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Bork et al.

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(54) **DISPLAY SCREEN WITH A PATENT RECORD GRAPHICAL USER INTERFACE**

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(**) Term: **14 Years**

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(52) **U.S. Cl.**
USPC **D14/486**

(58) **Field of Classification Search**
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D14/489, 490, 491, 494, 495; 715/757, 781,
715/716, 208, 779, 700-715, 776, 777, 778,
715/961-978, 780, 782, 750, 751, 752; 709/204,
709/223; 712/32; D20/11, 23, 37
See application file for complete search history.

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(74) Attorney, Agent, or Firm — Andrews Kurth LLP; Sean Wooden

(57) **CLAIM**

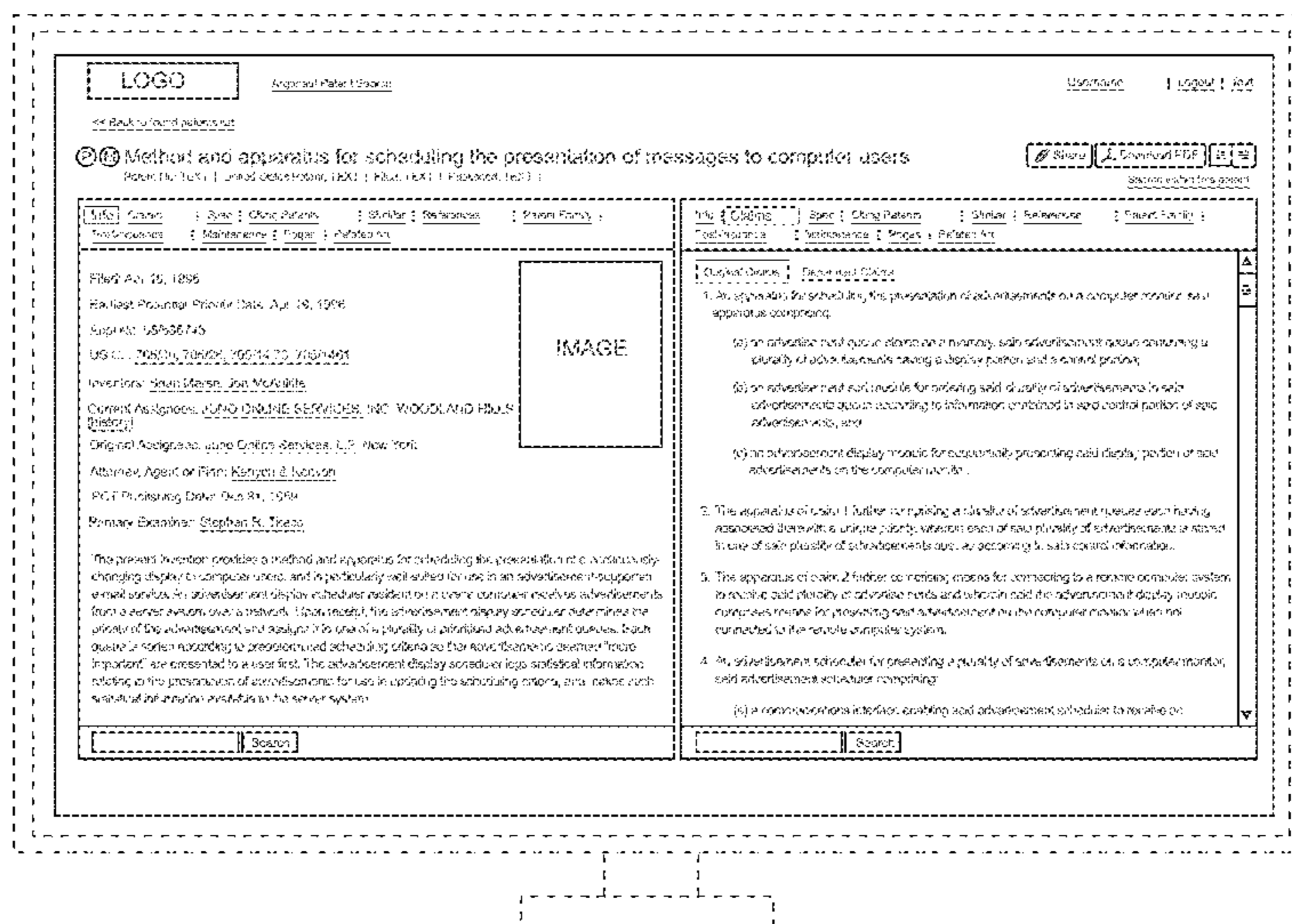
The ornamental design for a display screen with a patent record graphical user interface, substantially as shown and described.


