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(12) **United States Design Patent**
Cook

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(54) **PERSONALIZED FISHING LURE**

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(**) Term: **14 Years**

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(51) **LOC (9) Cl.** **22-05**

(52) **U.S. Cl.** **D22/129**

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43/42.43, 42.14, 42.11, 42.13, 42.15, 42.16,
43/42.17, 42.18, 42.19, 42.37, 42.33, 42.5,
43/42.52, 42.06, 42.36; D11/1-15

See application file for complete search history.

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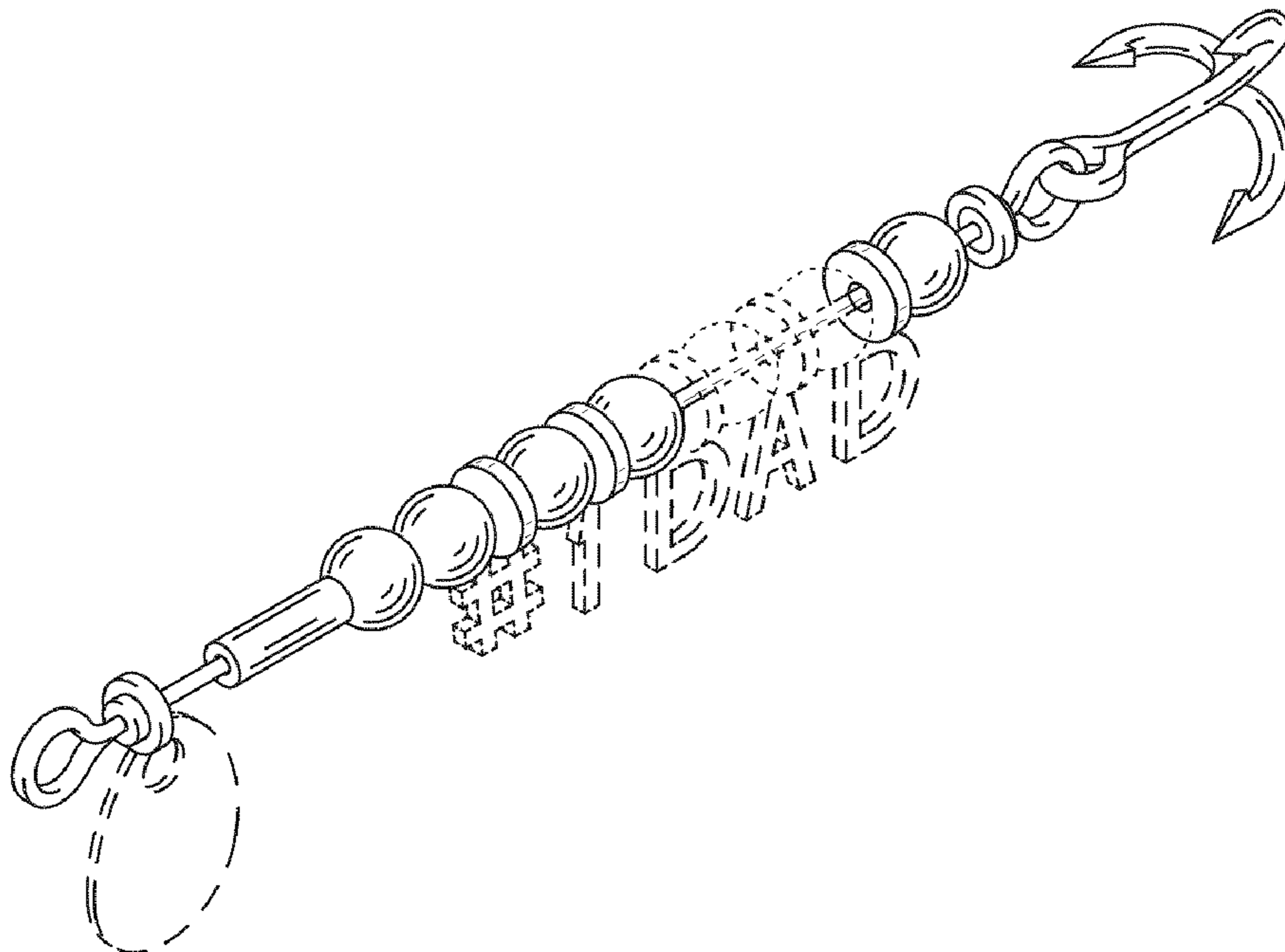
(57) **CLAIM**

What is claimed is the ornamental design for a personalized fishing lure, as shown and described.

