



US00D623440S

(12) **United States Design Patent**  
**Daniel et al.**

(10) **Patent No.:** **US D623,440 S**  
(45) **Date of Patent:** **\*\* Sep. 14, 2010**

(54) **PRODUCT DISPLAY**

(75) Inventors: **Eric Scott Daniel**, Columbus, OH (US);  
**Karl Gregory Flowers**, Frisco, TX  
(US); **Janelle Anderson Hottinger**,  
Frisco, TX (US); **Michael Robert**  
**Howley**, McKinney, TX (US)

(73) Assignee: **Frito-Lay North America, Inc.**, Plano,  
TX (US)

(\*\*) Term: **14 Years**

(21) Appl. No.: **29/360,826**

(22) Filed: **Apr. 30, 2010**

**Related U.S. Application Data**

(62) Division of application No. 29/344,748, filed on Oct.  
2, 2009.

(51) **LOC (9) Cl.** ..... **06-07**

(52) **U.S. Cl.** ..... **D6/465**

(58) **Field of Classification Search** ..... D6/408,  
D6/476, 509, 511, 466-468, 515, 475, 479,  
D6/409; 174/50; 206/736, 740, 745, 756,  
206/761, 762; 211/59.2, 151, 183, 187, 181.1  
See application file for complete search history.

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

D181,322 S *	10/1957	Streich	.....	D6/408
D181,323 S *	10/1957	Streich	.....	D6/408
3,900,112 A *	8/1975	Azzi et al.	.....	211/187
D253,213 S *	10/1979	Hudik et al.	.....	D6/474
4,270,661 A *	6/1981	Rosenband	.....	211/59.2
D317,094 S *	5/1991	Weinberg et al.	.....	D6/463
D321,609 S *	11/1991	Dardashti	.....	D6/408
5,115,920 A *	5/1992	Tipton et al.	.....	211/59.2
5,383,562 A *	1/1995	Gay	.....	211/181.1
D382,133 S *	8/1997	Messina et al.	.....	D6/409

5,797,502 A *	8/1998	Brady et al.	.....	211/183
D402,131 S *	12/1998	Anderson et al.	.....	D6/408
D402,823 S *	12/1998	Anderson et al.	.....	D6/408
6,095,347 A *	8/2000	Mauro-Vetter	.....	211/151
6,605,777 B1 *	8/2003	Anderson et al.	.....	174/50
D573,369 S *	7/2008	Sparkowski	.....	D6/463
D579,691 S *	11/2008	Snider	.....	D6/463

\* cited by examiner

*Primary Examiner*—Susan M Lee

*Assistant Examiner*—Sydney R Buffalow

(74) *Attorney, Agent, or Firm*—Carstens & Cahoon, LLP;  
Colin P. Cahoon

(57) **CLAIM**

The ornamental design for a product display, as shown and  
described.

**DESCRIPTION**

FIG. 1 is a perspective view of the product display of the  
present invention;

FIG. 2 is a front elevation view of the product display of the  
present invention;

FIG. 3 is a left elevation view of the product display of the  
present invention;

FIG. 4 is a rear elevation view of the product display of the  
present invention;

