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(12) **United States Design Patent**
Streich et al.

(10) **Patent No.:** **US D699,107 S**
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- (54) **MERCHANDISE DISPLAY CARD**
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- (73) Assignee: **Target Brands, Inc.**, Minneapolis, MN (US)
- (**) Term: **14 Years**
- (21) Appl. No.: **29/447,706**
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- (51) **LOC (10) Cl.** **09-03**
- (52) **U.S. Cl.**
USPC **D9/457**
- (58) **Field of Classification Search**
USPC D9/457, 415, 624, 517, 501, 500, 447, D9/446, 443, 435, 434, 433, 432, 425, 424, D9/418, 414; D7/392; D3/201; D20/22; 40/124.06; 53/298; 206/246, 277, 317, 206/327, 349, 363, 379, 382, 423, 461, 476, 206/487, 485, 490, 703, 705, 780; 211/69.9; 224/249; 229/313, 225, 222, 229/212, 209, 208, 149; D8/356, 373; D6/534, 552, 554

See application file for complete search history.

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(Continued)

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(57) **CLAIM**

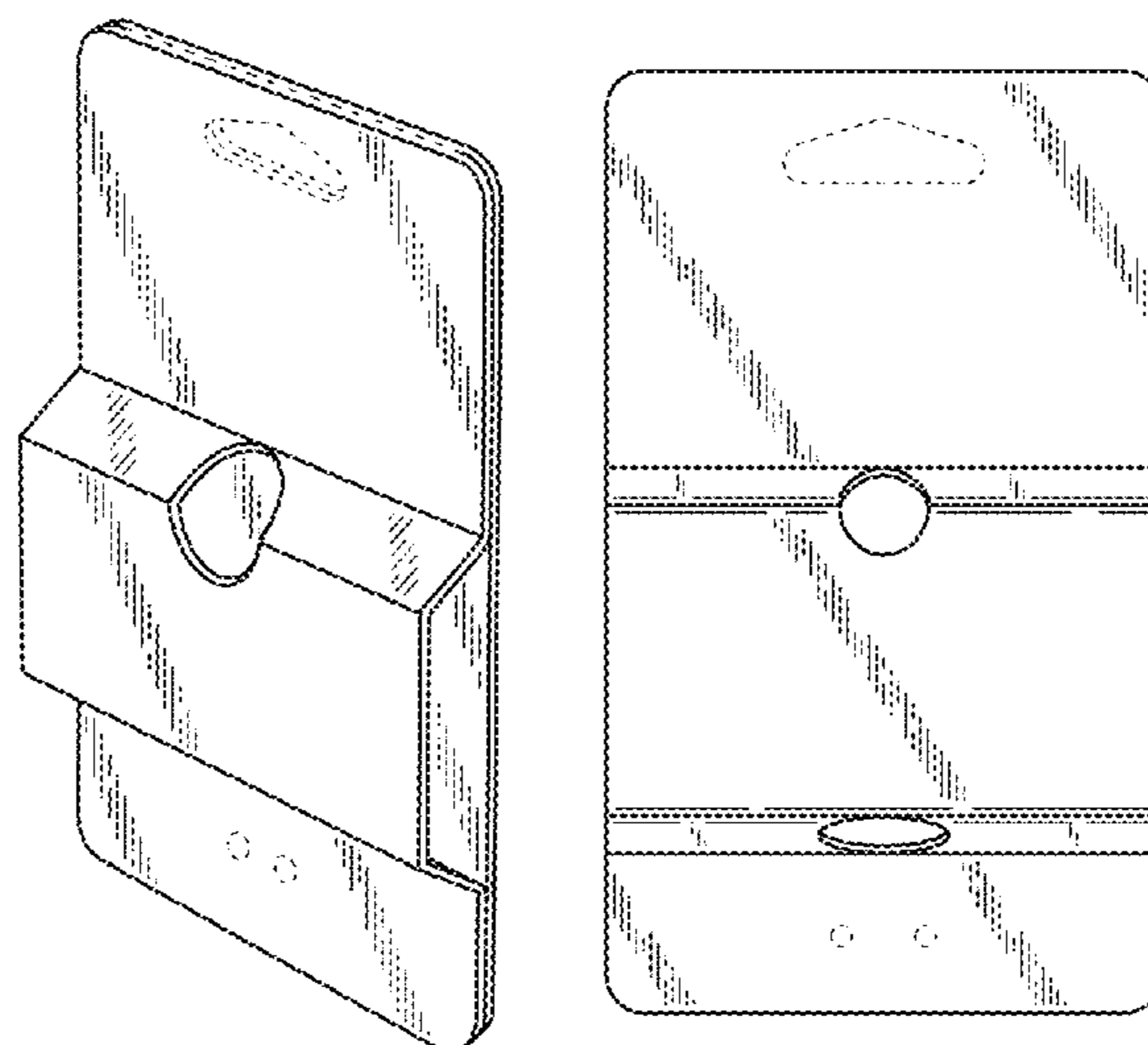
The ornamental design for a merchandise display card, as shown and described.