DESCRIPTION

FIG. 1 is a perspective view of a personalized fishing lure, showing the new design;
 FIG. 2 is a front elevational view thereof;
 FIG. 3 is a rear elevational view thereof;
 FIG. 4 is a top plan view thereof;
 FIG. 5 is a bottom plan view thereof.
 FIG. 6 is a left-side elevational view thereof;
 FIG. 7 is a left-side elevational view thereof; and,
 FIG. 8 is an alternate front elevational view of the personalized fishing lure, all other views being similar to FIGS. 1-7 with the exception of the placement of the personalized alphanumeric characters and spherical beads.
 The broken lines showing a spinner, spherical beads, and alphanumeric characters are for illustrative purposes only, and form no part of the claimed design. The characteristic feature of the design resides in the combination of contiguous personalized alphanumeric characters and spherical beads along the length of the lure.

1 Claim, 2 Drawing Sheets



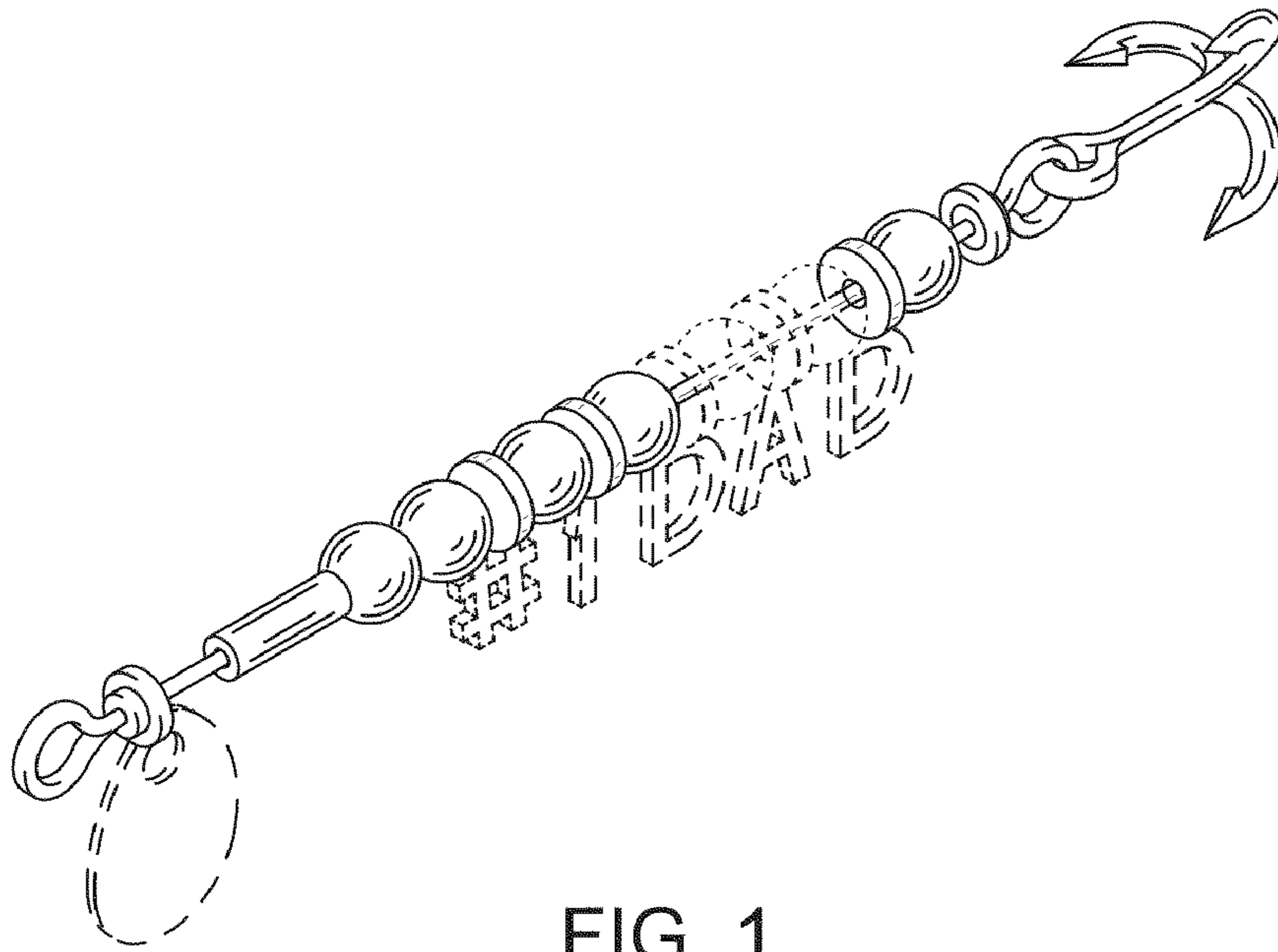


FIG. 1

