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(12) **United States Design Patent**  
**Horn et al.**

(10) **Patent No.:** **US D627,397 S**  
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(54) **SELF-STANDING DISPLAY BOARD**

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(73) Assignee: **The Coca-Cola Company**, Atlanta, GA (US)

(\*\*) Term: **14 Years**

(21) Appl. No.: **29/367,259**

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(51) **LOC (9) Cl.** ..... **20-03**

(52) **U.S. Cl.** ..... **D20/39**

(58) **Field of Classification Search** ..... D20/10,  
D20/12, 17, 19, 25, 29-32, 37, 39, 40, 42,  
D20/99; 40/124.01-124.09, 124.11-124.19,  
40/124.191, 446, 538-541, 546, 565, 584,  
40/600, 618, 623, 661, 700; D6/310, 314;  
D10/104, 109; 362/812

See application file for complete search history.

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(57) **CLAIM**

We claim the ornamental design for a self-standing display board, as shown and described.

**DESCRIPTION**

FIG. 1 is a front, left side, perspective view of self-standing display board showing our new design;

FIG. 2 is a left side elevational view thereof;

FIG. 3 is a front elevational view thereof;

FIG. 4 is a back elevational view thereof;

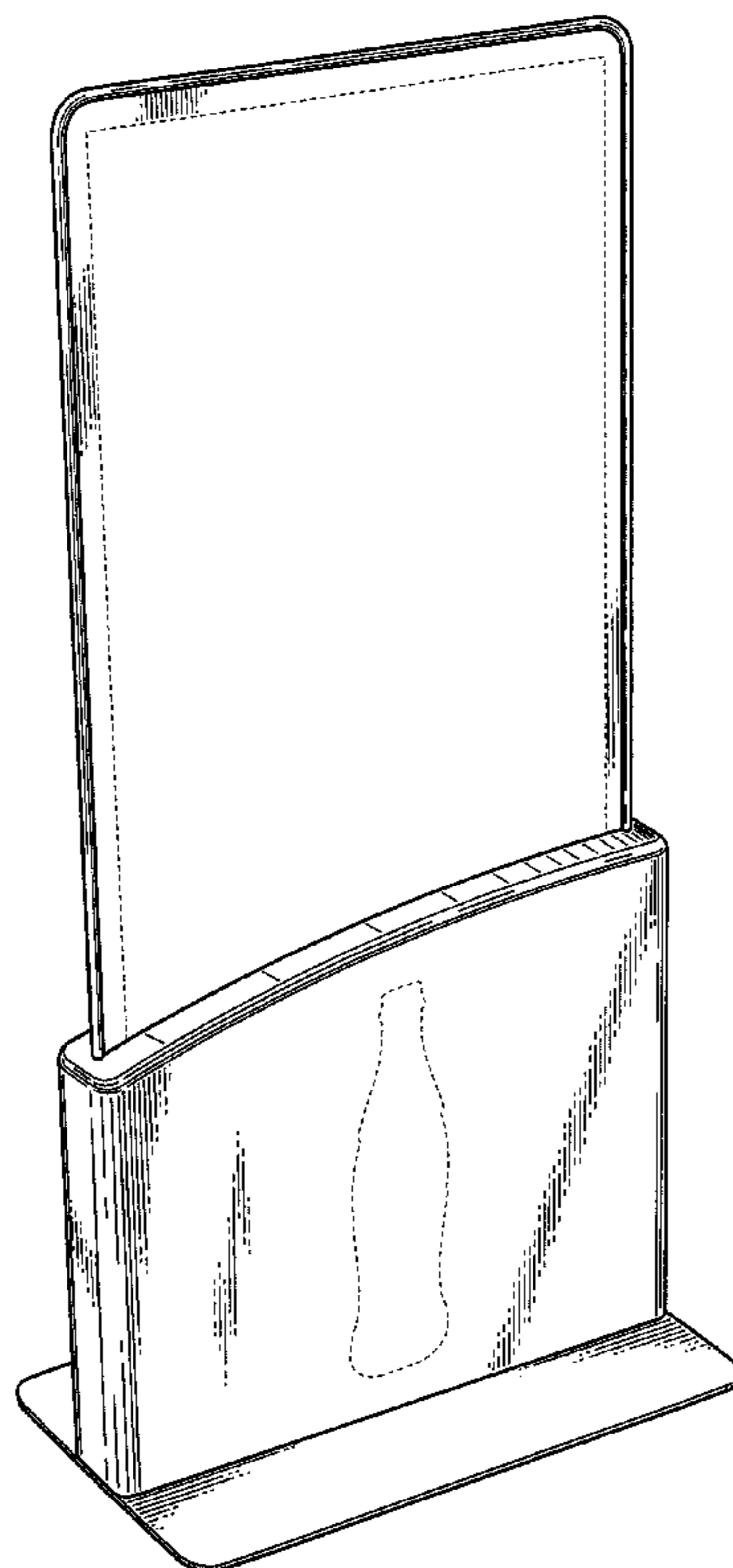
FIG. 5 is a right side elevational view thereof;

