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(12) **United States Design Patent**
Hawkins

(10) **Patent No.:** **US D699,988 S**
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- (54) **DISPLAY SHELF**
- (71) Applicant: **Target Brands, Inc.**, Minneapolis, MN (US)
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- (73) Assignee: **Target Brands, Inc.**, Minneapolis, MN (US)

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(Continued)

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- (21) Appl. No.: **29/466,199**
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- (51) **LOC (10) Cl.** **06-06**
- (52) **U.S. Cl.**
USPC **D6/678.1**
- (58) **Field of Classification Search**
USPC D6/396-397, 431, 449, 466, 468, 470, D6/477-479, 574, 672, 678, 678.1; 211/134, 187, 193, 85.2, 85.29, 49.1, 211/50, 42-43, 207; D14/126-129; 108/91-93, 107, 149-151
See application file for complete search history.

OTHER PUBLICATIONS

Pending U.S. Appl. No. 14/018,824, filed Sep. 5, 2013, entitled Cross-Merchandising Display Fixture, 42 pages.

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(57) **CLAIM**

The ornamental design for a display shelf, as shown and described.

DESCRIPTION

FIG. 1 is a perspective view of a display shelf showing my new design;
FIG. 2 is a front view thereof;
FIG. 3 is a side view thereof, the opposing side being a mirror image;
FIG. 4 is a back view thereof; and,
FIG. 5 is a top view thereof.

The broken lines shown in the drawings are included for purposes of illustrating portions of the display shelf and form no part of the claimed design.

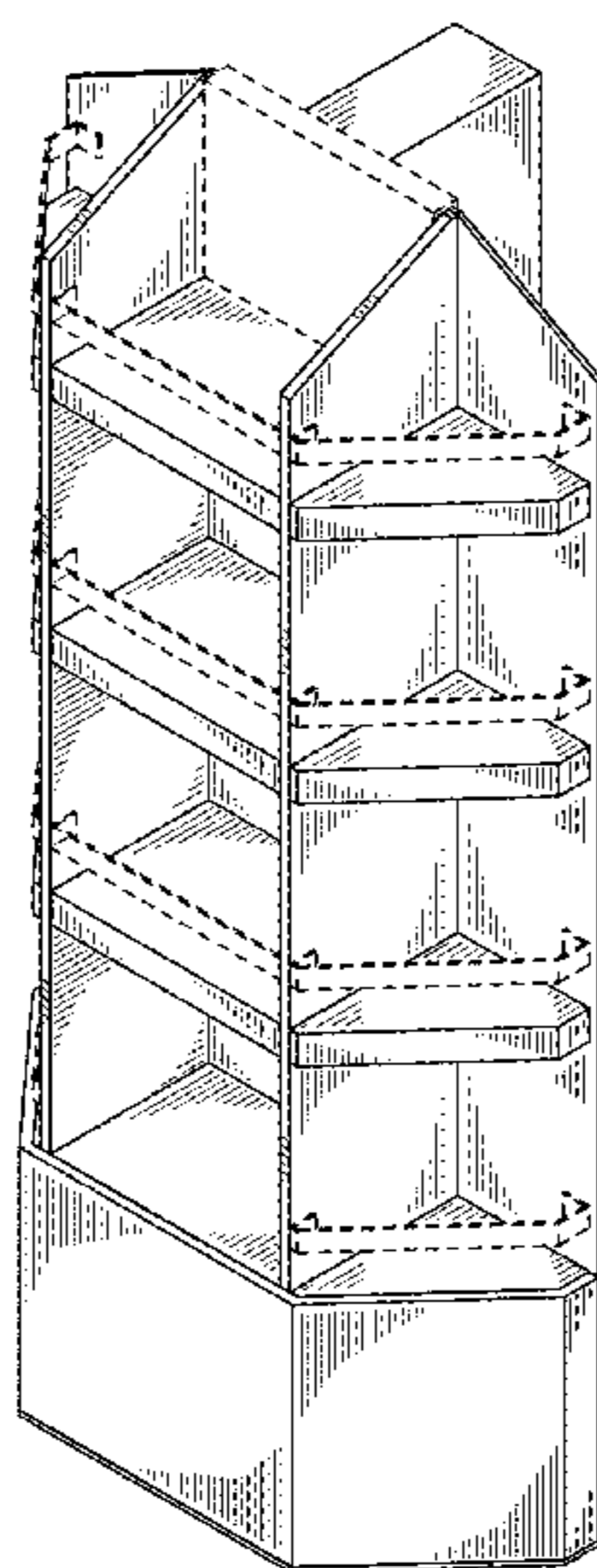
While various elements are shown in the drawings, it is contemplated by the inventor that one or more elements may be removed such as the vertical structure at the center back, the sloped edges at the top, the one or more of the shelves, the bottom edges of the shelves and the front panels at the bottom of the display shelf.