DESCRIPTION

FIG. 1 is a front, perspective view of a merchandise display card showing our new design;
 FIG. 2 is a front view thereof;
 FIG. 3 is a rear view thereof;
 FIG. 4 is a right side view thereof, the left side view being a mirror image of the right side view;
 FIG. 5 is a top view thereof; and
 FIG. 6 is a bottom view thereof.
 FIG. 7 is a front, perspective view of the merchandise display card of FIG. 1 with additional environmental subject matter shown in broken lines;
 FIG. 8 is a front view thereof;
 FIG. 9 is a rear view thereof;
 FIG. 10 is a right side view thereof, the left side view being a mirror image of the right side view;
 FIG. 11 is a top view thereof; and
 FIG. 12 is a bottom view thereof.

The broken lines depicting two tiny circles and an elongated triangular hole with rounded corners, as well as the broken lines at the top and the bottom edges, are superimposed subject matter on continuous flat surfaces, are to illustrate possible design features, and form no part of the claimed design. The broken lines depicting displayed merchandise and a retention means in FIGS. 7-12 show possible environment and form no part of the claimed design.

1 Claim, 10 Drawing Sheets



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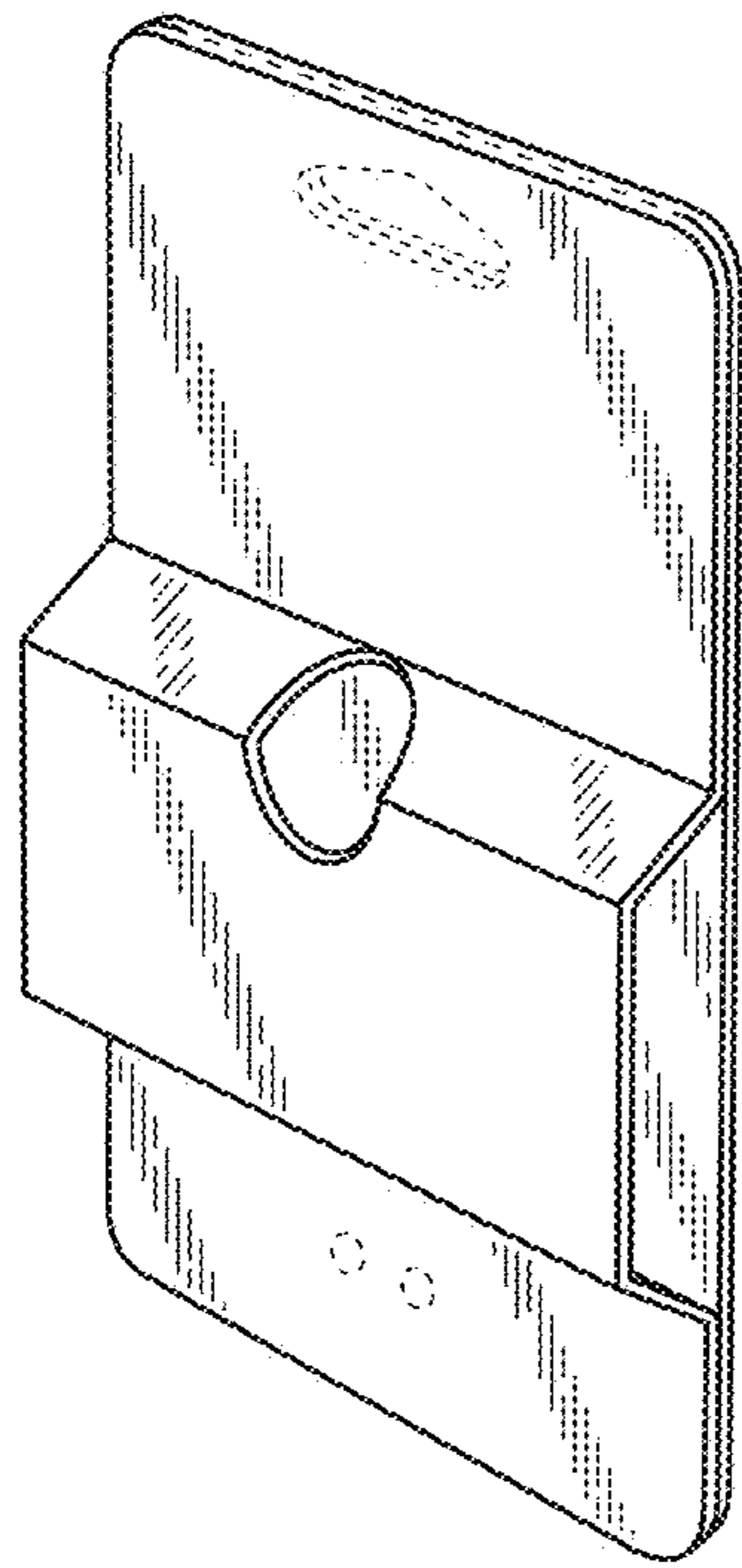