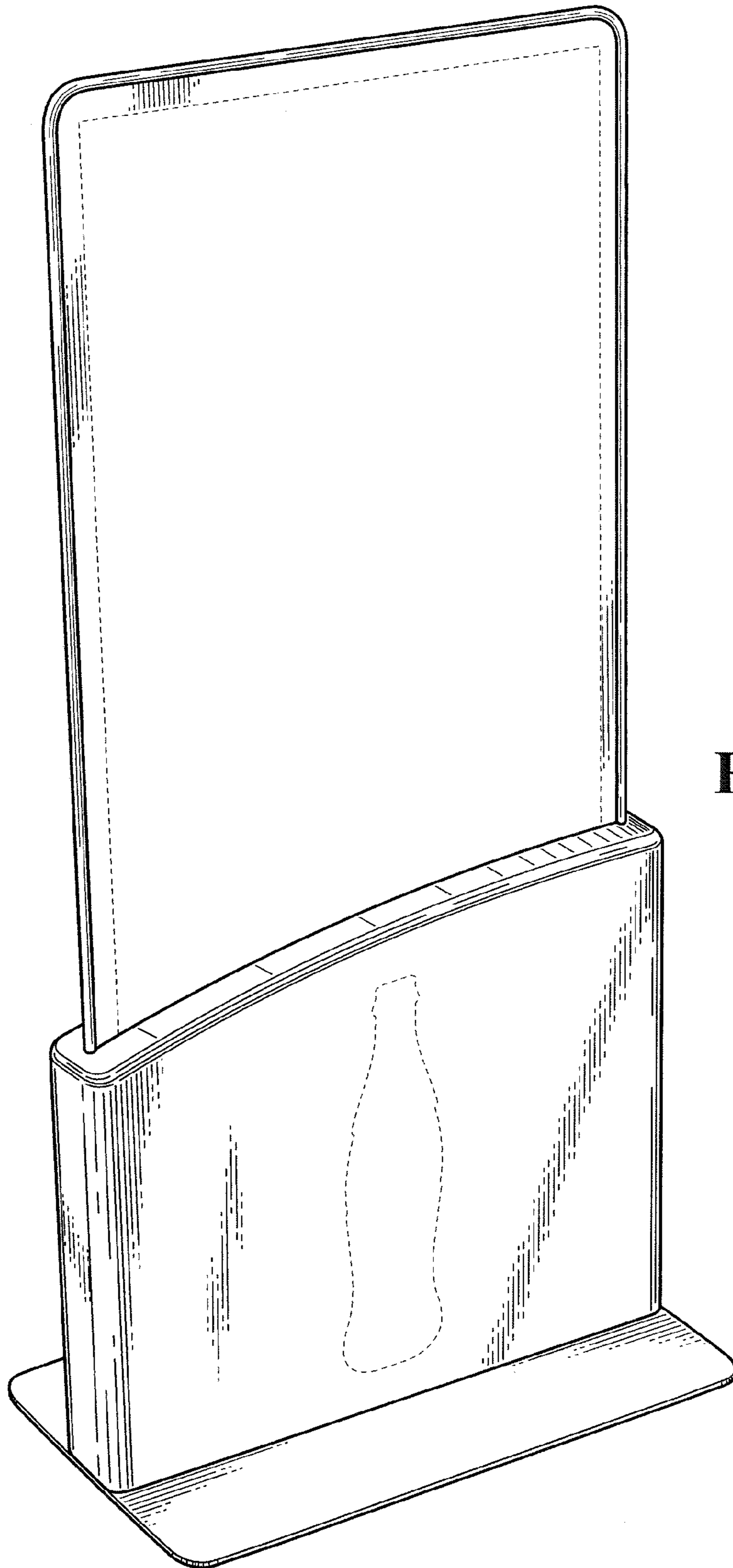
FIG. 6 is a top plan view thereof; and,

FIG. 7 is a bottom plan view thereof.

The broken lines in the drawings are for illustrative purposes only and form no part of the claimed design.

