



US00D627127S

(12) **United States Design Patent**  
**Wilson et al.**

(10) **Patent No.:** **US D627,127 S**  
(45) **Date of Patent:** **\*\* \*Nov. 16, 2010**

(54) **CHOCOLATE BAR**

FOREIGN PATENT DOCUMENTS

(75) Inventors: **Susan Wilson**, Bath (GB); **Lauren Brooking**, Cranbrook (GB); **Philip Jenkins**, Newport (GB); **Robert Wheatcroft**, Maidenhead (GB)

EM 000748421-0001/15 7/2007  
EM 000837257-0001/9 12/2007  
EM 000943642-0001/2 5/2008

(73) Assignee: **Mars, Incorporated**, McLean, VA (US)

U.S. Appl. No. 29/299,211, filed Dec. 20, 2007, by Susan Wilson et al., entitled "Chocolate Bar".

(\* ) Notice: This patent is subject to a terminal disclaimer.

(Continued)

(\*\*) Term: **14 Years**

*Primary Examiner*—Cathron C Brooks  
*Assistant Examiner*—Barbara Fox  
(74) *Attorney, Agent, or Firm*—Arent Fox LLP

(21) Appl. No.: **29/335,325**

(22) Filed: **Apr. 14, 2009**

(57) **CLAIM**

**Related U.S. Application Data**

The ornamental design for a chocolate bar, as shown and described.

(62) Division of application No. 29/317,147, filed on Apr. 23, 2008, now Pat. No. Des. 592,376.

**DESCRIPTION**

(30) **Foreign Application Priority Data**

Dec. 4, 2007 (EM) ..... 000837257-0001/9

FIG. 1 is a perspective view of a chocolate bar showing our new design, according to a first embodiment;

(51) **LOC (9) Cl.** ..... **01-01**

(52) **U.S. Cl.** ..... **D1/121**

(58) **Field of Classification Search** ..... D1/100,  
D1/101, 121, 127, 128, 130, 199; D21/386;  
D24/101, 104; D28/8.1; 426/76, 103, 122,  
426/144, 660, 512, 515; D6/597-601

FIG. 2 is a top view of the design shown in FIG. 1;

FIG. 3 is a bottom view of the design shown in FIG. 1;

FIG. 4 is a front view of the design shown in FIG. 1;

FIG. 5 is a rear view of the design shown in FIG. 1;

FIG. 6 is a left view of the design shown in FIG. 1;

FIG. 7 is a right view of the design shown in FIG. 1;

FIG. 8 is a perspective view of a chocolate bar showing our new design, according to a second embodiment; and,

FIG. 9 is a top view of the design shown in FIG. 8, the bottom, front, rear, left and right views being identical to those in FIGS. 3-7, respectively.

The indicia of the letter 'D' shown in FIGS. 8 and 9, forming part of the claimed design herein, is a registered trademark of MARS, Incorporated.

See application file for complete search history.

