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(12) **United States Design Patent**
Hilyard et al.

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- (54) **IN-STORE DISPLAY SIGN**
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- (73) Assignee: **Sears Brands, LLC**, Hoffman Estates, IL (US)
- (**) Term: **14 Years**
- (21) Appl. No.: **29/357,461**
- (22) Filed: **Mar. 12, 2010**
- (51) **LOC (9) Cl.** **20-32**
- (52) **U.S. Cl.** **D20/40; D20/27**
- (58) **Field of Classification Search** D20/10, D20/11, 19, 22-28, 40, 42, 43, 99; 40/1.5, 40/5, 27, 124.01-124.09, 124.11-124.19, 40/124.191, 299.01, 312, 313, 360, 538, 40/539, 584, 638, 641, 642.02, 649, 650, 40/661.03, 661.08, 662; D6/511; D19/1, D19/9, 10; 156/247, 344; 206/3.3; 229/92.1; 283/52.1, 56, 67, 71, 81, 106, 117; 428/40.1, 428/42.1-42.3, 43, 120, 121, 195.1, 211.1
See application file for complete search history.

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(57) **CLAIM**

What is claimed is the ornamental design for an in-store display sign, as shown and described.

DESCRIPTION

FIG. 1 is a left side elevational view of an in-store display sign showing our new design;

FIG. 2 is a right side elevational view thereof;

FIG. 3 is a front elevational view thereof;

FIG. 4 is a back elevational view thereof;

