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(12) United States Design Patent

Engelby et al.

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(54) **IN-STORE MARKETING SIGN**

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(*) Notice: This patent is subject to a terminal disclaimer.

(**) Term: **14 Years**

(21) Appl. No.: **29/356,193**

(22) Filed: **Feb. 22, 2010**

Related U.S. Application Data

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(51) **LOC (9) Cl.** **20-02**
(52) **U.S. Cl.** **D20/40**; D20/22
(58) **Field of Classification Search** D20/10–12, D20/17, 19, 22, 27–29, 39–43, 99; 40/1.5, 40/124.01, 124.02, 124.04, 124.05, 124.09, 40/299.01, 300, 312, 360, 491, 538–542, 40/584, 594, 638, 641, 642.02, 649, 650, 40/661.03; D6/427, 479–482, 511; D9/433, D9/457; D10/104, 109; D19/1, 9; D24/126; 206/449; 283/56, 71, 81; 362/812
See application file for complete search history.

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(57) **CLAIM**

The ornamental design for an in-store marketing sign, as shown and described.

DESCRIPTION

FIG. **1** is a front view of one embodiment of the in-store marketing sign.

FIG. **2** is a top view of the in-store marketing sign embodiment of FIG. **1**.

FIG. **3** is a bottom view of the in-store marketing sign embodiment of FIG. **1**.

FIG. **4** is a left side view of the in-store marketing sign embodiment of FIG. **1**.

FIG. **5** is a right side view of the in-store marketing sign embodiment of FIG. **1**.

FIG. **6** is a back view of the in-store marketing sign embodiment of FIG. **1**.

FIG. **7** is a front view of a second embodiment of the in-store marketing sign.

FIG. **8** is a top view of the in-store marketing sign embodiment of FIG. **7**.

FIG. **9** is a bottom view of the in-store marketing sign embodiment of FIG. **7**.

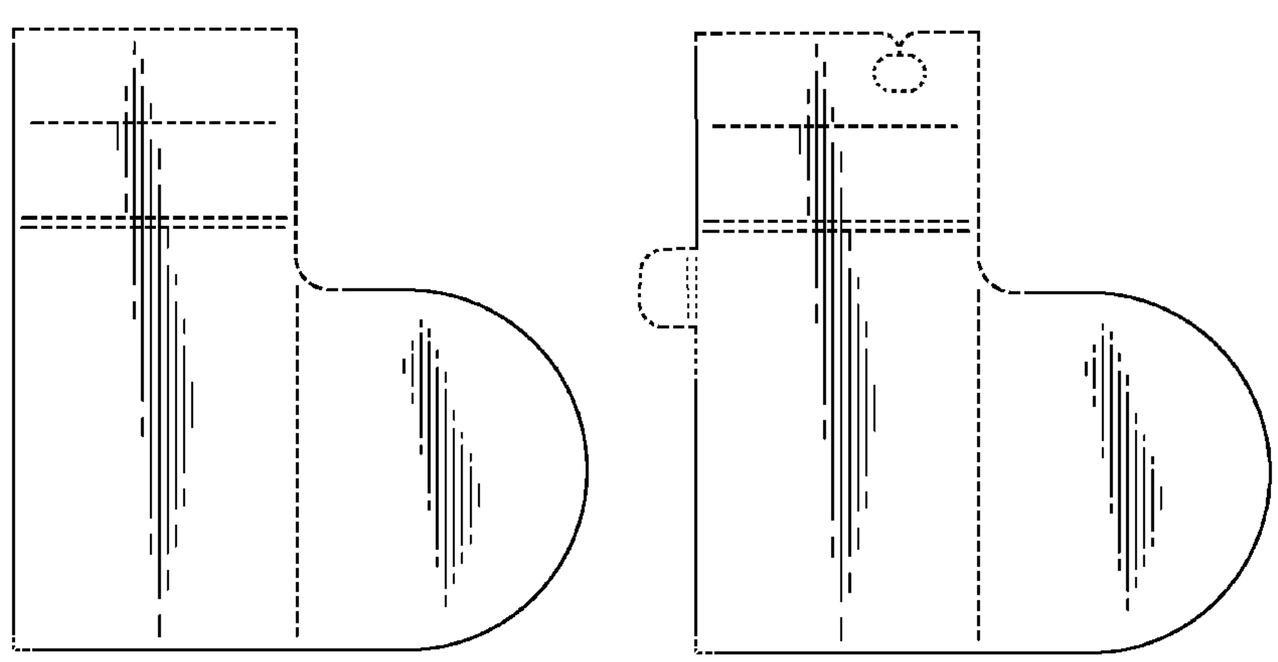
FIG. **10** is a left side view of the in-store marketing sign embodiment of FIG. **7**.