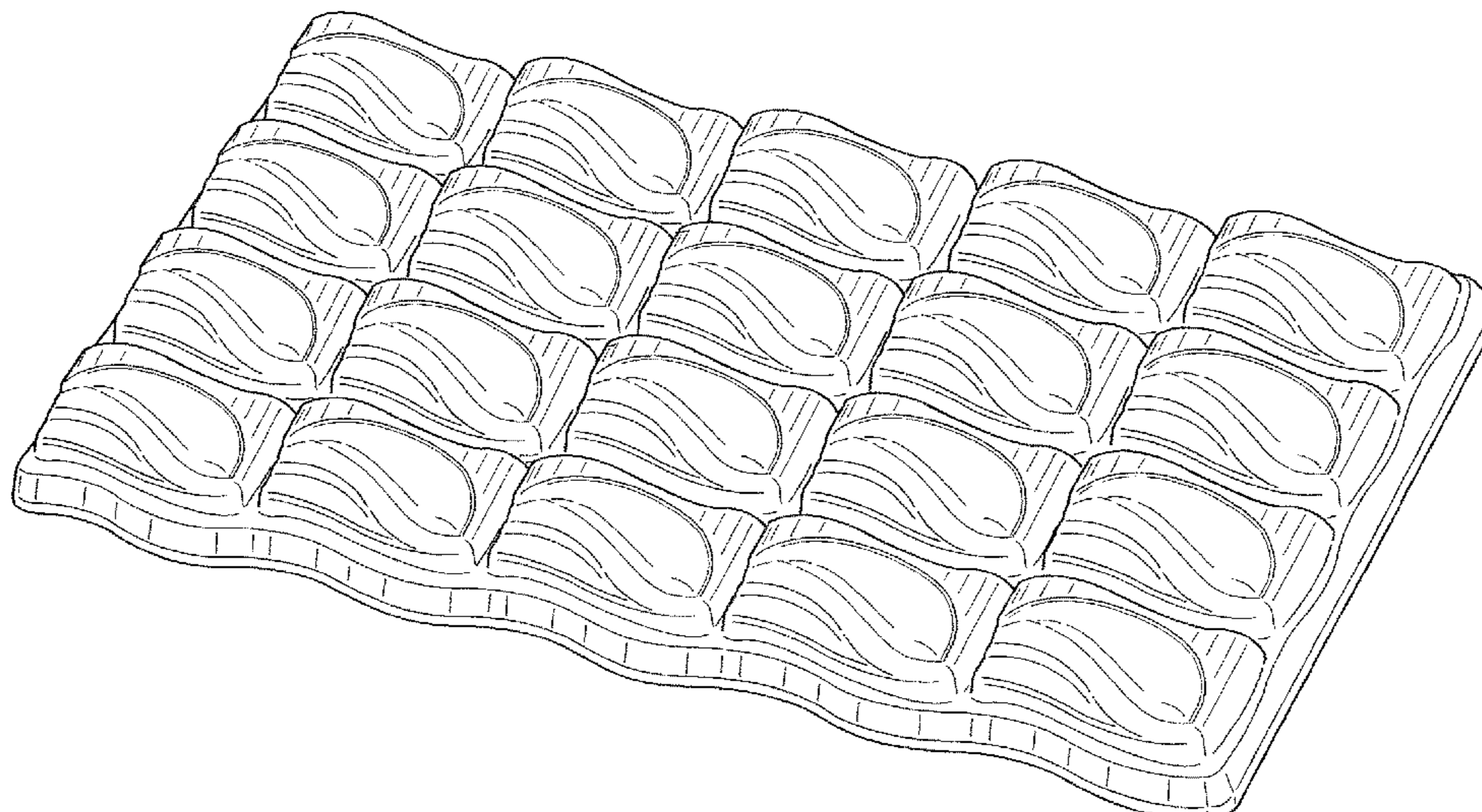
(56) **References Cited**

U.S. PATENT DOCUMENTS

530,039 A \* 11/1894 Gardiner ..... 426/104  
D52,246 S \* 7/1918 Stollwerck ..... D1/121  
D59,760 S 11/1921 Masconi  
D90,509 S 8/1933 Ronzoni  
D90,592 S 8/1933 Peterson

(Continued)

