



US00D711521S

(12) **United States Design Patent**
Irvin et al.

(10) **Patent No.:** **US D711,521 S**
(45) **Date of Patent:** **** Aug. 19, 2014**

(54) **SKULL ON DOG TAG SHAPED AIR FRESHENER**

3,847,305 A 11/1974 Tobin
3,948,445 A 4/1976 Andeweg
3,971,858 A 7/1976 Collier et al.
D246,986 S 1/1978 Costello

(71) Applicant: **American Covers, Inc.**, Draper, UT (US)

(Continued)

(72) Inventors: **Aaron Irvin**, Draper, UT (US); **Nate Finlay**, Lehi, UT (US)

FOREIGN PATENT DOCUMENTS

CA 2077251 5/1993
EP 0 348 970 1/1990

(73) Assignee: **American Covers, Inc.**, Draper, UT (US)

(Continued)

(**) Term: **14 Years**

OTHER PUBLICATIONS

(21) Appl. No.: **29/452,344**

About.com Housekeeping, <http://housekeeping.about.com/od/pr...> affresh, Febreze Noticeables, accessed Oct. 2, 2008, 2 pages.

(22) Filed: **Apr. 15, 2013**

(Continued)

(51) **LOC (10) Cl.** **28-99**

Primary Examiner — Sandra Snapp

(52) **U.S. Cl.**
USPC **D23/366**

(74) *Attorney, Agent, or Firm* — Thorpe North & Western LLP

(58) **Field of Classification Search**
USPC D23/355-369; D28/5, 6; 261/DIG. 17, 261/DIG. 42, DIG. 65, DIG. 88, DIG. 89; 392/386, 390, 394, 395; 239/34, 44, 239/53, 55, 56, 326; D26/14, 17, 98, 9, 22, D26/24; D11/131.1; D7/509, 522, 524, 537
See application file for complete search history.

(57) **CLAIM**

The ornamental design for the skull on dog tag shaped air freshener, as shown and described.

DESCRIPTION

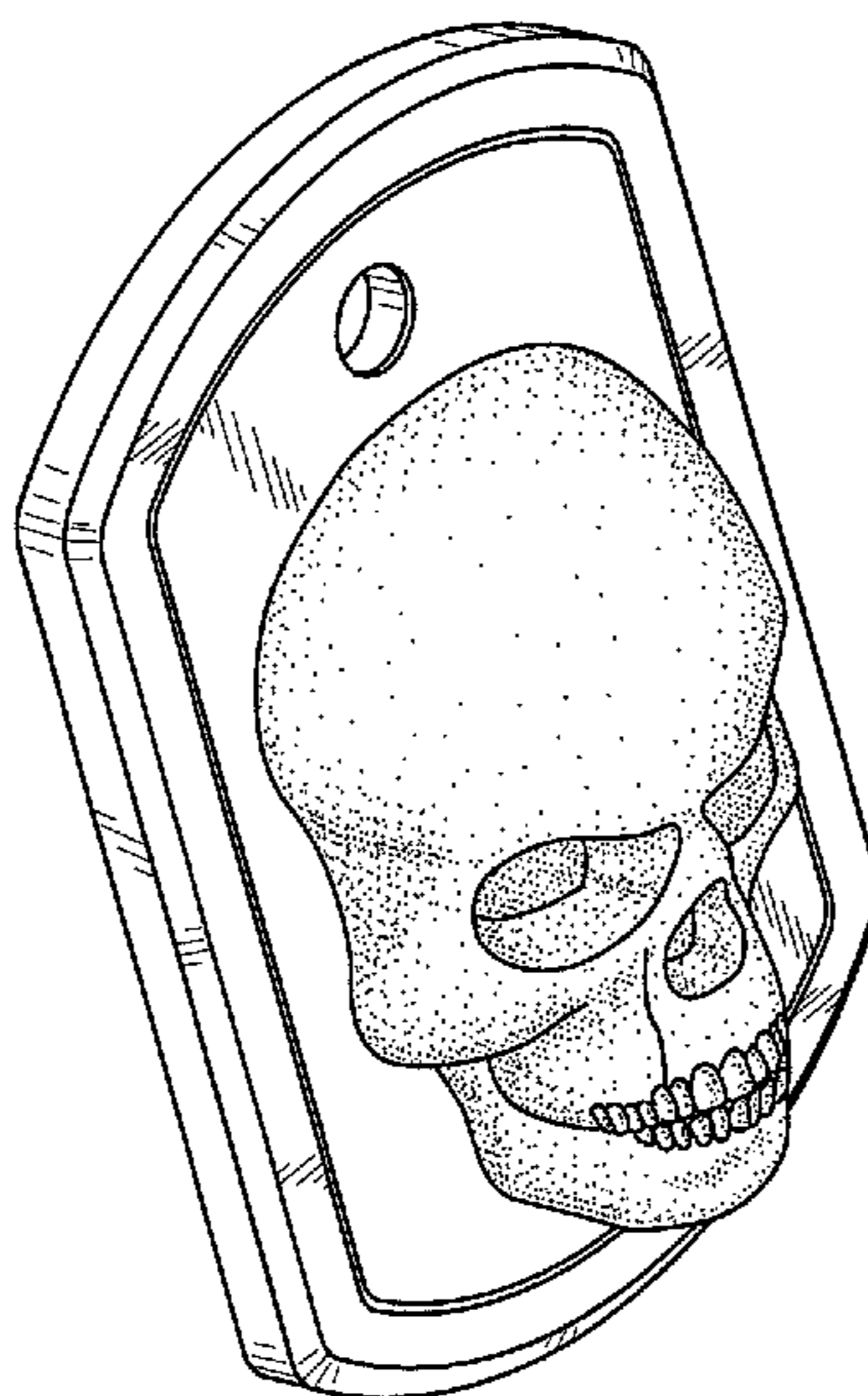
FIG. 1 is a front perspective view of the skull on dog tag shaped air freshener in accordance with our invention; FIG. 2 is a front view thereof; FIG. 3 is a back view thereof; FIG. 4 is a right side view thereof; FIG. 5 is a left side view thereof; FIG. 6 is a top view thereof; FIG. 7 is a bottom view thereof; and, FIG. 8 is a perspective view of a pair of skull on dog tag shaped air fresheners. The broken lines shown in FIG. 8 are for illustrative purposes only and form no part of the claimed design.