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1 Claim, 5 Drawing Sheets



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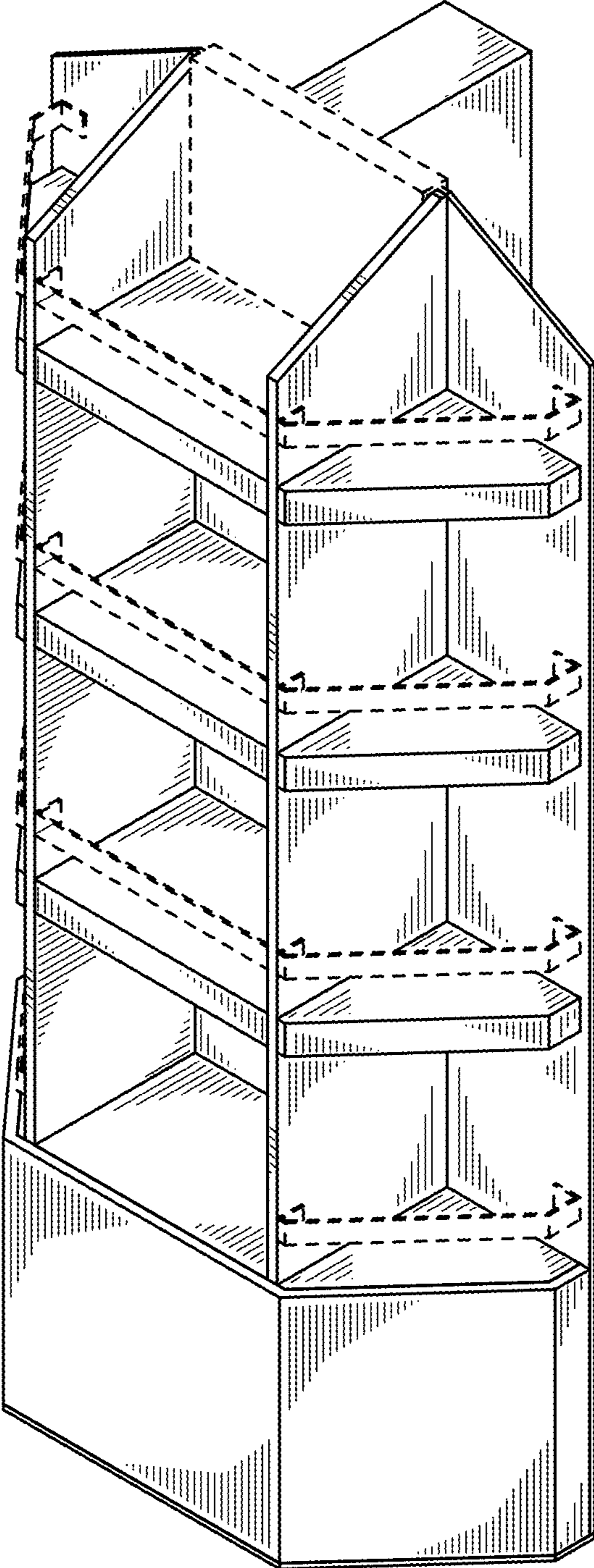