**1 Claim, 4 Drawing Sheets**





**FIG. 1**

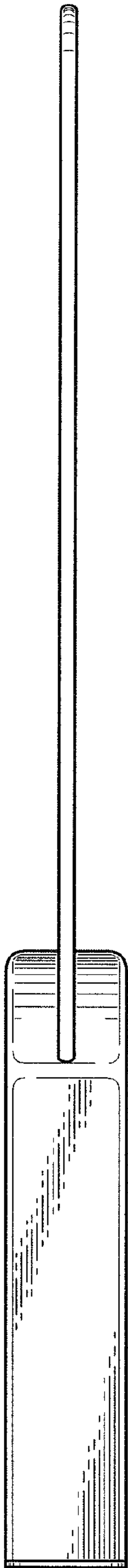


FIG. 2

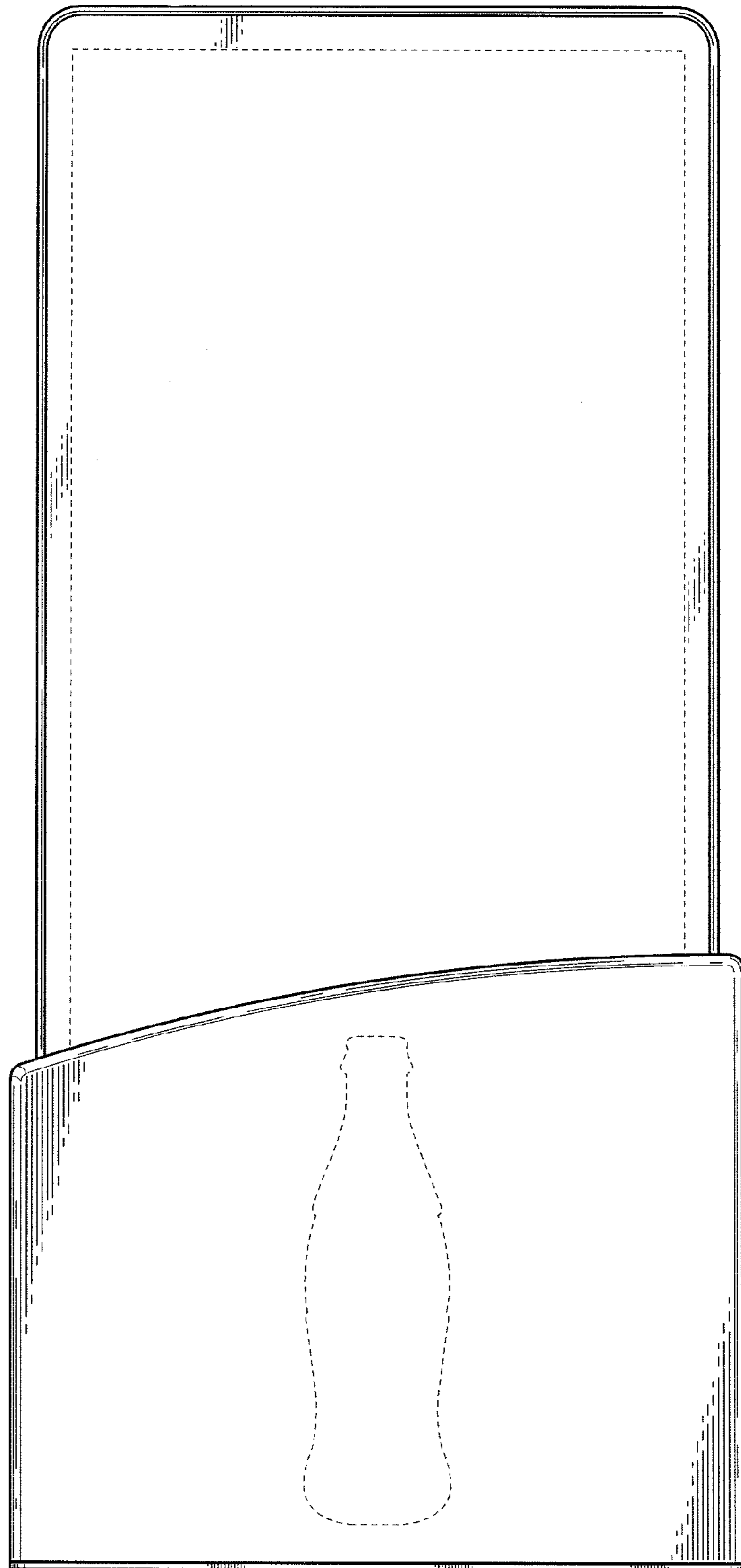


FIG. 3

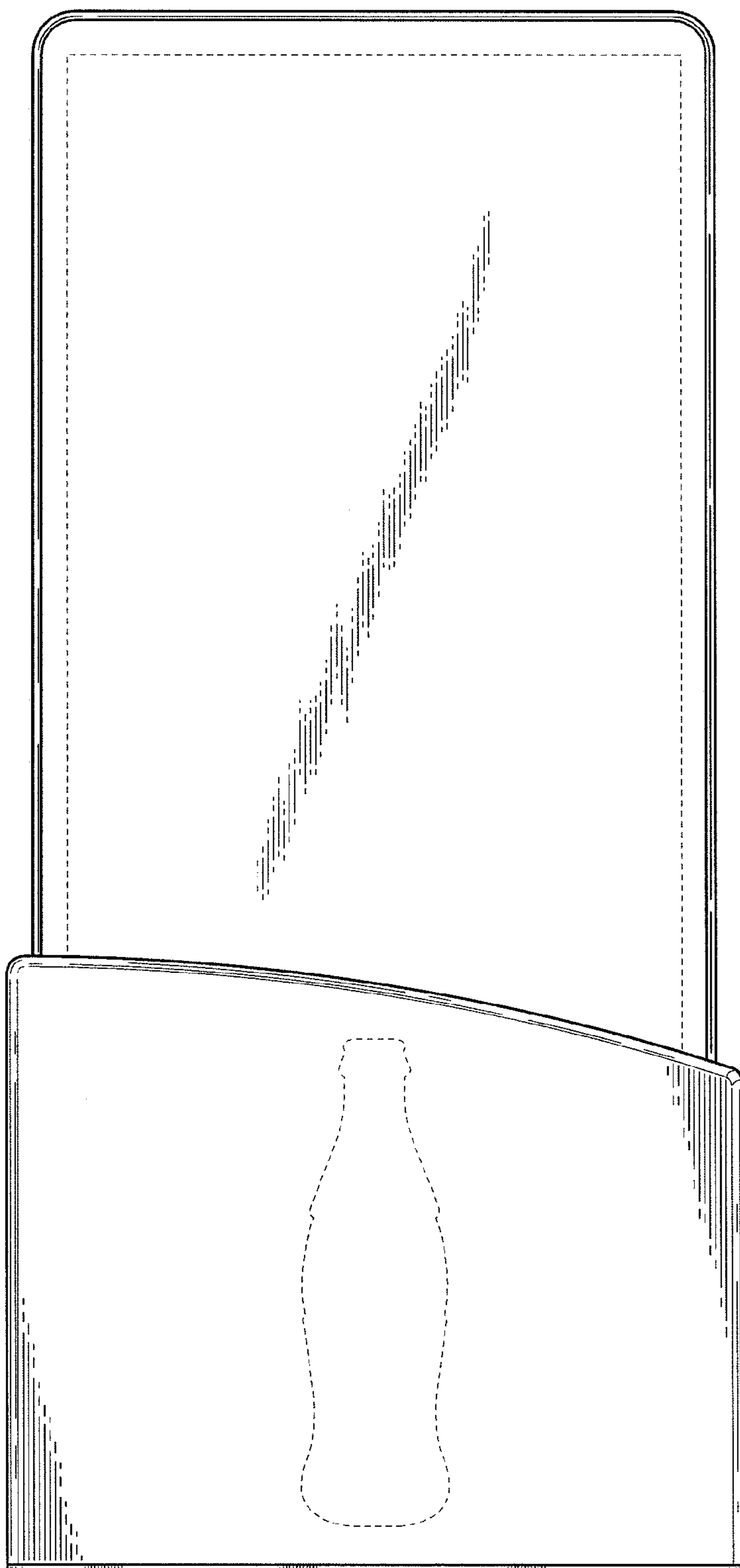


