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Hulth et al.

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(54) **ELECTRONIC SHELF LABELING DEVICE**

(56) **References Cited**

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- (73) Assignee: **Pricer AB**, Sollentuna (SE)
- (**) Term: **14 Years**
- (21) Appl. No.: **29/441,078**
- (22) Filed: **Dec. 31, 2012**

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(30) **Foreign Application Priority Data**

Jul. 6, 2012 (EM) 002069708-0005

(51) **LOC (10) Cl.** **20-03**

(52) **U.S. Cl.**
USPC **D20/10; D20/42**

(58) **Field of Classification Search**
 CPC G09F 3/16; G09F 3/20; G09F 3/204;
 G09F 3/208; G02B 6/0008; F21V 33/00
 USPC D20/10, 18, 19, 22-28, 41-43, 99;
 40/124.05, 299.01, 300-302, 325, 446,
 40/538, 541, 584, 591, 605, 611.9, 612,
 40/615, 617, 647, 651, 654, 655, 658;
 D10/109.1, 106.9, 106.92, 113.4;
 D18/4.4; D30/155; D34/27; 362/253,
 362/812

See application file for complete search history.

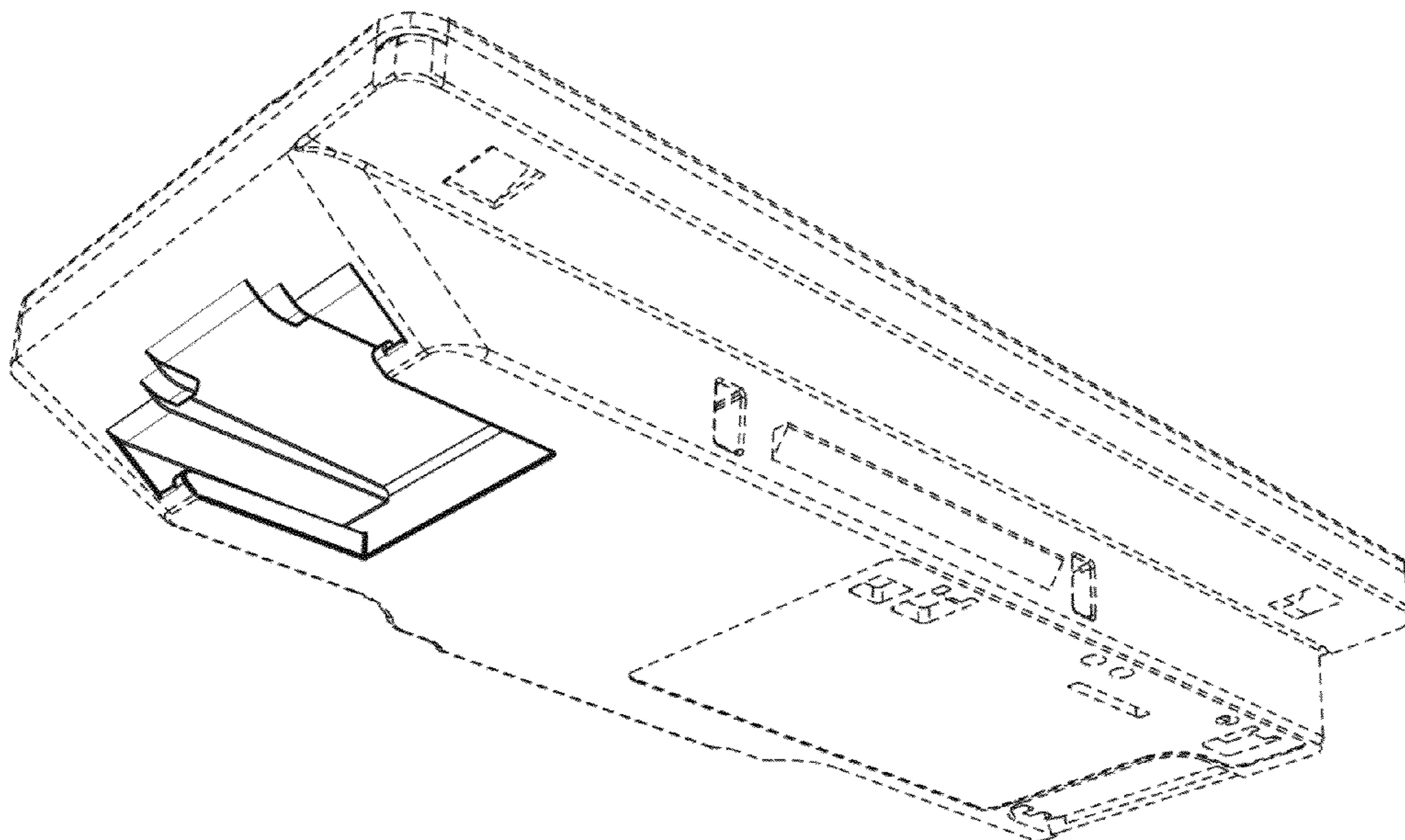
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(57) **CLAIM**
The ornamental design for an electronic shelf labeling device, as shown and described.