FIG. 1

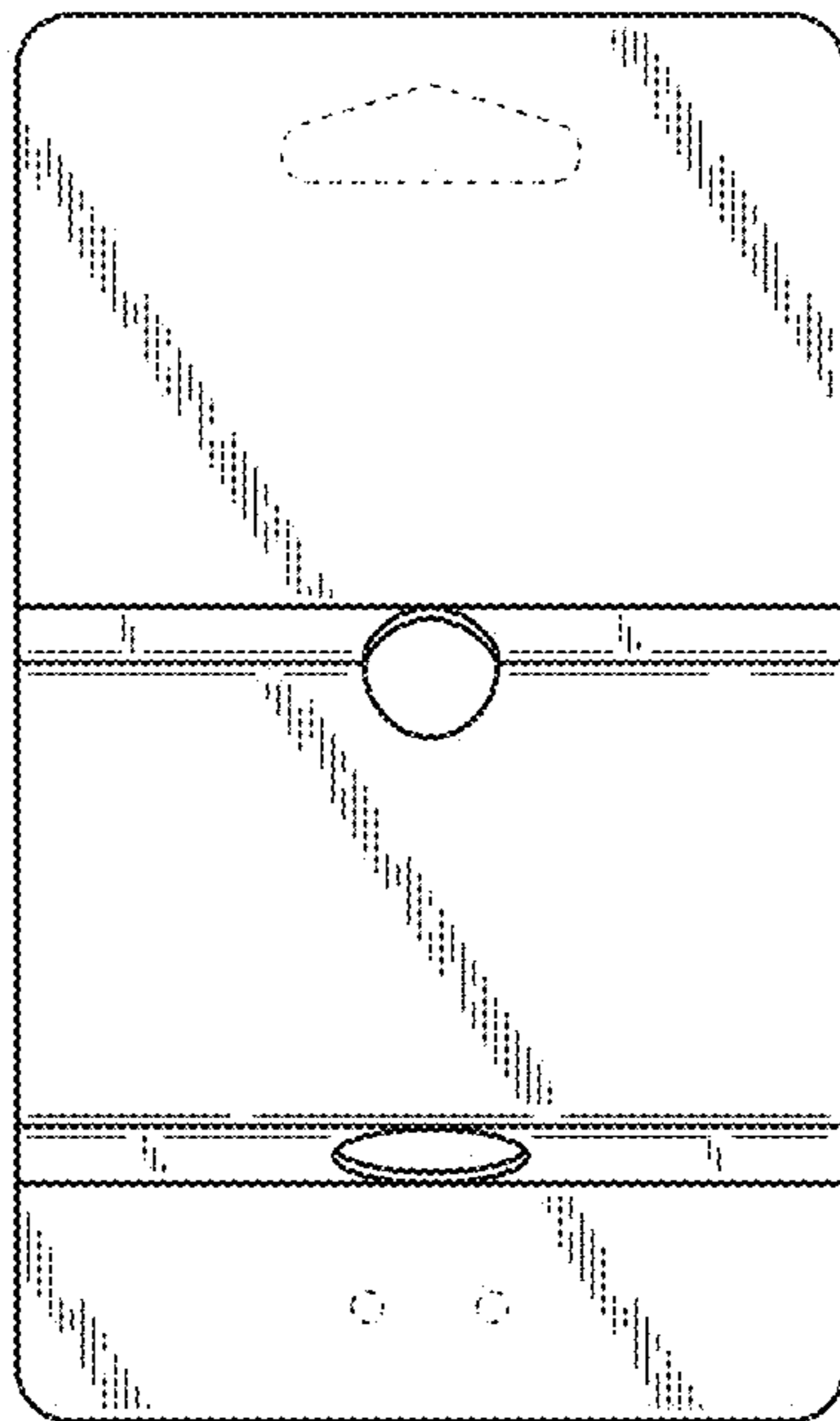


FIG. 2

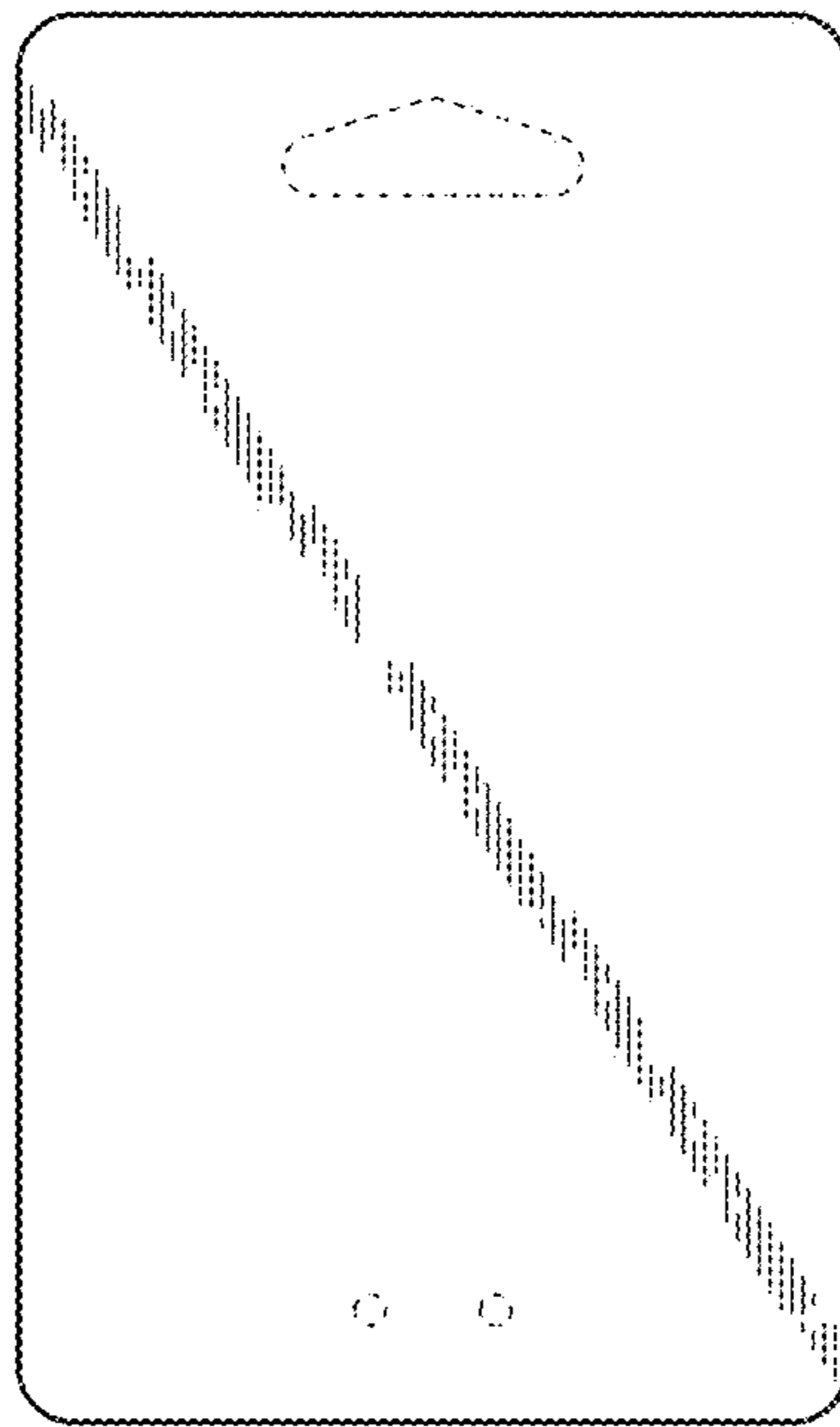


