



US00D649619S

(12) **United States Design Patent**
Cook

(10) **Patent No.:** **US D649,619 S**

(45) **Date of Patent:** **** Nov. 29, 2011**

(54) **PERSONALIZED FISHING LURE**

(76) Inventor: **Michael R. Cook**, South Pasadena, CA
(US)

(**) Term: **14 Years**

(21) Appl. No.: **29/357,243**

(22) Filed: **Mar. 9, 2010**

(51) **LOC (9) Cl.** **22-05**

(52) **U.S. Cl.** **D22/129**

(58) **Field of Classification Search** D22/126-133;
43/42.43, 42.14, 42.11, 42.13, 42.15, 42.16,
43/42.17, 42.18, 42.19, 42.37, 42.33, 42.5,
43/42.52, 42.06, 42.36; D11/1-15

See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

D102,162 S	12/1936	Gerli	
2,323,096 A *	6/1943	McDowell	43/42.17
D150,538 S	8/1948	Bauer	
2,793,460 A	5/1957	Mutchler	
2,802,294 A	8/1957	Litwin	
D183,074 S *	6/1958	Woodley	D22/129
3,374,569 A	3/1968	Kurlovich	
D211,019 S *	5/1968	Hammon	D22/128
D243,605 S	3/1977	Shewmake	
4,870,776 A	10/1989	Schock	
D338,945 S	8/1993	Longnecker	
D346,005 S	4/1994	Franks	
D376,189 S	12/1996	Thomas	
D378,308 S	3/1997	Roe	
D386,556 S	11/1997	Magers	
D418,574 S *	1/2000	Rowh	D22/129
D421,638 S	3/2000	Yount	
D441,045 S *	4/2001	Jonas	D22/129

D457,933 S *	5/2002	Rabideau et al.	D22/129
D472,294 S *	3/2003	Snyder	D22/129
D489,787 S	5/2004	Misiurski	
D498,429 S	11/2004	Sotomura	
D525,558 S	7/2006	Dumas	
D570,443 S *	6/2008	Connors	D22/129

* cited by examiner

Primary Examiner — Catheri Oliver

(74) *Attorney, Agent, or Firm* — QuickPatents, Inc.; Kevin Prince

(57) **CLAIM**

What is claimed is the ornamental design for a personalized fishing lure, as shown and described.

DESCRIPTION

FIG. 1 is a perspective view of a personalized fishing lure, showing the new design;

FIG. 2 is a front elevational view thereof;

FIG. 3 is a rear elevational view thereof;

FIG. 4 is a top plan view thereof;

FIG. 5 is a bottom plan view thereof.