DESCRIPTION

FIG. 1 is a view of a display screen with a patent record graphical user interface, showing our new design; and, FIG. 2 is a view of a second embodiment of a display screen with a patent record graphical user interface, showing our new design.

The ornamental design being claimed is shown in solid lines in the drawings. The outer broken lines, with large line segments and large spacing, illustrate the display monitor. The small diagonal broken lines contained within the outermost solid rectangular line illustrates environmental features. All broken lines form no part of the claimed design.

1 Claim, 2 Drawing Sheets





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Method and apparatus for scheduling the presentation of messages to computer users

Patent No. TEXT | United States Patent, TEXT | Filed: TEXT | Published: TEXT |

Info | Claims | Summary | Citing Patents | Similar | References | Patent Family |

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Original Claims | Download Citations

1. An apparatus for scheduling the presentation of advertisements on a computer monitor, said apparatus comprising:

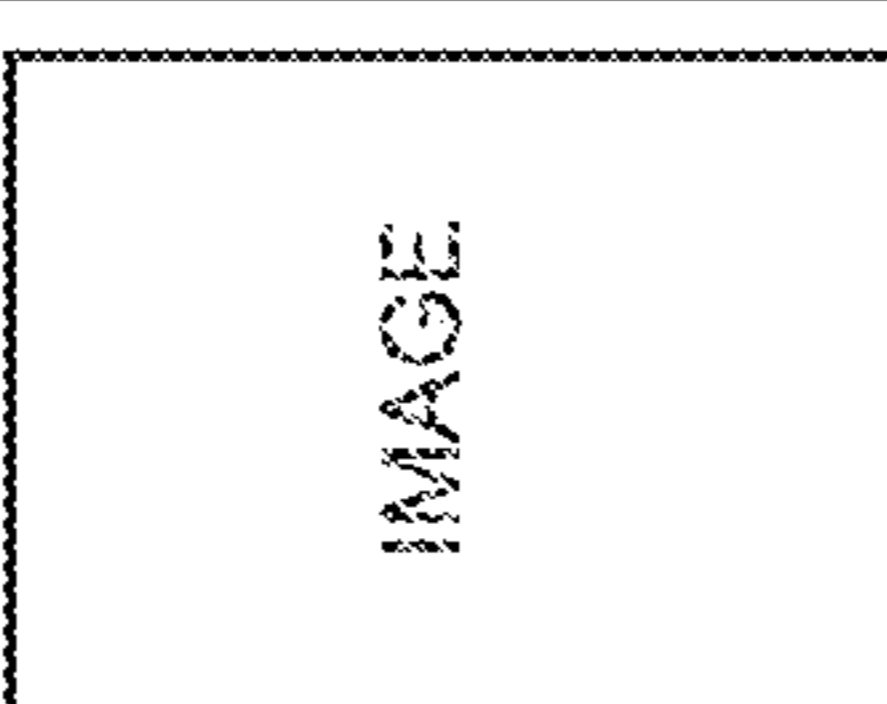
- (a) an advertisement queue stored in a memory, said advertisement queue containing a plurality of advertisements having a display portion and a control portion;
- (b) an advertisement sort module for ordering said plurality of advertisements in said advertisement queue according to information contained in said control portion of said advertisements; and
- (c) an advertisement display module for sequentially presenting said display portion of said advertisements on the computer monitor.

2. The apparatus of claim 1 further comprising a plurality of advertisement queues each having associated therewith a unique priority, wherein each of said plurality of advertisements is stored in one of said plurality of advertisements queues according to said control information.

3. The apparatus of claim 2 further comprising means for connecting to a remote computer system to receive said plurality of advertisements and wherein said the advertisement display module comprises means for presenting said advertisement on the computer monitor when not connected to the remote computer system.

4. An advertisement scheduler for presenting a plurality of advertisements on a computer monitor, said advertisement scheduler comprising:

- (a) a communications interface enabling said advertisement scheduler to receive an



Original Claims | Download Citations

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US CL: 705/20, 705/22, 705/14.73, 705/0461

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PCT Publishing Date: Dec 31, 1999
Primary Examiner: Stephen R. Tkacs

The present invention provides a method and apparatus for scheduling the presentation of a configurable changing display to computer users, and is particularly well suited for use in an advertisement-supported e-mail service. An advertisement display scheduler resident on a user's computer receives advertisements from a server system over a network. Upon receipt, the advertisement display scheduler determines the priority of the advertisement and assigns it to one of a plurality of prioritized advertisement queues. Each queue is sorted according to predetermined scheduling criteria so that advertisements deemed "more important" are presented to a user first. The advertisement display scheduler logs statistical information relating to the presentation of advertisements for use in updating the scheduling criteria, and makes such statistical information available to the server system.