FIG. 4

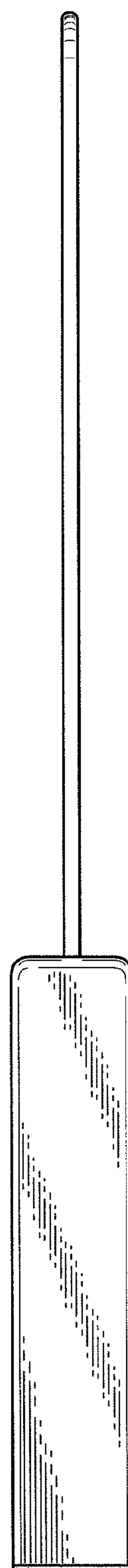
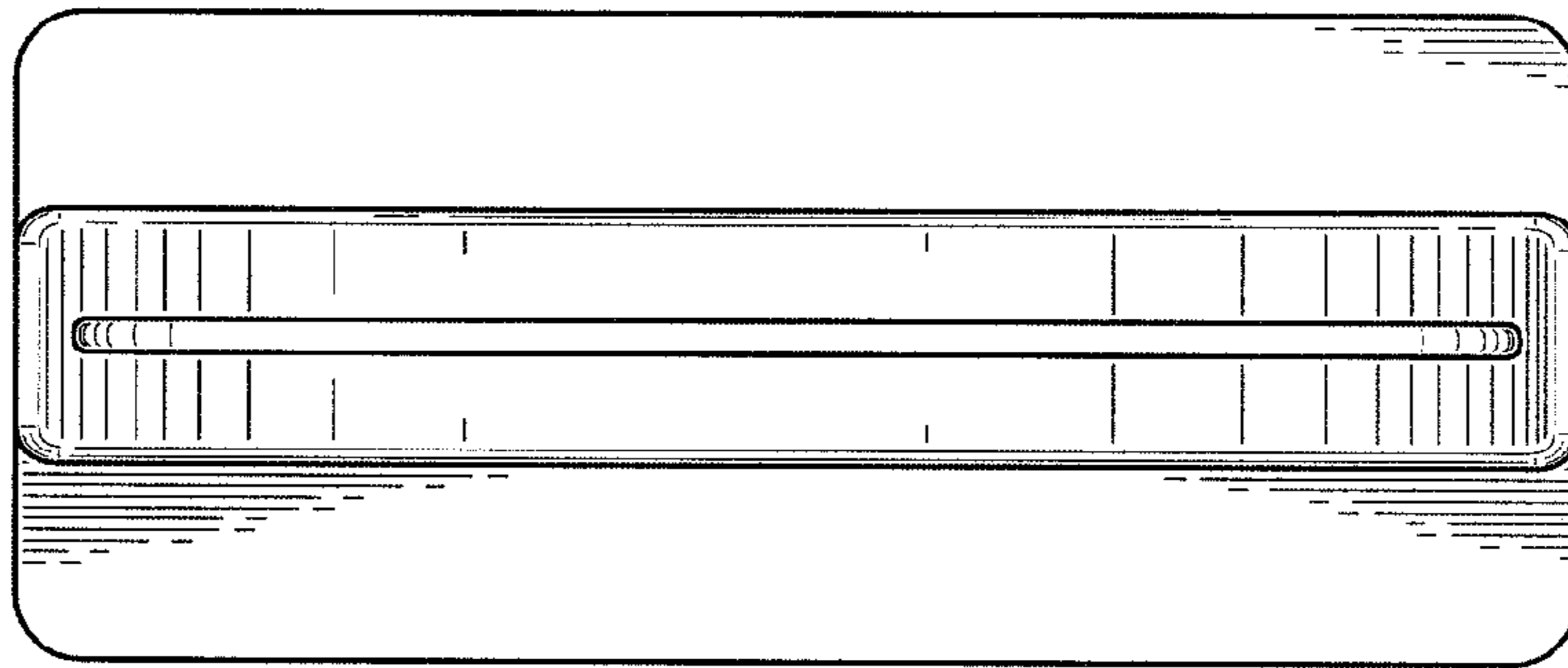