Fig. 1

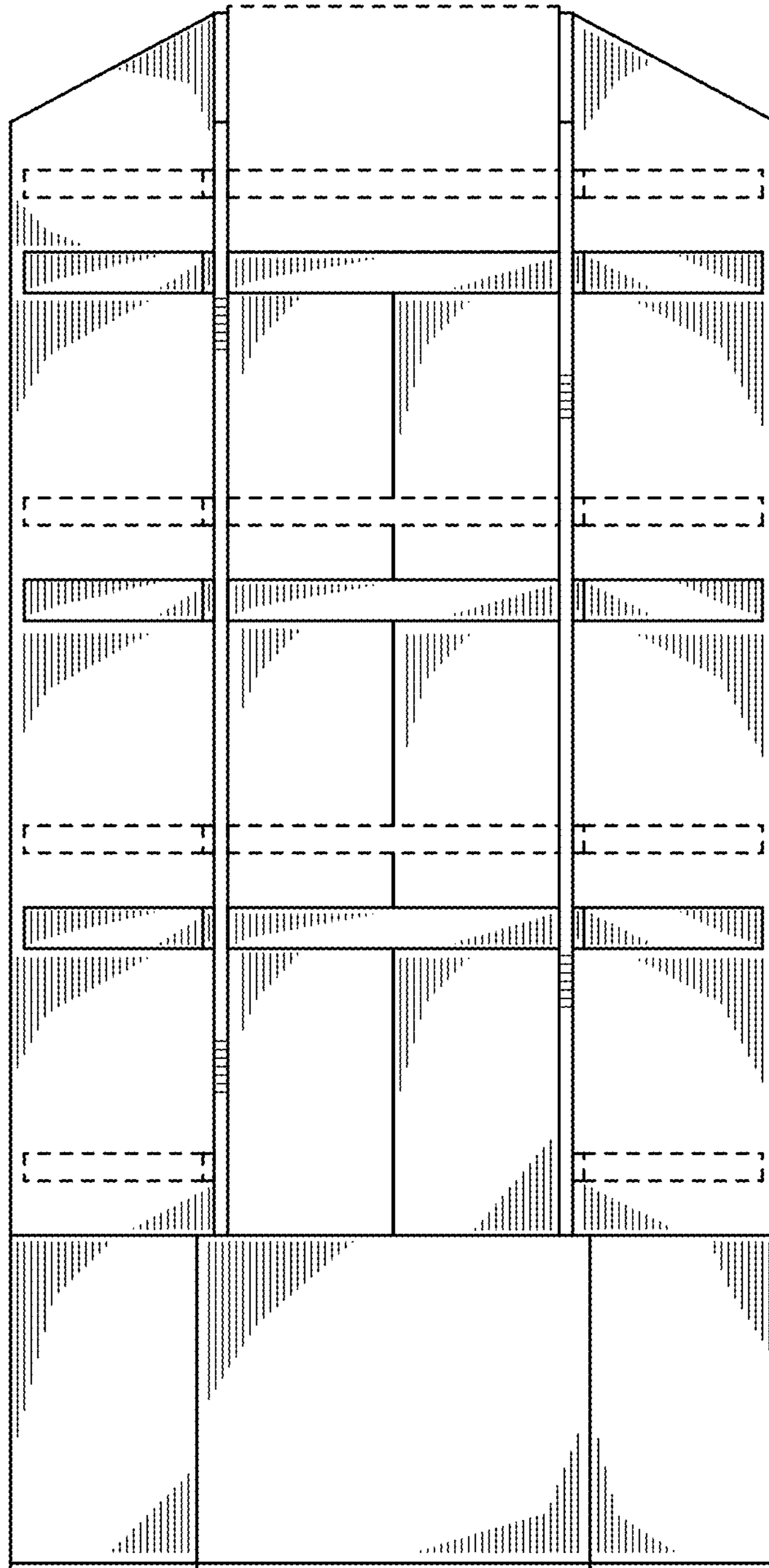


Fig. 2