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FIG. 1

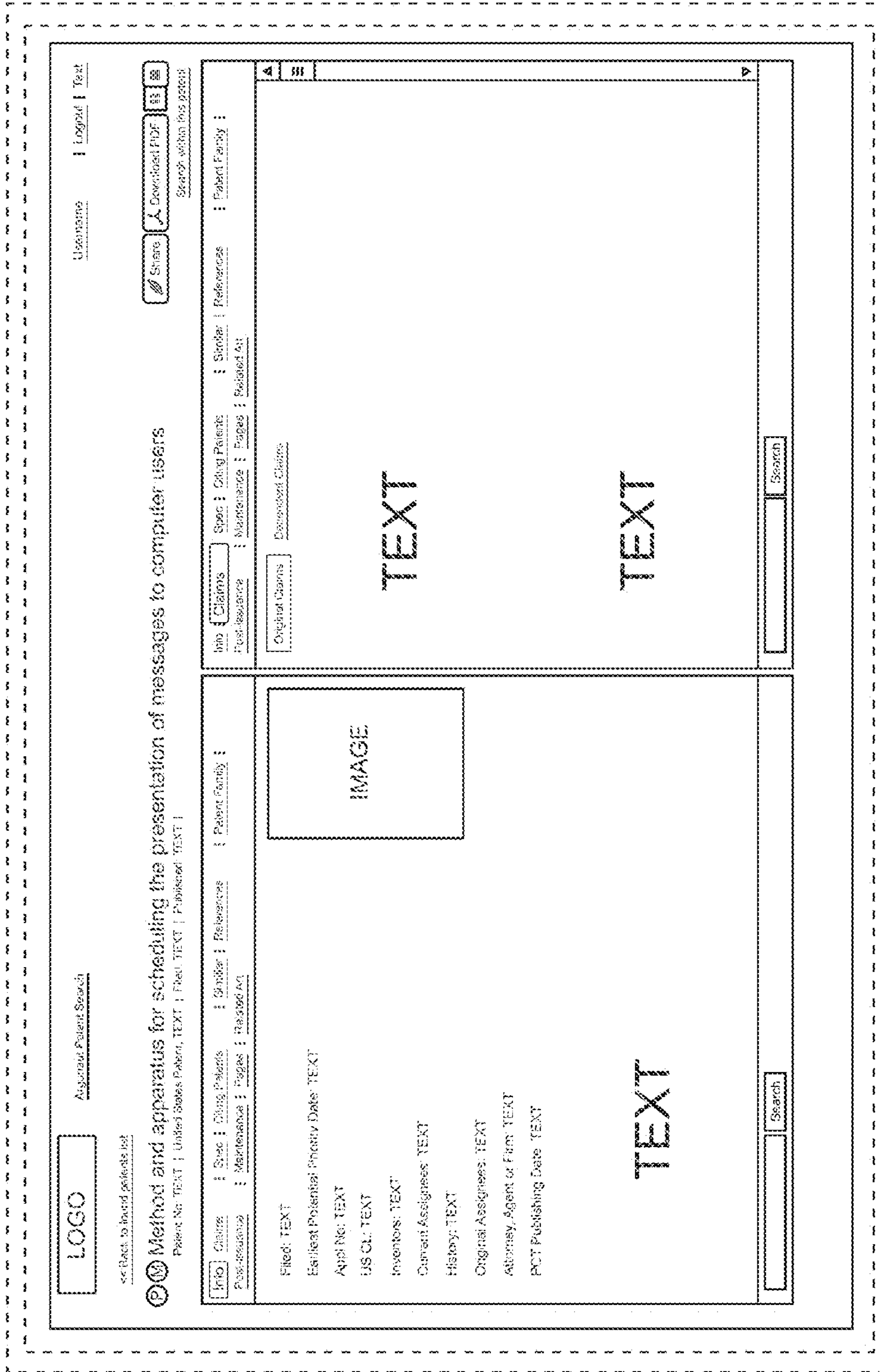


FIG. 2