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(12) **United States Design Patent**
Engelby et al.

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(45) **Date of Patent:** **** *Sep. 7, 2010**

- (54) **IN-STORE MARKETING SIGN** 3,706,150 A 12/1972 Greenberger
- 3,711,977 A 1/1973 Blankenhorn
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- Christopher H. Kaye**, Buffalo, MN D233,083 S 10/1974 Rosa
- (US) 3,977,109 A 8/1976 Berry, Jr. et al.
- (73) Assignee: **Target Brands, Inc.**, Minneapolis, MN D241,718 S 10/1976 Hourahine
- (US) 4,141,529 A 2/1979 Casutt
- (*) Notice: This patent is subject to a terminal dis- 4,161,074 A 7/1979 DePinna
- claimer. 4,306,366 A 12/1981 Taub
- 4,338,739 A 7/1982 Greenberger
- (**) Term: **14 Years**

(Continued)

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- (22) Filed: **Mar. 4, 2010**

Related U.S. Application Data

- (63) Continuation of application No. 12/356,015, filed on Jan. 19, 2009.

- (51) **LOC (9) Cl.** **20-02**
 - (52) **U.S. Cl.** **D20/40; D20/22**
 - (58) **Field of Classification Search** D20/10-12, D20/17, 19, 22, 27-29, 39-43, 99; 40/1.5, 40/124.01, 124.02, 124.04, 124.05, 124.09, 40/299.01, 300, 312, 360, 491, 538-542, 40/584, 594, 638, 641, 642.02, 649, 650, 40/661.03; D6/427, 479-482, 511; D9/433, D9/457; D10/104, 109; D19/1, 9; D24/126; 206/449; 283/56, 71, 81; 362/812
- See application file for complete search history.

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(57) **CLAIM**

The ornamental design for an in-store marketing sign, as shown and described.

DESCRIPTION

FIG. 1 is a front view of one embodiment of the in-store marketing sign.

FIG. 2 is a top view of the in-store marketing sign embodiment of FIG. 1.

FIG. 3 is a bottom view of the in-store marketing sign embodiment of FIG. 1.

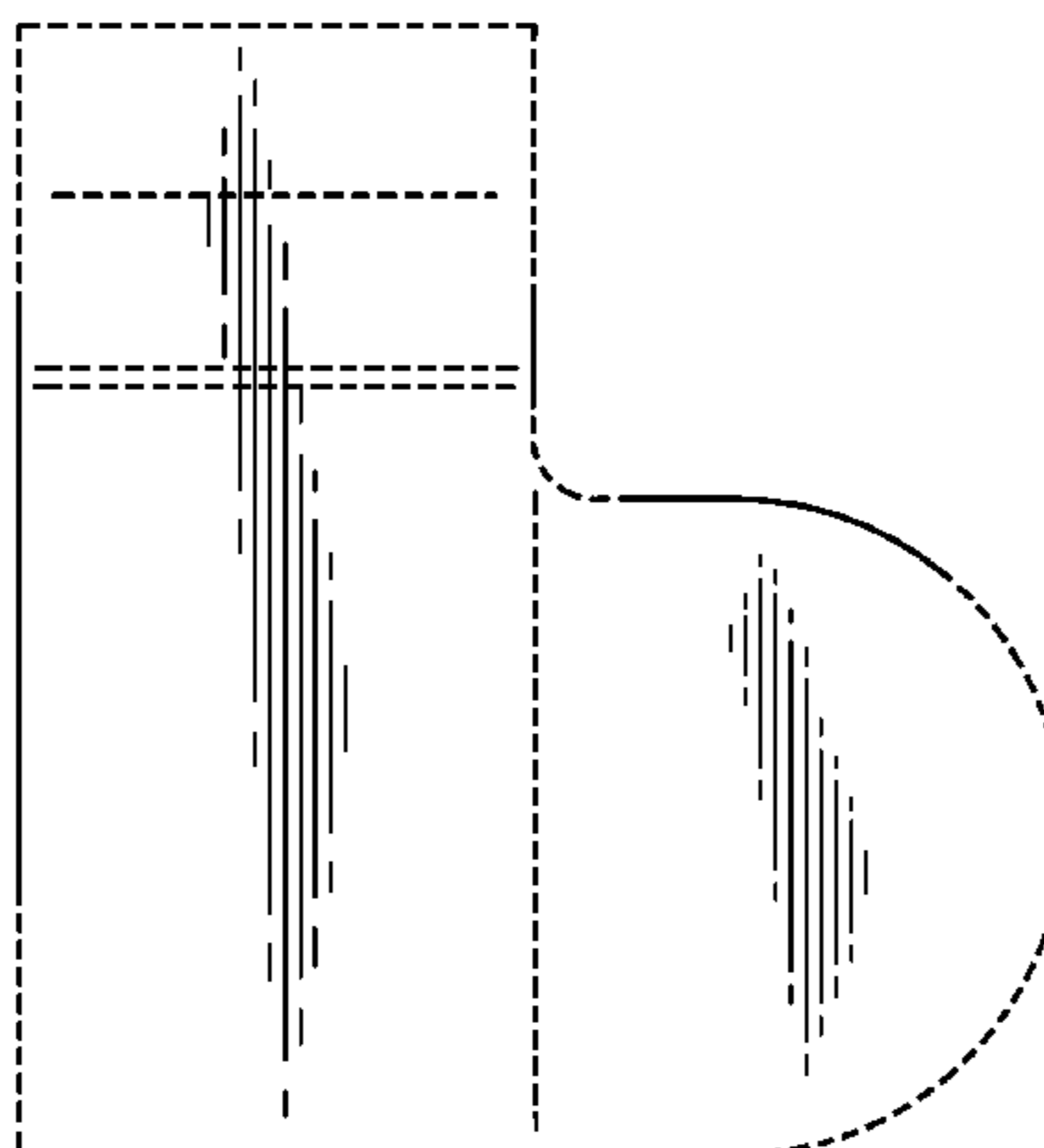
FIG. 4 is a left side view of the in-store marketing sign embodiment of FIG. 1.

