



US00D659425S

(12) **United States Design Patent**  
**Genova**(10) **Patent No.:** **US D659,425 S**  
(45) **Date of Patent:** **\*\* May 15, 2012**(54) **STORE DISPLAY FOR BEAUTY CARE PRODUCT**U.S. Appl. No. 29/381,385, filed Dec. 17, 2010, Miller.  
U.S. Appl. No. 29/381,387, filed Dec. 17, 2010, Thorne.(75) Inventor: **Brandon Wayne Genova**, Denver, CO  
(US)

\* cited by examiner

(73) Assignee: **The Procter & Gamble Company**,  
Cincinnati, OH (US)*Primary Examiner* — Philip S Hyder  
*Assistant Examiner* — Sydney Buffalow  
(74) *Attorney, Agent, or Firm* — Carl J. Roof(\*\*) Term: **14 Years**(21) Appl. No.: **29/387,793**(57) **CLAIM**

The ornamental design for a store display for a beauty care product, as shown and described.

(22) Filed: **Mar. 18, 2011****DESCRIPTION**(51) **LOC (9) Cl.** ..... **06-04**(52) **U.S. Cl.** ..... **D6/396**(58) **Field of Classification Search** ..... D6/396,  
D6/397, 450, 449, 472; D7/301; D15/81,  
D15/515; D20/17, 22, 37; D9/550, 329;  
211/13.1, 14, 85.2, 85.4, 85.26

See application file for complete search history.