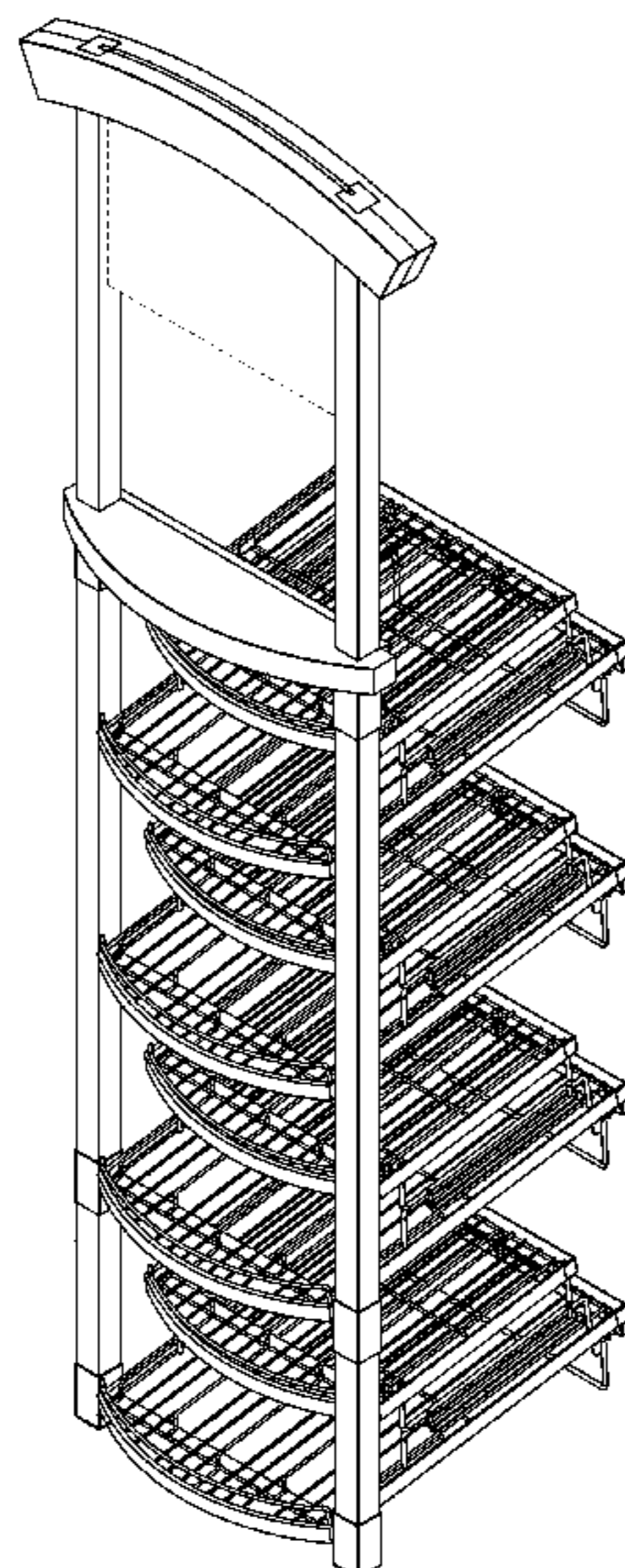
FIG. 5 is a right elevation view of the product display of the  
present invention;

FIG. 6 is a top elevation view of the product display of the  
present invention; and,

FIG. 7 is a bottom elevation view of the product display of the  
present invention.

The broken lines depicting a banner located near the top of  
FIGS. 1, 2, and 4 define the bounds of the claimed design and  
form no part thereof.