**1 Claim, 6 Drawing Sheets**



# US D627,127 S

Page 2

## U.S. PATENT DOCUMENTS

D91,644 S \* 3/1934 Blackstone ..... D24/101  
2,082,312 A 6/1937 William  
2,134,026 A 10/1938 Brooks  
D127,285 S 5/1941 Siemund  
D166,869 S 5/1952 Peters  
D166,870 S 5/1952 Peters  
D201,229 S 5/1965 Burke  
D209,881 S 1/1968 Vanderhyde  
D246,941 S 1/1978 Kalt  
D310,579 S 9/1990 Ni et al.  
D357,339 S \* 4/1995 Walsh ..... D1/125  
D416,661 S \* 11/1999 Sherman et al. .... D1/127  
D473,033 S 4/2003 Welles et al.  
D478,394 S 8/2003 McLeish  
D499,228 S \* 12/2004 Malina et al. .... D1/127  
D508,302 S \* 8/2005 Malina et al. .... D1/127  
D512,547 S 12/2005 O'Neill  
D520,184 S 5/2006 Flurer et al.  
D522,212 S 6/2006 Martin et al.  
D526,112 S 8/2006 Martin et al.  
D545,026 S 6/2007 Martin et al.  
D556,426 S 12/2007 Slessler et al.

D560,326 S 1/2008 Bruno  
D563,076 S 3/2008 Brooking et al.  
D565,827 S 4/2008 Brooking et al.  
D567,647 S 4/2008 Reda  
D584,877 S \* 1/2009 Kaiser et al. .... D1/121  
D586,076 S \* 2/2009 Scavino ..... D1/121  
D589,676 S 4/2009 Wilson et al.  
D591,927 S \* 5/2009 Wilson et al. .... D1/127  
D593,276 S \* 6/2009 Kaiser et al. .... D1/127  
D595,027 S \* 6/2009 Hartmann et al. .... D1/121  
D595,477 S \* 7/2009 Loret et al. .... D1/121

## OTHER PUBLICATIONS

U.S. Appl. No. 29/299,205, filed Dec. 20, 2007, by Susan Wilson et al., entitled "Chocolate Bar".  
U.S. Appl. No. 29/336,138, filed Apr. 29, 2009 by Susan Wilson et al., entitled "Chocolate Bar".  
U.S. Appl. No. 29/317,147, filed Apr. 23, 2008, by Susan Wilson et al., entitled "Chocolate Bar".  
U.S. Appl. No. 29/327,471, filed Nov. 6, 2008, by Susan Wilson et al., entitled "Chocolate Bar".  
Breadcraft, Bread for All Seasons, 1974, pp. 76-77, "scroll".

