



US00D709952S

(12) **United States Design Patent**  
**Logan et al.**

(10) **Patent No.:** **US D709,952 S**  
(45) **Date of Patent:** **\*\* Jul. 29, 2014**

(54) **FREE-STANDING SIGN ASSEMBLY**  
(71) Applicant: **Target Brands, Inc.**, Minneapolis, MN (US)  
(72) Inventors: **Robert G. Logan**, Blaine, MN (US); **Kimberly M. Toconita**, White Bear Township, MN (US); **Tracy M. Cogan**, Lakeville, MN (US)

(73) Assignee: **Target Brands, Inc.**, Minneapolis, MN (US)

(\*\*) Term: **14 Years**

(21) Appl. No.: **29/453,927**

(22) Filed: **May 3, 2013**

(51) **LOC (10) Cl.** ..... **20-03**

(52) **U.S. Cl.**  
USPC ..... **D20/10; D20/39**

(58) **Field of Classification Search**  
CPC ..... G09F 7/00; G09F 7/18; G09F 9/00; G09F 11/00; G09F 13/00; G09F 15/00; G09F 15/0006; G09F 15/0068; G09F 15/0075; G09F 19/00; G09F 2007/00; G09F 2007/02; G09F 2007/18; G09F 2011/00; G09F 2013/00; G09F 2015/00; G09F 2019/00; G09F 23/06  
USPC ..... D20/10, 12, 17-19, 39, 41, 42, 99; 40/368, 446-448, 453, 489, 538, 541, 40/542, 559, 564, 568, 572, 584, 585, 600, 40/605, 606.03, 606.18, 617, 661; D6/332, 672; D10/109.1, 109.2, 113.4; D14/129, 302, 307; D19/90; D99/17; 362/812

See application file for complete search history.

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

D279,201 S \* 6/1985 Shuman ..... D20/43  
4,594,802 A \* 6/1986 Field ..... 40/661

4,655,352 A 4/1987 Noyes et al.  
D350,566 S \* 9/1994 Pearson ..... D20/40  
D357,704 S \* 4/1995 Wolff ..... D19/90  
D377,784 S 2/1997 Wilson  
5,600,909 A 2/1997 Hooper  
D478,934 S 8/2003 O'Brien et al.  
D500,811 S \* 1/2005 Ouelet et al. .... D20/39

(Continued)

**OTHER PUBLICATIONS**

“Monument Signs” forster.at/Monument-signs.213.0.html?&L=2 publicly available at least as early as Jan. 26, 2011 per www.internetarchive.org (2 pages).

“Signs Express,” printed from www.signsexpress.ie/branch/14/cardiff/portfolio/38/totem-post-panel-signs/ on Apr. 4, 2012 (5 pages).

(Continued)

*Primary Examiner* — Mary Ann Calabrese

(74) *Attorney, Agent, or Firm* — Griffiths & Seaton PLLC; JoAnn M. Seaton

(57) **CLAIM**

The ornamental design for a free-standing sign assembly, as shown and described.

**DESCRIPTION**

FIG. 1 is a front, perspective view of a free-standing sign assembly showing our new design;

