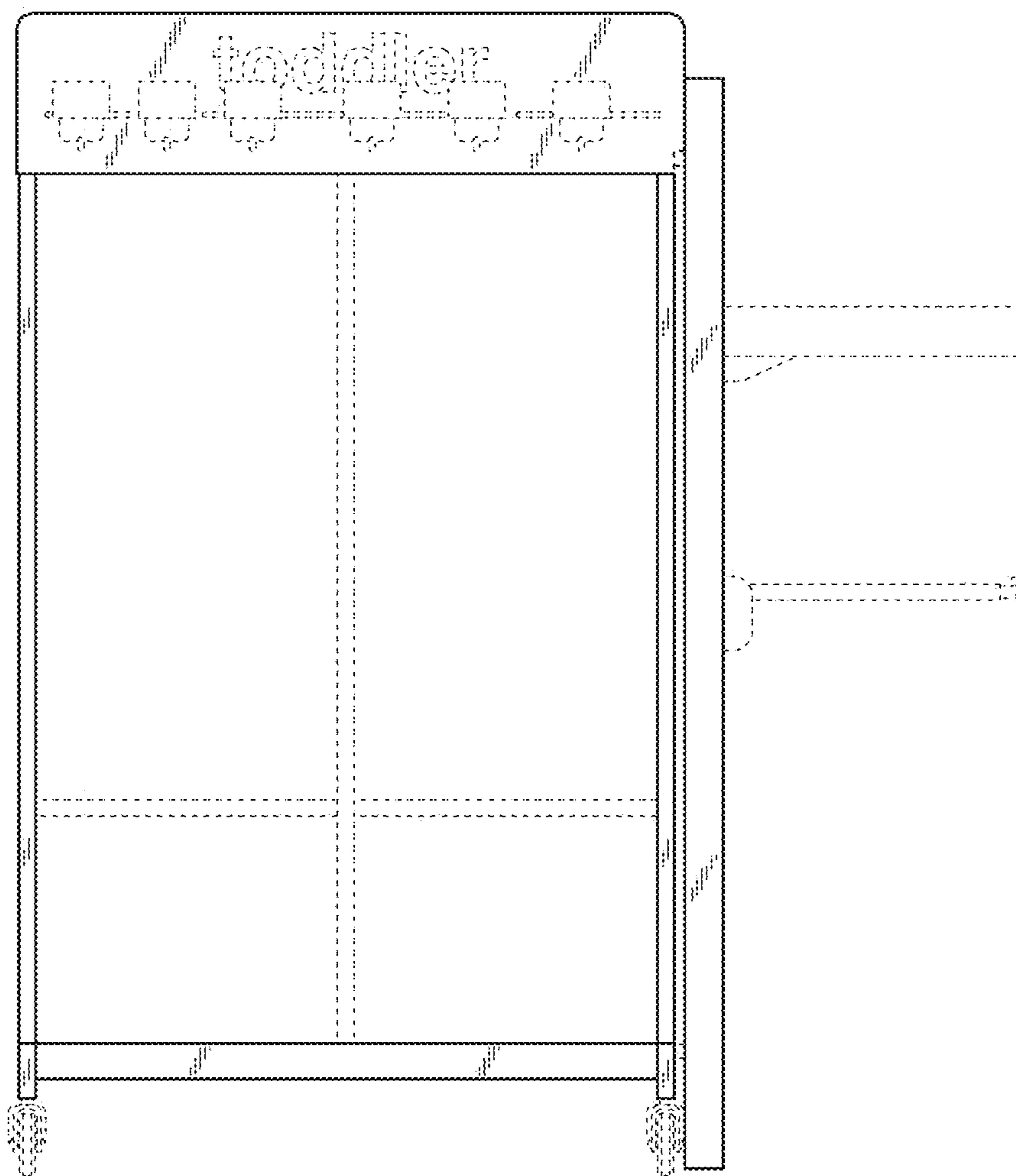


FIG. 14