(56) **References Cited**

U.S. PATENT DOCUMENTS

D176,671 S 4/1876 Myers
369,878 A 9/1887 Palmer
1,171,737 A 2/1916 Madgan
D140,109 S 1/1945 Pierce
2,733,333 A 1/1956 Peters
D177,826 S 5/1956 Katz
D178,237 S 7/1956 Katz
3,239,145 A 3/1966 Aurelio
3,456,106 A 7/1969 Glusckin
3,552,632 A 1/1971 Wilson
3,655,129 A 4/1972 Seiner

1 Claim, 3 Drawing Sheets



(56)

References Cited

U.S. PATENT DOCUMENTS

4,084,079 A	4/1978	Costello	5,871,765 A	2/1999	Johnson et al.	
D250,041 S	10/1978	Schimanski	5,899,382 A	5/1999	Hayes	
4,149,675 A	4/1979	Van Breen et al.	D410,540 S	6/1999	Pinchuk	
4,184,099 A	1/1980	Lindauer et al.	D411,002 S	6/1999	Farmer	
4,226,944 A	10/1980	Stone et al.	D415,267 S	10/1999	Kauzlarich et al.	
D258,511 S	3/1981	Ashton	D415,268 S	10/1999	Farmer	
4,280,649 A	7/1981	Montealegre	5,988,520 A	11/1999	Bitner	
4,301,949 A	11/1981	Palson et al.	D417,727 S	12/1999	Christianson	
1,683,545 A	9/1982	Harris	6,044,202 A	3/2000	Junkel	
4,382,548 A	5/1983	van der Heijden	D424,677 S	5/2000	Chen	
4,391,781 A	7/1983	van Lit	D425,190 S	5/2000	Morikawa	
4,517,326 A	5/1985	Cordts et al.	6,111,055 A	8/2000	Berger et al.	
4,549,693 A	10/1985	Barlics	6,123,906 A	9/2000	Farmer	
4,594,380 A	6/1986	Chapin et al.	6,123,935 A	9/2000	Wefler et al.	
D286,323 S	10/1986	Haworth	D432,222 S	10/2000	Rymer et al.	
4,638,057 A	1/1987	Takahashi et al.	D435,694 S	12/2000	Lebherz	
4,649,046 A	3/1987	Kross	D437,038 S	1/2001	Chuan	
4,703,070 A	10/1987	Locko et al.	D437,041 S	1/2001	Eisenbraun	
RE32,834 E	1/1989	Cordts et al.	D437,924 S *	2/2001	Wu D23/367	
4,808,347 A	2/1989	Dawn	6,190,607 B1	2/2001	Farmer	
4,840,773 A	6/1989	Wade	6,191,197 B1	2/2001	Wang et al.	
4,849,606 A	7/1989	Martens et al.	6,197,263 B1	3/2001	Blount	
4,874,129 A	10/1989	DiSapio et al.	6,202,938 B1	3/2001	Collier	
4,880,690 A	11/1989	Szycher et al.	D440,294 S	4/2001	Bilek	
4,950,542 A	8/1990	Barker	D441,441 S	5/2001	Upton	
4,968,456 A	11/1990	Muderlak et al.	6,264,887 B1	7/2001	Farmer	
5,008,115 A	4/1991	Lee et al.	6,291,371 B1	9/2001	Shefer et al.	
5,019,434 A	5/1991	Matsumoto	6,309,715 B1	10/2001	Lindauer et al.	
5,034,222 A	7/1991	Kellett et al.	6,325,475 B1	12/2001	Hayes et al.	
D319,781 S	9/1991	Halm et al.	D454,190 S	3/2002	Trocola	
5,050,798 A	9/1991	Sullivan	6,357,260 B1	3/2002	Lutz	
D322,558 S	12/1991	Halm et al.	6,374,044 B1	4/2002	Freide	
5,071,704 A	12/1991	Fischel-Ghodsian	6,375,966 B1	4/2002	Maleeny et al.	
5,114,625 A	5/1992	Gibson	6,379,689 B1	4/2002	Aguadisch et al.	
5,120,583 A	6/1992	Garcia	6,391,398 B1	5/2002	Pesu et al.	
5,178,327 A	1/1993	Palamand et al.	6,416,043 B1	7/2002	Elsenbraun	
5,180,107 A	1/1993	Lindauer	6,514,467 B1	2/2003	Bulsink et al.	
5,193,445 A	3/1993	Fergon	D472,968 S	4/2003	Christianson	
D334,975 S	4/1993	Bunce	D476,726 S *	7/2003	Rosenberg D23/366	
5,220,636 A	6/1993	Chang	D478,379 S	8/2003	Talenton et al.	
D338,519 S	8/1993	Peterson	D478,973 S	8/2003	Wagner	
5,234,162 A	8/1993	Sullivan	D479,592 S	9/2003	Lammel et al.	
5,240,487 A	8/1993	Kung	D479,742 S *	9/2003	Hollingsworth D23/366	
D349,157 S	7/1994	Rymer	D485,343 S	1/2004	Wu	
D350,082 S *	8/1994	Tietz et al. D11/157	D487,504 S	3/2004	Yuen	
D350,192 S	8/1994	Patel et al.	6,712,286 B2	3/2004	Baxter et al.	
5,368,822 A	11/1994	McNeil	D488,214 S	4/2004	Quantin	
5,407,642 A	4/1995	Lord	D488,548 S	4/2004	Lablaine	
5,422,078 A	6/1995	Colon	D491,257 S	6/2004	Picken	
D366,107 S *	1/1996	Shaffer D23/366	D491,798 S	6/2004	Buthier	
D367,526 S	2/1996	Bignon	D496,720 S	9/2004	Dudley	
D367,924 S	3/1996	Patel et al.	6,800,252 B1	10/2004	Jedzinski	
5,520,921 A	5/1996	Chalifoux	6,830,733 B2	12/2004	Stanley, III	
D373,626 S	9/1996	Dente et al.	6,885,811 B2	4/2005	He et al.	
D375,350 S	11/1996	Patel et al.	D504,943 S	5/2005	Dudley	
5,595,194 A	1/1997	Talbot	D507,341 S	7/2005	Taylor	
D380,258 S	6/1997	Muller et al.	D511,568 S	11/2005	Wheatley	
5,651,522 A	7/1997	Davis et al.	D514,679 S	2/2006	Wheatley	
D382,050 S *	8/1997	Hayes D23/366	D515,192 S	2/2006	Smith et al.	
5,683,285 A	11/1997	Wong	7,025,283 B2	4/2006	Torres	
5,695,692 A	12/1997	Kennedy	7,055,764 B1	6/2006	Martinez et al.	
5,704,832 A	1/1998	Borrell	7,061,386 B2	6/2006	Seresini	
D390,941 S	2/1998	Cessaroni et al.	7,137,570 B2	11/2006	Wheatley et al.	
D392,032 S	3/1998	Zaragoza et al.	D535,376 S	1/2007	Michaels et al.	
5,725,152 A	3/1998	Akyu	D535,379 S	1/2007	Hundertmark	
5,735,460 A *	4/1998	Eisenbraun 239/34	7,159,792 B2	1/2007	Wheatley et al.	
5,762,549 A	6/1998	Scheuer et al.	D544,080 S	6/2007	Carlson	
5,780,527 A	7/1998	O'Leary	D544,084 S	6/2007	Michaels et al.	
5,794,767 A	8/1998	Wilson	D544,594 S	6/2007	Zobebe	
5,820,791 A	10/1998	Canale	D544,953 S	6/2007	Kee	
D400,662 S	11/1998	Davis	D546,432 S	7/2007	Hundertmark	
5,845,847 A	12/1998	Martin et al.	7,243,859 B2	7/2007	Caserta et al.	
5,860,552 A	1/1999	Culhane et al.	D548,317 S	8/2007	Newton et al.	
5,861,128 A	1/1999	Vick et al.	D550,345 S	9/2007	Weggelaar	
D404,957 S	2/1999	Cheris et al.	D551,333 S	9/2007	Wu	
			7,285,248 B2	10/2007	Yamamoto et al.	
			D554,746 S	11/2007	Davis et al.	
			7,293,719 B2	11/2007	Wheatley	
			D562,441 S *	2/2008	Crumble-Avery D23/366	