**1 Claim, 4 Drawing Sheets**





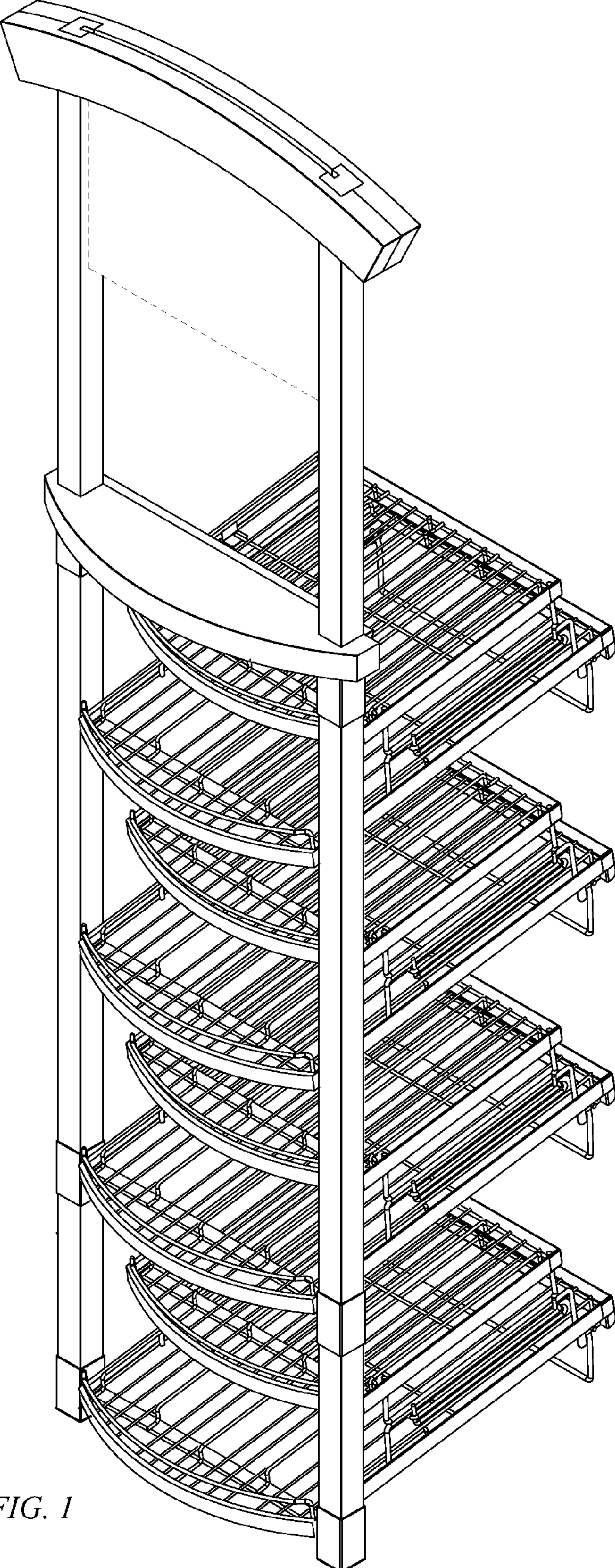