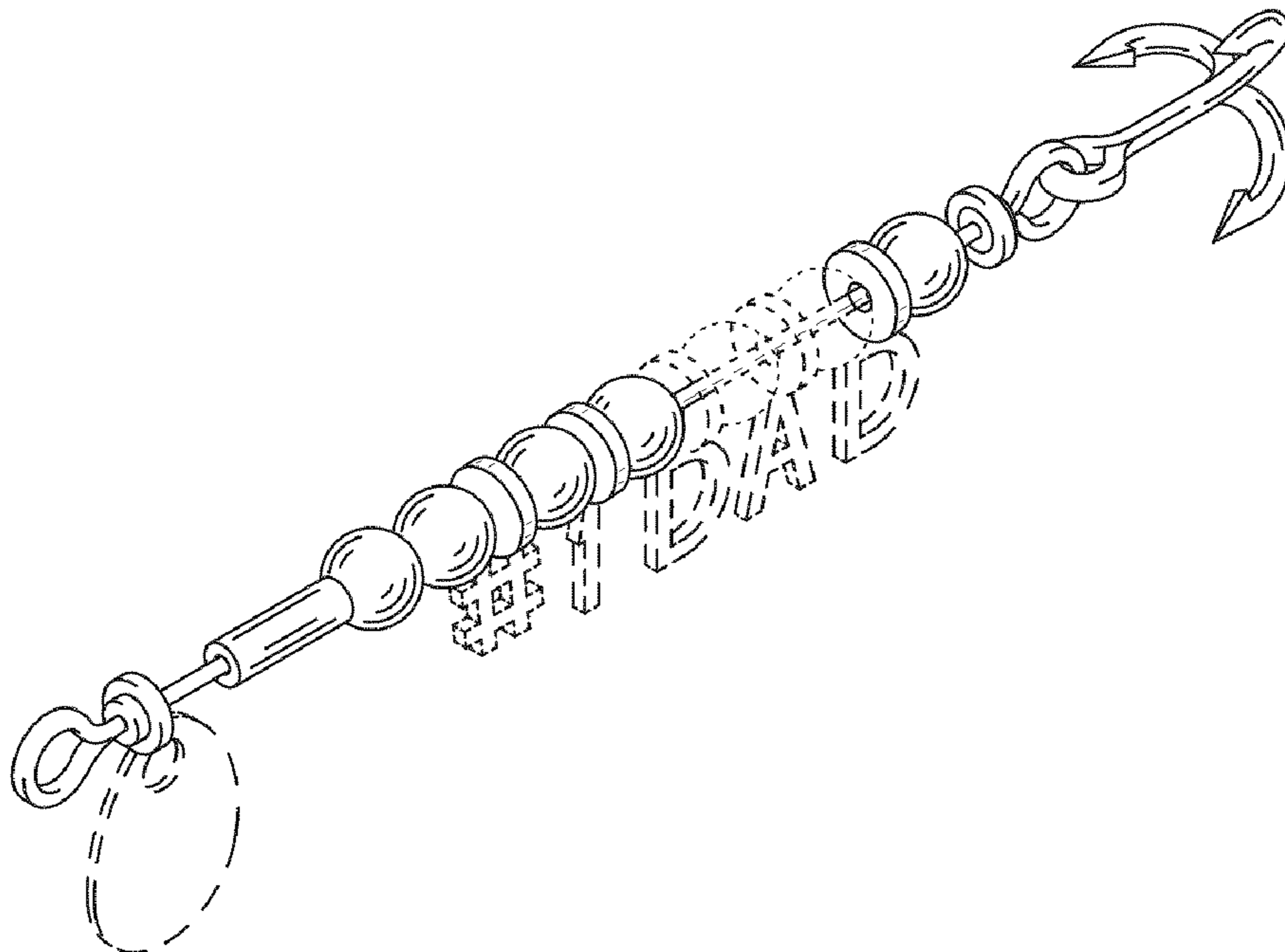
FIG. 6 is a left-side elevational view thereof;

FIG. 7 is a left-side elevational view thereof; and,

FIG. 8 is an alternate front elevational view of the personalized fishing lure, all other views being similar to FIGS. 1-7 with the exception of the placement of the personalized alphanumeric characters and spherical beads.

The broken lines showing a spinner, spherical beads, and alphanumeric characters are for illustrative purposes only, and form no part of the claimed design. The characteristic feature of the design resides in the combination of contiguous personalized alphanumeric characters and spherical beads along the length of the lure.