(56)

References Cited

U.S. PATENT DOCUMENTS

D565,162 S 3/2008 Carlson
 7,344,123 B2 3/2008 Pankhurst et al.
 D565,715 S 4/2008 Wu
 D568,456 S * 5/2008 Hollingsworth D23/366
 7,389,943 B2 6/2008 Jaworski
 D573,706 S 7/2008 Zlotnik et al.
 D574,941 S 8/2008 Weggelaar
 7,441,360 B2 10/2008 Christianson et al.
 D580,039 S 11/2008 Zlotnik et al.
 D585,129 S 1/2009 Huang
 D585,971 S 2/2009 Carrizales
 D591,415 S 4/2009 Wu
 D593,670 S 6/2009 Valentiono et al.
 D594,953 S 6/2009 King et al.
 D594,954 S 6/2009 Wheatley
 7,544,332 B2 6/2009 De Silva et al.
 D597,645 S 8/2009 Thompson
 D598,531 S 8/2009 Irvin
 D604,825 S 11/2009 Brandenburg
 D607,983 S 1/2010 Irvin
 7,651,666 B2 1/2010 Adair et al.
 7,670,566 B2 3/2010 Adair et al.
 7,687,037 B2 3/2010 Wheatley
 7,687,038 B2 3/2010 Wheatley
 D614,277 S 4/2010 Hsiao
 D619,692 S 7/2010 Hami et al.
 D619,693 S 7/2010 Hami et al.
 D619,694 S 7/2010 Hami et al.
 D620,573 S 7/2010 Hami et al.
 D622,835 S 8/2010 Mendheim
 7,780,094 B2 8/2010 Caserta et al.
 D625,798 S 10/2010 Hami et al.
 D629,881 S 12/2010 Valentino et al.
 D631,534 S 1/2011 Kajizuka
 D631,954 S 2/2011 Bertassi et al.
 D633,610 S 3/2011 Wu
 D637,275 S 5/2011 Baraky
 D640,358 S 6/2011 Irvin
 D640,781 S 6/2011 Brandenburg
 D642,668 S 8/2011 Lablaine
 D645,949 S 9/2011 Brandenburg et al.
 D647,186 S 10/2011 Chan et al.
 D649,237 S 11/2011 Bilko et al.
 D650,057 S * 12/2011 Riley D23/366
 D650,058 S * 12/2011 Riley D23/366
 D650,892 S 12/2011 Wheatley et al.
 8,147,761 B2 4/2012 Wheatley et al.
 D660,950 S 5/2012 Finlay
 D662,581 S 6/2012 Savegnago
 8,251,299 B1 8/2012 Wheatley
 D667,100 S 9/2012 Hakim
 D684,675 S 6/2013 Irvin
 8,485,454 B1 7/2013 Irvin
 8,490,846 B1 7/2013 Wheatley
 2001/0051234 A1 12/2001 Ryan et al.
 2003/0097936 A1 5/2003 Maleeny et al.
 2003/0199421 A1 10/2003 Copfer
 2004/0197221 A1 10/2004 Stanley, III
 2004/0265164 A1 12/2004 Woo et al.
 2005/0084413 A1 4/2005 Stanley, III
 2005/0127538 A1 6/2005 Fabrega et al.
 2005/0169793 A1 8/2005 Wheatley et al.
 2006/0043216 A1 3/2006 Robinson
 2006/0078477 A1 4/2006 Althoe et al.
 2006/0196964 A1 9/2006 Wheatley et al.
 2006/0279008 A1 12/2006 Jursich
 2007/0057084 A1 3/2007 Vieira
 2007/0160492 A1 7/2007 Spector
 2007/0231508 A1 10/2007 Fand et al.
 2007/0290064 A1 12/2007 Majerowski et al.
 2008/0099576 A1 5/2008 Hart
 2008/0128925 A1 6/2008 Pankhurst et al.
 2008/0311315 A1 12/2008 Marlow
 2008/0311316 A1 12/2008 Marlow

2009/0008411 A1 1/2009 Schumacher et al.
 2009/0010813 A1 1/2009 Wang et al.
 2009/0072045 A1 3/2009 Wheatley et al.
 2009/0173799 A1 7/2009 Litten-Brown et al.
 2010/0010409 A1 1/2010 Irvin
 2010/0019059 A1 1/2010 Bulsink et al.
 2010/0065654 A1 3/2010 Wheatley
 2010/0187327 A1 7/2010 Irvin
 2010/0288847 A1 11/2010 Gruenbacher et al.
 2011/0108632 A1 5/2011 Brandenburg et al.
 2011/0110823 A1 5/2011 Irvin
 2012/0076276 A1 3/2012 Wang et al.
 2013/0028798 A1 1/2013 Irvin