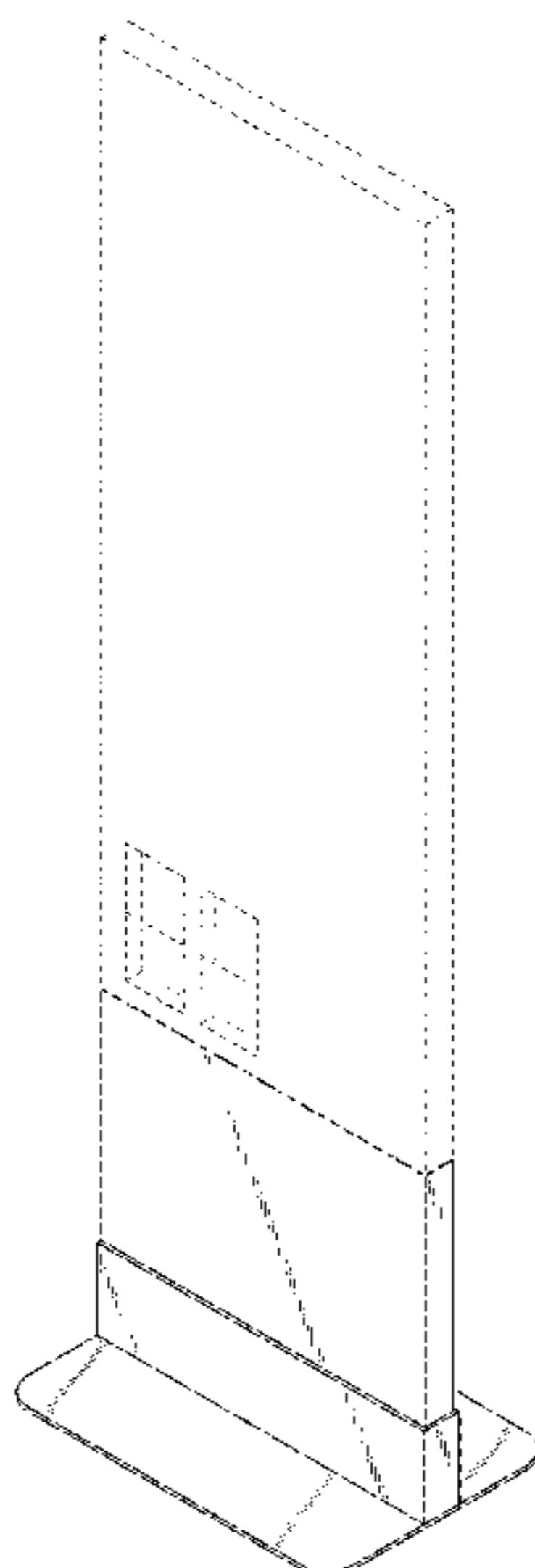
FIG. 2 is a front view thereof, the rear view being identical to the front view;

FIG. 3 is a right side view thereof, the left side view being identical to the right side view; and,

FIG. 4 is a top view thereof.

The features shown in broken lines are portions of the free-standing sign assembly forming no part of the claimed design. The features shown in long dash-short dash bolded broken lines indicate the bounds of the claimed design and otherwise form no part of the claimed design. The bottom view of the free-standing sign assembly has been omitted as no bottom surfaces of the free-standing sign assembly are claimed.

**1 Claim, 4 Drawing Sheets**



(56)

