



US00D711472S

(12) **United States Design Patent**  
**Rotelli, III et al.**

(10) **Patent No.:** **US D711,472 S**  
(45) **Date of Patent:** **\*\* Aug. 19, 2014**

- (54) **ADVERTISING DISPLAY**
- (71) Applicants: **Arthur A. Rotelli, III**, Fairfield, CT  
(US); **Matthew Perrin**, Watertown, CT  
(US)
- (72) Inventors: **Arthur A. Rotelli, III**, Fairfield, CT  
(US); **Matthew Perrin**, Watertown, CT  
(US)
- (73) Assignee: **News America Marketing Properties LLC**, Chicago, IL (US)

D382,907 S *	8/1997	Dallman .....	D20/10
D407,755 S *	4/1999	Isshiki et al. ....	D20/10
D436,630 S *	1/2001	Gonsiorowski et al. ....	D20/10
D446,377 S *	8/2001	Dallman .....	D99/28
D452,710 S *	1/2002	Ragot .....	D20/10
D489,072 S *	4/2004	Nishioka et al. ....	D14/448
D542,849 S *	5/2007	Hill et al. ....	D20/10
D587,317 S *	2/2009	King et al. ....	D20/41
D602,992 S *	10/2009	Giugiaro .....	D20/41
D624,127 S *	9/2010	Lara Bartolome .....	D20/18
D637,594 S *	5/2011	Carpenter et al. ....	D14/307
D665,555 S *	8/2012	Lee et al. ....	D99/28
D675,609 S *	2/2013	Ono .....	D14/307

\* cited by examiner

(\*\*) Term: **14 Years**

*Primary Examiner* — Mary Ann Calabrese

(21) Appl. No.: **29/459,129**

(74) *Attorney, Agent, or Firm* — St. Onge Steward Johnston & Reens LLC

(22) Filed: **Jun. 26, 2013**

(51) **LOC (10) Cl.** ..... **20-03**

(52) **U.S. Cl.**  
USPC ..... **D20/10**

(58) **Field of Classification Search**  
CPC ..... G09F 13/00; G09F 13/04; G09F 13/0404;  
G09F 13/0413; G09F 13/22; G09F 13/26;  
G09F 13/28; G09F 13/44; G09F 19/12;  
G09F 2013/04; G09F 2013/0486; G09F  
2013/222; G09F 2013/00; G09F 2013/0459  
USPC ..... D20/1, 10, 17-19, 21, 39-43, 99;  
40/446, 452, 538-542, 545, 549, 584,  
40/594, 596, 600, 606.18, 617;  
D10/109.1, 109.2, 113.4; D14/302,  
D14/307; D99/28; 362/812  
See application file for complete search history.

(57) **CLAIM**

The ornamental design for an advertising display, as shown and described.