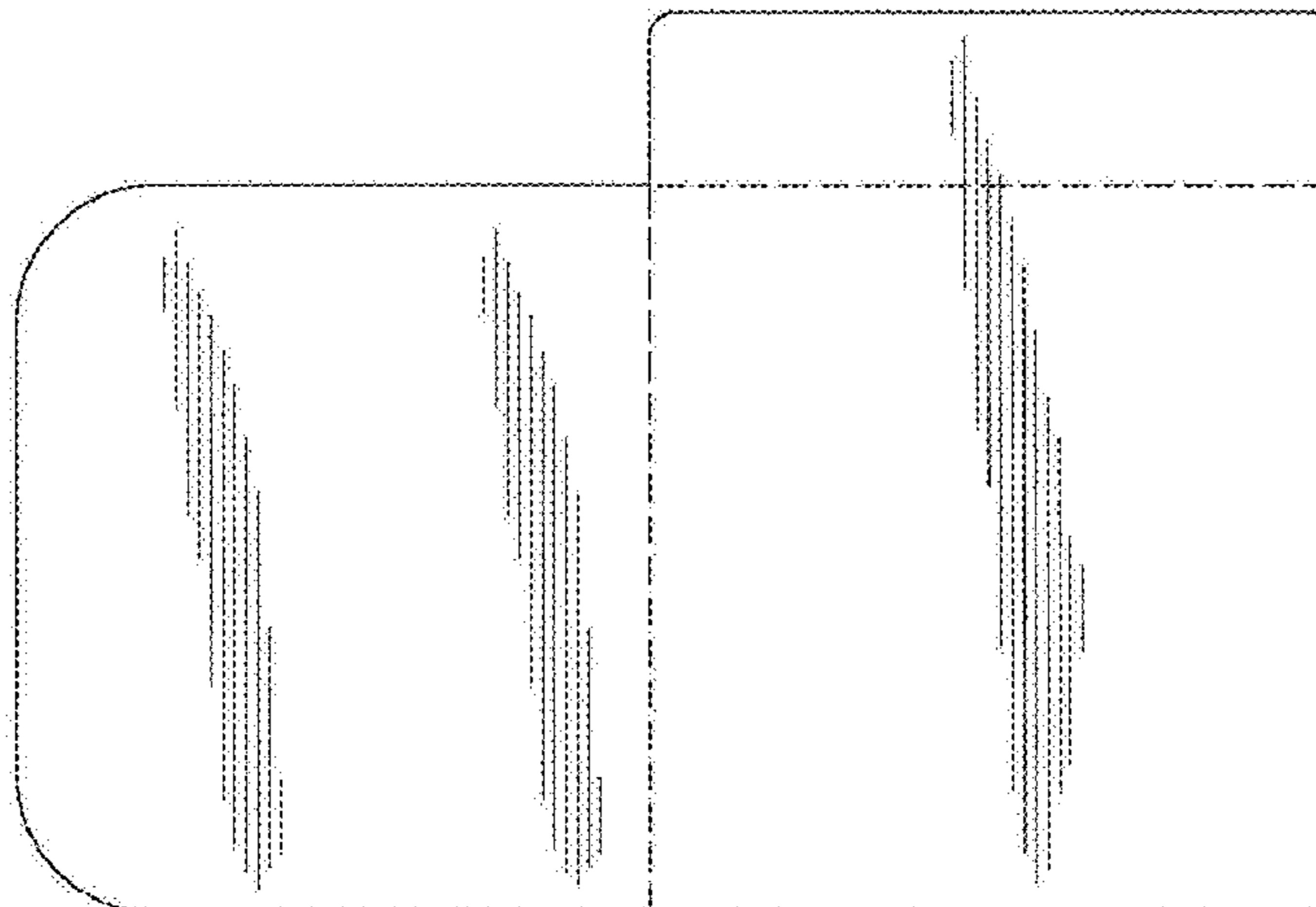
FIG. 5 is a top plan view thereof; and,

FIG. 6 is a bottom plan view thereof.

The dashed lines in FIGS. 1 and 2, indicating fold lines, do not