FIG. 3

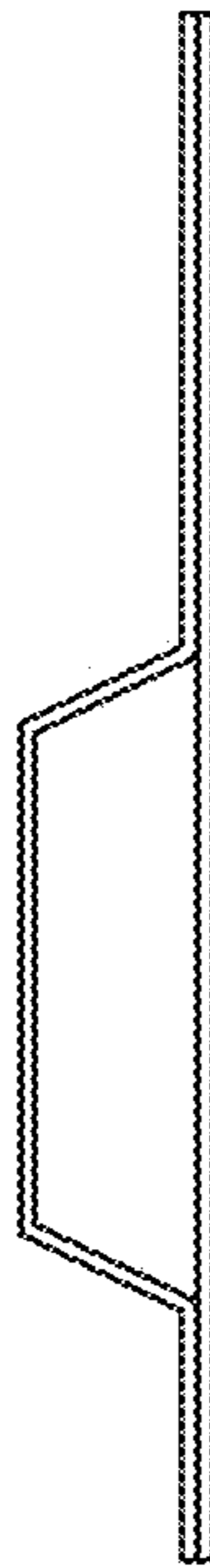


FIG. 4

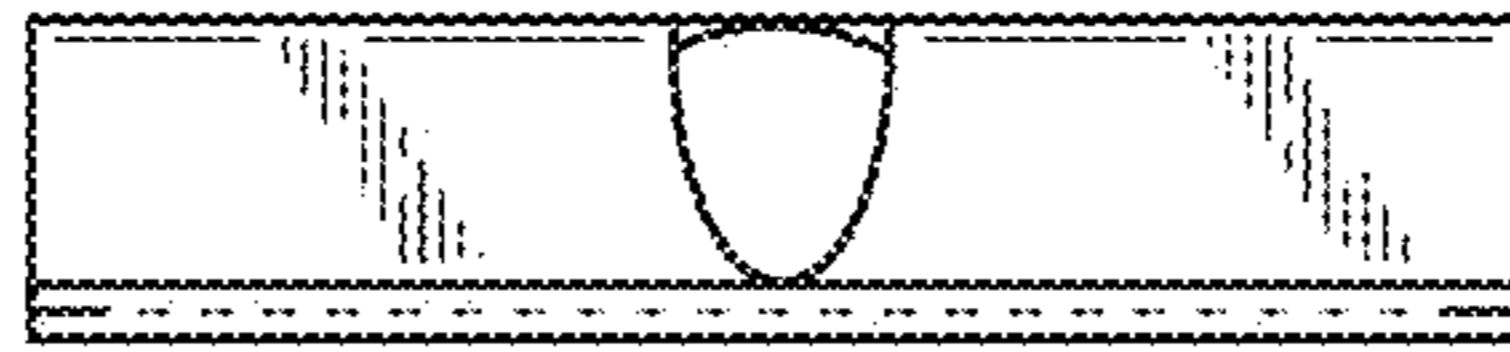