**DESCRIPTION**

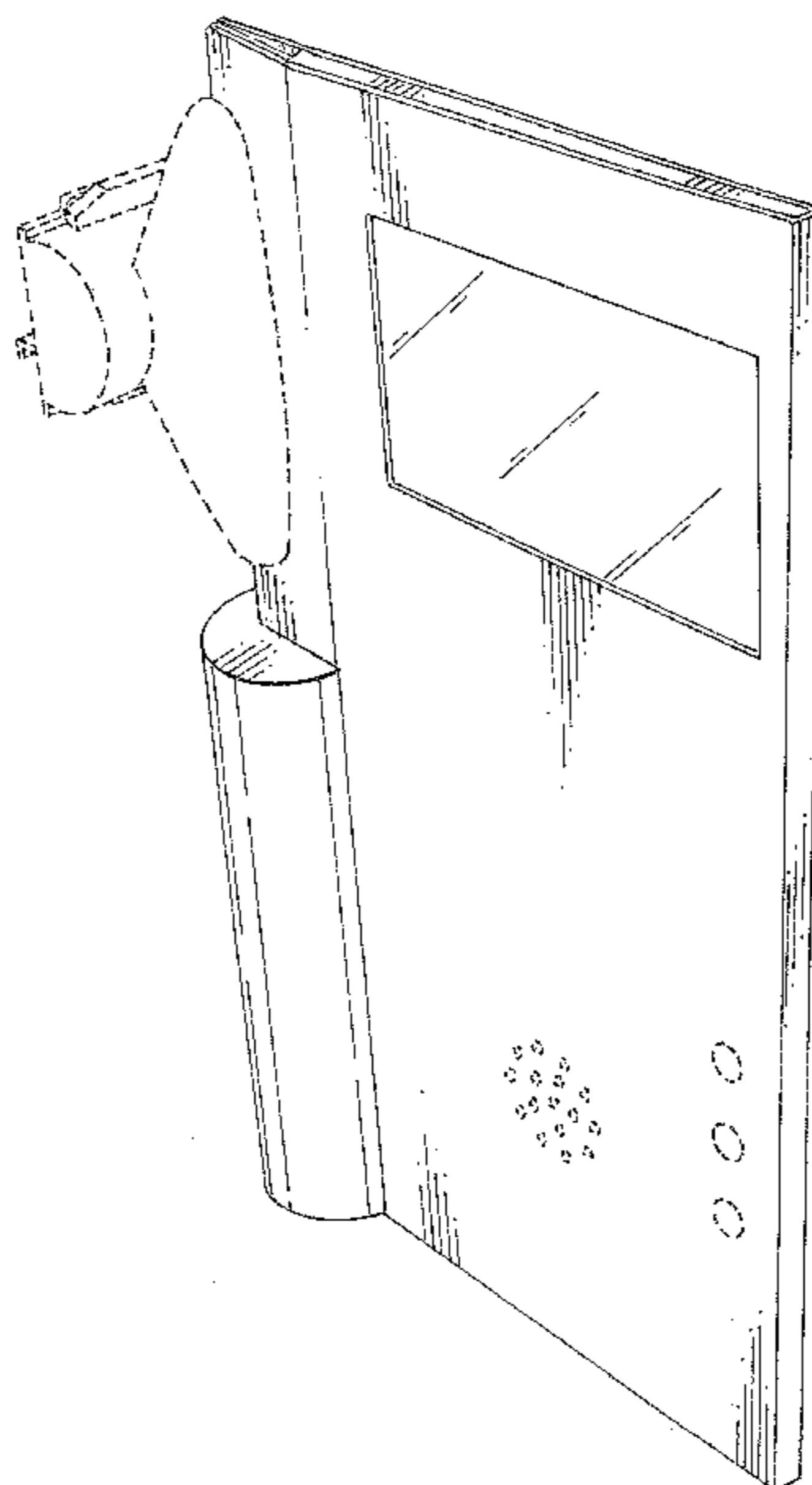
FIG. 1 is a front left side isometric view of an advertising display in accordance with the new design;  
FIG. 2 is a left side view thereof;  
FIG. 3 is a right side view thereof;  
FIG. 4 is a front view thereof;  
FIG. 5 is a rear view thereof;  
FIG. 6 is a top view thereof; and,  
FIG. 7 is a bottom view thereof.  
The broken lines shown in *figs. 1-7* illustrate portions of the advertising display that form no part of the claimed design.