**References Cited**

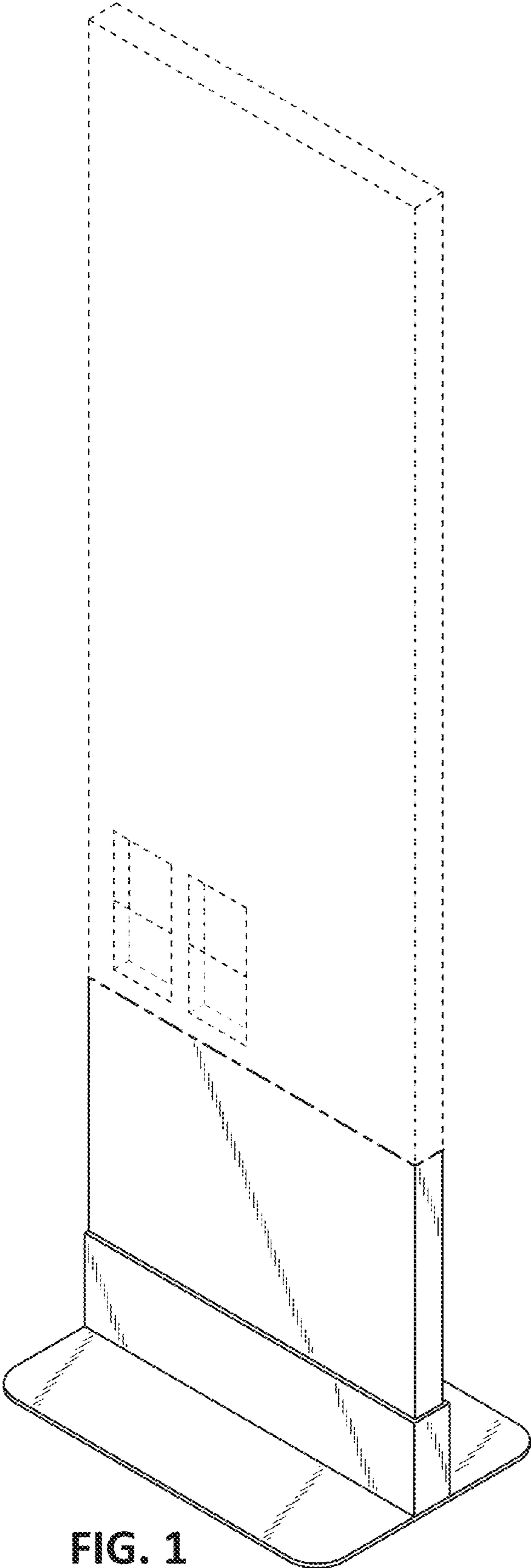
U.S. PATENT DOCUMENTS

D501,889 S 2/2005 Harris et al.  
D525,307 S \* 7/2006 Arnold ..... D19/90  
D601,636 S 10/2009 Brazelton et al.  
D627,398 S \* 11/2010 Horn ..... D20/39  
D639,800 S \* 6/2011 Magruder ..... D14/307  
D661,124 S 6/2012 Curbun et al.  
D662,329 S \* 6/2012 Arko et al. .... D6/332  
D700,901 S \* 3/2014 Giglio et al. .... D14/129  
2013/0113198 A1\* 5/2013 Boothby ..... 283/56  
2014/0041266 A1\* 2/2014 Dudak ..... 40/584

OTHER PUBLICATIONS

“Vista Systems,” printed from [www.signupdate.co.uk/Freestanding-Signs-May-2009/](http://www.signupdate.co.uk/Freestanding-Signs-May-2009/) on Apr. 4, 2012 (6 pages).  
“Totem Signs,” printed from <http://pic1.gophoto.us/key/totem%20signs> on Apr. 4, 2012 (2 pages).  
Photograph of a Target Field sign publicly disclosed in 2012 (1 page).  
“Hantarex LCD 46" ADV Totem”, printed from [www.musicworld.bg/en/m\\_2090000/i\\_19532/Hantarex\\_LCD\\_46\\_ADV\\_Totem.htm](http://www.musicworld.bg/en/m_2090000/i_19532/Hantarex_LCD_46_ADV_Totem.htm) on Apr. 15, 2013 (15 pages).  
U.S. Appl. No. 29/427,831, filed Jul. 23, 2012 (6 pages).  
Office Action from Canadian Patent Application No. 153,675, mailed Apr. 17, 2014 (2 pages).