form any part of the claimed design for the in-store display sign.

1 Claim, 3 Drawing Sheets

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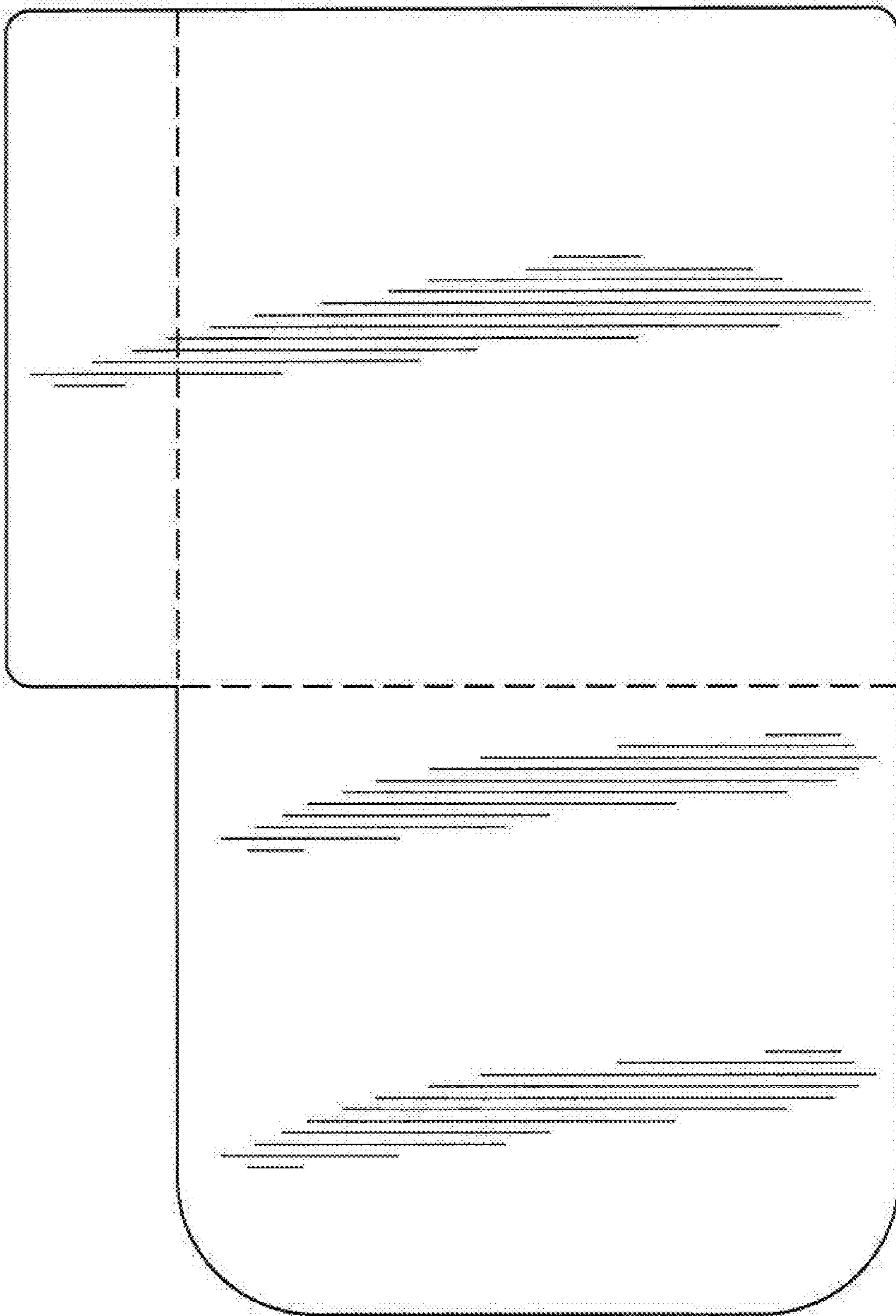


