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(12) **United States Design Patent**
Engelby

(10) **Patent No.:** **US D647,572 S**
(45) **Date of Patent:** **** Oct. 25, 2011**

- (54) **IN-STORE MARKETING SIGN**
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- (73) Assignee: **Target Brands, Inc.**, Minneapolis, MN (US)
- (**) Term: **14 Years**
- (21) Appl. No.: **29/380,762**
- (22) Filed: **Dec. 10, 2010**
- (51) **LOC (9) Cl.** **20-03**
- (52) **U.S. Cl.** **D20/40**
- (58) **Field of Classification Search** D20/10-12, D20/17, 19, 22-29, 39-43, 99; 40/1.5, 124.01-124.09, 124.11-124.19, 40/124.191, 299.01, 300, 312, 360, 491, 40/538-542, 584, 594, 595, 600, 638, 641, 40/642.02, 649, 650, 661.03, 661.04, 661.08, 40/672; D6/427, 479-482, 511; D9/433, D9/457; D10/104, 109; D19/1, 9; D24/126; 206/206, 449, 449.5; 283/56, 58, 71, 81; 362/812; 248/314; 229/92.1; 412/1
See application file for complete search history.

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(57) **CLAIM**

The ornamental design for an in-store marketing sign, as shown and described.

DESCRIPTION

FIG. 1 is a front view of one embodiment of the in-store marketing sign.

FIG. 2 is a left side view of the in-store marketing sign embodiment of FIG. 1.

FIG. 3 is a right side view of the in-store marketing sign embodiment of FIG. 1.

FIG. 4 is a back view of the in-store marketing sign embodiment of FIG. 1.

FIG. 5 is a top view of the in-store marketing sign embodiment of FIG. 1.

FIG. 6 is a bottom view of the in-store marketing sign embodiment of FIG. 1.

FIG. 7 is a front view of a second embodiment of the in-store marketing sign.

FIG. 8 is a left side view of the in-store marketing sign embodiment of FIG. 7.

FIG. 9 is a right side view of the in-store marketing sign embodiment of FIG. 7.

FIG. 10 is a back view of the in-store marketing sign embodiment of FIG. 7.

FIG. 11 is a top view of the in-store marketing sign embodiment of FIG. 7.

FIG. 12 is a bottom view of the in-store marketing sign embodiment of FIG. 7.

FIG. 13 is a front view of a third embodiment of the in-store marketing sign.

FIG. 14 is a left side view of the in-store marketing sign embodiment of FIG. 13.

FIG. 15 is a right side view of the in-store marketing sign embodiment of FIG. 13.