FIG. **11** is a right side view of the in-store marketing sign embodiment of FIG. **7**; and,

FIG. **12** is a back view of the in-store marketing sign embodiment of FIG. **7**.

The dashed lines in FIGS. **1-12** do not form any part of the claimed design for the in-store marketing sign.

1 Claim, 4 Drawing Sheets



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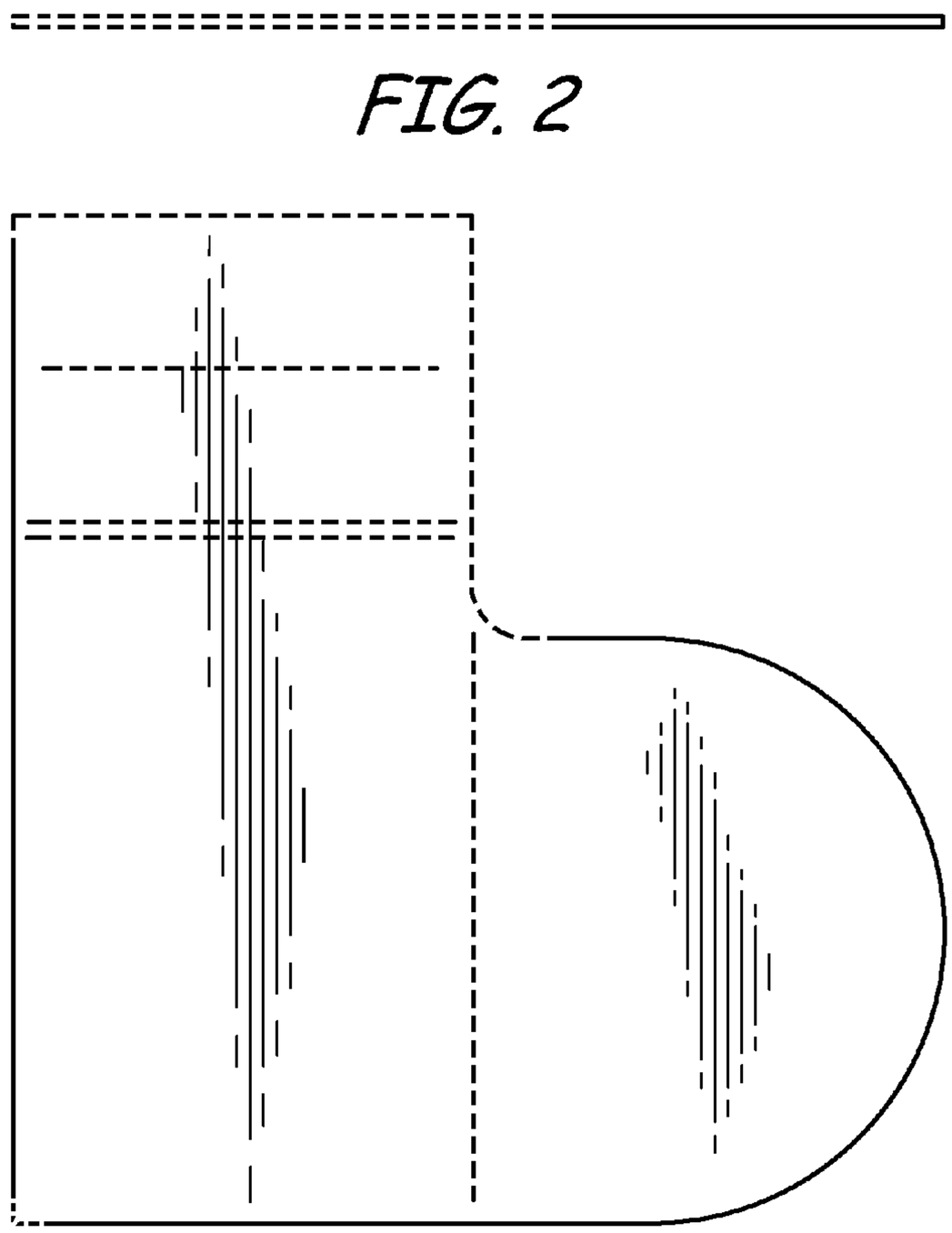