FIG. 5

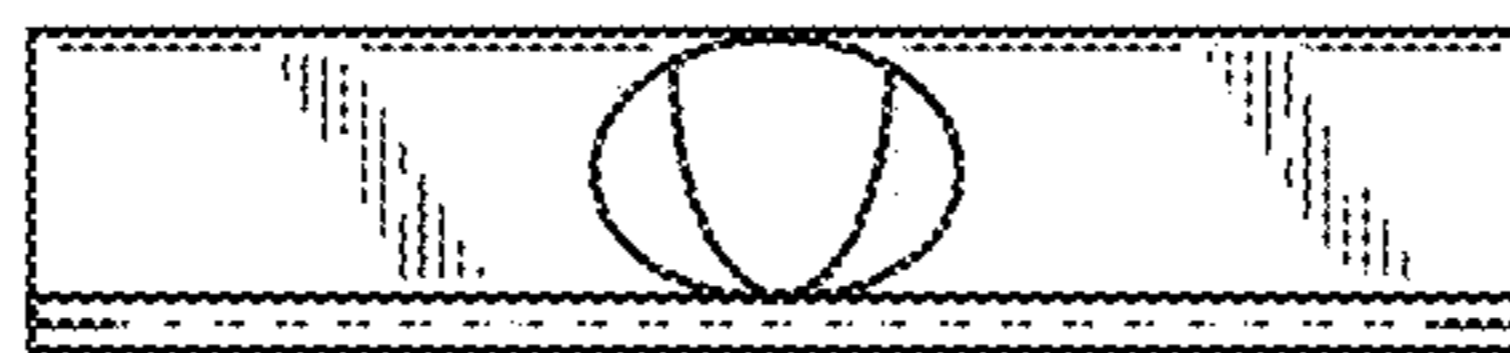


FIG. 6

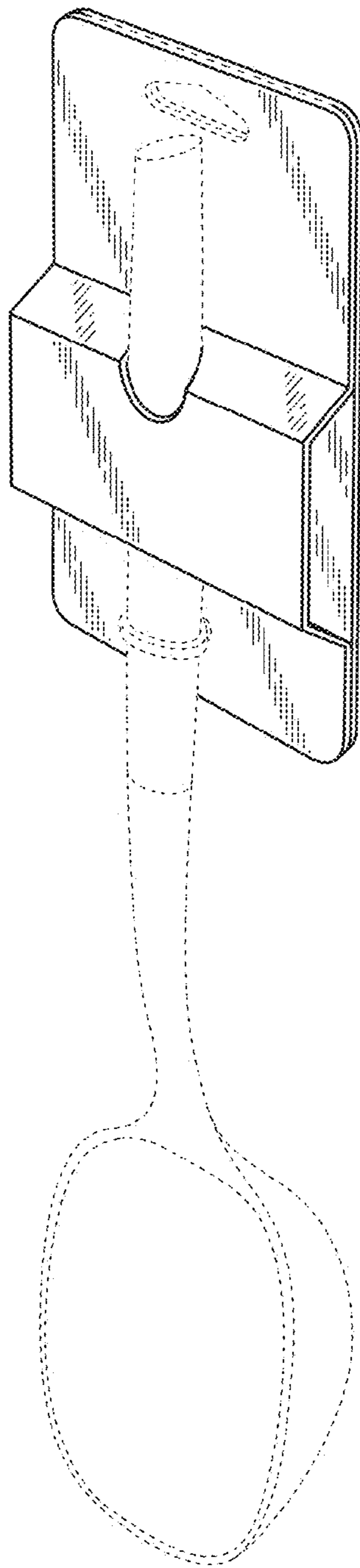