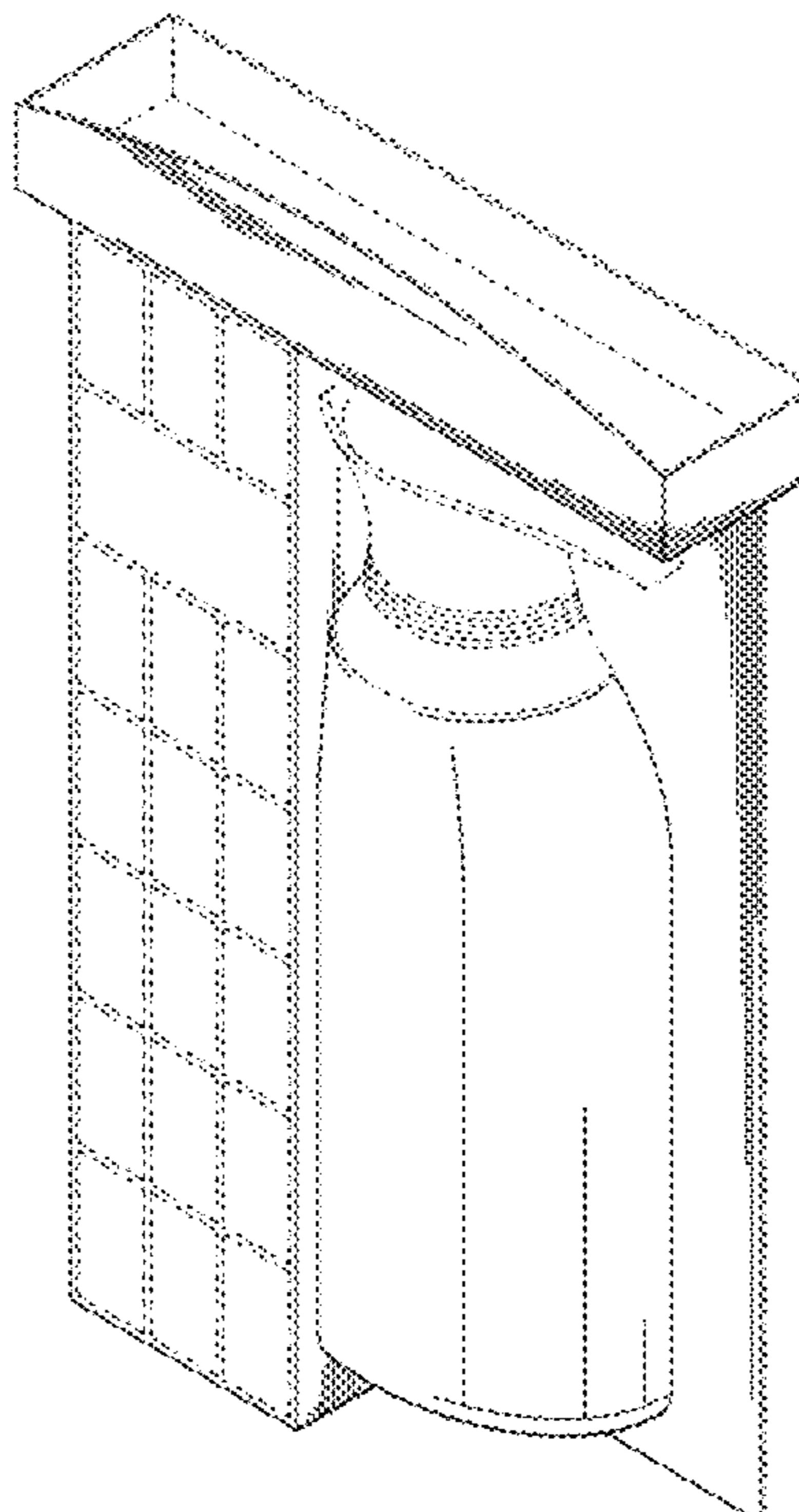
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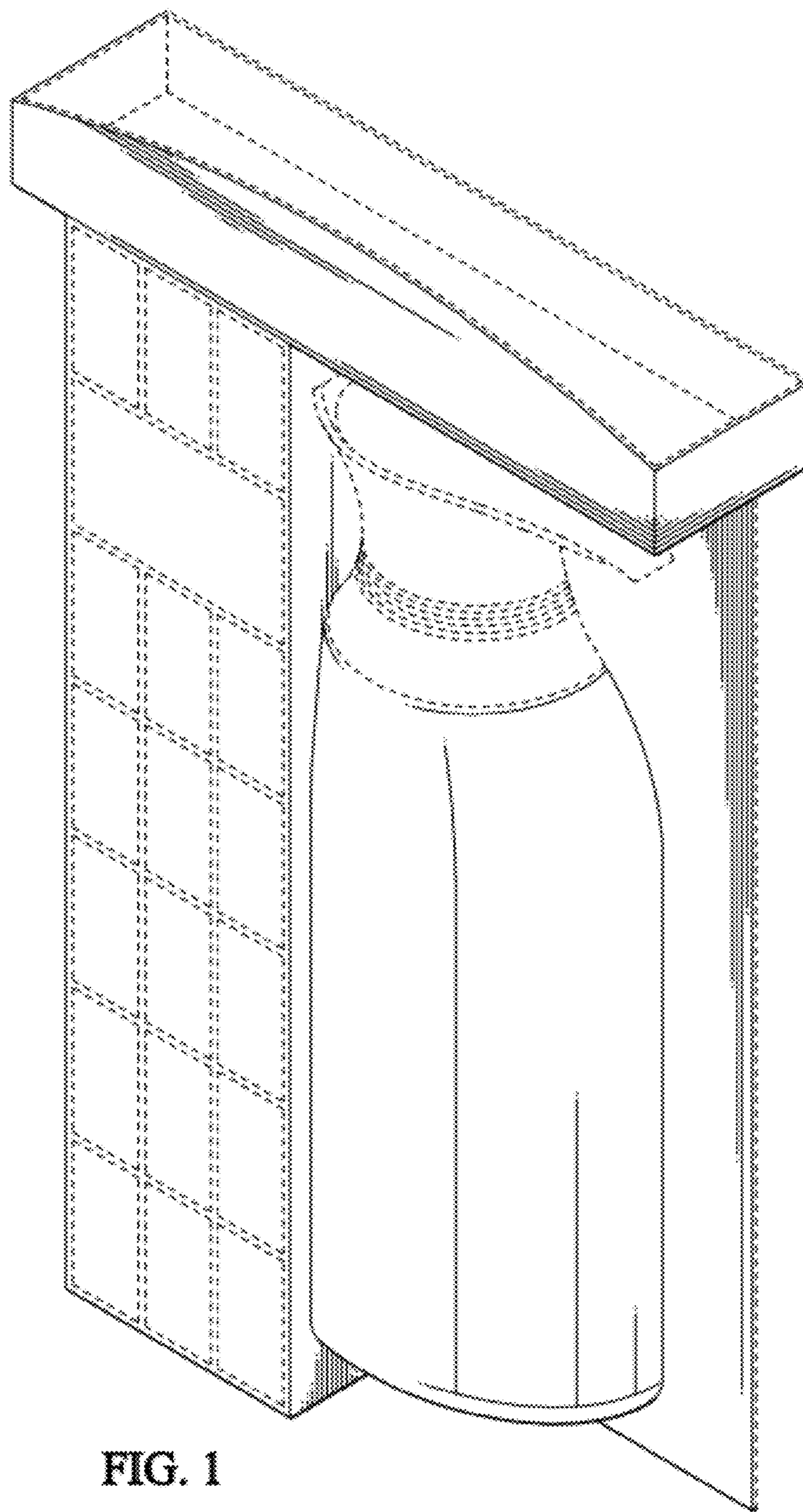
D111,736 S \* 10/1938 De Sabato ..... D6/450  
D318,594 S \* 7/1991 Shaw ..... D7/301  
D372,814 S \* 8/1996 Hartmann ..... D6/450  
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**OTHER PUBLICATIONS**

U.S. Appl. No. 29/354,847, filed Jan. 29, 2010, Dombrowski.