FOREIGN PATENT DOCUMENTS

EP 1 346 734 9/2003
 WO WO 00/24434 5/2000
 WO WO 00/64498 11/2000
 WO WO 02/35975 5/2002
 WO WO 02/38029 5/2002
 WO WO 2004/078219 9/2004
 WO WO 2006/010282 2/2006
 WO WO 2006/084160 8/2006
 ZA 20004637 9/2000

OTHER PUBLICATIONS

Aromate E-News, Innovation in Novelty Fragrance, [Http://209.85.173.104/seasrch?qcach...](http://209.85.173.104/seasrch?qcach...), accessed Oct. 8, 2008, 2 pages.
 ecrater, www.ecrater.com/product.hp? . . . , Yankee Candle Selects Two Scents Electric Fragrance Unit Macintosh/Home Sweet Home, accessed Oct. 2, 2008, 1 page.
<http://decomodo.com/articles/categor/lighting/>, Bamboo Pillar Candle, Jan. 8, 2008, 1 page.
http://shop.advanceautoparts.com/webapp/wcs/stores/servlet/product_6170795-P_N3004... Advance Auto Part; Arometrics Dual-Scent Vent—Juicy Strawberry and Vanilla; 1 Page; accessed Dec. 10, 2010.
http://www.bestliquidations.com/Medo_Vent_Frehser.htm; BestLiquidations.com; Medo Vent Fresh Air Fresheners; 2 pages; accessed Dec. 10, 2010.
 Medo® Air Fresheners; Auto Expressions™ 2005 Product Catalog; 25 pages.
 Pictures (3) of Medo® auto Expressions Vent™ Air Freshener distributed by Sopus Products of Moorpark, CA 2003 copyright date on package.
 Scents & Sprays, www.scentsandsprays.com/ya..., Yankee Autumn Bounty Electric 2 Home Air Fresheners, copyright 2001-2008 scentsandsprays.com, accessed Oct. 2, 2008, 1 page.
www.4imprint.com/EXEC/DETAIL/FROMPRODUCTGROUP/~SKU100300/~CA100300.htm, Hot Rod Vent Stick Air Freshener (it accessed Aug. 12, 2008, 2 pages.
www.autothing.com/Products/Air%20Fresheners/air%20freshener-clip.htm, Air Fresheners, Fresh Scents for you mobile Life, Clip-on Air Vent Clips rom Eagle o., Accessed Aug. 12, 2008, 1 page.
www.chicscents.com/Products.aspx Island Adventure Sandals; 2 pages; accessed Feb. 1, 2011.
www.chicscents.com/Products.aspx; Inspiration 3-D by Chic; 2 pages; accessed Feb. 1, 2011.
 U.S. Appl. No. 12/979,795, filed Dec. 28, 2010; Aaron Irvin.
 U.S. Appl. No. 12/979,813, filed Dec. 28, 2010; Aaron Irvin.
 U.S. Appl. No. 13/191,966, filed Jul. 27, 2011; Aaron Irvin.
 U.S. Appl. No. 13/958,767, filed Aug. 5, 2013; Alan J. Wheatley.
 U.S. Appl. No. 13/281,890, filed Oct. 26, 2011; Aaron Irvin.
 U.S. Appl. No. 13/282,035, filed Oct. 26, 2011; Nathaniel Finlay.
 U.S. Appl. No. 13/688,970, filed Nov. 29, 2012; Bryce Haymond.
 U.S. Appl. No. 13/722,782, filed Dec. 20, 2012; Nathaniel Finlay.
 U.S. Appl. No. 13/732,602, filed Jan. 2, 2013; Nathaniel Finlay.
 U.S. Appl. No. 14/039,595, filed Sep. 27, 2013; Nathaniel Finlay.
 U.S. Appl. No. 13/732,584, filed Jan. 2, 2013; Aaron Irvin.
 U.S. Appl. No. 13/744,253, filed Jan. 17, 2013; Nathaniel Finlay.
 U.S. Appl. No. 13/798,912, filed Mar. 13, 2013; Aaron Irvin.
 U.S. Appl. No. 13/798,793, filed Mar. 13, 2013; Aaron Irvin.
 U.S. Appl. No. 13/940,074, filed Jul. 11, 2013; Alan J. Wheatley.
 U.S. Appl. No. 14/039,656, filed Sep. 27, 2013; Aaron Irvin.