\* cited by examiner

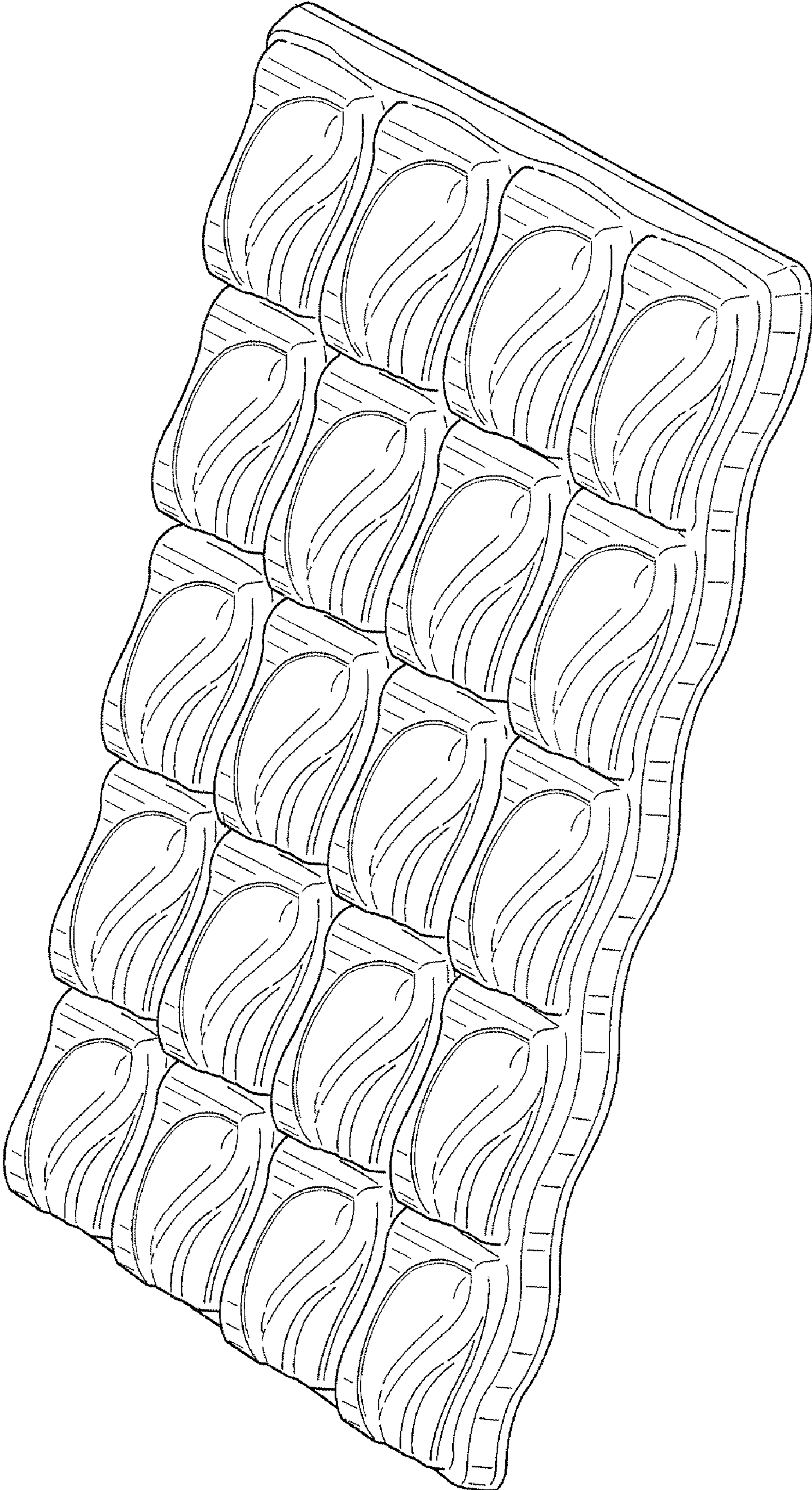


FIG.1