\* cited by examiner



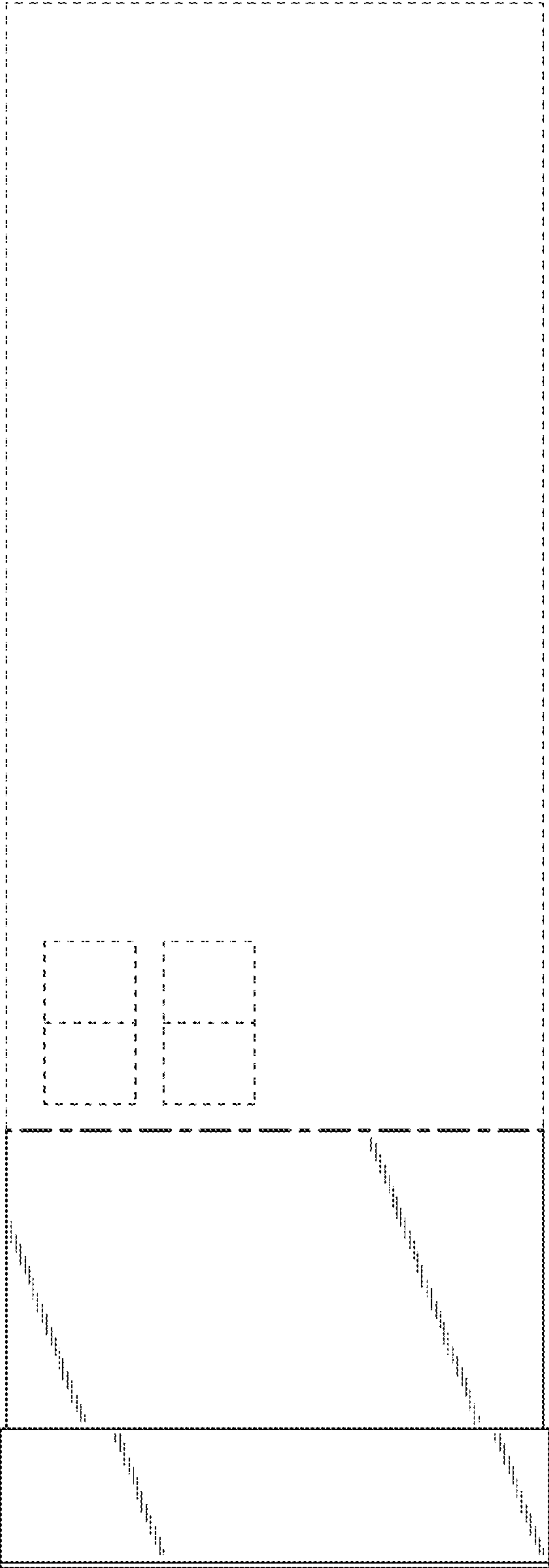


FIG. 2