* cited by examiner

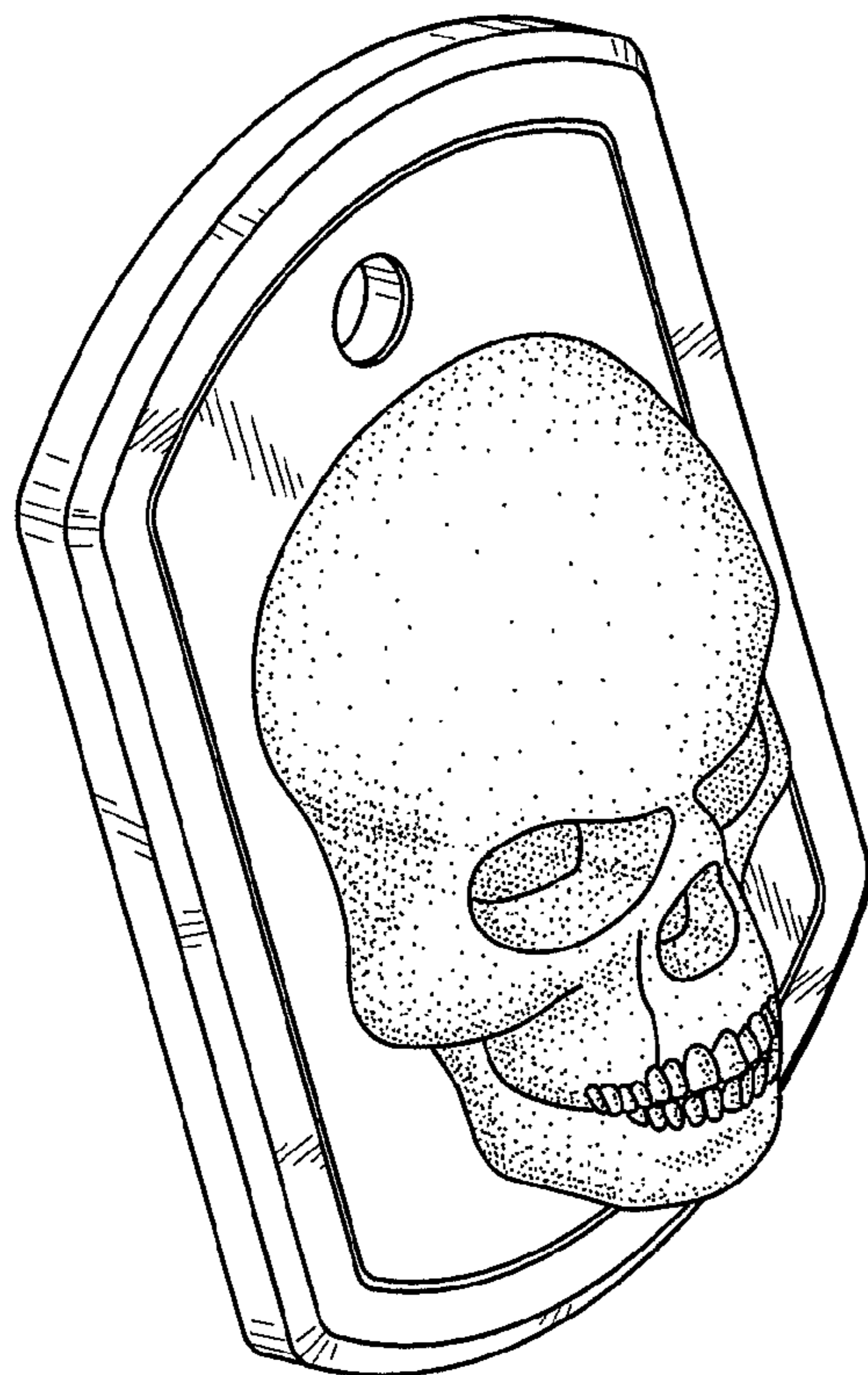


FIG. 1

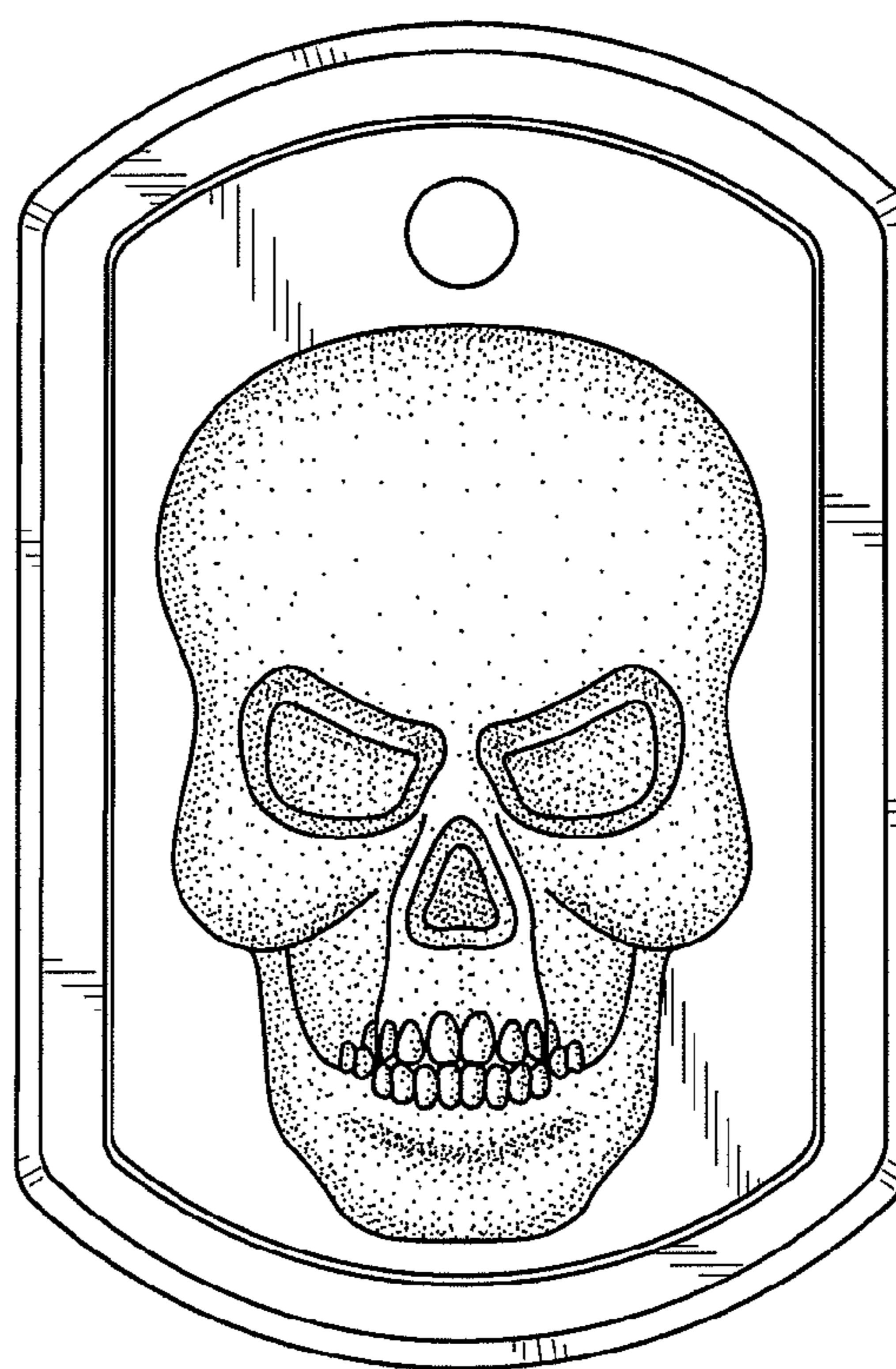