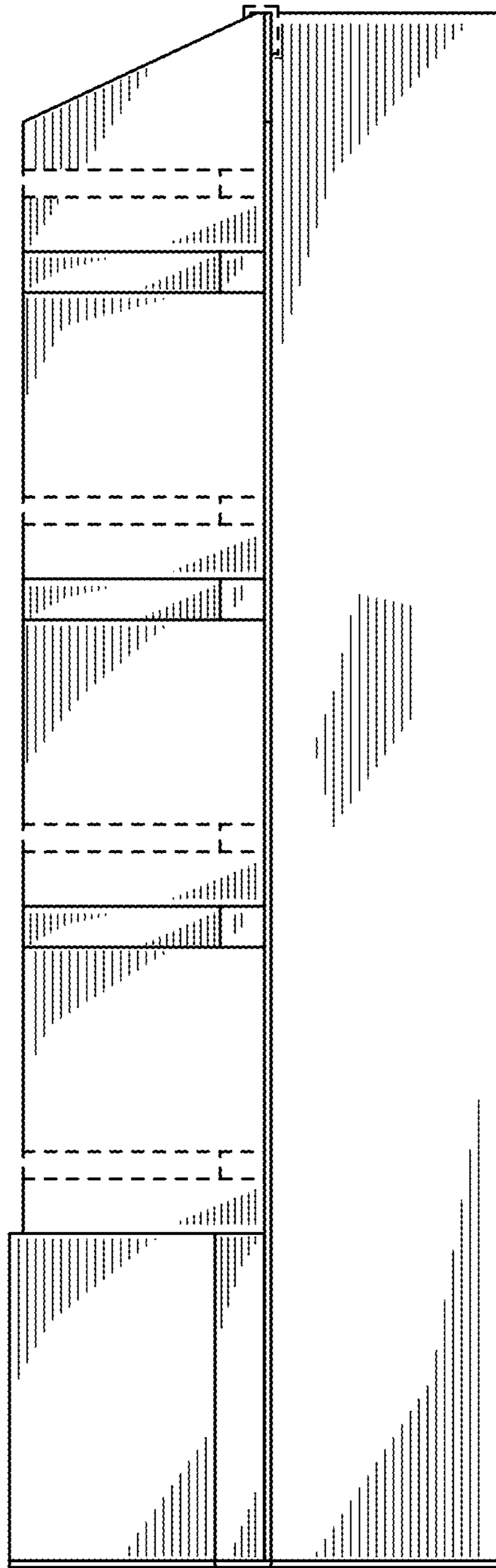


Fig. 3

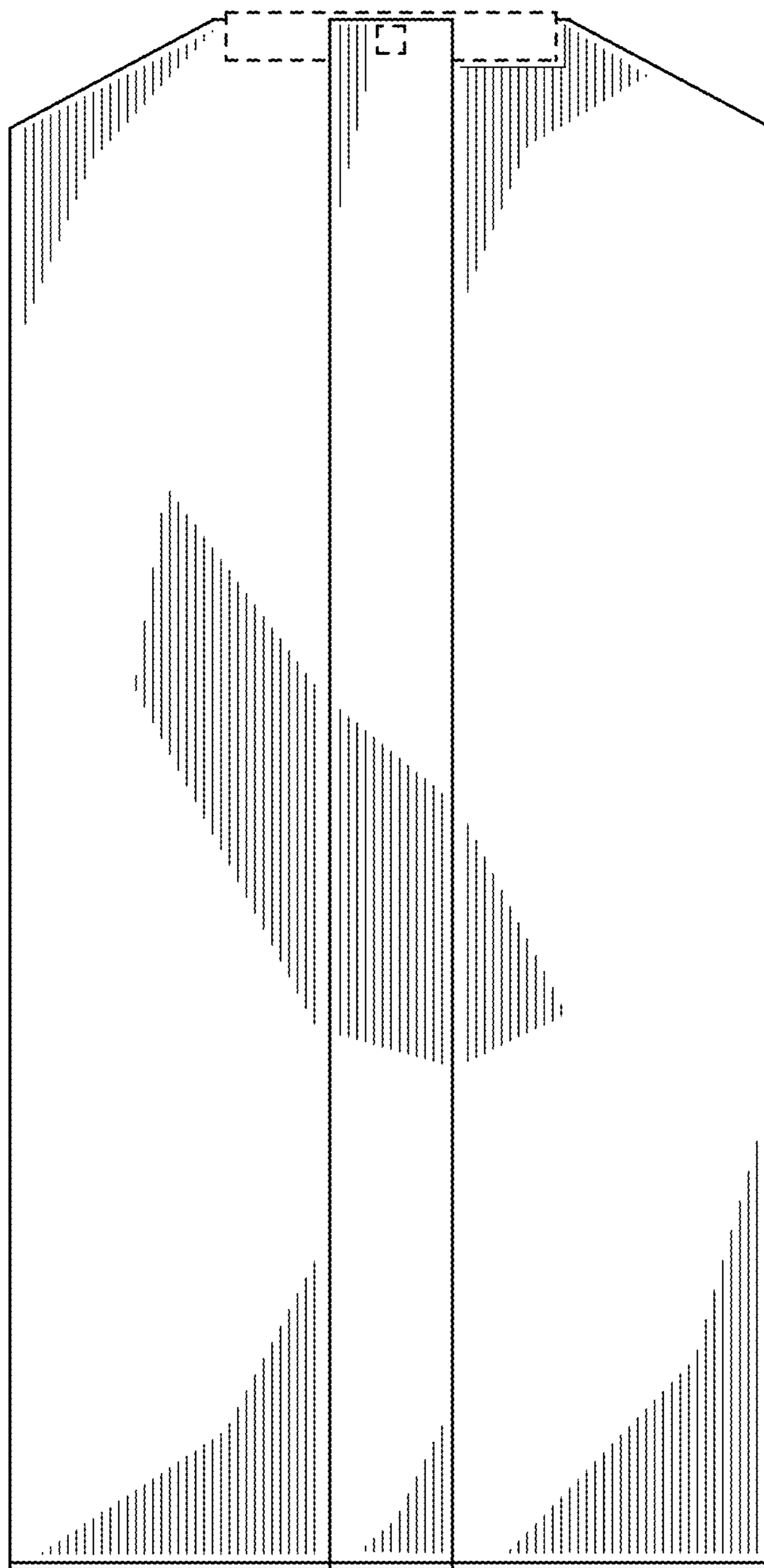