FIG. 1

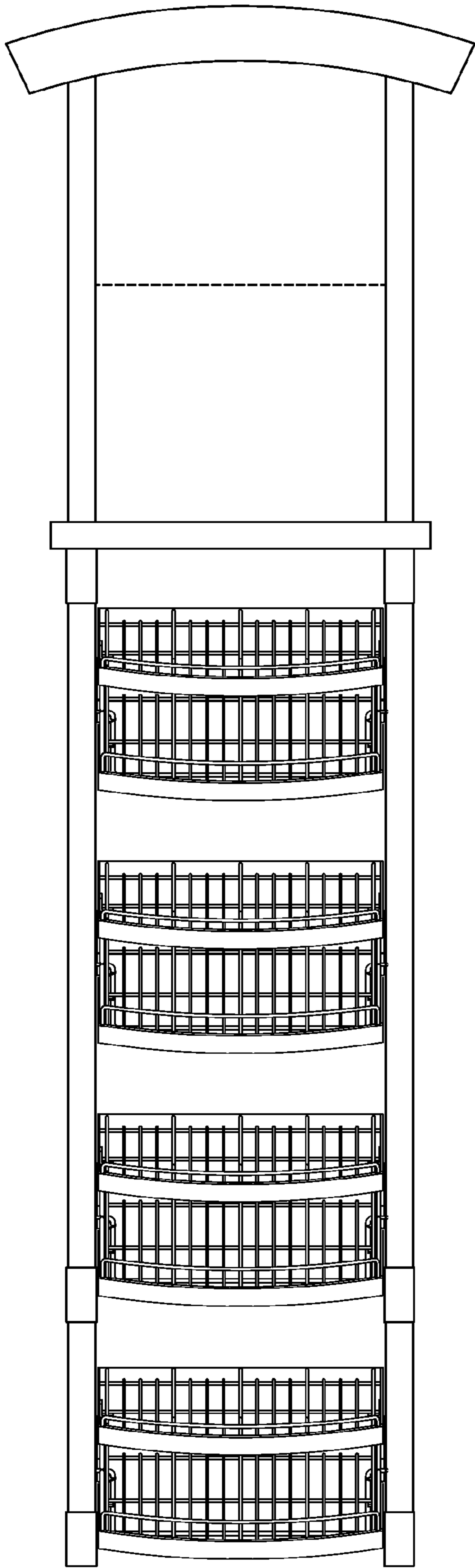


FIG. 2