FIG. 2

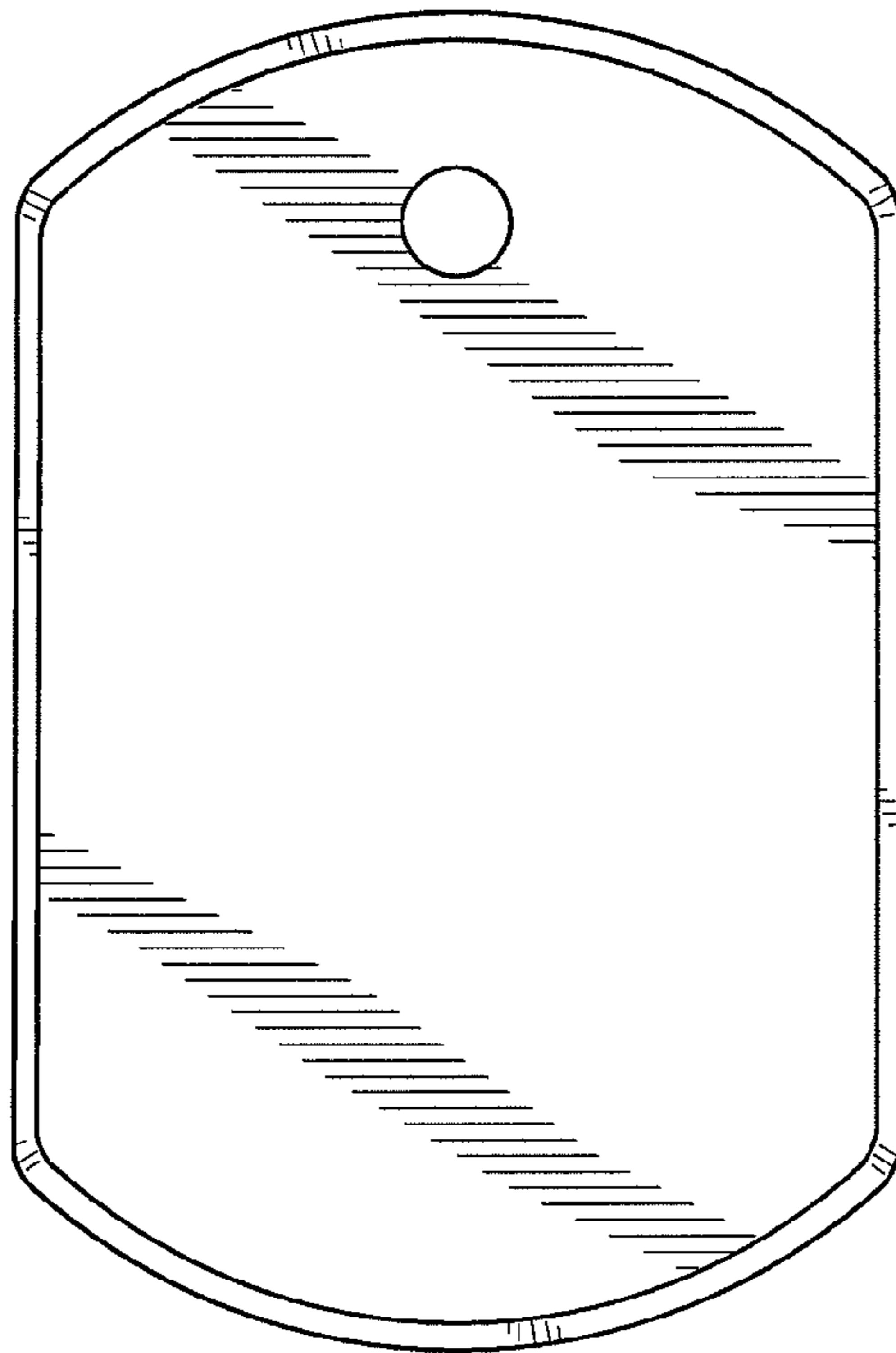


FIG. 3

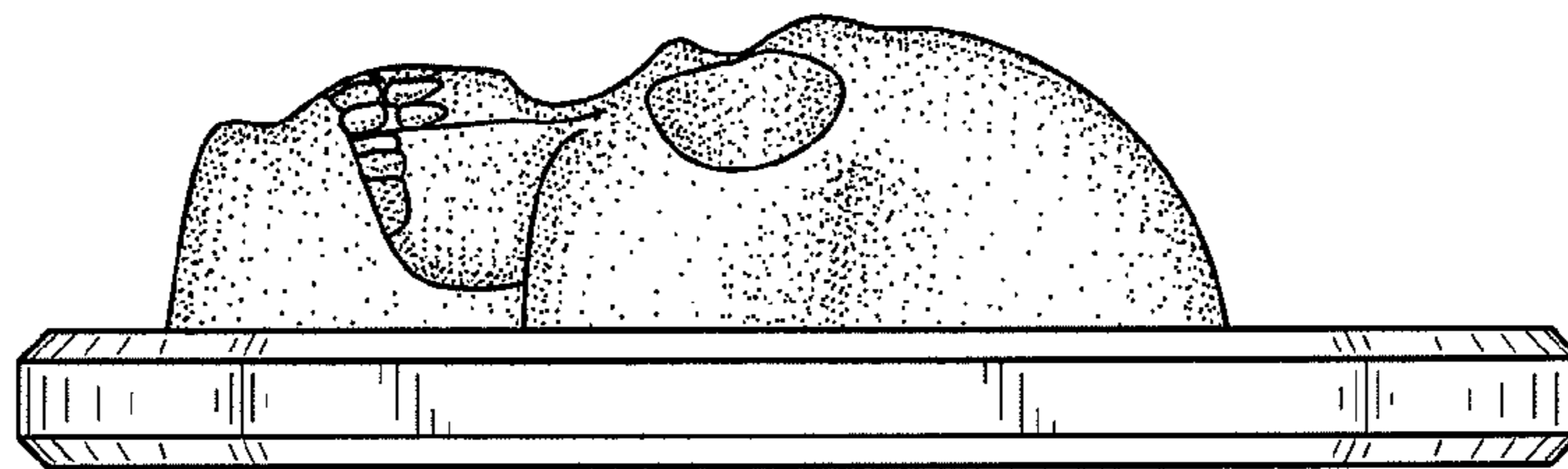