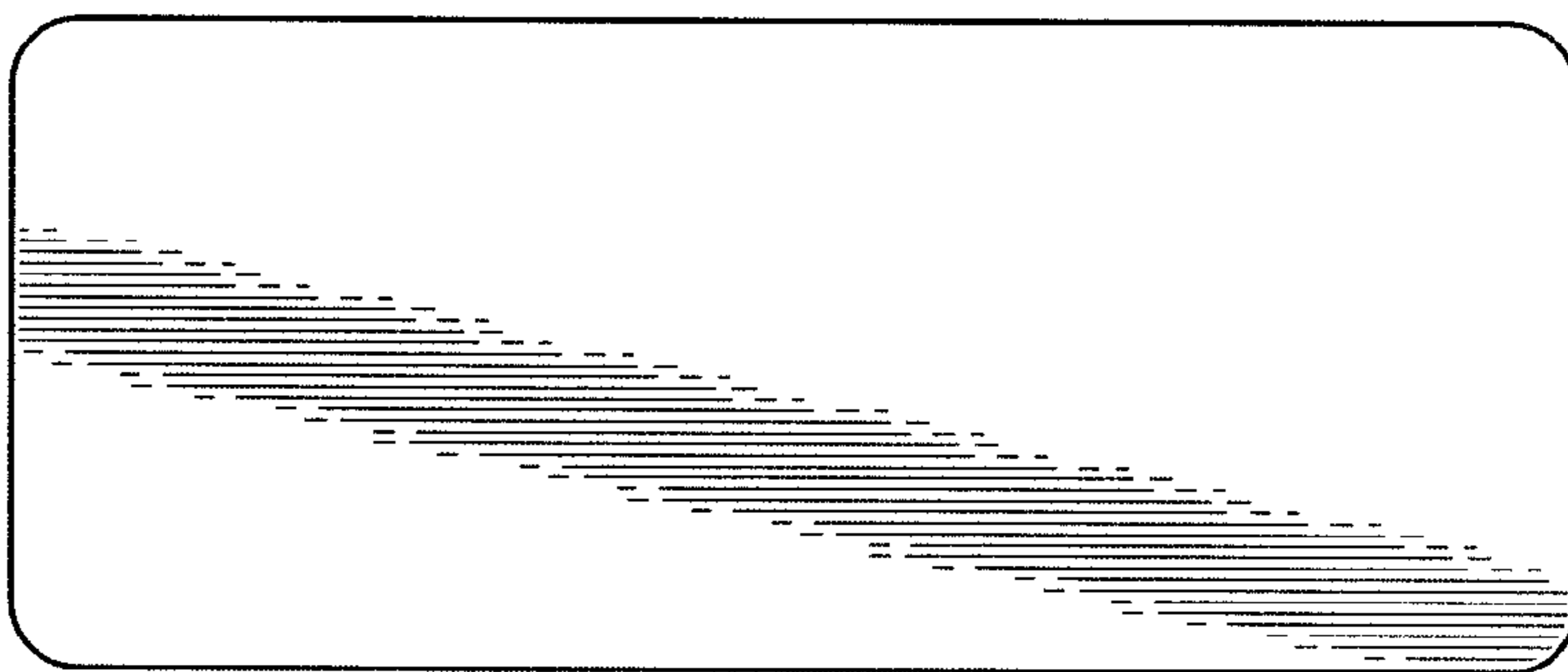


FIG. 5



**FIG. 6**



**FIG. 7**