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(12) **United States Design Patent**
Oliver

(10) **Patent No.:** **US D664,235 S**
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(54) **ARTIFICIAL FISHING LURE**

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(57) **CLAIM**

The ornamental design for an artificial fishing lure, as shown and described.

(**) Term: **14 Years**

(21) Appl. No.: **29/370,739**

DESCRIPTION

(22) Filed: **Aug. 30, 2010**

FIG. 1 is a perspective view of the artificial fishing lure showing my new design;

(51) **LOC (9) Cl.** **22-05**

FIG. 2 is a side view, the other side being a mirror image thereof;

(52) **U.S. Cl.** **D22/126**

FIG. 3 is a front view thereof;

(58) **Field of Classification Search** D22/126-133,
D22/149; 43/42.39, 42.45, 42.24, 42.26,
43/42.28, 42.31, 42.32; D8/18

FIG. 4 is a rear view thereof

FIG. 5 is a top view thereof; and,

See application file for complete search history.

FIG. 6 is a bottom view thereof.

The figures show a new design of artificial fishing lure in the shape shown in the aforementioned figures. The lure is made of a flexible soft plastic material and may or may not contain glitter or other reflective materials. One or more colors of plastic and one or more colors of glitter or other reflective materials may be used when making the new design of fishing lure.

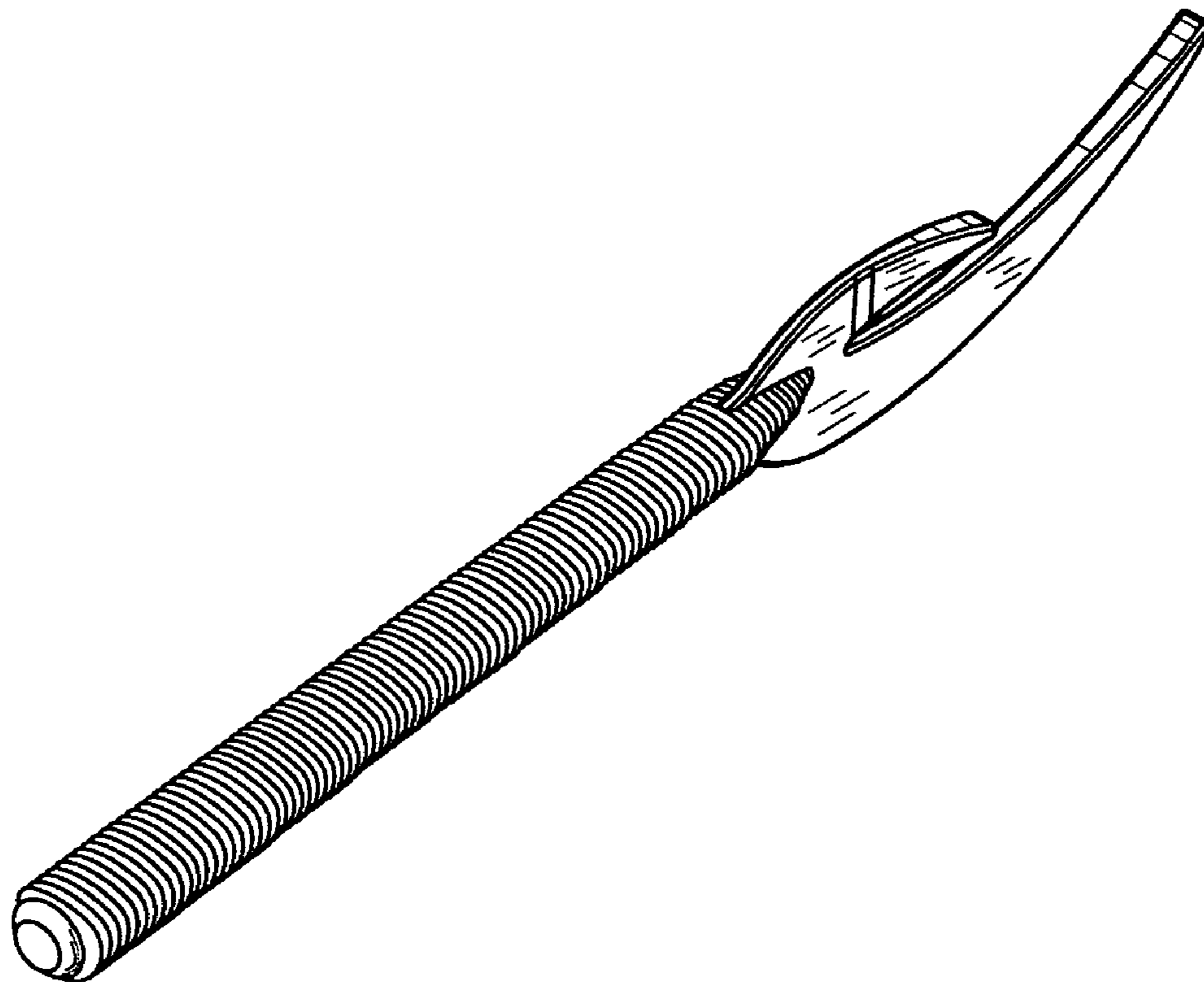
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1 Claim, 3 Drawing Sheets