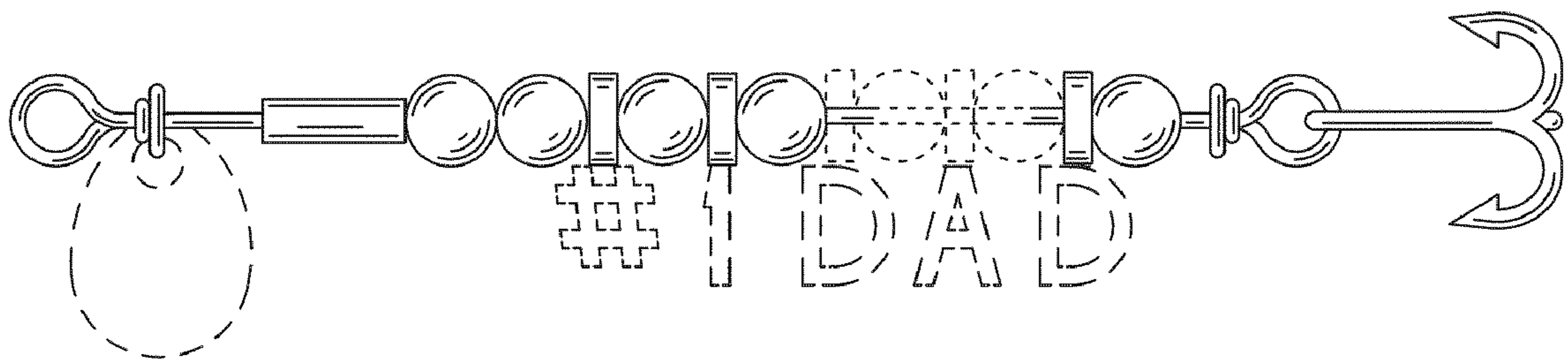


FIG. 2

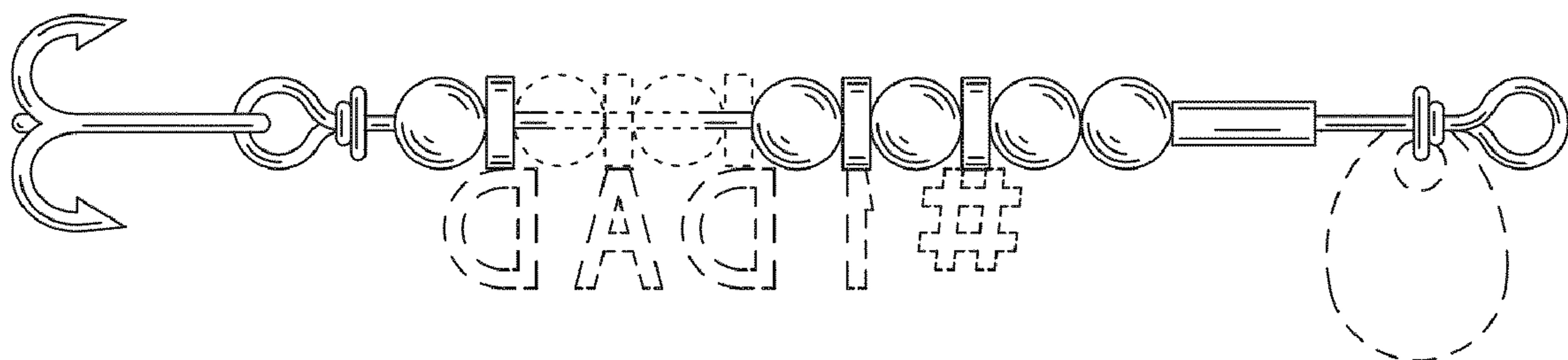


FIG. 3

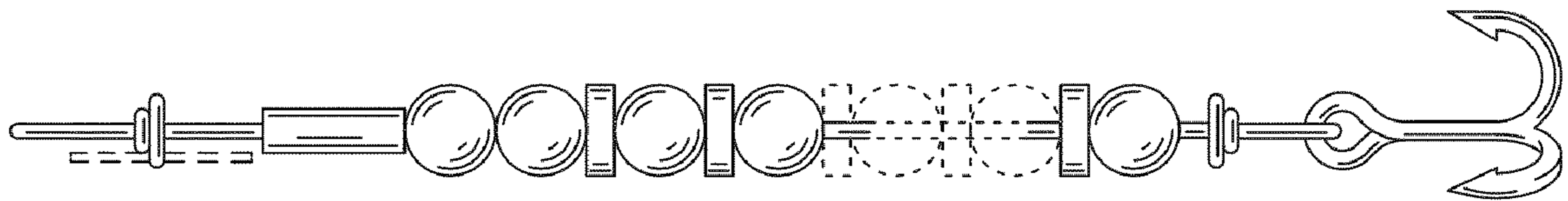


FIG. 4

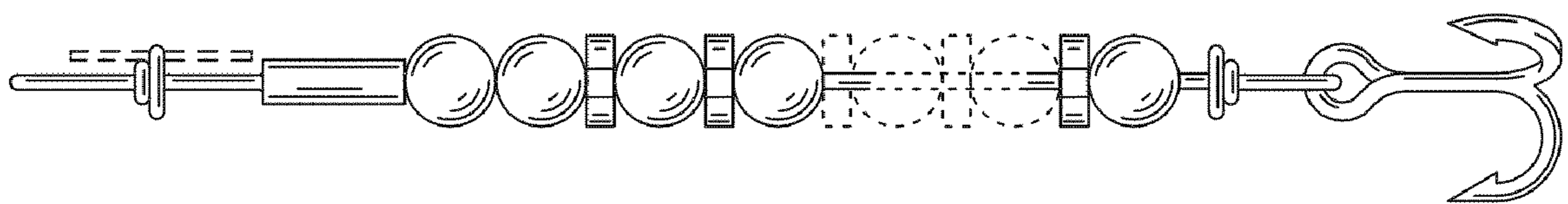


FIG. 5

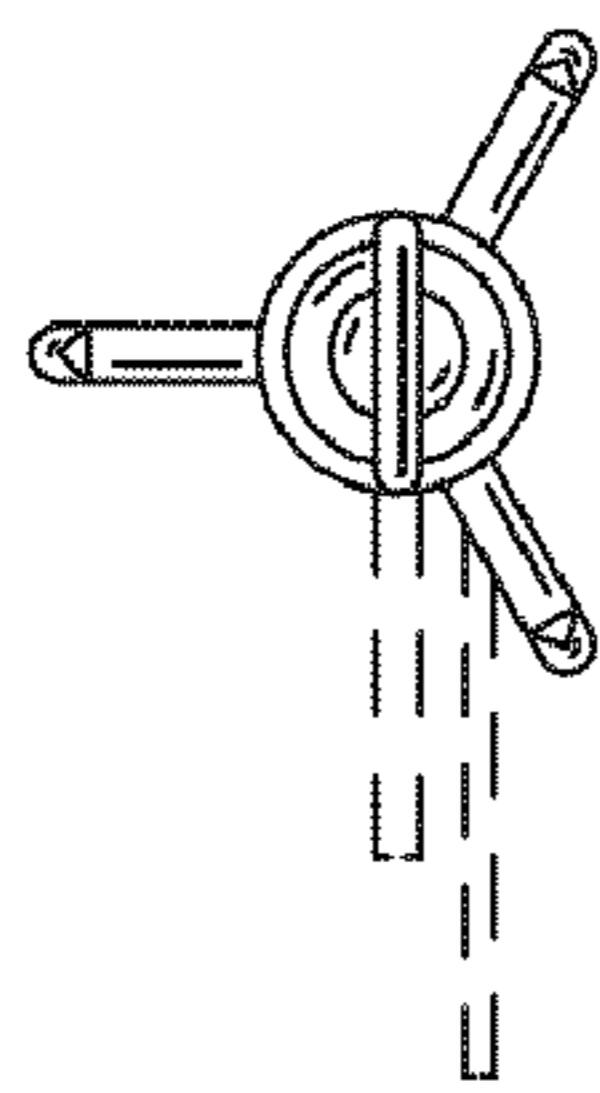


FIG. 6

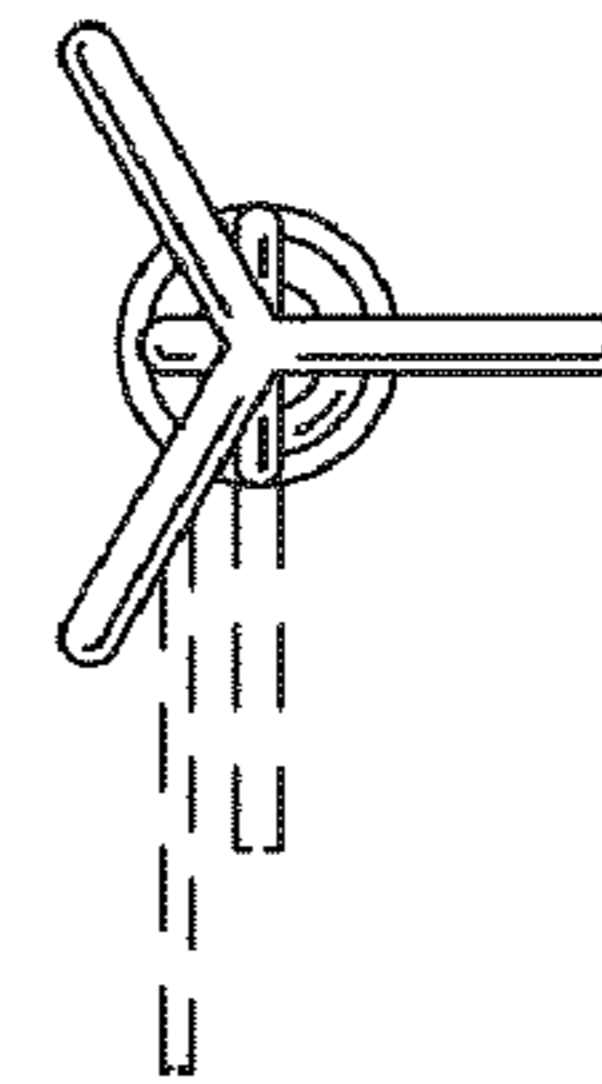


FIG. 7

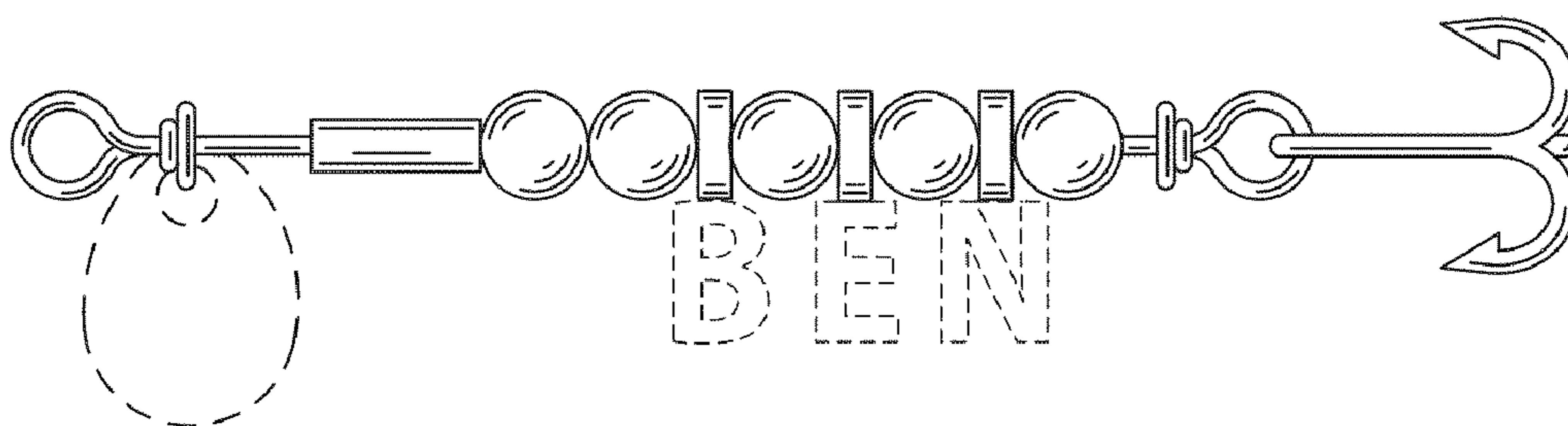


FIG. 8