FIG. 1 is a perspective top view of a store display for a beauty care product, embodying our new design;  
FIG. 2 is a front view of a store display for a beauty care product of FIG. 1;  
FIG. 3 is a left view of a store display for a beauty care product of FIG. 1;  
FIG. 4 is a right side view of a store display for a beauty care product of FIG. 1;  
FIG. 5 is a top view of a store display for a beauty care product of FIG. 1;  
FIG. 6 is a bottom view of a store display for a beauty care product of FIG. 1; and,  
FIG. 7 is a back view of a store display for a beauty care product of FIG. 1.  
The broken lines shown in the drawings are for illustrative purposes only and form no part of the claimed design.

**1 Claim, 5 Drawing Sheets**



**FIG. 1**

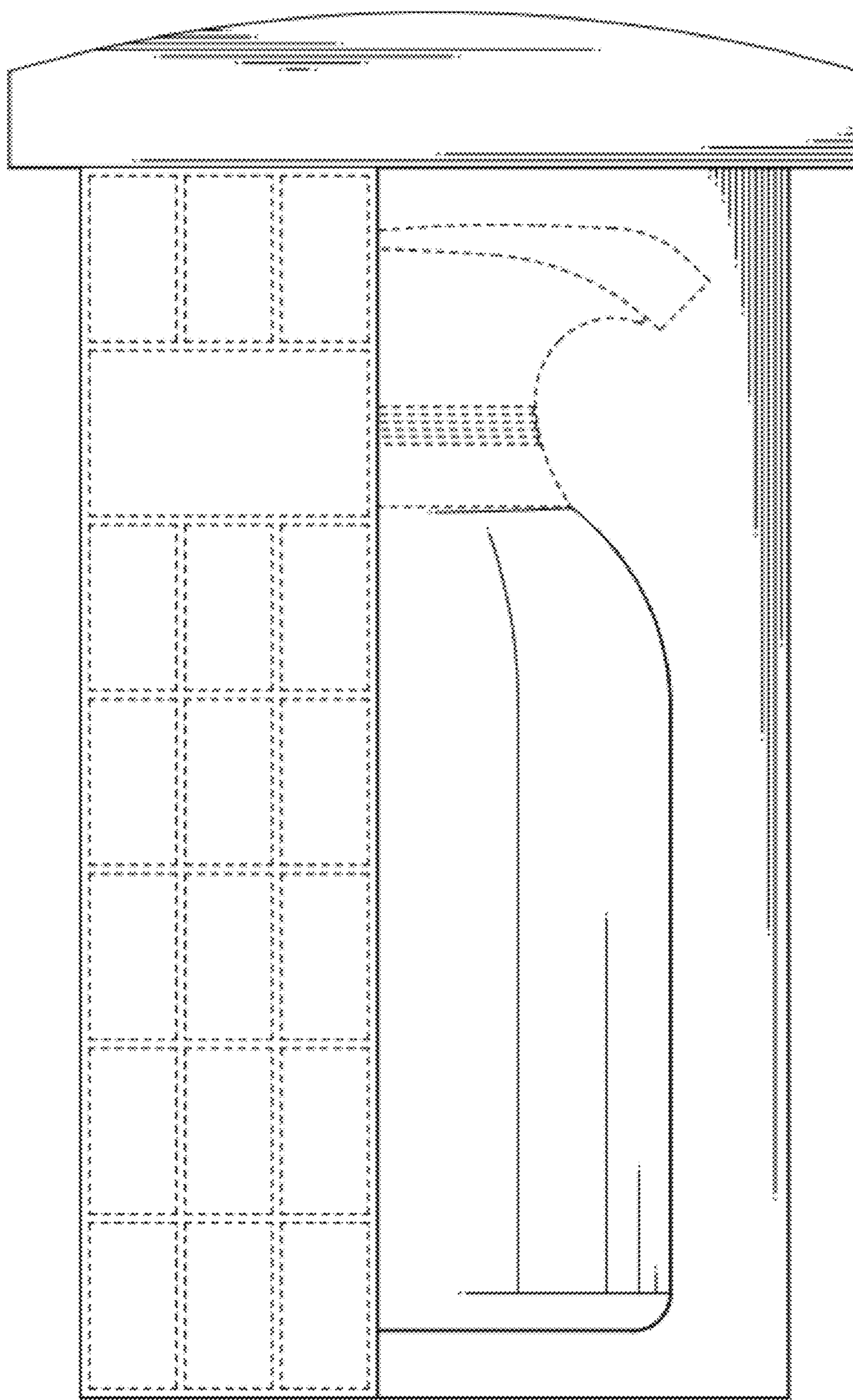


FIG. 2

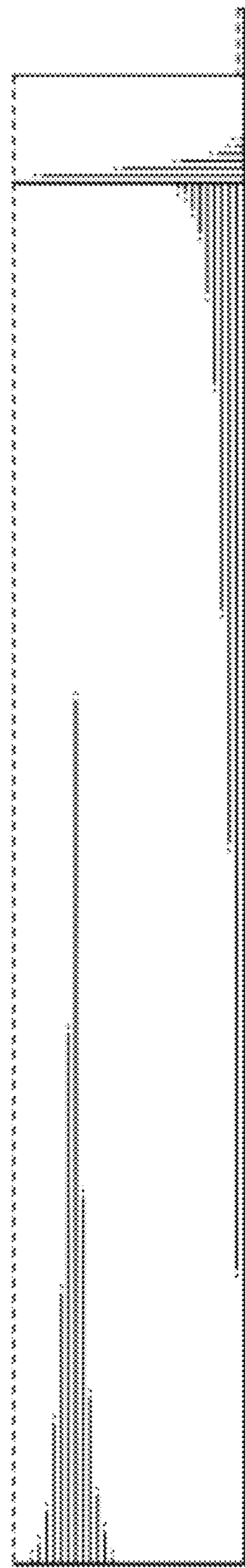


FIG. 3

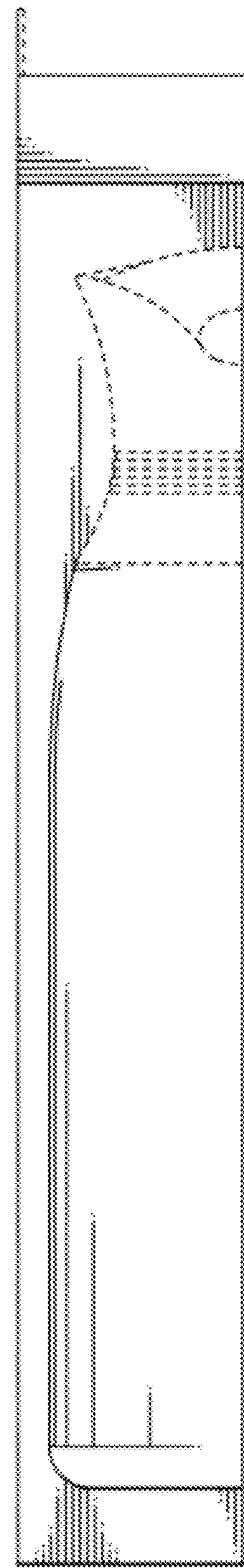
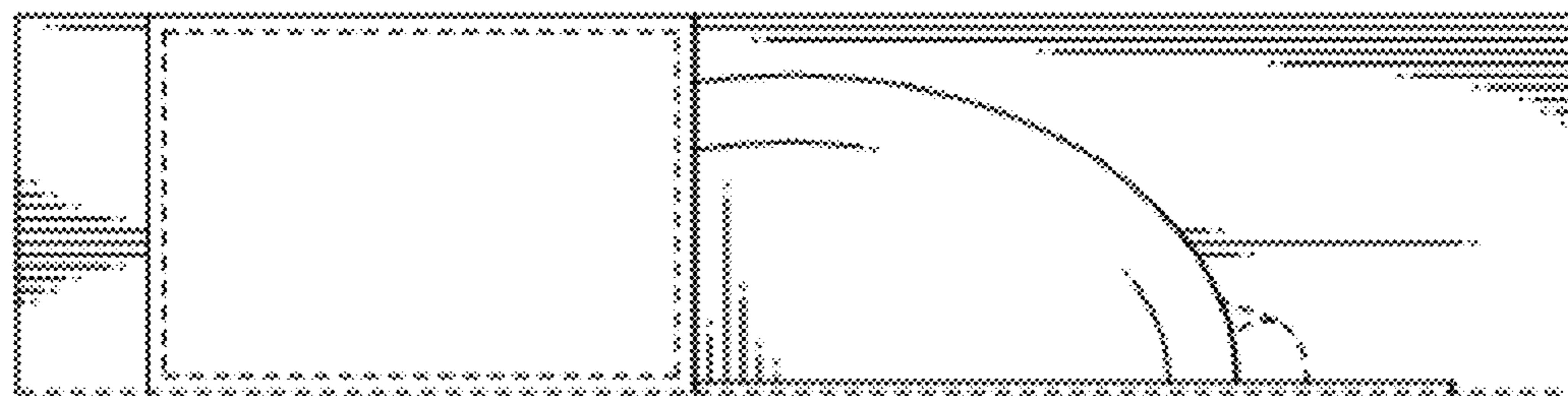