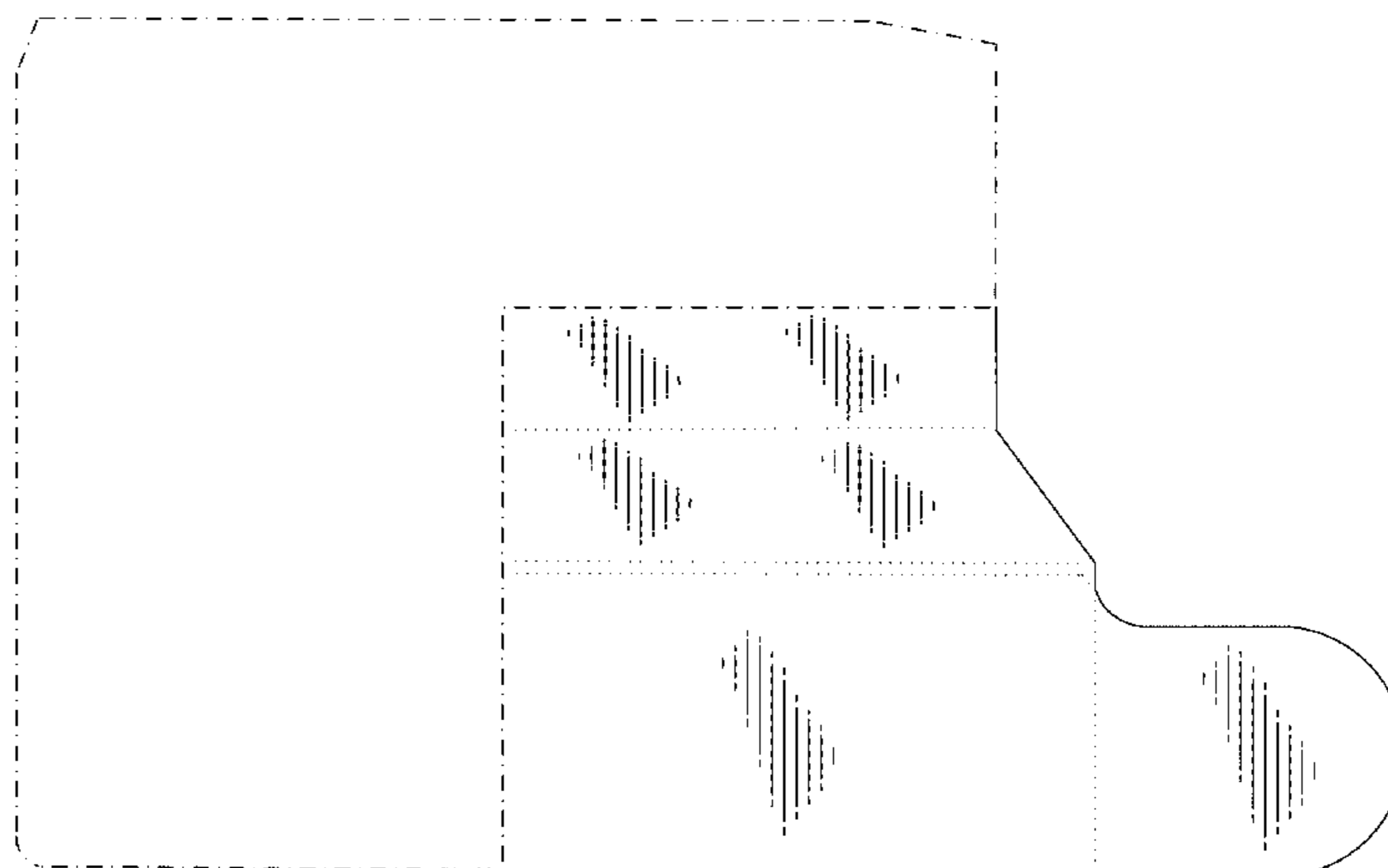
FIG. 16 is a back view of the in-store marketing sign embodiment of FIG. 13.

FIG. 17 is a top view of the in-store marketing sign embodiment of FIG. 13; and,

FIG. 18 is a bottom view of the in-store marketing sign embodiment of FIG. 13.

The dash-dot-dash lines in FIGS. 1-6 and 13-18 form no part of the claimed design for the in-store marketing sign. The dotted lines in FIGS. 1, 7 and 13 represent scores that do form part of the claimed design for the in-store marketing sign. The solid vertical and horizontal lines spaced apart from the bottom edge and the right side edge in FIGS. 7 and 10 represent through cuts that do form part of the claimed design for the in-store marketing sign.