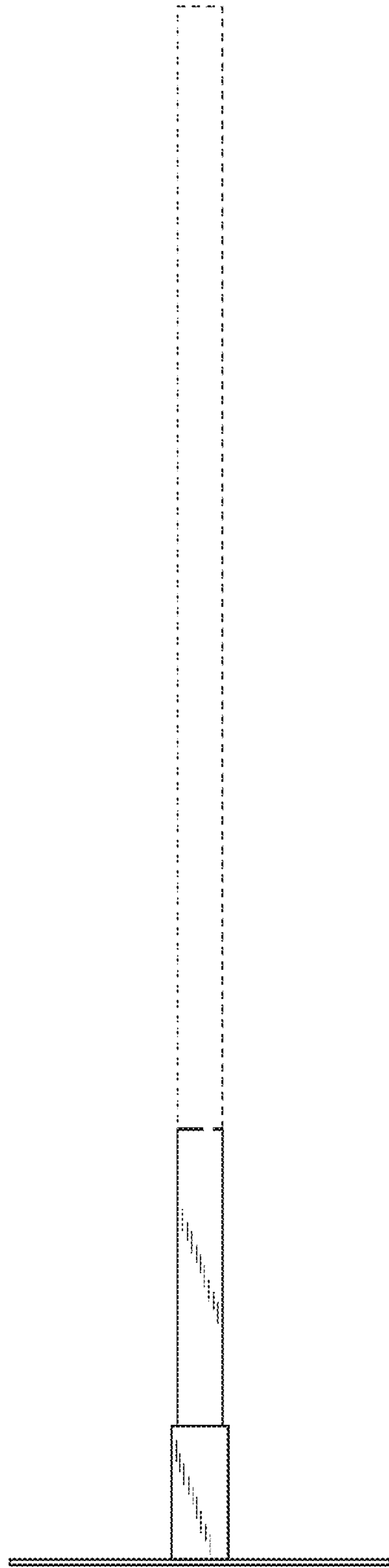
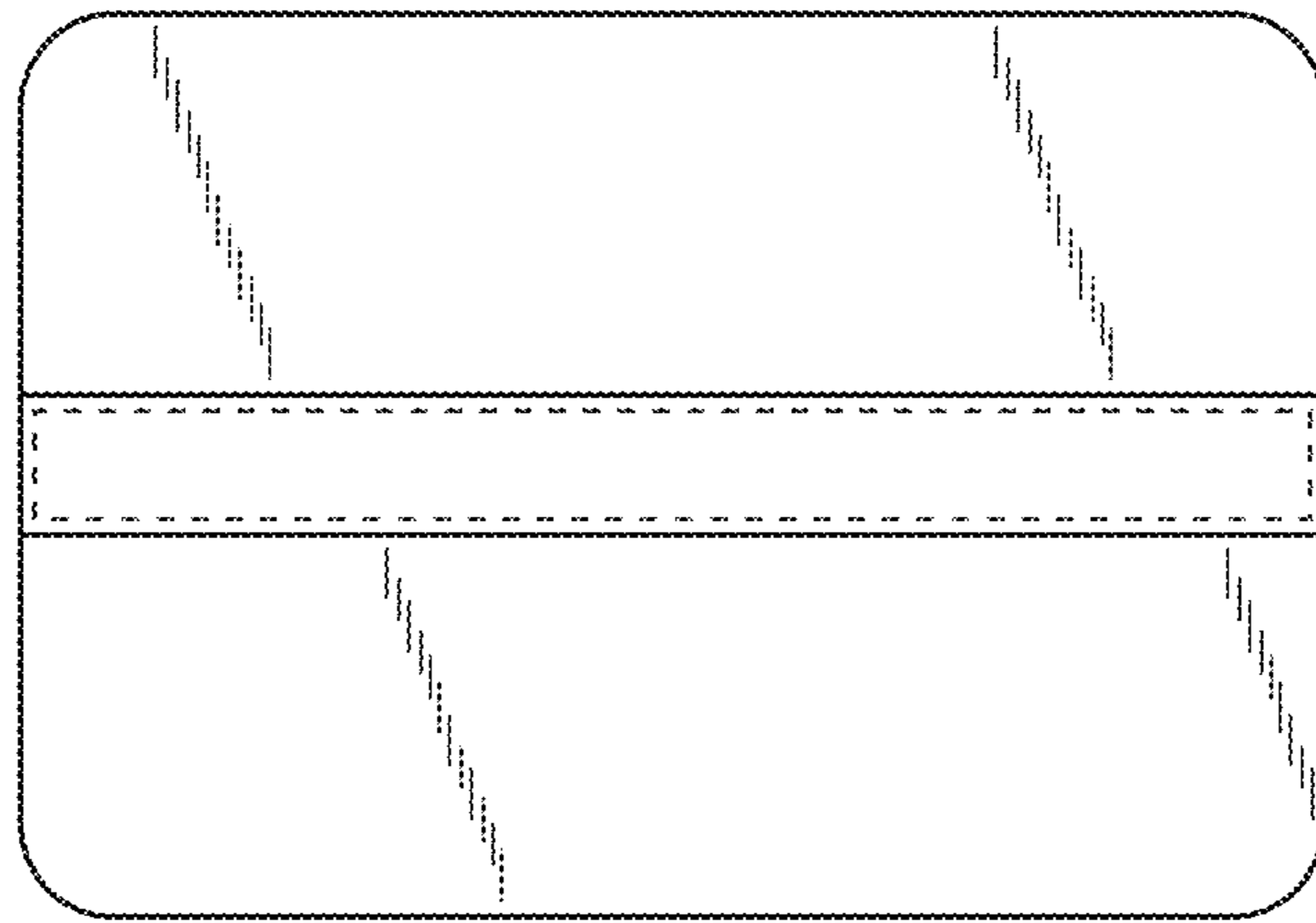


FIG. 3



**FIG. 4**