1 Claim, 2 Drawing Sheets



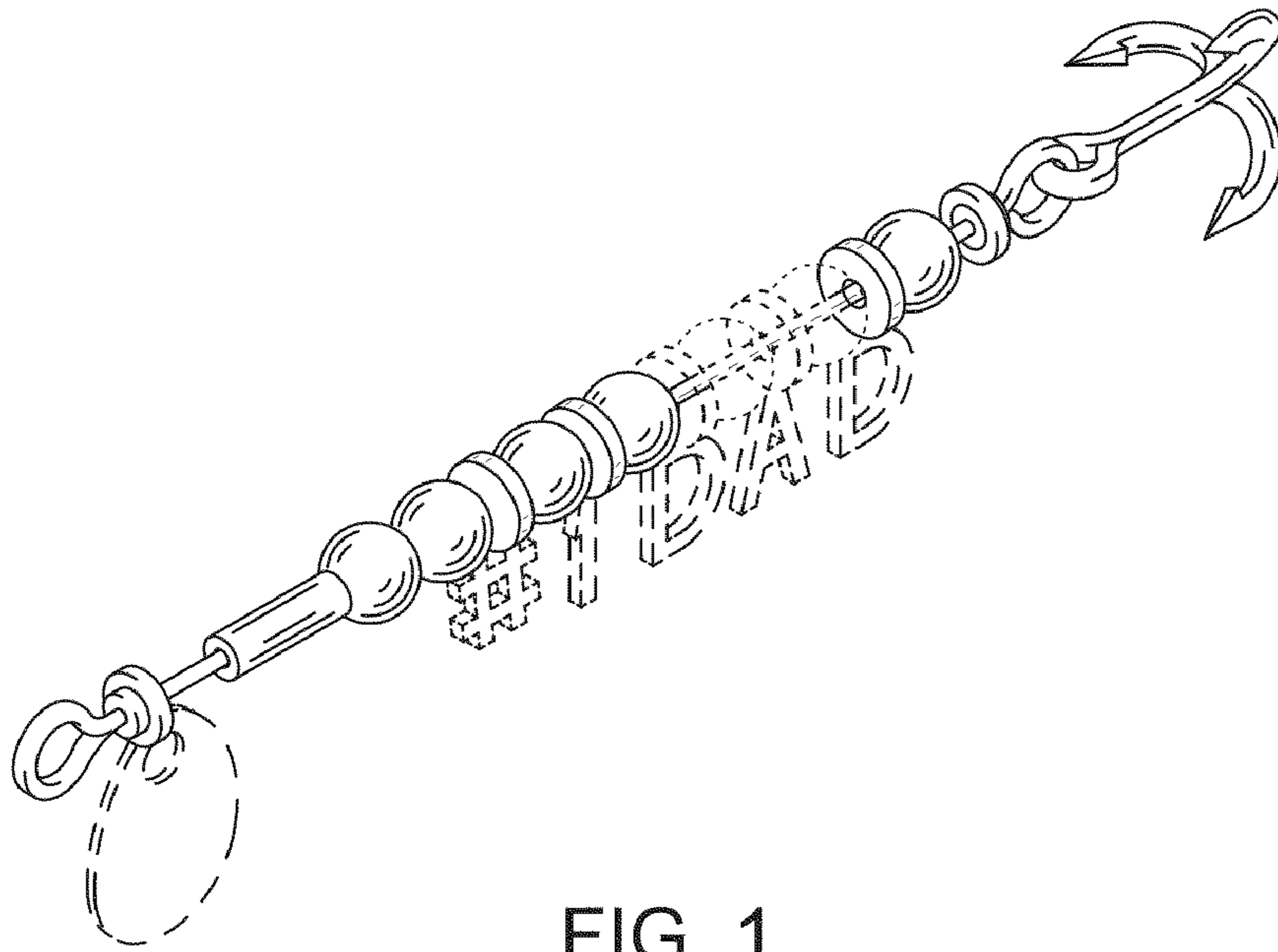


FIG. 1

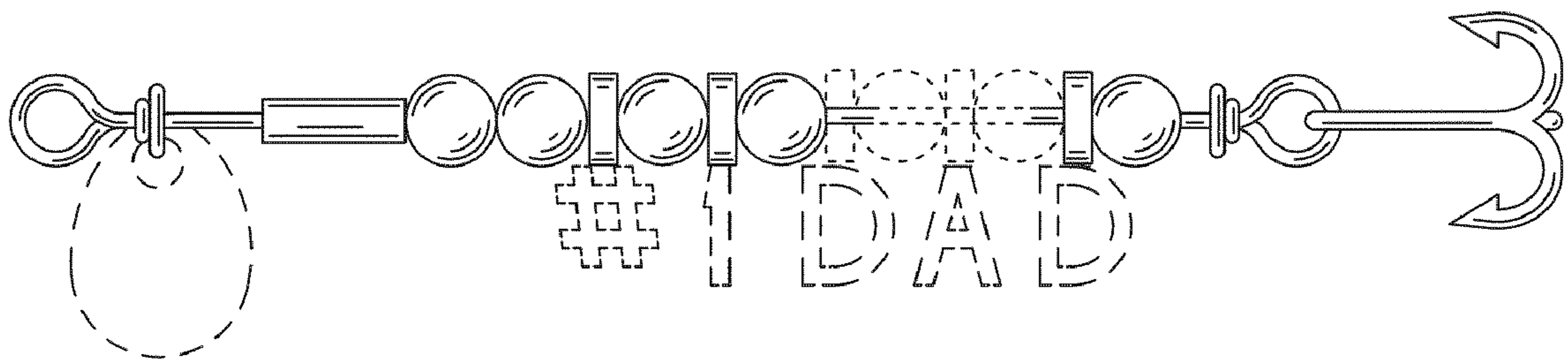