1 Claim, 6 Drawing Sheets



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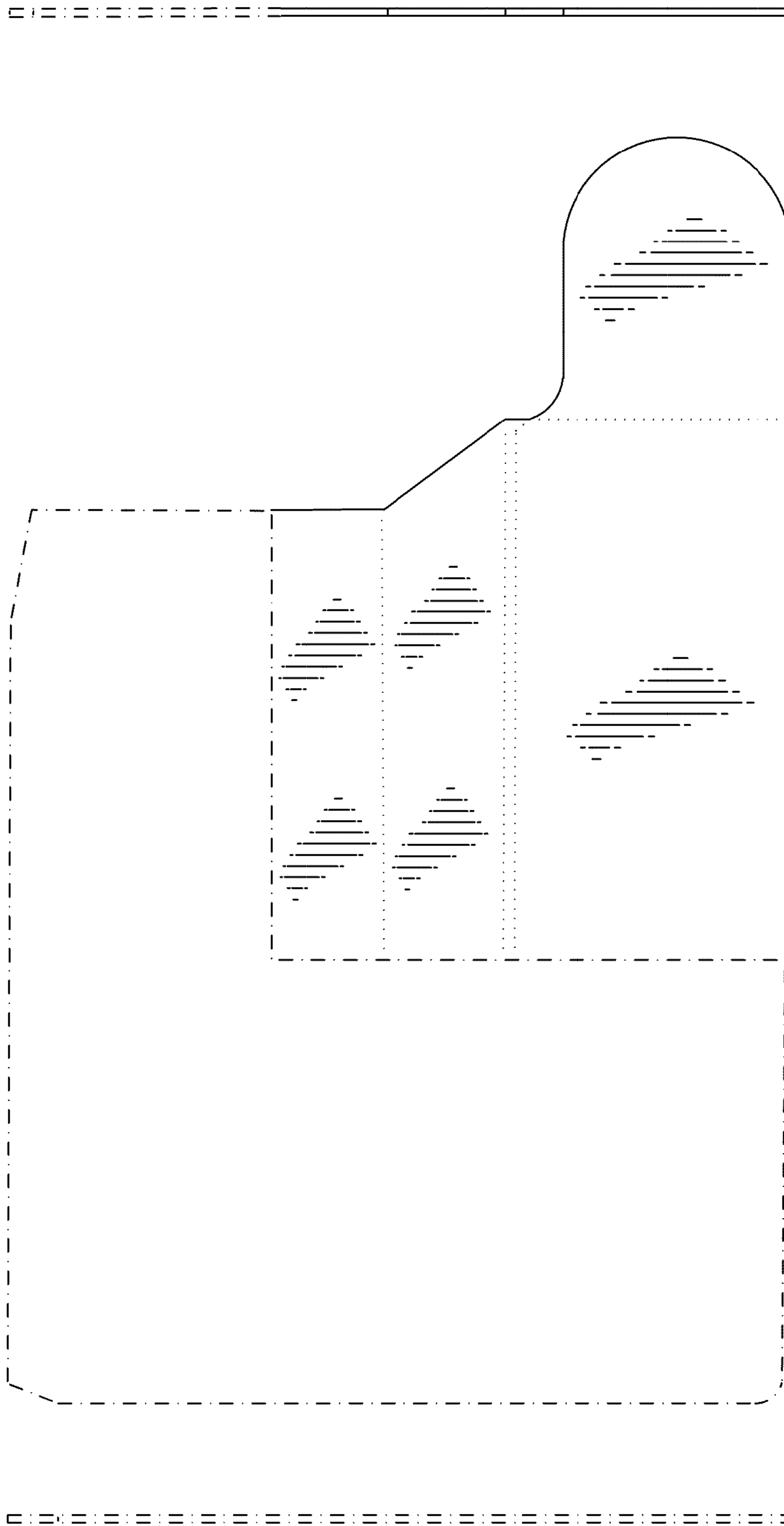