FIG. 5 is a right side view of the in-store marketing sign embodiment of FIG. 1; and,

FIG. 6 is a back view of the in-store marketing sign embodiment of FIG. 1.

The dashed lines in FIGS. 1-6 do not form any part of the claimed design for the in-store marketing sign.

1 Claim, 2 Drawing Sheets



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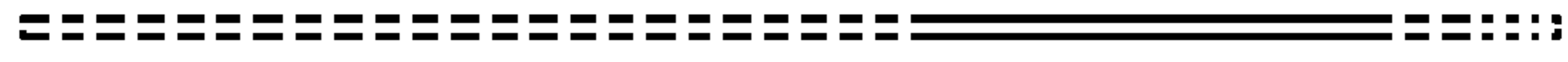


FIG. 2

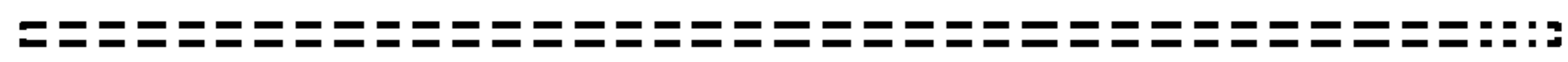
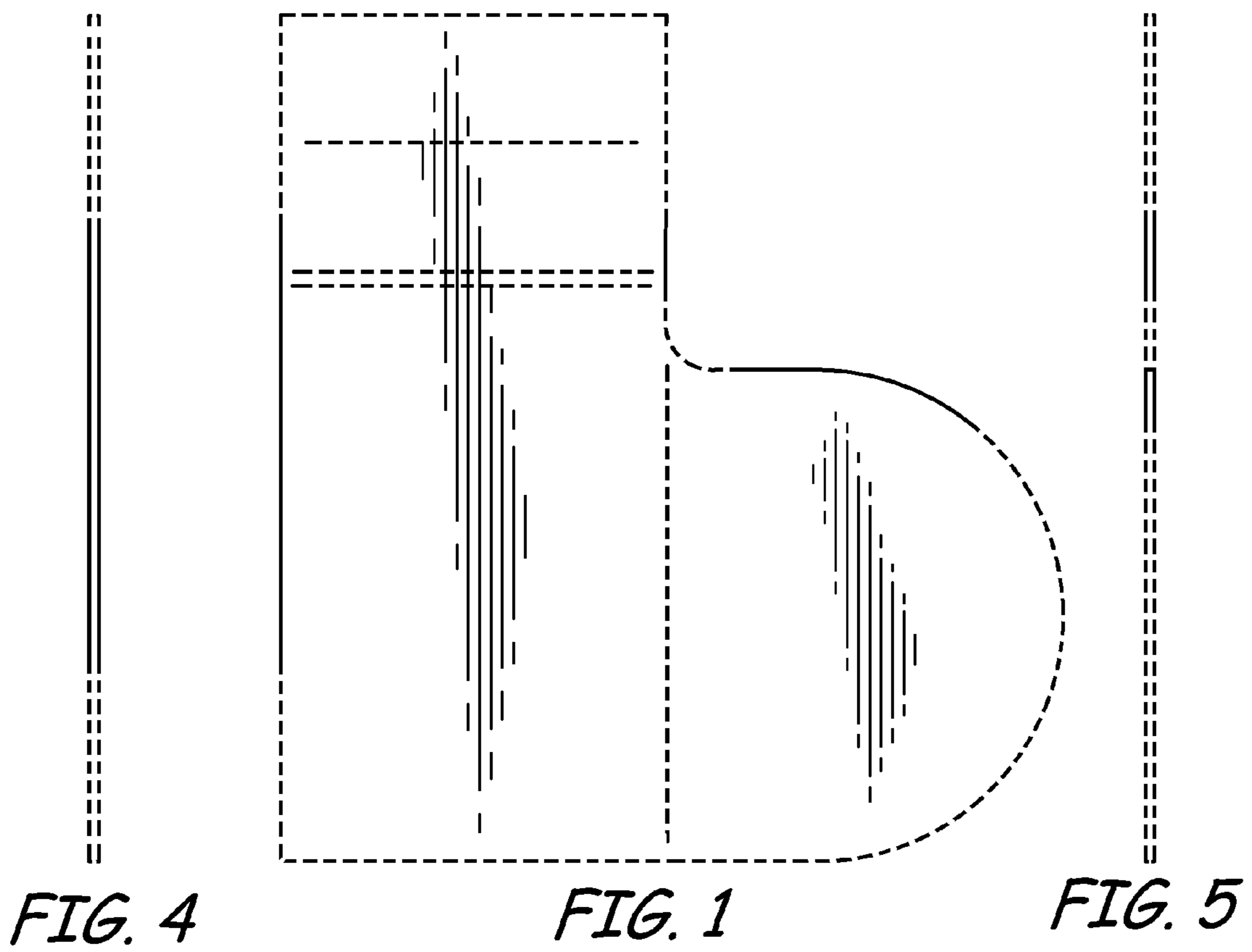