FIG. 7

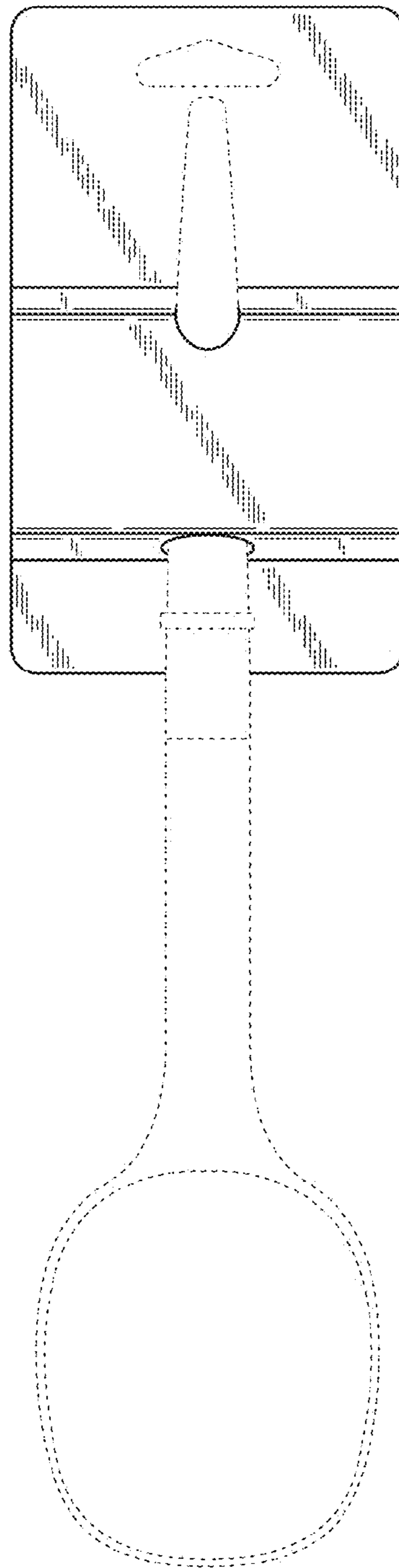


FIG. 8