FIG. 3

FIG. 1

FIG. 2

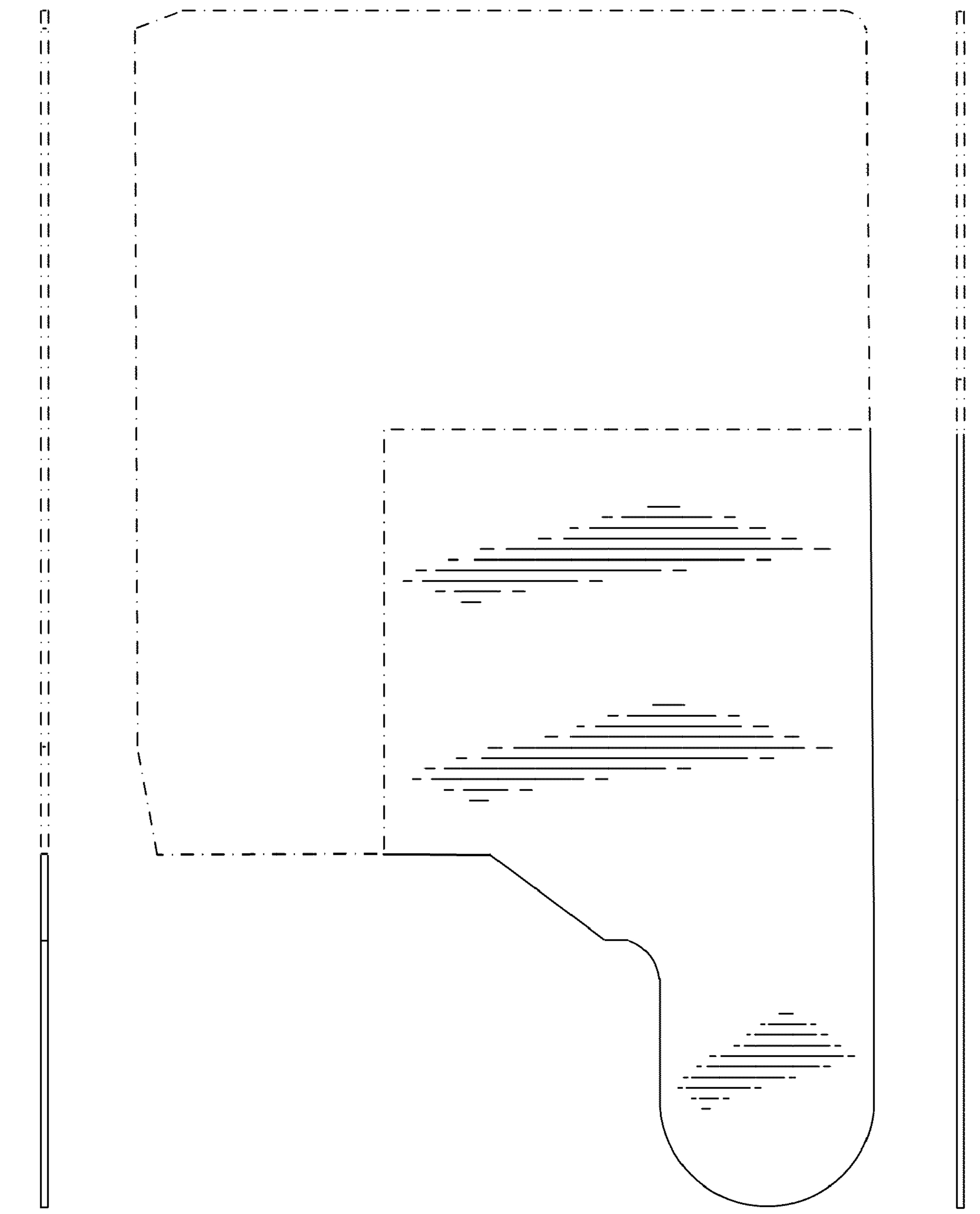


FIG. 5