FIG. 2

FIG. 4

FIG. 5

FIG. 1

FIG. 3

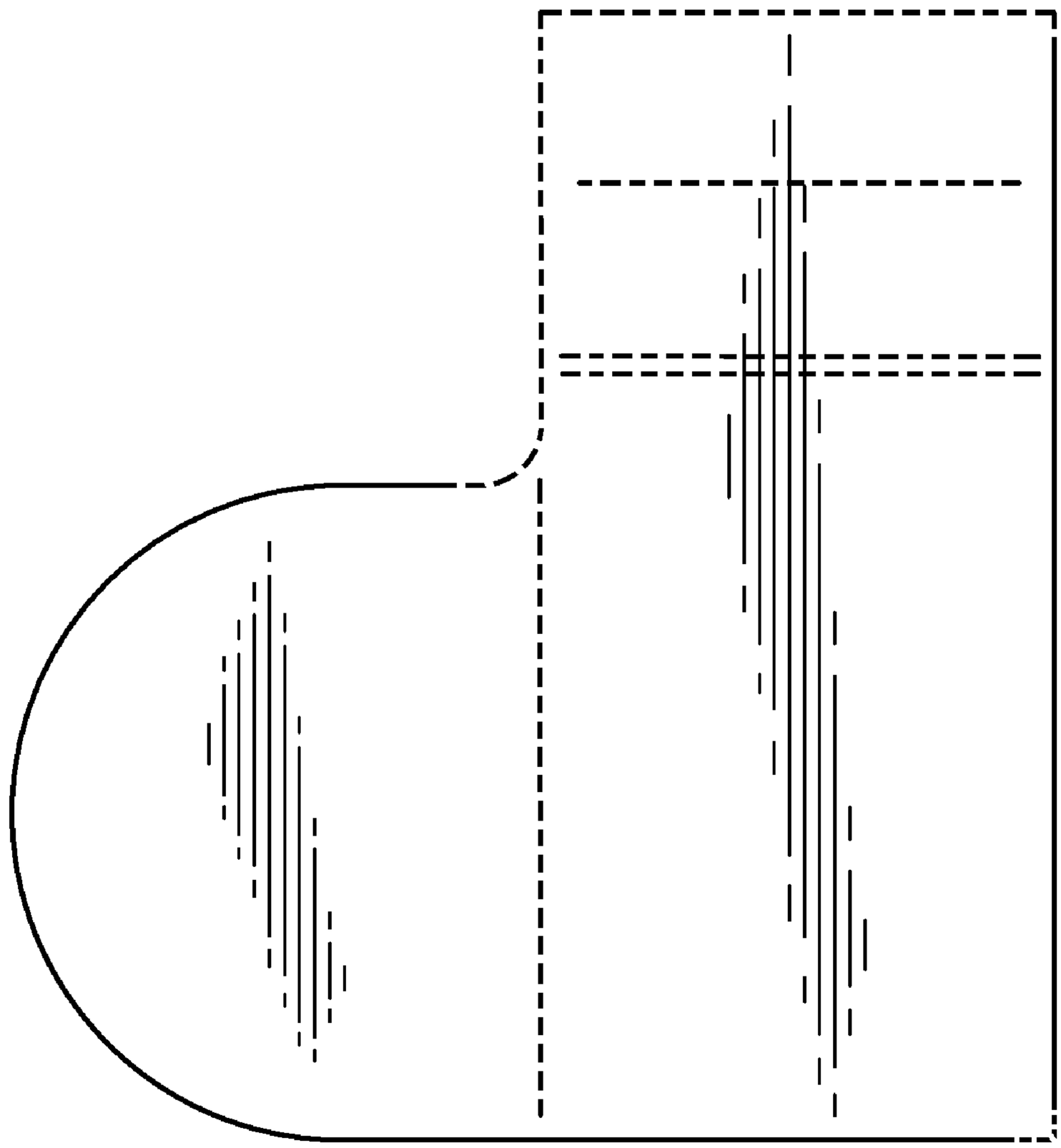