FIG. 2

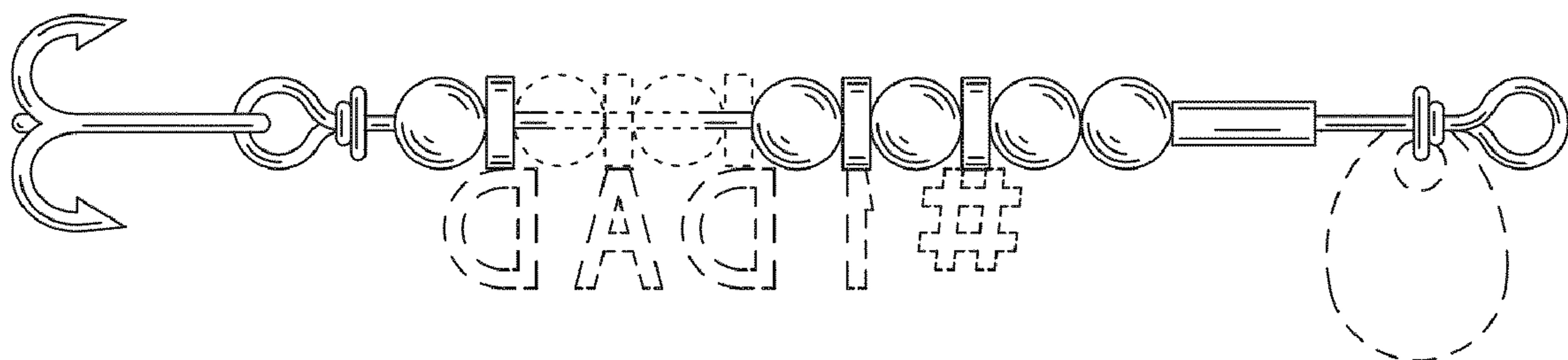


FIG. 3

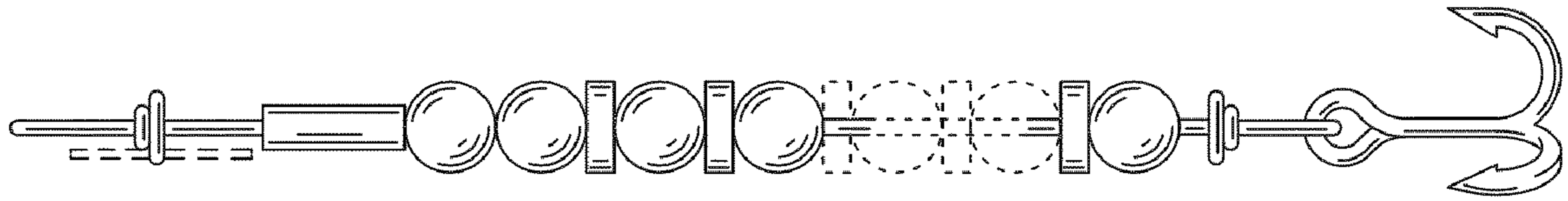