FIG. 4

FIG. 6

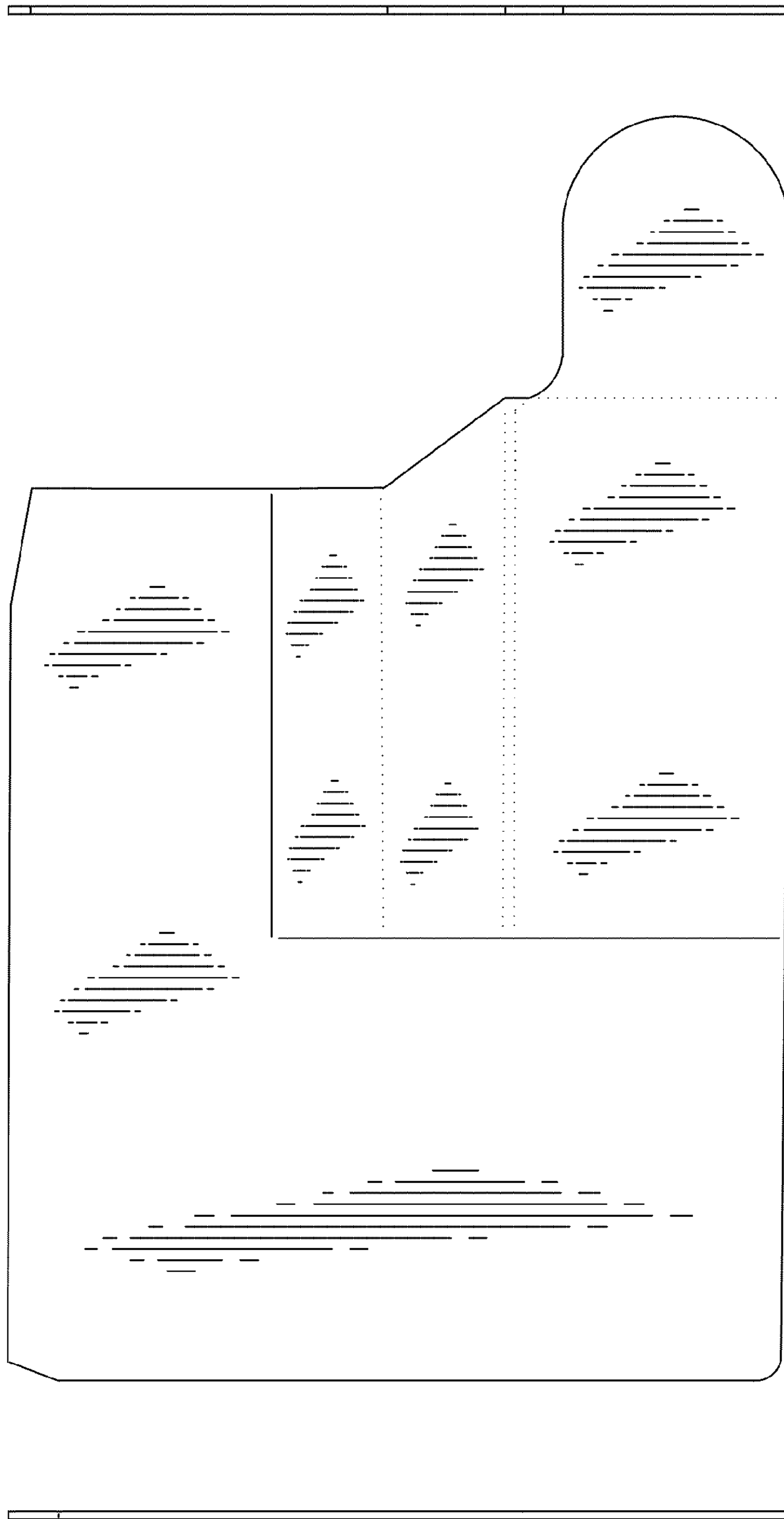


FIG. 9

FIG. 7