Fig. 4

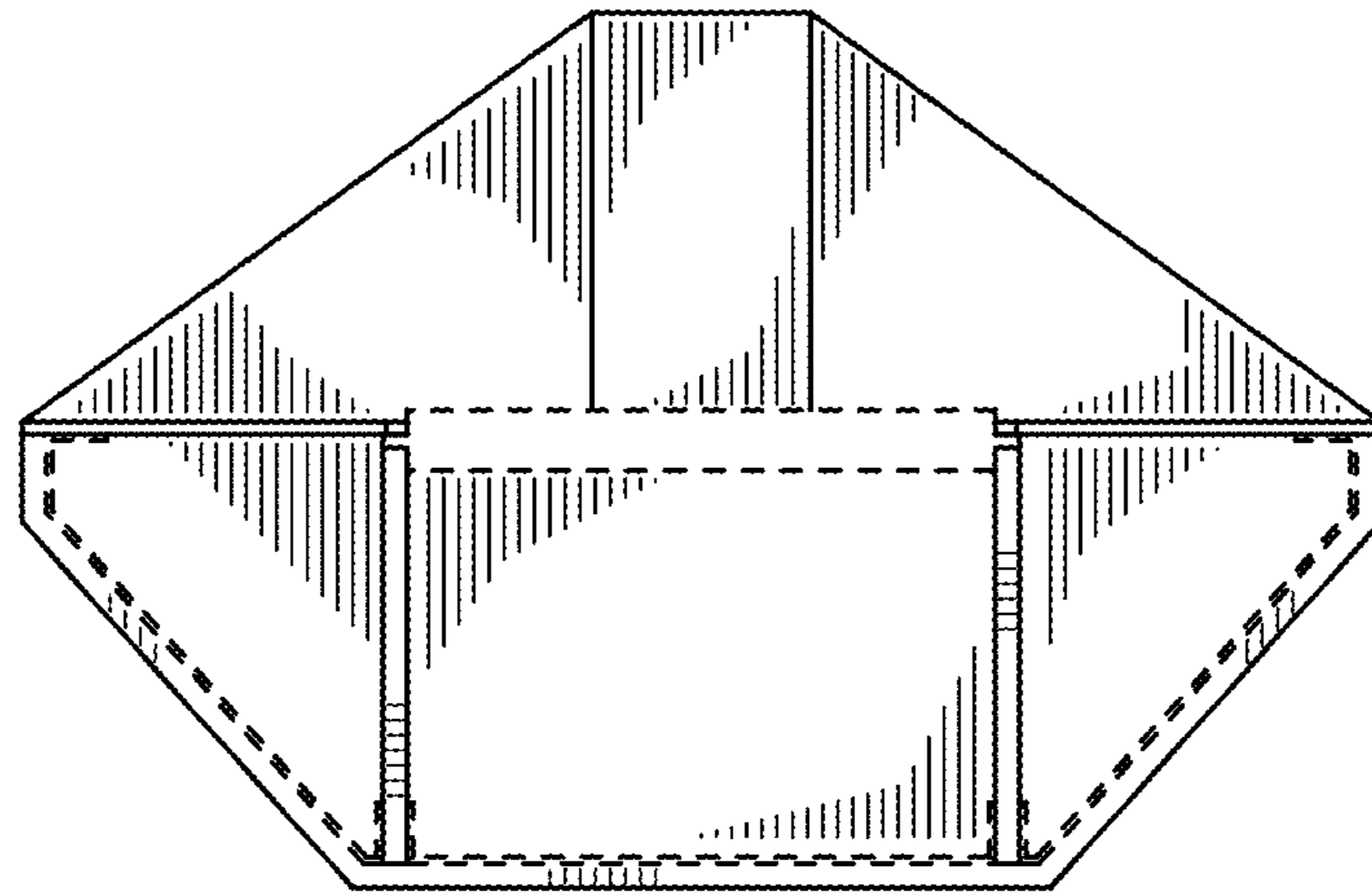


Fig. 5