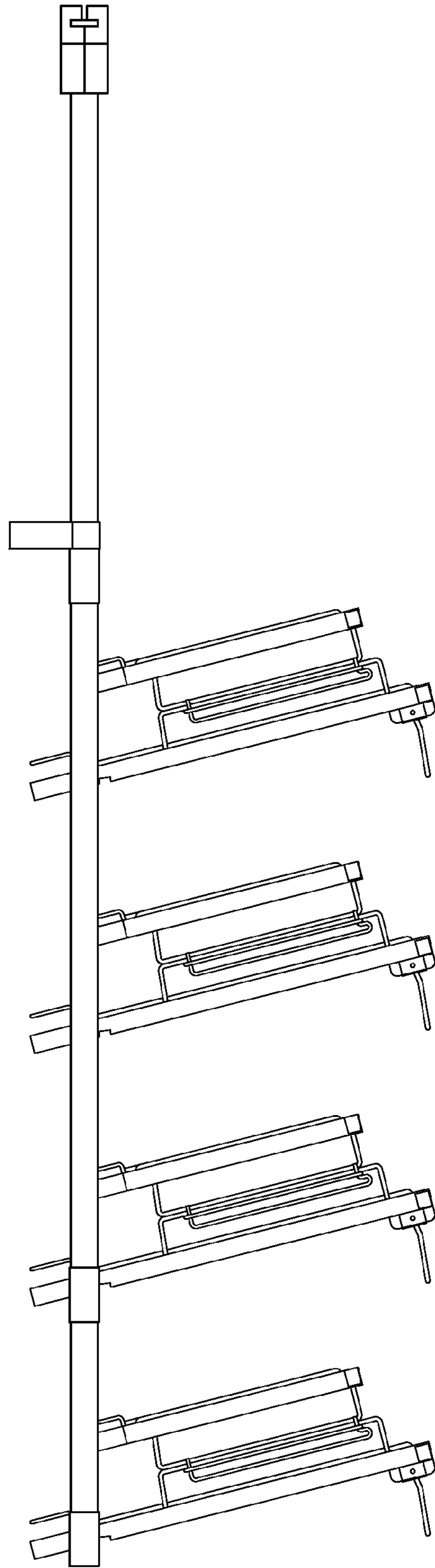


FIG. 3

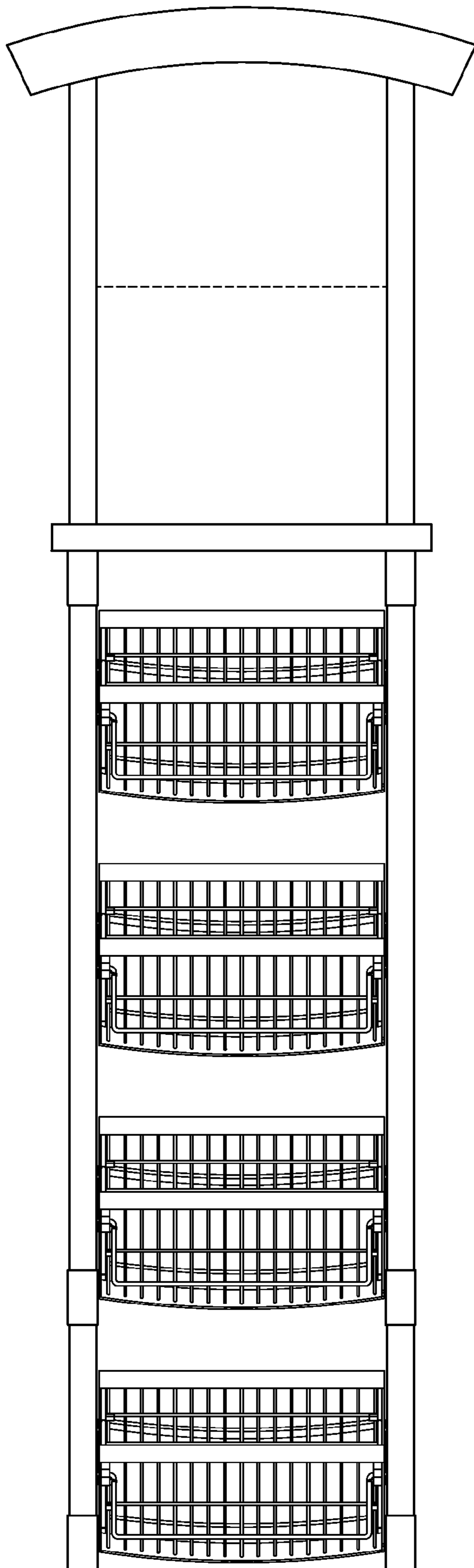