FIG. 4

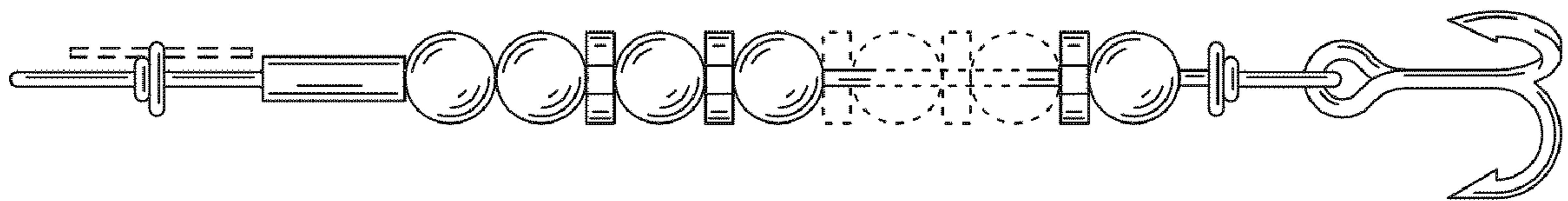


FIG. 5

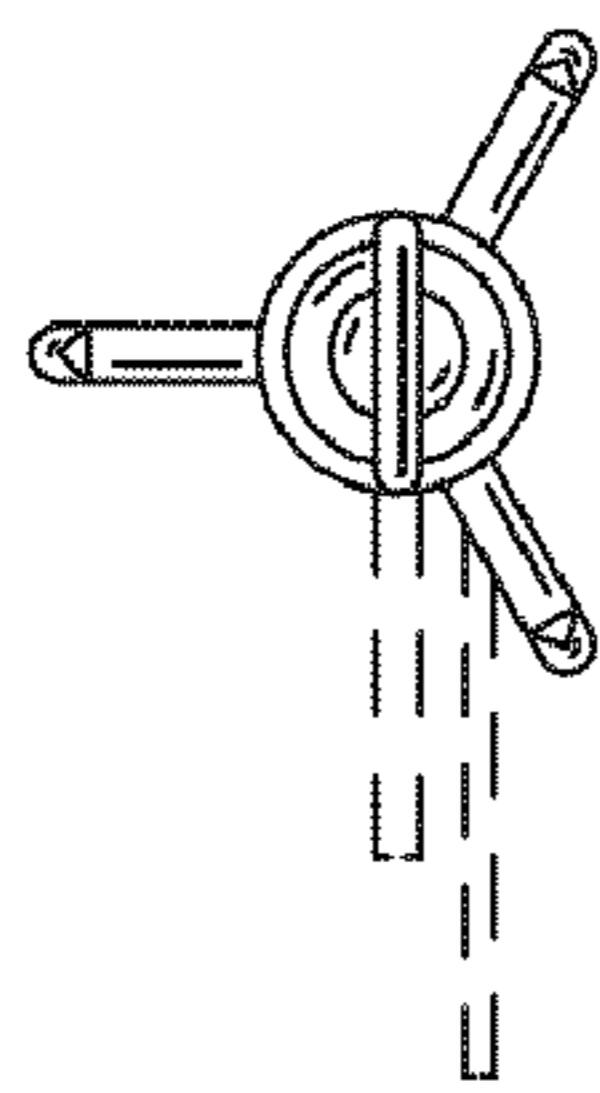