FIG. 8

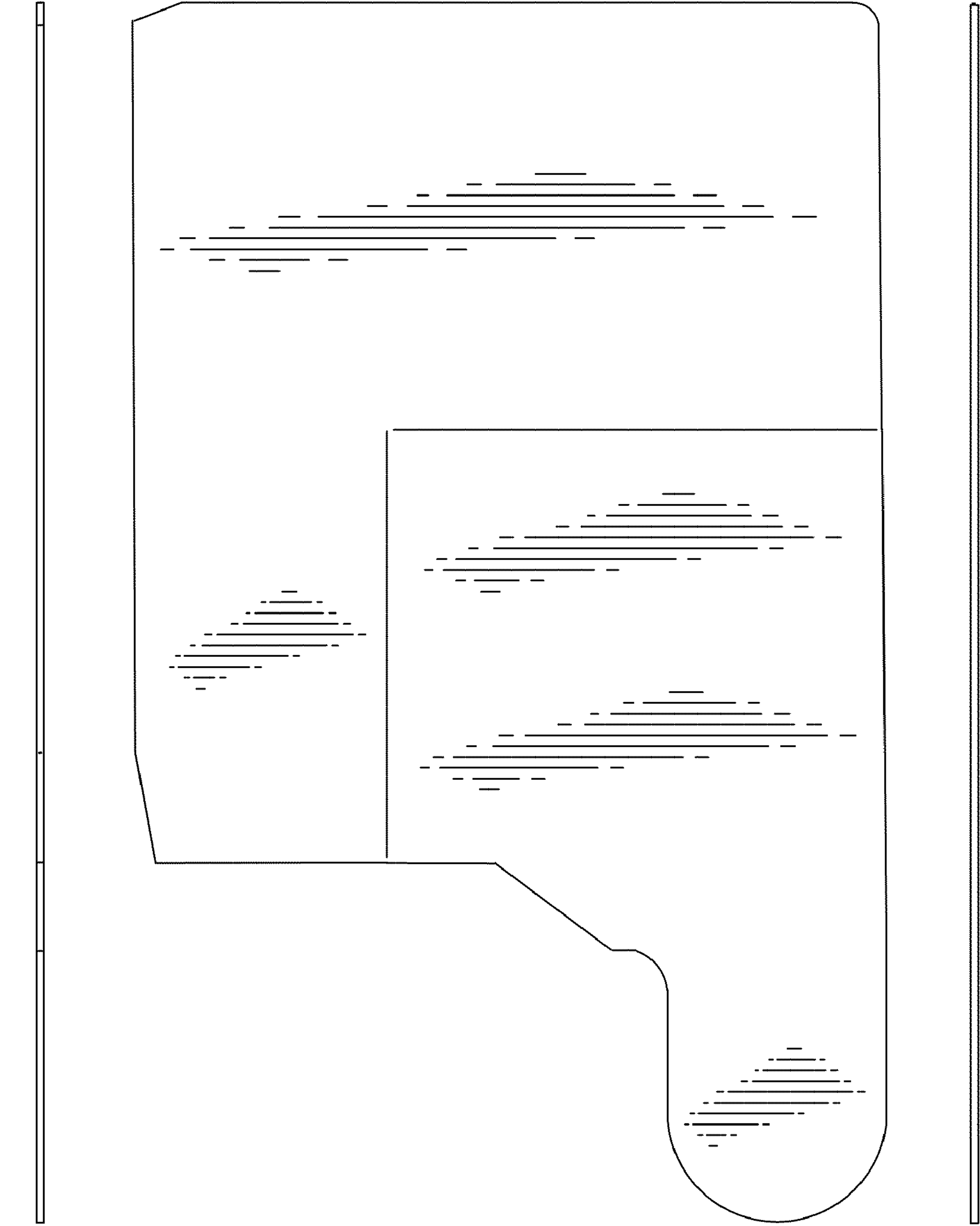


FIG. 11

FIG. 10