FIG. 4

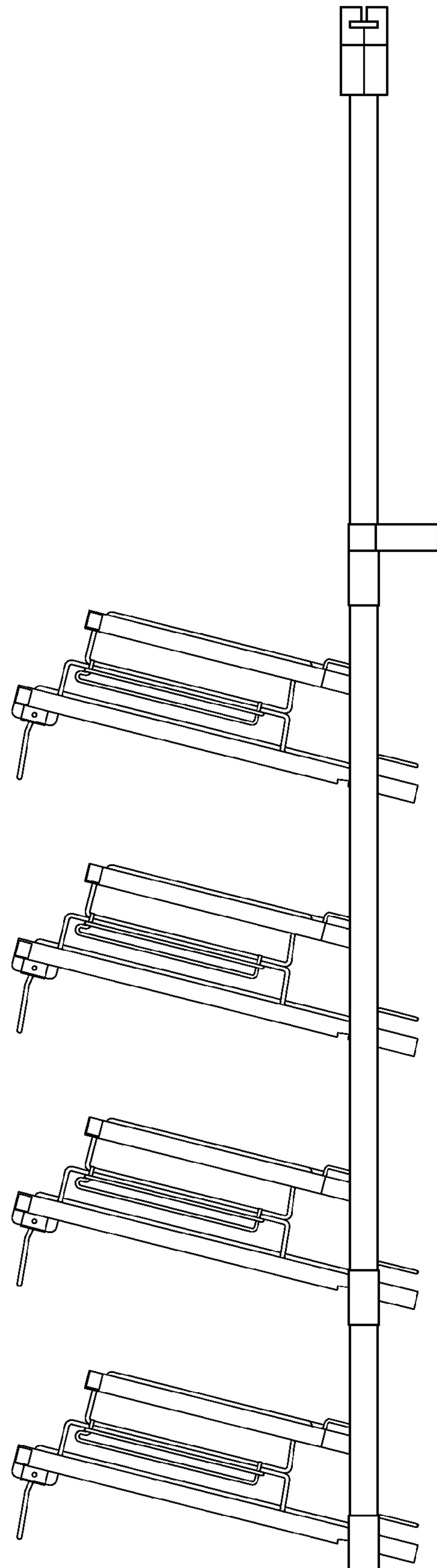


FIG. 5

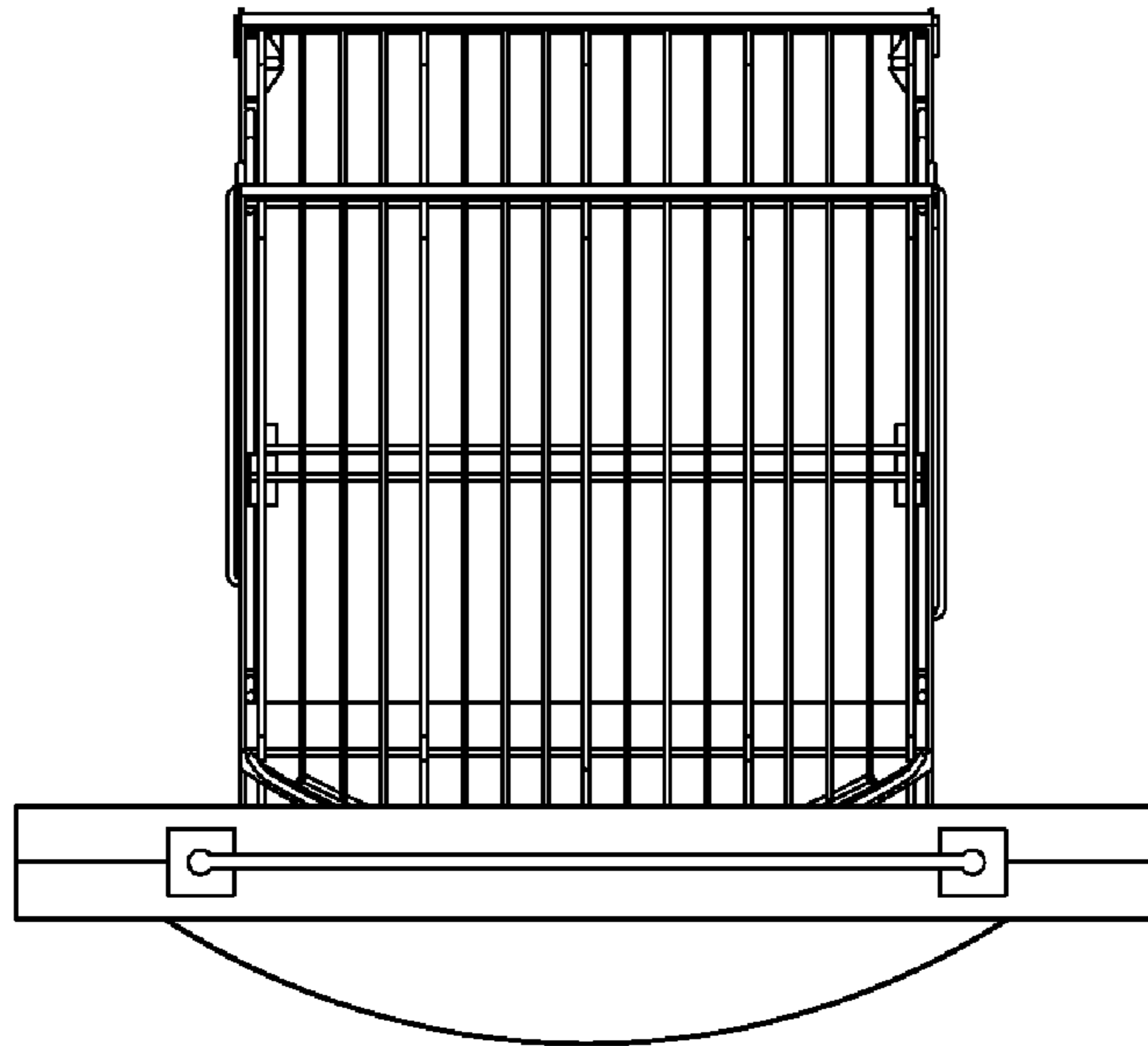