FIG. 6

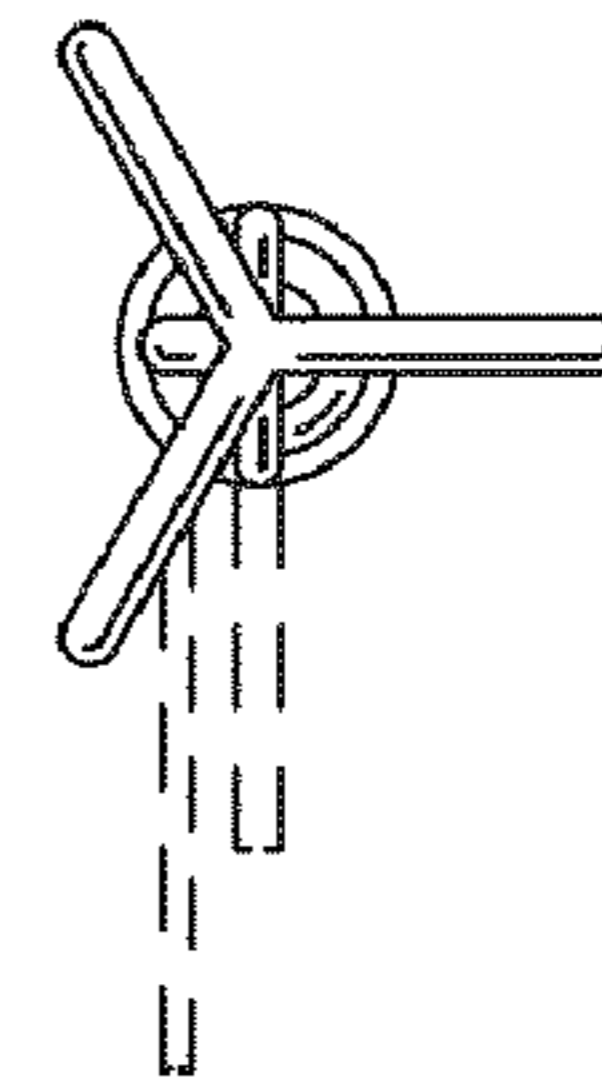


FIG. 7

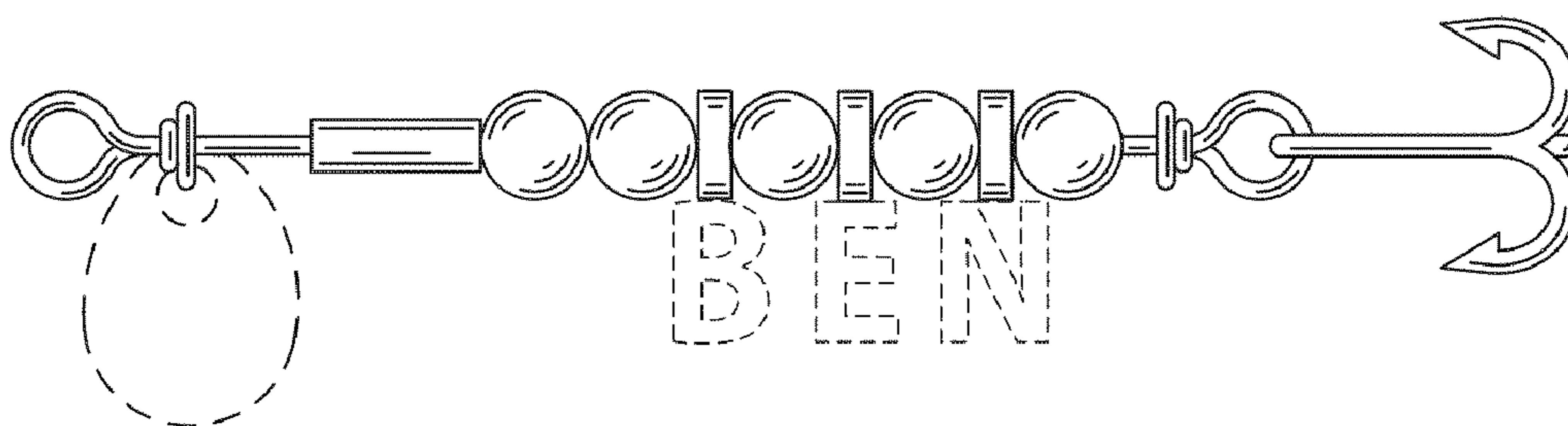


FIG. 8