DESCRIPTION

FIG. 1 is a bottom, right perspective view of an electronic shelf labeling device according to our new design. FIG. 2 is a bottom, left perspective view thereof. FIG. 3 is a bottom plan view thereof; and, FIG. 4 is an enlarged front elevational view thereof. In the drawings, the broken lines show unclaimed subject matter that forms no part of the claimed design.

1 Claim, 4 Drawing Sheets



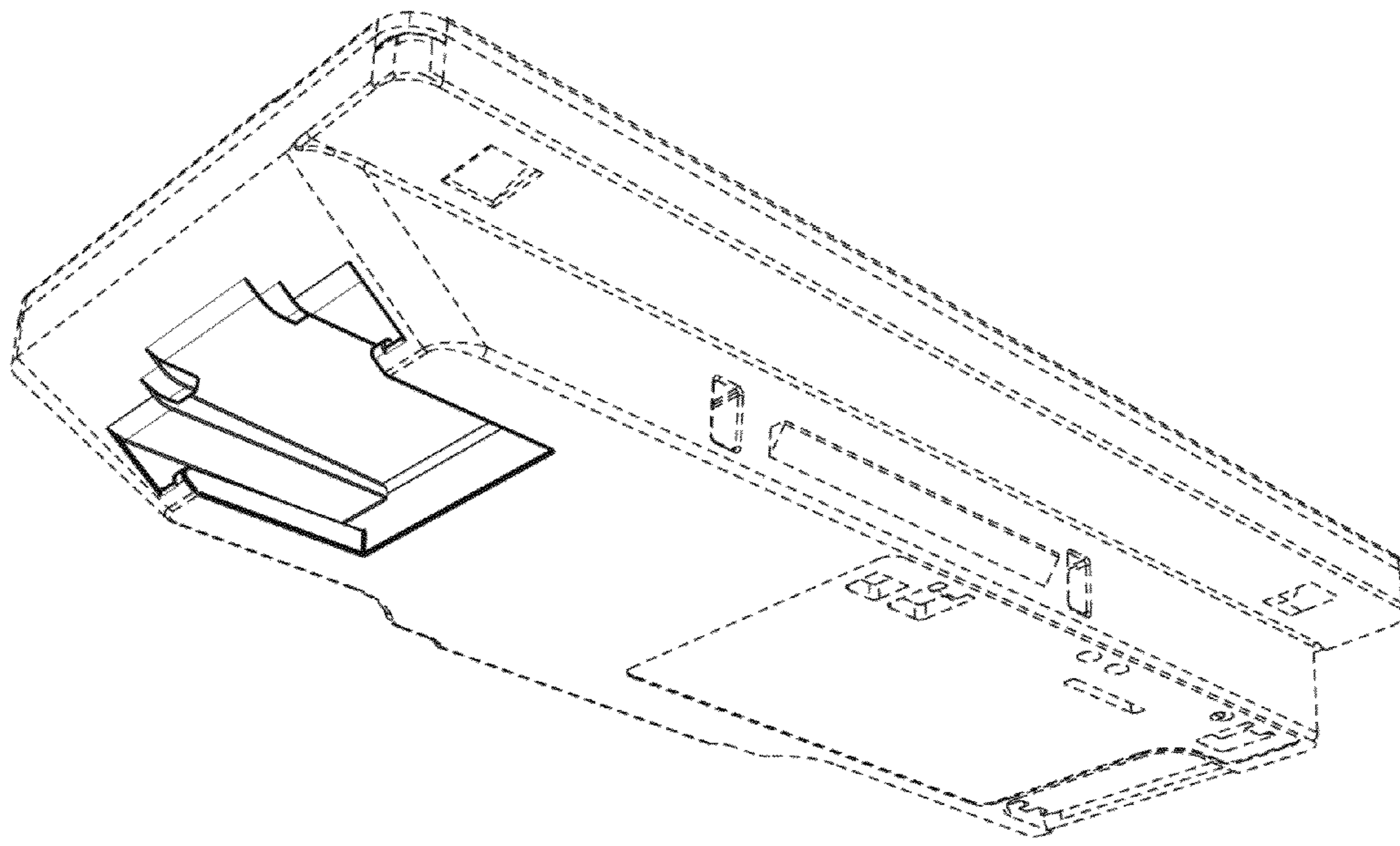


FIG. 1