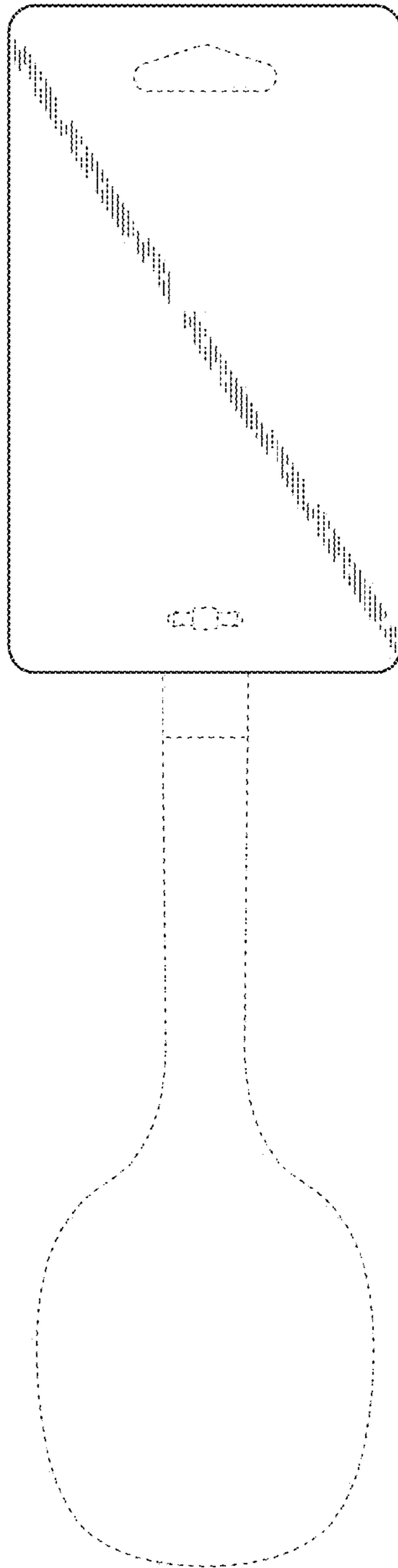


FIG. 9

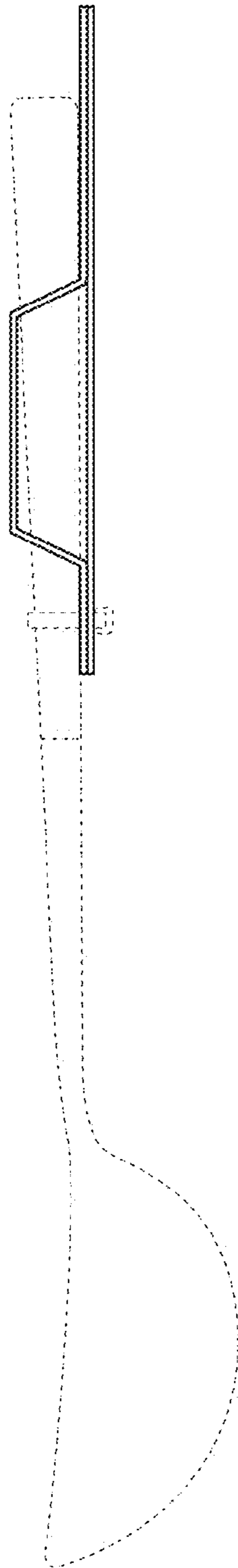


FIG. 10