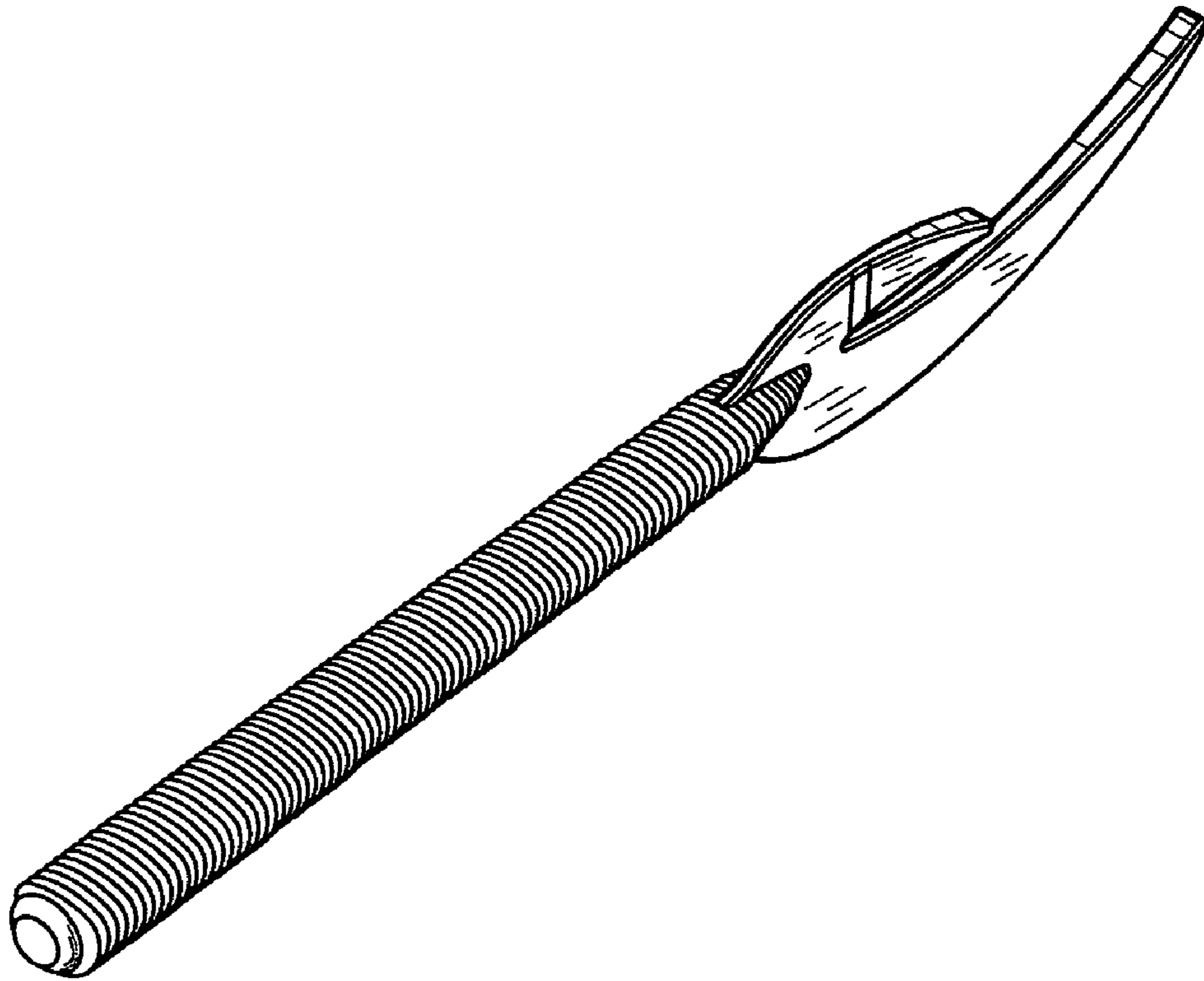


FIG. 1

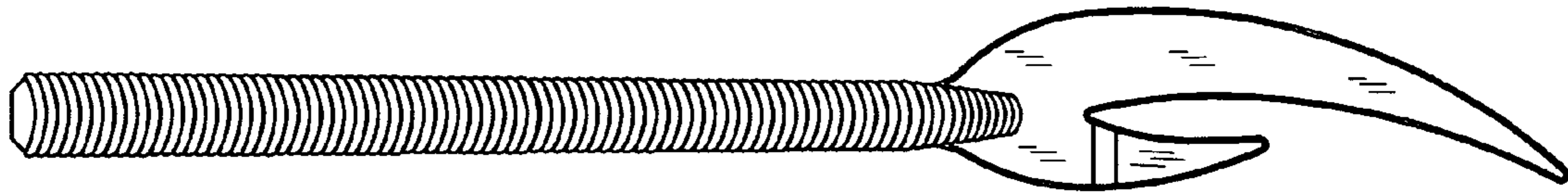


FIG. 2



FIG. 3



FIG. 4



FIG. 5



FIG. 6