FIG. 12

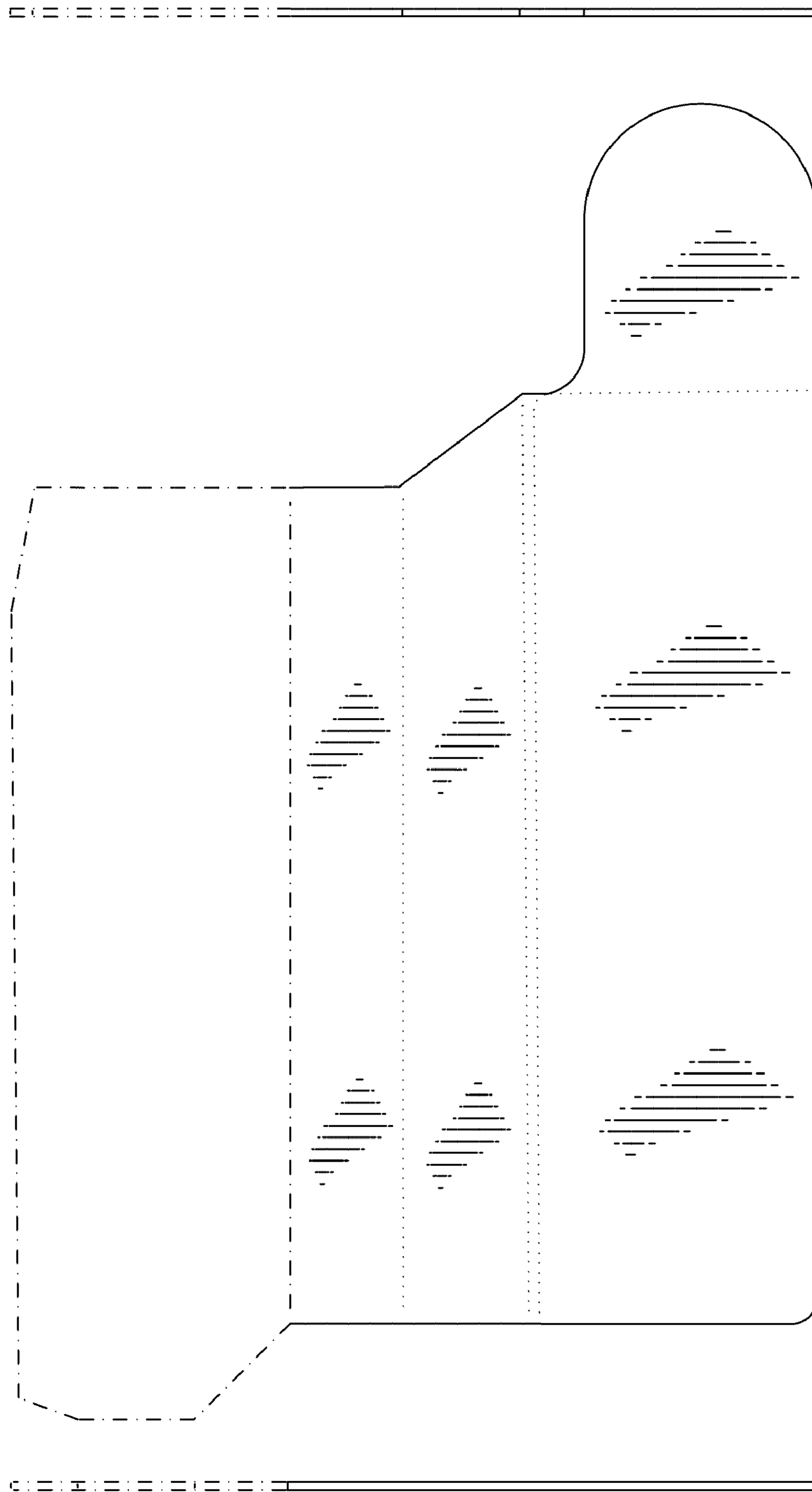


FIG. 15

FIG. 13