FIG. 6

FIG. 8

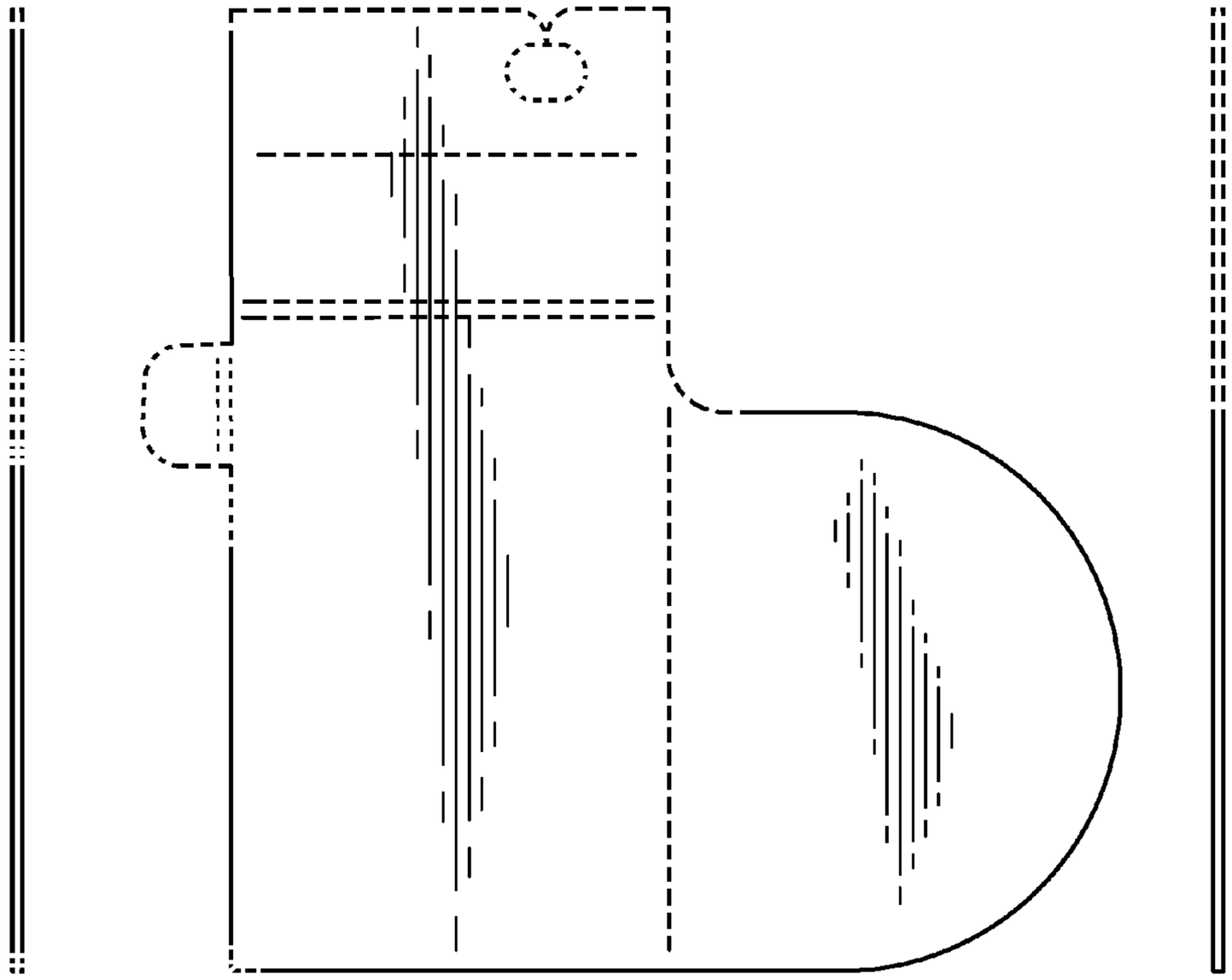