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

D96,309 S \* 7/1935 Howenstine ..... D20/10

**1 Claim, 6 Drawing Sheets**



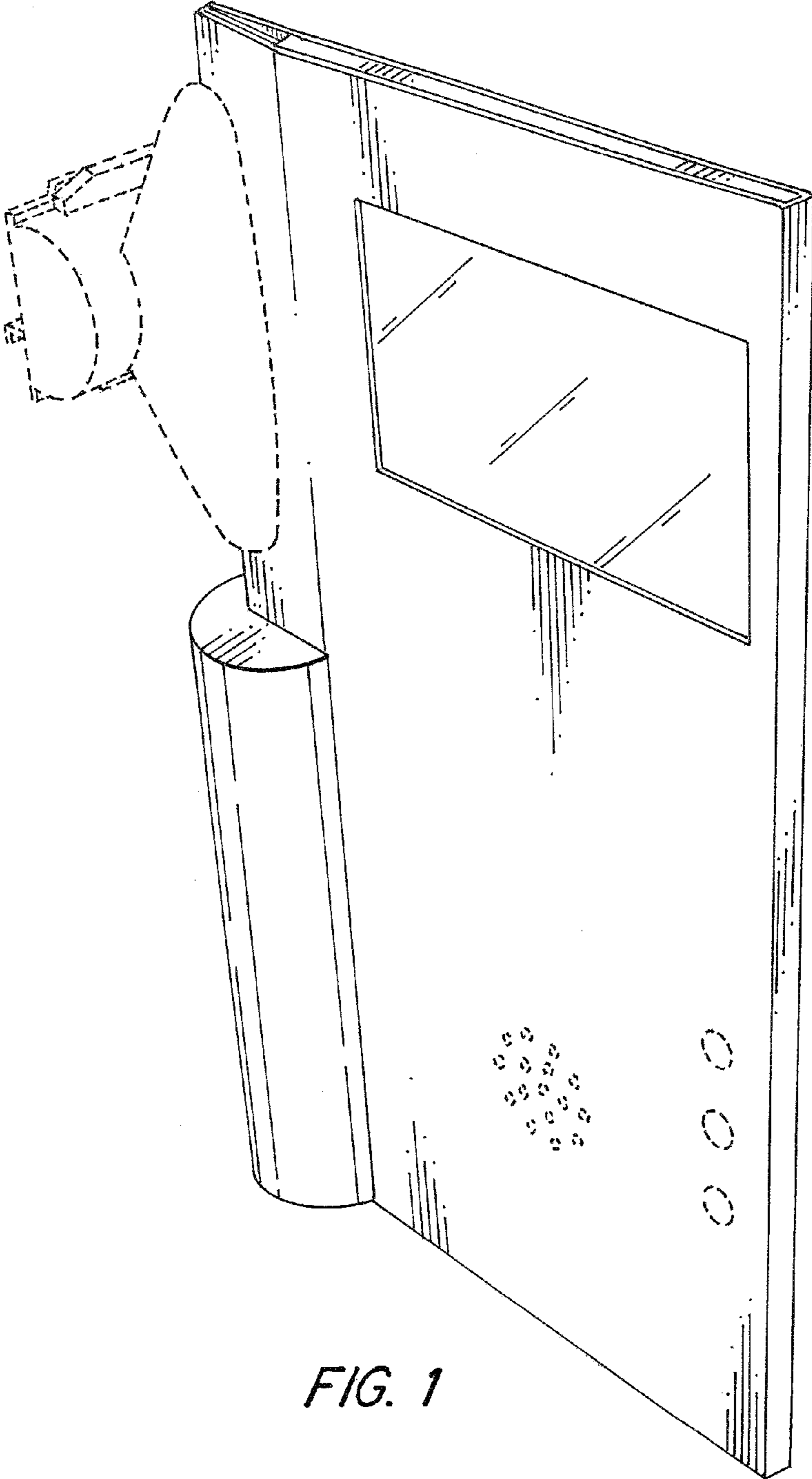
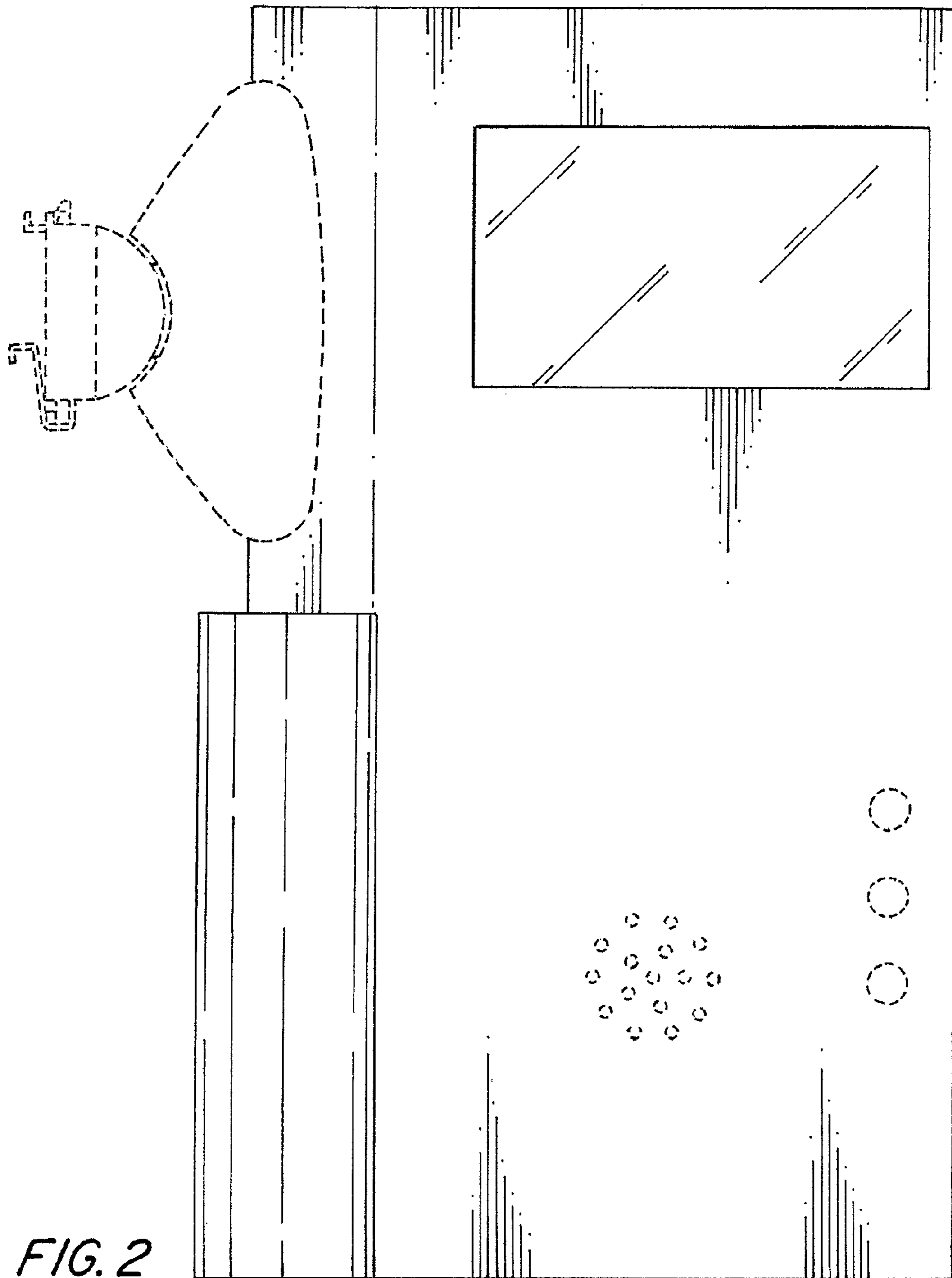