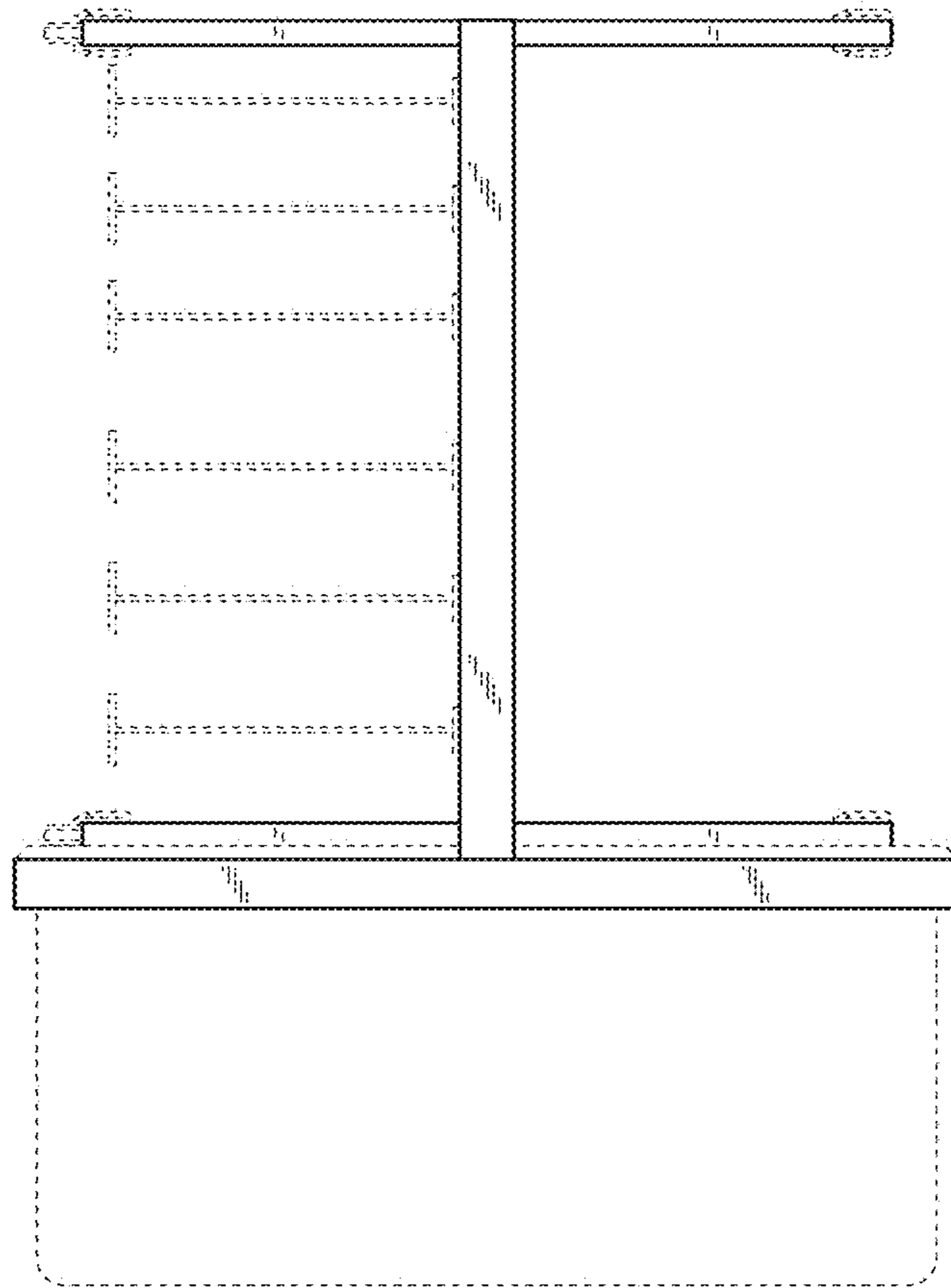


FIG. 15