FIG. 10 FIG. 7 FIG. 11

FIG. 9

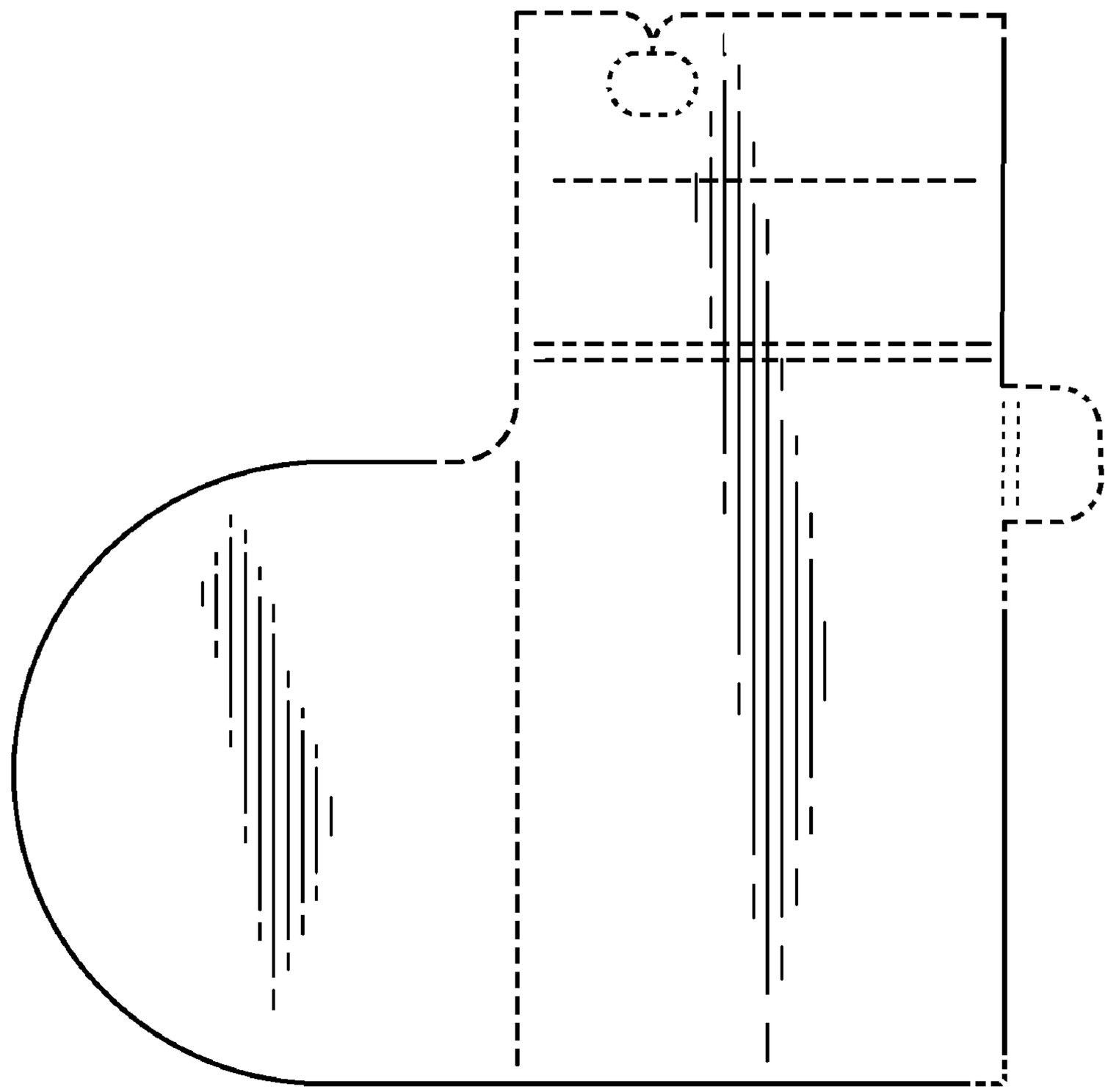

FIG.12