FIG. 3

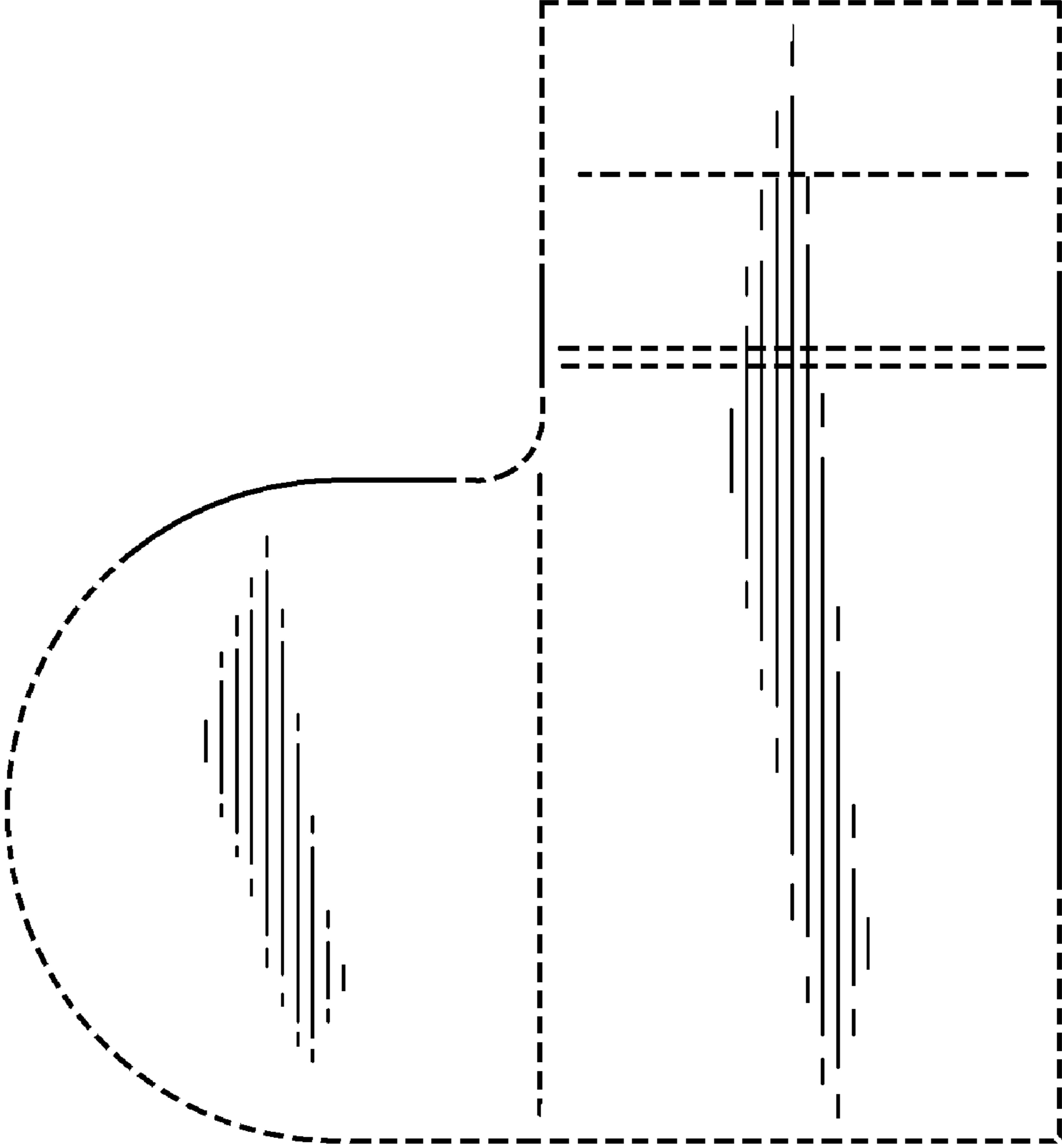


FIG. 6