FIG. 4

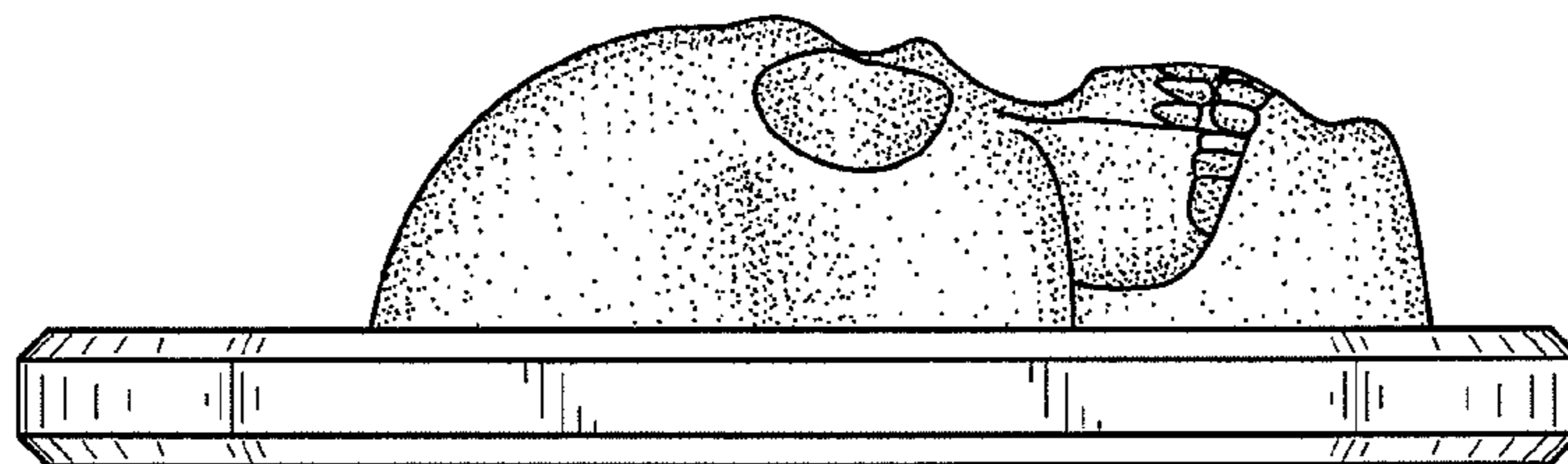


FIG. 5

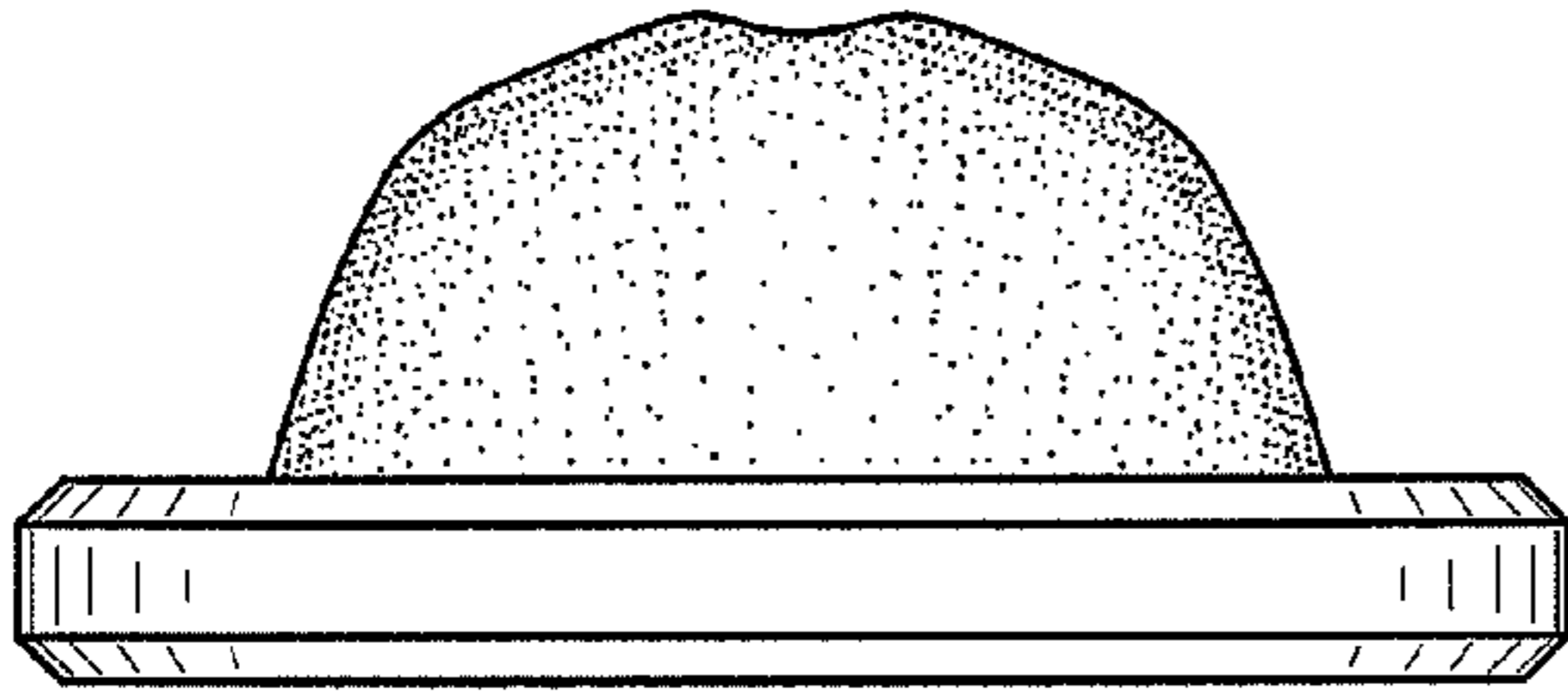