FIG. 1



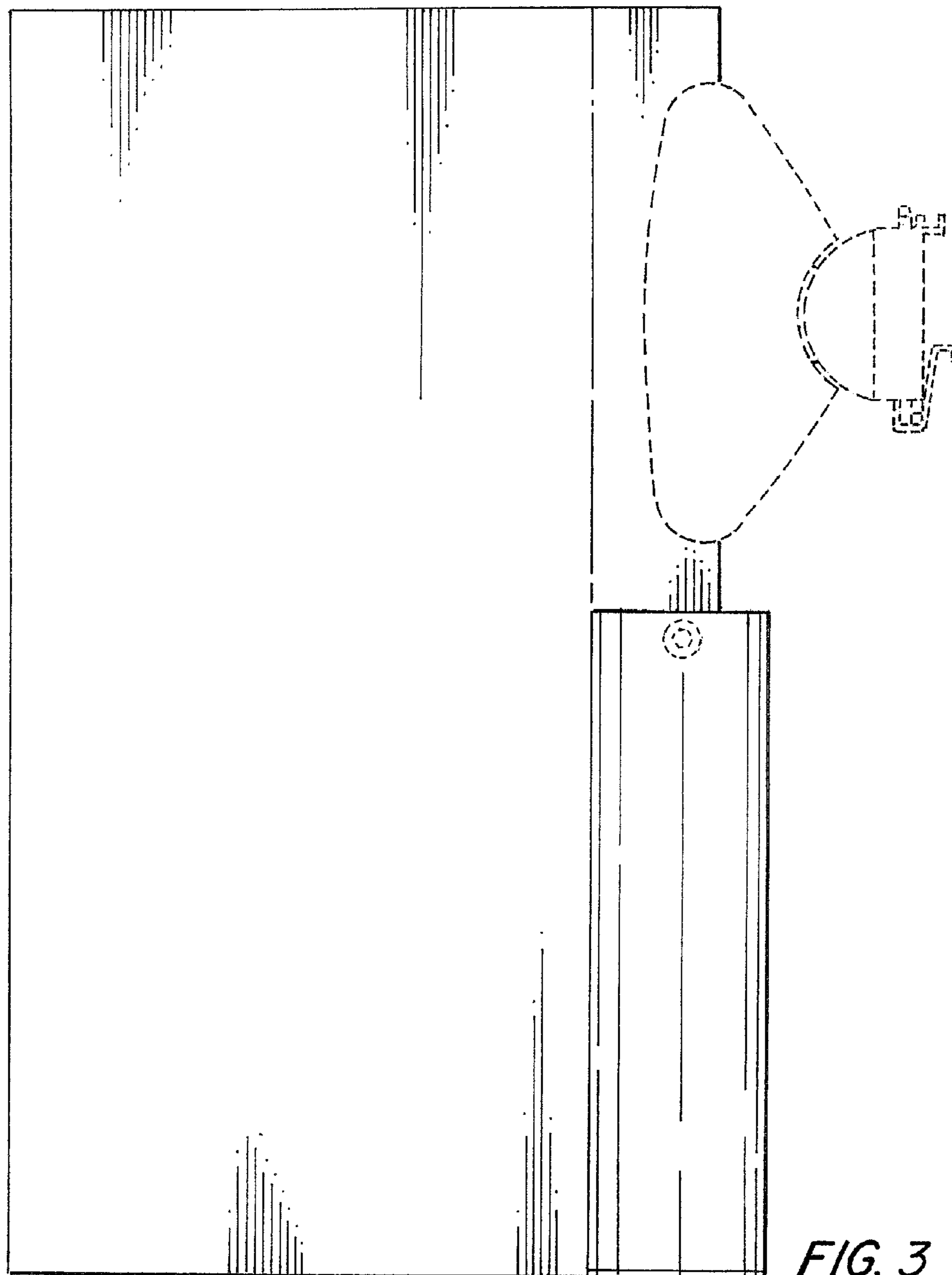


FIG. 3

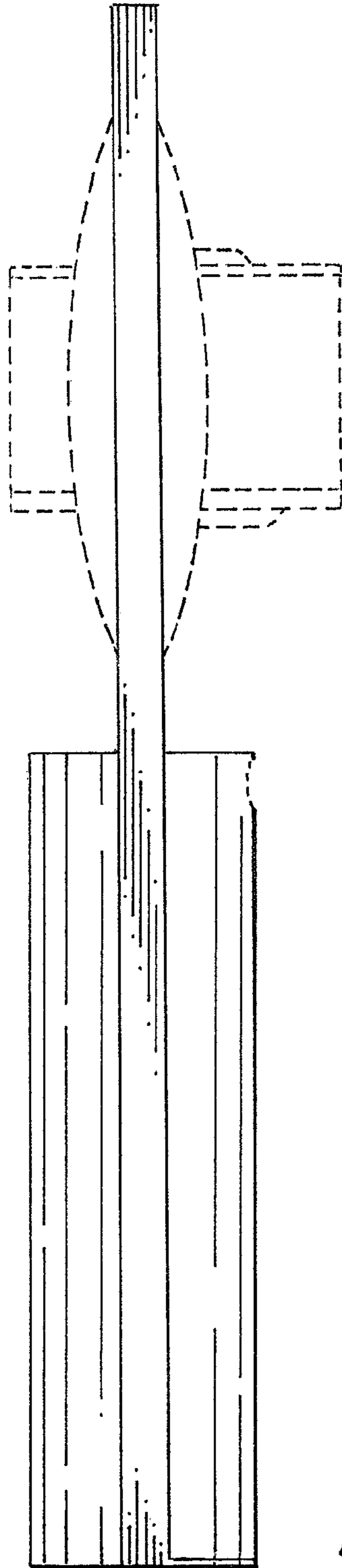
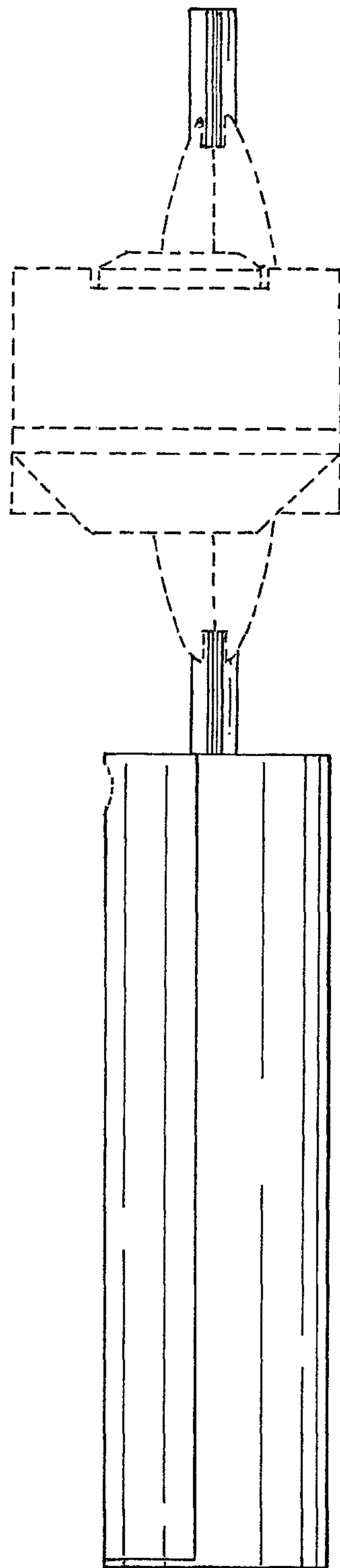


FIG. 4



*FIG. 5*