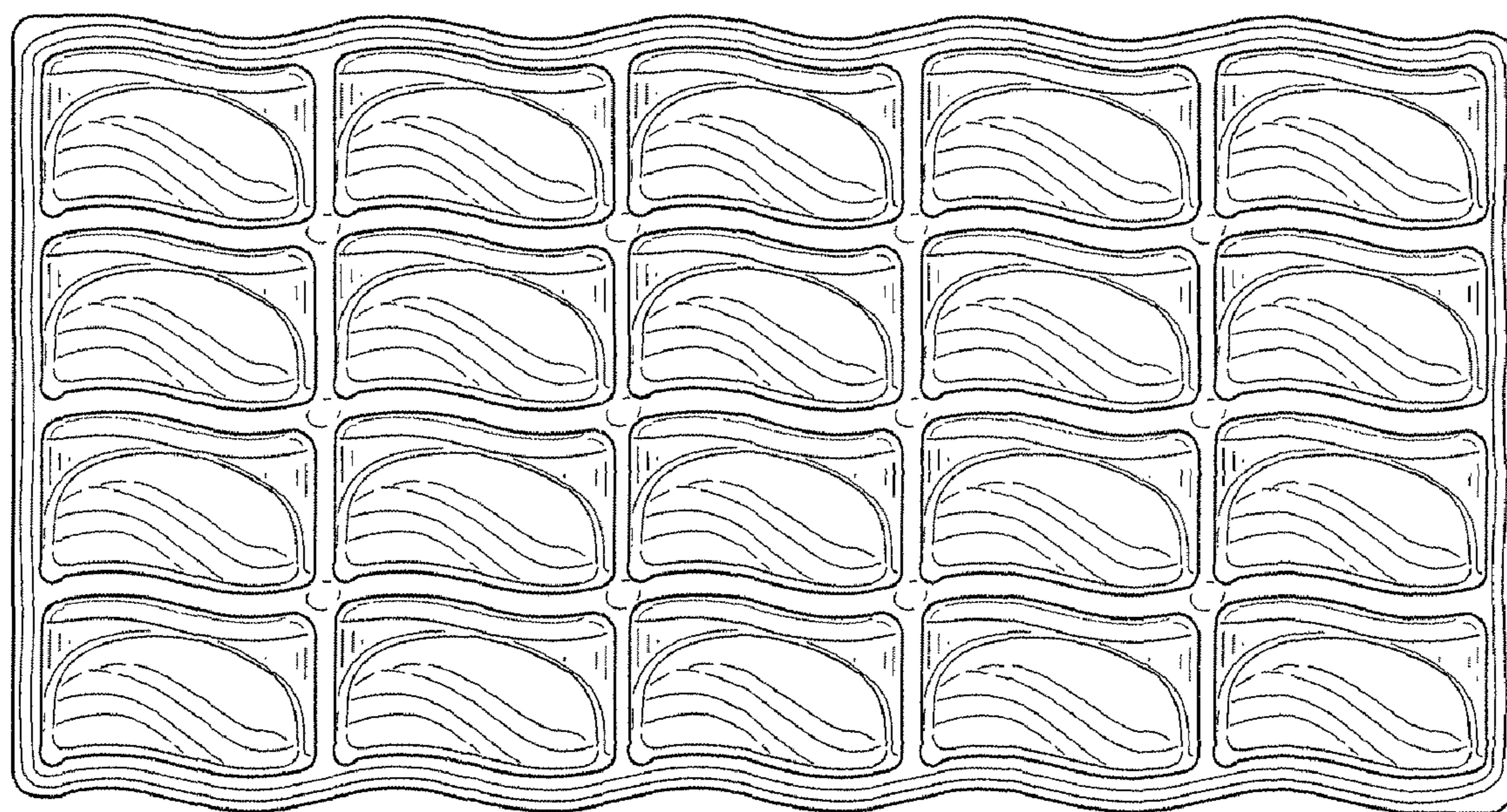


FIG.2

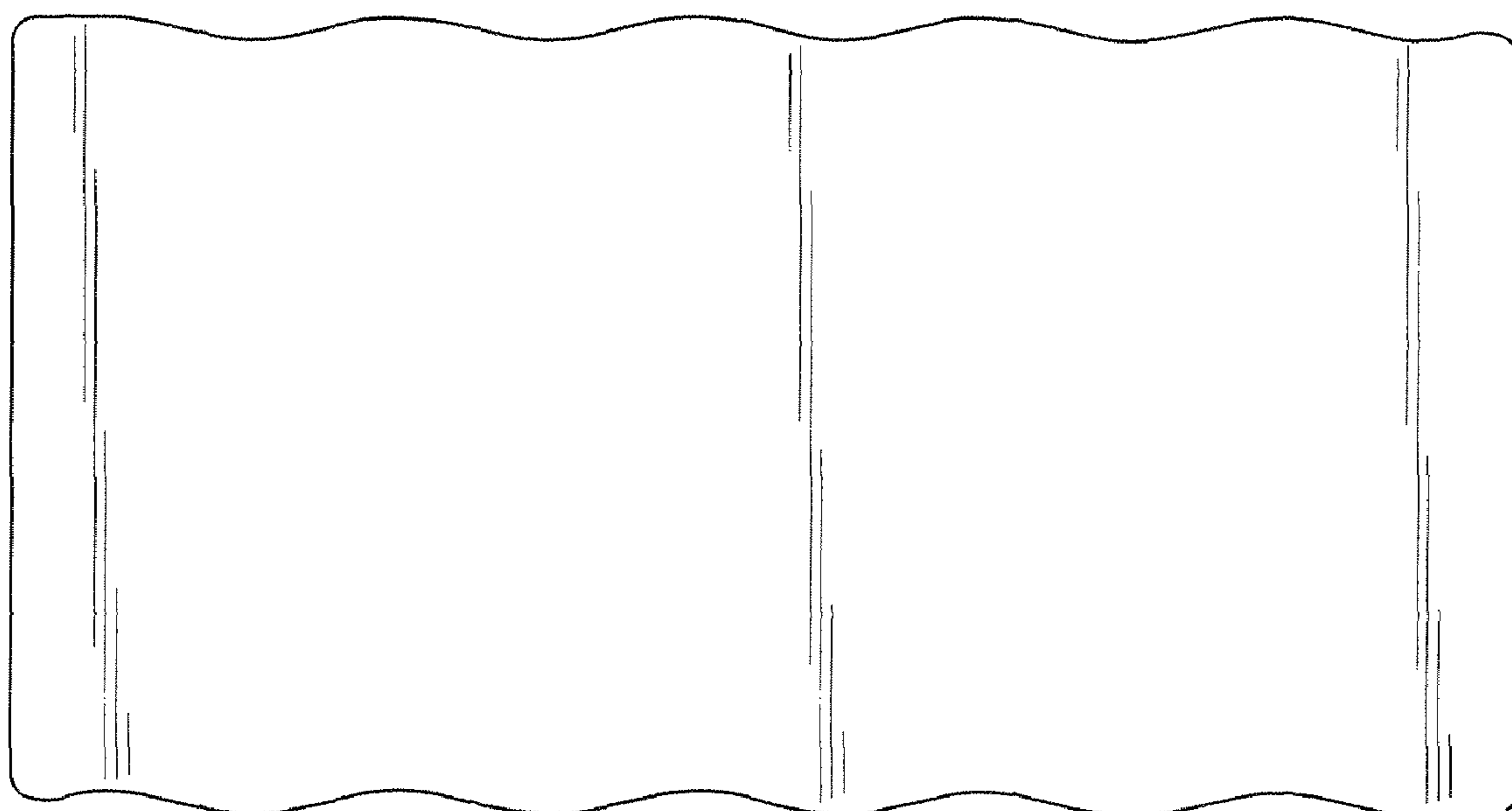