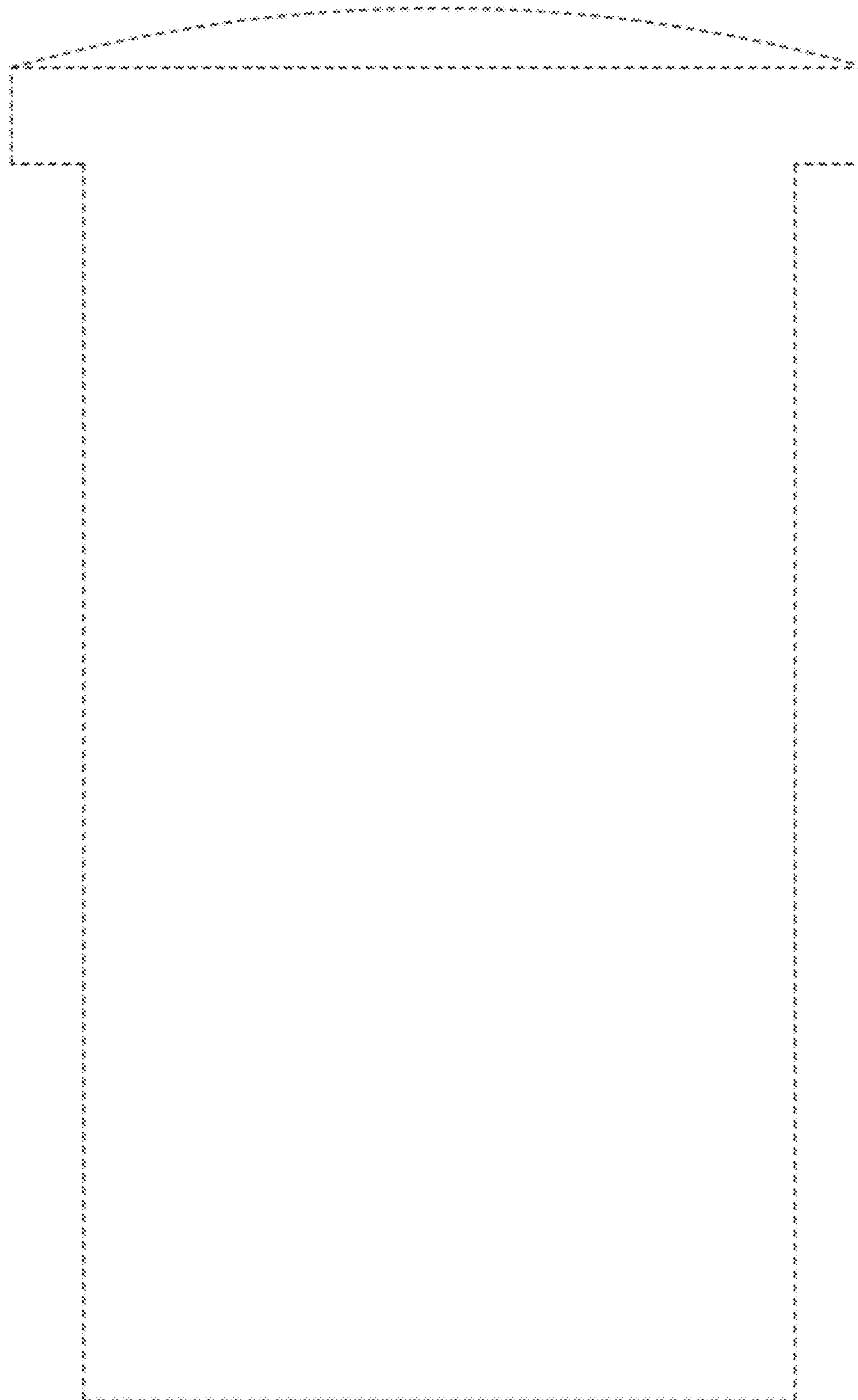
FIG. 4



**FIG. 5**



**FIG. 6**



**FIG. 7**