FIG. 6

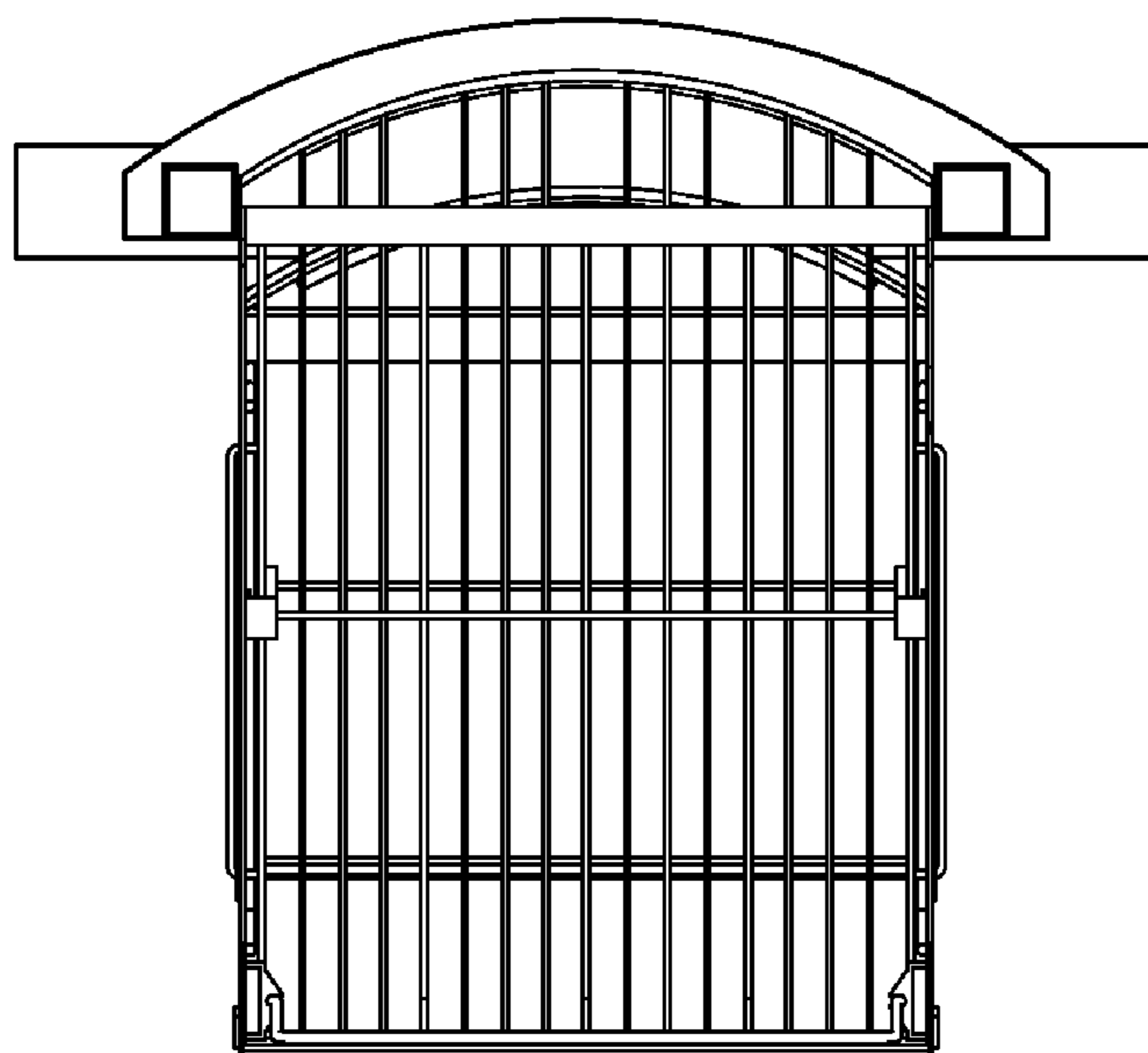


FIG. 7