FIG. 6

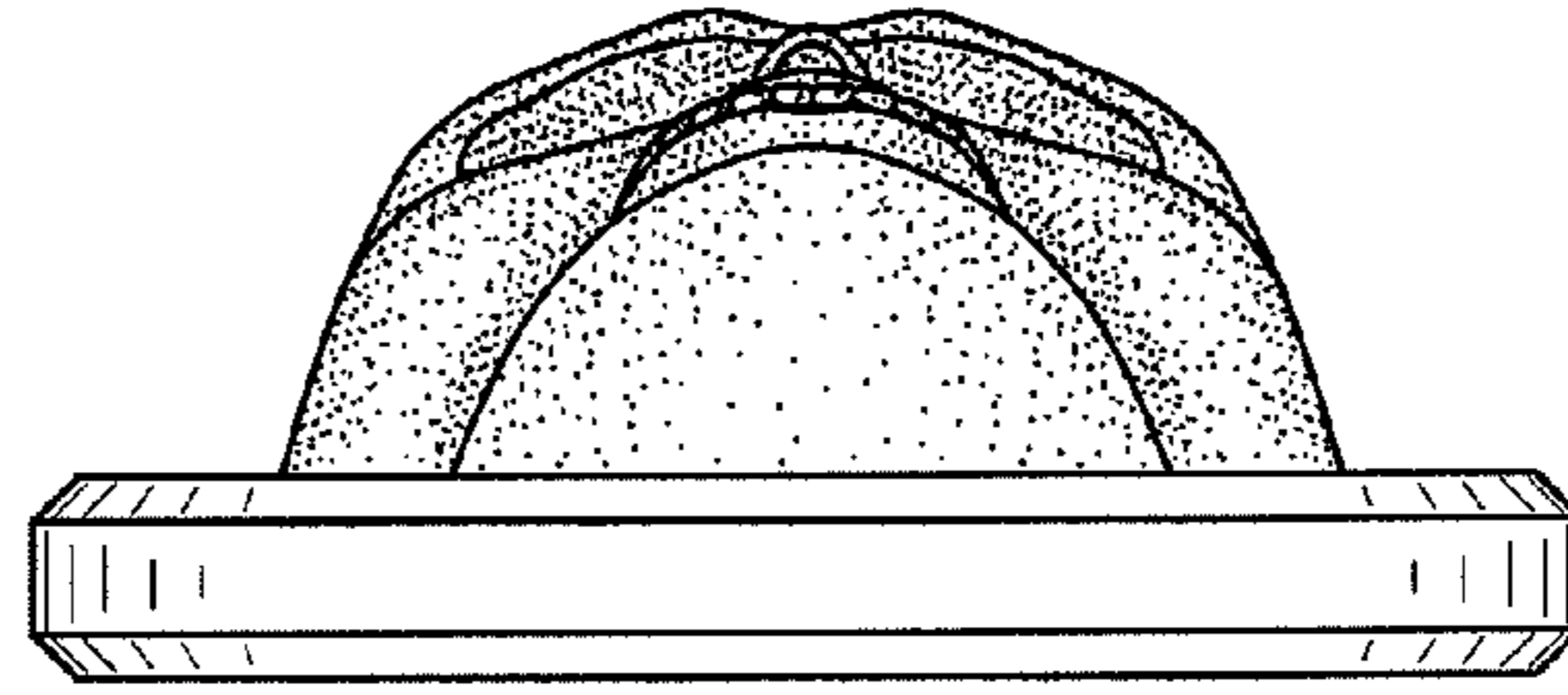


FIG. 7

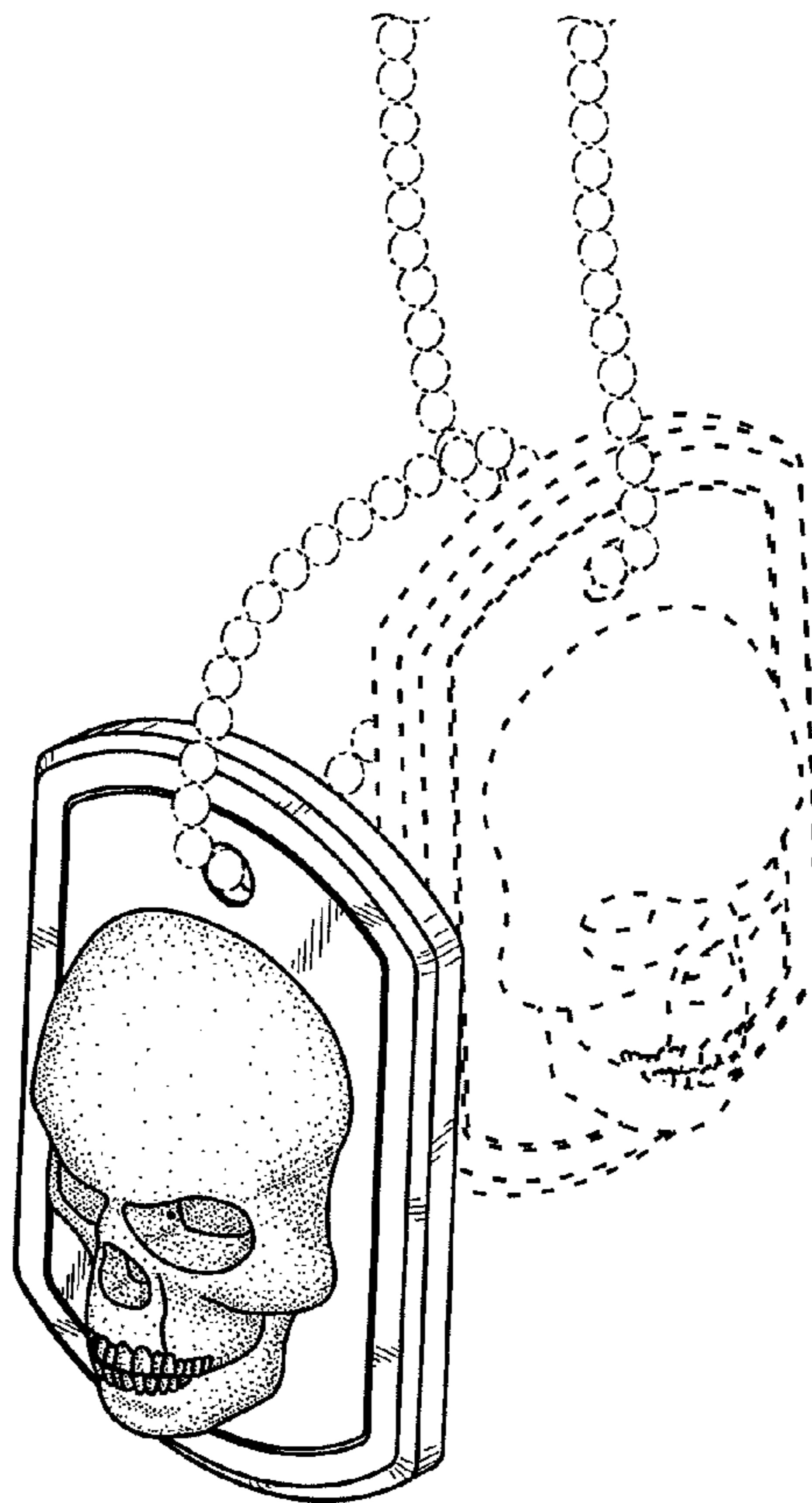


FIG. 8