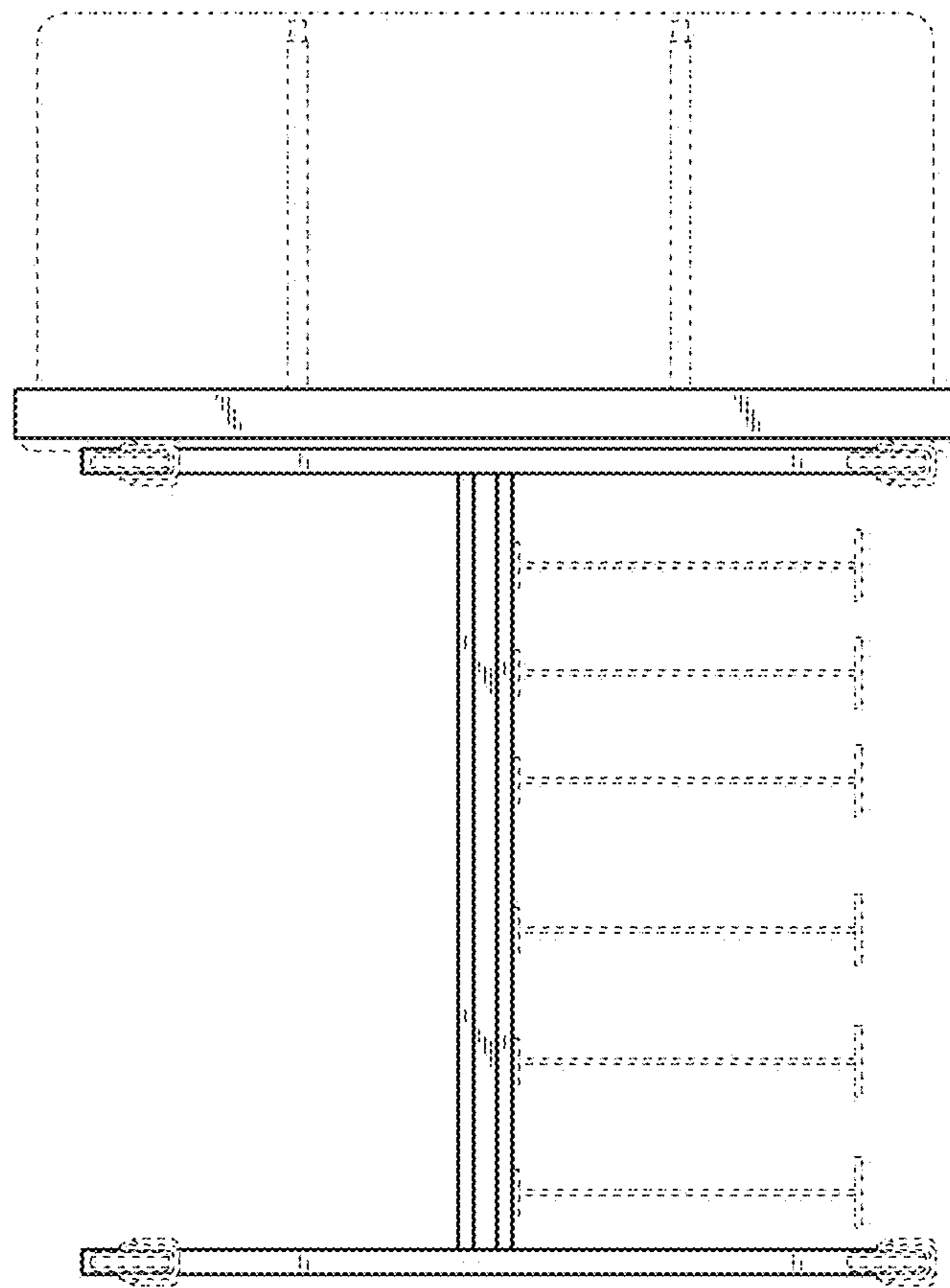


FIG. 16