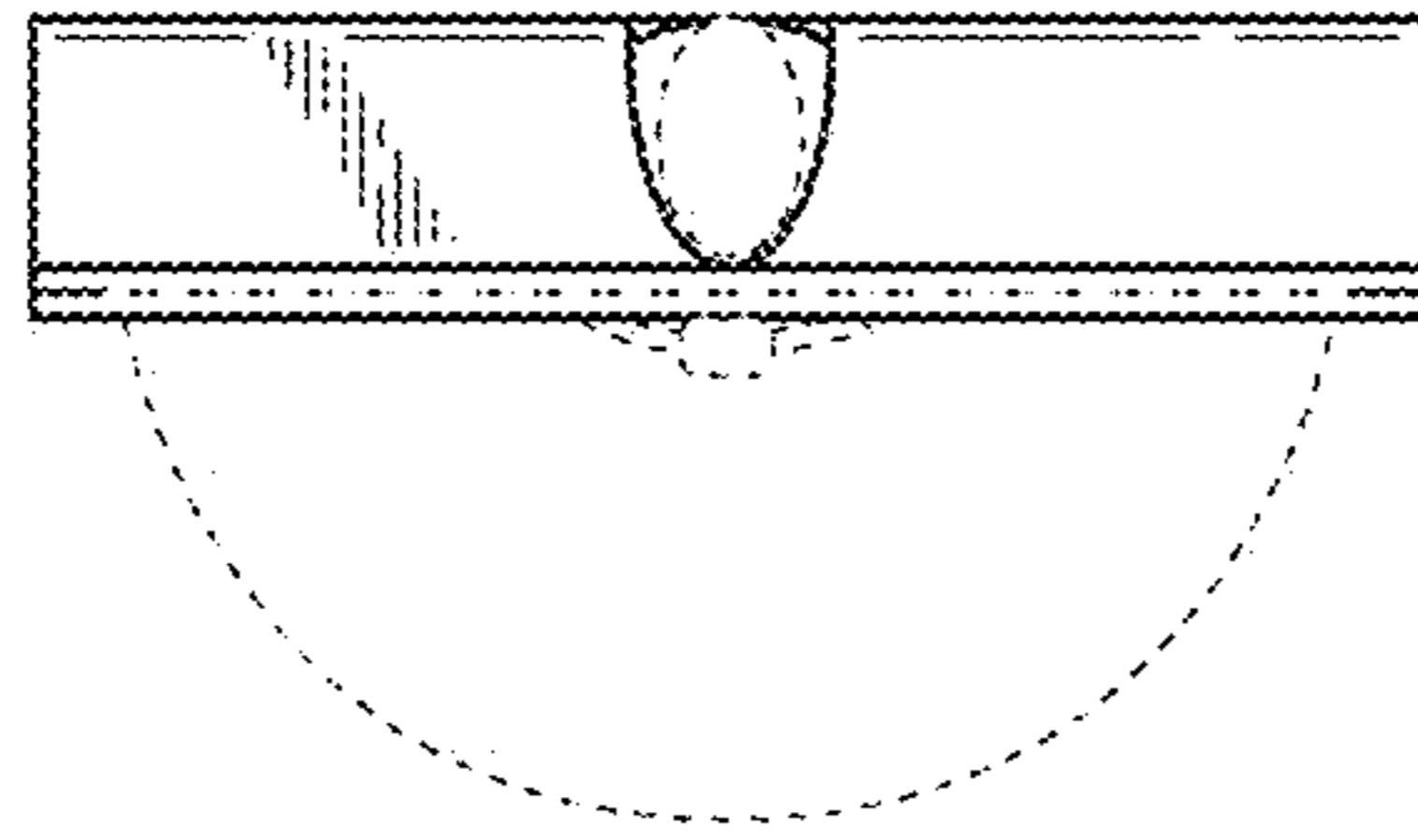


FIG. 11

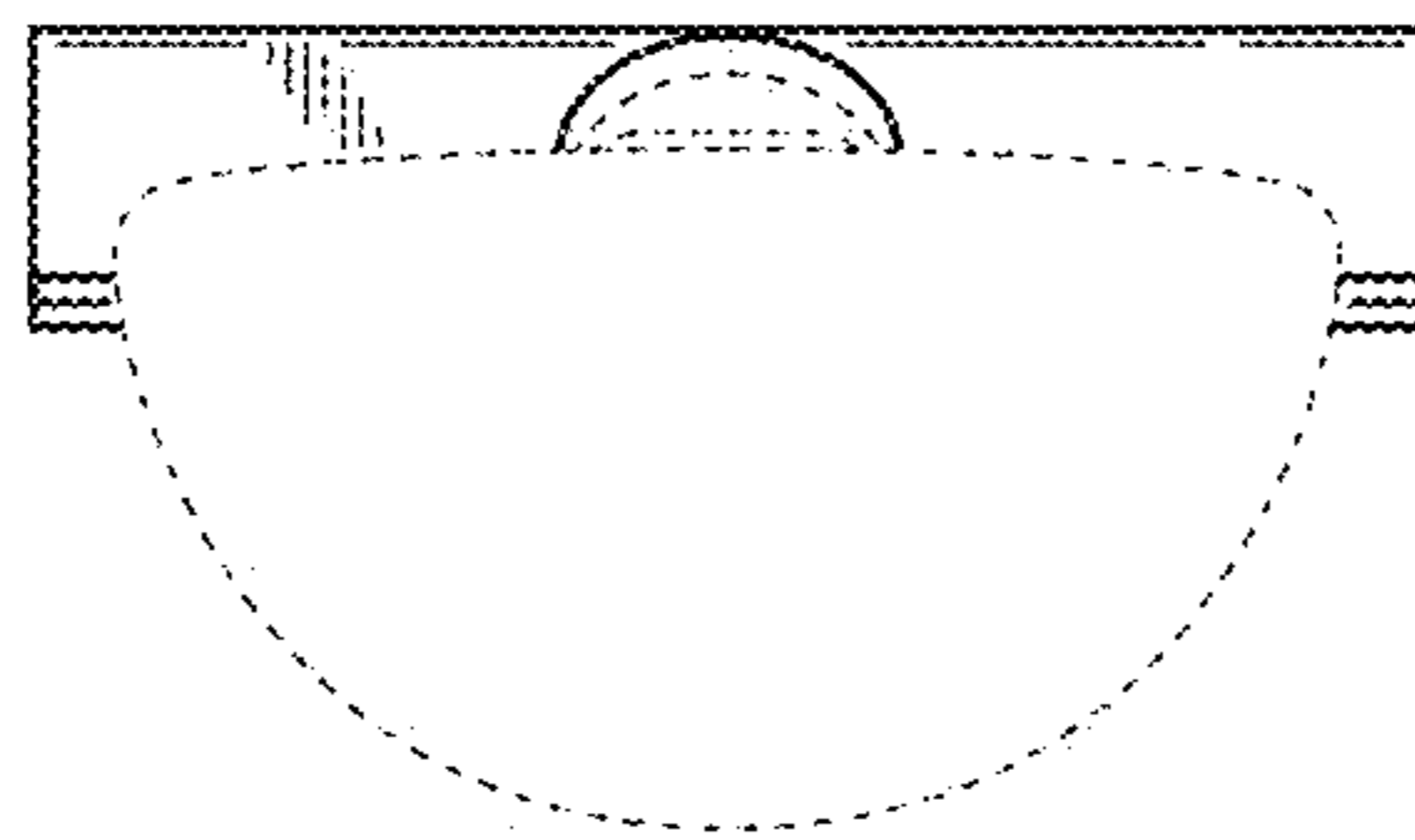


FIG. 12