FIG.3

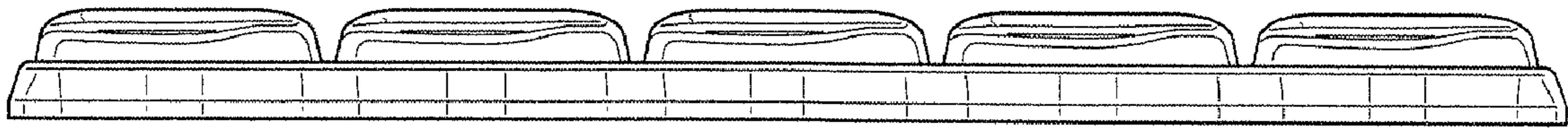


FIG. 4

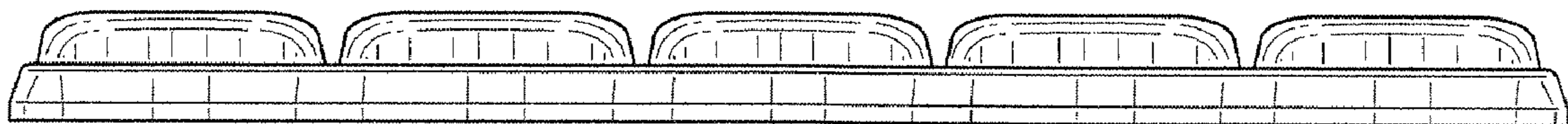


FIG. 5



FIG. 6



FIG. 7