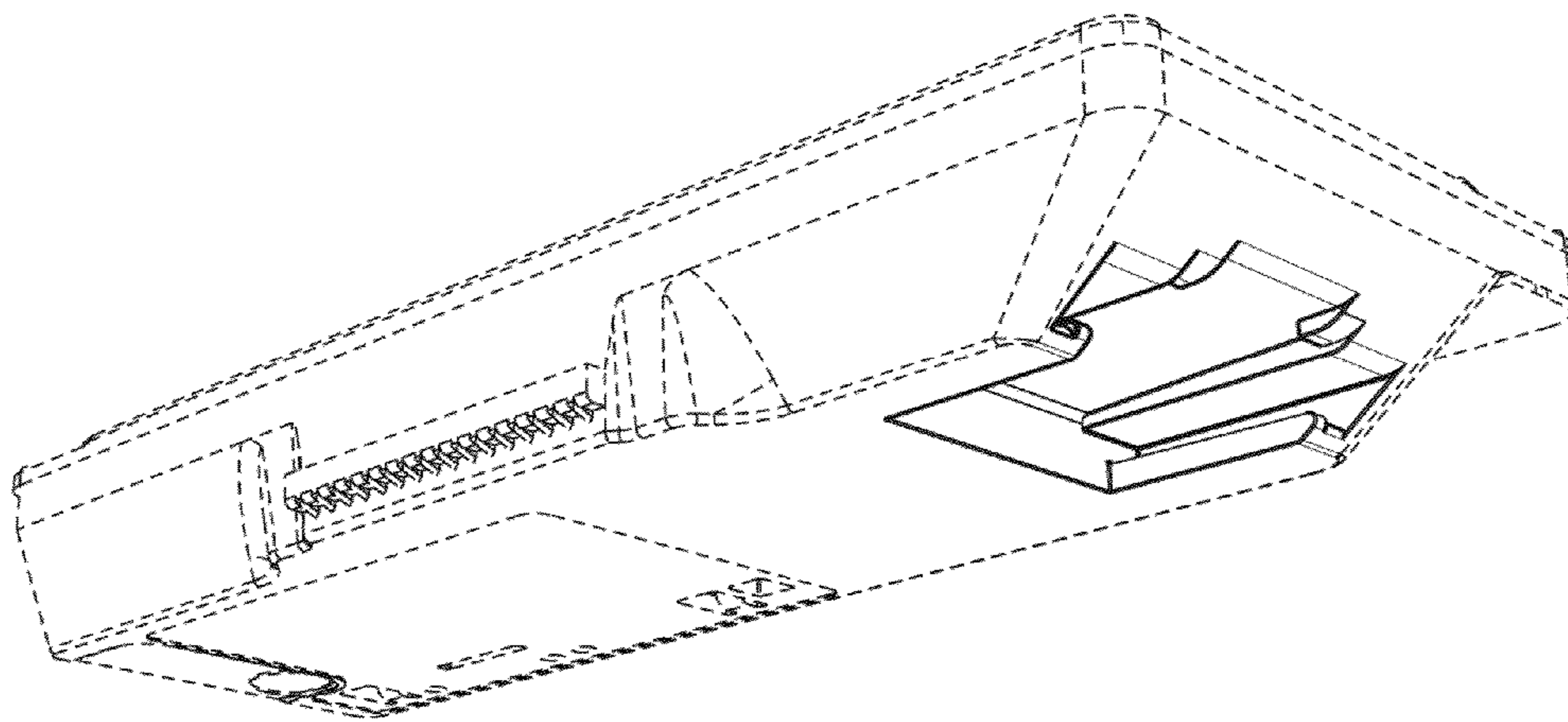


FIG. 2

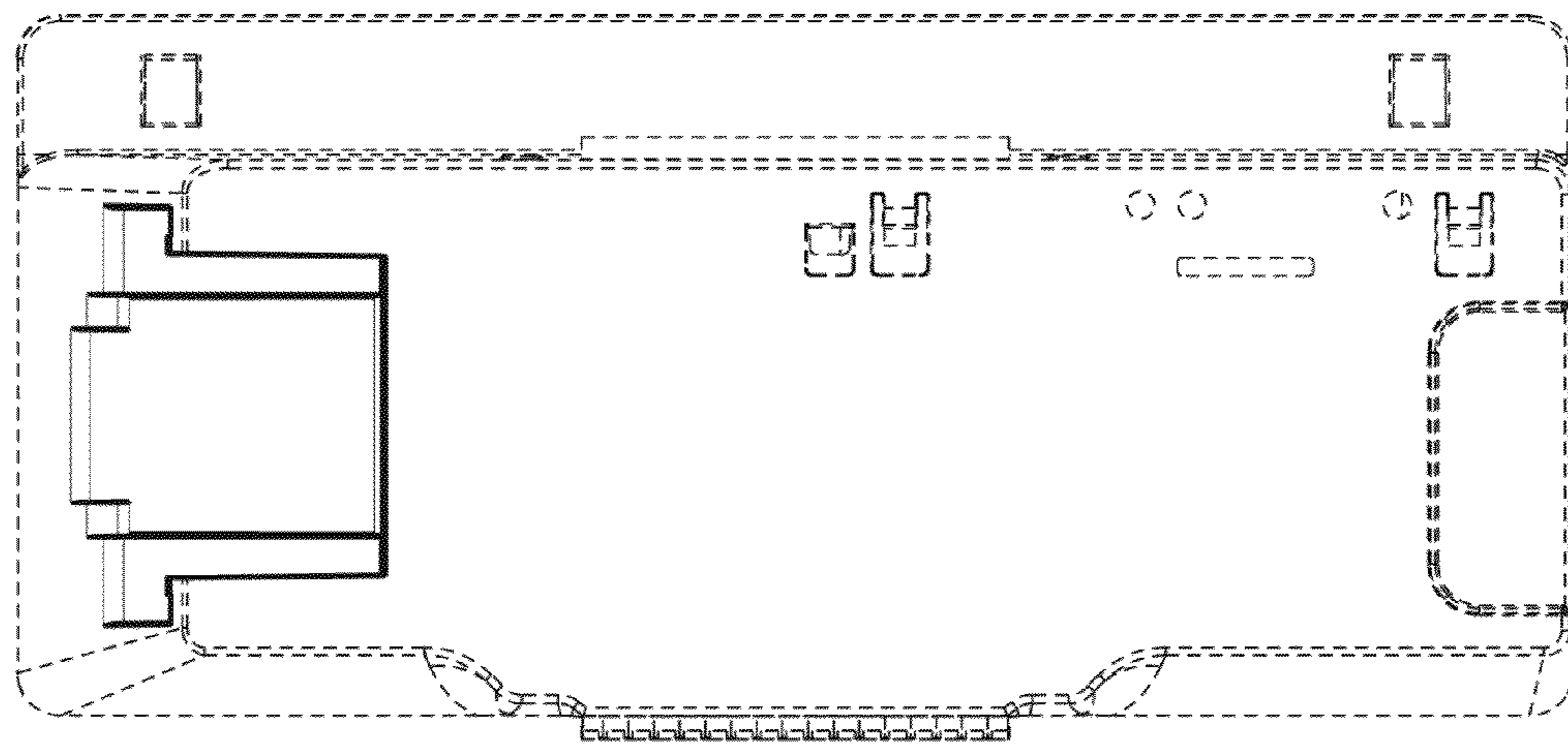


FIG. 3

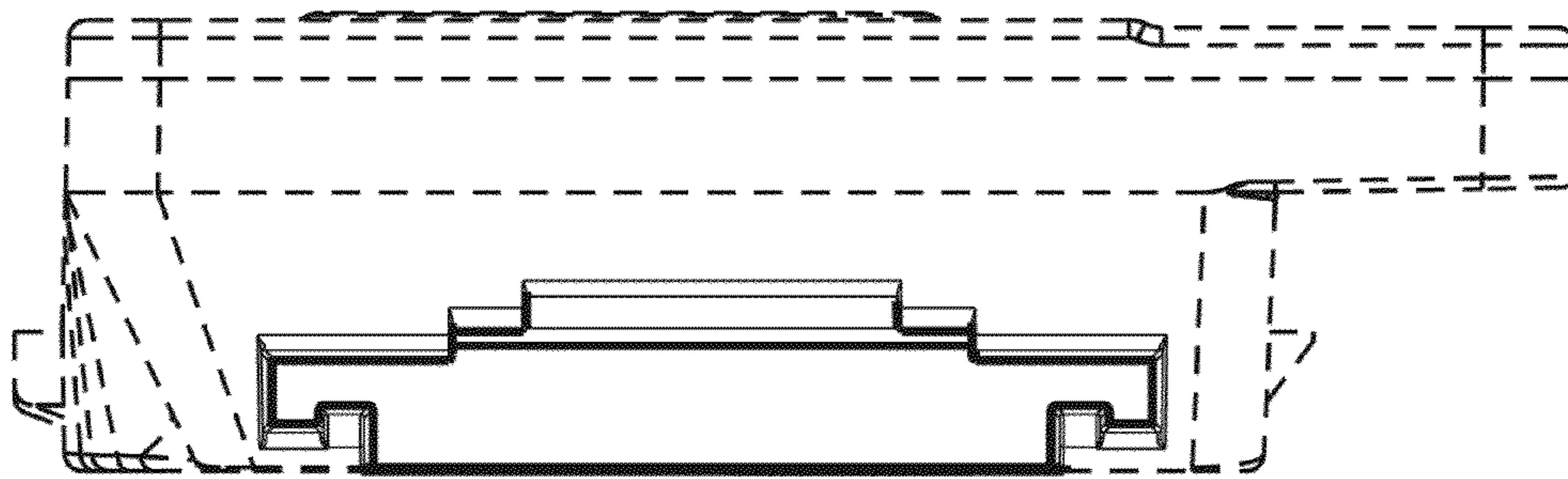


FIG. 4