FIG. 14

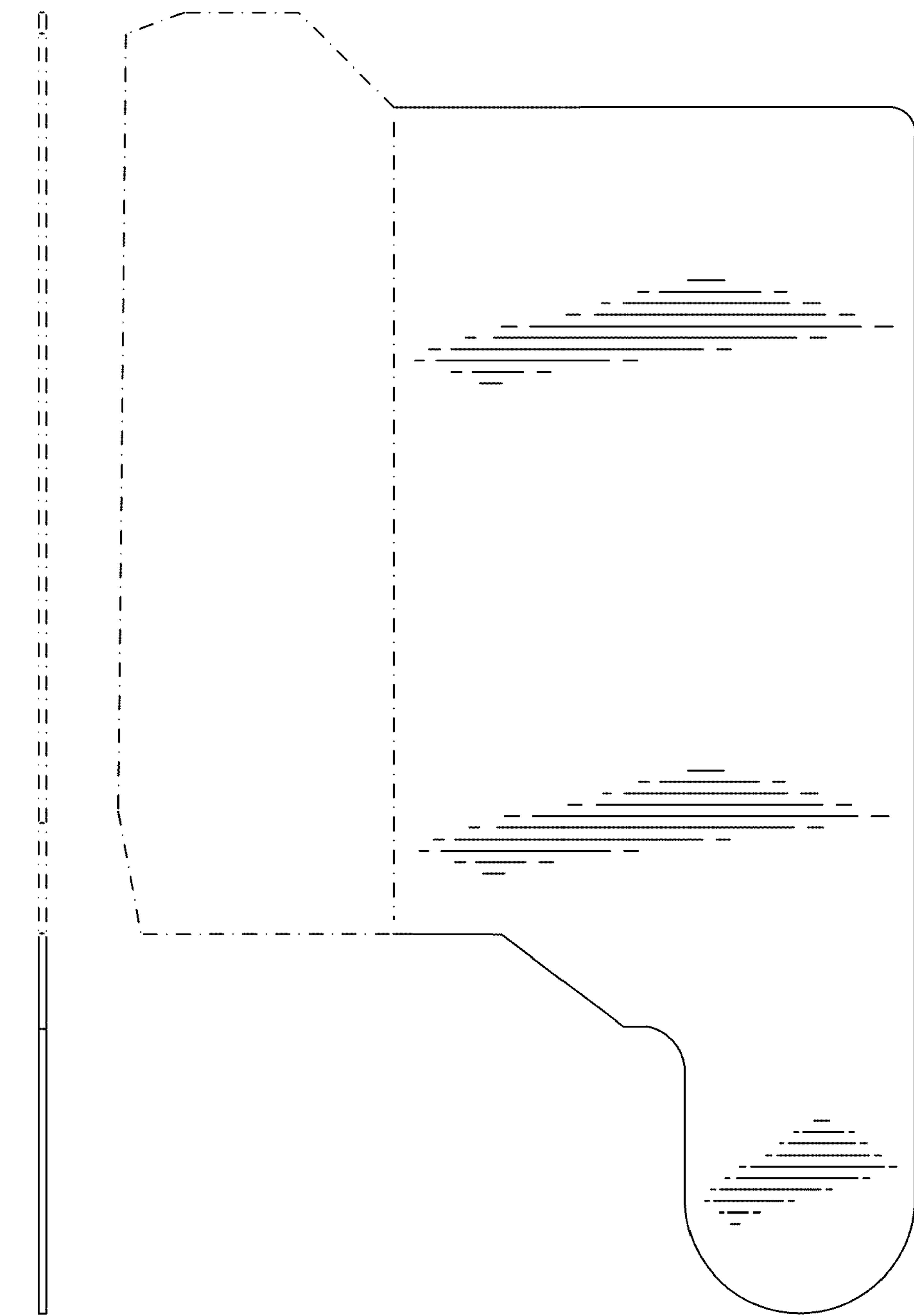


FIG. 17

FIG. 16

FIG. 18