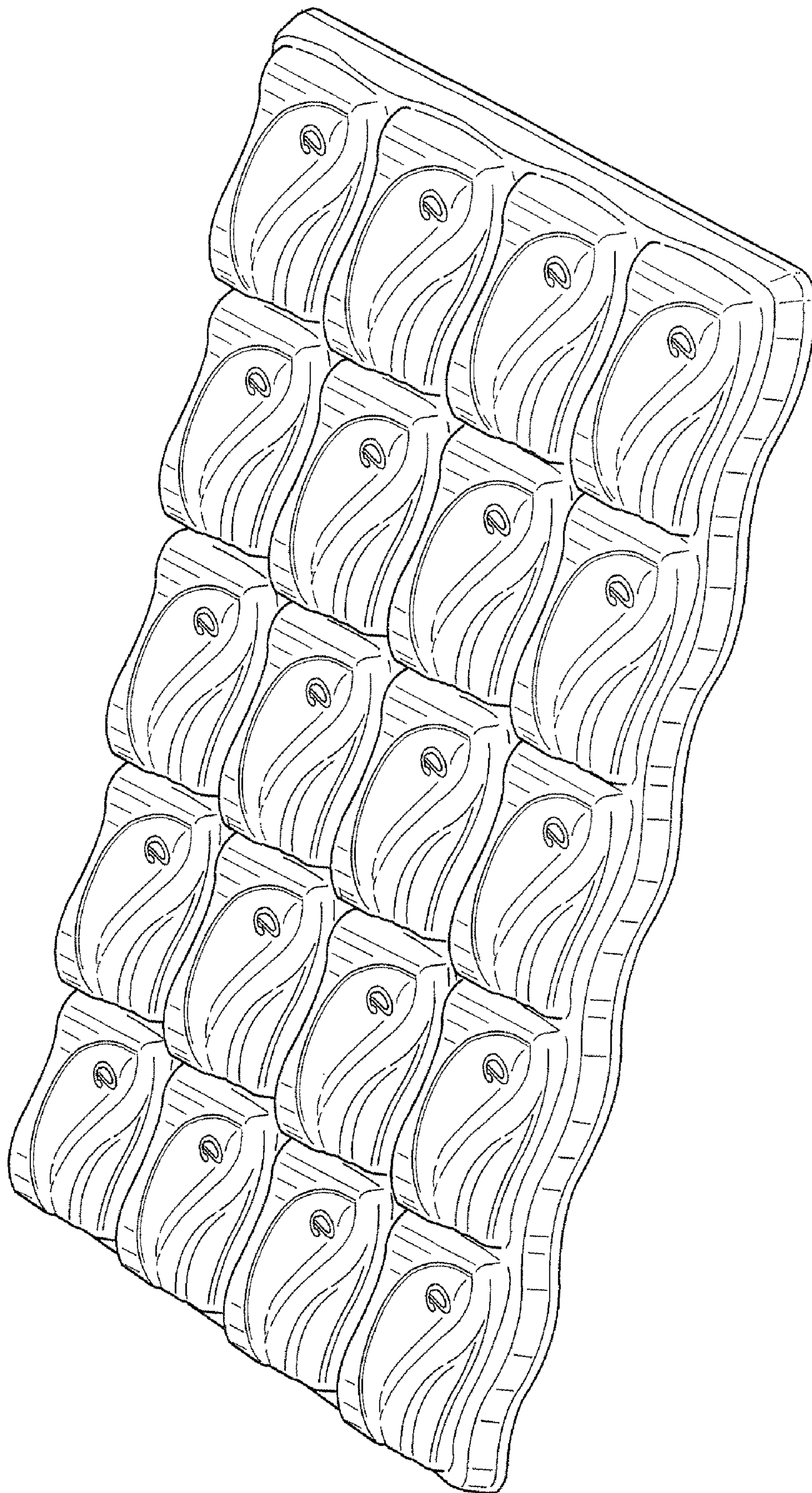


FIG. 8

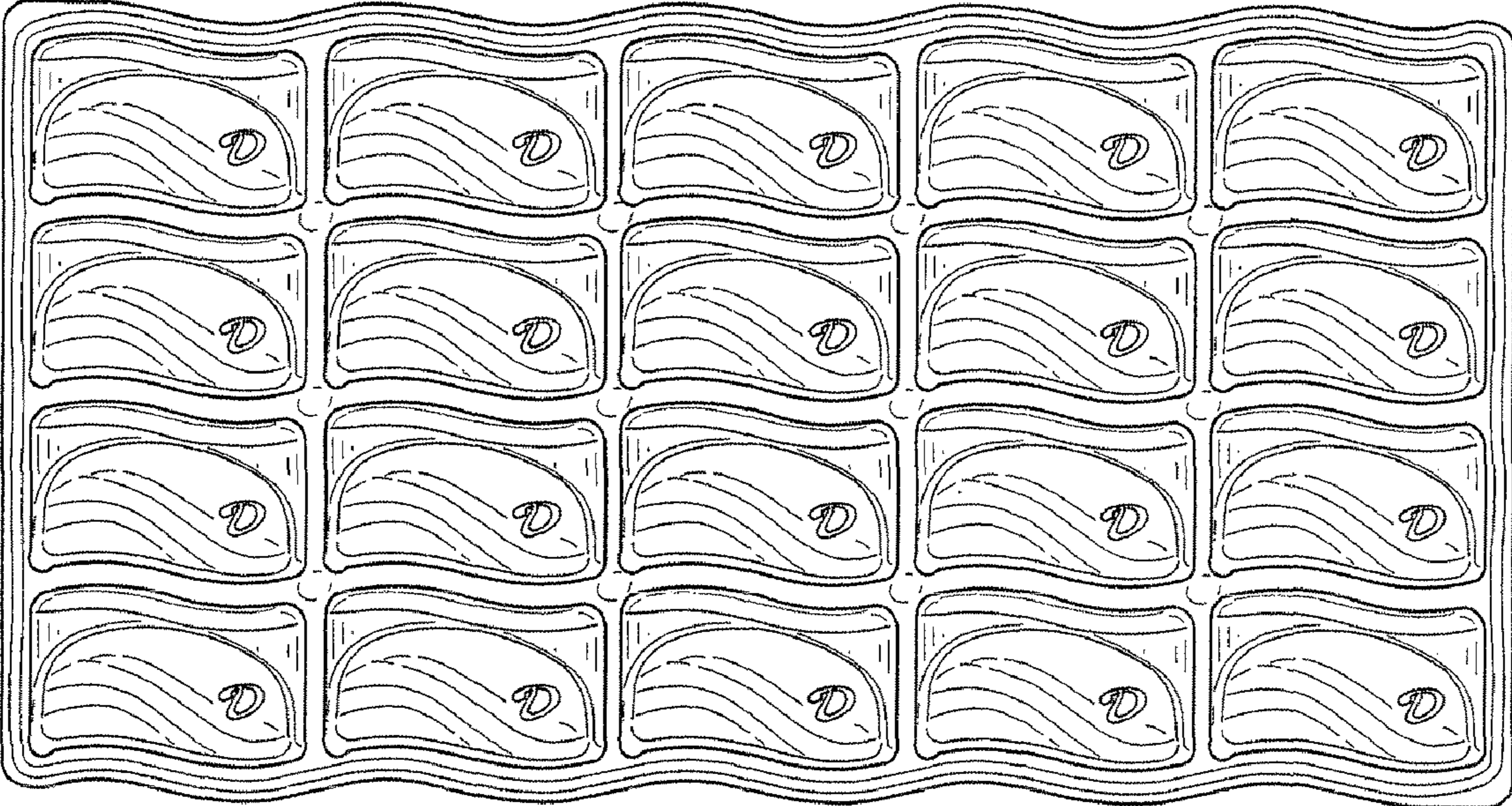


FIG.9