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(12) **United States Design Patent**
Thomson

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(54) **FISH ATTRACTANT INSERT**

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(57) **CLAIM**

The ornamental design for a fish attractant insert, as shown and described.

(**) Term: **14 Years**

DESCRIPTION

(21) Appl. No.: **29/399,933**

(22) Filed: **Aug. 20, 2011**

(51) **LOC (9) Cl.** **22-05**

(52) **U.S. Cl.**
USPC **D22/125**

(58) **Field of Classification Search**
USPC D22/125–133; 43/17.6, 42.06, 42.12;
135/117–118; D30/154; 248/156, 530, 499;
211/29

See application file for complete search history.

FIG. 1 is a perspective view, showing my new design; FIG. 2 is a side view thereof. The side views and the back views are identical; and,

FIG. 3 is a top thereof. The bottom view is identical.

This invention was developed to be used in conjunction with at least one of a type of fishing lure, and more particularly a spoon, or dodger or flasher (hereinafter “Lure”) are made in variety of sizes, weights and finishes.

The Inserts are comprised of at least one of a type of: 1.) chemical light; or 2.) fish attractant scent; or 3.) at least one of a color. Each type of Insert is semi-rigid and cylindrical and mechanically interlock with the main body of the lure. All Inserts are at least one of a color and are easily replaceable and interchangeable. Inserts are available in a variety of different sizes. When activated, the chemical light Inserts produce at least one of a color of light. The scent Inserts are comprised of or coated with at least one of a type of fish attractant scent that disburse. a trail of scent into the water surrounding the lure, as the Lure is trolled or retrieved through the water. The color Inserts are comprised of or are coated with at least one of a color and may also be reflective, holographic or polished.

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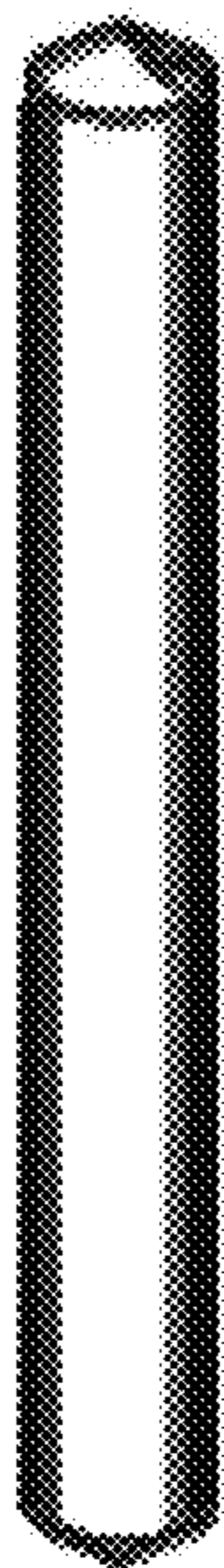
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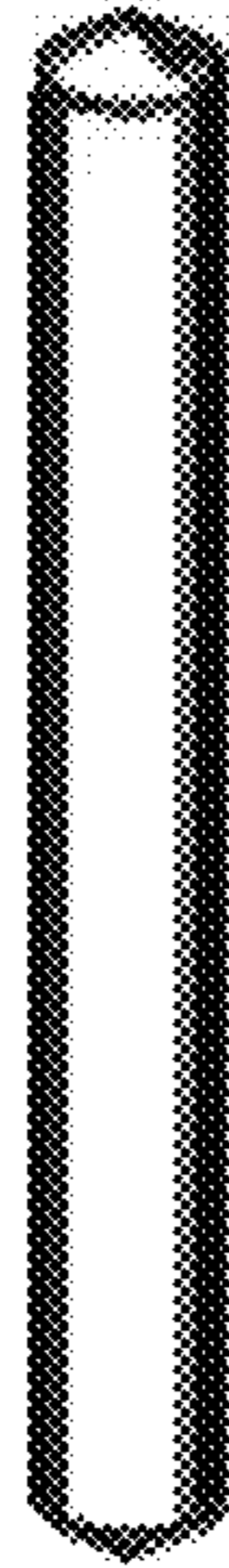
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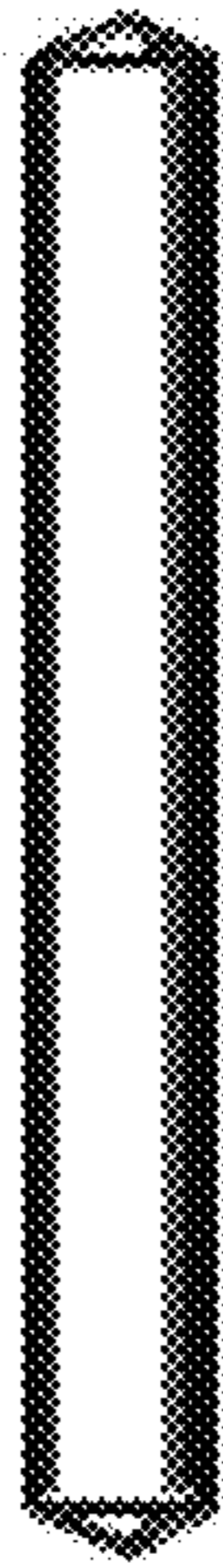
Primary Examiner — Catheri Oliver-Garcia

1 Claim, 1 Drawing Sheet

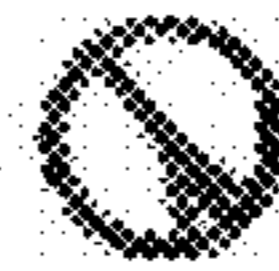




—FIG. 1



—FIG. 2



—FIG. 3