FIG. 1

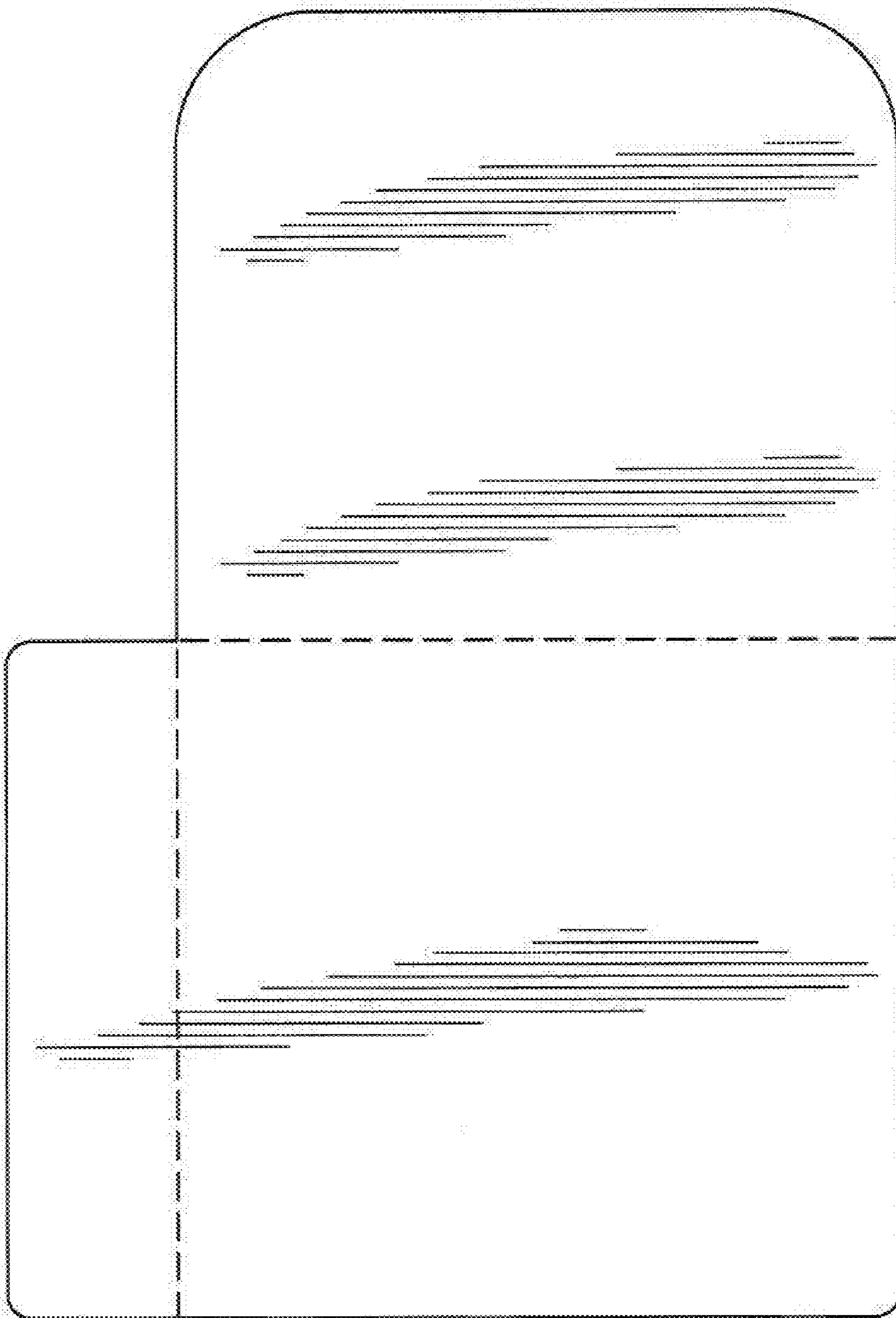


FIG. 2

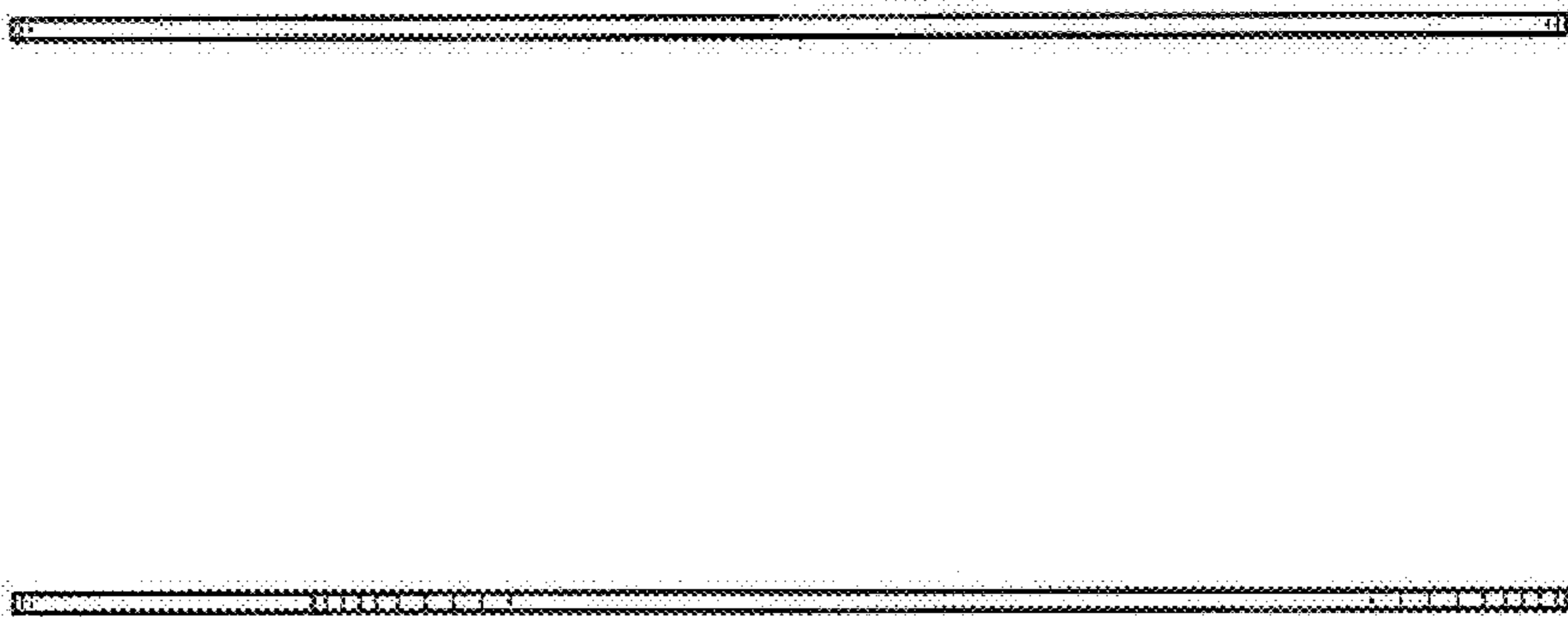


FIG. 5 FIG. 6

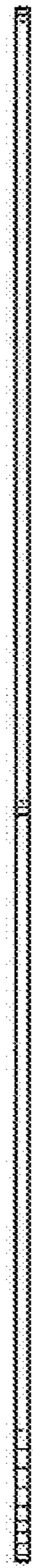


FIG. 3

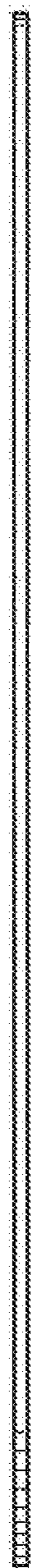


FIG. 4